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House & Garden

100 pages on Christmas Giving

...us—

88 GIFTS UNDER $8

1957, THE CONDÉ NAST PUBLICATIONS INC.

Notice the convenient drawer arrangement of the triple dresser. These pieces are available in mocha or natural fruitwood finish.

More than beauty...

In form and function this furniture was planned for the airy, easy-to-care-for homes we love so much today.

See how the cherry wood and French walnut inlays are handled to bring out the natural beauty of the wood . . . how the sofa from our **Schoonbeck Collection** is designed for use away from the wall if you wish.

These pieces are from a large group of furniture for every room. Each one has a distinctive simplicity that will be charming in an informal room . . . elegant in a formal setting.

Henredon *fine furniture*

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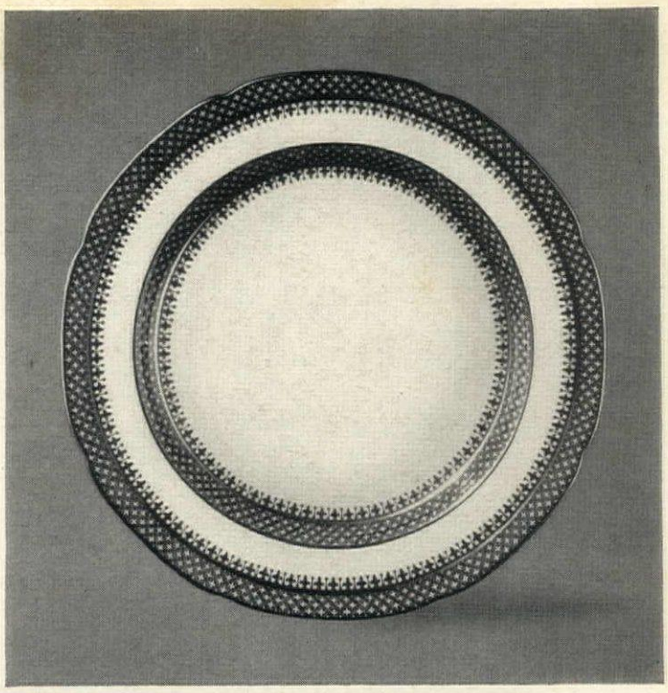
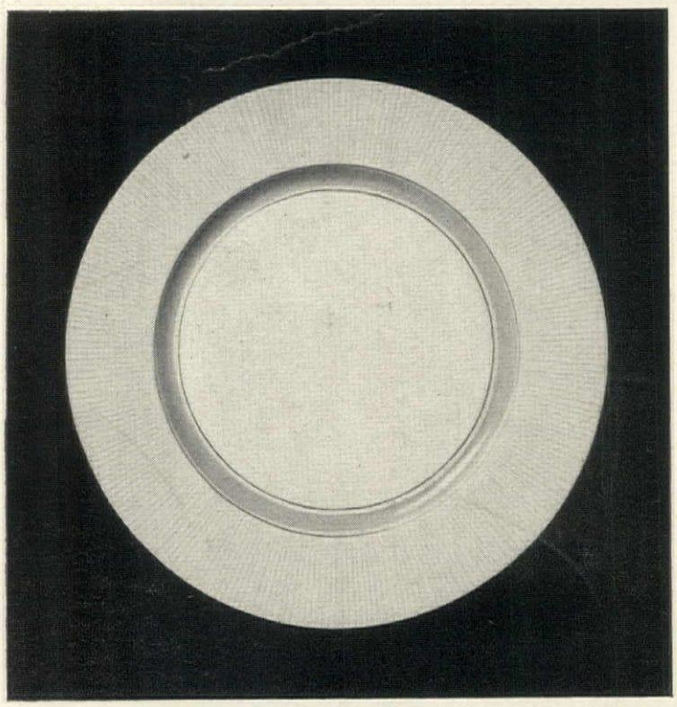
For booklets, showing provincial, traditional, modern and contemporary furniture for every room, send 50¢ to Henredon, Dept. HG-11, Morganton, N. C.

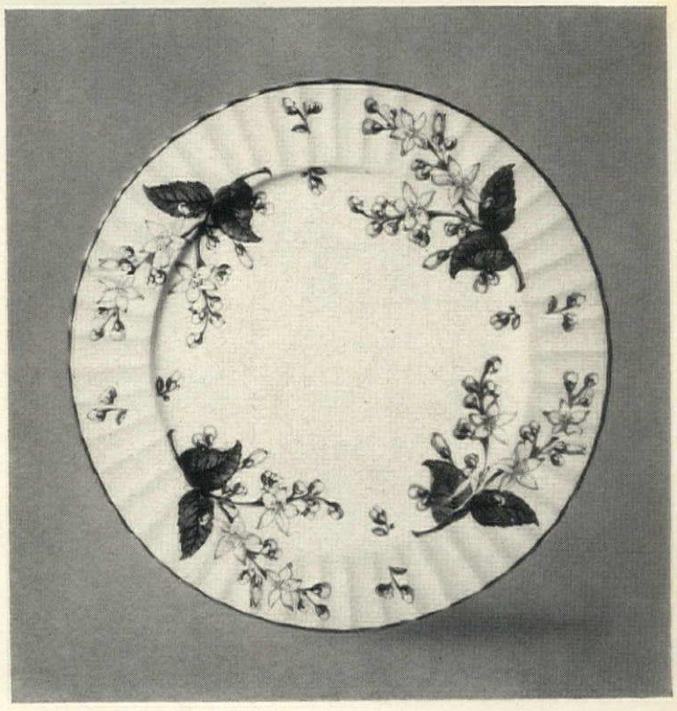
The long, low sofa is exceptionally comfortable. The practical coffee table has an Italian Travertine top.

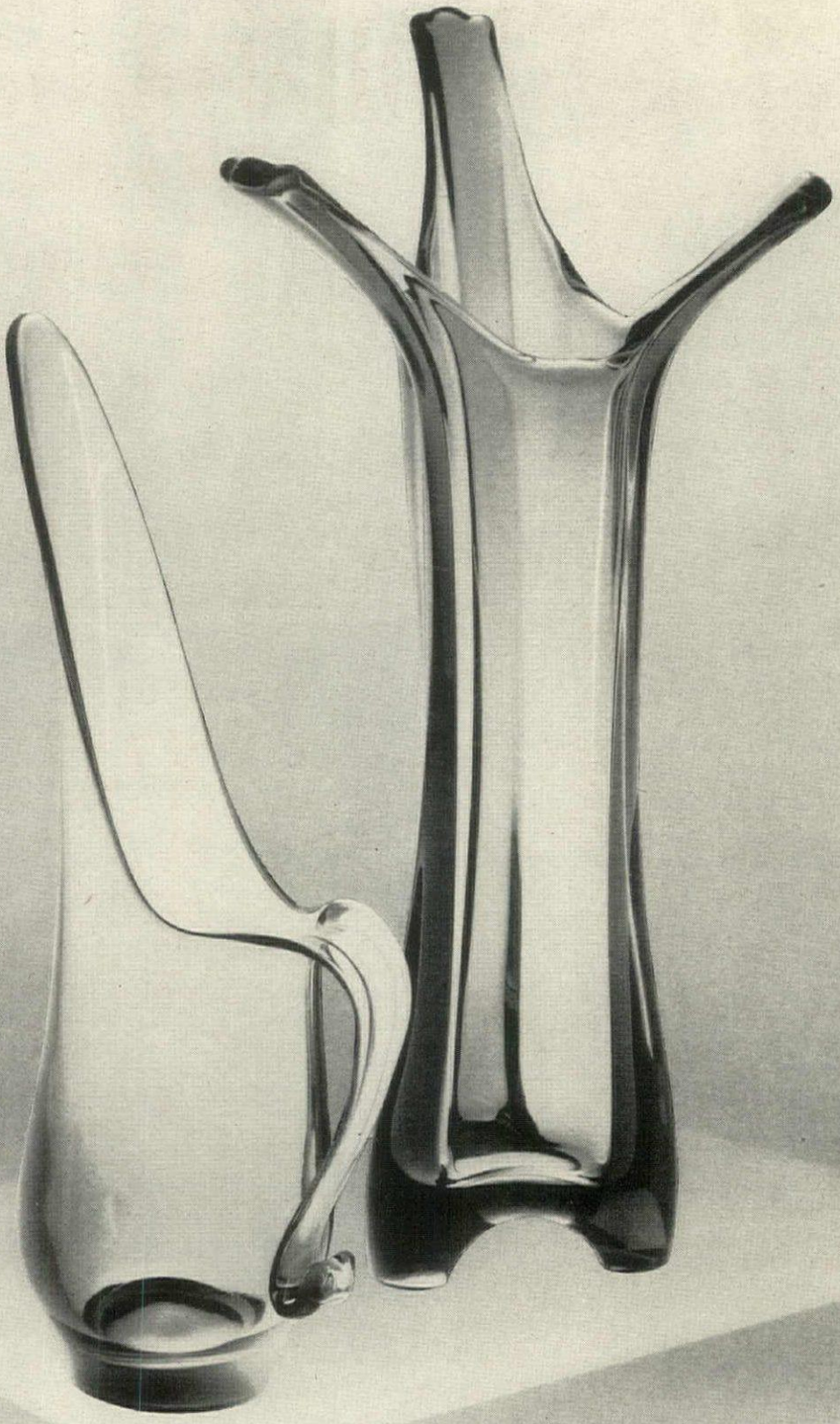


TIFFANY'S fine bone china, porcelain and stoneware chosen from the world's famous makers. From top: Spode Lowestoft stoneware, Jefferson pattern with blue design on pale bluish grey, rimmed and circled in gold. 37.05 Nymphenburg porcelain in pale grey with fluted flange, deep grey band, double circled in gold. 24.50 Royal Worcester bone china, Valencia pattern with green and white blossoms on warm white. 16.50 Prices for five piece place settings.



TIFFANY & CO.
NEW YORK





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Viking's Three-Foil pattern, shown here in this striking 22-inch vase, also comes in the same colors as Viking's Epic. $6.00—slightly higher west of Denver.

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4 Place du Palais Bourbon, Paris 7
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HOUSE & GARDEN IS PUBLISHED BY
THE CONDÉ NAST PUBLICATIONS INC.
Editorial and Advertising Offices:
420 Lexington Ave., New York 17, N.Y.
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House & Garden

A Guide to the Arts of Living *Vol. 112 No. 5*

NOVEMBER, 1957

FRANCES MCLAUGHLIN

ON THE COVER

Variety is the spice of gift suggestions throughout this issue—88 of which cost less than $8, proving that clever shopping is a matter of mind over money. There are 100 pages in all to simplify and inspire Christmas giving. Shopping information about the cover gifts under $8, page 73.

CHRISTMAS GIFTS

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...*only* $39.95

Six seconds is all it takes to brighten a room with the most modern lamp of all: the dramatic new Lampole by Stiffel.

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in America's finest
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C. Vegetable Dish, can be used as two, 14.50

D. Paul Revere Water Pitcher (4¾ pts.), 27.23

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F. Paul Revere Bowls: 6", 8.64; 8", 12.27; 9", 13.64

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H. Tray for fruit or canapes, 9.05

the Christmas Store

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EXTRA WEAR, EASY CARE

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* Du Pont T. M.
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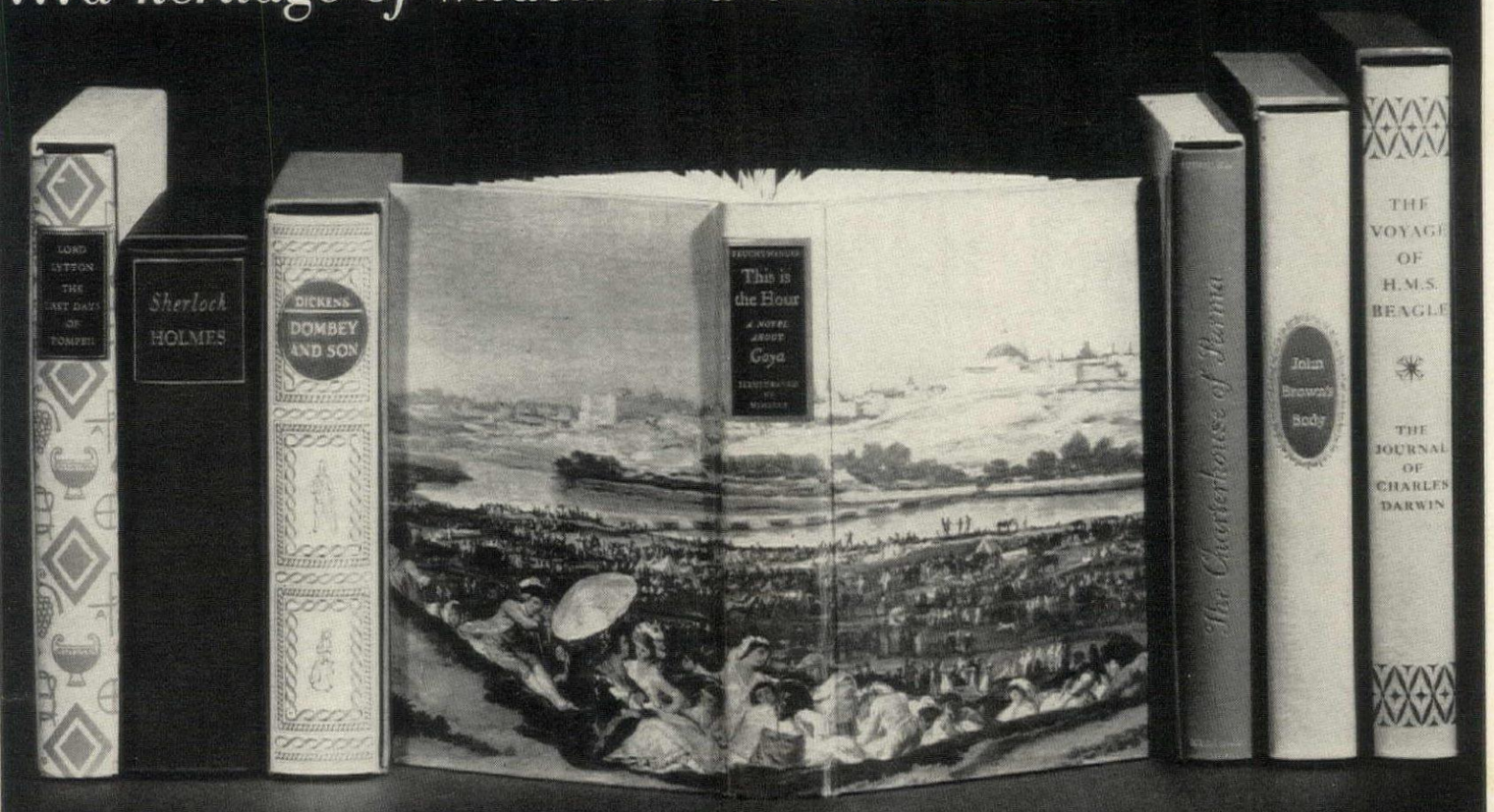
BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

EXCITING NEW THINGS ARE HAPPENING IN "DACRON"

...a heritage of wisdom and entertainment!



These seven beautiful books (six plus the Goya book FREE) are being offered in a special six-months' Trial Membership by The Heritage Club.

Now you may enjoy in your own home this series of books drawn from the world's great literature; designed by famous typographers; illustrated by the world's greatest artists and printed on fine papers by skilled craftsmen—*for the same price as rental library novels!*

NO OTHER inducement whatever should be necessary when you consider that these fine examples of the art of bookmaking are available to the members of the Club for $3.95 each—*or as low as $3.55 each* if payment is made in advance. However, the Directors insist that each new member be pleasantly introduced to membership with a gift selection which is to be sent with the first book in this Trial Membership. And an imposing gift book it is, too!

This is the Hour: A Novel about Goya by Lion Feuchtwanger, illustrated with the work of this famous artist. Imagine, if you will, a richly pictorial volume containing almost two hundred examples of Goya's work (forty-four are full page reproductions, either in striking color or gravure) plus a panoramic color painting that wraps around as a full linen binding!

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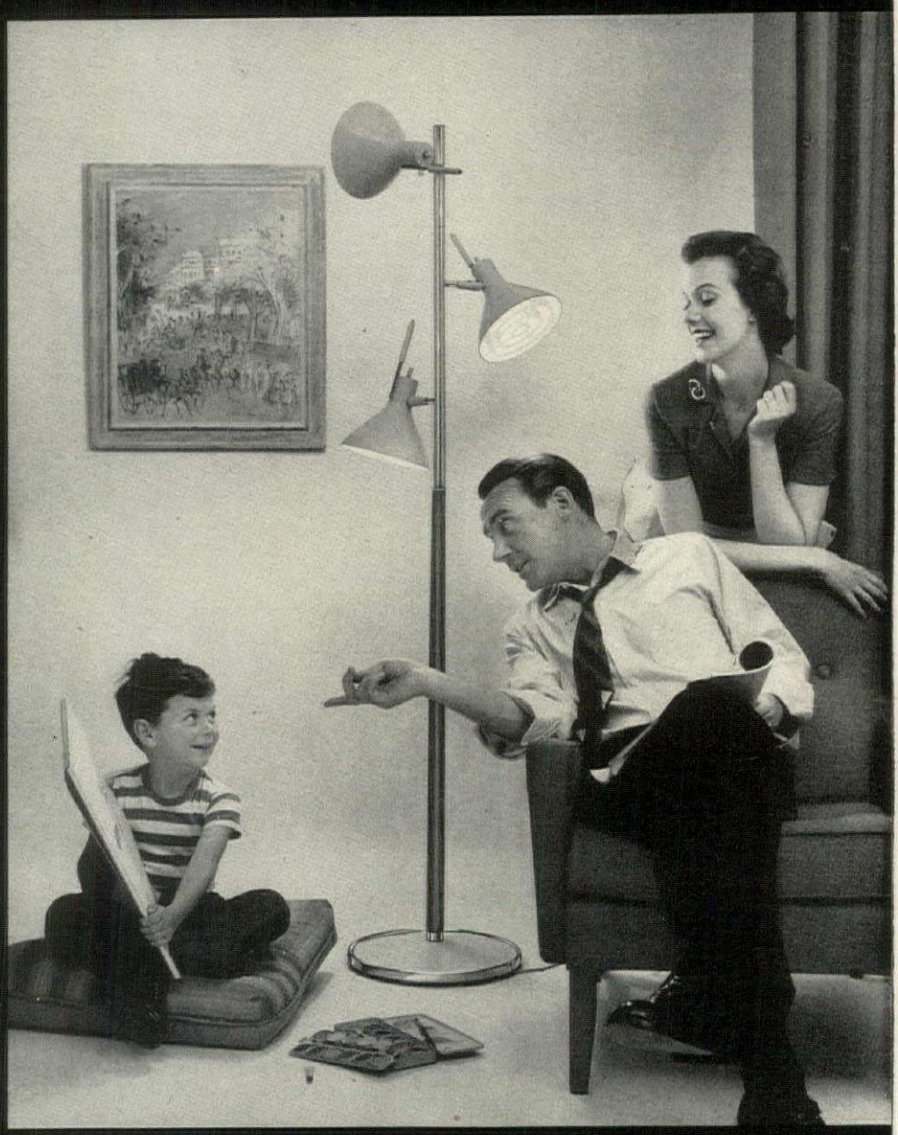

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"The kids are in bed. Asleep, at long last. I can hear Mary getting ready to call it a night. The house is settling into quiet.

"The gifts, wrapped and tied, are all in place under the tree. All except one. And I've stayed behind just to put that final one where it belongs.

"It's a gift for Mary—and not exactly a surprise. Yet, I know it's something she's wanted and needed. And that's why I bought it for her this Christmas.

"I'm giving her Gorham sterling to complete our service. My gift is as warm, as glowing, as indestructible, as our love."

On this page are a few of the Gorham sterling pieces that women love to own. Your authorized Gorham dealer will be pleased to show you many more.

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America's Leading Silversmiths Since 1831

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STARDUST
Basic Place-Setting
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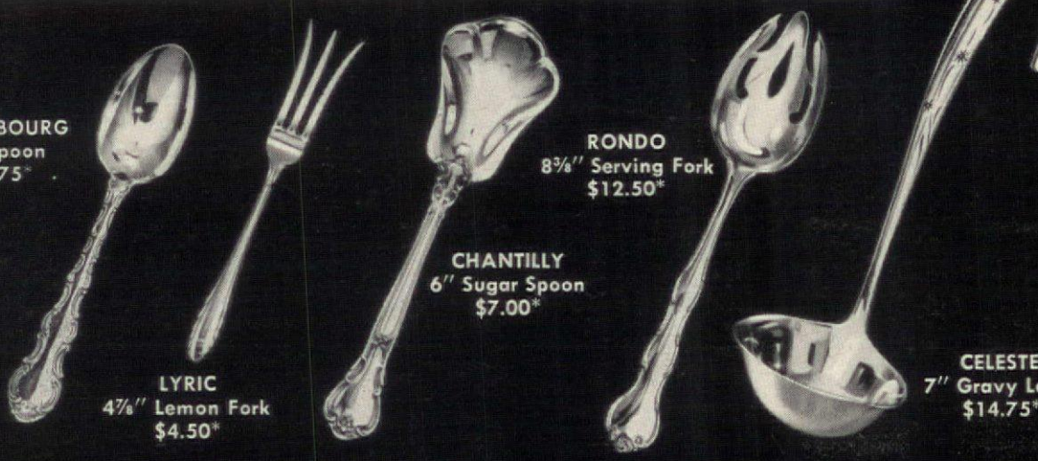

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Teaspoon
$4.75*

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4⅞" Lemon Fork
$4.50*

CHANTILLY
6" Sugar Spoon
$7.00*

RONDO
8⅜" Serving Fork
$12.50*

CELESTE
7" Gravy Ladle
$14.75*

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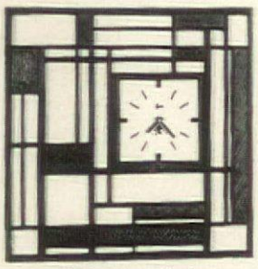
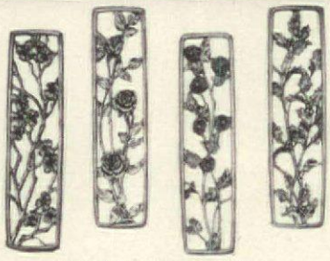
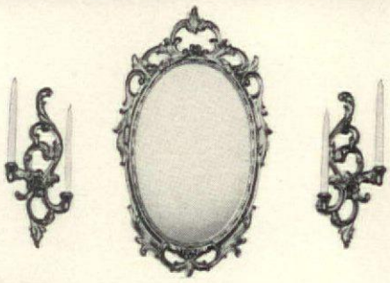


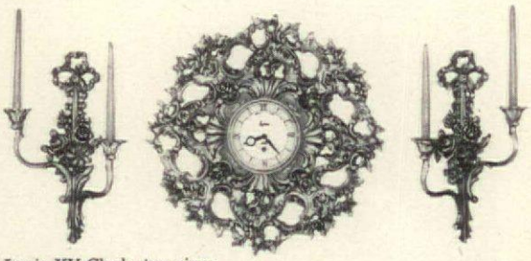
3480 *Vision* Clock
30″ x 30″, $75.



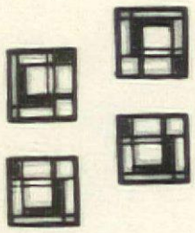
3060-1-2-3 *Seasons* Plaques
22¾″ x 6″, $11. each.



2715 Wall Mirror
29½″ x 18¼″, $30.
2739 R&L Sconces
17½″ x 8¼″ each, $18. pair.



Louis XV Clock, two sizes
3181, 25″ diam., $65.;
3283, 19″ diam., $30.
3236 R&L Sconces,
18¾″ x 11″ each,
$25. pair.



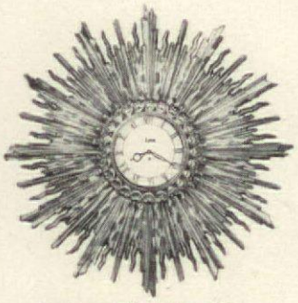
3461 *Vision* Plaques
7¼″ square, $4. each.

3482 *Provincial* Clock
19″ diam., $30.

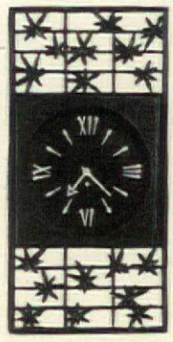
Game Cocks, two sizes
2962, 21″ x 20″ each, $40. pair.
3069, 15″ x 14″ each, $20. pair.

3416 *Far East* Wall Mirror
44″ x 23½″, $70.

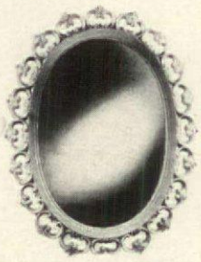
3441 *Far East* Planter
21″ x 6¼″, $15.



Sunburst Clock, two sizes
3280, 20″ diam., $30.
3281, 33″ diam., $100.



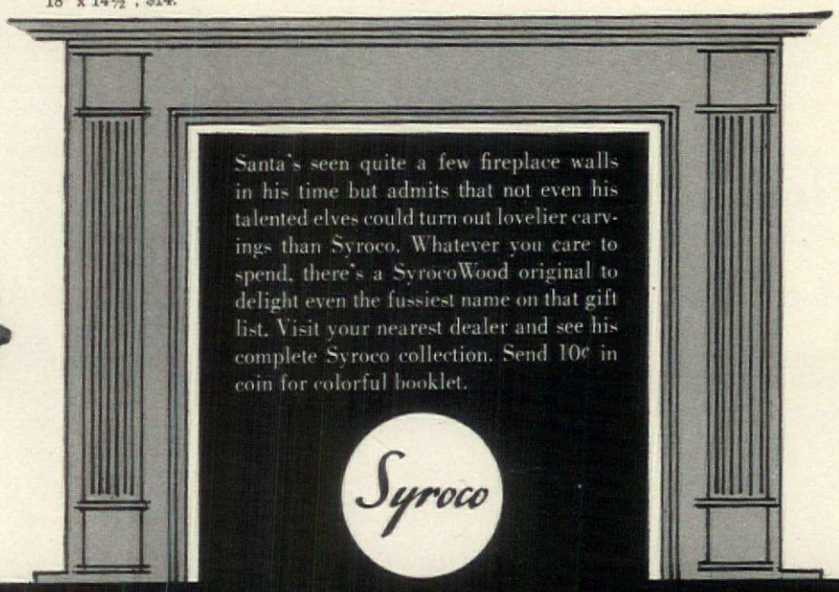
3481 *Far East* Clock
26″ x 13″, $40.



2315 Vanity Mirror
18″ x 14½″, $14.

GIVE THE GIFT THAT GIVES WALLS A LIFT!

2925 Wall Mirror
36¼″ x 23″, $50.
3402 Console
21″ high, 28″ x 11″ shelf, $40.



Santa's seen quite a few fireplace walls in his time but admits that not even his talented elves could turn out lovelier carvings than Syroco. Whatever you care to spend, there's a SyrocoWood original to delight even the fussiest name on that gift list. Visit your nearest dealer and see his complete Syroco collection. Send 10¢ in coin for colorful booklet.

Syroco

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Chicago	John M. Smyth Co.
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Hammond	Edward C. Minas
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New Orleans	Maison Blanche
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Baltimore	Stewart & Co.
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Missouri—Kansas City	Duff & Repp
St. Louis	Famous-Barr
St. Louis	Scruggs, Vandervoort, Barney
St. Louis	Stix, Baer & Fuller
Nebraska—Lincoln	Gold & Co.
Lincoln	Miller & Paine, Inc.
Omaha	Orchard & Wilhelm
Nevada—Las Vegas	Bertha's
New Hampshire—Manchester	J. J. Moreau & Sons, Inc.
New Jersey—Newark	L. Bamberger & Co.
North Hackensack	Huffman & Boyle, Inc.
Rahway	Koos Bros.
Trenton	J. B. Van Sciver Co.
New Mexico—Albuquerque	Fedway Stores
New York—Binghamton	Ellis Bros. & Joseph
Brooklyn	Abraham & Straus
Buffalo	J. N. Adam Co.
Buffalo	Wm. Hengerer Co.
New York City	B. Altman
New York City	Bloomingdale Bros.
New York City	B. Gertz
New York City	Gimbel Bros.
New York City	R. H. Macy & Co.
New York City	Stern Bros.
Patchogue	Bee Hive
Poughkeepsie	The Wallace Co.
Rochester	McCurdy Co.
Rochester	Sibley, Lindsay & Curr
Syracuse	Dey Bro. & Co.
Syracuse	E. W. Edwards & Co.
North Carolina—Charlotte	J. B. Ivey Co.
Ohio—Akron	M. O'Neil
Cincinnati	H & S Pogue Co.
Cleveland	Halle Bros.
Cleveland	Higbee Co.
Cleveland	The May Co.
Columbus	F & R Lazarus
Dayton	Elder & Johnston
Springfield	Ed. Wren Co.
Toledo	La Salle & Koch Co.
Youngstown	G. M. McKelvey
Oklahoma—Oklahoma City	Kerr Dry Goods
Tulsa	Brown Dunkin Dry Goods
Oregon—Portland	Meir & Frank
Pennsylvania—Allentown	Hess Bros.
Erie	Erie Dry Goods
Harrisburg	Pomeroys
Johnstown	Penn Traffic Co.
Philadelphia	Gimbel Bros.
Philadelphia	Lit Bros.
Philadelphia	Strawbridge & Clothier
Pittsburgh	Joseph Horne Co.
Pittsburgh	Kaufmann
Wilkes-Barre	Fowler, Dick & Walker
Rhode Island—Providence	The Outlet Co.
Tennessee—Chattanooga	Miller Bros. Co.
Memphis	J. Goldsmith & Sons
Nashville	Cain Sloan Co.
Texas—Corpus Christi	Lichtensteins
Dallas	Sanger Bros., Inc.
Dallas	Titche Goettinger Co.
Ft. Worth	W. C. Stripling
El Paso	American Furn. Co.
Houston	Foley Bros.
Houston	Sunland Furniture
Lubbock	Hemphill Wells Co.
San Antonio	Joske Bros.
Wichita Falls	Fedway Stores
Utah—Salt Lake City	Auerbach Dept. Store
Salt Lake City	ZCMI
Virginia—Norfolk	W. G. Swartz Co.
Richmond	Miller & Rhodes
Washington—Seattle	Bon Marche
Seattle	Frederick & Nelson
Spokane	Spokane Dry Goods Co.
Tacoma	Rhodes Bros.
West Virginia—Charleston	Woodrums
Wheeling	Stone & Thomas
Wisconsin—Green Bay	H. C. Prange Co.
Milwaukee	Milwaukee Boston Store
Milwaukee	Ed. Schuster Co.
Hawaii—Honolulu	The Liberty House

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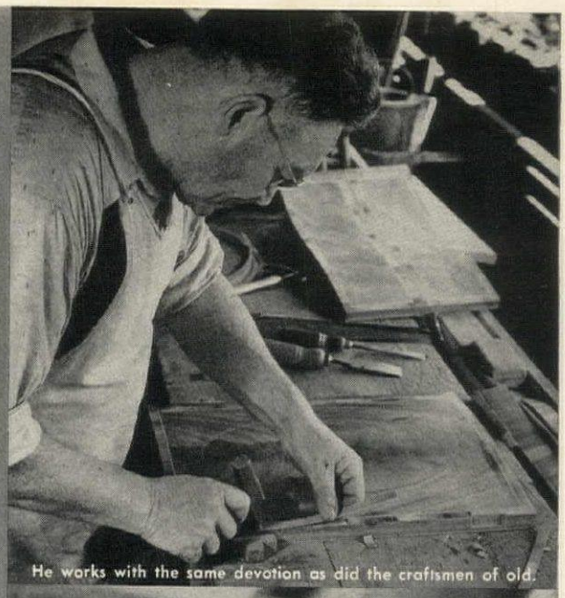

He works with the same devotion as did the craftsmen of old.

Photographed in the John Widdicomb shops

It is a deeply personal thing
the way John Widdicomb furniture
seems to speak to you.

There's a reason why.

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The elegance, beauty, figure and color
of the woods for example. They were
the personal choice of men
long experienced in such things.
The finished product is the result
of tireless selecting, rejecting, cutting,
studying and arranging the woods
to create a thing of beauty and individuality.
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When you own a piece of
John Widdicomb furniture
you always feel that it is yours
and yours alone.

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or many happy new years, give your home a Lees Carpet for Christmas

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"Those heavenly carpets by Lees"® are available through the authorized Lees dealer near you. You can trust him to give you expert advice and arrange payment terms to suit your needs.

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Masland Duran Tweed pattern shown on COSCO fashionfold *card table and chairs by Hamilton Mfg. Corp., Columbus, Ind.*

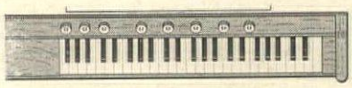
"It's fun to watch and hear the children make progress on our Thomas Organ"

Says Mr. William Rogers
of 741 Brummel, Evanston, Illinois.

...and this fine home organ is only $695!

PRICES SLIGHTLY HIGHER IN CANADA

WOULDN'T IT BE WONDERFUL this Christmas to include a fine Thomas Organ in your family fun? Imagine the thrill of giving a Thomas on Christmas Eve . . . and playing carols on Christmas Day!



IT'S THAT EASY. Many people . . . without any previous musical training . . . play melodies the first evening. Because the Thomas *invites* you to play. A simple keyboard smiles at you. For voice controls, you have a neat row of dials. You can sound like a string ensemble, create a lilting woodwind air . . . turn to the organ's own inspiring voice and play carols with all the *warmth* of Christmas.

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CHOOSE from a wide variety of styles . . . make your home lovelier.

SO MUCH FOR ONLY $695! Because of Thomas Organ inventions plus long electronics experience—almost every family can afford this fine home organ.

PLAN NOW to see how easy the Thomas is to play—and own. As low as $70 down and low monthly payments delivers a Thomas for your Christmas. Bench extra. FOR YOUR THOMAS DEALER CALL WESTERN UNION BY NUMBER AND ASK FOR OPERATOR 25.

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Because, along with bringing you rich, deep color, carpet brings you welcoming warmth, softness, comfort, and more living room.

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Let your store show you the exciting new styles and colors in today's rugs and carpets . . . and use their budget plan to carpet your home now.

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:

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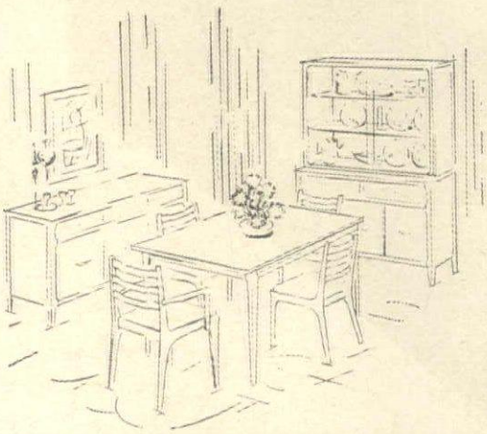
Home means more with carpet on the floor—more comfort • quiet • safety • beauty • easier care



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. . . whenever or wherever you count those things in life most precious—you start in your home. DOMAIN—an exciting new group of bedroom—dining room—living room pieces—is that kind of furniture. In design, construction and finish there are qualities in this furniture which you and yours will always regard with pride.

Finished in "Old World Cayra" (a warm color on Select Hickory—above) and "New World Walnut" (an aristocratic Bleached Walnut—below) . . . DOMAIN meets every taste, every use, every budget.

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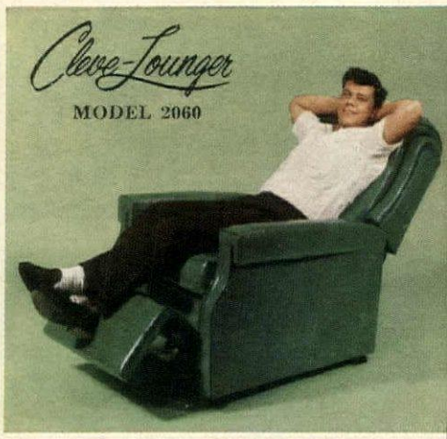
Cleve-Lounger
MODEL 2054



Cleve-Lounger
MODEL 2060

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Duke Bros. Furniture Company
Boaz Roberts & Weathers Furn. Co.
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Clanton Tiffin Furniture Company
Dothan Green Furniture Company
Ensley Ensley Furniture Company
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Fairfield Union Supply Stores
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Jarman-Long Furniture Company
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Moulton McCulloch
Oxford Oxford Furniture Company
Ozark Garrett Furniture Company
Parrish Daniel Furniture Company
Piedmont Bennett-Knight Furniture Co.
Prattville Grouby Furniture Company
Reform Stokes Furniture Company
Roanoke Roanoke Furniture Company
Scottsboro Word Furniture Company
Selma Melvin C. Heinz
Sylacauga Morris Allen Furniture Co.
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Glendale Atkinson Furniture Company
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Globe Broadway Furniture Company
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Mesa Economy Furniture Company
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Globe Furniture Company
Trader Furniture Company
Safford Gateway Furnisher
Tucson Mitchell Furniture Company
Peoples Furniture Company
Savon Furniture Company
Winslow Thrifty Furniture Company
Yuma Yuma Furniture Company

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Sam Smith Furniture Company

ARKANSAS — Continued

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Banning Fultz Furniture Company
Blythe Imperial Hardware Company
Brawley Imperial Hardware Company
Calexico Imperial Hardware Company
Carmichael Forest Hill Furniture
Chico Lemcke's Furniture Company
Colusa Jacobson's Furniture Company
Coronado Coronado Whse. & Sup. Co.
Dinuba Mathis and Bolinger Furniture
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Valley Furniture Company
Wade Furniture Company
El Centro Imperial Hardware Company
Eureka Everybody's Furniture Mart
Garberville Garberville Furniture Co.
Healdsburg Al Barbieri Variety
Hemet Valley Furniture Company
Indio Imperial Hardware Company
Lakeport Curry Furniture Company
Lancaster Bi-Rite Home Furnishings
Los Angeles Bekins Storage Company
Broadway Outfitting Company
Brookside Furniture Company
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Lifetime Furniture Company
Serve, Inc.
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Modesto B & F Furniture Company
Mountain View Moore Furniture Co.
National City Bay Furniture Company
North Hollywood F. M. Furniture Co.
Oakland Korns Furniture Company
Orville Berlinger's Furniture Company
Palo Alto Steel's Furniture Company
Petaluma Weller-Hopkins Furniture Co.
Pinole Three Bros. Furniture Co.
Pittsburg Wiseman's Furniture Co.
Red Bluff The Mart
Redlands Imperial Hardware Company
Reedley The Furniture Vogue
Mathis and Bolinger Furniture Co.
Riverside Skotty's Furniture Company
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Sacramento
Brandwein Smart Living Furniture Store
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San Diego Balboa Home Furn., Inc.
California Furniture Company
California Warehouse Sales
Charles Furniture Company
Community Furniture Company
Corona Furniture Company

CALIFORNIA — Continued

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George's Furniture Company
J. P. Mack Furniture Company
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Roth Outfitting Company
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San Jose Western Appliance Company
San Leandro B B Home Furnishers
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Ukiah Ken's Furniture Company
Vacaville Chandler Furniture Company
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Watsonville Spung Furniture Company
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CONNECTICUT

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Bridgeport Phillip's Furniture
Bristol Mafale's Department Store
East Haven East Haven Furniture Mart
Farmington
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Hamden Giant Valley Uph. & Furniture
Hartford Baron's Furniture Mart
Brown Thomson
Fortella Furniture
Furniture Associates
Hazardville Highland Furniture Co.
Manchester Bezzini Brothers Furniture
Dorsey Furniture Company
Marlow's
Meriden Caplan's Furniture Company
Modern Home Center
Suburban Wayside Furniture

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Jos. Lee Furniture
New London De Noia Brothers Furn.
North Haven
Rogovin's Furniture Centre, Inc.
Norwich Al Abraham's
Gilbert Furniture Company
The Leader Stores
Rockville Gottier Electric Company
Stafford Springs
Introvigne's Furniture Mart
Torrington
Torrington Mattress & Wayside Furn.
Waterbury House Beautiful
Oakville Wayside Furniture
Waterford Wayside Furniture Exchange
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Nichol's, Inc.
Willimantic Goettlich Bros. Furniture
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DISTRICT OF COLUMBIA

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H. Abramson Company, Inc.
S. Kann Sons Company

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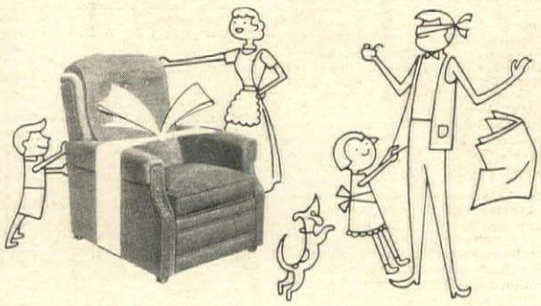
Daytona Beach Mather Of Daytona
Gainesville Smith-Deck-Storm Furn. Co.
Jacksonville Home Beautiful Company
Mock Furniture Company
Lake City Hart Furniture Company
Lakeland Mather Of Lakeland
Polk County Furn. Co., Inc.
Leesburg Boyd's Furniture-Hdwe-Gifts



FLORIDA — Continued

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Orlando Powell Furniture Company
Town & Country Furniture
Palatka Kennerly-McLean Furn. Co.
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Pensacola
Jake Godwin & Sons Furn. & Appl.
White's Furniture Company, Inc.
Sanford
Wilson-Maier Furniture Co., Inc.
St. Augustine Matanzas Furniture Co.
Stuart Hartman-Leighton Furniture
Tampa Tarrs Interiors
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GEORGIA

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Athens Thompson Furniture Company
Atlanta Carroll Furniture Company
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Cartersville Cummings & Shellhorse
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Clarkesville Clarkesville Furniture Co.
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Hogansville Henson Furniture Co.
LaGrange Hammett Furniture Company
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Lazarus Furniture Company
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Hendren-Foster Furniture Company
Decatur Holthouse Furniture Company
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Moutoux Furniture & Appl., Co.
Fort Wayne Boston Furniture Company
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Campbellsville Caulk Furniture Co.
Purcell Furniture Company
Covington Modern Furniture Company
Cumberland Modern Elec. & Furn. Co.
Danville Baugh & Garner Furniture Co.
Dawson Springs
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Frankfort Marcus Furniture Company
Glasgow The Faught Furniture Co.
Greenville E. A. Cohen & Son
Harlan McComb Supply Company
Modern Electric & Furniture Co.
Harrodsburg G. & H. Furn. & Appl. Co.
Hopkinsville Cayce-Yost Company
Lebanon Marion Co. Hdwe. & Furn. Co.
Lexington Merit Furniture, Inc.
L. L. Roberts Furniture Company
London Martin Cupp & Son
Louisville Bell Furniture Company
Globe Furniture Company
James Greene Furniture Company, Inc.
King Karl's General Appl. & Furn. Co.
Madisonville Hale Brothers Furn. Co.
Mayfield Rhodes-Burford Company
Styline Furniture Company
Murray E. S. Diuguid & Company
Newport Finkleman's Furn. & Appl. Co.
Kentucky Sales & Service Company
Owensboro Modern Furniture Company
Tewell's Auto & Furn. Co., Inc.
Paducah Rhodes-Burford Company
Paintsville
Maggard Furn. & Hdwe. Co.
Princeton Brown Furniture Company
Shelbyville
Joe St. Charles & Son Furn. & Appl. Co.
Somerset Lay-Simpson Furniture Co.
Stanford Pence Furniture Store
Winchester Ratliff Furniture Co., Inc.

LOUISIANA

Alexandria Hemenway Furn. Co., Inc.
Baton Rouge Pauls Furniture Co.
A. C. Peirce Company
Crowley Brandt Furniture Company
Gonzalas Sherman-Smith Furniture
Houma Collins Home Center
Lafayette Anderson's
Lake Charles Enterprise Furn. Galleries
Lake Charles Furniture Company
New Iberia Oubre Furniture Company
New Orleans Galle Furniture, Inc.
Radio Center, Inc.
Salzer's, Inc.
Ponchatoula McClellan Furniture Store
Ruston Lawson Furniture Company
Shreveport Levy Furniture, Inc.
Marcus Furniture Company
Waterville Picard Bros. Furniture Co.

MAINE

Biddeford Reliable Furniture Company
Livermore Falls Landry's Furniture Co.
Portland T. F. Foss & Sons, Inc.
Reliable Furniture Company
Rumford Bouffard's Furniture Company

MARYLAND

Baltimore B. Bugatch Stores, Inc.
Car-Mor
Chesapeake Furniture Company
Four Besche Bros.
Gallagher's
Howard Furniture Company
Little Potts
Sam Shaivitz Furniture Company
George Shapiro & Sons
Bel Air Minderlein, Inc.
College Park Gary Furniture Company
Cumberland L. Bernstein
Easton Howard Furniture Company
Hagerstown Hi-Way Furniture Mart
Meyers & Berkson, Inc.
Havre de Grace Rose Furn. Co., Inc.
Middletown Gladhills Furniture Co.
Silver Springs The Quality Shop
West Hyattsville Suburban Furn. Co.

MASSACHUSETTS

Adams Standard Furniture Company
Chicopee Rucki's
East Hampton Landry Furniture
Fair Haven The Leach Company
Fitchburg Giadone Furniture Company

MASSACHUSETTS — Continued

Florence Stephen Murphy Furniture
Great Barrington The Gans Company
Greenfield Wainshall's
Holyoke Rucki's
Lawrence Lawson Furniture, Inc.
New Bedford Arlan's Dept. Store
Northampton Hadley Furniture Co.
Pittsfield England Brothers
Pontoosuc Wayside Furniture
Springfield Associated Furn. Strs., Inc.
Bailey Wagner
Hadley Furniture Company
Hadley's Warehouse Outlet
Kane Furniture Company
Westfield Carrol Geehern
West Springfield
Bailey Wagner Wayside Furniture
Worcester Barnard Sumner & Putnam
Hadley Furniture Company
John C. McInnes Company
Sherer's Department Store

MICHIGAN

Alpena Alpena Furniture
Battle Creek Ruble's, Inc.
Bay City Bishop-Young Furniture
Big Rapids Kleins Furniture
Dearborn Mars Zenith Furniture
Detroit The Crown Furniture Stores
Famous Furniture
Escanaba Peltin's Furniture Company
Flint Reeds Furniture
Winegarden Furniture
Gladstone Swenson Brothers
Grand Rapids Bishop Furniture
Van Strein's Furniture
Grandville Grandville Home Furnishing
Holland Suburban Furniture
Iron Mountain Douglas Furniture Co.
Jackson Bishop Outfitting Company
Kalamazoo Home Furnishing Company
Lansing Berk's Furniture
McCormicks Furniture
Lincoln Park Eder Furniture
Manistee H. E. Anderson Furniture
Manistique Reese's Furniture
Monroe Bill's Bargain Furniture
Muskegon Bishop Home Furnishings
New Era Burcon Home Furniture
Pontiac Thomas Economy Furniture
Roseville Crown Furniture Company
Royal Oak Economy Furniture
Saginaw Art Sample Furniture
Wyandotte Crown Furniture

Listing continued on following page

...and still more stores proudly displaying

Cleve-Loungers ...select yours today!

MINNESOTA

Alexandria Anderson Furniture
Cambridge Home Furnishing Company
Duluth Anderson Furniture Company
Farmington Nordquist and Company
Fulda Reusse Furniture, Inc.
Jackson Jackson Furniture
Little Falls C. Buck Furniture
Madelia Fleming & Hamer Furniture
Marshall Rubertus Furniture
Minneapolis Borg & Powers Furn. Co.
Community Furniture Company
George Dupont Furniture
Grands Gamble Agency
Hannans
Harlan Furniture
Kromes Furniture & Appliance Co.
La Crosse Furniture
H. E. Olson Furniture
Ray & Dons Sales
Walden Furniture
Monticello Kjellberg Furniture
Navarre Hamlett Furniture
New Ulm Uptown Furniture
Owatonna Graif's Furniture
Hudrlik Furniture
Plainview Johnson & Schriner
Robbinsdale Laurent Dupont Furniture
Robin Center Furniture & Carpet Co.
Rochester Win's Furniture
Slayton Mansch Brothers
So. St. Paul The Grand Furniture Co.
St. Cloud East Side Furniture Company
St. Paul Acme Furniture
American Sales
Borg & Powers
The Emporium of St. Paul, Inc.
Schwietz Furniture
St. Paul Package Furniture
Swenson Brothers
Stillwater Brekke Furniture Company

MISSISSIPPI

Brookhaven T. H. Perkins
Cleveland C. E. Jordan & Company
Columbus McClure Furniture Company
Bob Cardwell Furniture Company
Flora John B. Riley Co.
Greenville C. E. Jordan & Company
Greenwood Malouf Furniture Company
Gulfport Home Furniture Company
Hattiesburg Banner Furniture Company
Jackson Rice Warehouse Furn. Store
Laurel Marcus Furniture Company
Lexington The Riley Company
McComb Mullins-Reeves Furniture Co.
Meridian Rice-Pappenheimer Furn. Co.
Natchez Byrne Furniture Co. & Annex
Dixie Furniture Company
Petal B. & B. Furniture Store
Port Gibson Sherman Furniture Co.
Tupelo McClure Furniture
Vicksburg Rice & Co., Inc.
West Point McClure Furniture Co.
Yazoo City Johnson Furniture Co.
R. M. Middleton & Son

MISSOURI

Caruthersville City Furniture Company
Fredericktown
Sonderman Furniture & Appliance
Illmo Boner-Harmon Furniture & Appl.
Kirkwood Benson's Furniture Company
Springfield Park-In Furniture Company
St. Louis Lackland Furniture Company
Specialty Furniture Company
St. Louis Jewelry & Furniture Mart
Wagner Furniture Company, Inc.

NEBRASKA

Omaha Clark Furniture Company
Forbes Furniture Company

NEVADA

Sparks Baker's Furniture & Hdwe.

NEW HAMPSHIRE

Dover Mayrand's Highway Furniture Co.
Nashua Savon Furniture Company

NEW JERSEY

Dover Furstman & Feinburg, Inc.
Keyport Curtis Furniture Company
Newark Rogers Outfitters
South River Cabot Furniture Company
Sommerville Dalessio's Furniture
Trenton Red Mill Furniture

NEW YORK

Astoria Harris Furniture Company, Inc.
Brooklyn
American Furniture Factories, Inc.
Simon Bernstein's Sons, Inc.
Ira M. Goldsmith & Son, Inc.
Michaels & Company
Peoples Furniture Company
Pollack Furniture Company, Inc.
Canastota E. F. Schepp & Son
East Aurora Tackbary's Furniture Co.
Endicott Endicott Furniture Company
Flushing Harris for Modern, Inc.
Glens Falls Warren Stove & Furn. Exch.
Ilion Best Appliance & Furniture Co.
Jamestown Darling's
Field & Wright Company
Lindenhurst Castle Furniture Company
New York City Sachs Quality Stores
Union Furniture Company
Olean Bender & Riggs
Patchogue, L. I. Bee Hive Store
Plattsburg Wolf Furniture Company
Richmond Hill American Bedding Co.
Saratoga Springs Standard Furn. Strs.
Syracuse Robert's Furniture Company
L. A. Witherill, Inc.
Utica Brescia's Furniture Store

NORTH CAROLINA

Asheville Pearlman's
Belmont Hinson's, Inc.
Bethel Hunniecutt Furniture Company
Carthage Carthage Furniture Company
Charlotte Haverty's
Clarkton Prince Brothers
Dunn Quinns of Dunn, Inc.
Wilbourne Furniture Company
Durham Mason's 5 Points Furn. Co.
Edenton Edenton Furniture Company
Elkin Mathis-Pardue Furniture Company
Fayetteville Quinn & Miller Company
Fuquay-Varina Cotten's Furniture Co.
Gastonia Rankin Armstrong Fur. Co.
Goldsboro Southerland Furniture Co.
Wayside Furniture
Graham Green and McClure Furn. Co.
Greenville Quinn-Miller and Stroud
Hamlet Hallum Furniture Company
Henderson Christian-Harward Furn. Co.
Jacksonville Baysden Furniture Co.
Rose Brothers Furniture
Kinston Baker Furniture Company
Croom Furniture Company
Lillington Wilbourne Furniture Co.
Lincolnton Abernethy-Shuford Furn. Co.
Lumberton R.W. Norman Co. of Lmbtn.
Mebane Reliable Furniture Company
Monroe Harris Furniture Store
Morehead City R. and N. Furniture Co.
New Bern McCotter Furniture Store
Raeford Home Furn. Co. of Raeford
Raleigh Rhodes, Inc.
G. S. Tucker & Brothers, Inc.
Red Springs Bodenheimer Furn. Co.
Roanoke Rapids Taylor Furniture Co.
Robbins Ray's in Robbins
Rockingham Hallum Furniture Co.
Rocky Mount Quinn's, Inc.
Whaley Furniture Company
Roseboro Herring Furniture Company
Salisbury R. W. Norman Company, Inc.
Sanford Sprott Brothers Furniture Co.
Wright-Dickens Furniture Company
Scotland Neck Scotland Neck Furn. Co.
Siler City Home Furniture Company
Smithfield Denning Furniture Company
Jones Brothers
Spencer Burton Furniture Company
Spring Hope Branham Furniture Co.
Tabor City W. F. Cox Company
Tarboro Benton and Green Furn. Co.
Wadesboro Hallum Furniture Company
Wake Forest Smith Furniture Company
Warrenton Warrenton Furniture Exch.
Washington Phillips-Wright Furn. Co.
Weldon Joyner Furniture Company
West Jefferson Burgess Furniture St.
Whiteville Jones Furniture Co., Inc.
Williamston Woolard Furniture Co.
Wilmington Barefoot & Jackson, Inc.
The Wilmington Furniture Company
Wilson Johnson Furniture Store
Swinson Furniture Company
Zebulon Whitley Furniture Company

OHIO

Akron Burg's Sleep Center
Amsterdam Allensworth Stores
Ashtabula Penny Furniture Company
Barberton C. Weigand For Furniture
Bellebrook Barnet's Shopping Center
Belpre Belpre Furniture Company
Cambridge Bairs Furniture
Canton Cheton Furniture
Ideal Furniture Company
Wayne Furniture Company
Chillicothe Buckeye Furniture Company
Cincinnati A & N Furn. & Appl. Co.
Cincinnati Distributors
Hyams Furniture & Appliance Co.
Jake Tennenbaum Furniture Co.
May Stern Company
J. Schloemer Furniture Company
Silverton Furniture Company
Stern Sales Company
Circleville Griffith Furn. & Flr. Covering
Cleveland American Appl. & Furniture
Boyd's Furniture & Music
Brody Furniture
Cleveland Pearl Appl. & Home Furn.
Cleveland Sterling Furniture & Appl.
Cramer Furniture Company
Green Rug Company
Hollender Furniture
Jacobson Furniture Company
Kinsman Furniture
Marino Furniture Company
Oblak Furniture Company
Joe Ralph Furniture & Appliance
Rich Furniture
Salem's Furniture Company
Sheraton Furniture Company
Smilin' Sam's Furniture
Superior Refrigeration & Furn. Sales
Tri More Furniture Company
West 25th St. Furnishings
Yale T. V. Appl. & Furniture
Columbus City Furniture Company
Cuyahoga Falls Sheraton Furniture Co.
Dayton Jim Miller Merchandise Mart
United Furniture Company
Zells Furniture & Appliance
Delphos Redmon Furniture Company
Fort Recovery Crabtree Furniture Co.
Fostoria Bargain House Furniture
Fremont Ochs Brothers Furniture
Greenfield V. W. Kersey Furniture Co.
Greenville Holthouse Furniture
Kent Perry's Furniture
Lakewood Erhardt Furniture Company
Leipsic Shawber Furniture Store
Lima Blattner's
Lorain Jackson Furniture & Appliance
Lynchburg Lynchburg Home Furn.
Mansfield City Furniture Company

OHIO — Continued

Middletown Reed Klapp Company
Montpelier Londen's
Nevada Nevada Furniture Company
Newark Carlisle Rug & Furniture Co.
Miles Park Furniture
North Canton Zane Furniture Co.
Oakwood Cooper's
Paulding Cassel's Furniture
Piqua Elmur Furniture Company
Portsmouth Sheets Furniture Company
Sandusky Bobs Furniture
Herman's Furniture
So. Euclid Boh Al. Furniture
Springfield Holland Furniture Company
St. Marys Huber Furniture Company
Steubenville Cribb's Town & Country
Toledo Edgewater Appl. & Furniture Co.
Hoffman Furniture
Ohio Furniture
J. D. Roberts Furniture Company
Roy's Furniture Company
Van Wert Brown Furniture
Wapakoneta Auglaize Furniture Co.
Warren Gold Furniture Company
King Furniture Company
Manhatten Furniture
Washington Court House
Moore's Dreamhouse Furn. Co.
Wilmington G. M. Rice
Youngstown A. B. Adler Furniture
May Furniture
Reichart Furniture
Society Furniture

OKLAHOMA

Ada Perry & McGee Furniture Company
Bethany Jack Cherry Furniture Co.
Boynton Spradling Furniture Company
Claremore L. L. Riley Furniture Co.
Cleveland Henley Annett Furniture Co.
Collinsville
Lee & Burnside Furniture & Appliance
Cushing Rodgers Furniture & Appl. Co.
El Reno Jones Furniture Company
Kingfisher Pratt Furniture Company
Konowa Konowa Furniture Company
Maud Bodkin Furniture Company
Muskogee M. A. Taylor Furniture Co.
Oklahoma City Bruce Wells Furn. Co.
Davis & Irion Furniture Company
R. O. Rose Home Furniture
Urban-Ripley Furniture & Rug Co.
Owasso Howland Furniture & Appl.
Pawnee Peppers Furniture Company
Shawnee J. R. Clark Furniture Co.
Perry & McGee Furniture Company
Perry & McGee Outlet Store
Tulsa Cox Furniture Company
Hollis Furniture Company

PENNSYLVANIA

Ambler Ambler Furniture Company, Inc.
Bethlehem Goodman Furniture, Inc.
Dave Reis Furniture
Bridgeport Penn Furniture Company
Brook Haven Town & Country
Chambersburg
Modern Home Appliance Company
Chester C & J Levy
Staskin's Furniture Company
Coatesville Talierco Brothers
East Berlin Roy B. Boyer
Farrell Harvey's Home Supply Company
Hazelton Rosen's Furniture
Lancaster Heinitsh Furniture Co., Inc.
Paul C. Neidemeyer
McKeesport Hirshberg's
Meadville Sutters Furniture
Mechanicsburg Gouse's
Media George Bloom
Mercer Blackson Furniture Company
Mt. Carmel W. B. Vallish Furniture, Inc.
Norristown McLaughlin's Furniture
Philadelphia Coplan Furniture Co.
N. Horowitz & Sons
Harry Levin
Nelson's
J. Schwartz & Company
Shuman's
Phoenixville McConnell's Furniture
Pittston Barton's Furniture
Pottstown Kepner & Romich
Pottsville E. Liner & Company
H. S. Ubil & Company
Reading E. Liner & Company
Spring City Wright's Furniture House
Trevorton D & R Radio & Furniture
Uniontown Chesler Furniture Mart
Warren Darling Furniture Company
West Chester Kahn & Rosenau
Wyoming Townend Brothers
York W. E. Detwiler
Morgan E. Frey

RHODE ISLAND

East Greenwich Ross Aker Furn. Co.
Providence J. O. Furniture Company
Warwick Rip Van Winkle Furniture Co.

SOUTH CAROLINA

Anderson Eagle Furniture Company
Hampton Furniture Company, Inc.
Charleston Home Furniture Company
Charleston Heights J. L. Goldberg
Cherry Grove Waterway Furniture Co.
Chester Wright-White Furniture Co.
Darlington Belk-Simpson Company
Florence Star Furniture Company
Honea Path Tolly and Pruitt
Lancaster Baxley's, Inc.
Myrtle Beach Smithboro Furniture Co.
D. H. Winstead Furniture Company
Orangeburg Sutcliff Furniture Company
Rock Hill Shaw Furniture Company

TENNESSEE

Athens Cherokee Hardware Company

TENNESSEE — Continued

Chattanooga E.M. Barber Furniture Co.
Bryan Furniture Company
Callahan Furniture Company
C. J. Crawby Furniture Company
Delaney Furniture Company
Furniture Wholesale, Inc.
Hatfield and Keef Furniture Co.
Harverty Furniture Company
Jernigan Furniture Company
Lawrence Furniture Company
Ling Furniture Company
Miller Brothers Company
Pitner-Brewster, Inc.
Union Furniture Company
Clarksville Goldberg Furniture Co.
Lawing-Johnson Company
Cleveland Abel Hardware Company
Crossville W. E. Mayberry & Son
Columbia Kerley Furniture Company
Dayton French Furniture Company
Etowah Harper's
Rule Furniture Company
Goodlettsville
Williams & Pearson Furniture Co.
Kingsport Dobyns-Taylor Hdwe. Co.
United Furniture Stores
Knoxville Fielden Furniture Company
Human Furniture Company
Lawrenceburg Gowen & Company
Lewisburg Hunter & Scott Furn. Co.
Kerley Furniture Company
Reliable Furniture Store
McMinnville Exchange Furniture Co.
Imperial Company
Reliable Furniture Store
Warren County Furniture Company
Memphis Haley Furniture Company
Rhodes-Jennings Furniture Company
Millington Millington Trading Post
Murfreesboro Home Furniture Co.
Nashville Bessley Furniture Company
Farrar Furniture Company
Harley-Holt Furniture Company
Nashville Furniture Company
Wherry Furniture Company
Old Hickory Irwin Furniture Company
Portland J. E. Kerley & Sons
Pulaski Reliable Furniture Store
Shelbyville Hoover Furniture Company
Woosley and Thomas Furniture Co.
South Pittsburg Walton Furniture Co.
Sparta Cumberland Furniture Company
Springfield Stewart Williams Company

TEXAS

Alpine Smith Furniture Company
Amarillo Phillips Furniture
Big Springs Wassum & Thrantham
Breckenridge Grammell Furniture Co.
Brenham Gimon's Furniture Company
Brownfield Farm Home Appliance
Bryan Knox Furniture Company
United Furniture Company
Burkburnett Monaghans Appl. & Furn.
Burnet Miller Furniture Company
Childress John's Furniture
Crosbyton Hudman Furniture
Dumas Furniture Mart
Eagle Lake Eagle Lake Furniture Co.
Electra Darter's Furniture
El Paso Santa Fe Furniture Company
Farwell Furniture Mart
Floydada H. G. Parker Furniture
Fort Worth Carrihers Furniture
Cooks Furniture
Freeport Darwood Furniture Company
Galveston Schreiber-Miller Furn. Co.
Gladewater Moore Furniture Company
Herford H. & H. Furniture
Katy Katy Furniture Company
Levelland Bigham Furniture
Littlefield E. C. Rodgers
Lockney H. G. Parker
Lubbock Ekler Furniture
Sears, Roebuck & Company
White, Inc.
Midland Economy Furniture
Munday McCauley Funeral Home
Odessa Broome Furniture
Pioneer Furniture
Palestine Davis Furniture & Appl. Co
Pampa Pampa Furniture
Port Lavaca Snowdy Furniture Co.
Post Masons
San Angelo Robert Massie
Sealy Melvin Preibisch Furniture Co.
Sequin Economy Furniture Company
Seymour Wesley Harrison Hdwe. Co.
Slaton Self Furniture
Sweetwater Briley & Brown
Vernon West Wilbarger Furniture Co.
West Columbia Jenn Furniture Co.
Yoakum Rinn Furniture Company

UTAH

Midvale Leonard Newbold Home and Auto Supply
Payson
Payson Furn. & Carpet Co.
Price Houston Furn. Co.
Vetere Motor Company
Salt Lake City Pay Less Mart
Tremonton Northern Furn., Inc.
Vernal Vernal Furniture Exchange

VERMONT

Rutland Godnick's Fine Furniture

VIRGINIA

Alexandria Hopkins Furniture Company
Altavista Schewel Furniture Company
Arlington Buckingham Furniture Co.
S. Kann Sons Company
Bedford Earl's Furniture Store
Blacksburg Strickler Furniture Co.
Bristol Ball Brothers, Inc.
Brookneal Henderson Furniture Co.

VIRGINIA — Continued

Buena Vista John H. Dickinson
Charlottesville Kane Furniture Co.
M. C. Thomas Furniture Company
Christiansburg Cromer Furniture Co.
Clifton Forge Smith-Rule Furniture Co.
Covington Grand Piano and Furn. Co.
Crewe C. L. Jennings & Sons
Danville Schewel Furniture Company
Elkton Rockingham Milling Company
Farmville Home Furniture Company
Fredericksburg
Cooper's Furniture Company, Inc.
Hampton Goldstein Brothers
H. M. McMillan Furniture
Harrisonburg J. S. Denton & Sons
Schewel Furniture Company
Hopewell Atkins-Phillips, Inc.
Lexington Schewel Furniture Company
Luray Schewel Furniture Company
Lynchburg Furniture Fair, Inc.
Grand Piano & Furniture
Schewel Furniture Company
Steven's Home Furnishings Company
Martinsville Bondurant Furniture Co.
Troxler Furniture Company
Newport News Greene Furn. Co., Inc.
Phillip Levy Furniture Company
Roulet Furniture & Mattress Co.
Norfolk Crockin-Levy Company, Inc.
Ford's Furniture, Inc.
Furniture Fair
Edward Legum Furniture Company
Midway Stores, Inc.
Paul H. Rose Center Shops
W. G. Swartz Co., Inc.
Pearisburg Cyfers Furniture Company
Petersburg Jernigan & Russell
Portsmouth Crockin-Levy Co., Inc.
Morris Company, Inc.
Phillip-Levy Company
Radford Grand Piano and Furn. Co.
Richmond Columbia Furniture Co.
S. P. Dowdy Furniture Company
Phillip-Levy Company
Lewis Furniture Company
Harry J. Segal Furniture
Roanoke Grand Piano & Furniture Co.
Kane Furniture Company
Morgan-Eubank Furniture
Phelps & Armistead
Star City Furniture Company
St. Paul Central Hardware & Furn. Co.
Salem Salem Furniture Company
South Boston Kane Furniture Company
Leggetts Department Store
Staunton Augusta Furniture Company
Finkel Furniture Company
Suffolk Thornton Stores, Inc.
Victoria Massie Furniture Company
Warrenton Northern Virginia Furn. Co.
Winchester Schewel Furniture Co.

WEST VIRGINIA

Clarksburg Flory Furniture
Fairmont Davis Sales & Service
Penn Furniture Store
Grafton J. Lee Evans Furniture Co.
Mason Mason Furniture Company
New Martinsville Starcher Furniture
Parkersburg Goldenberg Furniture Co.
South Charleston
McClung & Morgan Stores
Wheeling People's Furniture Company

WISCONSIN

Appleton H. E. Jenkin's Furniture Co.
Baraboo Kingsford Furniture Company
Chetek Farmers Store Company
Eau Claire Saugen Furniture Store
Edgerton Fisher Furniture Mart
Green Bay Miller Furniture Company
Janesville Fisher Furniture Mart
La Crosse Ideal Furniture
Madison Badger Furniture Company
Dean Furniture Company
East Side Trading Post
Medford Northland Furniture Company
Milwaukee Allied TV & Appliance Co.
Milans Furniture, Inc.
Zamka Furniture Store
S & S Furniture Company
Stanley Farmers Store Company
Stevens Point Mirman's
Waukesha Frank Furniture Shoppe, Inc.
Wausau Home Furniture Company
Wauwatosa
West Town Furniture & Storage Co.

WYOMING

Rockspring The Appliance Company

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For further information write Rway Furniture Co., Dept. (HG-11), Sheboygan, Wisc.

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NOVEMBER 1957

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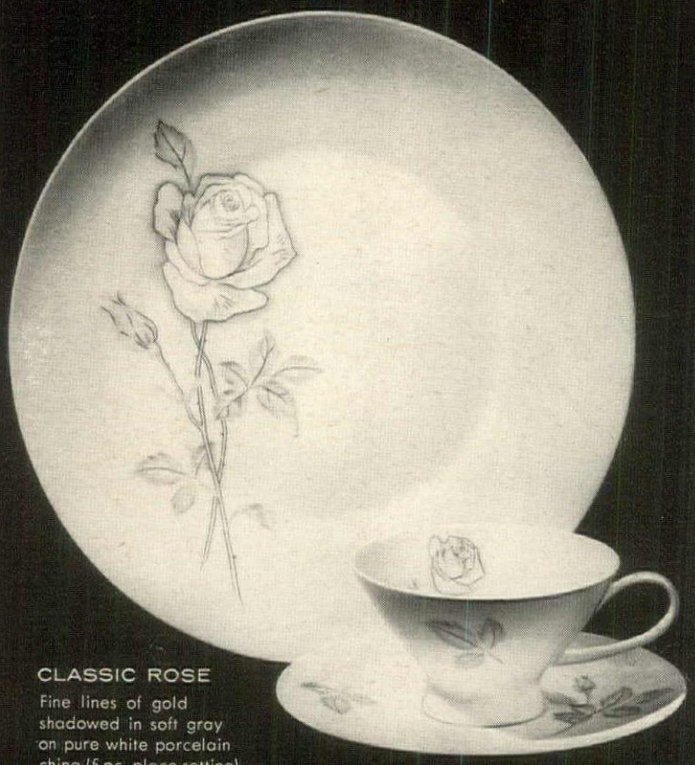
Rosenthal



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Fine lines of gold shadowed in soft gray on pure white porcelain china (5 pc. place setting) $19.95

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GAMBIT

Bookshelf

THE GENTLEMAN

One of the most charming and certainly one of the most talented writers America has produced was the late Booth Tarkington. For some 30 years a stream of novels, short stories and plays poured from his inventive and always delightful mind. He had something to say to everyone—the young, the old, the frivolous and the thoughtful. It would be fair to say that Tarkington was the closest any American has come to the bubbling genius of Charles Dickens or Anthony Trollope.

Late this November Doubleday (bless their hearts) will issue a Tarkington anthology, *The Gentleman from Indianapolis*. It is edited by John Beecroft (he compiled the company's best selling anthologies of Somerset Maugham and Rudyard Kipling), and it will contain 736 pages with many drawings and color illustrations. At a scheduled price of $3.95, it will be one of the year's bargains in literature. Although no anthology ever can supplant the full set of an author's works, *The Gentleman from Indianapolis* will deserve a place of honor in the library of any beginning collector.

Booth Tarkington was an Indiana aristocrat with an astonishing knowledge of the common man (who in his day would have been outraged at the idea of being a "common man"). Tarkington saw a great deal of life. He was educated at Phillips (Exeter) Academy and Princeton, but he attended Purdue University, too. He served in the Indiana Legislature. He was a cosmopolite in the best sense of the word; in his travels, in fact, he was a crony of such rarefied spirits as Norman Douglas. He knew much about art, but he also was the first of our major writers to sense the true significance of the industrial age.

All these facets of his life were reflected in his writings; they gave it richness and a variety none of his contemporaries could match. Unfortunately, they kept him from achieving greatness. He needed money to do the things he enjoyed, and so he had to write for the popular market. In his day that meant compromise, and if a writer is to be great he must expunge the word compromise from his vocabulary.

As James Branch Cabell pointed out some 25 years

Books *J.H.D.*

Music *Roland Gelatt*

TV *John Sharnik*

Antiques *Gregor Norman-Wilcox*

Art *Emily Genauer*

Corkscrew *James A. Beard*

Q. & A. *Felicia Marie Sterling*

Report from Paris

FROM INDIANAPOLIS

ago. Tarkington's novel *The Magnificent Ambersons* (it is included in the forthcoming anthology) would have been the best American novel up to that time if he had stopped with the penultimate chapter. But he had to have a happy ending—and a false one—and he sacrificed his art for the sale. Although mutilation of books is akin to blasphemy, I am going to suggest that buyers of the anthology cut the last chapter of *The Magnificent Ambersons* out and burn it up without looking at it. Their appreciation of Tarkington will be the greater.

Both *The Magnificent Ambersons* and *Alice Adams*, which was a penetrating and touching novel of a girl who tried too hard to be popular, won Pulitzer Prizes. *Seventeen*, which was the equivalent in his time of J. D. Salinger's *The Catcher in the Rye*, fascinated teen-agers and convulsed their elders with its insight into the frustrations of youth. *The Gentleman from Indiana*, *The Turmoil*, *The Midlander* and all the others were years ahead of their times in foreseeing the changes inevitable in American society under the impact of the assembly line's hammers. Tarkington's stories about politics and its temptations have never been bettered. He had a more profound understanding of Babbitt than Sinclair Lewis had, and he gained it before Lewis came on the scene.

Tarkington did not write for hep kids in leather jackets or for half-baked minds interested only in case histories that properly should be confined to hospital libraries. In his time and for his market he could not write about sex. But if you read him carefully, you will find the implications there just as you will find them in many of Anthony Trollope's novels. Tarkington knew people through and through. He was in the great tradition of story telling and character creating, but he also was one of the most acute observers of the American scene. In many respects it will be turning back the clock to read him again, but he had one virtue as true today as ever: he could write the English language with greater skill than any novelist we have produced. And he was a gracious product of an age which, however its detractors now scorn it, had more than its share of graciousness. J. H .D.

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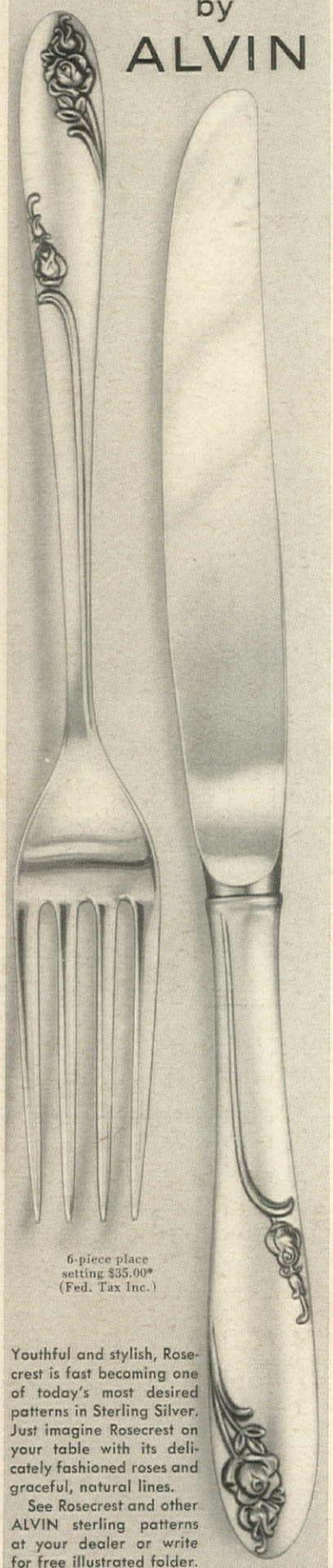

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A GOOD BUY IN BEETHOVEN

By Roland Gelatt

This fall the record companies have put forward several new candidates for the concerto best-seller list. The most ambitious of these undertakings is an album containing **Beethoven's Five Piano Concertos** performed by **Artur Rubinstein** and the Symphony of the Air under the Viennese conductor Josef Krips (RCA Victor LM 6702). These records are also available singly, concerto by concerto, but the bargain-minded should note that the album offers five discs for the price of four. No one needs to be told that Rubinstein is a master (indeed, today *the* master) of the grand manner. He catches the heroic note in these concertos with triumphant bravura, and he ripples off the fast movements with marvelous abandon. What I miss in his playing is the full allotment of meditative inwardness reposing in these works which the late Artur Schnabel evoked so well. Schnabel also made recordings of the five Beethoven concertos (RCA Victor LCT 6700) but they date from a period when recorded sound was far less brilliant and ample than today's.

A measure of the present competition for the record buyer's dollar can be detected in the simultaneous appearance of three different versions of the **Tchaikovsky Violin Concerto.** London tenders the Italo-British violinist **Alfredo Campoli,** whose interpretation is free and rhapsodic (LL 1647, with Ataulfo Argenta conducting the London Symphony), Epic brings us **Arthur Grumiaux,** a young Belgian who favors a refined and understated approach (LC 3365, with Bogo Lescovich conducting the Vienna Symphony); but both these efforts pale beside RCA Victor's, which has **Jascha Heifetz** and the Chicago Symphony under Fritz Reiner (LM 2129). This is Heifetz's third and best recording of the Tchaikovsky Concerto, effortlessly accurate, suavely elegant; moreover, the work of Reiner and the Chicagoans can be cited as a model of what a concerto accompaniment ought to be.

Before leaving concertos, I should like to recommend two recordings of less familiar works: the songful **Dvorak Violin Concerto,** which receives its finest recorded performance to date from **Nathan Milstein** and the Pittsburgh Symphony conducted by William Steinberg (Capitol P 8382), and **Prokofiev's Cello Concerto,** a winning example of that composer's melodic vein, played by **Janos Starker** and the Philharmonia Orchestra under Walter Susskind (Angel 35418).

Evening-length ballets continue to be in vogue. The trend was started here by the Sadler's Wells Ballet—now renamed the Royal Ballet—with its complete, three-act productions of **Swan Lake** and **Sleeping Beauty.** Recently the English company commissioned a contemporary ballet of similar proportions, **The Prince of the Pagodas** (choreography by John Cranko, music by **Benjamin Britten**), which had its première in London last January. The music can be heard on a two-record set (London LL 1690/1) conducted by the composer, two hour's worth of tonal scene-painting packed with lovely melodies and splendid orchestral effects. Anyone who enjoys ballet music in large doses should enjoy **The Prince of the Pagodas.** Another full-length ballet of fairly recent vintage, Prokofiev's **Romeo and Juliet,** can be sampled in a record of excerpts conducted by **Leopold Stokowski** (RCA Victor LM 2117). This music of sweet, doleful lyricism is magnificently re-created here; it is one of Stokowski's most successful achievements. Competition shows up again in the concurrent release of three versions of Stravinsky's **Fire Bird Suite,** conducted by **Leonard Bernstein** (Columbia ML 5182), **Carlo Maria Giulini** (Angel 35462), and **Pierre Monteux** (RCA Victor LM 2113). But the newest are not necessarily improvements over the old. None of these **Fire Birds** displaces certain recordings already in the catalogue, most notably the composer's own (Columbia ML 4882) and Hermann Scherchen's (Westminster 7032).

Kirsten Flagstad bade farewell to America in 1952 with a few valedictory performances of **Gluck's Alceste** at the Metropolitan Opera, but fortunately the Norwegian soprano did not go into complete retirement. In Europe she continues to make recordings that are the envy of other singers half her age. One of the recent

(*Continued on page 31*)

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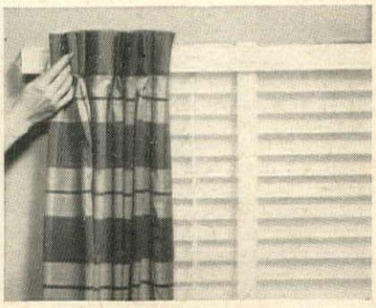

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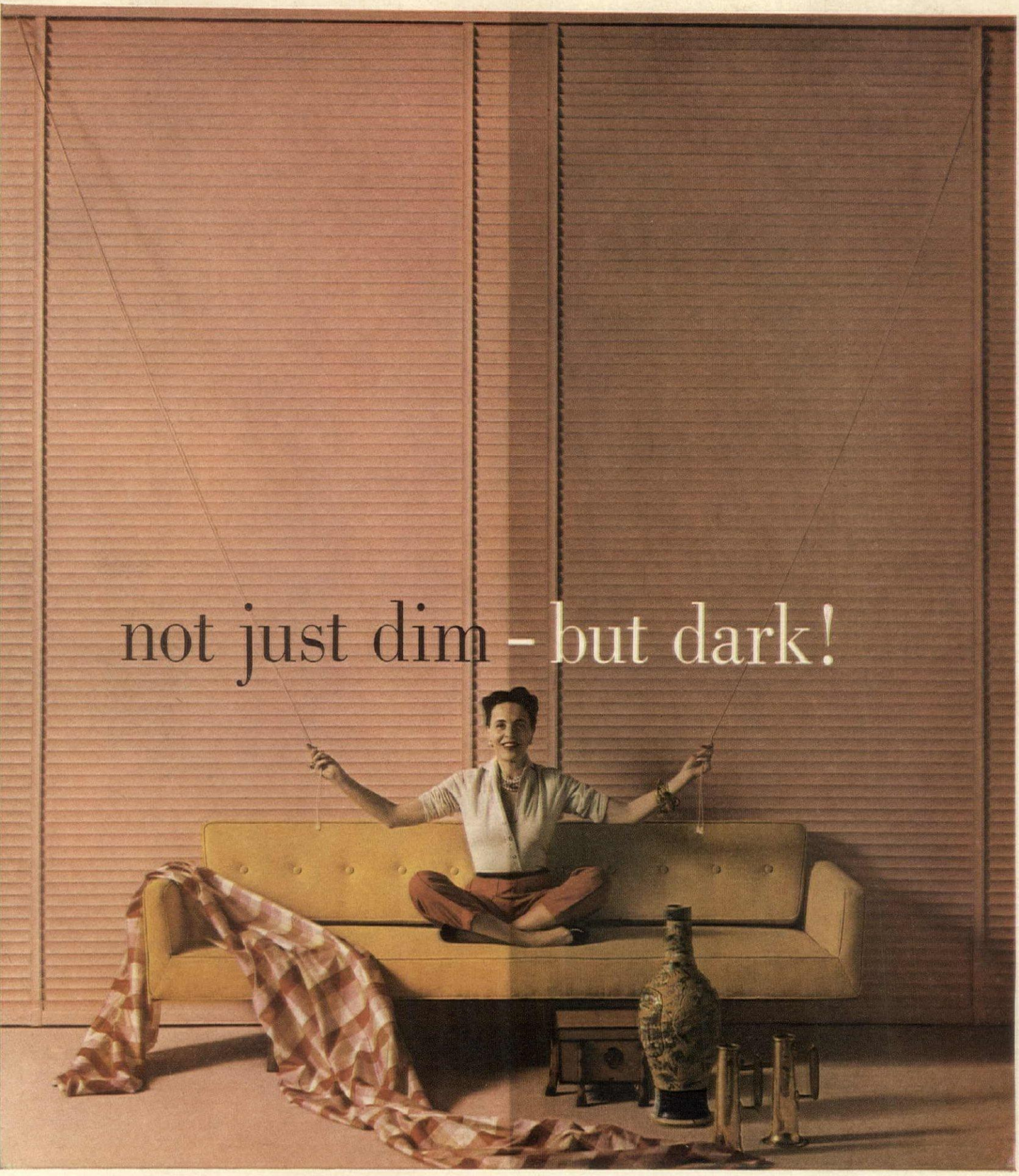

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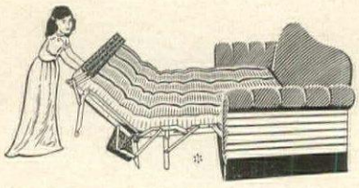

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A GOOD BUY IN BEETHOVEN

(*Continued from page 26*)

arrivals is a complete **Alceste,** recorded in England under the direction of Geraint Jones with Raoul Jobin in the rôle of Admetus (London XLLA 49). Flagstad communicated more pathos in the Met's English-language production than she does in this recorded performance sung in Italian, but the noble serenity of her declamation is as affecting as ever. The set would be worth owning alone for the solemn scene in the Grove of Death. Flagstad fans will also want to acquire the soprano's new recording of **Grieg's Haugtussa** song cycle (London LL 1669).

The third **Marriage of Figaro** in three years has just been issued. This latest set (Epic SC 6022) emanates from Vienna and is conducted by **Karl Böhm,** who makes his Metropolitan debut this season. There is much to be said in its favor. The ensemble singing is precise and nimble, and its Count and Countess Almaviva (**Paul Schöffler** and **Sena Jurinac**) are the best on records since the old Glyndebourne set. However, Epic's **Figaro** has to compete with London's, which is more imaginatively conducted by the late **Erich Kleiber** and in certain rôles is better cast—most notably the Cherubino of **Suzanne Danco** and the Figaro of **Cesare Siepi.** If you already own the London recording, sit tight. But if you're in the market for **Figaro,** the new Epic set is certainly worth consideration. For one thing, it's considerably less expensive. RCA Victor's new **Rigoletto** (LM 6051) is also less expensive than most of its rivals, but that and the stylish singing of **Jussi Bjoerling** are its only advantages.

Last fall the record companies went all out for the young generation of pianists—Leon Fleisher, Gary Graffman, and Glenn Gould. This year the emphasis seems to be on the oldsters. RCA Victor, as noted above, is plumping for Artur Rubinstein, now (according to *Grove's Dictionary*) approaching his 72d birthday; and London is doing the same for **Wilhelm Backhaus,** aged 73. A year or so ago, Backhaus announced that he was taking an extended leave of absence from the concert hall. However, the recording studio does not seem to have been off-limits for him, as witness London's three new Backhaus LPs devoted to **Bach** (LL 1638), **Brahms** (LL 1637), and **Chopin** (LL 1556). Everything is laid out precisely in this pianist's invariably cool, objective style. Backhaus does not attempt to captivate the listener with tonal variations or eccentric intuitions; instead he goes straight to music's firm architecture. This approach works wonderfully in Bach, but it seems at times a little too subdued for Brahms and Chopin. Still, there are few pianists around today who can throw off delicate arpeggios with the controlled dexterity that Backhaus demonstrates in **Chopin's A flat Etude,** Op. 25, No. 1, to choose one example among many.

Finally, a few random recommendations. Chamber-music enthusiasts should not miss a remarkable performance of **Mozart's String Quintet in C,** played by the **Amadeus Quartet and Cecil Aronowitz** (Angel 45020), and the first of a series of **Beethoven violin sonata recordings, Nos. 7 and 10,** performed with finesse and understanding by **Arthur Grumiaux** and **Clara Haskil** (Epic LC 3381). Three sonatas by three modern masters—**Hindemith, Prokofiev,** and **Ravel**—are interpreted with rare style and keen rhythmic verve by **Joseph Szigeti and Carlo Bussotti** (Columbia ML 5178). **Cyril Ritchard** is a delightfully urbane narrator in the umpteenth **Peter and the Wolf,** this one with the Philadelphia Orchestra conducted by Eugene Ormandy (Columbia ML 5183). Unpretentious songs from Italy are rendered with graceful, relaxed beauty by the aging but still agile tenor **Beniamino Gigli** (RCA Victor LM 2095) and with sultry, caressing charm by a young singer named **Jula de Palma** (Capitol T 10098). And for sheer splendor of recorded sound, a collection of **"Operatic Highlights for Orchestra"** zestfully performed by the London Symphony under Pierino Gamba (London LL 1671) is hard to beat.

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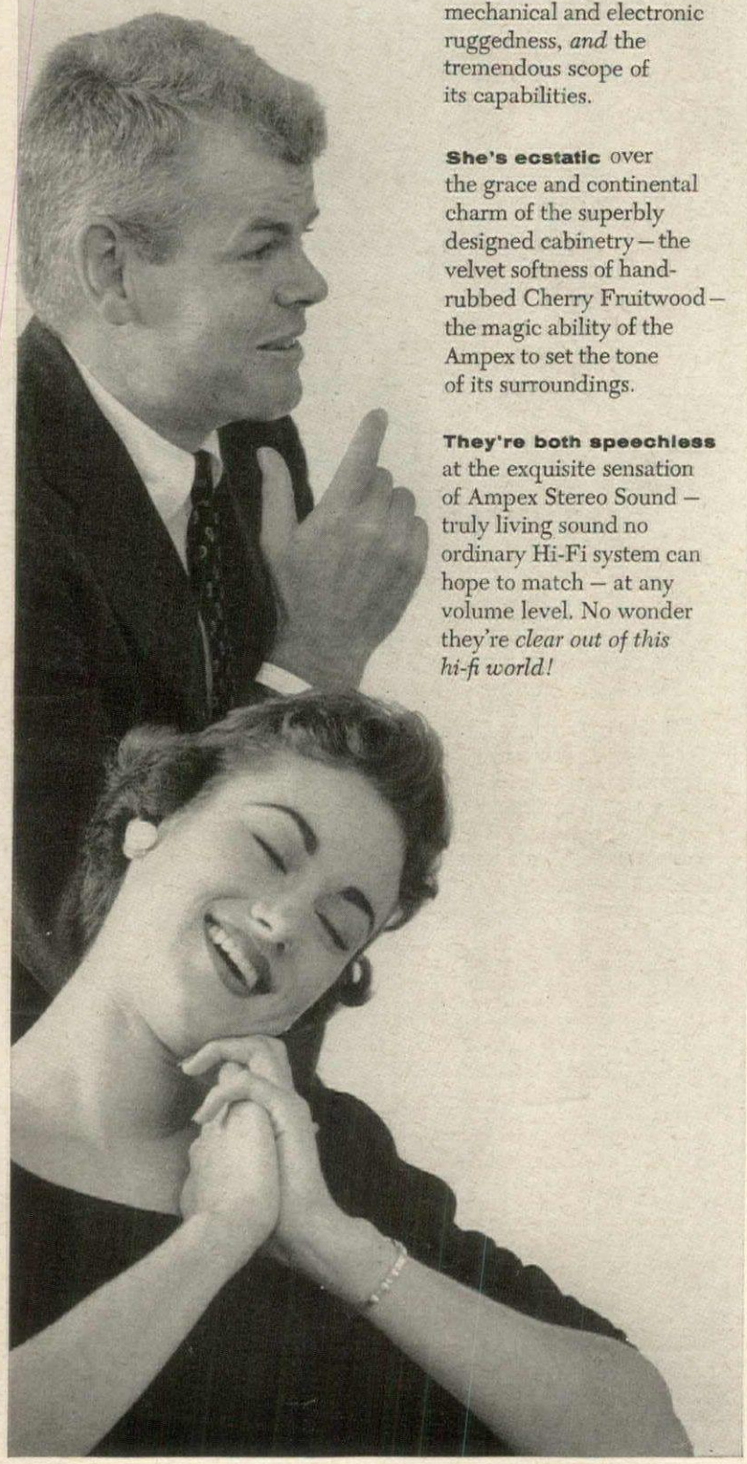

ARE WE READY FOR A

By John Sharnik

November is the month that a number of my colleagues in the television business must have been looking forward to with bared teeth and baited appetite, for reasons having nothing to do with Thanksgiving dinner. The season's special *pièce* is the début of a television critic as a salaried performer on the *other* side of the cameras. He ought to have a guaranteed audience consisting, at the very least, of every producer, script writer, featured actor and under-five-line bit player ever wounded by a bad review—they all, I imagine, having studiously stayed up too late, drunk too much, and quarreled with their wives beforehand, in order to get what they figure to be a critic's outlook on the performance.

John Crosby, the man on the 21-inch (over-all diagonal) spot, is assuming the role of master of ceremonies of a new CBS Sunday evening entry, *The Seven Lively Arts*. This is a weekly hour-long project in which the spectacle of a man feeding himself to the wolves will be only an *incidental* piece of audacity.

Lively Arts is setting out to make entertainment from some rather improbable material: Love, for example, as a matter of fashion, reflected in the popular arts of the last few decades; the city as a series of highly personal impressions registered by a sensitive essayist; a mine disaster as a coincidence of social forces, described and explained by a talented reporter.

"Anything goes on this program," according to its executive producer, John Houseman, "provided it deals with cultural phenomena that interest people"—a fairly audacious statement in itself. Normally, around the television studios, "culture" is a word that doesn't crop up very often, except in the germ-count demonstrations on mouthwash and soap-flake commercials. As applied to program material, it is widely believed to have death-dealing powers equaled only by curare and Boy Scout cooking. However, since Houseman interprets culture to cover "anything from a symphony concert to a ball game," he uses the term with only faint misgivings.

As a theme running through the arts of the last few decades, love was handled by subjecting it to the special wit of S. J. Perelman, a satirist with a knack for turning the language inside-out and pulling any given subject along with it. In this case, the haul includes examples of romance as practised in the movies (film clips of Garbo, John Gilbert, Cagney and James Dean in action); on the stage (scene from Clifford Odets); in the novel (F. Scott Fitzgerald); popular magazines, advertising and scientific literature (the Kinsey report).

A couple of the other assorted subjects in which Houseman intends to demonstrate great possibilities of entertainment are evangelism and the motion picture industry. In both cases, he proposes to deal "not just with the art but the logistics of the thing"—the big organizations it takes to conduct religious revivals, and the methods and motives involved in making Hollywood movies abroad.

In dramatizing the Centralia mine tragedy of a few years back, *Lively Arts* plans to take as its text John Bartlow Martin's brilliant magazine articles on the subject. This was the accident in which 117 miners died because, according to Martin, the interests of safety were subordinated to the interests of labor prestige, Illinois state politics and the country's postwar economic needs.

Each item on the schedule will receive the full-length treatment: just one subject to every program. Almost none of it is the stuff you normally expect to find on your television set—not, at least, since the Ford Foundation pulled the money out from under *Omnibus*. Apparently *Omnibus* is going to be working similar fields this season, under private auspices. But Houseman doesn't seem to be much concerned with either precedent or competition. As a producer in radio (the old Orson Welles group), the theatre (especially Shakespeare), and motion pictures (the Van Gogh biography, *Lust for Life*), he has a reputation for going his own way, and bringing the public along with him.

Houseman, an over-age, oversize cherub of a man, figures that television offers him more room for originality. "Here," he said, glancing around a network office containing an impermanent looking arrangement of chairs and Herman Miller conference table, "here I think we can avoid the

BRAVE TV PROGRAM?

straitjacket of the movies—having to tell a story, with a beginning, a middle and an end." He shrugged off these constraints with a mild gesture.

To tell his stories, or nonstories, in the living rooms, he is using the words of some outstanding practitioners of the language. New York is being treated in a documentary film illustrating E. B. White's highly subjective, nostalgic essay on the city. Another well known word man, Ernest Hemingway, is both the author and the subject of one program. Five of his short stories, all revolving around the presumably autobiographical character of Nick Adams, were dramatized by A. E. Hotchner for the second program in the series (November 10). John Crosby's commentary, as master of ceremonies, explains the relationship of Adams' (Hemingway's) personal experiences—friendship, love, war—to Hemingway's own theories of writing.

Just how all this material can be crowded in under the program's title, nobody around the place is quite sure. Neither is anybody very worried about it. " 'The seven lively arts,' " one member of the staff said, "is just a handy phrase, to sort of stake out the general area. Even Gilbert Seldes (the critic of the lively, or popular, arts) wasn't taking the figure too literally when he first used it, years ago. Music, for instance. There's concert music and opera *and* popular music. There's serious dancing *and* Fred Astaire; motion pictures, and then all the different kinds of writing, including the art of journalism."

Lively Arts proposes to show and explain things of general interest in just about all these fields. But it will also merely *use* the arts without explaining any part of them. "Sometimes," according to Houseman's chief lieutenant, Robert Herridge, "we will be doing the thing itself."

One of the things in the works is a performance of Tchaikovsky's *Nutcracker* ballet, to be directed by George Balanchine, the man who has made it a popular annual event on New York's ballet stage. Another is a program which Herridge describes as "a kind of jazz concert."

Herridge, an intense man with an outdoor face, an indoor manner, and a demonstrated flair for the offbeat, will function as shirt-sleeve producer of about half the shows in the series. He describes himself as one of the too-few people in his field who take television seriously. Between meetings with his set designer and mouthfuls of a ham-and-cheese sandwich for lunch, he elaborated on this theme, seriously:

"Like everything we do, our jazz concert will have a viewpoint. It will not be the usual history of jazz. I'm convinced you can find the beginnings of it in the field-hands' work songs—solo voice. Then the instrumental blues, and so on. Well, we're not going to say any of this, we're going to let you hear it, played by some of the best jazz musicians in the country. We've been dealing with 20 or 30 of the really fine artists—Count Basie and his whole rhythm section, Billie Holliday, Henry (Red) Allen, and a marvelous Chicago blues singer named Big Bill Broonzy. We'll also let you hear what some of these people have to say about jazz—reminiscences of personal experience, which we're putting on tape."

He swallowed a final bite of his sandwich, threw the wrappings into a wastebasket, and summed up. "What we're trying to do here is to get the atmosphere of about three o'clock in the morning, in one of those places where musicians get together and talk and play the kind of music they like."

Like Crosby, their front man, Herridge and Houseman have put themselves on a spot. Their project represents the latest in a series of increasingly ambitious—and expensive—efforts by the networks to offer some decent alternative to the situation comedies, quiz shows and dramas of gunplay. The new *Omnibus* on NBC is part of this pattern; so, apparently, is the revised version of NBC's *Wide Wide World*, in which the travelogue element is being reduced in favor of more substantial material. The problem common to all is to satisfy the public's demand to be more intelligently entertained without being deliberately uplifted. From the plans announced so far, it sounds like art, all right; a great many people are hoping it also turns out to be lively. That goes not just for the network executives but also for a lot of us sitting in front of the little box in our own living rooms. END

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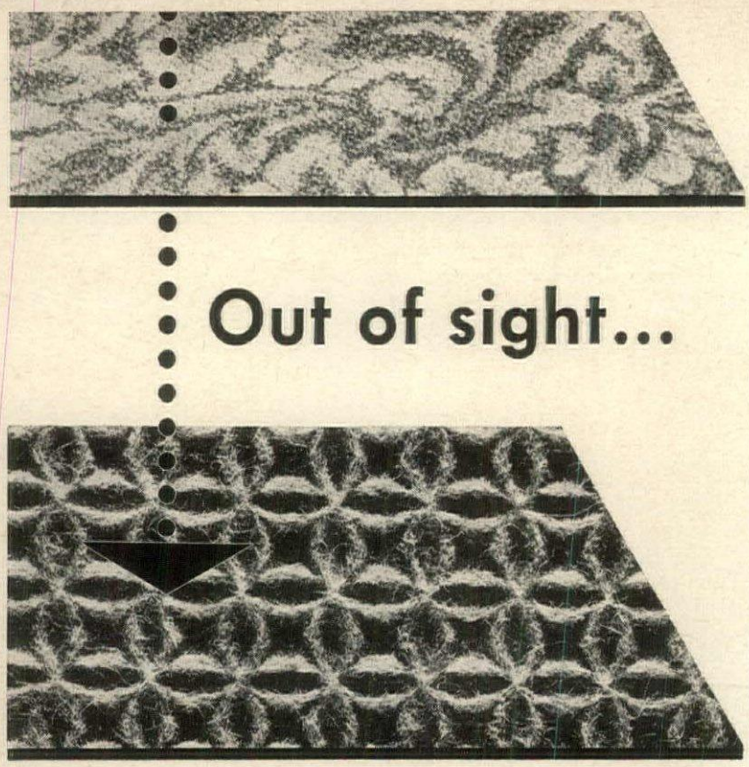

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Antiques

EARLY AMERICAN SILVER

Part II

By Gregor Norman-Wilcox

A pronounced heightening of interest in early American silver has been a significant recent development among collectors of antiques. Within the past year or so museums across the country have organized special exhibits of silver and have issued (the Philadelphia Museum, Minneapolis Institute of Arts, and Boston Museum, for example) illustrated catalogues. Several books and booklets have been published. (Colonial Williamsburg's *The Silversmith in 18th Century Williamsburg*, a charming booklet, is among them.) The 50th anniversary of the first recognized exhibition of early American silver was observed. This piling up of events and publications cannot be ignored.

Museums do not go to such trouble, nor writers to such pain, unless to meet a large demand. The first collectors (most of them writers, too) were only a handful —Hollis French and Francis Hill Bigelow, R. T. H. Halsey and Judge Clearwater, George S. Palmer and Maurice Brix—but these noted few have spread their enthusiasm to an earnest and happy fraternity numbering in the hundreds. American silver has come to be counted among the most satisfactory of all collectible antiques, whether for delight or (to be practical) as investment.

Say these enchanted people: old silver is better than new, for its *feel* of quality, its agreeable weight and balance, its mellow darkling color. Years and years of hand-polishing have brought to it a surface that catches the light softly. And our early American silver, the collectors say, is best of all.

Not that there was any distinctive American style in silverwork. For the most part the charm of our early work was its very absence of artificial graces. True, currently fashionable English models were transported to America, but they appeared here, after some delay, in lean, pared-down versions that gave principal attention to form itself; little effort was spent on idle decoration.

One thinks of the French pilot-writer Antoine de Saint Exupery's remark in *Wind, Sand and Stars*, "In anything at all perfection is attained not when there is no longer anything to add, but when there is no longer anything to take away." American silver was for use, and looked it.

Favorite articles might be made for three or four generations. For instance, porringers with pierced scroll handles of the so-called "Keyhole" pattern were made without change from about 1725 into the 1830s, just as simple Queen Anne furniture remained in favor here past the fancy Chippendale period for 60 years at least. Our output did not drift with the fickle currents of fashion, but was handsome or plain according to the taste and purse of the purchaser.

From this tradition of sober old-fashioned styles, the masterpieces in American silverwork stand out all the more impressively. For those who could afford them, "great" pieces were indeed made here. But imported articles always carried prestige. Well might the Boston goldsmith Daniel Henchman bewail "those among us who import and sell English Plate, to the great Hurt and Prejudice of the Townsmen who have been bred to the Business." Facing this competition, American workers had to show surpassing excellence.

How might one choose from the list of our ablest masters? New York had the Dutchman Peter Van Dyke, the great Jewish silversmith Myer Myers. Philadelphia had Johannis Nys, a Mennonite; Cesar Ghiselin, the Huguenot; the Richardson family of Quakers. A group of men with fresh ideas worked through Rhode Island and Connecticut, mostly bound by blood ties or from apprenticeship to the great school of Boston makers.

To represent them all, four outstanding examples are pictured here—the first by peerless John Coney, the 17th century master goldsmith (1655/6-1722). His portrait shows a proud Bos-

tonian in a great curled wig, looking quite the part of a fellow who worked for important patrons. He was much mentioned in diaries and public records. Among several who trained in his workshop was a certain Apollos Rivoire (father of the patriot), who succeeded to Coney's business, changing his name to Paul Revere "so the bumpkins could pronounce it easier."

Coney's masterpiece

Coney left a far greater variety of work than others of his time, even Jeremiah Dummer or the somewhat younger Edward Winslow. His masterpiece, the

COLMAN MONTEITH OR PUNCHBOWL, MADE C. 1710 BY JOHN CONEY.

Colman monteith (from the Garvan Collection, Yale University), is shown here, the richest surviving example of early American silver. Two pieces made later in Philadelphia—the elaborate Plumsted kettle (made about 1750 for the mayor by Joseph Richardson) and John Le Telier's splendid monteith of about 1780 (now at Winterthur)—are famous but scarcely rival it.

The monteith was the fashionable punchbowl with deeply notched or scalloped brim, seen in English silverwork since about 1690. Tall-stemmed punch glasses were hung around such a bowl, their feet held in the notches, and much ceremony was made of ladling hot "paunch," an exotic drink from the Indies.

Coney's 11-inch fluted bowl with its rich baroque gallery of cast scrolls, brackets and cherub heads is like no other. It was made about 1710 for the wealthy Boston merchant John Colman and engraved inside with his coat of arms. If such an ambitious piece surprises us, remember the comment of the English clergyman, Daniel Neal, in his *History of New England* (1718) on Boston's sophistication, "many of their Merchants having travel'd into Europe," or another observer's complaint that "our Extravagance in Apparel and Luxury at our Tables, are hastening the ruin of our Country."

"Mr. Tyng's bishop"

By comparison, the quiet elegance of Hurd's grace-cup (a loving cup passed about the table) shows how ideas had changed in 30 years. Jacob Hurd (1702/3-1758) was Boston's leading silversmith in 1744, when this 15-inch cup was commissioned "by the Merchants of BOSTON" in gratitude to Commodore Edward Tyng, "for his good Service done the TRADE" in capturing the first French privateer preying on New England commerce.

The plain surface of such a piece invited fine engraving, here confined to a handsome inscription "graven on the Forepart of it." Thanks to this, the cup was recovered when in 1775 country

"MR. TYNG'S BISHOP," A LOVING CUP, MADE BY JACOB HURD, 1744.

soldiery stole "Mr. Tyng's *Bishop*, a piece of plate said to be worth 500 pounds Old Tenor" and weighing 96 ounces. "Bishop" was a richly sweetened drink the Commodore and his son, Colonel William Tyng, took from this noble cup "with two Ears"; it was a globby mixture of oranges or lemons with mulled and spiced port wine.

Casey's mistake

Counterfeiting was a colonial

Continued on next page

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sport that, like smuggling, had many followers and involved no disgrace unless one were caught. Samuel Casey, of Little Rest, South Kingston, Rhode Island, made the mistake. His career of 25 years (at master silverwork, not counterfeiting) was thus broken abruptly in 1770, and Casey was sentenced to be hanged. But the night before this fatal exercise, loyal friends opened his cage in the pokey, and he rode off into the dark never to be heard from again.

However good his coins, coffeepots were never better than one shown here, made by Casey about 1760 and afterwards taken to England by a fleeing royalist. In recent years it was found there and brought back for the Marble Collection, at Los Angeles Museum.

COFFEEPOT WITH CHASED ORNAMENT, MADE BY SAMUEL CASEY, C. 1760.

Extravagant people wanted something richer than Tyng's cup to go with the new Chippendale furniture. To satisfy their taste, Casey loaded his pot with relief-chased flowers and frilled scrollwork, engraved his patron's coat of arms and perched a saucy bird on the cover. If not so lavish, similar "chased silver Teapots, newest fashion" were advertised in 1759 in Boston, while "chas'd and plain double & single belly'd coffee-pots" were made by Edmund Milne of Philadelphia in 1763. Of this fancy-scrolling rococo style, which lasted in America until about 1780, Casey's pot is among the finest examples.

Paul Revere's best

Previous to the Revolution, two or three pieces of costly silver had been used on the tea table with "an elegant sett of *china* Service." But later development of the sideboard as a new piece of furniture encouraged the making of whole silver services, to be displayed there on a silver tray. Manners were more genteel; the robust tankard gave way to the goblet and "cann" (a baluster-shaped mug).

In the popular mind, this neoclassic style of the early Federal period is chiefly associated with Paul Revere, its most famous practitioner. Objects were of extremely simple form and clean line. The urn shape was used wherever possible, often with finely beaded edges and a refined sort of decoration called "bright-cut" engraving.

Revere made no silver in the war years 1775-80, when this elegant style was taking hold in England; but in the next two decades he could not satisfy the orders for silverwork in the classic mode.

Finest of his tea services is pictured here, from the Minneapolis collection of Mr. and Mrs. James Ford Bell. Revere's ledger on April 17, 1797 listed the articles separately, giving the costs of making and engraving. Here was the only tea-caddy mentioned in his daybooks, even a caddy-scoop and sugar tongs. Made for John and Mehitabel Templeman of Boston, the set was divided among descendants from Maryland to Montana, and only in 1926 brought together again by its present owners.

THE TEMPLEMAN TEA SERVICE WAS MADE BY PAUL REVERE IN 1797.

A sugar urn of this same pattern (Boston Museum) was fashioned by Revere "for his family use." But one should also be warned that pieces with identical engraving (the Karolik Collection) were made by Revere's contemporaries, Benjamin Burt and Joseph Loring. In that time as well as our own, whatever was outstanding had its respectful imitators. END

The Colman monteith and Tyng cup illustrations are from the Garvan Collection, Yale University Art Gallery; the coffeepot is from the Marble Collection, Los Angeles County Museum; the Templeman tea service is from the collection of Mr. and Mrs. James Ford Bell, Minneapolis.

30 NEW ART BOOKS FOR CHRISTMAS

By Emily Genauer

Each fall sees art books descending thick and colorful as autumn leaves on the book counters of America to entice early Christmas shoppers. This year's harvest seems more brilliant in jackets and illustrations —and occasionally in content— than ever before. Color reproduction continues to improve. But with a fine art book, as with all Christmas gifts, it takes careful thought to pick the right item for the right person.

Interesting in the new crop of art books is the diversity. In other years one found counters heavy with volumes reproducing familiar works of art in the world's great museums and bearing such titles as *A Treasury of Art Masterpieces*, or *Great Paintings in America*, or *Art Treasures of the Louvre*, or *Italian Painting: The Renaissance*. (Copies of all these are still available in book shops, along with many similar new collections, and they make just as attractive and useful gift items as when first published.) But this year an uncommonly large number of the new publications presents out of the ordinary material that will be fresh even to the art-lover or scholar Who Has Everything.

Among the handsomest are the eight volumes in the World Art Series (two more are in preparation) put out by the New York Graphic Society in cooperation with the United Nations Educational, Scientific, and Cultural Organization. Each volume is devoted to a particular monument or period of art in a UNESCO member state. All the magnificent color reproductions were made from new photographs taken of the original subjects by UNESCO photographers. Each volume carries 32 large (generally 15 by 11 inches) color reproductions, plus several black-and-whites, and anywhere from five to 10,000 words of informative and readable text.

The present volumes in the series are entitled, *India, Paintings from the Ajanta Caves; Egypt, Paintings from Tombs and Temples; Australia, Aboriginal Paintings; Jugoslavia, Medieval Frescoes; Norway, Paintings from Stave Churches* (perhaps the most unusual and beautiful book of them all); *Italy; Masaccio's Frescoes in Florence; Spain, Catalonian Romanesque Painting*, and *Ceylon, Shrine, Temple and Rock in Paintings*. Each costs $16.50.

A few more unusual items deserve mention here. Under the formidable title, *The Tao of Painting: A Study of the Ritual Disposition of Chinese Painting*, Pantheon Books, Inc., have put out one of the most enchanting art publications in years, a delight to look at for its many illustrations of exquisite Chinese paintings and a far simpler and more absorbing book to read than many dealing with more familiar material. A two-volume set ($25 for both) beginning with an introductory essay by Mai-Mai Sze, well-known writer, lecturer and artist, the publication is essentially a translation and annotation, also by Miss Sze, of a famous 17th century manual of Chinese painting.

A new volume entitled *Angkor*, published by Frederick A. Praeger ($15), and presenting in excellent text and many handsome photographs a full picture of the art and civilization of medieval Cambodia, makes another exceptional item. The mysterious and magnificent sculptured temples of Angkor, in what is now Indo-China, were uncovered less than 100 years ago. Information about them is at present still incomplete. *Angkor*, therefore, has special value as a systematic and scholarly but thoroughly readable examination of the Khmer people who built the temples, of the religious ideas that dictated their forms, and of the architecture and sculpture.

But there is another group of persons for whom art books make splendid Christmas presents. They may not have a deep enough interest or broad enough art background to ensure their enjoying such specialized volumes as these. Their preoccupation is with cultural ideas of all sorts, only incidentally including the visual arts.

For them the new André Malraux volume *Saturn*, published by Phaidon Press ($10), might be a felicitious choice. *Saturn* is a handsomely illustrated essay on Goya in which Malraux

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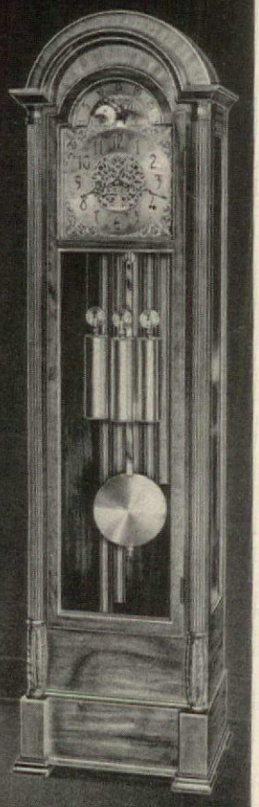
STATELY SENTINEL



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gives little space to the well known facts of Goya's life, or to analysis of his technique, but does give much space to a discussion of his ideas as they are reflected in his art. The ideas are universal ones, dealing with man's fate, weaknesses, morals, brutality and torments, and the distinguished French novelist discusses them with extraordinary poetic insight, and even great passion.

Another excellent art book choice for the reader more interested in ideas than in a specific artist, period or group of works, is Selden Rodman's *Conversation with Artists*, published by Devin-Adair ($4). The author, who is also a poet, reports in his volume 35 conversations with American painters, sculptors and architects of wide variety of style and outlook. The conversations, of course, are about their work, any artist's favorite subject and one on which most artists, despite their loud insistence that art can not be talked about, are surprisingly articulate.

The third kind of person for whom an art book makes a most welcome Christmas gift may have only a casual interest in art but does enjoy having handsome picture books about the house. For him the choice of suitable new publications is broadest of all. Most of these are packages, so to speak, of impressive color reproductions threaded on a single theme, period, medium, artist or even place of ownership, and accompanied by relatively brief text of varying quality. From the house of Harry N. Abrams, Inc., which some years ago started compiling impressive series of books reproducing the treasures in various national museums, come three more such volumes. They are: *Art Treasures of the British Museum* ($12.50); *Great French Painting in the Hermitage*, in Leningrad ($22.50), and *Art Treasures of the Pinakothek*, in Munich ($20). From this publisher comes as well a survey of *Italian Stained Glass Windows* ($25), with text by Giuseppe Marchini, director of the Galleries of Pesaro and Urbino; *Italian Miniatures* ($17.50), with text by Mario Salmi, professor of art history at the University of Rome, and *The Picture History of Painting* ($15), with text by H. W. and Dora Janson.

Similar art anthologies appear on the list of the New York Graphic Society, including one of the few books of the year dealing with modern American art: *New Art in America* ($22.50), a color-illustrated survey of 50 painters of the 20th-century, edited ably and without bias by John I. H. Baur, curator of the Whitney Museum of American Art. A series of volumes entitled *The Great Masters of the Past* also comes from this publisher and includes separate books on *Antonello* and *Botticelli* ($18 each), on the *Ravenna Mosaics* ($20), on *Italian Painting* ($20), and on *The Louvre, Masterpieces of Italian Painting* ($18).

In a class by themselves, because they are inexpensive, authoritative, unpretentious but good-looking, are the books devoted to the works of single artists published by Skira at $4.95 and $5.75. Among the most recent and successful of these small but excellently color-illustrated volumes are those dealing with the art of Goya, Manet, Botticelli and El Greco. END

TABLE TALK

The Pomegranate

The hardest fruit upon this planet
Is easily the ripe pomegranate.
I'm half way through the puzzle game
Of guessing how it got its name.
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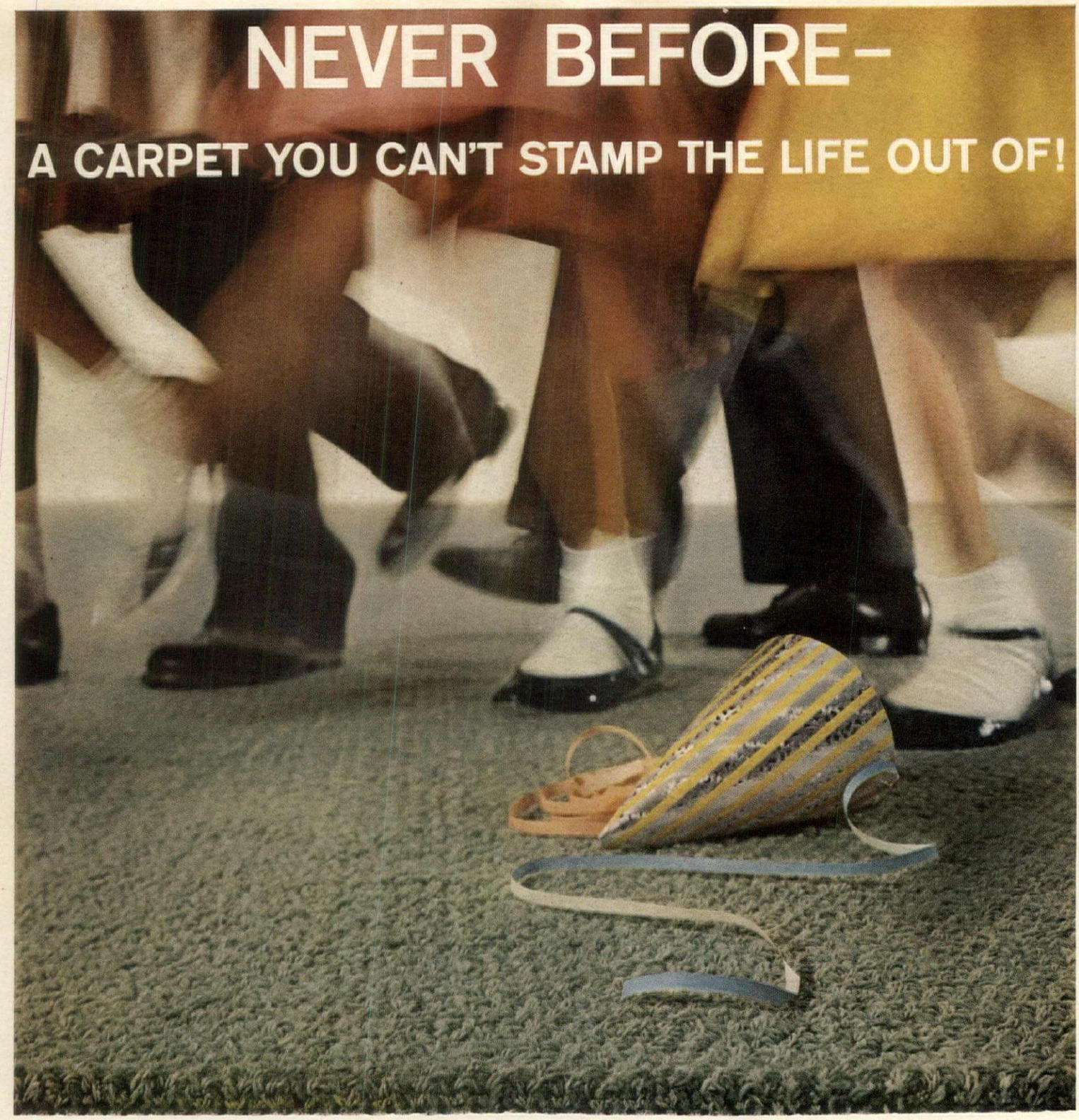

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Corkscrew

BOURBON

AMERICA'S "NATIONAL" DRINK

By James A. Beard

Not long ago I asked a British friend who was visiting here to enumerate what he regarded as the chief wonders of the New World; I was startled when he said: "Bourbon whiskey, the Empire State Building and the Grand Canyon of the Colorado."

We Americans take bourbon for granted. Next time you order a bourbon-on-the-rocks (and I'll join you in this), pause and reflect that here is one of the truly great liquors. Bourbon is to Americans what scotch is to Scotsmen; it's our "national" drink. It is among the most vigorous of alcoholic beverages and, at its best, treacherously smooth. It is dry, yet subtly sweet. Its flavor, based on Indian maize, was completely unknown to our European progenitors; this taste sensation is our own invention, and no other country has successfully imitated it. Bourbon is as exclusively American as the Fourth of July.

It's a county

Let me say at the outset that the name "bourbon" does not stem directly from the ancient royal family of Europe, but from Bourbon County, Kentucky, in the heart of the blue grass region. People who try to give our native whiskey elegance by pronouncing it *bour-bong* à la French are simply putting on airs. The word is properly pronounced *búr-bun* in old Kentucky style.

Those lovely juleps

A trek through the Kentucky blue grass country takes you past mellow old mansions with wide porches, set in the midst of gently rolling meadows. Here Kentucky colonels actually do ply their guests with delectable mint juleps, made of the finest bourbon and with infinite care, as I explained in a recent Corkscrew column. The preparation and serving of the julep is almost a ritual, and the hospitality it denotes is the open-hearted tradition that dates back to the frontier when any weary traveler would be welcomed at the humble log cabin and offered a generous beaker of "corn likker" to relieve his aching bones. The smooth, mellow bourbon of today is the descendant of the fiery brew of the frontiersman, just as the Kentucky colonel himself may be the descendant of a rough, hearty pioneer.

The distillation of corn whiskey began early in our history. Settlers in colonial times had a choice of two sorts of liquor—brandy imported from Europe, or rum made from the molasses of the West Indies. Brandy was often too dear and too difficult to get. Of course, rum was a very popular drink, but many colonials supplemented it with a liquor made from their own plentiful crops of corn and rye. It was a landowner's privilege to distill for his own use.

Settlers on the frontier, particularly in far western Pennsylvania, many miles from the populated centers, soon found that their corn harvests were easier to transport to market in liquid form, and they took to distilling "corn likker" in large quantities. Many of them built up a lively two-way trade. They offered whiskey to the Indians in return for furs and then took the furs to Eastern markets. Indeed, much of our early frontier economy was based on the corn-to-whiskey-to-fur transactions.

Death and taxes

Shortly after the Revolution, while Washington was still president, the young nation found itself in need of money. Where to get revenue? Ah, said the financial expert Alexander Hamilton, a whiskey tax. In typical frontier style, western Pennsylvanians rose in wrath. They tarred and feathered tax collectors and rode them on rails out of their district. The uprising is known in our history books as the Whiskey Rebellion. Washington sent federal troops to put down the rebellious settlers, and although the tax was successfully enforced, many western Pennsylvania frontiersmen decided that civilization with its laws had crept too close. They started looking for fresh lands farther afield. Picking up their stills they headed westward and many ended up in Kentucky and southern Indiana. Here they found water that was perfect for distilling.

The first whiskey made in the new land—at least for commercial

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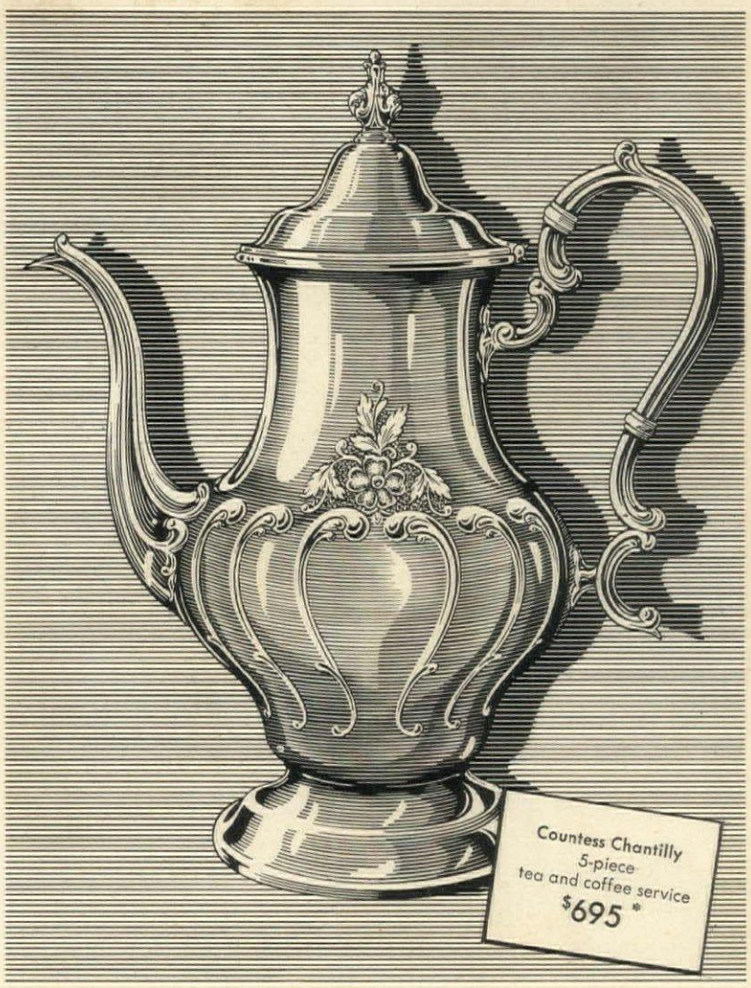

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purposes—came from Bourbon County in the blue grass region. Since that time, all American whiskey made mainly from corn has been called bourbon.

White likker

This early corn likker was a rough, raw drink, sold "white" as it ran from the still. Those of you who remember prohibition days have probably tasted such whiskey. (A somewhat refined version is legally bottled in the South for those with an unreconstructed taste.) It was a miracle in the twenties to find any bourbon more than three weeks old. Even today, in some parts of Kentucky, Tennessee and West Virginia old fashioned "moonshine" is made and sold illegally. It is potent stuff.

Not only did corn likker lack proper aging; it also varied in strength, quality and purity. I suspect much of it was made with the addition of corn cobs, stalks and some of the terrain. It was fermented in tubs that stood open to the air. Wild yeasts settled in the mash and changed the character of the whiskey. No one knew what the final result would taste like.

Over 100 years ago, some distilleries began to apply scientific methods, and today bourbon made by leading companies is carefully controlled. The result is fine mellow whiskey the equal of any in the world. Indeed, the best deserves to be sipped slowly with black coffee as an elegant after-dinner drink.

The corn counts

Bourbon must be made of at least 51 per cent corn; the rest of the mash may be other grains. The grains are carefully selected, freed of all dirt and chaff and then milled. The milled grain, together with a small amount of malt, is heated into a mash. Yeast is added to the mash and this mixture, called wort, is fermented in large vats. Unlike the early frontiersman, today's scientifically minded distiller sees that his vats are carefully protected from any contaminating wild yeasts that may be floating in the air. After fermentation the liquid, or "beer," is strained off and then distilled. The raw whiskey comes out somewhere near 160 proof—that is, with about 80 per cent alcohol. The proof is reduced with pure water and the whiskey is stored in oaken barrels to age.

Bonded bourbon, a term that baffles some people, is not necessarily the highest quality. If the word *Bonded* appears on the label it merely means that the whiskey was stored in government warehouses under specified conditions: at 100 proof (50 per cent alcohol) in charred oaken barrels for at least four years. The distiller can postpone the payment of the government excise tax until he wishes to withdraw the bourbon and market it.

"Bourbon Blend"

When the whiskey is taken from the warehouse it is reduced in proof again, for during aging some of the liquid disappears and the alcoholic content goes up. It may be reduced to 100 proof straight bourbon sold as "Bottled in Bond." It may be reduced to 86 proof (43 per cent alcohol) and sold as "straight" bourbon. If mixed with neutral spirits but retaining at least 51 per cent bourbon, and reduced to 86 proof, it is sold as "Bourbon Blend".

A bourbon sold at 86 proof, not bonded, can be just as high or higher in quality than a 100 proof bonded whiskey.

Smoother, richer . . .

Often age does have a definite effect on the taste of whiskey. Bourbon is stored in charred oaken barrels and the wood mellows it, giving it a smoother, richer flavor. It also changes the color from white to the well known warm russet glow. Naturally, the whiskey must be good to begin with, for aging can not disguise poor quality. You can not make a bourbon good by aging, but you can make a good bourbon better.

A fine bourbon aged eight or 12 years is superb. Today, unfortunately, these are scarce. Excellent four and six year olds are readily available.

"Sourmash" is another term that mystifies some people. This means that the distiller saves a little of the mash each time and adds this old mash—just a touch of it—to each new batch. It acts as a sort of starter. Sweet mash or regular bourbon is made with all fresh mash each time. There is an unmistakable difference in taste. Now there is nothing "sour" about a sour mash whiskey! On the contrary, it's sweeter than regular bourbon.

Actually, all bourbon is sweetish for a whiskey. There is an overtone from the natural sugar in the corn, a quality that gives our native whiskey its especially rich flavor, just as the peat smoke gives scotch its distinctive taste. If you are interested in trying sour mash bourbons, look for

the following labels: Old Fitzgerald, Jack Daniels, Bonded Beam. There are others, also fine, on the market, and the term "sour mash" is on the label.

Jack Daniels whiskey, by the way, is not produced in Kentucky, but in the neighboring state of Tennessee, and the bottles are labeled *Tennessee Whiskey*. Don't be confused. This is genuine mellow bourbon. Indeed bourbons are produced in western Pennsylvania, Maryland, Virginia, parts of West Virginia, southern Indiana, and Tennessee as well as in Kentucky. These are the areas that have the right kind of water —spring water flowing over layers of limestone, fresh, pure and lacking iron salts. (Traditional bourbons bear such time-honored names as Old Grand Dad, Old Forester, I.W. Harper, Old Crow and Old Taylor.)

Famous admirers

No matter what state it comes from, whether it's 100 proof or 86 proof, bottled in bond or not, bourbon can be a fine mellow drink of which Americans should be proud. Mark Twain and Irvin S. Cobb wrote in ecstatic praise of it. Thomas Jefferson ordered it by the barrel. Daniel Webster declared it unequaled, and Henry Clay made it part of his daily diet. Bourbon is woven through our history, and its associations with the blue grass of Kentucky have made it part of our pleasantest traditions.

No adulteration, suh

For my taste, a truly fine bourbon is too wonderful to adulterate with additions. I sip it straight as a brandy or take it over ice. But I concede that it's hard to resist many popular bourbon drinks. For example, a good bourbon makes a truly superb Old Fashioned—if you make it right. Follow this recipe and you'll have a drink with authority:

Old Fashioned: Crush ½ lump of sugar with a good dash of bitters and a thin slice of lemon. Blend well in an old fashioned glass and add ice cubes to the top. Fill to the brim with fine bourbon. No garbage, no water, and don't skimp on the whiskey. This is a man's drink with plenty of power.

When the cold blasts of winter get you down, try this to warm you from top to toe:

Bourbon Toddy: In an old fashioned glass put ½ lump of sugar, a thin slice of lemon stuck with 1 clove, and a dash of bitters. Pour in 2 to 3 ounces of good bourbon and fill to the top with boiling water. Sip by the fire.

One word about cooking with bourbon—a much neglected art. Our American whiskey can add richness and flavor to many a dish and deserves to become a regular on the kitchen shelf. Try it with peaches: peel and halve fresh peaches and poach them in a sugar syrup flavored with vanilla bean. Rush them to the table and blaze with bourbon! Or broil peach halves dusted with brown sugar and topped with butter; blaze with bourbon and serve with whipped cream. Heat canned peaches and serve them blazed with bourbon. A good winter treat is a dish of baked pears blazed with bourbon. Are you a steak fan? Try the Steak au Poivre—the recipe is in the September H&G Cook Book—using bourbon to rinse the pan and blaze the steak. Use bourbon on your holiday puddings and fruit cakes and dig up that old recipe for grandmother's whiskey cake. END

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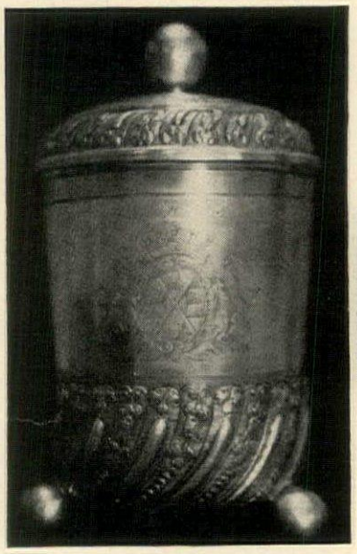
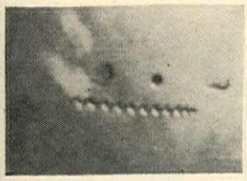
Antiques

QUESTIONS &

This column is devoted to questions about old things.
Letters will be answered either on this page or by mail.
No attempt at evaluating antiques will be made.
One question to a letter, please.

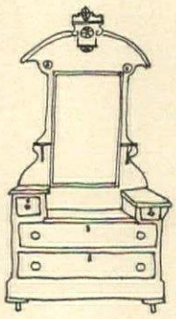




I am enclosing some pictures and a description of a silver piece, stamped PS and bearing a pineapple mark. I should appreciate any information you are able to give me.

C.R.W.—Shelbyville, Illinois

Your piece is a German silver tankard, made *circa* 1700 in Augsburg, as indicated by the pineapple mark. A comparable tankard, also with the initials PS, and formerly in the collection of Baron Leopold v. Rothschild, London, is ascribed to Philip Stenglin of Augsburg, 1667-1744.



Can you tell me anything about my suite of bedroom furniture (dresser sketched)? It is white pine and used to have sprays of flowers painted on it.

E.T.—Winston-Salem, N. C.

The suite, consisting of bed, washstand and dresser, the last with candle brackets, is American of the 1870s.

I do not know the history of this chair, which was given to me. There is a carving of Moses and the Ten Commandments on the top rail. *J.J.K.—Troy, New York*

Your fascinating corner chair is a Victorian fantasy, uniting English Georgian with French and Italian Renaissance elements in an uninhibited effusion.

ANSWERS By Felicia Marie Sterling

This curly maple and cherry secretary-chest has been in the family for three generations. Is it a particular style, native to New York State, and can you tell its age? *D.G.S.—Skaneateles, N. Y.*

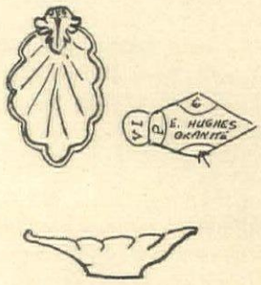
Called a drop-front bureau desk, this is in the American Empire style of 1820-40. The style and materials do not reflect any specific locality.

Please tell me the meaning of the mark on a dark blue tea set, shown in photograph.
T.E.K.—Louisville, Kentucky

This is the Budy (1887 on) factory near Charkow, Russia, controlled by the great porcelain family of Kusnetzoff. Mark reads *M. C. Kusnetzoff.*

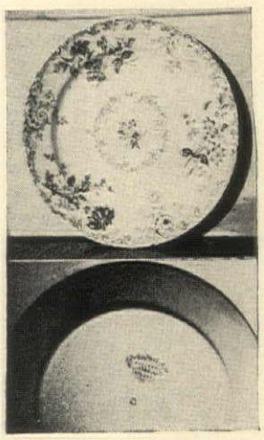
We picked up this two-piece walnut and walnut veneer cabinet in a second-hand shop in Germany. Can you tell me something about it? *J.F.D.—APO 46, N. Y.*

Your piece has the appearance of an 18th century German production, with fine workmanship. The elaborate design was influenced by a Louis XV period style.



My grandmother gave me this granite ware dish from her mother's set of wedding dishes. It is white with a gold border and has the enclosed mark. Can you tell me its purpose, age and where it was made?
G.W.S.—Manhattan Beach, Calif.

Your shell-shaped sweetmeat dish is a product of E. Hughes & Co., Opal China Works, Fenton, Staffordshire, England, with a registry mark of 1851.



I have a number of pieces of Chelsea like the enclosed photos. Can you tell me how old they are?
W.T.K.—Baraboo, Wisconsin

Your Chelsea pattern plate was made by Powell, Bishop & Stonier of Hanley, Staffordshire, England, *circa* 1885.

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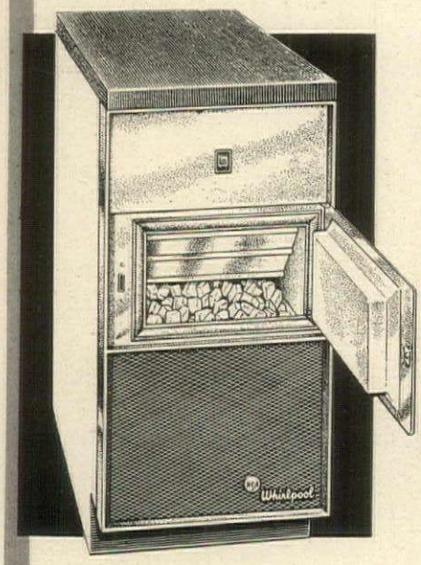

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Report from Paris

Prepared by the Editors of Maison & Jardin

For the 11th time since the First Triennale in 1924, mid-summer Milan and its visitors have braved the Po valley's sticky heat and flocked to the handsome exhibition hall in the park behind the ancient castle of the Sforzas. Here, every three years, designers and artisans from all over the world display their new creations and, without traveling to Helsinki, Amsterdam or Yokohama, one can glimpse the creative trend of a score of countries.

From a project launched three decades ago by a small group of Lombard architects, the Triennale has become an affair of the Italian government, and the pride of Italy's most progressive city. Objects are selected and exposed by invitation of a Triennale committee which functions in the various participating countries, giving rise sometimes to omissions and surprises, but everybody tries to put his best foot forward, and the average is probably higher than in any other decorative arts exposition in the world today.

This year the real surprise was in the composition of the Italian exhibit, which is naturally larger than that of any other country and occupies a fourth of the total space. The Milanese architects, headed by Gio Ponti, who have always been the stand-bys of the Triennales, withdrew from the organization as a group. The notable Ernesto Rogers, Albini, Guardella, Belgioioso are entirely lacking, and Gio Ponti is represented only as an industrial designer. In part politics, say some; in part an honest difference of opinion, say others. The Triennale secretariat believed in a show of existing and available objects, while the architects held out for prototypes and experiments, even if their ultimate realization was improbable.

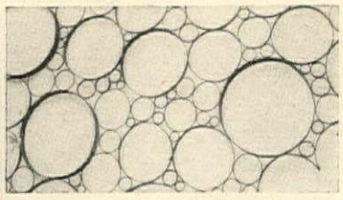
The secretariat won the discussion, and the architects withdrew to the Villa Olmo at Como, where 31 model rooms gave evidence of their originality; but Villa Olmo closed September 1, and the main news is in Milan, where the Triennale keeps open house until November.

The Italian second team has come through surprisingly well, as so often occurs. Its outstanding fact is the devotion to form, at the expense of decoration or color. Whether in metal, pottery, glass, wood or straw there is an absence of painted or carved design that is surprising in Italian work, famous for its sometimes too facile ornament. Colors are either muted, or are the natural colors of the material. This change obviously springs from a point of view of the selecting jury, as Italian artisans and firms continue, on the whole, to produce decorated wares. But some attractive results have been secured, quite different from Northern Europe's efforts in the same direction.

In the glass section Stilnovo of Florence shows an interesting line of smoothly blown, faintly colored flasks and bottles. Venini of Venice, in addition to heavy bowls and jars of somewhat Swedish appearance, renews imaginatively the subject of the hourglass, making objects of such beauty that any mantelpiece would be proud to wear one. Silver designs are flat and sleek; ceramics take strange new turns; there are interesting multiple lamps, entirely new, by Arteluce who invented the flexible octopus-armed lamps that have delighted modern decorators since the 1948 Triennale.

New Italian fabrics range from the sheerest sheers to heavy brocades. Their prints leave us cold, in both the color and design, but thin linen glass-curtains resembling drawn work, one-color cotton brocades with a discreet Lurex thread, and curtain materials alternating bands of canapa cloth and knitted cotton are news. Canapa, by the way, is the new darling of Italian fabrics. Americans should be interested in it because it was a Marshall Plan project, and a very successful one, to

TEAK WOOD AND CALF CHAIR, BY IB KOFOD LARSEN, DENMARK.



WROUGHT IRON GRILLE, DESIGNED BY ANTONIO BENETTON, ITALY.

restore and spread the growing of this Indian hemp in poverty-stricken South Italy, where few cash crops will survive. Canapa resembles a coarse linen thread and is used either alone or with other fibers; but we have also seen some very fine experimental weavings that caused us to believe that it may also be worked in lawn-like weights.

With the possible exception of Denmark, Italy is the country that has preserved the most of its handcrafts, and a selection of these is a feature of each Triennale. We have seen so much of the straw, leather and pottery from the Florentine market that the peninsular work seemed too familiar. More exciting were the exhibits from the islands Sardinia and Sicily. Just to mention two objects: a type of Oriental rug from the former, in eggshell and discreet blue, smart and very handsome. A rag rug from Sicily has an astonishing flexibility of design, considering the crude medium.

The French section was considerably better than in 1954, but still disappointing. Since the war, France has not been a favored terrain for contemporary design in the home field. Much criticism was also evoked among visitors by a model cottage showing how a French decorator thinks a young French workman should live in a Paris factory suburb. Such a project might be a good idea if the workman could afford it, but was out of place in an exhibition dedicated to good taste. In the Industrial Design section, however, everyone paused to admire France's newest automobile, the DS Citroën, imaginatively displayed, aslant the top of a steel column, as if poised in flight.

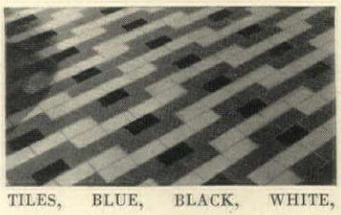
The Oscar in the furniture field unmistakably goes to Denmark. America knows well the work of Finn Juhl, but since he was the head of his country's selection committee, he tactfully left out any of his own pieces. But his leadership has created a school, and we put in our notebook to remember the names of Kofod-Larsen, Willy Beck, and Ole Wanscher. A return to wood carving, not merely turning and assembling, is evident in the beautiful curves of their teak-wood arms and legs. The combination of black calf and teak is startling in its dark distinction.

Sweden chose to play with fire and ice at the same time and handsomely features steel and glass. The exhibit of the great Orrefors workshop is notable for pale green or smoke gray glass by Ingeborg Lundin. Also from Orrefors came an attractive ceiling lamp, consisting of a cylinder of white crystal protected by a shade of smoke-gray crystal. A flight of stylized crystal birds, lit and suspended by nylon threads from a dark ceiling, enlivens an anteroom. Table settings in stainless steel and ebony look very handsome.

Germany has an important showing: glassware, porcelain, and radios of excellent design; fabrics not so excellent; some comfortable chairs interpreting in simpler and doubtless machine-made forms the famous Mies van der Rohe "Barcelona" chair (1935) which everybody loves and few can afford. In fact, this admiration of the Barcelona is evident in several countries. The various interpretations of this beautiful piece, with its base spread like the wings of a gull, aim at producing it by factory methods, within your and my reach. The Germans try it in steel, the Italians in aluminum, the Finns in wood. The results are good, but lack the great quality of the original.

The Finns again show ethereal glass by Kaj Franck, in muted green or gray or purest, almost invisible, white. One interesting novelty is a carafe with a stopper that is itself a smaller carafe. One can imagine B and B served from the same ensemble! Teapots in a black pottery like carved coal are

Continued on next page



TILES, BLUE, BLACK, WHITE, BY FRANCISCO FERRER, SPAIN.

WOODEN DACHSHUND SCOOTER, DESIGNED BY KAY BOJESEN, DENMARK.

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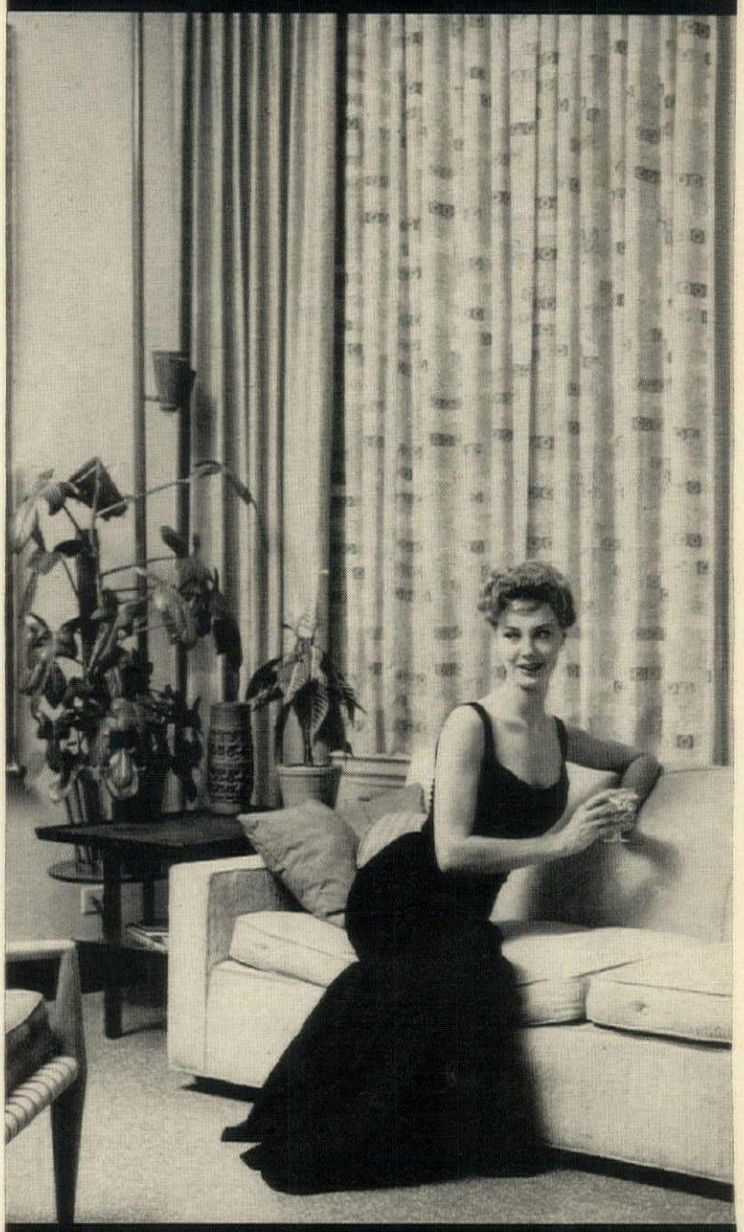

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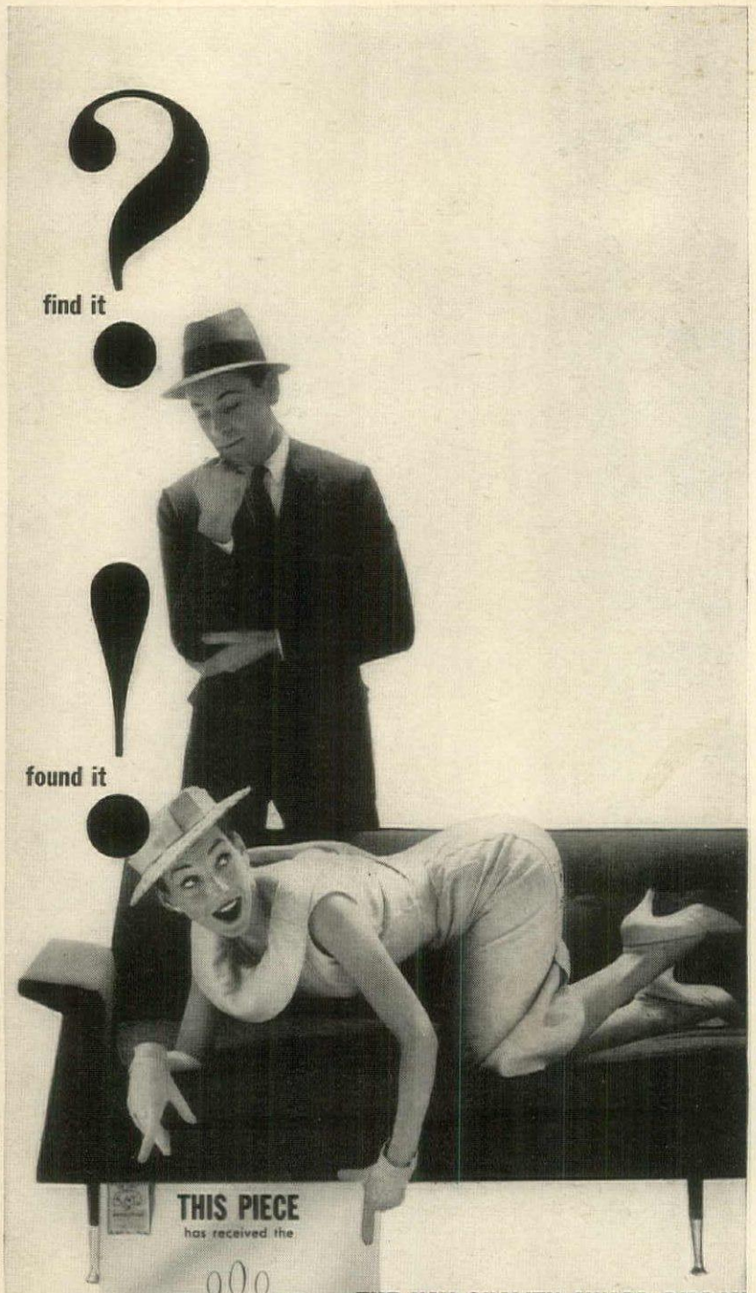

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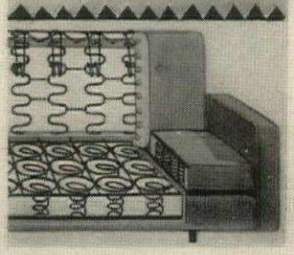

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Report from Paris

Continued

in squat early-dynasty Chinese shapes.

Czechoslovakia is an old friend at the Triennales, celebrating the virtuosity of Bohemian glass, but this year three new countries peeped from behind the Iron Curtain. Jugoslavia brought a model room furnished in walnut wood, but the program admitted frankly that the pieces were prototypes, not yet regularly manufactured in that very poor country. Poland included interesting fabrics; the prints, weavings and rugs have a vigor truly Slavic. Rumania has obliged with a few strange anthropomorphic potteries and a collection of propaganda posters.

The Japanese transported a dozen tons of black seashore cobbles of exactly the same size and shape, to serve as floor for a shadowy garden of ceramic tiles, low tea-tables and a weirdly beautiful "sculpture" that is in fact a bouquet of brown porcelain insulators normally used on high-tension electric towers. The ensemble is original and attractive but adds nothing to the progress of contemporary design.

By no less than eight countries variations of sheer fabrics suitable for glass curtains were placed on display: in linen, cotton, canapa, silk; in one case linen combined with barley straw. Missing are the long familiar embroidery designs on muslin. Although transparency is of primary importance texture seems to count, and one has the feeling of a subject completely renewed.

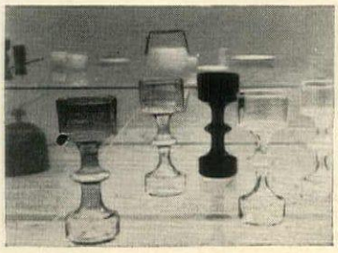
Canada, Spain, Mexico, Norway, Holland, Switzerland, Belgium, Austria have been among those present. A whole pavilion held together by guy ropes sheltered the U.S.A. exhibit dedicated to communications. It is no secret that the designs of American radios, dictaphones, tape-recorders, telephones, etc., are often very fine, indeed.

While we have spoken only of decorative furnishings, interesting to the public at large, the student who visits the Triennale is also inclined to pore over the rooms of architectural models and the blow-ups of city planning and public designs. And, last but not least, several halls are devoted to the new Italian specialty of museum arrangement. Throughout the world, this art-*cum*-science has made great strides since the war, but nowhere more than in Milan, where the problems of lighting, placing and analysis have been reduced to perfected systems. (Milanese architects have done over museums in Genoa and Florence as well.) With appetite whetted by this sample of the ancient amid the contemporary images of the Triennale, one must cross the park to the Sforza Castle, today a museum, where the gathered treasures of the Viscontis, Sforzas, and Borromeos are displayed with a verve and imagination hardly equalled in any other museum.

END

RADIO-PHONE, PLEXIGLAS COVER, BY MAX BRAUN, GERMANY.

BLACK LINEN, OPEN MESH, BY LEO AND GRETE WOLLNER, AUSTRIA.



WINE GLASSES, SMOKE-GRAY, ALMOND-GREEN, WHITE, BY KAJ FRANCK, FINLAND.

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Fidelity to detail and hand craftsmanship are imperative qualities that have consistently distinguished Westmoreland handmade glassware for sixty-eight years. They are the inherent qualities of Westmoreland handmade glassware today.
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WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA

EARLY 19TH C. PIECE WAS INSPIRATION

TALE OF A CHEST

How an antique from the Paris Flea Market inspired a fine new reproduction

A typical example of the timelessness of good traditional design is the Directoire chest pictured here. The original piece, above, has the edge in years, but the reproduction, below, sustains the spirit and detail. The story of these look-alikes is of more than usual interest to H&G readers since it concerns another member of the Condé Nast family of publications.

On a busman's holiday in Europe Hollis S. Baker, chairman of the board of Baker Furniture, Inc., admired the original piece in the home of Thomas Kernan, editor of Maison & Jardin (the French House & Garden), on the Place Vendome. "I thought it was one of the most beautiful of its type I had ever seen, both in its design and in the extraordinary beauty of the wood," he said. Mr. Baker, who is a design detective of unusual perception, wished to add a similar piece to his company's new Documentary Group of accent pieces. He considered the design adaptable to present day style because "it has the classic tradition but is executed principally in fruitwoods which give it an informal appearance."

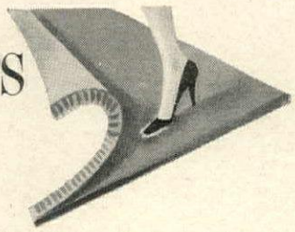
Mr. Kernan had the design drawn in detail and sent along a water color showing the character of the veneers. Mr. Baker then proceeded to duplicate the chest in America. Fortunately, his company had veneer from Paris that enabled them to approximate the face of the original piece, which was made of merisier (French cherry) and a faded French walnut with extraordinary markings. The interior of the piece was kept unchanged, and similar hardware was used.

According to Mr. Baker, there is no great difference in the production methods except that modern techniques have been employed in the current model. Modern machinery used in the preparation of the wood accomplishes the same purpose as the original hand-sawn, hand-planed methods. The wood is scientifically dried so there will be no difficulty with warping, swelling or separation of joints. The same principles of hand work synonymous with fine cabinet work of the past have been applied to the fitting of drawers and finer details. The exception is in the application of small parts; instead of animal glues, modern adhesives are used to insure a long life. The final finishing is done by hand in the "French polish" method, the same as in the original.

The original piece was discovered by Mr. Kernan at the Flea Market in 1937. He was in the process of furnishing his first Paris flat after leaving the New York office and bought the chest for the proverbial song, $40. Those were the good old days. Fortunately it was in good repair and has required only careful waxing and rubbing. Today, similar pieces cost considerably more (from $500 to $2,000, according to Mr. Baker) and in all probability would require some expenditure in restoration. It is possible to own a Baker reproduction for approximately $450 to $500. No effort has been made to improve on the model—a paragon of good period design. END

HISTORY REPEATS ITSELF
IN BAKER'S FAITHFUL REPRODUCTION
NICELY SCALED FOR TODAY'S HOMES

Works wonders under Wunda Weve Carpets



1. DOUBLES LUXURY-FEEL—Full ¼" of AIRFOAM gives lift to your step, never mats down or hardens – keeps its airy resiliency for all the long, long life of WUNDA-WEVE carpet.

2. HELPS ERASE INDENTATIONS—Move heavy furniture as much as you like – AIRFOAM immediately springs up into shape—helps restore WUNDA WEVE carpet to its original untouched appearance.

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4. PROLONGS CARPET LIFE—Absorbs heavy traffic and pinching effect of heavy furniture. Protects backing – helps keep WUNDA WEVE carpet looking and feeling young, through the years!

AND THAT'S NOT ALL...

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- Nonskid
- Made by The Greatest Name in Rubber

At WUNDA WEVE Carpet dealers' only. For one nearest you, look in Yellow Pages of your local phone directory—or write Wunda Weve, Greenville, S. C.

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

GOWN BY MODERN COUTURE

PUT IT DOWN IN BLACK AND WHITE

Wunda Tweed in black and white eloquently expresses your flair for the dramatic in decorating. Chic, yes, but oh so practical too! For whether you're a city dweller or live in a ranch house full of lusty young Indians, Wunda Tweed ignores soil in any of its five exciting color combinations. It's 100% loom-woven cotton by Wunda Weve and it's colorfast and guaranteed to have less than 1% residual shrinkage.* Be sure, also, to see the luscious solid colors in Wunda Weve. And remember that Wunda Weve's Custom Color Service will dye your broadloom to match anything. Now at all better stores.

*If roller-coated, 3% or less

WUNDA WEVE the luxury name in cotton broadloom

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dear
and
bring
Franciscan Ware
for
Christmas
I'LL BE WAITING UP, DEAR, TO TOAST THOSE FRANCISCAN WARE PACKAGES AS THEY ARRIVE 'CAUSE I KNOW THOSE GIFTED ACCESSORIES ARE DESIGNED TO FIT EVERY BUDGET, EVERY OCCASION, AND EVERY TASTE (ESPECIALLY MINE!) SINGLY, YOU'LL FIND THEM AT 80¢ TO $20.00. SETS, FROM $16.95. AT ALL FINE STORES FROM HERE TO THE NORTH POLE.
BY GLADDING, McBEAN & CO.—FOR COLORFUL BROCHURES, SEND 25¢ TO FRANCISCAN WARE, 2901 LOS FELIZ, LOS ANGELES 39

THE CASE FOR JAMAICA

If you have never been quite able to see why so many people have spent so much time visiting, writing and dreaming about island paradises, we urge you not to close your mind to the subject until you have seen Jamaica in the British West Indies. It will, if any island can, make a convert of you. If, on the other hand, you do like islands or, like us, collect them on your travels or in your reading, we recommend Jamaica to you as among the most attractive islands anywhere in the world, the most appealing in the western hemisphere and the most beautiful and pleasing to visit in the Caribbean.

Unimpaired beauty

Inside the reefs guarding the beaches along its northern coast you can find all the intense bright beauty of a Pacific atoll or cay in the Bahamas. If you follow the rivers back from the sea as they rise steeply through rich green gorges to their source in the mountainous backbone, which runs east and west along the 148 mile length of the island and rises to a height of 7,400 feet, you will see lush forests filled with a jungle profusion of tropical plants and flowers the equal of any to be found in the South Pacific or in the East Indies.

Yet Jamaica has been a settled island for more than four centuries. It was discovered by Columbus, who got the friendliest kind of welcome from the native Arawaks, and quickly colonized by his Spanish sponsors. The British who captured the island 150 years later have continued its development and have more than upheld the spirit of hospitality which its discoverer enjoyed in 1494. As a result, the tourist business is the most important in the island today. And while its vacation facilities have been admirably and profitably developed in recent years, Jamaica's natural beauty has not been impaired or even really exploited.

As the largest island in the British West Indies, Jamaica has not only striking geographic variety but also the merit of space —4,450 square miles of it. Wherever you go, you will feel no sense of crowding even at the peak of the winter season. That there happens to be a "season" in Jamaica reflects the severity of winters elsewhere and not any wide changes in the island's own delightful year-round climate. Lying directly in the path of the trade winds, Jamaica enjoys a pleasing air-cooled temperature in the 70s at sea level and in the 60s in the hills. There is a variation of perhaps five degrees between winter and summer.

How to get there

Lying south of Cuba and west of Haiti, some 575 miles from Miami and 1,400 from New York, Jamaica is easily reached by plane in two and a half hours from Miami (by Pan American Airways, KLM, or BOAC); in six and a half hours from Chicago and in four and a half hours from New Orleans (by Delta Airlines); in eleven and a half hours from Montreal, in ten hours from Toronto, and in three hours from

(*Continued on page 55*)

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"the most beautiful room in your home"
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House & Garden's Travelog

A DIRECTORY OF FINE HOTELS AND RESORTS

IDENTIFY YOURSELF AS A READER OF HOUSE & GARDEN WHEN WRITING TO THESE HOTELS FOR INFORMATION OR RESERVATIONS

ARIZONA

PATAGONIA

Circle Z Ranch. South of Tucson in scenic Border country. Ideal climate. Superb riding. Swimming, tennis. Children welcome. Brochure on request.

PHOENIX

Arizona Biltmore Resort Hotel. Garden setting amid desert and mountains. Own, uncrowded 18-holes. Cabanas. Pictorial folder. Box 14, Phoenix.

TUCSON

Arizona Inn. Bungalow rooms with sun terrace. Beautiful gardens. Steam heat. Warm water pool. Har-Tru tennis courts. A.P. M. Bennett, Mgr.

Westward Look Ranch Inn. Luxurious resort in desert foothills. Riding, heated pool. Ameri. Plan, all year. Rt. 6, Box 250 Tucson, Ariz. MA 3-2591.

WICKENBURG

Rancho de los Caballeros bids you and your children welcome. Hearty hospitality, informality, swim, ride, tennis, golf and fun in the sun.

ARKANSAS

HOT SPRINGS NATIONAL PARK

Arlington Hotel & Baths. Approved hydrotherapy for occupational fatigue, rheumatic disorders. Golf, club privileges. Scenic beauty. Colorful folder.

FLORIDA

BELLEAIR

The Belleview-Biltmore

A complete resort hotel with distinct club atmosphere. Beach & Cabana club. Pool and Surf bathing. 2 Championship golf courses on hotel grounds, tennis, fishing cruisers, dancing nightly. Reasonable American Plan rates include the finest food in Florida. Opens January 8th. For Reservations or Brochure, write Don Church, Manager, Suite 314, Hotel Biltmore, New York 17, New York.

CLEARWATER BEACH

Clearwater Beach Hotel. Private beach on the Gulf of Mexico. American plan. Special December rates. A Boss Hotel. Free brochure. Clearwater 3.

DELRAY BEACH

The Seacrest Hotel

Opens Dec. 15. Special "Thrifty Family Plan" during Yule holidays. Directly on the Atlantic. Ocean bathing at your door. Finest American Plan cuisine (European plan optional December, January). Côte d'Azur cocktail room. Elevator. Congenial clientele. All sports. Close to horse, dog racing, jai alai. Write for folder G to Donald E. Colman, Manager.

FORT LAUDERDALE

The Mariner. Breakers Ave. at Riomar St. Apartments of distinction. On the beach. One block from the ocean. Brochure. W. Jay O'Brien II, Owner-Mgr.

MIAMI

The Dallas Park. A downtown apartment hotel. Two blocks to theatres and shops. Quiet, uncrowded. Write for folder A.

ST. PETERSBURG

Vinoy Park Hotel. Finest on Gulf Coast. Pool. Golf course. 375 rms. Faces Tampa Bay. Am. plan. Folder—rates. Sterling Bottome, Managing Director.

Florida Safari

Beside the lure of sea, sand and sun beckoning the vacationer to its generous shoreline, Florida boasts a tropical jungle. The Everglades National Park is a vast area, still partly unexplored. You can drive to Royal Palm Park, where with the help of a National Park Service Ranger you follow trails, see tropical plants and animals, get a quick glimpse of a typical Everglades hammock. A longer more exciting trip is sponsored by the National Audubon Society in Miami, one- and two-day safaris by station wagon and boat penetrating much deeper into the jungle. If this type of adventure appeals, take a five-day Shanty Boat Cruise from Fort Myers. You will glide along the Orange and Caloosahatchie rivers to Lake Okeechobee, stopping at Seminole villages, Clewiston for fishing and make a side trip into the swamps in a swamp buggy.

FLORIDA

PALM BEACH

La Coquille

A private Club-Resort, midway between Palm Beach and Delray. Luxurious accommodations . . . all rooms face the ocean, and many have terraces overlooking the pool. ¼ mile private beach. Superb cuisine. For Membership information, contact Ross W. Thompson, General Manager or Representatives: Robert F. Warner, Inc., New York, Boston, Washington, Chicago, Toronto.

The South Means Luxury . . . of sun and warm nights, of beauty established in ease, of welcome everywhere.

GEORGIA

SAINT SIMONS ISLAND

King & Prince Hotel. Year 'round resort. E. P., directly on ocean, pvt. beach & pool; dancing, fishing, riding, golf. Near Brunswick, Georgia.

SEA ISLAND

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A delightful year-round resort of distinction and unsurpassed beauty. . . . Superb golf, excellent Beach Club, 5 miles of private beach, tennis, skeet, fishing and riding. Dancing nightly and planned entertainment. Congenial clientele. Homes for lease. Write direct for booklet V or New York Reservation Office, 30 Rockefeller Plaza, New York, New York. Call CI 5-8055.

NEW JERSEY

ATLANTIC CITY

Marlborough-Blenheim. At the edge of the sand and sea. Ocean-front sundecks, porches, and solaria. Evening entertainment. Fresh and salt water baths.

NEW JERSEY

ATLANTIC CITY

Hotel Dennis

On the sea. Hour or two from metropolitan areas. Family fun year 'round. Golf, riding, fishing, hunting on private preserve. Sundecks, health baths, children's playroom, movies, dancing, holiday parties. New—The Fjord Room for buffets; Royal Pavilion for Continental dining; The Coffee Shop off boardwalk. European plan. Reservations: Phone Atlantic City 4-8111.

PRINCETON

Princeton Inn. Charming inn, Early American atmosphere. Inviting accommodations, delicious food. 100 rooms. Adjoining Princeton campus.

NEW YORK

NEW YORK CITY

The New Weston. Madison Ave. at 50th St., at the center of business and social life. Weston Court. English Lounge and Restaurant. A Knott Hotel.

NEW YORK CITY

St. Moritz on-the-Park

Manhattan's choice year-'round location is best of all in the Fall, with Central Park providing a crimson carpet at the door. "New York's only truly Continental Hotel" provides luxurious accommodations and sensible prices. Close to the Coliseum, shopping and entertainment. World-famous food in the Cafe de la Paix and Rumpelmayer's. Color brochure 5 on request. 50 Central Park South. Charles G. Taylor, President.

NEW YORK CITY

The Westbury. Madison Ave. at 69th St. Distinguished clientele. Air-conditioned rooms & suites. Polo Bar, Lounge and Restaurant. A Knott Hotel.

PENNSYLVANIA

HERSHEY

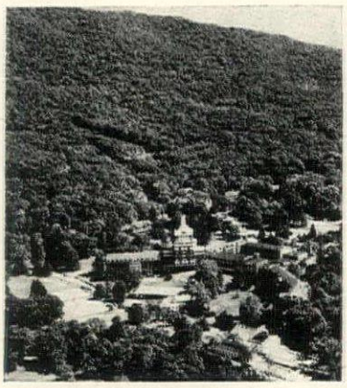
Hotel Hershey and Cottages. One of America's finest. Delightful Living. Open year 'round. Hershey, Pa. Joseph Gassler, Managing Director.

SKYTOP

Skytop Club. A 5500 acre estate high in the beautiful Poconos. All sports, year 'round. Superb cuisine. 3 hours from N.Y. and Phila. Box 21.

VIRGINIA

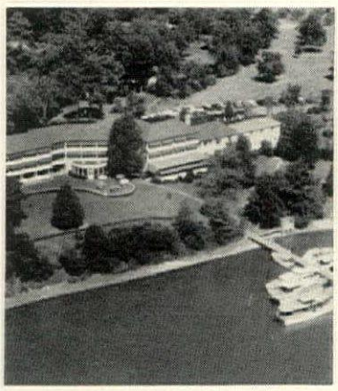
HOT SPRINGS



The Homestead

This famous resort and spa is an absolutely delightful place to be in the fall, when brilliant autumn colors decorate the Virginia mountainsides as far as the eye can see. From now through Thanksgiving, the weather should be ideal for enjoying the countryside, with immense fireplaces taking the chill off an occasional cold night. The very existence of The Homestead's remarkable 17,000-acre estate, dotted with golf courses, tennis courts, pools, and riding trails, is a continuing surprise to some: it's all so remote and secluded, and yet so comfortable and beautifully kept. Service (including a man assigned to attend to your errands, etc.) is about as polished as at any place on this continent. A supervised playground, with such intriguing assets as a sturdy tree house and a babbling brook for young dam builders, keeps children happy, so don't hesitate to take them along. Write directly to The Homestead, Hot Springs, Virginia.

IRVINGTON



The Tides Inn

Enjoy gracious living in charming informal rural Virginia. There is a friendly happy atmosphere here that defies description. We are praised by experts for our marvelous food prepared from old colonial recipes. Fall visitors are invited to "wear their fur coats and bring their bathing suits" in order to enjoy our outdoor heated salt water swimming pool. After their swim they may also enjoy breakfast or lunch in front of the open fire in our glamorous glass enclosed Bubble House adjacent to the heated pool. Nothing else like it anywhere. This plus our cruises and luncheons on a palatial steam heated yacht, our lovely grounds, superb view, picture windowed bedrooms, unique short sporty nine hole golf course, picnics, oyster roasts and games makes us one of the world's finest small resorts. Wonderful Thanksgiving and Christmas parties plus a Christmas week golf tournament. Open from April 1 to January 1. Write The Tides Inn, Irvington 4, Virginia, for more information.

VIRGINIA

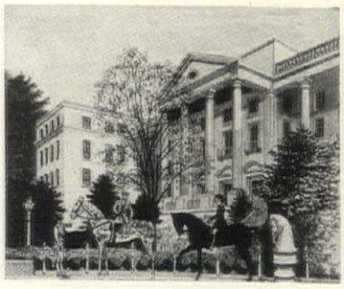
WILLIAMSBURG

Inn, Lodge & Motor House

A visit to historic Williamsburg is more than a journey back to colonial days. It is an opportunity to enjoy a delightful vacation. Fine lodgings in modern hotels, guest houses, restored taverns and the new Motor House. Excellent food and service. Golf, tennis and other seasonal sports. Come and see the Governor's Palace, Capitol and other famous buildings, watch craftsmen at their benches and don't miss visiting nearby Jamestown and Yorktown. For information write direct to Mary Thompson or Williamsburg Reservation Office, 30 Rockefeller Plaza, New York, Telephone CIrcle 6-6800.

WEST VIRGINIA

WHITE SULPHUR SPRINGS

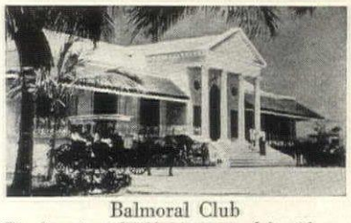


The Greenbrier

Where The Vacation Season Never Ends. You will thrill to the beauty that surrounds you on 6500 acres of America's premier year-round resort hotel. Delightful climate. 45 holes of excellent golf. Riding on more than 200 miles of picturesque trails. Swimming in indoor pool in winter and new outdoor pool in summer. Tennis on five fast courts, badminton and other sports. Excellent food. Superb accommodations. Congenial social life. For booklet, information & reservations contact your travel agent, write Reservation Manager, The Greenbrier, Tel. White Sulphur Springs 110 or call New York Reservation Office: 30 Rockefeller Plaza, CIrcle 5-8668.

BAHAMAS

NASSAU, CABLE BEACH



Balmoral Club

The luxurious Caribbean resort club with accommodations to suit every discriminating taste. Club privileges, three private ocean beaches, cabañas, sports and social activities. Renowned restaurant, exceptional service. Special rates until Jan. 25. Christmas and New Year are wonderful. Consult your travel agent or Leonard P. Brickett, Rep., Hotel Roosevelt, Madison Avenue at 45th Street, N. Y. MU 9-3967.

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White Sands. Bermuda's perfect vacation spot; beautiful sandy beach, quiet, exclusive accommodation, write for special family plan.

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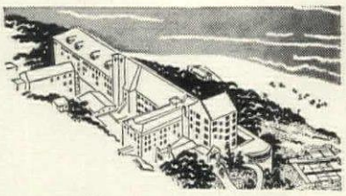
Rosedon. Bermuda's most gracious guest house. Air-conditioned rooms. Centrally heated. Pvt. swimming pool. Write—Rosedon, near Hamilton, Bermuda.

BERMUDA

PAGET



Elbow Beach Surf Club

Bermuda's resort for fun-loving vacationists . . . a vast oceanside estate with every facility for sports and entertainment. All-weather tennis and badminton courts, complete indoor games room, observation cocktail lounge, dancing, golf privileges, beach parties. Excellent cuisine. Beautiful, modern rooms all with private bath. International Rep.: Robert F. Warner Inc., N. Y., Boston, Chicago, Washington, Toronto, London.

TUCKER'S TOWN

The Castle Harbour

Hotel . . . Golf, Beach and Yacht Club. This complete resort is set in 180 landscaped acres . . . highlighted by the world famous "Coffee Chine", a rock garden aflame with exotic flowers. Howard F. Hohl, Gen. Mgr. For beautiful color folder write: William P. Wolfe Organization, Representative, 500 Fifth Ave., New York 36. Also Boston, Chicago, Cleveland, Philadelphia, Miami, Toronto.

CUBA

HAVANA

Hotel Vedado. Havana's newest city Resort Hotel. Swimming pool and completely air conditioned. Color brochure and rates sent upon request.

VERADERO BEACH

Hotel Kawama & Villas. Fabulous beach resort. Your travel agent or write for color brochure. 53 E. 77 St., N. Y. 21. REgent 4-5502.

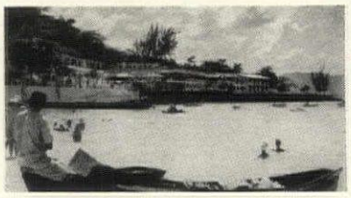
JAMAICA, B. W. I.

DUNCANS

Silver Sands Beach Club

Attractive beach front cottages on one of Jamaica's finest beaches. Cottages have bedroom, living room, bath, verandah. Main club for meals and entertainment. Lower rates to January 15th. Festive Christmas and New Year Program. See your travel agent or Silver Sands Office, 16 West 55 Street, New York 19, JUdson 6-3070.

MONTEGO BAY



Hotel Casa Blanca

Casa Blanca literally swoops out over the brilliant Caribbean with its wide promenade terrace jutting into the sea. Private entrance to adjoining Doctor's Cave Beach with its superb bathing. All Sports. Delicious Food. Dancing and entertainment on the seaside terrace. Representatives: Wm. P. Wolfe, New York, Philadelphia, Boston, Chicago, Cleveland, Miami, Toronto.

JAMAICA, B.W.I.

MONTEGO BAY

Casa Montego

Newest under the Jamaican sun, Casa Montego opens mid-January, 1958. Towering 8 floors above a beautiful pool and patio, its more than 100 rooms all have private terraces, affording a sweeping view of the Caribbean. Excellent food. Smart shops. International Representatives: Robert F. Warner, Inc., New York, Boston, Washington, Chicago, Toronto.

MONTEGO BAY

Half Moon Hotel & Cottage Colony

A luxurious setting amid the lush tropical surroundings of a private 42 acre park and lovely beach. Delightful year-round climate with balmy days and cool nights. Fine American Plan Cuisine. Congenial and informal. Swimming, fishing, golf, tennis, riding, dancing nightly. Consult your travel agent or New York Reservation Office: 30 Rockefeller Plaza, Telephone: CIrcle 6-9260.

OCHO RIOS

Shaw Park Hotel

Perfect combination of plantation beauty & gay beach life. Superbly situated on Jamaica's magnificent North Shore. Famous Old Jamaica Great House hospitality & service. English suites, villas, or our new wing overlooking the gardens & Caribbean. Pvt. beach club, fresh water pool, terrace dining, dancing nightly, tennis, riding, golf. Festive holiday season. See your travel agent or N. Y. Office, 16 W. 55 St., JUdson 6-3070.

The Mode is Caribbean . . . the weather warm . . . the people thoroughly charming . . . the hotels, all you desire for a perfect vacation.

VIRGIN ISLANDS, U. S. A.

ST. THOMAS

Virgin Isle Hotel

So foreign . . . yet so near! Colorful, enchantingly old world yet modern, luxurious & only 6½ hours by air from New York. Fabulous beaches, swimming pool, golf, tennis, music and entertainment, continental food, sightseeing, shopping. Good weather insured by Lloyd's of London. See your Travel Agent, or write hotel, or N. Y. Office: 502 Park Ave., MUrray Hill 8-0710.

ENGLAND

CHAGFORD, DEVON

Easton Court Hotel. 15-century house with 20th-century comfort. Anglo-Amer. owners. Good food & beds. Central heat & log fires. Tel.: Chagford 3169.

Travel

(*Continued from page 53*)

Tampa (by Trans-Canada Airlines) and in six hours from New York (by Avianca, British Overseas Airways and Pan American). If you prefer, you can of course travel to Jamaica in a more leisurely way by sea.

What it costs

Once there you may enjoy almost any sort of vacation you like from beachcombing simplicity to the most civilized luxury. You can choose any one of some 60 hotels and lodges. Rates including three meals during the December-April winter season range from a minimum of about $5 a day for a comfortable single room to about $35 and up for a most luxurious one. There are a number of furnished resort cottages with two or more bedrooms and maid service that may be rented for $75 a week during the season. Guest houses where rooms may be rented very reasonably by the day or week are available. Rates in the summer are far lower—as much as 50 per cent in some cases. For detailed information write to the Jamaica Tourist Board, which has offices at 630 Fifth Avenue, New York, and in Chicago, Miami and Toronto.

The leisurely life

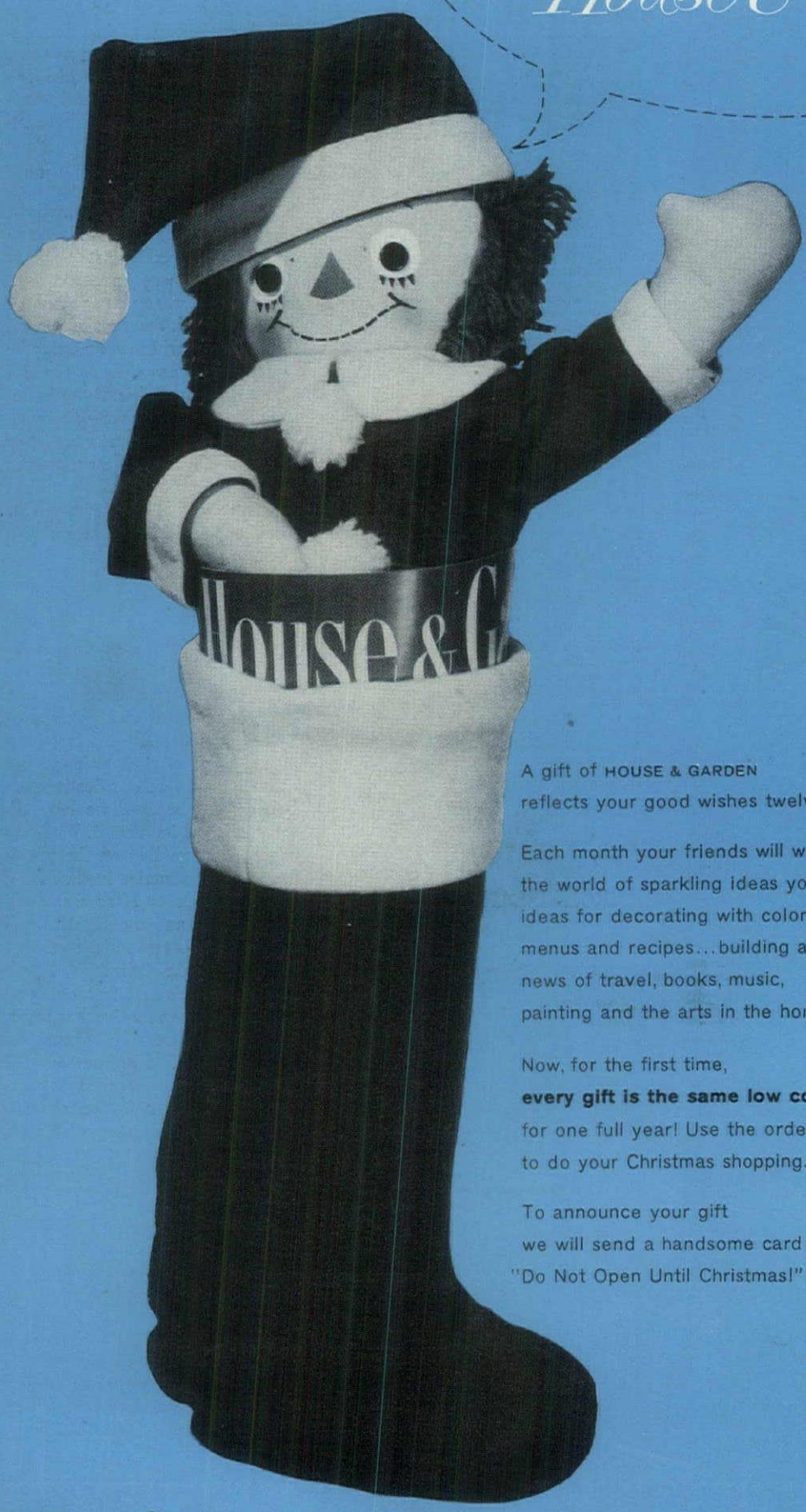
Here is the report of one very pleased visitor of last winter. We left New York at about noon on a cold day in the drab beginning of February on a BOAC non-stop flight. We chose the airline because it was, like our destination, British and because we have always enjoyed its service. We landed at Montego Bay on the northern coast of Jamaica in time for a swim and dinner after a smooth, sunny flight and a delightful and almost non-stop luncheon. We stayed at the Montego Beach Hotel, which is neither the newest nor the most expensive but in every way comfortable, convenient and pleasant. Situated on the beach half way between the airport and the town of Montego Bay and in walking distance of both, it looks out to sea and across the bay at high headlands to the West. Every double room has its own private and ample veranda overlooking the white beach and the green and blue coral-shadowed ocean. Here each day began with breakfast and ended with a final look at the full moon which shone during most of our stay.

It takes a day or so to sink fully into the leisurely pace of a

(*Continued on page 119*)

THIS CHRISTMAS

"give a home a House & Garden



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Each month your friends will welcome
the world of sparkling ideas you've brought them—
ideas for decorating with color...
menus and recipes...building and remodeling...gardening..
news of travel, books, music,
painting and the arts in the home.

Now, for the first time,
every gift is the same low cost—just $4.00
for one full year! Use the order card in this issue
to do your Christmas shopping.

To announce your gift
we will send a handsome card in your name marked
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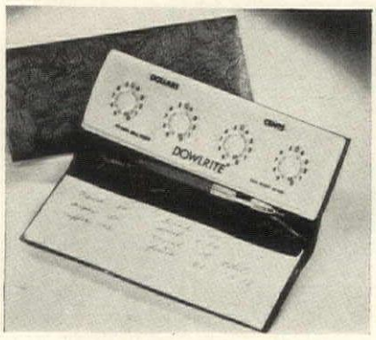
H&G's Newsletter

WHAT'S IN STORE FOR YOUR HOME:
NEW PRODUCTS, IDEAS AND TRENDS

Housewives may soon be cooking with light. The source of energy: pencil-slim bulbs made of quartz which will withstand tremendous temperatures, cook food rapidly and with very little loss of moisture. Food exposed to the rays (mostly infra-red) of the little lamps heats up quickly while the surrounding air remains cool. Already in use for high-speed drying in the textile, printing and auto industries, the lamps are destined for domestic use; engineers see the day they will appear in the home oven, rotisserie and outdoor grill. .....A new attachment of a fluffy Dynel fabric can be slipped over the hose of almost any standard vacuum cleaner, dusts both sides of venetian blind slats at the same time. Called V-Vac, the plastic device is made by the W & W Manufacturing Co., Grandview, Missouri. The dusters can be removed for cleaning, will dry quickly when washed with soap or detergents. Adapters for particular machines are provided where required.....A thermostat just introduced by Minneapolis-Honeywell Regulator Co., Minneapolis, Minn., can be set like a kitchen timer to boost temperatures at a given time. The device conserves fuel by lowering burner when less warmth is required, insuring heat increase at a pre-set hour. Thermostat can be turned down at bedtime, adjusted ahead of time to chase early morning chill.....An adding machine for supermarket shoppers is a pocket-size plastic holder with four dials on which dollars and cents are recorded as they are spent. Sum of purchases is indicated before reaching check-out counter. Available with or without plastic case holding memo pad and pen. Dowlrite Distributor, 285 Deering Rd., N.W., Atlanta, Georgia. .....Map publisher Hammond is issuing a weather kit including weather map, chart and calculator to aid in predicting weather trends. (Cont'd on next page)

VACUUM DUSTERS



POCKET ADDING MACHINE

What better way to say "Merry Christmas" than with a matching set of *KitchenAid* Electric Housewares—*the finest made*. The *KitchenAid Food Preparer* and *Coffee Mill* come in a wide range of beautiful decorator finishes: Antique Copper, Satin Chrome, three pastel colors or white. They are both made to give you the finest performance and the best results consistently—as well as add a touch of versatile beauty to your kitchen.

The food preparer has *exclusive* Hobart Planetary Action which guarantees as thorough mixing at bowl edge as at center. A full line of attachments transforms the mixer quickly into a multipurpose machine. The coffee mill stores coffee at full strength in the whole bean until you flip the switch to start the grinding action...any grade of grind to suit your method of coffee making. You get always-fresh coffee...and more cups per pound.

For information, write The Hobart Manufacturing Co., KitchenAid Electric Housewares Division, Dept. KHG, Troy, Ohio. In Canada, write: 175 George St., Toronto 2.

KitchenAid®

The Finest Made . . . by Hobart

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

My Wonderfully White Wash!

... SERViSOFT makes it so

See how wonderfully fresh and clean your clothes can be after a washing in SERViSOFT water. No sticking, unsightly soap curds cling to delicate fibers. SERViSOFT water surges into the fabric pores . . . whisks out soap and dirt instantly. And clothes last longer . . . up to 40% longer . . . because SERViSOFT thoroughly removes harmful hard water ingredients. What's more, SERViSOFT water saves you 75% or more on soap and detergents. See your SERViSOFT dealer soon about dependable 'round-the-clock soft water service.

as low as $3.50 per month

SERViSOFT
SOFT WATER SERVICE
"We Soften the Water for You"

Find your nearest dealer in the yellow pages of your telephone book.

Servisoft franchises still available in some areas.

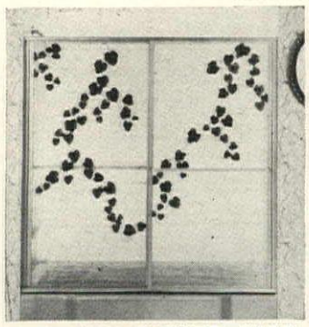
WRITE: SERViSOFT DIVISION, GEORGE GETZ CORPORATION, DEPT. HG. 2316 - 23rd AVE., ROCKFORD, ILLINOIS

H&G's Newsletter

Continued

CUSHIONED FABRIC

A new resilient upholstery material has been created by U.S. Rubber (1230 Ave. of the Americas, New York, N.Y.). Called Naugafoam by its makers, the cushioned covering is latex foam rubber sandwiched between a vinyl surface and cotton backing, can be applied to furniture seats, backs, arms and cushions.....

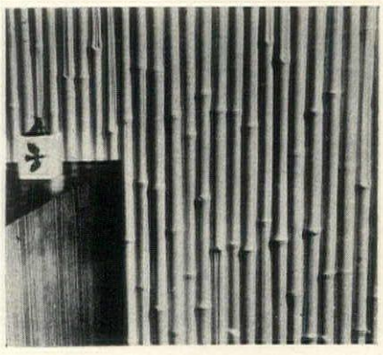


TUB AND SHOWER WALL

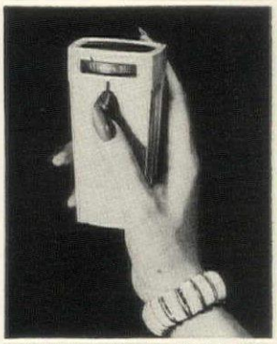
Decorative acrylic sheets embedded with ferns and flowers are now being offered in a line of tub and shower enclosures by Wasco Products, Cambridge, Massachusetts. The shatter-proof panels slide soundlessly and lift out for cleaning.....

DRAWSTRING RIBBON

Gift wrapping promises to have a professional look this year. Appearing in time for Christmas is an ingenious ribbon that produces a fancy bow in a matter of seconds. Two or three yards are gathered into a neat rosette by pulling tiny drawstrings woven into the ribbon. Available in four widths with instructions for bow-making. Burlington Narrow Fabrics Co., 26 West 40 St., New York, N.Y. Also new, for sealing gift packages invisibly: a Scotch brand tape with two sticky sides, made possible by the discovery of two adhesives that won't cling to each other. More uses for the two-faced tape: mounting photos, attaching shelf-liners, repairing torn wallpaper. Minnesota Mining & Mfg. Co., St. Paul, Minnesota.....A dimensional vinyl wall covering with the look of bamboo has been unveiled by the Decro-Wall Corp., Yonkers, N.Y. The textured sheets (about 23" x 43") are packaged with special adhesive.



VINYL WALL COVERING

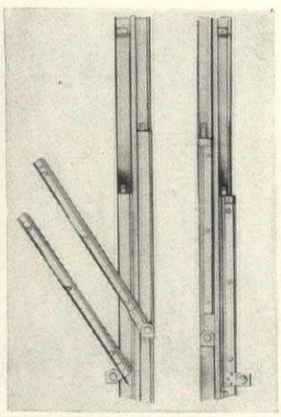


SOUND WAVE DEVICE

A hand-size remote control device developed by Admiral operates TV, radio or phonograph from a distance of up to 50 feet. The instrument uses high frequency sound waves to switch units on and off, regulate volume, change TV channels or radio stations, reject records. Optional equipment on some Admiral TV sets, it is a standard item on the latest combination console.....Research Products Corp. (1015 E. Washington Ave., Madison, Wisc.) is marketing an aluminum mesh wrapping to protect trees and shrubs from animals in winter months when food supply is scarce. The rust-proof screening comes in a 4" wide roll which is spiraled around tree from ground level; will stretch as trunk grows in diameter.....Any wooden double-hung window can now be converted to tilt open at any angle for indirect ventilation and easy cleaning with a window hardware set being manufactured by Gilbert Building Products Corp., 6140 Germantown Ave., Philadelphia, Pennsylvania. Metal tracks and balances are fastened to each side of existing window frame and sash; window can then be tilted open into room as well as operated up and down. Hardware is made to fit 1⅜" sash and will take up to 48" of glass size width.....

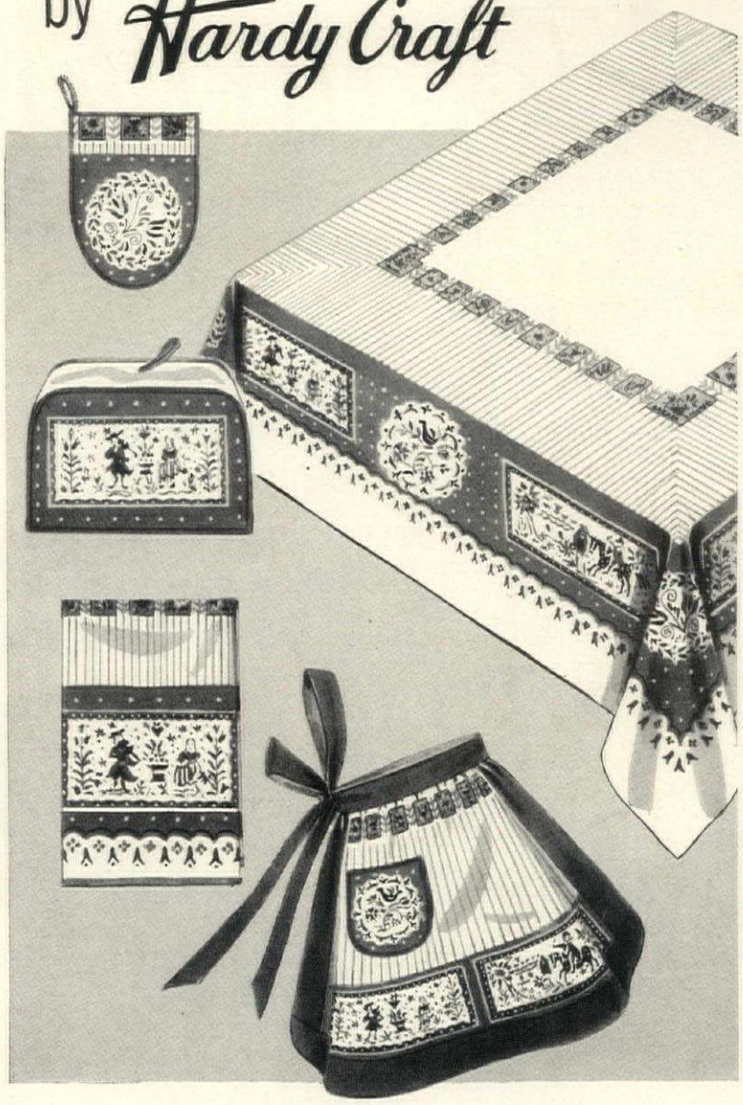
MESH WRAPPING

For further information on these items, direct your inquiries to the manufacturer.



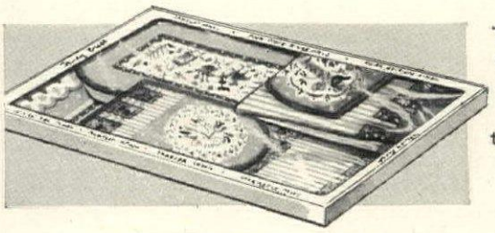
CONVERTED WINDOW; (RIGHT) HARDWARE

Say "Merry Christmas" with this matching dinette set... by Hardy Craft



A lovely Belgian Linen tablecloth for her table... and a gift ensemble containing a matching ruffled apron, generous size tea towel, toaster cover and a magnetized pot holder.

The CAMELOT pattern in English Provincial design comes in cloths of clover pink, olive green, Wedgwood blue and deep sandalwood on natural Belgian Linen. From $4.00.



The ensemble in matching colors with permanent glazed chintz trim... beautifully gift boxed, about $5.00.

Write for informative booklet on Linen giving correct washing instructions and for name of nearest store

JAMES G. HARDY & CO., Inc. • 11 East 26th Street • New York, N.Y.

To give lovingly and well

Each time we come around again to thinking about Christmas gifts, we get a better idea of just why we have been told that it is more blessed to give than to receive. For one thing, the business of giving seems more difficult every year as an ever-growing body of literature—moral, psychological and commercial—of advice to the giver dins in our ears. If we listened to all the voices, overwhelming frustration would surely set in. How easy by contrast it is to receive.

All we need remember is to take a gift gracefully and gratefully, to be pleased but unpersuaded and, in the unlikely event that the gift is a horse, to avoid at all costs looking it in the mouth or, if in addition the giver should be a Greek, to check inside the horse for hostile soldiery.

Giving should be no more difficult than getting. It can, indeed, be a simple and delightful art. Give, we would advise, only to those you truly love or really like. Give only because it pleases you to give. Choose a gift that will please the receiver in part because it will reflect your personal thought or consideration or taste. Seek a gift that will surprise. Do not give money except for a specified, thoughtful purpose. Do not give too much. Wrap the present yourself. Give it yourself. "Gifts," the proverb reminds us, "should be handed, not thrown."

We hope that in this issue of H&G you may come upon something that you like that will please someone you like. You will see that we have concentrated this year on the thoughtful present rather than the big one. As you look through the pages that follow we hope you will be lucky enough to think of someone who has no reason to expect a gift from you and whom you can surprise this Christmas.

W. H. L. Jr.

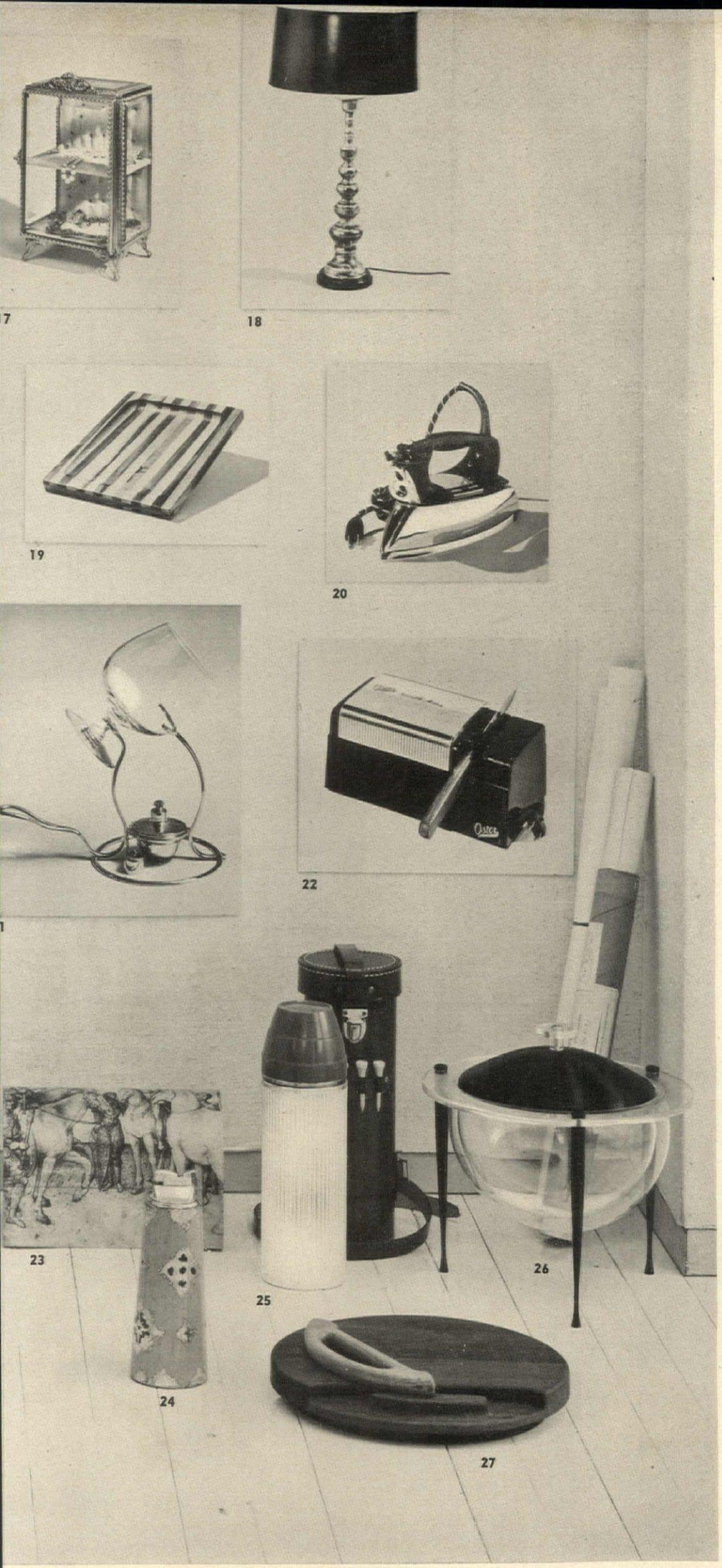
Toys—the timeless symbols of Christmas giving—

begin here our portfolio of gift ideas for everyone on your list

For details on toys opposite, please turn to page 112

TTO MAYA AND JES BROWN

TOM YEE



Good design makes gifts of distinction

1. Home safe by Mosler is now made in H&G's Marigold. It is 10" x 10" x 11". $175.
2. Imitation bamboo legs with brass trim set off a tea cart with two glass shelves, 26" x 18". $49.95. Macy's New York.
3. Bowl of mahogany has ebony finish, aluminum base, 15" d. $35. Mab's Unique Gifts.
4. Wafer-thin 5" traveling clock has golden ring stand, leather cover. $65. Tiffany's.
5. Victorian trinket set in ironstone includes tray, candlestick, quill and paper holders, inkwell, powder box. $15. W & J Sloane.
6. Solid brass key from Italy is a drawer pull, 7" long, $6.97. Macy's Corner Shop.
7. Good tray for tall drinks has giraffe motif, 23" x 10". $17.98. Bloomingdale's.
8. Silver-plated triple shell is seafood server or flower and candle holder, 6½" in d. $16.50. J. E. Caldwell & Co.
9. Chair combines rush with walnut or blonde birch frame. $29.95. Smilow-Thielle.
10. Hand-painted platter from Italy serves deviled eggs. $4.95. Tomorrow's Heirlooms.
11. Wood of which sabots are made has been hand carved into pitchers. 4½", $6; 6½", $9; 7", $12. Soupçon.
12. Porcelain container holds realistic flower arrangement. $14.50. Helen Cole.
13. Bottles are blue and green striped Venini glass. With round stopper, 20" h., $37.50; pointed stopper, 19" h., $35. Bonniers.
14. Burmese duck in gold and black lacquer is a 6" covered box. $10. Gunther Jaeckel.
15. Wood balancing stick is an amusing toy for all ages. $10.50. African Modern.
16. Keyboard decorates cigarette or match box by Fornasetti. $17.98. Bloomingdale's.
17. Showcase for jewelry has velvet lining, brass trim, 9½" h. $33. Macy's N. Y.
18. Far Eastern spool lamp is made in pewter or brass, 34" high over-all. $60 and $70 respectively with shade. Roc Savage.
19. Birch and walnut carving board has flat side for chopping. $19.95. Lord & Taylor.
20. GE spray steam and dry iron lets you sprinkle clothes as you iron. $19.95.
21. Brandy warmer with candlewick from Italy is silver-plated. $11. Hammacher Schlemmer.
22. Electric knife and scissors sharpener by Oster can be mounted on wall. $19.95.
23. Reproduction Tiepolo drawing is applied to wooden chest, 5" h. $15. Ellen Herbert.
24. Tapered wooden lighter in blue and gold is Florentine, 7" h. $12.50. Gunther Jaeckel.
25. Leather beverage caddy for golfers has pint capacity. $11. Abercrombie & Fitch.
26. Plastic "bubble" server with anodized aluminum top and legs has double chamber for insulation. $18.50. Bullock's Westwood.
27. Natural teakwood cheese board, 10", is fitted with wire cutter. $9.75. Dansk Designs.

Prices approx.; include Fed. tax.

Store directory, page 253. *Continued*

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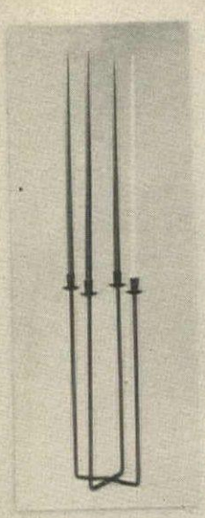

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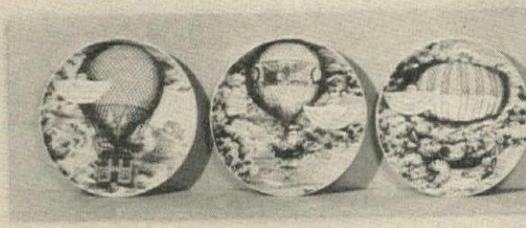

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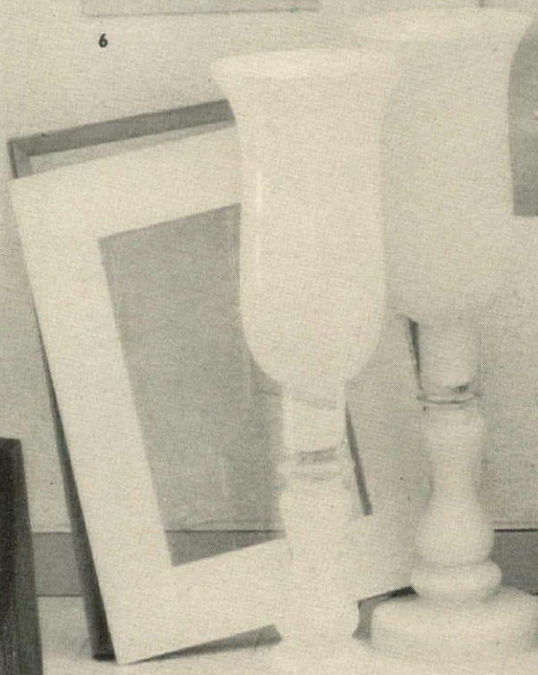

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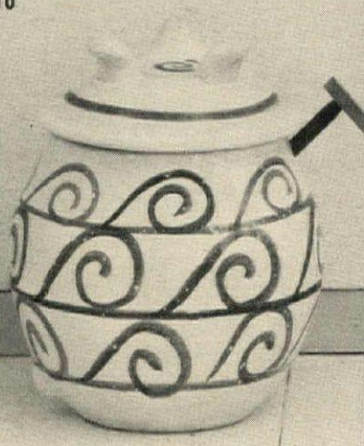

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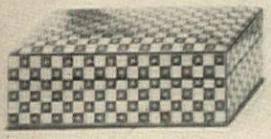

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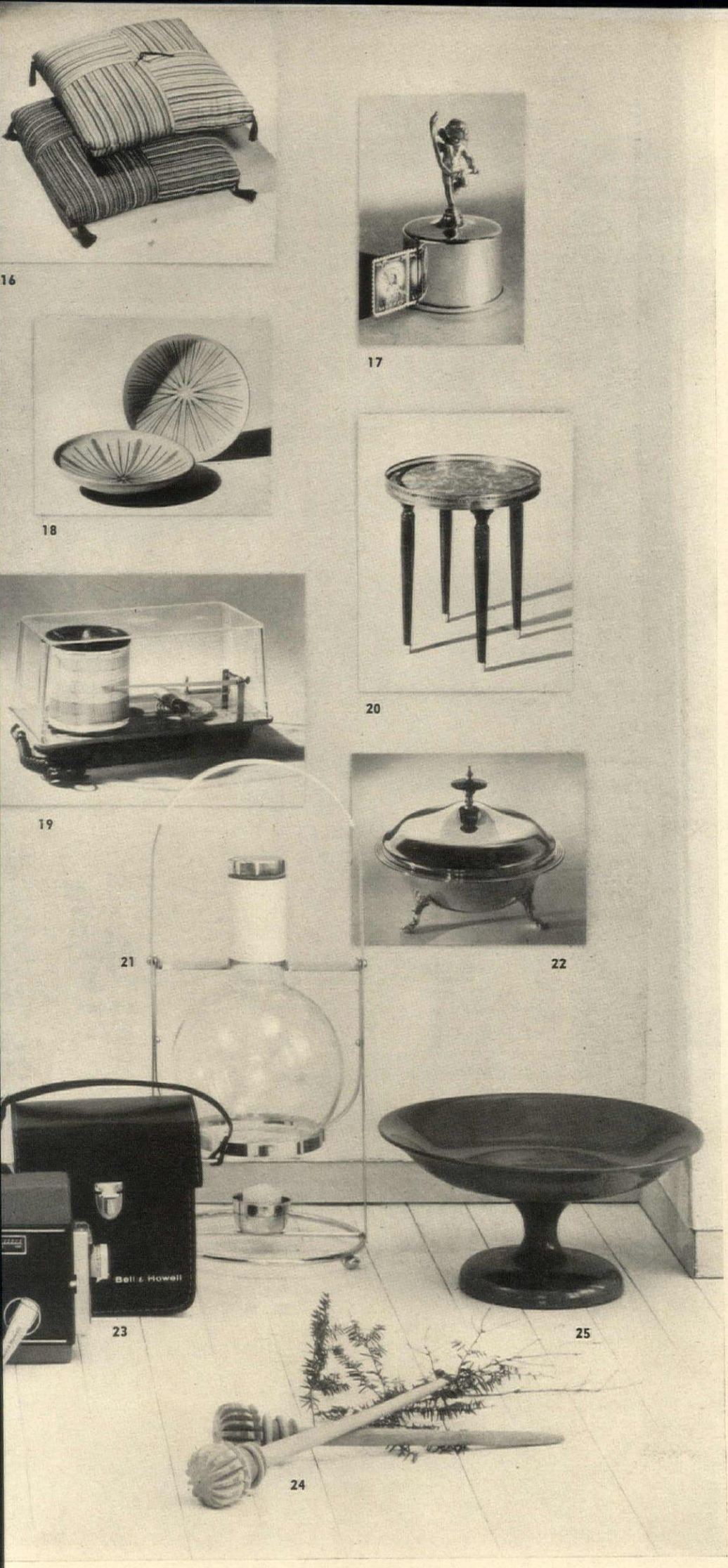


Good design makes gifts of distinction

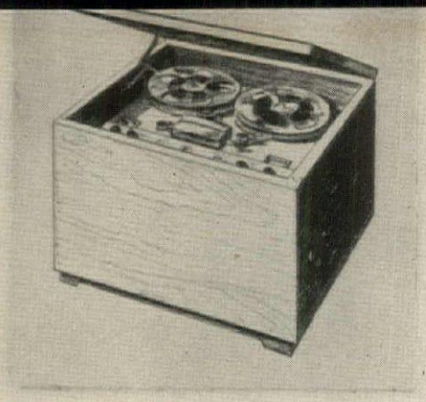
continued

1. Small steel trunk with lock and key for safe keeping has black and white foreign currency motif, 8" w. $29.98. Bloomingdale's.
2. Slim black iron candelabrum takes 28" candles. Candelabrum, $10; candles in 10 colors, $3.50 pair. Bloomingdale's.
3. Cork demijohn from Spain has 1/2 gal. capacity. $17. Shearn's.
4. Raffia contrasts with lacquered frame of folding chair. $27.50. Bordelon's.
5. Fantastic metal bird cage, c. 1875, is one of a kind. $250. Black Starr & Gorham.
6. Ceramic plaque by Luisa Albertini, 20" x 11", is from a collection. $75. Bonniers.
7. Balloon prints are reproduced on 10" plates by Fornasetti. $4.50 ea. Bonniers.
8. Walnut handled carving set from India interlocks to form fish. $16. African Modern.
9. Brass apple is a penny bank from Germany, 4" d. $12.50. Black Starr & Gorham.
10. Glass bowl, silver-plated servers give salads crisp look. $11. Lord & Taylor.
11. Bidriware, an old Indian craft, has been adapted to modern cigarette box of silver inlaid metal. One of a collection from $48.50 to $60.50. Gunther Jaeckel.
12. Teakwood bowl with vise-like device is for cracking nuts. $17.50. Dansk Design.
13. Portuguese glass hurricanes 16" h. are white or amethyst. $25. pr. Bonwit Teller.
14. Knotted rope forms an amusing 10" lion from Denmark. $10. Black Starr & Gorham.
15. Wooden churn tosses salad in a black and white ceramic bowl. $45. Soupçon.
16. Tasseled 20" sq. floor cushions flaunt serape stripes. $19.98 ea. Bloomingdale's.
17. Sterling silver box for roll stamps is topped off by a cupid. $26. Tiffany & Co.
18. Pottery bowls have sunburst motifs in H&G colors, 11 1/2" d. $20. ea. Georg Jensen.
19. "Weather-hawk" barometer keeps 7-day record. $49.50. Taylor Instrument Companies.
20. Marble-topped table from France has brass gallery, 16" d. $39.75. Lord & Taylor.
21. Pyrex carafe suspended over candle warmer swings for pouring. $9. Bloomingdale's.
22. Footed vegetable dish is silver plate with glass liner, $16.50. Lord & Taylor.
23. Photo-electric eye powered by solar energy adjusts lens of this movie camera to changing light. $169. Bell & Howell Co.
24. Hot chocolate beaters (or swizzle sticks), 11" long, are carved of wood in southern Mexico. $1. ea. Fred Leighton.
25. Japanese 12" compote is lacquered Mustard, black or red. $15. Gunther Jaeckel.

Prices approx.; include Fed. tax. Store directory on page 253. More gifts, page 229.

Continued

Gifts to fill your home with music



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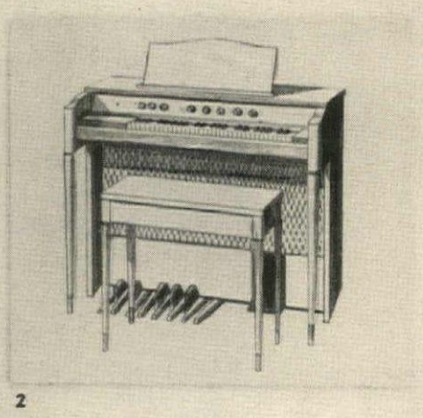

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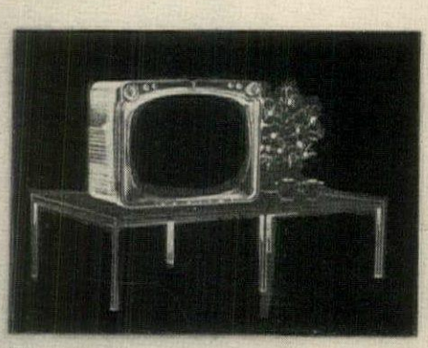

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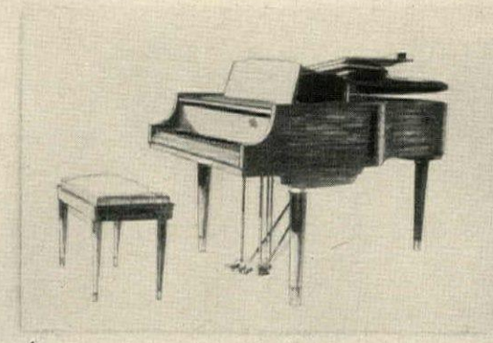

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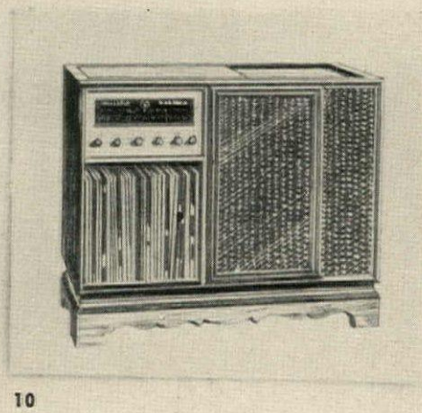

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TOM YE

1. Concerto table tape recorder has stereophonic reproducer. Ampex, $495. Matching speaker and amplifier available in cherry or fruitwood.

2. Compact electronic organ in ebony, $695; limed oak, $725; Provincial, $795. Thomas.

3. Piano-hinged, fold-back doors conceal the Pilot Ensemble, FM-AM radio-phonograph with 4-speaker system, Garrard record changer. 32" x 39" x 16½". Mahogany, $595; cherry or blonde, $605.

4. Scott portable hi-fi phono has 2 speakers in detachable lid. $199.50. Liberty Music Shops.

5. Table model 21" TV has new "Pull-Push" switch, 20⅜ x 23⅜ x 17⅜. Zenith. In ebony, $189.95.

6. Contemporary style piano is 5'7" long, comes in natural or ebony mahogany. Steinway, $3,800.

7. "Playtime" portable 4-speed phonograph weighs only 9 pounds. V-M Corp. $30.

8. Hoffman's transistor Solaradio is powered by solar rays, never runs down. $169.50. Liberty.

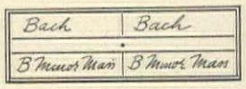
9. Lightweight portable transistor radio-phono plays anywhere. 3 speeds. Rockland, $99.95. Liberty.

10. Continental hi-fi radio-phonograph in traditional cabinet has AM-FM tuner, 4-speed changer. In mahogany or cherry. Magnavox, about $409.50.

Prices approx.; include Fed. tax. *Store directory on page 253. More music gifts, page 260.*

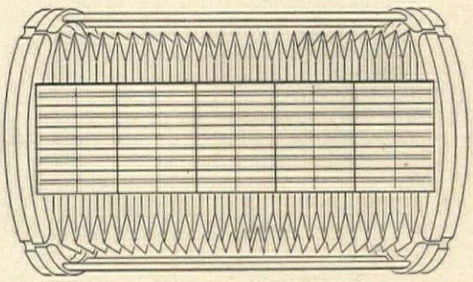
The perfect record storage

An ingenious system of storing and programming a record collection has been incorporated in a piece of furniture



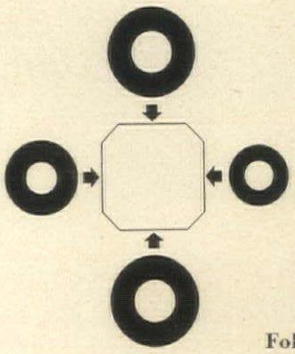
Each bank of 50 records is identified by labels inserted in gate. Numbers correspond to pockets and tabs on records.

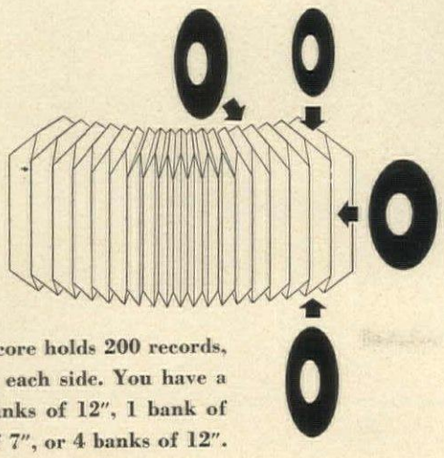
The problem of storing records in small space is not unlike trying to fit a square peg into a round hole. The cleverest solution to date is the inspiration of a clergyman. It consists of an accordion-like drum of heavy paper folded to form four banks of pockets into which records are inserted. Hinged gates, labeled to correspond with numbers on the pockets and tabs on the records, support the records in the pockets. The device has been built into a handsome end table-cabinet by Imperial Furniture Company. The inventor, the Reverend Mr. Neal Punt of Charlevoix, Michigan, worked in the Imperial plant while he was a student at Calvin College and Seminary. Called the "Music Minder," the piece is a new addition to the Embassy group and is available in two sizes. The larger (shown here) contains four banks of 50 records and opens on the side for easy selection. It is walnut with brass trim, and costs $129. The smaller piece, which opens from the front, contains four banks of 30 records, costs $119.



Gates lock the records in place in their accordion-like folds as drum rotates.

You rotate the drum to the bank of records you want, make your selection, lower the gate and remove the record.

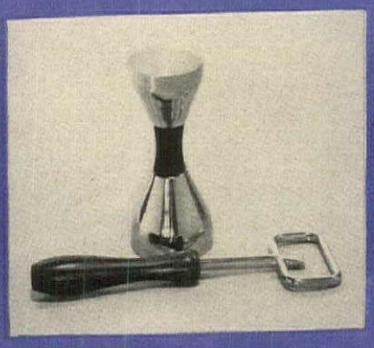




Folded paper core holds 200 records, 50 inserted in each side. You have a choice of 2 banks of 12″, 1 bank of 10″, 1 bank of 7″, or 4 banks of 12″. One in four is accessible at a time.

88 GIFTS

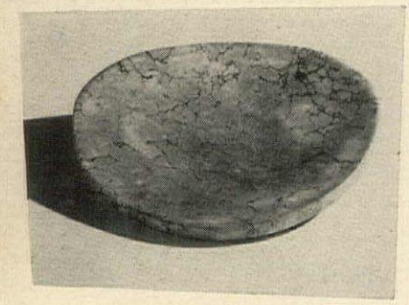
Collector's coffee cup designed by Fornasetti has multicolor military medal motif. $7.95. Bloomingdale's.



Shapely bar tools are brass with palisander wood trim. Double jigger, $3.50; opener, $2.50. Georg Jensen.

Heavy Indian brass champagne bucket might be used as vase or ice tub. It is 9" high. $8. Mark Cross.

Large egg cups striped in vivid colors can also serve as children's juice cups. $2.90 each. Merrill Ames.



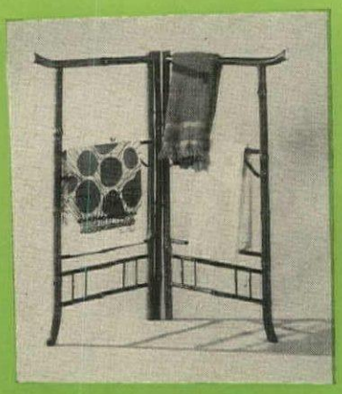
Large (9" x 9") ash tray of Peacock Green alabaster makes a colorful accent. $4.75. Frederick-Thomas.

Turquoise bottles from Italy alternate as bud vases or cruets. Small, $4.50; large, $6. Gunther Jaeckel.

Elegant version of the wicker wine cradle is made of brass with white trim, 12" l. $5.98. Bloomingdale's.

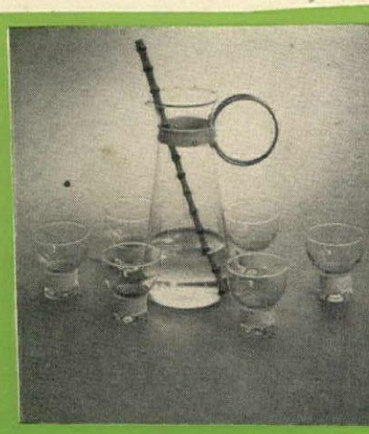
Salt and pepper set is new in yellow ceramic, black chrome. Mill, $4.95; set, $6.95. Macy's San Francisco.

Rabbit, 6" high, with movable legs was fashioned of oak by toy designer Kay Bojesen. $4.75. Bonniers.



Stained bamboo towel rack, 22½" x 11", is reminiscent of Oriental kimono stands. $4. Penthouse Gallery.

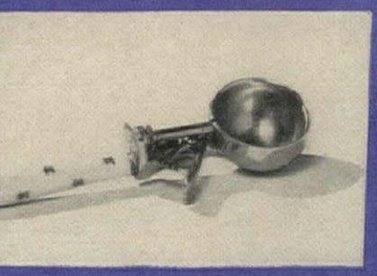
Swedish planters are blue and white ceramic. 6½" size, $5.50; 8" size (for hefty plant), $7. Georg Jensen.



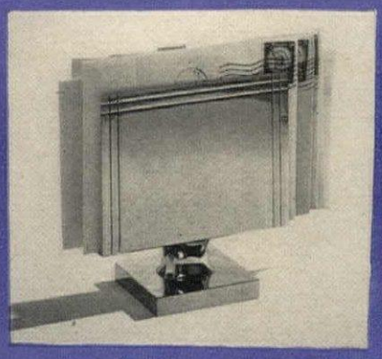
Pyrex glass martini set includes brass-handled pitcher, bamboo stirrer, six glasses. $6.50. B. Altman & Co.

UNDER $8

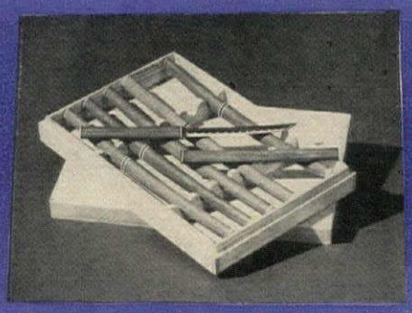
MCKEVITT



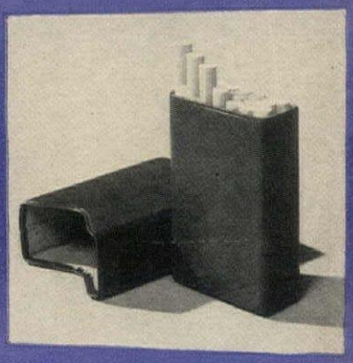
Porcelain handled ice cream scoop adds a decorative touch to dessert on a buffet table. $5.17. Macy's N.Y.



Simplicity of design makes this brass letter holder a handsome accent for anyone's desk. $5. Pollyann China.

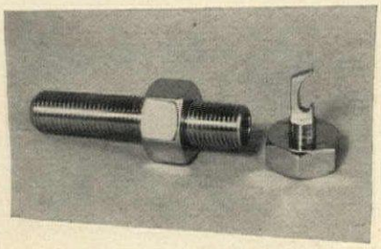


Japanese sheathed knives have serrated stainless steel blades, wood handles. Six, $2.65. Merrill Ames.

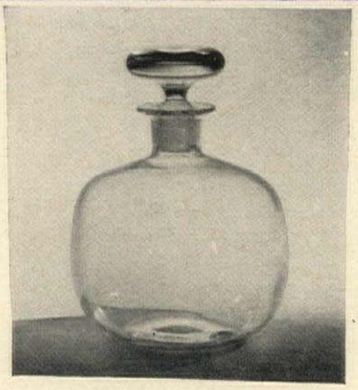


Spanish king-size cigarette case is striking in plain red, brown or dark green leather. $3.50. Georg Jensen.

Paddles with leather strap handles, knives are cutting boards. Small, $5; large, $7.50. America House.



Nut and bolt design was adapted for combination corkscrew-bottle opener in brass. $5.98. Bloomingdale's.

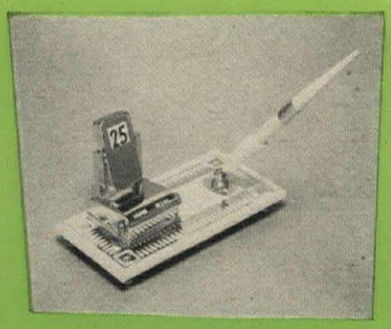


Clear glass decanter, 7" high, from Sweden has graceful contour, ground-glass stopper. $5.50. Bloomingdale's.

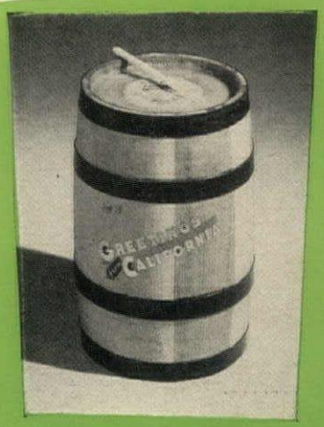
Blue-green pottery leaf ash tray (or candy dish) was hand-painted in Sweden, 7½" long. $8. Georg Jensen.

Light wood trays are painted royal blue, mustard. 9½", $2.25; 14", $4.98; 19", $6.98. Bloomingdale's.

Hand-carved wood cocktail picks come in cone container for a hostess gift. $2.25. Tomorrow's Heirlooms.



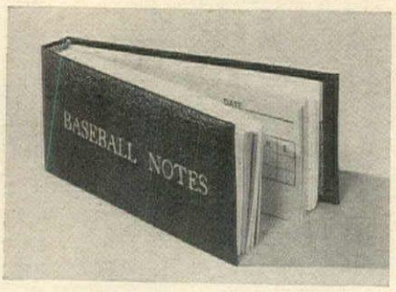
Brass desk calendar has been incorporated with a pen holder on a ceramic tile base. $5. B. Altman & Co.



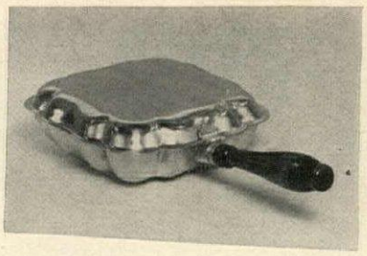
Spiced figs are packed in a wooden keg that can be used for nuts or papers. 5 lb. 8 oz., $5.48. Mission Pak.

Prices approx.; include Fed. tax. *Store directory, page 253.*

88 GIFTS UNDER $8



Baseball statistics can be recorded in this green leather-bound book, 5", $1.25. The Elder Craftsmen Shop.

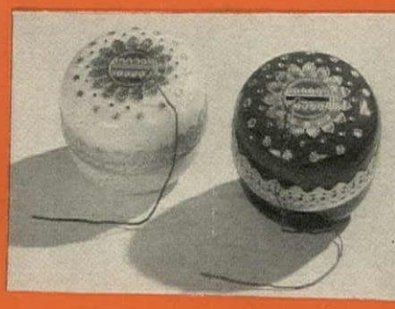


Silent butler for the meticulous hostess is made of brass with walnut handle. 6" x 6". $5. Famous-Barr.

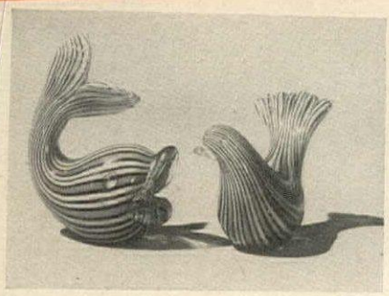
Authentic reproduction of an oval Colonial door knocker is hand-finished brass, 5" l. $7.95. Jean Duncan.

Squared-off stoneware from Japan is decorated with white glaze. 5-pc. place setting, $5.50. East House.

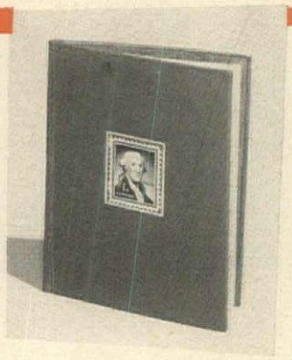
Nest of five straw serving trays comes from Hong Kong. Diameters from 14" to 18". Set, $5. B. Altman & Co.



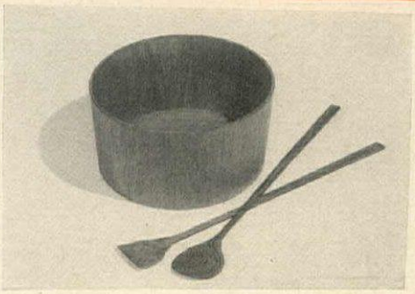
Gold paper and glitter cartonnage dresses up plastic string boxes, 3½" in dia., $5.50 ea. Helen Cole.



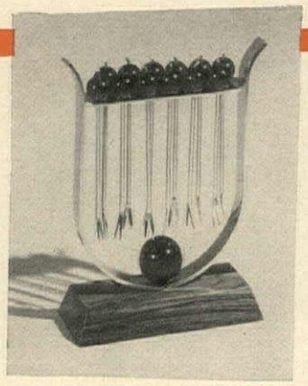
Luminous fish and bird are made of Murano glass striped in blue and yellow. $5.97 ea. Macy's N.Y.



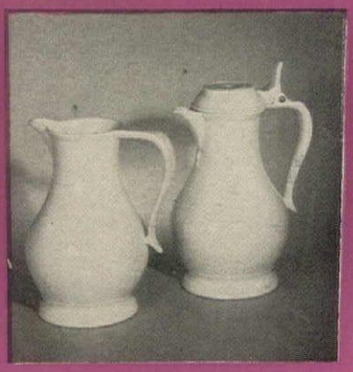
Postage stamps of different denominations may be filed in this Peacock leather book by Eaton Paper. $2.50.



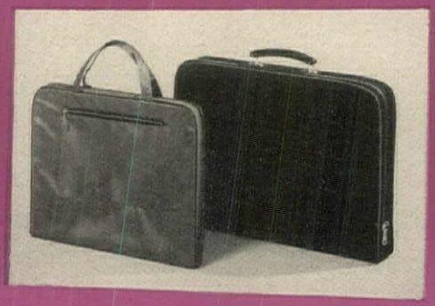
Laminated teakwood adds richness to salad bowl, 8½" d., $6.50; servers, $5.50. International Designers Group.



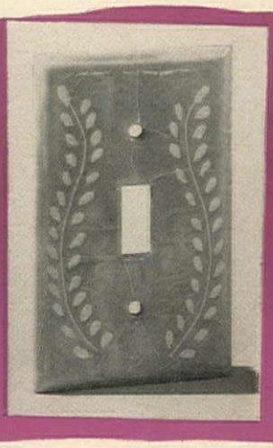
A dozen snail picks with red glass tops fit in a lyre-shaped metal holder on wood base. $7.95. Bazar Français.



18th century English pewter patterns are copied in white china pitchers. $5 and $8 (covered). Bloomingdale's.



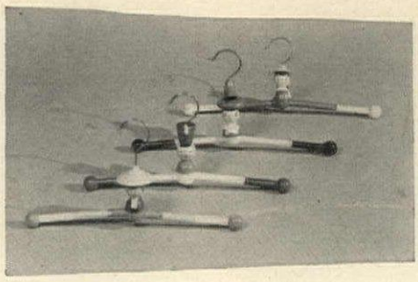
Attaché cases adapted for women are black or red satin. Small size, $7; large, $8. Elder Craftsmen Shop.



Replacement for standard switch plate is hand-enameled in blue with white vine motif. $2.85. Americraft.

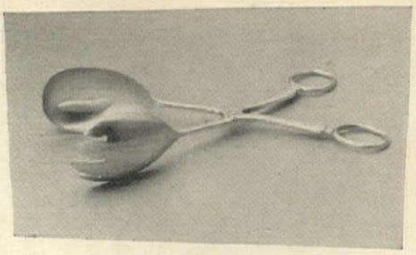
Graduated canisters in white, black or red are punctuated by gold Japanese letters. Set, $6.50. Stark-Valla.

Extra-large breakfast coffee cup and saucer from Italy are strewn with pastel posies or polka dots. $2. Bonniers.



Colorful toy heads on 12½" hangers make child's play of neatness. $1.25 each. At the Carrousel.

French paperweight takes the form of a tiny leather drum mounted with a thermometer. $4. B. Altman & Co.

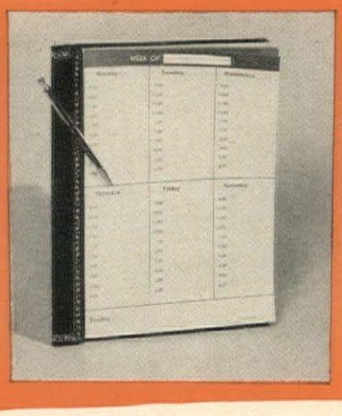


Sheffield-plate spoon and fork tongs simplify the serving of salads, spaghetti, asparagus. $8. Temptations.

MCKEVITT

Compact shoe shine kit, of green leather, with polishes, brush, rag, tucks into suitcase. $5. Mark Cross.

Japanese table lighters come in white marble, 1½" high, $6; red lacquer finish, 3" high, $5. Gunther Jaeckel.

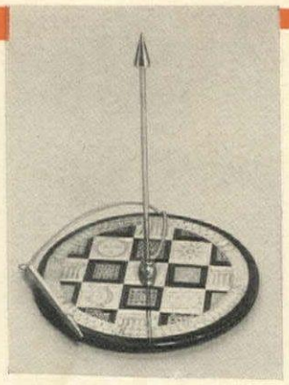


"Weekly Minder" to keep track of appointments has green leather cover, brass pencil. $6.95. Macy's N. Y.

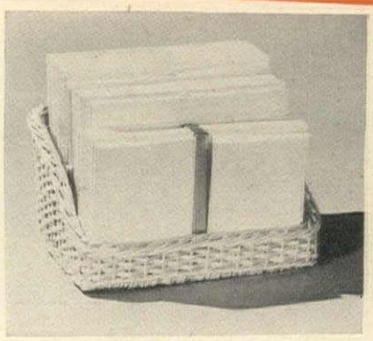
Red and white abstract design gives distinction to china cigarette cup, ash trays. Set, $5.25. Georg Jensen.

Substantial crystal ash tray with a simple contour is an appropriate gift for a man. $7.50. Mark Cross.

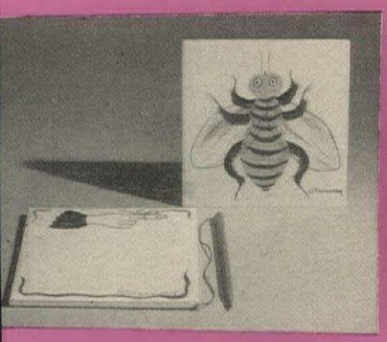
Vibrantly colored Aztec hen and rooster of Mexican tin might accent a mantel. $5.50 ea. Fred Leighton.



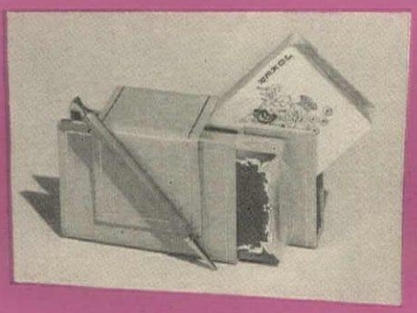
Paper spike on a black and gold plaque with pencil attached is a handy desk accessory. $4. B. Altman.



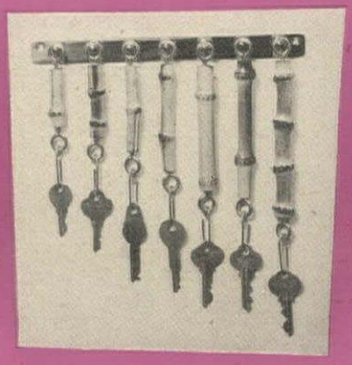
Wicker desk caddy is partitioned for three sizes of stationery and envelopes. By Eaton Paper Corp. $5.



Imaginative hand-painted ceramics include ladybug tile, $7.95; memo pad, pencil, $5.50. Carol Janeway.



Two decks of cards come in individual leather covers with clip, magnetized pencil. $5.50. Gunther Jaeckel.



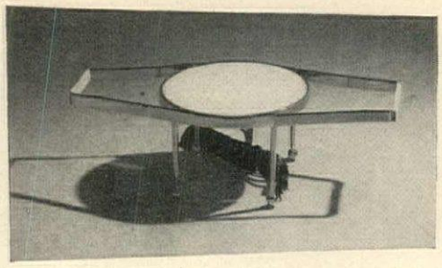
Italian brass wall rack for household keys, 8" long, has graduated bamboo holders. $7.80. B. Altman & Co.

Brass "hand" clip, 7" long, can be attached to wall for paper guest towels, used on desk. $7.50. Helen Cole.

Prices approx.; include Fed. tax.

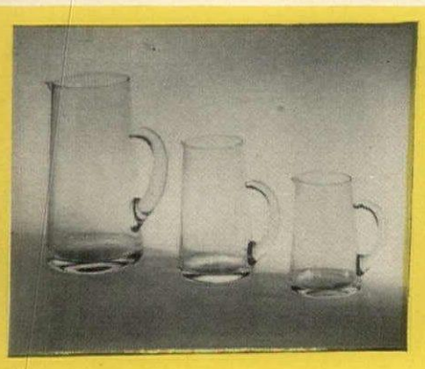
Store directory, page 253.

88 GIFTS UNDER $8



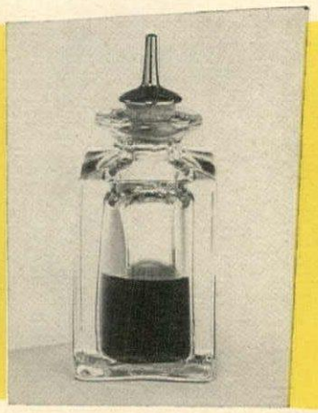
Electric warmer for casseroles or hot punches has chrome or brass trim, 6½" d. $6.95. Saks Fifth Avenue.

Decorated wood boxes from Austria are fine for gifts of food. Small size, $2.; large, $4. Bloomingdale's.

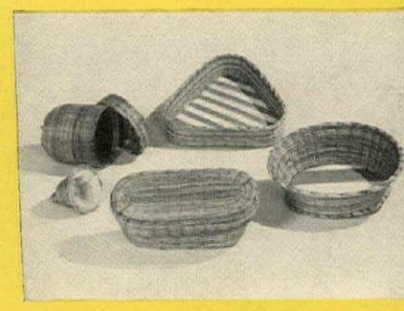


Pitchers that resemble tankards are made by West Virginia Glass. 80-oz., $2.25; 32-oz., $1.50; 19-oz., $1.40.

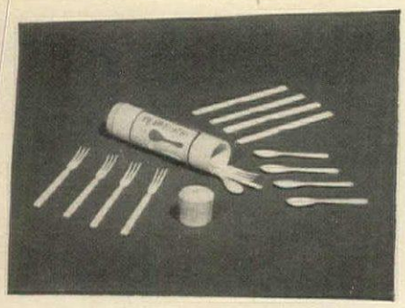
Clear glass paperweight with traditional teardrop pattern is one of a collection. $7.50. Lord & Taylor.



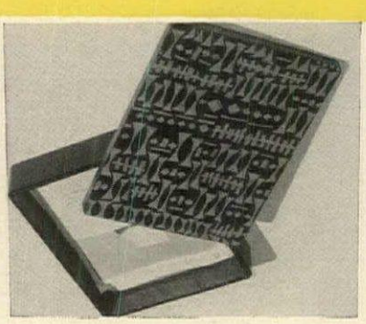
Chunky glass bitters jar with chrome top might be used on the table for seasonings. $3.95. Georg Jensen.



Swiss egg cozy, $1; honey jar cover, $2.50; baskets: crackers, $2.98; rolls, eggs, $3.98 each. Bloomingdale's.

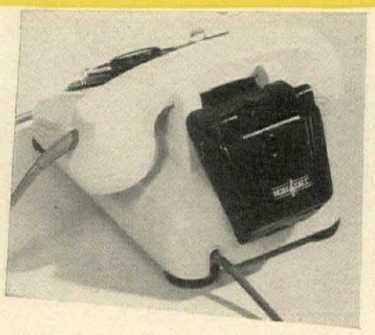


Six bamboo place settings for barbecue meals come in a bamboo tube with cork top. $2.75. Stark-Valla.

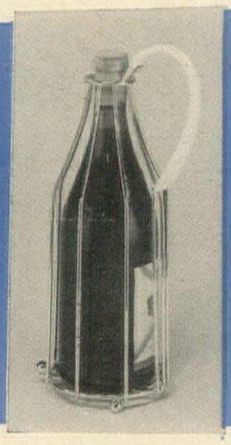


Desk-top letter box from Japan is wood, covered and lined with paper, 9½" x 12" x 2" deep. $7. Artisans.

Cylinder of brass, 3½" in diameter, makes a bank with padlock, coin motif. $4.50. B. Altman & Co.

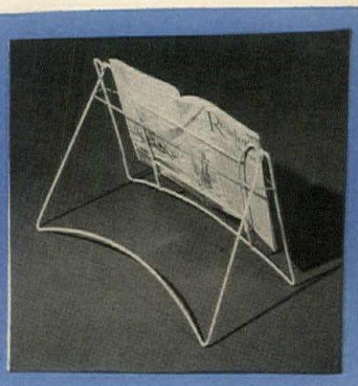


Music box gadget can be attached to telephone. Called the "Musi Call," $4.95. Liberty Music Shops.

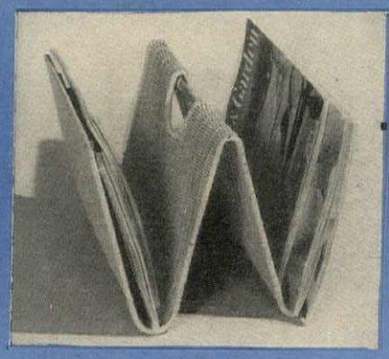


Brass "Bottle Tote" has trap door for inserting soda, liquor or wine bottle. $4.50. Tomorrow's Heirlooms.

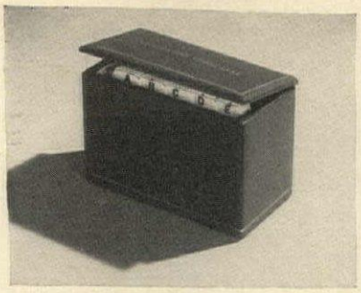
Miniature traveling chess set in red leather case is 4½" sq., has drawer to store chessmen. $5. Mark Cross.



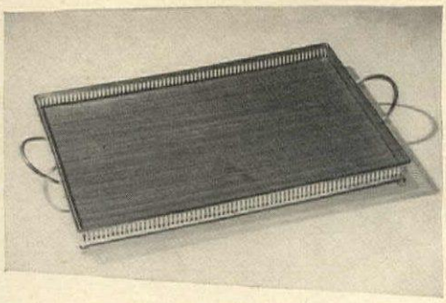
White plastic covered metal rack supports book, magazine, newspaper at table. $2.50. Princeton Gourmet.



Straw magazine rack comes in several colors. Natural, $4.30. Orange, black or yellow, $4.85. Merrill Ames.

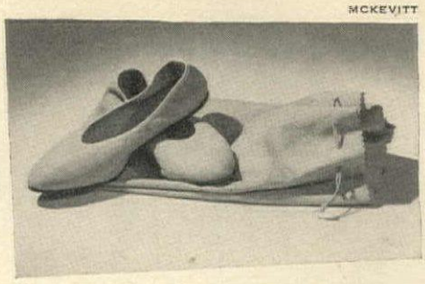


Red leather box with index cards is a permanent file for Christmas card lists. $5.98. John Wanamaker, Phila

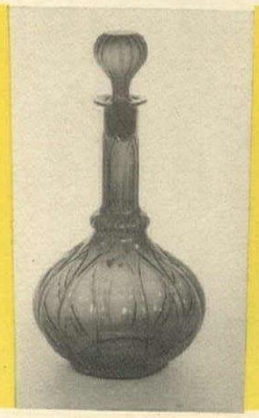


Tray, 18½" l. x 12" w., is alcohol-proof woodgrain plastic and has a brass gallery. $8. B. Altman & Co.

MCKEVITT



Rain shoes of beige or charcoal suede come in plastic bag that will hold street shoes. $7.95. Bonwit Teller.

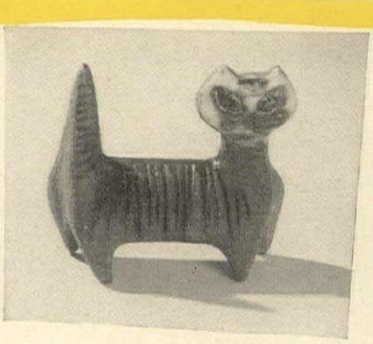


Italian glass decanter in amethyst, clear, green or blue has a country look. $3.75. Designed for Living.

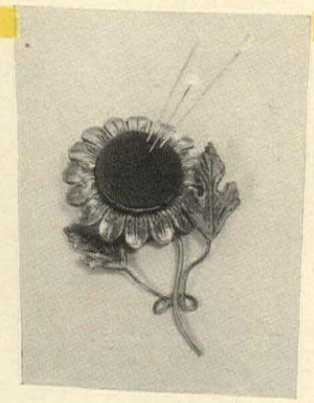
Spice and herb combinations are packaged in apothecary jars in gold paper box. Set, $7. Lord & Taylor.

Desk-top paper basket, 6" high, of gold-trimmed red leather could be used for letters. $8. Mark Cross

Pet picnic kit in red plaid plastic has two containers for dog biscuits and food. $3. Abercrombie & Fitch.

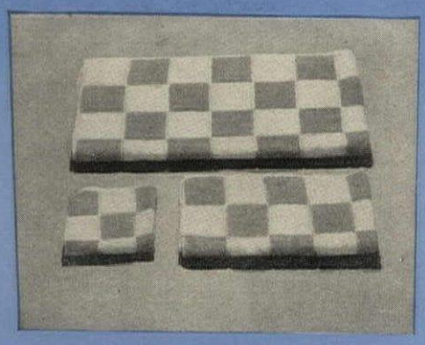


Gray and brown stoneware cat, one of several varieties, is an amusing paperweight. $6.20. Merrill Ames.



Italian variation on the pin cushion simulates a daisy in brass with red velvet center. $6.50. Piazza-Montici.

Floral design adds a feminine touch to accordion file for papers, recipes, clippings. $5.95. Woman's Exchange.

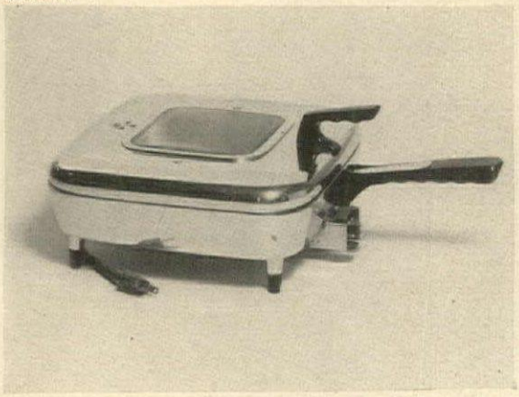


Martex towels have checkerboard motif in 7 colors including Saffron. Cloth, 49c; towels, $1.29, $1.98.

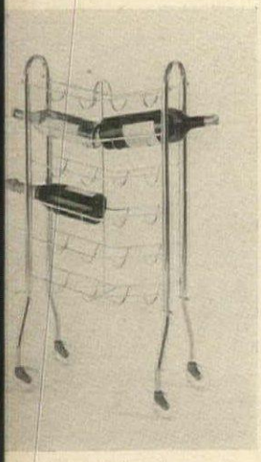
H&G cover gifts under $8 were culled from the four corners of the world. **1.** Stylized clay fruit from India. 60c. The Gallery Shop, Brooklyn Museum **2.** Cigarette case topped with multicolored uncut stones. $8. Lord & Taylor. **3.** Fornasetti ash tray in black and white from Italy. $6.98. Bloomingdale's. **4.** Gilded ballpoint quill in jeweled holder. $2. B. Altman & Co. **5.** Clay orange from India. 60c. The Gallery Shop, Brooklyn Museum. **6.** Brass-ringed skewers from Switzerland, 8" long over-all. $1.25 each. Bloomingdale's. **7.** Ceramic cigarette caddy, $7.50, from a collection of contemporary smoking accessories. Mark Cross. **8.** Danish brass nutcracker with teak handles. $7.50. Georg Jensen. **9.** Swedish matches in 8" brass holder. $4.50 including matches. Jon's Scandinavian Shop.

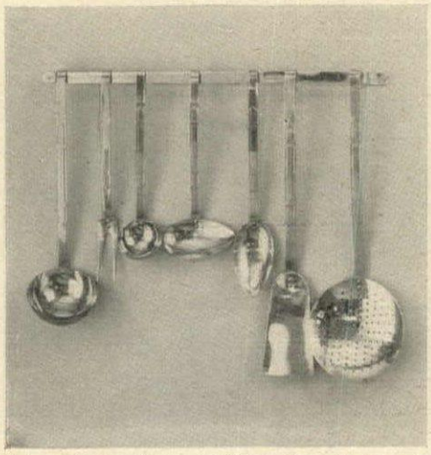
Prices approx.; include Fed. tax. *Store directory, page 253.*

MCKEVITT



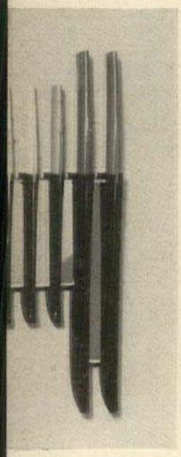
Electric fry pan, 11½" square, has cover with handle, glass insert to check on cooking. $19.95. Landers, Frary & Clark. Bamboo shopping bag is capacious and collapsible. $2.50. La Cuisiniere.





Rolling brass wine rack holds 12 bottles, is 36" high. $20. B. Altman. Copper cook's tools have rack for hanging. $23.95. Gourmet's Choice. Electric can opener opens any size can. $29.95. Klassen Enterprises.

White china molds from England have decorative designs. 1½ pt. size. $4.95 each. La Cuisiniere. Coffee server on wood stand holds 8 cups. $9. Matching white pottery sugar and creamer, $6. Bloomingdale's.



Kitchen knives with handles of red, yellow, white, green and brown are sheathed in metal and plastic holder. $12.98. Briddell Inc. Basket buffet server holds 1½ qt. bake-and-serve casseroles of milky glass with clear lids. $12.95. Bloomingdale's. Garlic chips are boxed with their own special mill. $4.50. Lord & Taylor.

Gifts to a gourmet's taste

Interesting foods to pad the pantry shelf and good kitchen accessories are sure-fire gifts for the woman who prides herself on her cooking. Now is the time to give traditional favorites, fruit cake and plum pudding from England, *panetonne* from Italy, or the more outré items: salted whale skin, instant seasoning for *escargots*, fried grasshoppers and sea gherkin soup. Perhaps the most useful are the short-cut heat-and-serve gourmet foods, which are becoming increasingly popular. Shown opposite is part of a new Gourmet Foods line in sparkling gold-and-white packaging. The foods were selected from all over the world, tested and reformulated in the U.S. Some are the pick of the familiar crop. Others are brand-new on the food market (café diable mix and a wheat pilaf which cooks in 8 minutes are among them). The canned sauces, such as sauce bigarrade, the classic orange sauce for duck, and sauce béarnaise, which normally take painstaking preparation, are boons to the busy cook. These foods need only quick heating or liquid additions but the flavor is authentic.

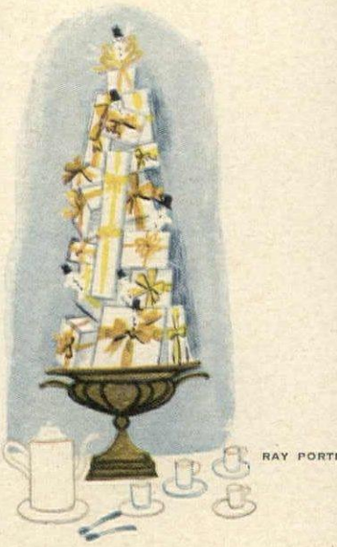
Further information about General Foods' new specialty line of Gourmet Foods, page 234.
Shopping information for table, page 254.

JEFFERY

The holiday hostess will welcome gifts from a new line of 55 imported and domestic gourmet delicacies. Some of these cocktails-to-coffee specialties are shown in Mr. and Mrs. Graham Patmore's kitchen, above. Okaki cocktail bits, marinated mushrooms, meatballs, appetizers en brochette, fish soufflettes, shrimp in dill sauce and stuffed artichoke shells whet appetites for the buffet meal: green turtle soup, Rock Cornish hens with wheat pilaf, hearts-of-palm salad, cherries jubilee and ready-mixed café diable. The miracle: everything is ready to serve, hot dishes need minimum re-heating.

A festive buffet of fine foods from the four corners of the world

JEFFERY

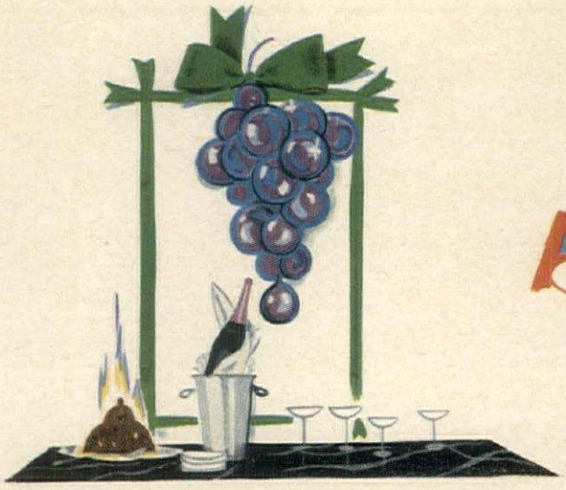


RAY PORTI

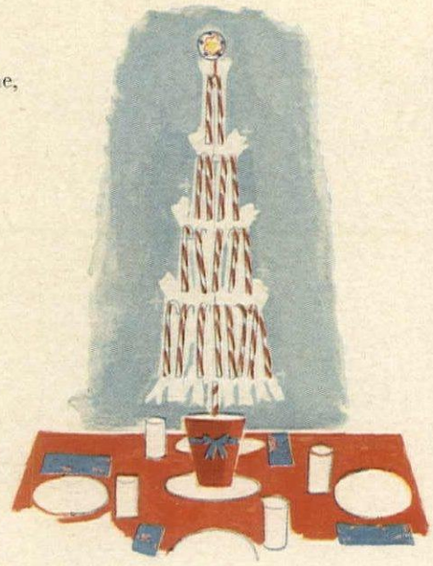
Tree of gifts for guests can be put on coffee table, console. Tiny packages are tied to chicken-wire cone (or wired to Styrofoam pyramid) set on wood compote.
Designed by Mrs. Clayton McCauley.

Punch party color scheme of brilliant red and pink gives festive feeling to before-the-holiday party without usurping Christmas decorations. Punchinello figure, which inspired scheme, shows how dominant accessories can serve as keynote of a party.
Designed by Mr. Joseph Braswell.

Outdoor tree hung with figs, raisins, suet balls attracts flurries of birds. Spotlighted at night, it makes living centerpiece for dining table before window.
Designed by Mrs. Richard Walker.



Bunch of grapes (purple Christmas balls tied with green ribbon) decorates wall over champagne buffet.
Designed by Mr. and Mrs. Edmunds Lyman.



Candy-cane tree for children's part is arranged on ribbon-wrapped brass rings attached to paper-wound dowel. Decorated flower pot is tree base.
Designed by Mr. Clayton McCauley.

H & G's handbook of holiday entertaining

Ideas from coast to coast inspire decorations and menus to make Christmas parties memorable

Adopt the Austrian custom of spreading pine and fir boughs on the walk as a Christmas welcome mat. Mrs. Richard Walker of San Francisco finds that it provides sure footing when the weather is snowy or icy. The crushed needles have a deep-woods fragrance.

Display Christmas cards on a large tree in the entrance hall. Mr. and Mrs. John Menzies of San Francisco let their children have the fun of punching holes in the cards, tying them on with red ribbon.

Create a Christmas mobile for a high-ceilinged hall with large colorful ornaments. Mr. and Mrs. Gerald Stratford of San Francisco suspend 2″ high angels, giant candy canes and outsize Christmas bells from thin metal rods which they connect with strong cord and hang from the rafters.

Light a path to your door by setting vigil candles in jelly jars decorated on the outside with perforated metallic foil. In the trees string glittering metal discs (the kind used to scare birds) which sound like whirring wings when the wind blows.

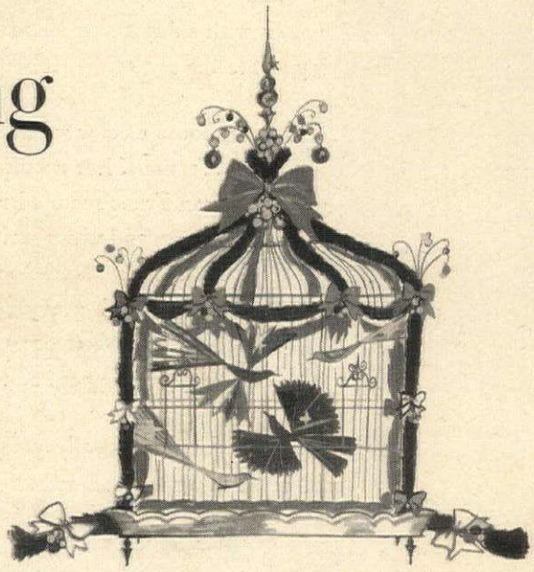
Brighten a stairway with a red carpet of heavy felt and wind a rope of greenery around the balustrade to carry out the theme (or make a Christmas frieze on the wall).

Give a tree-trimming party to which each guest brings an ornament of his own invention. (Provide a prize for the most original.) Mr. Joseph Braswell of New York City hangs cranberry chains and strings of lights on the tree to make a background for the ornaments.

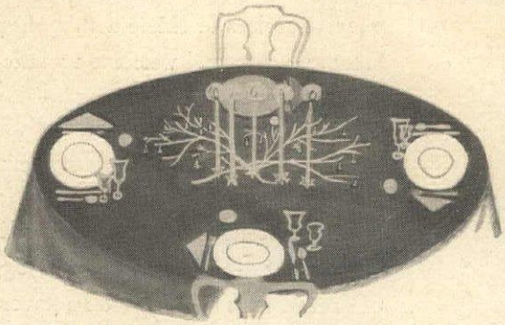
Spotlight the Christmas tree, instead of using tree lights, suggests Mrs. Robert Walker of Ventura, California. Change the mood for different parties by creating shadows, using colored gelatins.

Carry out the theme of a formal champagne buffet with bunch-of-grapes wall decorations (see sketch opposite). For their Christmas-Eve dinner dance, Mr. and Mrs. Edmunds Lyman of San Francisco serve a menu of cold halibut *coquilles*, boned, barbecued turkey with carrots vichy and purée of broccoli and chestnuts, plum pudding with choice of hard sauce or hot brandy sauce, coffee espresso, champagne.

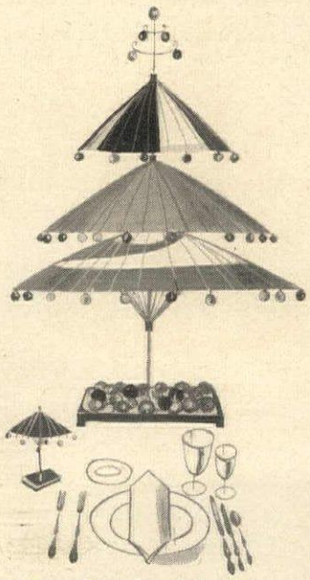
Continued



Console decoration with Victorian charm is an old-fashioned birdcage looped with fine-leafed evergreen ropes, topped with tree finial, balls. Occupants: Christmas tree birds. *Designed by Mrs. Harry Hefner.*



Small table centerpiece is an airy tracery of bare branches sprayed silver or gold, hung with tiny Christmas bells. Alternative decorations: marzipan fruits, Japanese paper butterflies, wooden birds.



Pagoda centerpiece for children's party is made of graduated Japanese paper parasols. Bottom parasol is impaled on spiked flower holder stuck to tray base, hidden by baubles. Favors: miniature parasols.

Commonplace materials and objects used in uncommon ways make interesting focal points at holiday parties

Make a children's party table as inviting as a peppermint stick by striping a white cloth with shiny green ribbons, pinwheel fashion. Tie a tiny gift to the end of the ribbon hanging by each child's place.

Choose a color scheme with Christmas associations and carry it out in decorations. For a buffet luncheon Mr. and Mrs. Jeremiah F. Sullivan of San Francisco used red and silver: a silver-sprayed tree hung with red ornaments, red roses and white azalea plants. They served smoked turkey and paté de fois gras hors d'oeuvre, lamb *hochepot* (cold leg of lamb ground and cooked with poultry dressing, lamb gravy), cold smoked ham, rice, mushroom ring with fresh peas, lettuce and water cress salad with Roquefort dressing, pumpkin pie, fresh pineapple compote and chocolate cake, wine, coffee and coffee liqueurs.

Back a buffet table with a wallpaper panel of a topiary scene and pin ornaments to the branches (or cut espaliered trees out of felt and decorate in the same way).

Take advantage of traditional breads or cakes your local bakeries make. For instance, have a French *bouche de Noel*, an Austrian torte, German *baumkuchen* or Italian *pannetonne* as the *pièce de résistance* on a buffet. Serve traditional breads, hot, sweet and spicy, with coffee or tea from a tea cart to friends who drop in during the holidays.

Greet carolers or skiers with a big pot of soup and hot French bread, a warm and welcome variation on the more usual punch bowl.

Add brilliant, festive color to an everyday room with inexpensive tarlatan. Use it to make café curtains, as an overlay for a pastel tablecloth on a buffet.

Shift the scene of your Christmas dinner. Mrs. Richard Walker likes to move it out to her mountain ski lodge. She takes an easy, portable menu of canned fruit cocktail (to be flavored with orange juice and sherry); cold turkey; canned peas and onions (the latter are heated in cream sauce); frozen apple pies which are served with a hard sauce of brown sugar, butter and cognac. Wine, coffee and brandy complete the meal. Decorations for the cedar walls of her living room are slices of fir trees (portion of trunk with branches attached is cut straight across); they look like green sunbursts.

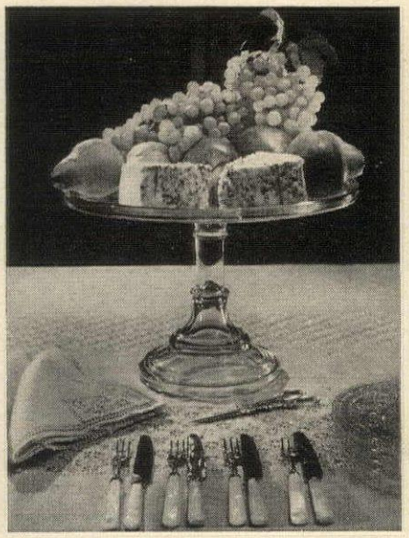
Victorian cake stand bears revival for modern entertaining

These modern replicas of the old-fashioned glass cake stand, made from the original molds, are both inexpensive and versatile. They can be used as epergnes for centerpieces, as serving dishes, or combined for more ambitious effects. Stands are made in 6″, 8″, 10″, 12″ and 14″ diameters and cost from $2.50 to $5.95. Shown left to right are the 6″, 10″ and 14″ stands; the 12″ stand holds dessert of fresh pineapple and candied fruit; the 8″ size as centerpiece for a small table; the 14″ to serve cheese and fruit; the 6″, 8″ and 14″ sizes teamed as a tiered epergne for a buffet. *Stands by Imperial Glass, at B. Altman.*

GRIGSBY

Holiday brunch table has a "tree" centerpiece created from chicken wire sprayed green and built up with huckleberry, evergreens, Christmas balls and white and gold wooden sunbursts. Fresh fruit first course is followed by European-style pancakes. Plate over candlewarmer holds a stack of pancakes with minced chicken filling and sour cream and mushroom sauce, to be cut in wedges. Dessert pancakes, previously cooked, are filled and reheated in the crêpes pan. Choice of fillings: apple sauce, jelly, lingonberries.

Shopping information, page 254



Continued

Room decorations for small party have height but do not crowd furniture. The marbleized candles repeat shapes of snowberry and Styrofoam pyramids (shown on color page opposite).

Dinner table centerpiece is a variation of the urn decoration on the buffet (opposite). Cherub and vigil lights are removed, candle holders filled with water, white chrysanthemums.

Buffet decoration takes into account limited space. Snowberry topiary trees are designed to hang flat against the wall. Fat round candles with snowberry wreath bases fill spaces between.

Base a week of entertaining on change-about decorations, pre-planned menus

Start by tallying the parties you will be giving (Christmas dinner, buffets, open house, brunch, children's parties) and dovetail menus so you are not left with a bulging refrigerator.

Plan different uses for food bought in quantity. For instance, Christmas turkey appears as turkey hash for a supper party, turkey-stuffed pancakes for brunch. Leftover buffet ham is minced for cocktail spreads, soufflés. Lobster and shrimp turn up in hors d'oeuvre, chafing dish recipes such as curry and Newburg. Make giant amounts of dips and spreads to use throughout the week. Use a freezer to the full.

Repeat this formula for holiday drinks. Mix cocktails ahead (punch bases too) and store in gallon jars in the refrigerator.

Borrow or hire extra chafing dishes and make them the point of an evening open house (recipes can use Christmas leftovers). Turn off the lights and let the flames of a log fire and the flickering lights of chafing dishes serve as sole illumination for an evening of Christmas music and good talk.

Make a pyramid from the water-retaining plastic called Oasis and use it as a basis for table decorations of leaves and flowers. (It holds short stalks firmly.) Vary color schemes to suit different occasions: gold-sprayed laurel leaves, yellow and bronze chrysanthemums for an afternoon party; silvered leaves and carnations in three shades of pink or red-and-white for evening. (Flowers last well if stems are really short.)

Capitalize on the fact that candles spell festivity. Mass big candles in different colors on a sideboard or mantel; spot smaller ones around the room. Repeat color with ribbon bows on garlands of leaves which disguise candle bases.

Revive the bead curtain in different materials for windows that back a buffet. Take down curtains; wire to rods (or attach with café clips) strings of gold foil ornaments, tinsel stars, Christmas balls. (For a glittering effect, intersperse every 2 feet with the tiniest tree lights.)

Finally, do allow yourself the luxury of extra help for special events, when your party is preceded by a concert or play. The bliss of knowing everything will be ready when you and your guests return is well worth the outlay.

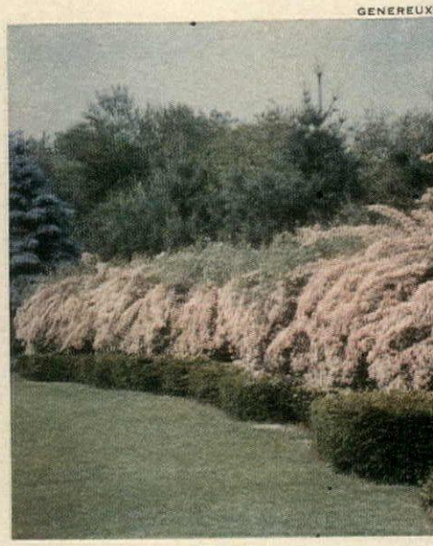
Shopping information, page 254

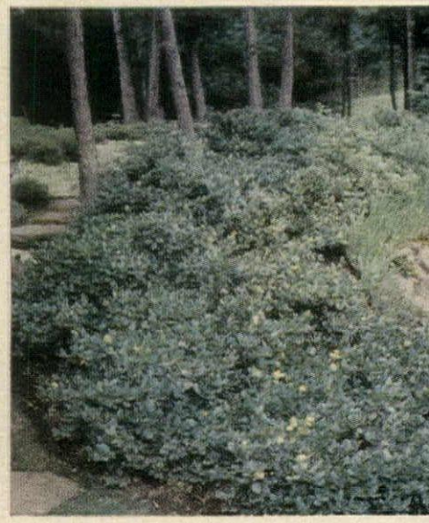
RIGSBY

If you are planning a string of holiday parties, you need a variety of room and table decorations. These can easily be created with the collection of harmonizing pieces shown above and opposite. The components (urns, bases, figures, candles, with wreaths, trees and pyramids of artificial leaves, pine cones and snowberries) can be put together in different ways, combined with flowers, adapted to suit the size of the table. For an open-house party, the decorations link two tables. A buffet for supper guests has an urn centerpiece with wreaths, cherubs and Styrofoam ball, vigil candles, flanked by tall candles on cherub bases. The cocktail table where punch awaits guests who drop in for a holiday drink is decorated with pyramids on urns, 15″ high, round candles, backed by a giant fan of stiff gold paper. *Decorations by Elise Platt, at Bonwit Teller. Heirloom "Reigning Beauty" sterling silver. Syracuse "Grandeur" china. Linens by the Irish Linen Guild. Furniture designed by Vladimir Kagan, A.I.D. for Grosfeld House. Fabrics by Kagan-Dreyfuss, Inc. Photographed at Schwab House.*

LYON

GENEREUX





A good hedge can give your landscape line and form, texture and color, too

It serves equally as a convenient tool with which to define a landscape design, a living stand-in for a fence or wall and an effective device for the special display of a plant's best points. Boxwood and privet satisfy varying ends of both pattern and privacy in the Winston Cowgills' California garden.

How to choose and use a HEDGE

◀*Flowering screen, handsome in season*

Beautybush (*Kolkwitzia amabilis*) produces a spectacular cascade of pink in May, modest foliage all summer; grows rapidly to 12 ft. or more; hardy, inexpensive.

ALSO FOR FINE FLOWERS:

Chinese lilac (*Syringa chinensis*), 6 ft.
Rosa rugosa, 6 ft., tough and prickly.
Shrub-althea (*Hibiscus syriacus*), to 10 ft.
Spiraea vanhouttei, 8 ft., white in May.
Japanese quince, 10 ft., immune to cold.

◀*Year round foliage, seasonal color*

Rhododendrons (here *R. carolinianum*) provide in regions of acid soils, mild winters, a lustrous screen, necessarily informal, since they may not be clipped.

MORE FLOWERING EVERGREENS:

Cherry-laurel, 8 ft., erect branches.
Mountain-laurel, 8 ft. (see page 85).
Glossy abelia, 5 ft., blooms all summer.
Camellia, to 12 ft., for frost-free shade.
Laland firethorn, 10 ft., fall berries.

◀*Variations on the perennial greens*

Euonymus offers many forms and varieties suitable for evergreen hedges. All are hardy, moderately expensive, may be closely sheared or left to grow informally.

OTHERS FOR LASTING LEAVES:

Boxwood, many kinds, 1 to 10 ft., south.
Germander (teucrium), for an edging hedge.
Warty barberry, wavy leaves, gray fruit.
Youpon holly, where winters are mild.
Yews (taxus species), 2 to 10 ft., hardy.

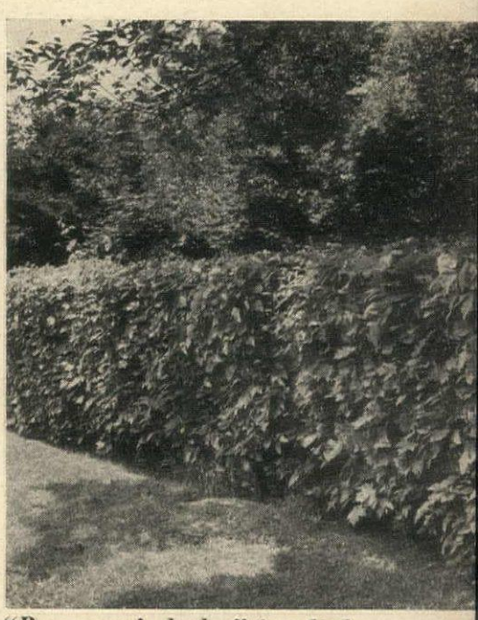
◀*Brilliance in foliage or fruit*

Dwarf winged euonymus (*E. alatus compactus*), 5 ft., unexcelled for fall color, is winter hardy, trouble free, moderate in cost. For sheared species, see page 258.

MORE FOR SPECIAL COLOR:

Rosa rubrifolia, rose with purplish leaves.
Chalk-leaf barberry, rare, costly, dramatic.
Purple beech, hardy, slow, very expensive.
Russian-olive, silvery and rock-hardy.
Yellow leaved ninebark, hardy, reliable.

First of all, it does *not* have to be privet, although you could do worse (more about that later). It does not have to be clipped and curried every weekend. It need not be expensive either to plant or to keep up. But because the uses of a hedge are many, and especially because a hedge is composed of living plants, you must, if you wish to get your money's worth, choose wisely among the many dependable species offered by nurseries the country over. Most commonly, perhaps, hedges are used to supplement or take the place of walls and fences, either to insure privacy or to create a practical barrier. Such uses call for plants that will serve as screens, and this, all too often, is where the ubiquitous privets come into the picture. If you want to go the privets one better, adding real foliage interest as well as greater adaptability to your living screen, plant the "poor man's hedge" pictured at right. In Dr. F. A. Bartlett's Connecticut garden a dozen kinds of seedling trees were set out a foot or two apart and allowed to grow together. Where the line runs under the shade of big trees, viburnum, dogwood, and other shade tolerant species predominate. In moist places beech and elm do well; in sun the maples, ash and birch. A hedge like this may cost less than $1 per running foot and will grow with surprising speed. Plants may be set out bare-rooted, and shearing is required only once or twice a year.

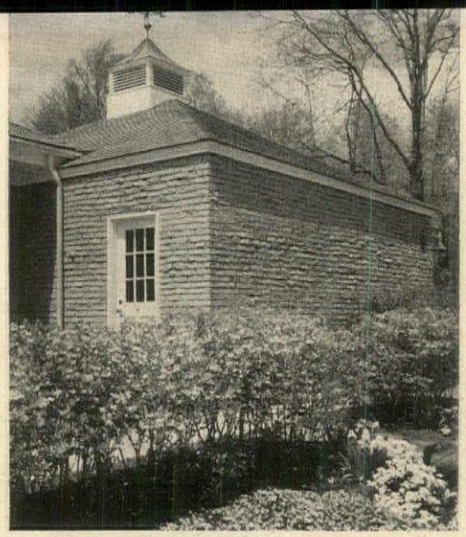


"Poor man's hedge" is a little of this and that, well trimmed

Whether a hedge is a hedge because of the way it is grown, trained, pruned, sheared, whether it marks a boundary, screens a view, defines some element of a landscape plan or erects a barrier, a good choice of plants will greatly enhance its effectiveness. Hedge plants, like all others, are (or should be) chosen not only for appropriateness to their use but for hardiness to regional climate and suitability to prevailing growing conditions (including soil, sun and shade, exposure to prevailing winds). They should have good resistance to disease and insect attack, as well as the maximum number of good qualities of flower and foliage, fruit or berry, branch or twig that may be of value where the hedge is to grow. The range is great. H&G's suggestions on these pages include some of the likeliest possibilities

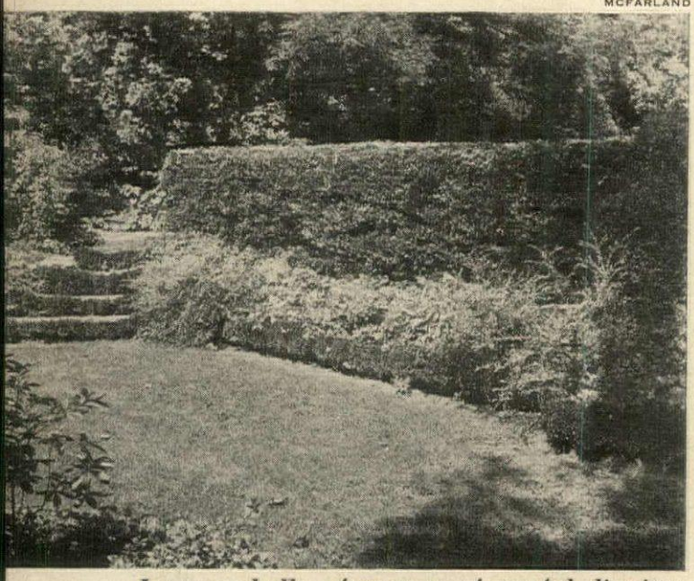
Continued on next page

LEONARD



Blueberries, pruned but not trimmed, form a long-lived, graceful screen

MCFARLAND



Japanese holly, after years of careful clipping, assumes the textural substance of a masonry wall

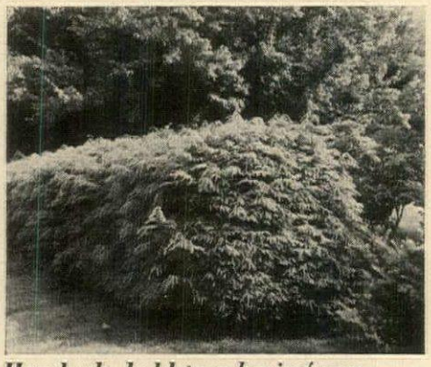
A good hedge hews to its line as it provides a showcase for fine plants

among those plants that have few but striking beauties as well as the less spectacular sorts whose merit lies principally in dependability and versatility. Unusual but easily grown is the highbush blueberry. It asks only a well drained sandy loam enriched with leafmold or peatmoss. It is a happy choice for a hedge that is primarily decorative, like that at upper left. Its dainty flower spikes in spring, welcome summer fruit, handsome fall leaves and winter twig color yield a sequence of arresting effects. In contrast, such a temperate-climate standby as boxwood, at right above, enjoys almost unlimited usefulness, although its principal fame is attributable to its superb evergreen foliage texture.

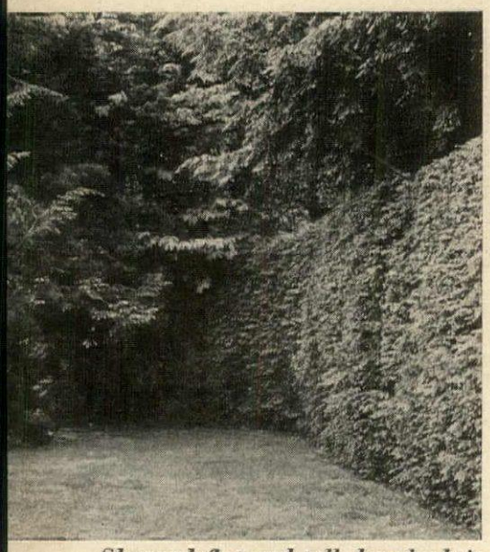
GR

Boxwood has been pruner's plaything for centuries

Less familiar to most gardeners than boxwood, and certainly more dependable for a wide range of climates and situations, is Japanese holly, pictured at left in one of its most appealing forms, as a substantial evergreen providing a setting and background for fine garden plants. Sheared, clipped, pruned or left substantially to its own devices, this and other hollies serve, like boxwood, a multitude of hedge functions in many sizes from a couple of feet or less to 10 feet or more in height and width. Some have bright berries, too. Yews, in many forms, serve comparable purposes, although too often they appear to suffer from the neglect that overpopularity may engender. Hemlocks, on the other hand, seem not to suffer at all from being liked by everybody. Their usefulness is, to be sure, more limited, since they become very large, even in hedges, and cannot be kept much below six feet in height for more than a few years. In the 10 to 20 foot range of evergreen screens, hemlocks are unexcelled, in whatever way they may be trained. As flanking accents for Miss Alida Livingston's Long Island driveway, at left, or sheared to form a high wall about the Alan Kempners' swimming pool at Purchase, N. Y., left below, hemlock has the texture and substance of the perfect hedge. That all fine evergreens are expensive compared, say, with common privet, goes without saying. Start box, holly, yew or hemlock with two-foot plants set two feet apart and your cost will be at least $5 per running foot. You can cut that cost in half if you choose among the many flowering but non-evergreen species, such as lilac and kolkwitzia. For $1 a



Hemlock, held to a basic form, may also be soft and feathery



Sheared flat and tall, hemlock is unsurpassed as an evergreen screen

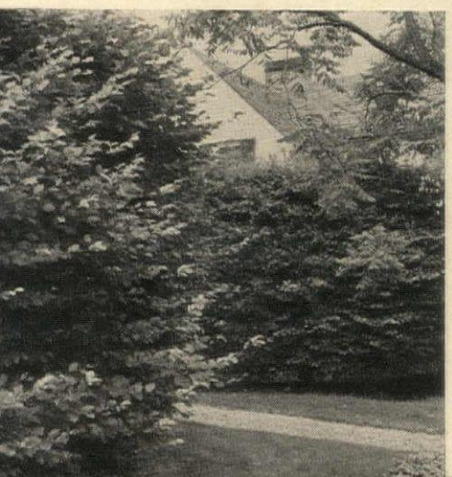
Ubiquitous privet is here sheared flat for graceful line, substantial form

Untouched by shears, privet may soar a frothy 15 ft. high

foot you can launch a pretty good hedge—including privet. Privet is amenable, durable and attractive, and inexpensive. It will take time to have a hedge like that above, in the stable yard at Jefferson's Monticello—it will also take a great deal of regular shearing, five or more times a season, to approximate such fine grooming. But privet need not be pruned at all unless space is at a premium or a curried effect desired. Indeed some of the handsomest big hedgerows of all consist of privet that has been permitted to take its own airy and graceful shape. A typical example is pictured at right. Along a roadside in Great Neck, New York, it is 15 feet high, at least 10 feet thick and has never been approached by a pruning blade since it was planted more than a generation ago. Regel's privet is one of the handsomest species for use in an unpruned hedge and, like this one, will thrive in the shade of and among the roots of even great elms.

The health and vigor of all hedges, including the undemanding privets, depends to a great degree on good initial planting and yearly fertilizing, especially where close placement prevails or competition from other plants is severe. Start your hedge plants in well prepared soil as though each were a separate garden specimen if you would insure their long life; feed them when you feed other ornamental trees or shrubs; spray for insects if insects assail the species you have selected; prune regularly with sharp tools where shaping is required. General clipping rule: taper hedge sides inward toward the top to let light reach the foliage at the base of the plants and thus to keep growth even and full.

Some hedges should not be pruned at all, except as any shrub may be shaped when real need arises. Among them are those selected chiefly for floral effect (or for the fruits, which, of course, depend upon the flowers). Kolkwitzia, which you have seen, is but one example. Among evergreens no example is more conspicuous than the mountain-laurel, right, whose foam of pink flowers in the June sun, or the shade of spring tree foliage, is comparable to nothing else. Prune your laurel and, by at least a little, you are almost sure to curtail its flowering. Prunable, but with an eye to good structure rather than surface, are such hedge trees as dogwood, beech and the handsome hornbeam, left, in the Eliot Kahns' Westbury, N. Y., garden. Costly to buy, they will live virtually forever. There are many more. For an illustrated check list of especially hardy hedge plants, please turn to page 258.



Hornbeam is tall, bold, handsome

Glossy mountain-laurel blooms pink in June

New wall coverings

open your rooms to new worlds

New wallpaper designs suggest a world of unusual decorating ideas, from rich textural backgrounds to gay, individual cut-outs. The clear colors and detailed, often fanciful, patterns let you express your individuality or the personality of your family.

Carefully chosen patterns create illusions, play up good features or camouflage architectural defects. A dark stairway will gain a wonderfully sunny feeling if you paper the stairwell with a tree that rises two floors high; with wallpaper moldings or lattices a small dining area becomes a romantic French balcony; a tranquil wallpaper scene will create a center of interest in a room where none exists; related patterns can bring unity to separate rooms. Nostalgic florals, broad stripes and tone-on-tone damasks will help you interpret the marked trend to more decorative wall treatments.

Used as an accent, wallpaper can draw attention to a beautiful door, add a storybook touch to a child's room. Used as background, tiny prints, coin dots and checks take to one wall or all four walls. Textured papers lend variety and richness, are at home with both traditional and contemporary furniture. Here, you have the choice of delicate or brilliant colors in grass cloth and shiki silk, of wall coverings that simulate bamboo, cork, stone or marble.

Thanks to new finishes and coatings that resist fading, water, grease and stains, wall coverings now have a longer life expectancy. Fabric-backed, vinyl plastic wall coverings provide handsome surface interest, take rugged wear and are simple to hang. Among the pre-pasted papers, many need only a dip in water before going on the wall.

Before you select your wall covering, decide how and where you are going to use it. Is it to be an accent, a background paper, a mural? Does it need to be washable, fairly scuff-proof, or can it be a rich texture or pattern? Then, from the array of new patterns, you will find the one best suited to your own requirements.

LEONARD

Brilliant jewel tones of antique Chinese wallpaper (right and above) key the color scheme of a formal dining room. The lacquer red dado underlines the intricate pattern, drawing the eye around the room to include the whole vista. A sharp yellow used on chair seats and draperies with touches of red completes the decoration. Cut surfaces of crystal candelabra repeat the blaze of color, and the rich patina of 18th century antiques offers contrast. *Decorated by Baldwin & Martin.*

Continued

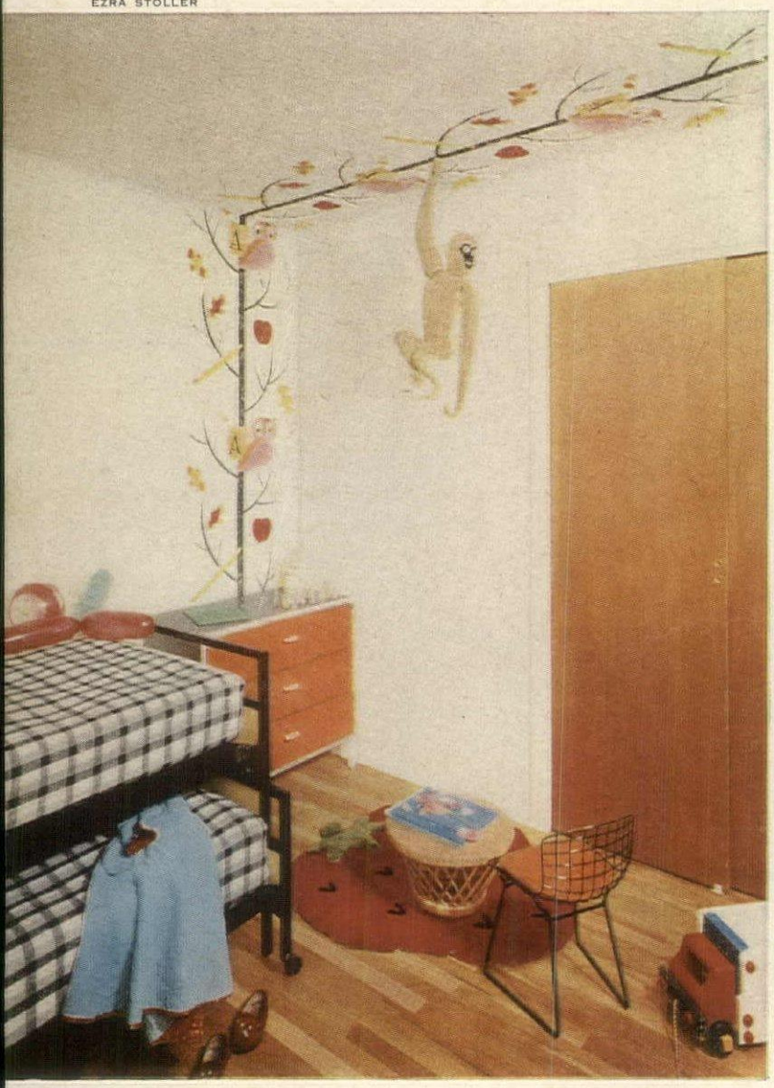
CASSIDY

Bamboo border paper creates effect of dining on a balcony
Wallpaper and setting by Nancy McClelland

PARKER

Carnival wallpaper mural gives illusion of depth to a bedroom
Wallpaper by Stockwell

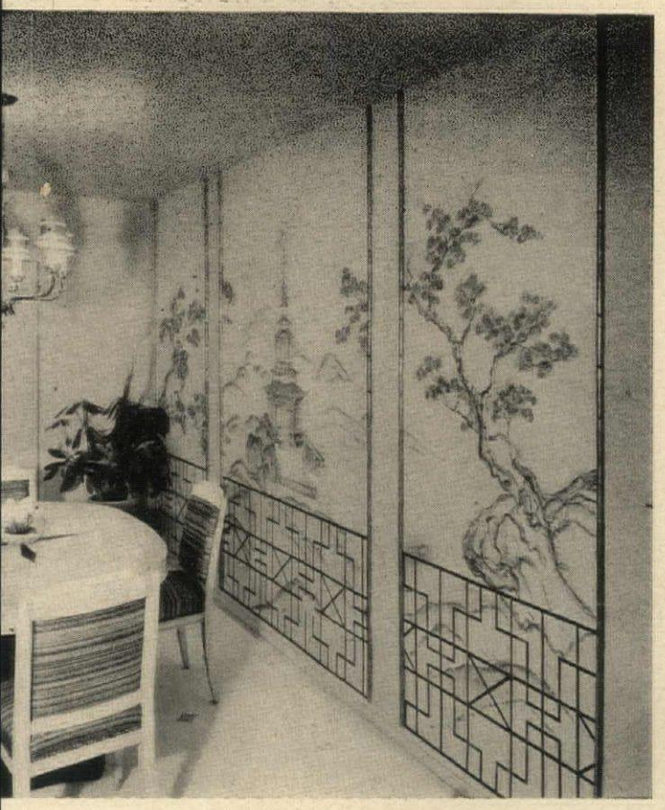
EZRA STOLLER



Cut-out wallpaper tree adds a touch of whimsy to a child's room
Wallpaper by Pageant; decorator, Emily Malino

GRIGSBY

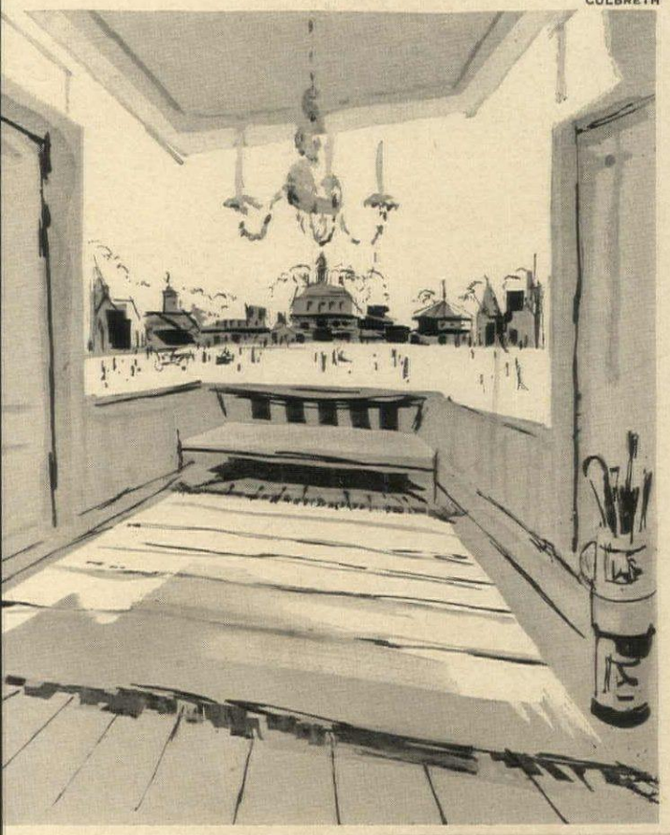
Lemon Peel flocked damask paper evokes a mood of elegance
Wallpaper by Harben; "Midcentury" furniture by John Widdicomb



You can make small rooms dramatic with murals

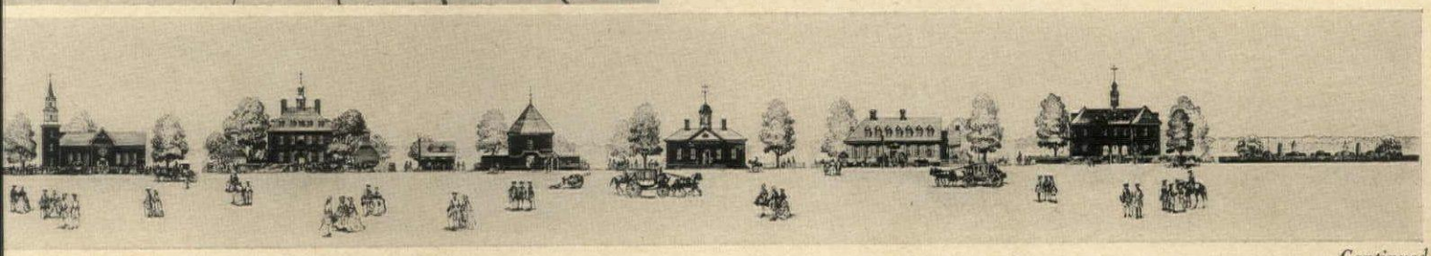
Chinese mural in four panels (left) is used in combination with dado and border of real bamboo. The mountains and streams give a feeling of space to a contemporary dining room. Molding, hand-shaped in geometric patterns, has antique silver leaf finish.
Wallpaper by Louis W. Bowen. Decorated by Constance Roth, A.I.D.

CULBRETH



Gay Venetian carnival scene creates a sunny view in a room that lacks sufficient natural light. Checkerboard floor and lightly scaled furniture add to the illusion of being on the edge of the Grand Canal. Used this way, a picture wall seems to open up the smallest area.
Wallpaper by Murals. Decorated by Hoffmann & Heidrich, A.I.D.

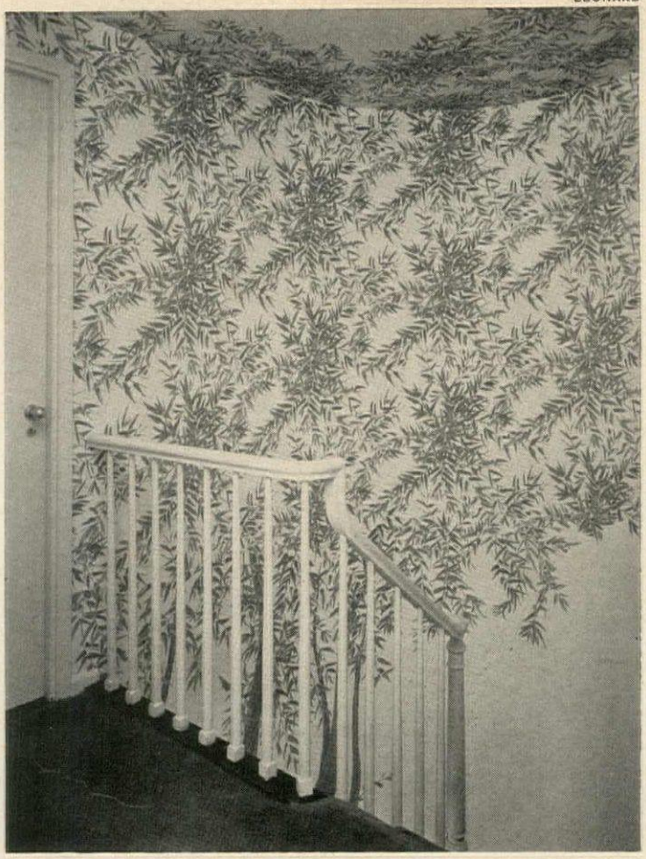
Historic wallpaper mural (left and below) fools the eye, widens a narrow entrance hall. Drawn in the 18th century manner, this mural illustrates the restored buildings on the Duke of Gloucester Street in Colonial Williamsburg, was scaled especially for small rooms.
Wallpaper by Katzenbach & Warren.



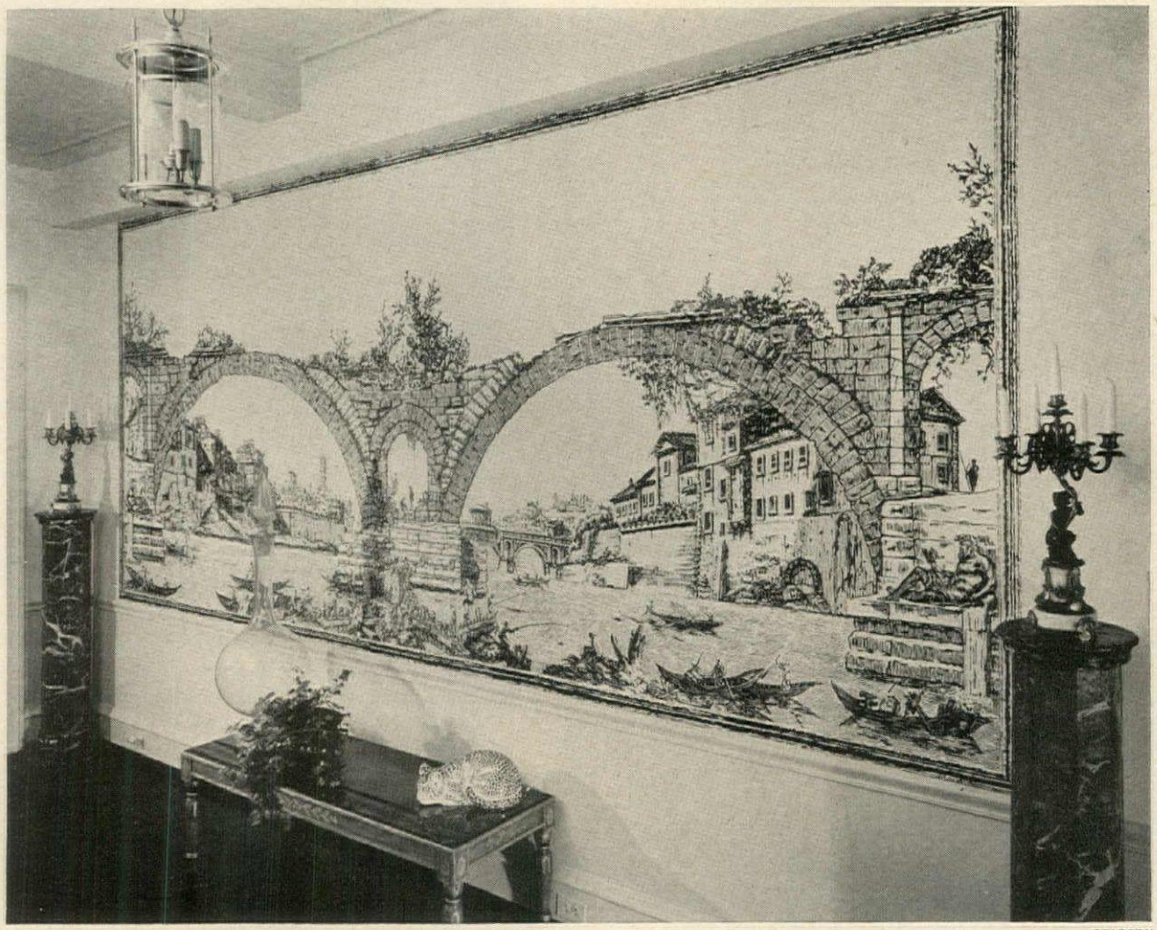
Continued

In a boy's room, wallpaper with giant tropical leaves creates an appropriate background for a collection of local wildlife. The illusion of entering a jungle is established by decorating hall in same paper.
Owner-decorator: Jane Burton

LEONARD



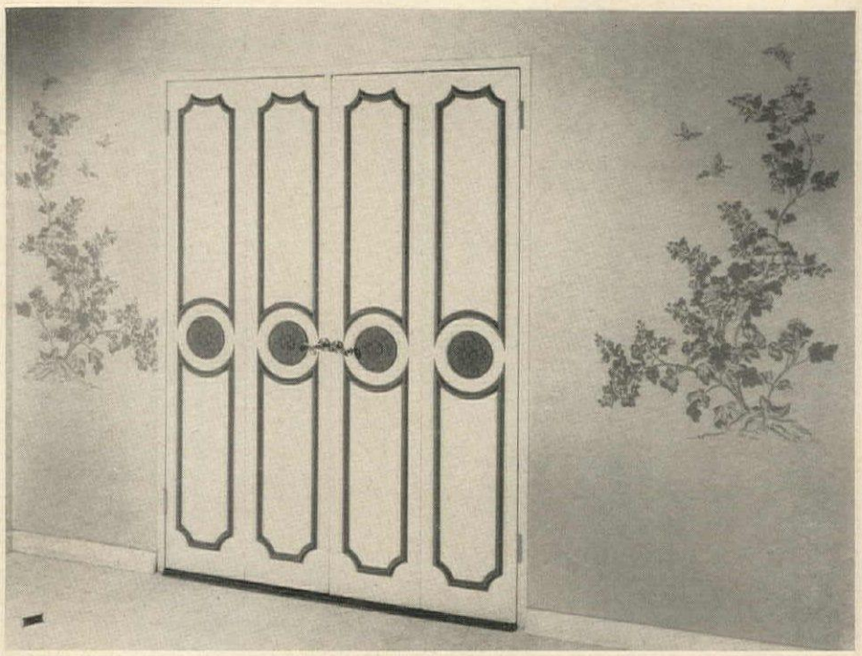
In a stairwell a great bay tree rises two floors high, its topmost branches spreading over part of the ceiling at the head of the stairs. The pale green leaves bring the outdoors to an area that usually is dark.
Wallpaper by Katzenbach & Warren. Decorated by Yale R. Burge, A.I.D. Apartment of Mr. and Mrs. Gerald Campe.



GRIGSBY

In an entrance hall the timeless beauty of Rome is re-created in a black and white picture wall. The ancient arches spanning the Tiber are framed in a wallpaper molding and are flanked by antique candelabra.
Wallpaper by Walls Today. Decorated by Lester H. Cramer, A.I.D.

Unusual patterns in unexpected places brighten special areas



In a hallway boughs of blossoms on silk make a focal point of beautiful folding doors. The elegance of this Oriental floral design is combined with the traditional European treatment of doors to flatter and complement both East and West.
Wallpaper by Louis W. Bowen. Decorated by Mitton-Manos Associates.

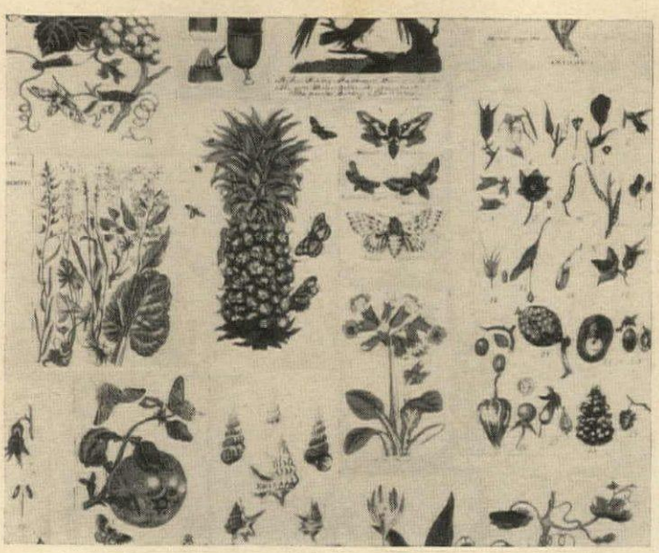
In a bar area Chinese horsemen parade across the wall behind the counter, introducing a strong, masculine note and contributing to an effect that is highly individual.
Wallpaper by Albert Van Luit. Decorated by Mitton-Manos Associates

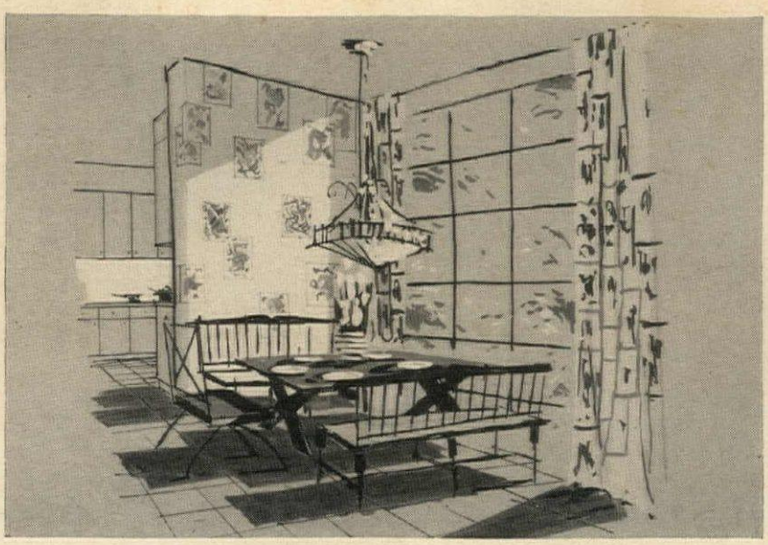
In a dining foyer an off-center doorway is camouflaged by fronds of bamboo wallpaper in black and white. The irregularly placed, fragile design and the open-pattern floor tend to pull the eye away from architectural defects.
Wallpaper by Murals. Decorated by Edyth McCoon, A.I.D. Apartment of Mr. Robert Stone.

Continued

GRIGSBY

Sculptural beauty can be created through skillful use of wallpaper. Here the four seasons in grisaille appear on a screen that serves as a room divider. The classic, formal mood set by the figures is further emphasized by the charcoal-striped wallpaper on polished white ground. The warmth of wood is introduced in the triple dresser, cross-banded in richly grained walnut. A burnt orange, carved rug adds texture interest. *Wallpaper by Bassett & Vollum. Furniture by John Widdicomb. Rug by Karastan.*

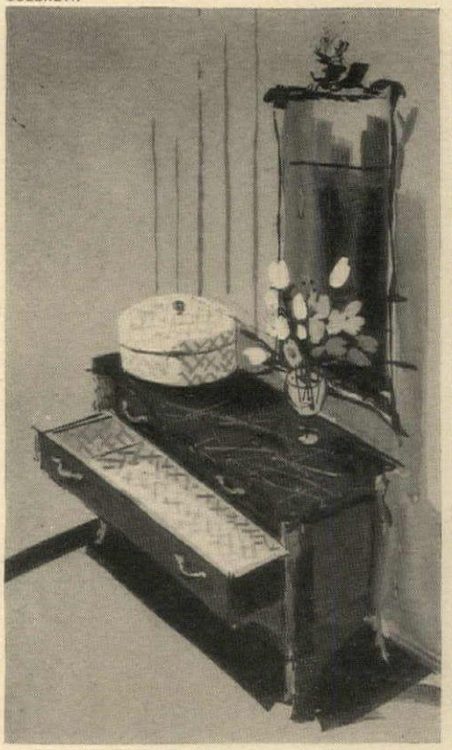




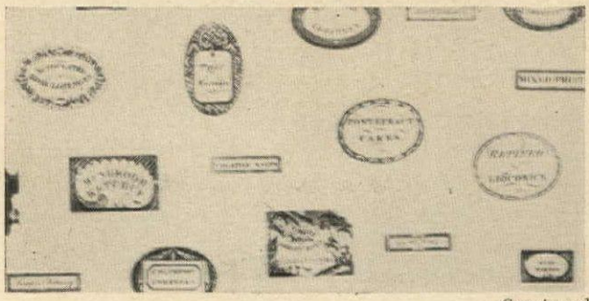
Fruits, birds and flowers, printed on matching wallpaper and drapery fabric bring unity to a kitchen-dining area. Cut-outs from the paper are appliquéd on the room divider, setting a gay, informal mood that is restful to the eye.
Wallpaper by Louis W. Bowen. Fabric by Cyrus Clark.

You can use stripes, panels or patterns for accent, or dominant note

CULBRETH



Tea chest paper design is adapted in white and gold to be used as an accent. Printed on a self-adhesive, plastic material, with peel-off backing, it is practical for use as a drawer lining or as a covering for closet boxes.
Con-Tact by Comark.

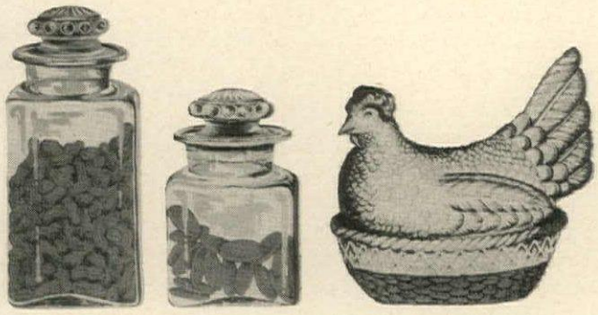


Labels from old apothecary jars (right) are used as background for a collection of antique bottles on glass shelves.
The gold design on white provides an unobtrusive pattern, but helps to give the bathroom individuality.
Wallpaper by Denst & Soderlund.

Continued

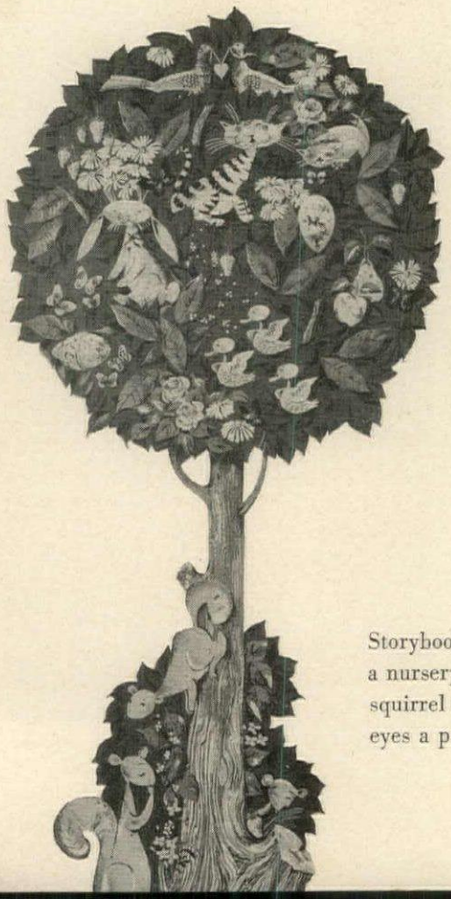
WEST

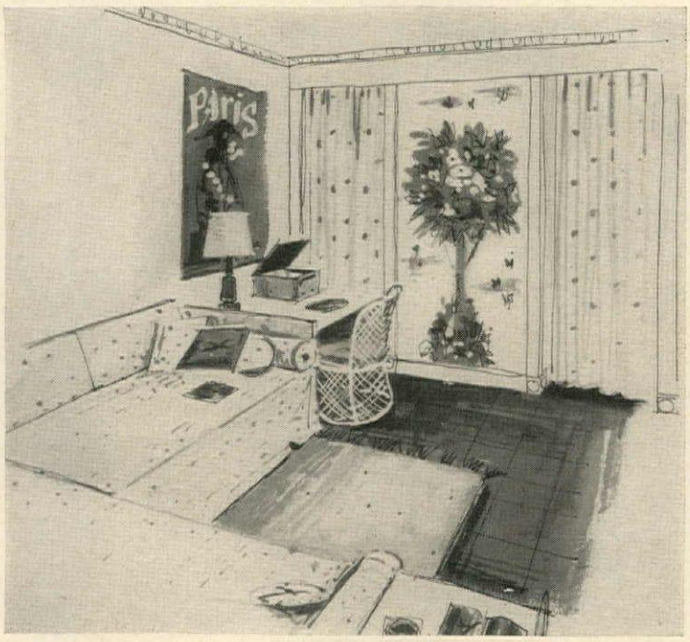
Birds take flight across the long wall of a study. Designed for you to cut out and paste on according to your taste, they create an interesting, inexpensive effect on a wall that needs pattern and color.



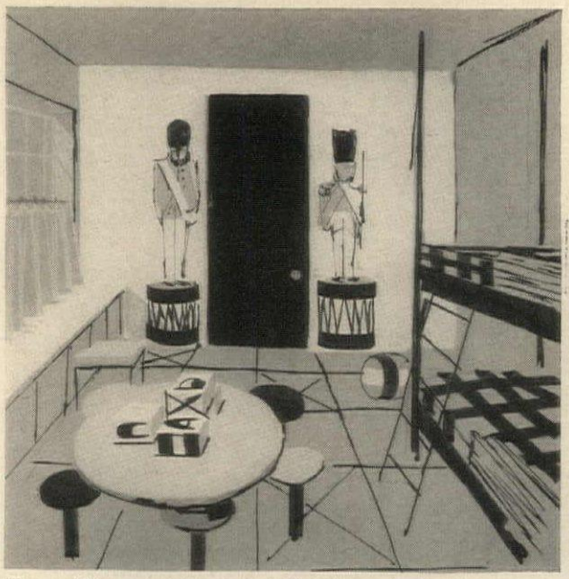
Apothecary jars and bayberry wall sconces lend a country air to an all-white kitchen. Pre-pasted cut-outs include a setting hen, mortar and pestle, spice chest and wrought iron strap hinges for cabinets.

Wallpaper cut-outs by The Three Printers. Available at Lord & Taylor. More cut-outs on page 257.

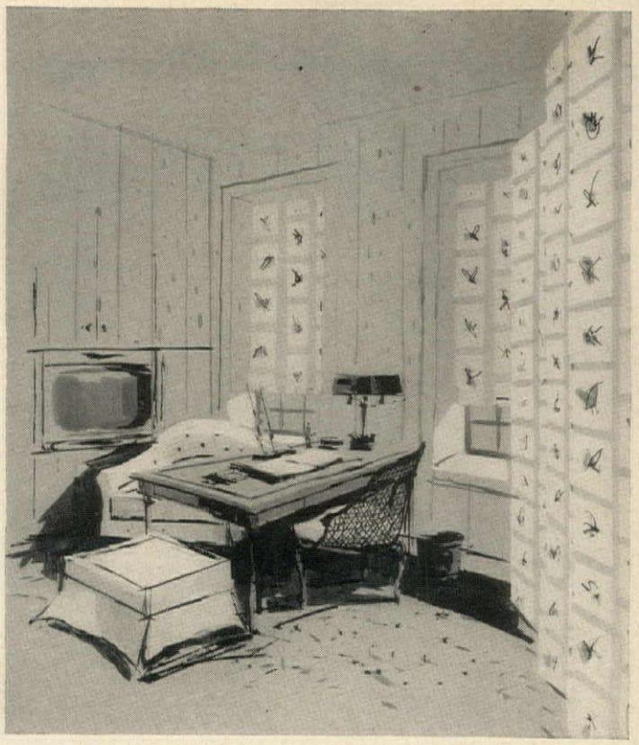




Storybook characters live in this wallpaper tree, a cut-out designed for a nursery or even a college girl's room. At the base of the tree, an improvident squirrel munches a nut, while in the branches, a friendly tiger hungrily eyes a pair of lovebirds. The design is scaled to a child's-eye level.



Toy soldiers stand guard at the door of a bedroom for two young boys. Soldiers can be used alone or placed on drums, as shown. Or, the drum border could be planned as a low dado around room.
Wallpaper by Bassett & Vollum.

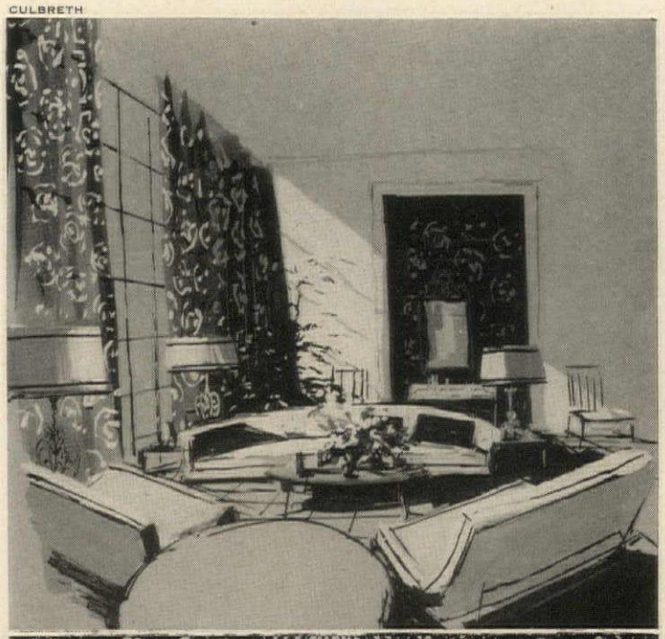


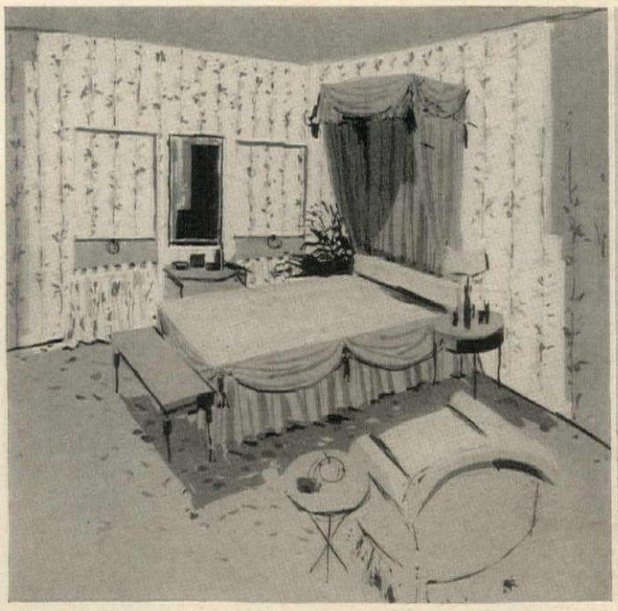
Birds in frames convey the feeling of a collection in a study. Here, wallpaper covers a screen. The related fabric, a chintz in a smaller scale of the same design, appears on the window shades.
Wallpaper and fabric by Greeff

Fanciful designs inspire imaginative treatment—

and you can put them on any wall

CULBRETH





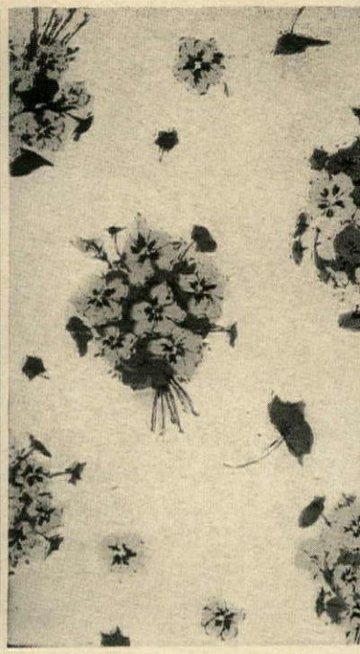
Rows of flowers, birds, ribbons and fruit create a striped effect, give height to a Colonial-style bedroom. Café curtains and roller shades have the same design. Bed hangings repeat main pattern color.
Wallpaper by Katzenbach & Warren; fabric by Greeff

Pomegranate pattern ties two large rooms together. In hallway the bold, formal, 18th century-style pattern appears in white on a black ground as wallpaper. In the living room the same pattern appears in a linen curtain fabric hung across the window wall.
Wallpaper by Galligan-Owen; fabric by Galligan

Continued

Tiny flowers in an all-over pattern invite rest and relaxation in a guest room. The gay design is scattered over walls, linens and blankets. The wallpaper is plastic bonded for minimum care.
Wallpaper by Imperial. Bedding by Pepperell Mills

Old-fashioned bouquets give lighthearted mood to a dormer bedroom. Related paper and curtain fabric increase spacious look by blending the dormer and paper-covered chest under window into the background.
Wallpaper and fabric by Pippin Papers.



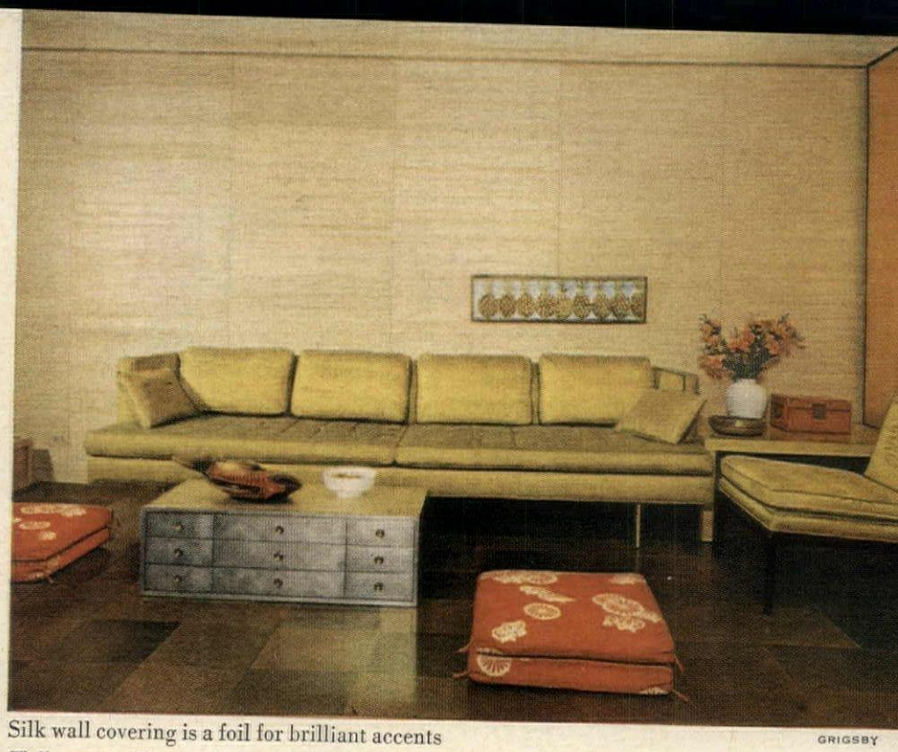
You can create a warm, friendly mood with wallpaper and give your rooms more character

Tone-on-tone wall covering (below, left) offers strong textural interest in a small dining room. Antique Oriental chest with red lacquer finish was inspiration for touches of red on otherwise white wall covering.
Wall covering by Timbertone. Owner-decorator, Dora Brahms, A. I. D.

Check in black and white is used as background on four walls of a man's bedroom. Color scheme is sharpened with accents of brilliant red. Other fabrics in the room are in solid black or white. *Wallpaper by Schumacher.*
Decorated by David Wemple, A. I. D., of Titche-Goettinger, Dallas. Owner: Mr. Jack C. Vaughn

Shopping information for wall coverings, page 254

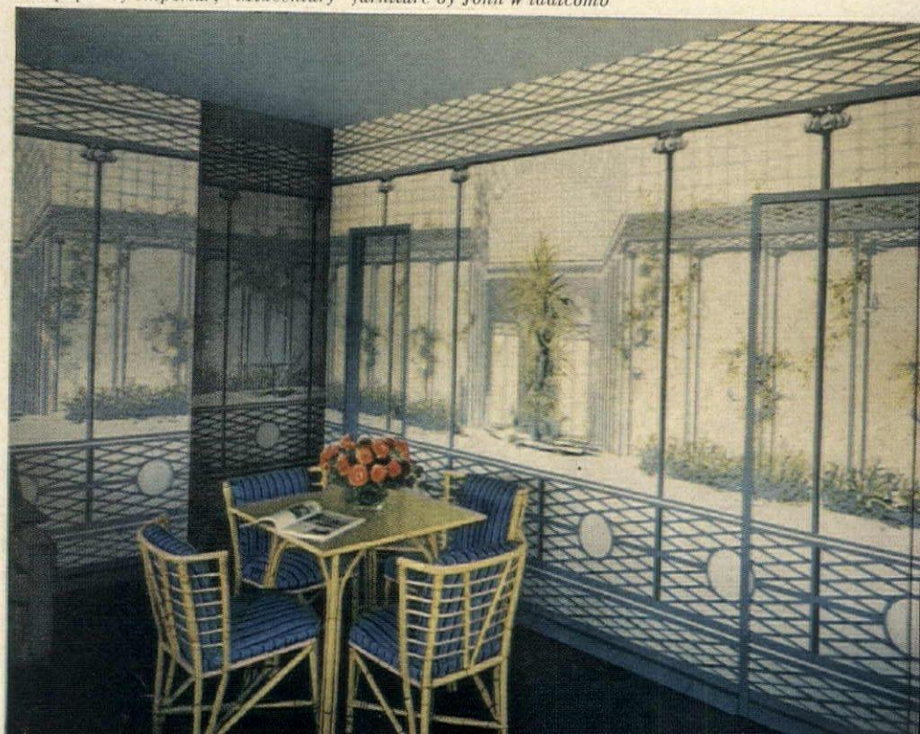
Openwork lattice pattern seems to lower a high ceiling
Wallpaper by Van Luit; decorated by Mitton-Manos Assoc.



Silk wall covering is a foil for brilliant accents
GRIGSBY
Wallpaper by Warner; owner and decorator, Henry Callahan

Americana paper in an alcove keys the mood of a young man's room
Wallpaper by Imperial; "Midcentury" furniture by John Widdicomb

Sunlit archways lend spaciousness to an entrance hall
Wallpaper by Thibaut; furniture by Doris Dessauer



Conservatory scene brings a vista to a narrow area
Wallpaper by Louis Bowen; decorated by Mitton-Manos Assoc.

Children on the blueprint

Most houses are built today for growing families, but too few of them really satisfy the children's needs.

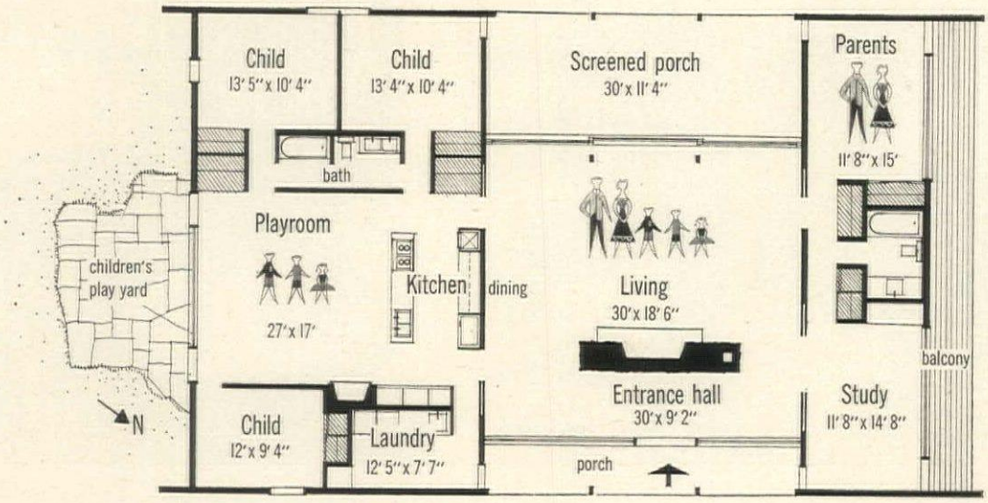
Here are three fine houses expressly planned to enrich the lives of children and parents alike.

A WORLD APART FOR CHILDREN

Any couple with three pre-school children is confronted with a vexing domestic problem: How, under one roof, does one supervise the children when necessary, let them alone when desirable and still enjoy the luxury of adult activities? The house shown here represents one artful solution. Essentially a simple, one-story rectangle, it is divided into three zones—a children's area including three bedrooms and a combined playroom and kitchen center; a living-dining zone; and a master bedroom-study zone. Largely because it is so adeptly planned for family living this house recently won an important American Institute of Architecture award.

Children's play yard lies just outside the playroom-kitchen center, from which parents have an unobstructed view through wide window wall. The children may reach their separate realm—the playroom, their bedrooms and bath—without passing through any part of the house devoted to adult activities. House, well back from the street, is oriented so children are attracted to the wooded property, safe from traffic.

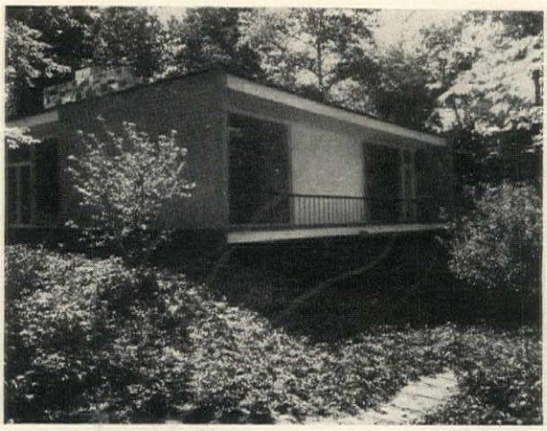
KERTESZ



OWNERS: *Mr. and Mrs. Richard Lawrence*
ARCHITECT: *George Nemeny, A.I.A.*
LANDSCAPE ARCHITECT: *J. J. Levison*
LOCATION: *Kings Point, New York*
SIZE: *2460 square feet*
Building data page 252

Three-zone plan shows how the living-dining room not only serves as central area for family activities but also acts as buffer between adults' and children's zones. Study in parents' area can be used as a guest room. The living room is screened from the entrance by large fireplace, which also defines the entrance hall area. Sliding glass panels at rear of living room open to screened porch. Children's zone, with open kitchen as mother's "control center," has two bedrooms and a bath on one side of playroom, a bedroom and laundry-storage area on the other.

The living room is a natural buffer between parents and children

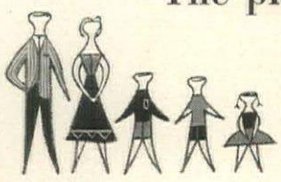


Long balcony with iron railing is framed by extended front and rear walls of cypress and by the overhang. It is open to the master bedroom and study.

Continued

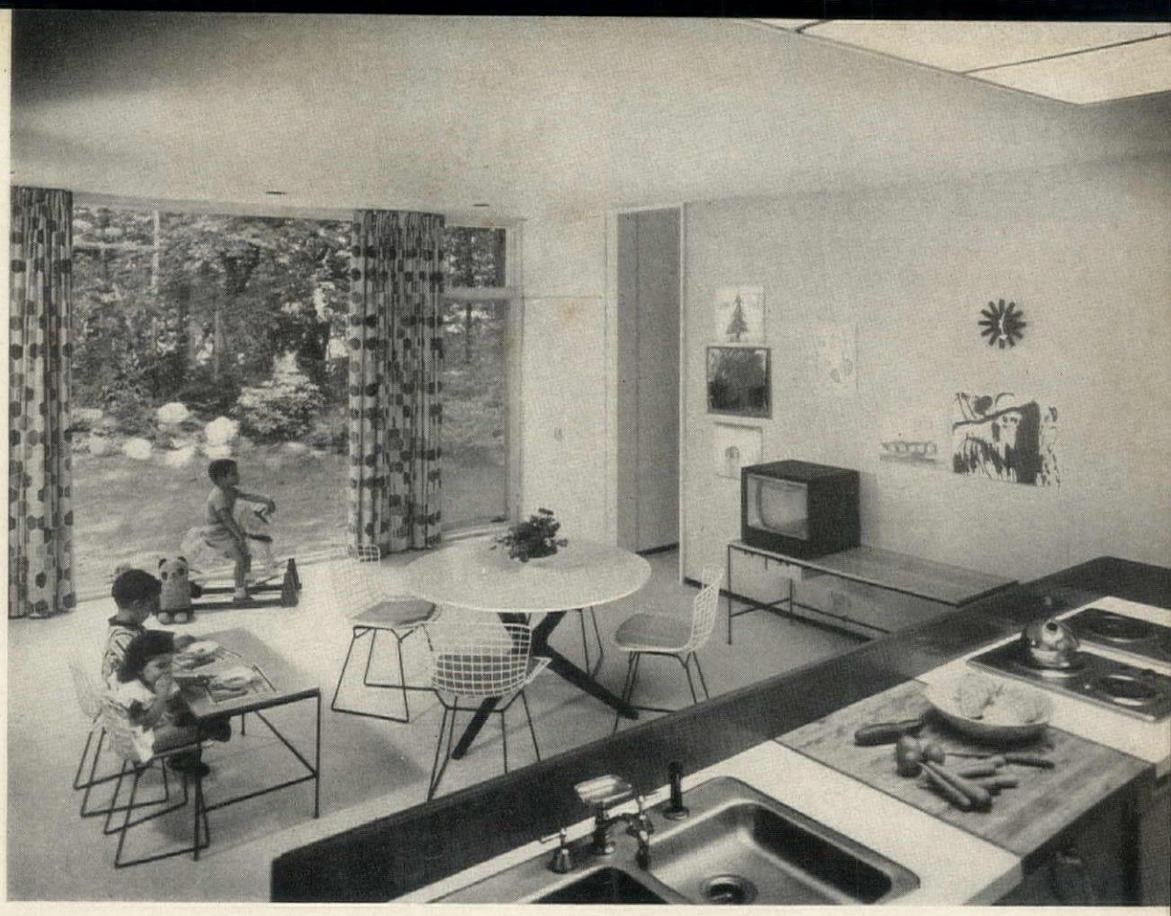
The living-dining room, though flooded with natural light which is admitted through glass walls and skylight, is shielded against excessive exposure by massive stone fireplace wall across entrance area.

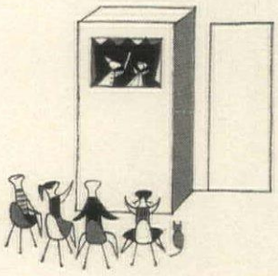
Screened porch is divided from living room by wall of sliding panels. Skylight runs length of room.



The plan is basically simple, but the house expresses great variety

Despite its flat-roofed design and perfect rectangular form, this house is by no means a rigid mold which dictates an arbitrary manner of living. Its three zones may be shut off, one from the other, by sliding doors; yet, when sitting in the living room, one may view a wooded scene on the front, another at the back and—through the open study door—a third beyond the parents' balcony. Skylights above the living room and screened porch add still another dimension of openness. During the daytime, the children's zone is the center of family life. The kitchen at one end of the large playroom is its control center, an ideal vantage point from which to watch the children while preparing meals or doing the laundry. Materials throughout the house are both beautiful and practical. Flooring in the living-dining zone is a charcoal-colored Italian quarry tile. Cypress vertical boarding is used on most walls in living and parents' rooms.

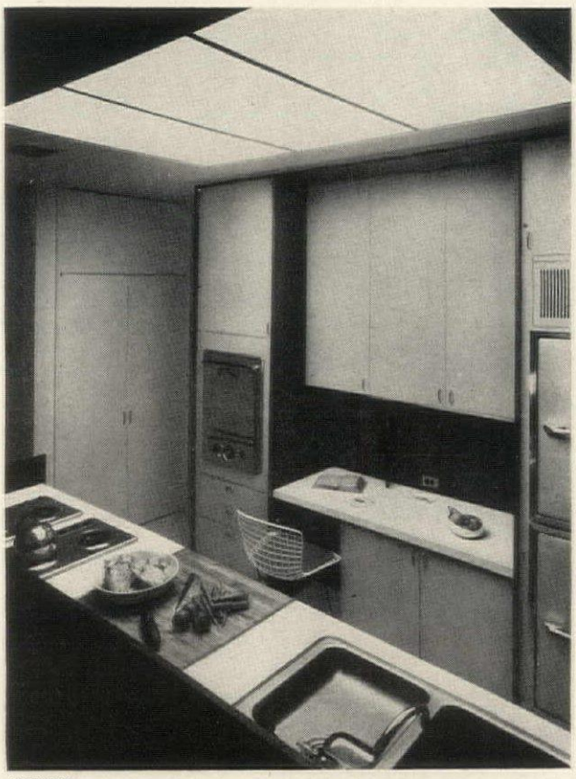




SEPH LOW

Children's playroom and kitchen combined measure 27′ x 17′, large enough for such varied interests as cooking, TV, toys, games and children's dining. Play yard lies beyond glass wall, in full view from kitchen area. Bedrooms are on either side of playroom.

- **The conception of a playroom-kitchen center solves a mother's classic dilemma. She can accomplish her household tasks while supervising children**



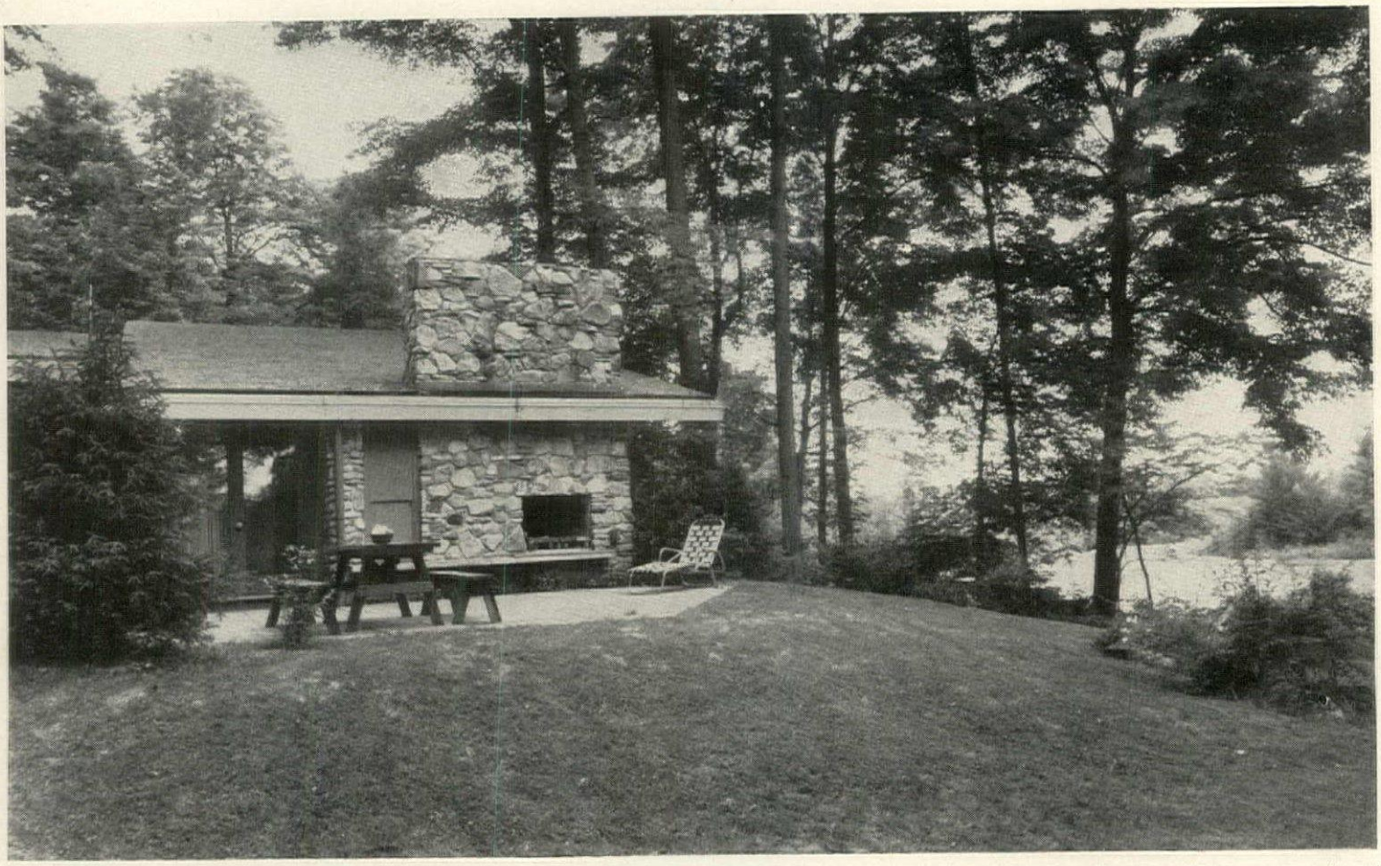
KERTESZ

The kitchen has a desk and cupboards on back wall centered between wall oven and refrigerator-freezer units, left. Surface burners, chopping block and sinks are in island unit. Ample pantries are concealed in the fireplace wall. The laundry is behind pantry wall.

Continued

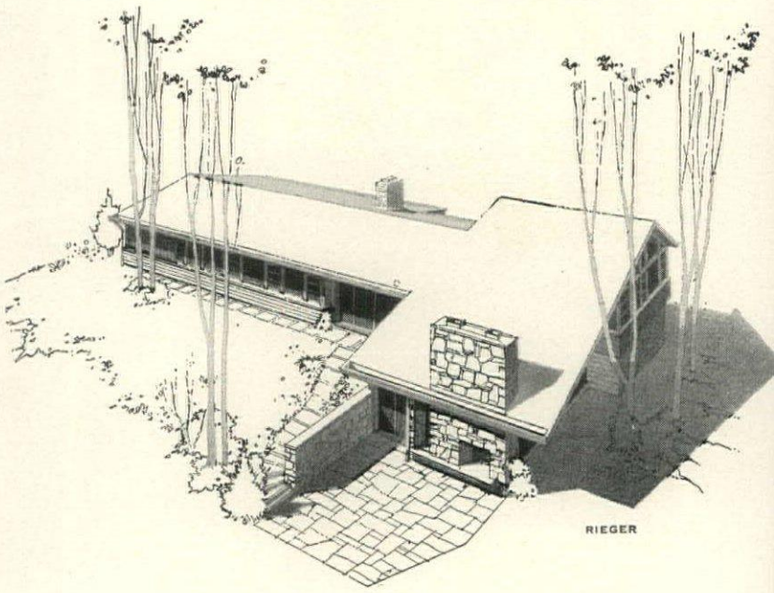
HOW TO SUIT CHILDREN TO A "T"

This plan anticipated a family's living pattern

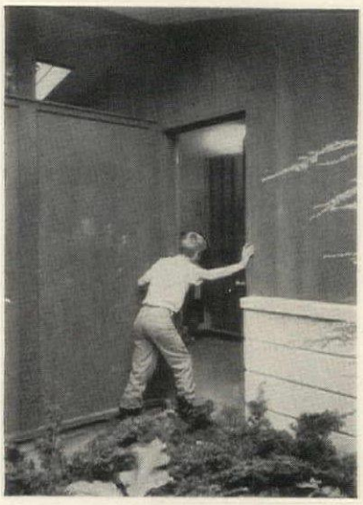


Rustic fireplace and long sweep of roof are in key with the character of wooded site. Paved dining terrace is at rear of house, accessible from living room through door at left. Drawing below shows how flagstone walk joins terrace and dining room and children's rooms on upper level.

Designing a successful house for a growing family calls for a perfect meeting of minds. The architect must understand the family, and the family must understand itself. This house, built for a family with three children ranging from 5 to 12, is the product of such understanding. Placed on a sloping, wooded site, it is a pleasantly informal house whose rustic appearance derives from the use of local boulders for the fireplace and redwood boarding as exterior siding. But it is the T-shaped plan that tells the story of the family. At one side of the main entrance is a children's doorway which leads to a "mud room" and lavatory. From this point the children, now clean and presentable, may go directly to their wing consisting of four bedrooms, bath and a large (15'x21') playroom. Laundry equipment and a countertop separate the playroom and kitchen, thus making it possible to keep an eye on the children while cooking. Well removed from the children's domain are the living room, down six steps from the entrance level, and the master bedroom, study and guest room, up six steps from the entrance level.



• **On muddy days, the children can skirt adults' rooms altogether by using a side entrance leading first to a "mud room" and then to their own playroom**

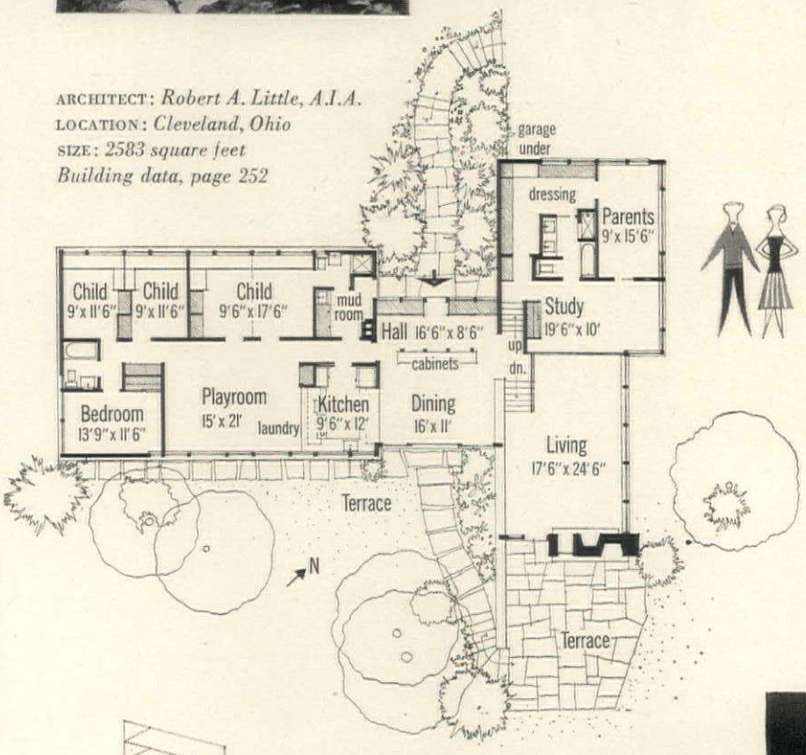


KERTESZ

Children's playroom lies midway between the kitchen and their bedrooms. The playroom, planned to withstand abuse, has yellow asphalt marbleized tile on floor, acoustical ceiling and, at one end, redwood wall. Other walls are plaster.

Laundry equipment, built beneath countertop, divides playroom, foreground, and kitchen. Children can be seen at play from kitchen.

ARCHITECT: *Robert A. Little, A.I.A.*
LOCATION: *Cleveland, Ohio*
SIZE: *2583 square feet*
Building data, page 252



Additional photographs, page 250

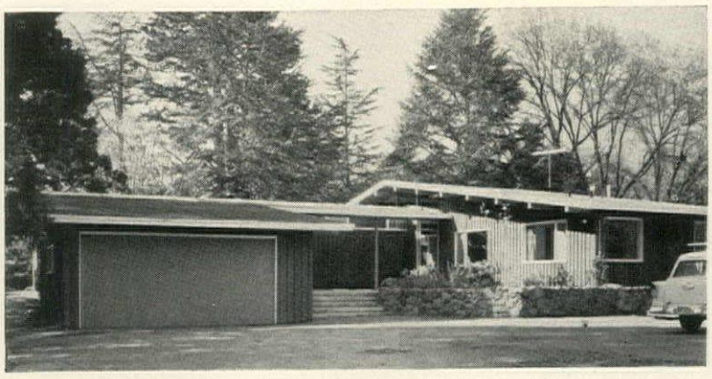
T-shaped plan shows how children's wing is separated from adults' area by dining room and kitchen. Steps lead up to master bedroom, down to living room.

The living room, at lowest level of house, is furnished with informal pieces to blend with rough stonework of fireplace. Door at right opens to a terrace.

Continued

A PLAN TO BRING A FAMILY TOGETHER

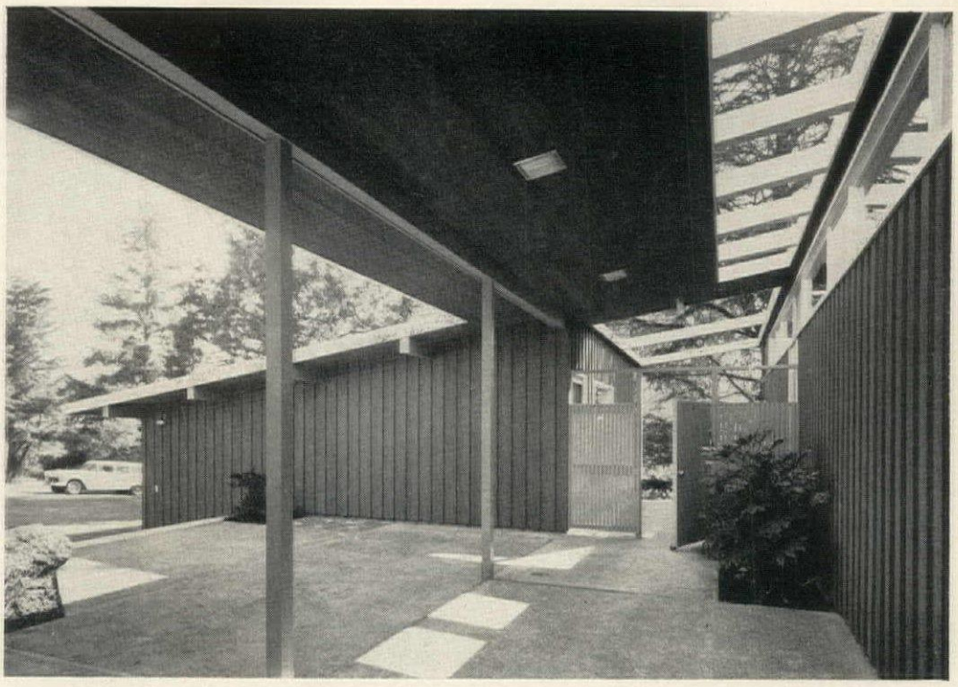
Dr. and Mrs. Russell R. Klein, whose handsome California house is shown here, take a refreshing view of family living: "We felt that our house should be for the family, including children—not just for adults with children pushed off into a playroom." Although it is the Kleins' feeling that privacy is sometimes essential for both parents and children, they favored a house that would encourage their son, who is 10, and daughters, 9 and 8, to congregate with them rather than go their separate ways. The best architectural expression of this idea is an exceptionally spacious living-dining area, strategically situated between the parents' and children's wings as the natural family gathering-place.



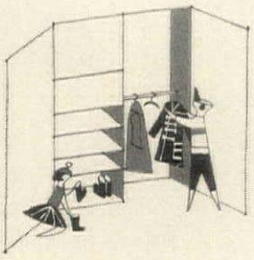
Entrance side is designed to guard privacy of living area

Expansive terrace on south is a continuous outdoor living area alongside children's wing, left, and living, dining rooms

House answers owners' wish for modern but mellow look

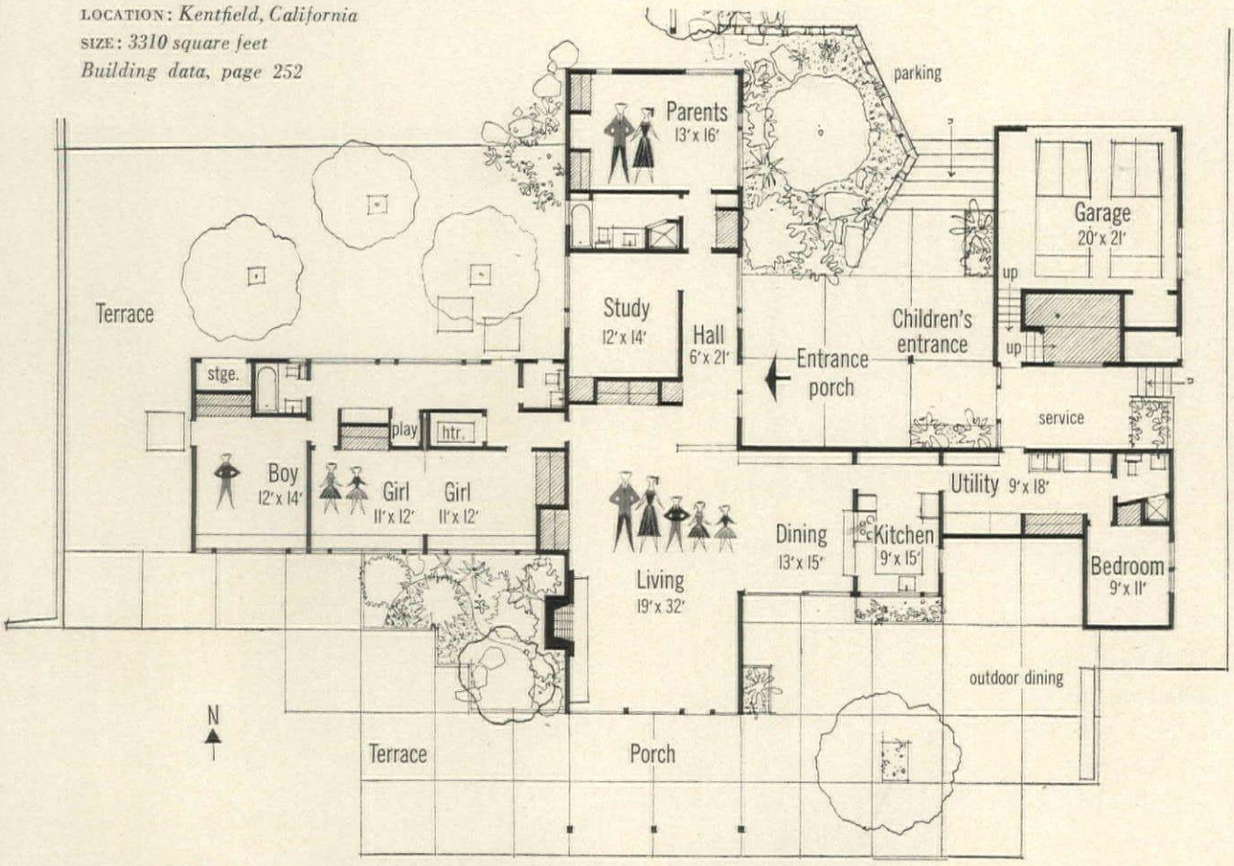


BRAUN



Covered walk connecting garage and service yard, background, with main entrance is a graceful extension of roof slope. Open section of roof between exposed rafters admits sunlight to dining room and kitchen. Although the owners prefer contemporary design, they wanted a house that suggested "the mellow quality of older houses." For this reason, an exterior siding of redwood board and batten, stained gray-brown, was chosen.

OWNERS: *Dr. and Mrs. Russell R. Klein*
ARCHITECTS: *Adrian Malone and Roger F. Hooper Jr., A.I.A.*
LANDSCAPE ARCHITECT: *Lawrence Halprin*
LOCATION: *Kentfield, California*
SIZE: *3310 square feet*
Building data, page 252



The plan expresses the owners' wish for a centrally located living-dining area, as well as for personal privacy for each family member when desired. Bedrooms and bath for the children connect directly with the large living room; so, too, does the master bedroom-study suite. U-shaped kitchen, though average in size, is supplemented by long adjoining utility room which contains laundry equipment, freezer and incinerator.

Continued

Spacious living room, combined with dining area, forms one large family gathering place. Fireplace of native stone is framed in a wall of vertical redwood boarding in natural finish. Window walls in both living, dining rooms open to broad terrace on south.

Interiors have style and durability

Built on an open site once occupied by a small vineyard, the Kleins' house lacks a spectacular vista of the kind often associated with the San Francisco Bay area. But it has other qualities that easily compensate. The property is screened from the road and neighbors by a dense grove of evergreens, thus permitting extensive use of glass walls. For a house planned to absorb the hard wear of three young children, the interior strikes an unusually sophisticated tone; yet the materials are eminently practical. Most floor surfaces, for instance, are the concrete slab itself, integrally colored and waxed. The ceilings are gypsum board throughout. In the living room and study the joints of gypsum board are covered by redwood battens, which make an attractive design. Especially pleasing to Mrs. Klein is the storage space, which is not only abundant but also located in the right places for storing the right things.

BRAUN

Efficient kitchen, though an average 9′ x 15′ in size, is planned in U-shape to provide large countertop area and to save steps. Long wall above has birch cupboards, built-in oven, surface burners and a pass-through to the dining room. Sink is centered at end beneath a wide window which lets in south light, permits view of terrace, trees beyond.

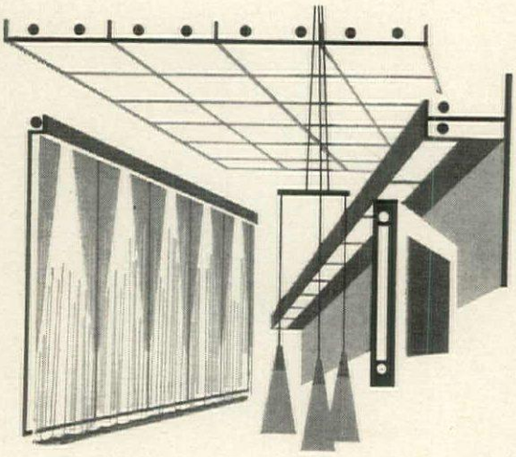
● **This house, informal within and closely related to the outdoors, fortifies the belief that young children and good contemporary design go well together**

Adjoining girls' rooms become a single large dormitory when sliding panels in partition are opened. Shelves under windows in both rooms provide plenty of storage space for books, toys and games. Storage wall at end is for clothing. Separate heating system makes it practical to shut off wing when children are away.

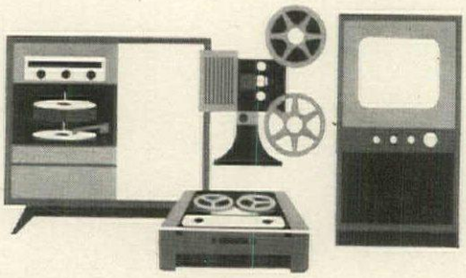
The living room, with light from outside and above, is a cheerful place for the children to play

Is your lifeline up to date?

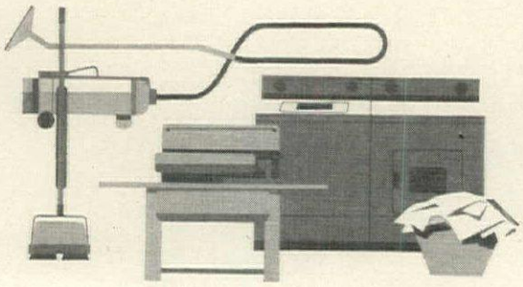
You may need more electricity than you think



LIGHTING ***it bathes, high-lights, spots, softens***



THE ARTS ***richly projected to the eye and ear***



SERVICE ***tools for toil, durable and dedicated***

There is probably nothing the housewife takes more for granted than the almost endless succession of miracles performed for her each day by electricity. It isn't easy to explain this matter-of-fact attitude toward the role electricity plays in our everyday lives. Certainly electricity and all it does is new enough to merit more attention. Less than 40 years ago only one out of three homes even had electric lights and, of the nine million appliances scattered throughout the country, over half were hand irons. Washers, vacuum cleaners, toasters and heating pads were the only others on the market. There was hardly a thought given to the possibility that electricity could automatically preserve food, cook it, air condition our homes and motivate a wide range of leisure time activities.

Yet today's housewife would find it almost impossible to go through a day without the service of electricity. From early morning, when it begins heating the house and brewing the coffee—even before it routs you out of bed—to late in the evening when it provides illumination and entertainment in the hours just before bedtime, electricity is the constant servant of every American. Even during our sleeping hours it has a role to play—in maintaining the desired temperature in the house, in warming the beds we sleep in, and in providing instantly available light and power at the turn of a switch.

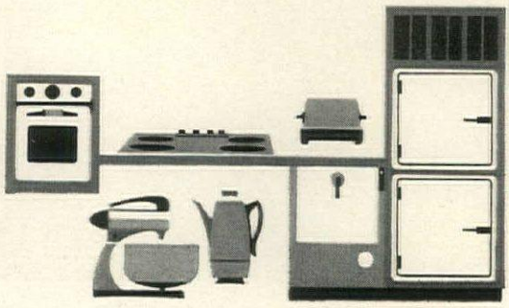
Electricity has, in fact, done pretty much for the home what automation has done recently for industry. It "programs" our day's work, provides ever-ready power to perform that work, and does all this with a very minimum of attention. When you stop to think of it, we probably take the magic of electricity so much for granted because it requires so little attention.

But in attempting to appreciate what electricity does for the average home it is not enough merely to catalogue the hundreds of jobs which it performs. Beyond that, one must realize that electricity has become the handmaiden of a social revolution which has reshaped the life of the average American.

Everyone, for example, realizes that the servant has, to a large extent, disappeared from the American home. What we oftentimes do not realize is that electricity has paved the way for this sociological change by making it easier to do without hired help.

In the same manner, almost everyone realizes that in recent years America has been more "family-directed." This does not mean just bigger families (although that quite obvi-

COOKING ***to mix, mash, bake and broil effortlessly***



ously is a part of what's happening). It means, too, that the family is finding its security and pleasure more and more within the family unit. Few would care to argue that the only role electricity performs in this process is providing "at-home" entertainment in the form of radios, phonographs or television sets. Every woman can itemize dozens of other ways in which electrical living has made it easier for her to provide better living for her and her family.

And this is, after all, the distinctive contribution of electricity to living today. For it is through the magic of electrical appliances and devices that dozens of once tiresome—or even impossible—tasks are done easily and efficiently.

You don't have to look far for evidence of this. Consider what has happened to the kitchen. Long ago, it is true, the kitchen was a family room, largely because here there was a ready source of heat. But central heating made other rooms more livable, and even as this happened the kitchen—the housewife's own domain—tended to be cut off from the rest of the house. Eventually, in the extreme, it turned out to be a rather clinical work center. Not so today. The simplicity, the good looks, above all the unobtrusiveness of today's appliances have made it possible to make a true "family room" of the kitchen. In the process, the kitchen has once again become a part of the home's living pattern.

Elsewhere in the house, electricity serves as a modern lifeline. There are over 60 distinct appliances on the market today, and when you consider that many of these perform a whole variety of services in the household, it is readily apparent that electricity's role is almost beyond ready evaluation. Actually, electricity today can make life as easy as we choose.

This may sound too good to be true. Unfortunately, that's too often the case today. Why? The appliances which perform all these miracles are readily available. But the average home lacks anywhere near enough power to utilize these products properly. The villain in the piece is inadequate wiring and chances are extremely good (perhaps as high as four to one) that your home suffers from this affliction. Even some of the newest of new homes don't have enough electrical capacity to take advantage of today's appliances.

How did this happen? Remember, first, that many wiring systems were designed when there were only a few appliances available. That's why many homes have wiring systems with a capacity of no more than 3,600 watts. Once that may have been enough. Today, however, it's (*Continued on page 249*)

HOW MUCH IS ENOUGH WIRING?

To most laymen, electricity is an intimidating phenomenon. It flows through a wire but cannot be seen, and its nomenclature seems baffling. What, for instance, is the difference between an ampere and a volt? Or a volt and a watt? Here are simple definitions of the three primary terms:

AMPERE: a term commonly used to express an *amount* of electric current.

VOLT: the rate of pressure exerted on the current itself flowing through a wire. It may be likened to the pressure exerted on water in a pipe.

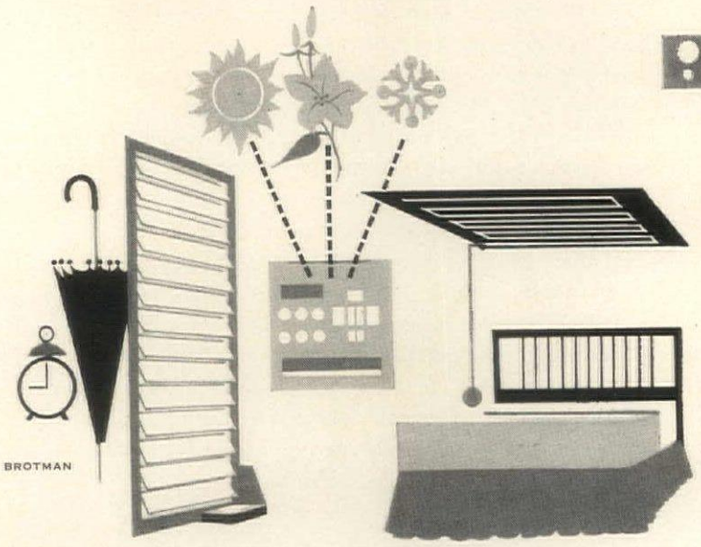
WATT: the *product* of amperes and volts; that is, the "working" electrical power produced by a certain rate of pressure exerted on a certain amount of current.

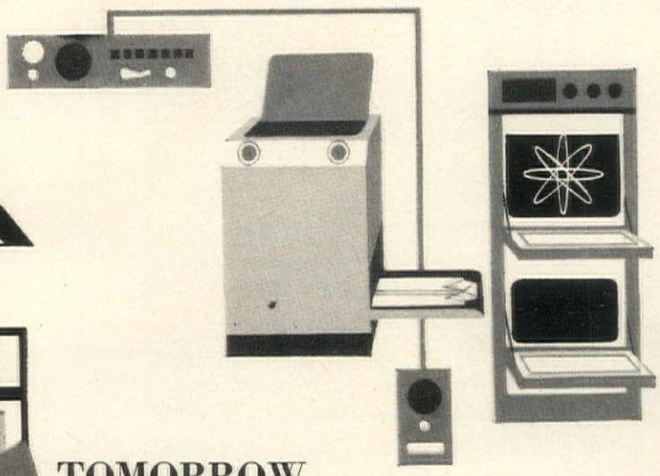
Fortunately, in making a general assessment of the electric service in your home, it isn't vital to have a thorough knowledge of the interplay of the above elements. But these basic facts will at least enable you to communicate with an electrical contractor or your electric service company:

Major appliances, such as an electric range, water heater or clothes drier, require 240 volts.

Electric service entrance (incoming power) in a 1,000-square-foot house (a small house, indeed) should provide at least 3,500 watts for lighting and plug-in appliances, *plus* any of these permanently connected major appliances:

ELECTRIC RANGE	8000-16000 watts
BUILT-IN COOK TOP	4800 watts
BUILT-IN OVEN	4000 watts
ELECTRIC WATER HEATER	2000-4000 watts
MECHANISM FOR FUEL-FIRED HEATING PLANT	800 watts
DISHWASHER-WASTE-DISPOSER	1500 watts
WASTE-DISPOSER ALONE	500 watts
AUTOMATIC WASHER	700 watts
240-VOLT ELECTRIC CLOTHES DRIER	4500-9000 watts
HOME FREEZER	350 watts
WATER PUMP	700 watts
BUILT-IN BATHROOM HEATERS	each 1000-1500 watts
ROOM AIR CONDITIONER (¾ ton)	1200 watts





TOMORROW

heated canopies, assembly line laundry, electronic cooking

Gardener's Month

November gardeners, having swept under the rug whatever was left of the old season, are now ushering the new year through the front door.

First weekend

North temperate zone: During the long twilight period between the time of the first hard frosts and final freezing of the ground many niceties of next spring's garden are determined. Among these count the random but calculated insertion under ground covers of some especially choice daffodil varieties, a colony of Spanish squill, a few tall tulips, planted deep. Such bulbs will live long and prosper beneath creeping myrtle (*Vinca minor*), will persevere a number of seasons even among the matted roots of pachysandra and ivy. Planting technique: loosen soil with a fork as deeply as tines will reach; tease a path among roots for insertion of bulbs (to 6 inches for daffodils, 15 inches for late tulips); settle bulbs and roots in place with generous watering from bucket or open hose. . . . Transplanting of deciduous shrubs may start when fall of leaves indicates approaching dormancy of plant. At that time retention of earth around roots is less important than keeping roots intact and preventing their drying in transit.

California coast: Withholding fertilizer and water from flowering plants ready for dormancy (tuberous begonias, for instance) should not induce neglect of those with flowers still to come, such as chrysanthemums. Overstimulation is worth risking, for without flowers chrysanthemums are dull indeed.

Second weekend

Rose country (which means almost everywhere): Three unlovely aspects of rose husbandry that are universally skimped are nonetheless universally important in November. One is the elimination from climbing types of all undesirable or superannuated (over four years) growth, and the proper securing of wayward canes. Another: necessary thinning (to remove weak shoots) and cutting back (to leave a strong framework to withstand winter winds and support spring's growth surge). The third: thorough application of at least one clean-up spray before winter (malathion and lindane, best insecticides; copper or ferbam, best fungicides). Same spray may prove sound insurance for new fall-planted roses. Stern reminder: what you do now has more bearing on flowering next June than anything you can do in the spring.

Midsouth: Making a garden border bear two crops a season instead of one is good soil management. In beds where summer annuals have finished their season, sow winter rye (not rye grass) at rate of 8 lbs. per 1,000 sq. ft. Rye will sprout in day or two, flourish till January, resume growth in February, supply lush "green manure" crop, both leaf and root fiber, for spading under in March. When next spring's flowers are ready to set out, the beds will be richer for the organic supplement.

Third weekend

North and northeast: Lazy gardeners long have held that dead leaves of perennials and similar horticultural debris constituted a good protective mulch for the hardy border. Less philosophical people deplore leaving refuse in which insects and disease spores may breed and multiply. Safe generalization: any mulching or other value inherent in dead plant tops is outweighed by the harm such material may cause, including possible upsetting of the normal cycle of freezing and thawing. . . . Corollary: mulch now (and not with decaying foliage) only such plants as you wish to protect from too early or too profound cold. For late winter protection of cold-hardy plants, apply mulches only after ground is completely frozen.

Northwest: In a region where many shrubs retain all winter the leaves they would shed in autumn elsewhere, the cotoneasters get less than their full due. Weak on floral brilliance, they more than make up for it with fine berries, striking branch forms, brilliantly colored, sometimes evergreen, fall and winter foliage. Few shrub groups of such grace and delicacy have a greater range of size, form and general garden usefulness.

Hot stove gardening: A professional florist, Charles H. Potter, gives amateurs in *Beneath the Greenhouse Roof* (Criterion, $5.95) a picture-window view of gardening in glass.

Fourth weekend

North central and northeast: Horticultural conscience, if not innate frugality, may prevent your discarding tender summer flowering bulbs at season's end, lead you into the fuss and frustration of winter storage. Basic aim of storage is to preserve ripened bulb, corm or tuber in dormant state, unshriveled by excessive drying, unrotted by excessive moisture, unsprouted by excessive heat. If there is a safe general rule for all types: dig roots when frost has killed plant tops; dry earth clinging about root fairly rapidly (in sun or airy shade); pack dry roots in vermiculite (expanded mica) or Perlite (fluffy mineral substance) in a dry basement (temperature 40° to 50°).

Northwest, northeast: At the upper corners of the country, where rocks protrude like horns, winter is no time to let things slide, literally or figuratively. Prevention of winter erosion among rock plantings is rewarded in spring by improved vigor, more abundant flowering. Reset dislodged plants, renew stone chip mulches, remove soggy leaves, reletter faded labels.

Fireside note: Primarily for enjoyment, not horticultural enlightenment, read *Plant Doctoring Is Fun* (Van Nostrand, $4.50), the life and times of Cynthia Westcott, plant physiologist, skilled gardener, unsurpassed communicator of easy answers to some of gardening's hard questions.

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in rich leather-like palomino

opens to sleep two in comfort

Boltaflex vinyl wipes clean with sudsy cloth

with $59.50 quality

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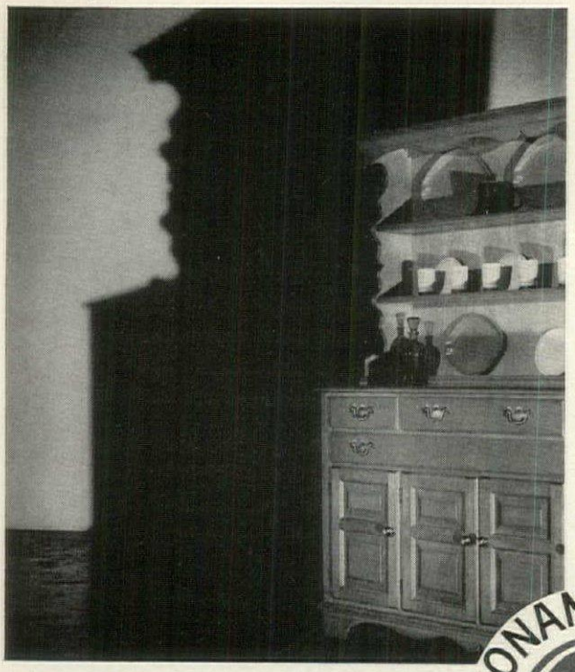
The Sealy "Concord" Redi-bed adds distinction to living room, den or recreation room, plus the convenience of an extra bedroom. Its durable Palomino Boltaflex vinyl cover is child-proof and pet-proof—resists scuffs, stains, fading—even though it looks and feels like fine leather. Thoroughly practical, even in bone white (illustrated). Also available in a variety of decorator colors. Opens easily into a comfortable bed for two with healthfully firm support of famous $59.50 quality Sealy Firm-O-Rest mattress. Truly a wonderful buy at this special low price!

Sealy, Inc., 666 N. Lake Shore Drive, Chicago

©Sealy, Inc. 1957

Magnificent Welsh Cupboard from the Conant Ball group of famous solid Rock Maple Traditionals.



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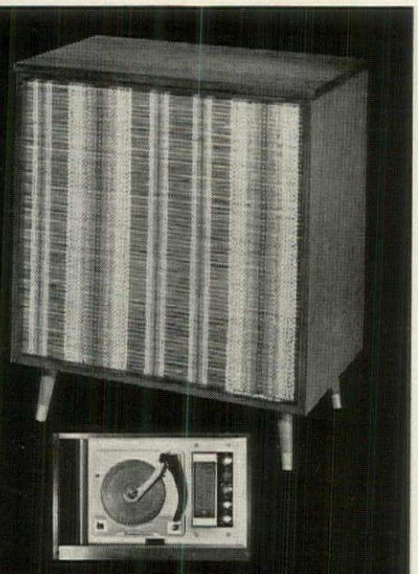
Room-planning color folders, 10¢ ea. "Match-up Modernmates", Dept. MG-117; "Go-Together Traditionals", Dept. TG-117. Conant Ball, Gardner, Mass.



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TOYS *Continued from page 61*

Gifts to take a child's fancy

1. A gangling Pinocchio with nose at the carrot stage is 36″ high. $15. Saks Fifth Avenue.

2. Game of Moon Tag for two to five people has a cast of "moon people," a setting in the celestial sphere. Parker Bros. $3.

3. Squeeze toy called Mr. Wiggle's Apple Jack is made of plastic, has pop-up worm. $1. B. Altman.

4. Sailor ten pins made of wood give a simple bowling game personality. $4.98 set. Bloomingdale's.

5. Primitive wooden rooster stands 13″ high from the base to the tip of his bright-colored curled tail. $2.95. Tomorrow's Heirlooms.

6. Plush stuffed owls in two sizes are made of ocelot skin or other furs. Small, $1.95; large, $2.95. The Elder Craftsmen Shop.

7. Free interpretation of an ostrich in gray felt is a hand puppet. $3.98. Bloomingdale's.

8. Felt honey bear is a good bedtime toy. $3.98. Impulse Items.

9. Lion made of yellow felt with mane of brown yarn is 10″ high. $3.98. Impulse Items.

10. Felt grasshopper, 18″ high, is dressed like a country squire with polka dot bow tie, straw derby. $7.95. Little Bramson.

11. Hollow nesting blocks of plastic in graduated sizes have solid colors on four sides, design on one. $2 a set. B. Altman & Co.

12. Humpty Dumpty stuffed figure illustrates a book about his catastrophe. $2.50. Elder Craftsmen Shop.

13. Felt Pillow Clown, 16″ x 14″, is a toy and accent for a child's room, $3.95. Impulse Items.

14. Lionel electric train comes in ice cream pastels: pink, turquoise, lavender, blue, yellow. Complete with track, $50.

15. Two sizes of amusing penguins are rendered in wood. Small, $5; large, $10. Saks Fifth Avenue.

16. Rocking donkey with bells on is 25″ high, has a handle to grasp at the head. $39.95. Bloomingdale's.

17. Noah's Ark on wheels has a full complement of wooden animals and birds and figure of Noah. $18.95. Bloomingdale's.

18. Pastel green tractor with rubber tires hauls a circus wagon but can be detached and used alone. Complete, $14.95. Bloomingdale's.

19. Variegated wooden building blocks by Playskool give free rein to the imagination. $3.

20. Lawn game similar to pitching horseshoes uses "flying saucers" of soft plastic, wood stakes. $3.95. F. A. O. Schwarz.

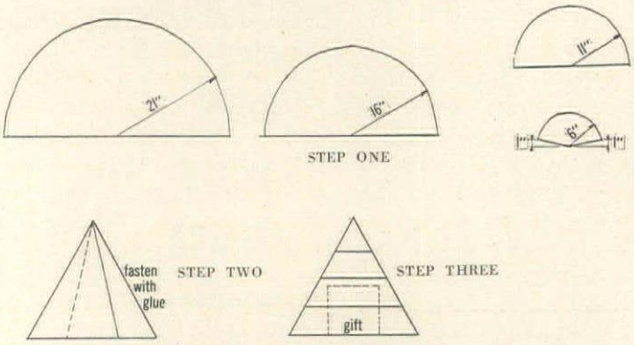
Children's gift packages that are toys in themselves are described on following pages. *Prices approx. Store directory on page 253.*

Gift-box toys you can make

The artful disguises for children's gifts shown on the opposite page were designed to be toys in themselves. They are decorative under the tree as well as in the nursery or playroom after Christmas. Simple geometric shapes made of cardboard boxes and construction paper, these containers are good solutions for hard-to-wrap gifts. Construction paper in many colors is available in 24″ x 40″ sheets at art supply stores. To join the component pieces, the designer, Spalding Waggener, suggests using rubber cement, which can easily be removed if you make a mistake and dries in a clear color, and masking tape. Following are the instructions.

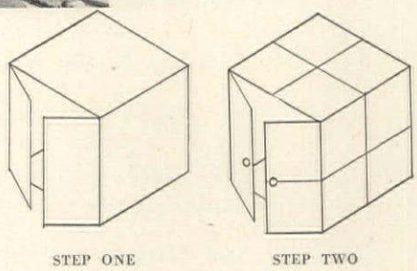
Stacking cones in variegated colors

Overlapping cones graduated in diameter from 6″ to 21″ make a surprise gift wrap for a rag doll or other toy. The cones may be lifted off in succession to build up suspense. STEP ONE: Cut four semicircles, with radii as indicated below, out of different colored construction paper. Cut in 1″ on the smallest cone so that it will fit tightly on top. STEP TWO: Form cones out of each semicircle, overlapping edges and securing with rubber cement. STEP THREE: Stack the cones but do not glue, so they may be removed and used individually (tepees, for instance). Place gift under bottom cone.



Cardboard packing box with checkerboard motif

An ordinary cardboard carton can be converted into a colorful package for wheel toys such as trains, tractors, Noah's arks. STEP ONE: Measure the box and divide each side into perfect squares. STEP TWO: Cut out colored squares of construction paper and glue in place as shown. Place box on its side so lid flaps become doors. Add pulls of *papier-mâché* knobs or Christmas balls.



For another gift box, see page 114

"AMES furniture is perfect for Christmas giving"

Says Mrs. Arthur Murray

Stylish and practical Ames metal furniture is perfect for gifts that are really "different". All Ames stepstools, carts, tables and juvenile pieces are sleek, solid and just beautifully constructed. So for year-round appreciation and enjoyment give Ames Maid furniture this Christmas. Available at fine stores everywhere.

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Ames also manufactures the famous line of Ames garden tools and shovels and the popular new line of Ames Aire casual furniture.

Cupid Disarmed designed by C. Werner
and handcrafted in Bavaria by Lorenz Hutschenreuther

*A delightfully endearing theme interpreted with delicacy of detail and exquisite grace—a work of art timeless in beauty. Handcrafted in the finest of porcelain. 10″ high. $28.00**

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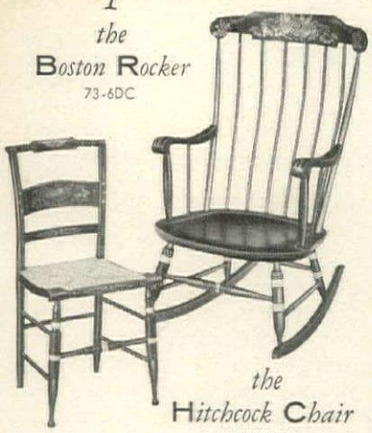
Early American Reproductions

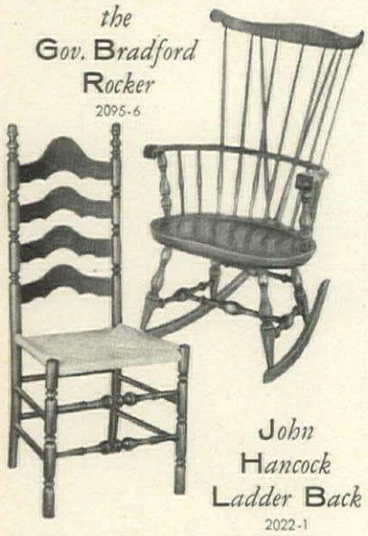


the Boston Rocker
73-6DC

the Hitchcock Chair
2057-1D

The Boston Rocker was the *first* rocker ever made... way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactingly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.



the Gov. Bradford Rocker
2095-6

John Hancock Ladder Back
2022-1

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin... and is also available in manor house armchair style.

These and other reproductions at better furniture and department stores

1857 1957 100th ANNIVERSARY Windsor

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Send for Booklet!
"How To Choose The Right Colonial Chair," with helpful ideas, interesting illustrations, and historical information.

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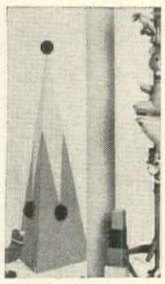
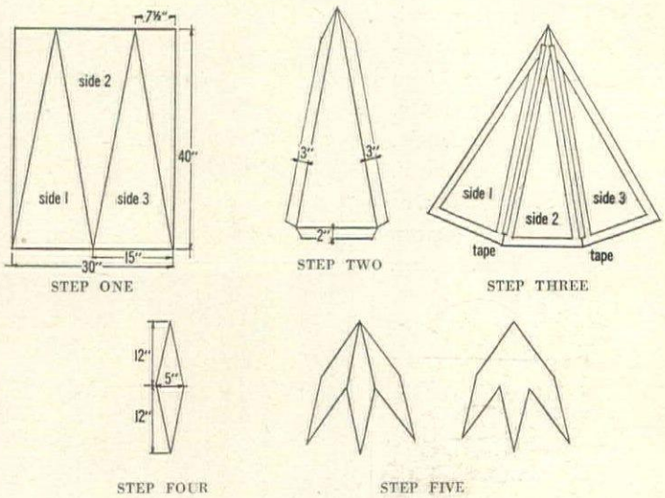
GIFT-BOX TOYS *Continued from page 113*



Pyramid decorated in harlequin fashion

Hollow pyramid is a colorful disguise for a set of Tinker Toys or baseball bat and ball. STEP ONE: Cut three triangles out of a 30″ x 40″ sheet of illustration board, which is heavier than construction paper, following the dimensions given below. STEP TWO: To cover triangles, including edges, place each one on a large sheet of construction paper and cut around, leaving border as shown. Fold over the edges of the paper at sides and bottom and tape in place. STEP THREE: Place the three triangles side by side and tape together; stand, bring together sides one and three, and tape from inside. STEP FOUR: Using newspaper to make a pattern, cut out three identical diamonds 24″ high, 5″ wide. STEP FIVE: Join with masking tape as shown. Place pattern on construction paper, outline and cut out. Glue this piece on top of the pyramid and decorate with pompons or ornaments.



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Bigelow's handsome patterns, textures, and soft-focus colors are an inspiration when you're redecorating.

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It's so easy to own beautiful, soft-piled Bigelow broadloom. You can carpet an average-size room on convenient budget terms for only a few dollars a week. Shown from left to right are *Beauvais*®, *Beguine* and *Pomeroy*.

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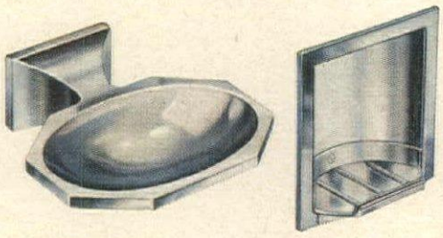

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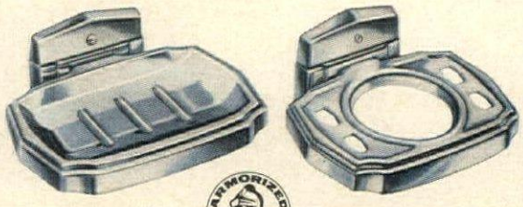

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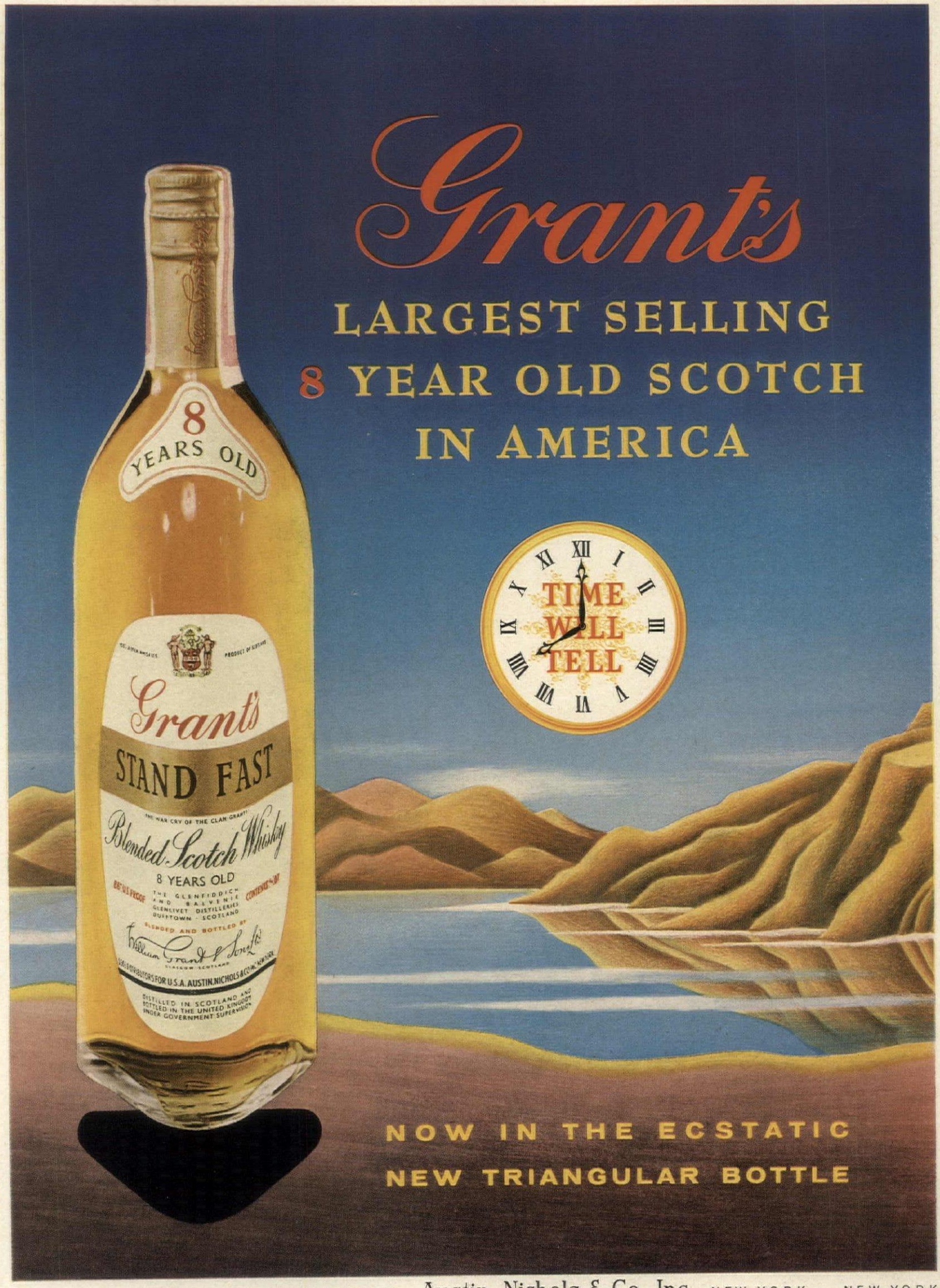
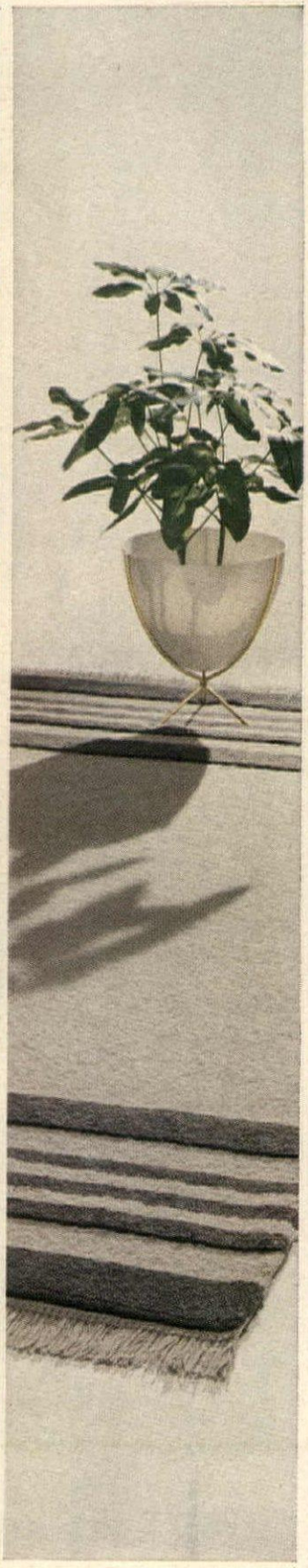


86 PROOF — SOLE U. S. DISTRIBUTORS Austin, Nichols & Co., Inc. NEW YORK — NEW YORK

Fashion takes the floor with Area Design Rugs



Wherever you move, these rugs are designed to accent the room you prize.

New interest underfoot! Use Cabin Crafts-Needletuft deep-textured Area Design Rugs to highlight handsome floors, as a focal point for furniture groupings, to define living and dining areas. They're easy to pick up and take with you anywhere you move. They have Cabin Crafts special backings to make them hug the floor. Each one of these rugs is individually made, distinctively styled with marvelous colorings, fascinating border patterns and big sizes up to 15′ x 24′. And remember, you always get more high-piled luxury for your money in Cabin Crafts-Needletuft. Shown top: Crest, carved border design of Spunvis rayon. 6′ x 9′, about $72.50. Left: Taminar, luxurious cotton stripe. 6′ x 9′, about $59.50. Right: Lisbon, 100% Acrilan* 6′ x 9′ about $99.50.

Write for Cabin Crafts Room Service, the blueprint guidebook on how to buy and decorate with Needletuft Rugs and Carpets. Cabin Crafts, Inc., Dept. 6A, Dalton, Ga.

*®Acrylic Fiber by CHEMSTRAND

MOBILE FASHIONS IN *Needletuft*® RUGS AND CARPETS BY

CABIN CRAFTS

THE CASE FOR JAMAICA

(*Continued from page 55*)

sunny life where perhaps the most difficult decision of the morning is whether to have one more swim before lunch or not. All our waking hours were spent out of doors; it rained for all of 15 minutes during our ten day visit. Lunch was either on the sands or on the adjacent open veranda dining room. Dinner was under the stars. The food, particularly the island fruit and local fish, was excellent as was the wine. The Jamaican service was outstanding. There were dancing and native entertainment each night. The rhythms of the calypso, the mento and the meringue we decided do not travel well. They sound far more casual, spontaneous and light-hearted in their Caribbean home.

What to buy

Dress is altogether informal and colorful. Bathing suits and sports clothes are the order of the day. Dinner clothes are often worn but not required in the evening. Montego Bay offers many shopping temptations including fine sports clothes and accessories. Because Jamaica has a customs-free port you can also buy duty-free merchandise on the island at prices some 60 per cent below what they are in the United States. You can buy under free port conditions such things as perfume, watches, cameras, silver, crystal and china, cashmeres and liquor. If you stay out of the United States for two days, you are allowed to bring home duty-free $200 worth of purchases. If you are away for 18 days you are allowed $500 worth of free imports.

Our visit seemed to pass too quickly in swimming, in lolling on the sand under a sun that never seemed too hot (in fact, the climate was so pleasant that we were never aware of it at all), in dining and in sleeping. But we did somehow manage to do some shopping, to read a bit of the island's colonial history, to hire a U-drive car and visit some sugar plantations and historic landmarks, to drive along the beautiful coastal road from Montego Bay eastward to Ocho Rios for lunch at another and quite different, rather more tropical and verdant, coastal resort, to look in at most of the other hotels along the north coast, to see a polo match, to try out one or two local night clubs where we found the entertainment no better than at the hotel, to have a long day's sail in a 30 foot sloop and to study ten entirely different sunsets from our terrace.

The next visit

We are determined to return, however, because there are so many things which we ought to have done but did not do. We should like to see more of the island: To visit again Kingston, the capital and its great harbor, to see the cool hills around Mandeville, to climb to the top of Blue Mountain and to look down on the island from its 7,400 foot peak, to visit Port Antonio and ride down the Rio Grande River by bamboo raft through gentle rapids and beneath spreading tropical trees, and perhaps, if we are so moved, to play golf and tennis, to go crocodile hunting, to fish with a spear and from a boat in blue water beyond the reefs, and perhaps to go to the horse races or a cricket match.

But on the whole perhaps we had better really concentrate next time on the art of lolling on the sand; we did not manage truly to master all of its nuances. Then the year after next we can see and do all the other things.

W. H. L. Jr.

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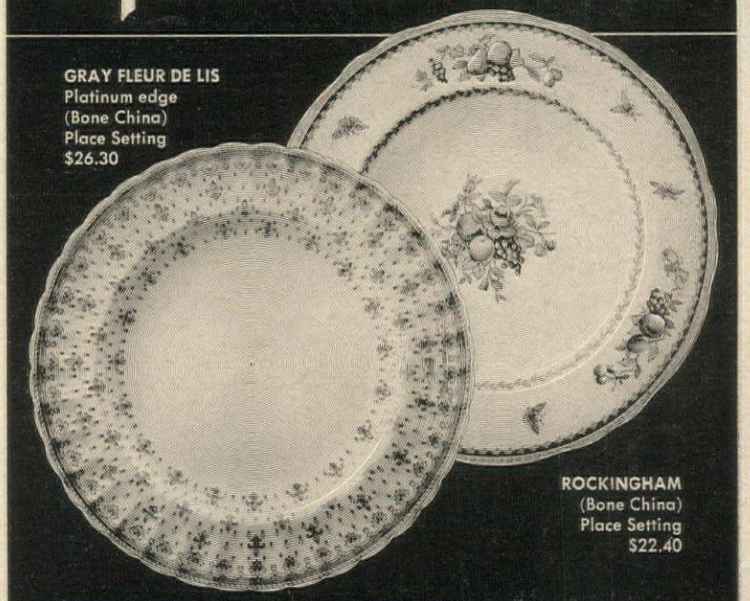

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Matching Oval Tray—Walnut bottom, pewter rim. 15" size $23, 19" size $29.

Far Left: Modern Pitcher—a graceful, brand new design. Four Sizes: 7 oz. $8.50, 1 pint $14, 30 oz. $19, 1⅝ qts. $25.

Left: Swiss Wine Pitcher—traditional loveliness at its best. Four Sizes: 6 oz. $10, 10 oz. $12.50, 18 oz. $19, 26 oz. $24.

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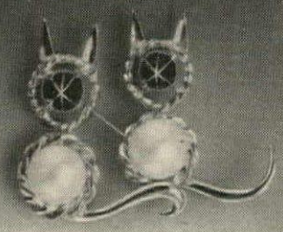

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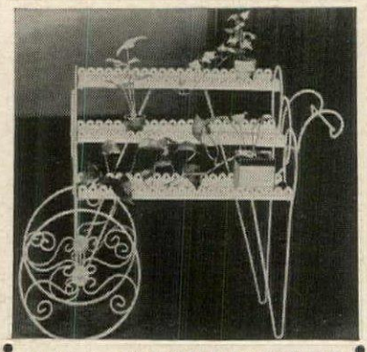

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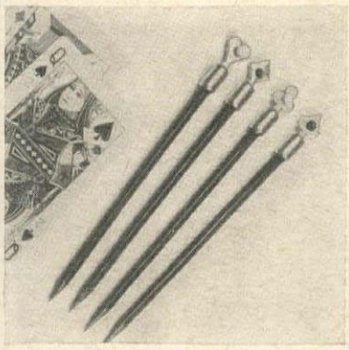
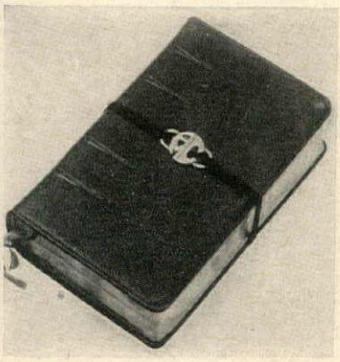


Keep score with the elegant little pencils shown here. Each black-lead pencil is fitted with a gold-plated top which is set with a jewel-like stone. The card symbol finials make these pencils the perfect appointment for the game table. $1. postpaid the set of four pencils. Order from Miles Kimball, Department HG11, Kimball Building, Oshkosh 40, Wisconsin.

MIEHLMANN

"Fast Trot" is an exquisite carved walnut figure of a horse which will give constant delight. It is a sculpture done by Brasher, the well known artist. About 5½" x 8½" overall, it stands on a walnut base. You will admire the wonderful finish which Mr. Brasher has given to this fine grain wood. $37.50 ppd. M. E. Brasher, HG11, Kent, Conn.

Newbury rack. A Provincial hall, a country kitchen would be the perfect background for this letter rack. It is made of Vermont pine hand-rubbed to a mellow finish. It has two sections for mail or magazines, a shelf fitted with a removable plastic liner for plants and three drawers. 19" x 13" x 4". $10.45 ppd. Puddin' Holler, HG11, E. Swanzey, N. H.



In Europe it is customary to keep a prayer book in neat condition by means of a decorative band. Shown here is one made of black silk elastic embellished with a heavy sterling silver monogrammed disk. We think that this could make the ideal gift for a friend who reads the Bible, a prayer book. $3.85 ppd. Elmcrofters, Briarcliff Manor, N. Y.

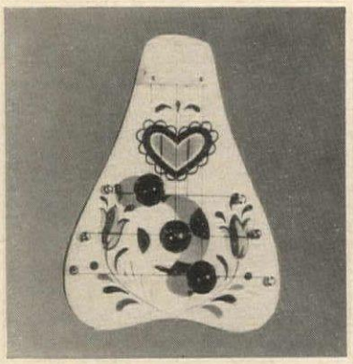
AROUND

with Ann McLaughlin

order, as few of them handle c.o.d.'s. You may return for refund any item not personalized if you return it promptly by insured mail and in an unused condition.

No pin marks. This slip-on collar pin will not mar your shirts and blouses. It is attractively designed and made of metal finished in either gold or silver plate. The three-letter monogram is distinguished. $1. Matching cuff links or earrings are $1.50 the set. $3.50 the set of three. Ppd. Tax included. Western Classics, HG11, Box 4035, Tucson, Arizona.

Bijou for an elegantly appointed telephone stand: the sterling silver dialer. The 15″ links chain is easy to attach. It is fitted with a three-letter monogram, with a rod and ball. This is a de luxe gift which is appropriate for the friends who have everything. $9.35. In gold-plate it is $11.95. Ppd. Edith Chapman, HG11, Dept. JP, Nyack, N. Y.



A joyful note will sound whenever your entrance door is opened if you attach to it this Swedish Door Harp. It is made of wood finished in white and decorated with gay color hearts and flowers. The joyful notes are made when the three red wood balls strike the taut wire strands attached to the harp. $3.23 ppd. Jan Jarvis, 131 First St., Peoria, Ill.

An elegant brooch reminiscent of French court days: the sterling silver feather pin. Handwrought of heavy silver, it is three inches long, is fitted with a safety catch. $3. The matching sterling silver earrings make a flattering frame for the face. $3. The set complete is $5 ppd. Tax incl. Jamaica Silversmith, HG11, 79-32 164th St., Jamaica, New York.

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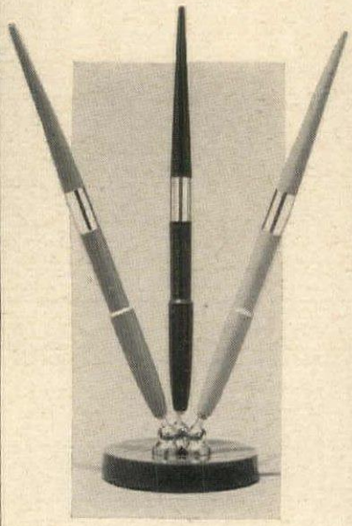

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Clever Christmas idea for the desk of any executive, student or menu-planner! It's N-M's French-inspired design — smooth-writing red, green and blue ball-point pens on a smart black base. Send mail orders to Dallas; enclose .40 for postage and handling charges. Inimitable N-M Christmas gift wrap .50.

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Indigo Bunting Bird, perched on a wild rose branch. Captured in bisque, in life-like beauty and hand-painted in natural colors by famed American artist, Edward Marshall Boehm. 10 inches high on white base, 75.00 Pristine white, 60.00

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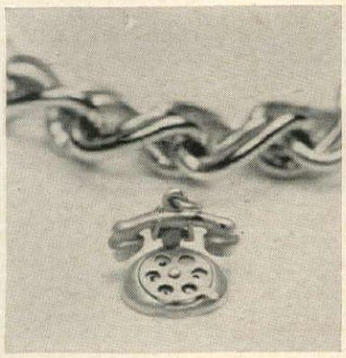
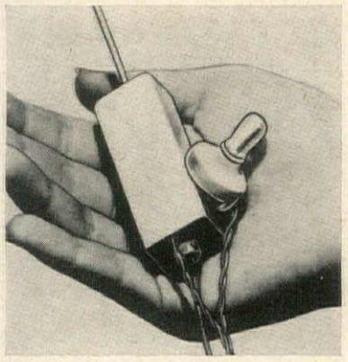


The perfect charm for the telephone chatterer is the one shown here. Designed like a telephone, it will dial the words "I Love You". You can order it in sterling silver for $4 or in 14K gold for $10. In either metal it will make a fine conversation piece. Ppd. Tax incl. Send for catalogs of charms. Charm & Treasure, HG11, 509 Fifth Ave., N. Y.

Blow hot or cold air with the handsome electric dryer shown here. The housing comes in either red or black plastic to match the Morocco leather carrying case. This is the perfect gift to give to anyone on your list who expects to take a trip. It works on both AC and DC. $24.50 postpaid. Order from T. Anthony, Dept. HG11, 751 Madison Avenue, New York, N. Y.



The Mini-Radio is not much larger than a lipstick. The self-powered diode rectifier replaces the usual tubes. With this midget radio you need no batteries, no electric current. A hearing aid type of speaker permits you to listen to a favorite program without disturbing others. $4.95 postpaid. Sunset House, Sunset Bldg., Hollywood 81, Calif.

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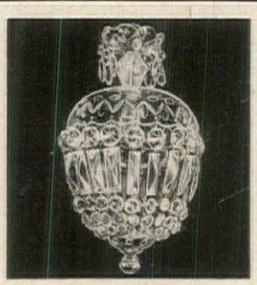

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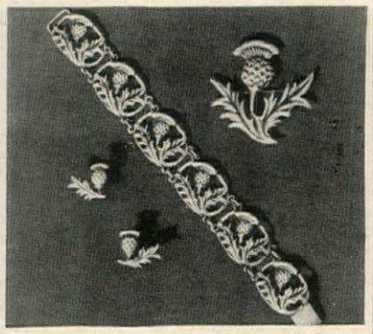

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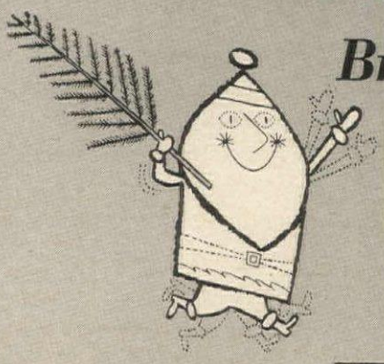

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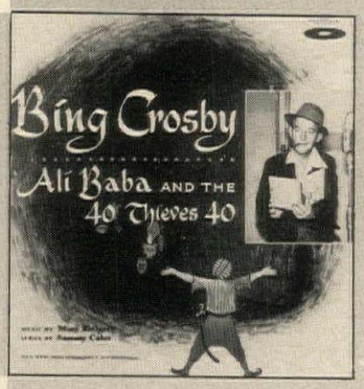

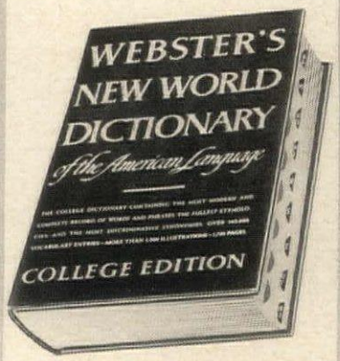

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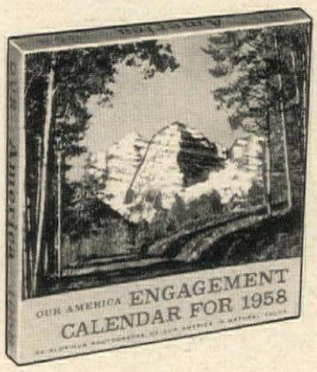

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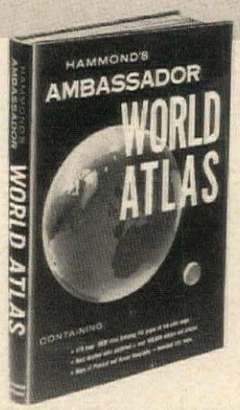

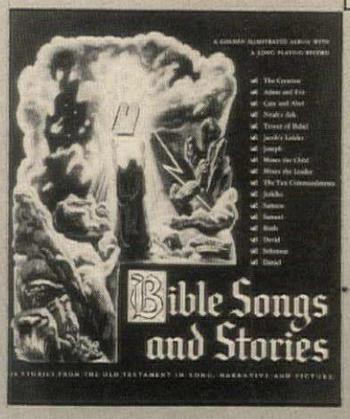

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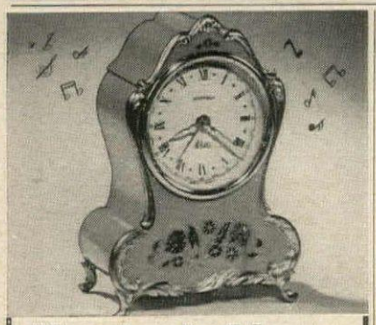

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Jenifer House Dept. HG-11
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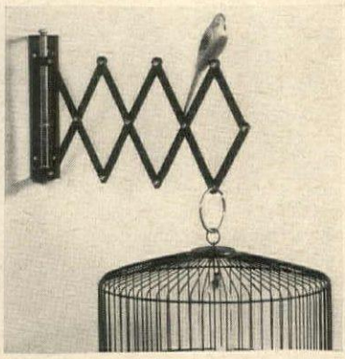

The perfect bracket to hold a birdcage or your hanging pot of ivy or geraniums is the wrought iron gatefold bracket shown here. Finished in either black or white, it extends from 4" (folded) to 21" (when open). Note the polished brass ring which is fitted with a snap latch. $4.50 postpaid. From Seth & Jed, HG11, New Marlboro, Mass.

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Send for colorful Holly Gift Catalog!

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P. O. Box 5965-A, Milwaukie, Oregon

Imported Novelties & Novel-Toys for Noel

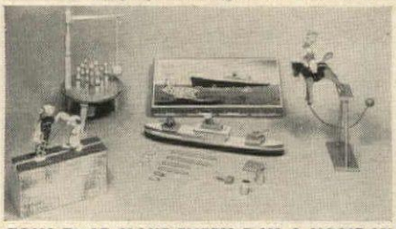
NESTED AND NICE — Brightly enameled wood toys nested snugly one within the other — within the other!

NESTED APPLE—5—4 for you and 1 for Teacher! Exceptional value! Largest 2½"....ea. **$1.00**

NESTED PENGUIN—3 of them—have "Tux" will travel into your heart! Largest 3½" ....ea. **$1.00**

NESTED SOLDIER—3 dressed-right soldiers to parade with pleasure. Largest 4¾" ....ea. **$1.00**

NESTED POLICEMEN—Fun and frolic with "law and order" at playtime. Largest 4¾" ..ea. **$1.00**



TOYS THAT MAKE EVERY DAY A HOLIDAY

SKITTLES—Set 'em up and knock 'em down with swinging ball—scores fun! 10½" .....ea. **$1.25**

CLOWN & BOY—On a real stage! Twist 'em and turn 'em to suit the action of playroom pantomimes. 6½" .....set **$2.25**

BOAT SET—Easy way to build anything from a freighter to an ocean liner. Hulls, smokestacks, superstructures, etc. Box 10" .....ea. **$2.50**

GALLOPING HORSE—and cowboy. With a slight push, this plainsman will go and go and GO! Always in perfect balance. 12" .....ea. **$1.75**

WINNING GAMES AND PUZZLES

SPIN GAME—A fantastically clever pocket-size version of roulette. Spin the magic top and knock the ball into the winning slot. 3½" .....ea. **60c**

BAFFLING — Not really baffling — but a true game of skill—put the apples on the right post for a high score. 7" .....ea. **75c**

PUZZLE GAMES — DUTCH GIRL, CLOWN, etc.—take 'em apart and put 'em together. Educational, too! 3¾" .....ea. **90c** (any 3 for $2.50)

SO NEW — SO NOVEL — SO NICE

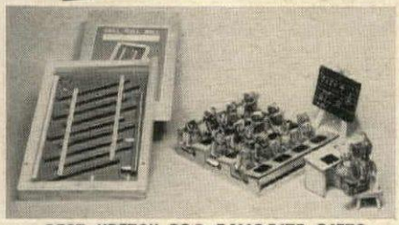
CUP OF KNOWLEDGE—Take tea and see your fortune. The tea leaves settle on the colorful cards decorating the beautiful cup—a chart tells you what they mean. 3½" .....ea. **$1.75**

SAFE BANK—Lock up your treasures "safely". All metal with 2-dial combination lock (each different). Simple to open when you know the right numbers! 5" .....ea. **$1.00**

BIRD KNOCKER — Novelty door knocker that "knocks 'em dead". For children's room or outside door. 9" .....ea. **$1.00**

HANGER WHISTLE—Each end really blows—Fun for small fry. 13" .....ea. **$1.25**

Easy Way to Do Your Xmas Shopping
ORDER BY MAIL!
Satisfaction Guaranteed
We Pay Postage • No C.O.D.'s
Minimum Order $2.00



BEST "PETS" FOR FAVORITE GIFTS

BEAR SCHOOL—The cutest "9 o'clock scholars" you've ever seen. 12 baby bears (3½") at baby bear-sized desks—plus teacher and blackboard. A 100% favorite. .....set **$6.00**

MONKEY SCHOOL—Same as above but with little monkeys instead of bears. .....set **$6.00**

SKILL BALL—You'll really have a "ball" with this! Maneuver ball from section to section without dropping it—requires dexterity, timing. 13½" ea. **$3.00**

S'FUNDERFUL!

DUTCH GIRL PENCILS—Make your mark with any one of 12 different colored pencils in demure Dutch Girl Box. (Also available in Pinocchio Box.) 6" .....ea. **$1.25**

PISA GAME—You'll lean towards this one—fun for all—"Pick 'em up and lay 'em down"—the best balancer wins. 5¼" .....ea. **60c**

BARREL TOY—Roll this one out for interesting and educational play. Fitting pieces into the right holes teaches coordination. 4" ....ea. **$1.25**

DISAPPEARING PENCIL BOX — Now you see 'em, now you don't—simple movement of panel does the trick. 4 pencils. 7" .....ea. **$1.00**

MAJOR MINIATURE FAVORITES

OLD TIMERS — 6 authentic miniatures of old fashioned autos—smallest ever made! Each ¾" set of 6 **50c**

MATCH BOX MINIATURES—Delightful miniature machines that actually work—perfect detail. 1½" .....set of 3 **60c**

BADGER TOP — "Tops" anything you've ever seen. One compact toy that can be taken apart to make 4 complete tops. 3½" .....ea. **65c**

MOUSE JEWELRY BOX—Beautiful, expensive looking jewelry box. Simple control makes furry mouse move when you open it. 3¼" ....ea **$1.75**

PET BOOK MARKS — "Novel" approach — cuddly, furry animals. 2½" .....ea. **$1.00** (4 for $3.75)

Send For 28 PAGE 4-COLOR CATALOG!
Featuring These and Many Other
Exciting Items • Only 25c
Q. T. NOVELTY CO., INC.
Box 54, Murray Hill Station, New York, N. Y.

ALMOST "LIVING DOLLS"

CLARABELL—A most popular hand puppet—just wiggle her and she'll "act-up" for you. Unusually large. 13" .....ea. **$2.00**

HAT PUPPET—A perfect "Nugget for the Noggin"—fits any child's head. .....ea. **$1.75**

FAMILY DOLL SET—Mama, Poppa and 2 children. Amazingly flexible. Realistic. 4". set **$5.00**

ANGEL ON A STAR — No Xmas is complete without this graceful cherub—for your tree—or that very special present. 6" .....ea. **$1.25**

SLEEPING BABY—You'll cuddle this "rockabye baby" to your heart. 7" .....ea. **$1.25**

CARROT DOLL—For "24 Carrot" pleasure at playtime—colorful and cute. 10" .....ea. **$2.25** (Also Pumpkin Doll 10")

KINDER TOY—Separate horn, bell, block and roller. Roll, blow, grasp, build—a baby's delight. Box 4" .....ea. **$1.25**

. . . AND STILL MORE NOVELTIES

SALAD BOWL SET—A complete service. Bowl, (3¼") spoon, fork, salt and pepper shakers, 6 dishes. Brightly colored wood. .....ea. **$1.25**

APPLE TEA SET — Abra Cadabra! — and this beautiful wooden apple (2¼") turns into a miniature tea service—cups, saucers, tea pot, and the apple itself is the table. .....set **60c**

CLOWN BOWLING—This'll really "bowl" you over. Merry clown has complete clown bowling set cleverly hidden inside. 6¾" .....set **$2.00**

ALL THE TRIMMIN'S FOR XMAS

ORNAMENT BOX SET — Add exceptional beauty to your tree with these 24 dainty ornaments plus angel or star tree-topper. Safely packed in cotton for complete protection. Each ½" .....box **80c**

PAPER BIRDS — Delicately beautiful decorations for the festive season. Attractively colored accordion pastel birds that gracefully gyrate on tree or package. 2½" .....Box of 12 **$1.25**

ANGEL GLOBE—Make your own White Christmas—shake this magic globe and see the snow flakes fly! 3¼" .....ea. **$1.00** (Also Nativity, Santa Globes) (6 for $5.00)

ANGELS—Really heavenly figures. 6 different authentic reproductions of famous German hand-carved figures—beautifully and richly detailed. Fabulous value. 3" ea. .....set **$6.00**

Let's turn the tables

into brightly-colored surfaces with foam rubber backing to stay in place without ties. A Stotter design—in white, pink or aqua vinyl.
30-inch square, 5.00
32-inch square, 5.95

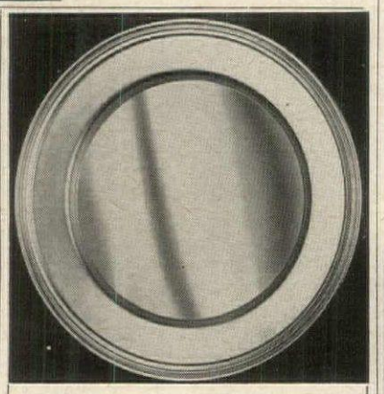
LORD & TAYLOR
424 Fifth Avenue, New York 18
Beyond delivery area, add .50 shipping

It's a FILE CABINET • a DESK A GOSSIP BENCH • an END TABLE

Choose this handsome multi-purpose chest with 2 file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating, directly in front of you at just the proper height. Ideal bed table. Top swivels over bed for eating, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow, hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16" x 25" x 28" high.
Either style with swivel top.....$36.95
Without swivel.....$32.95
COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc., with simple instructions.
Either style with swivel top.....$26.95
Without swivel.....$24.50
Express charges collect
NEW 48-PAGE CATALOG—175 PIECES *of Finished and Kit Form Furniture in Friendly Pine. Send 10¢, coin or stamps.*

Immediate Delivery
No C.O.D.'s
Money Back Guarantee

Field House
Dept. G11-7
North Conway, N. H.

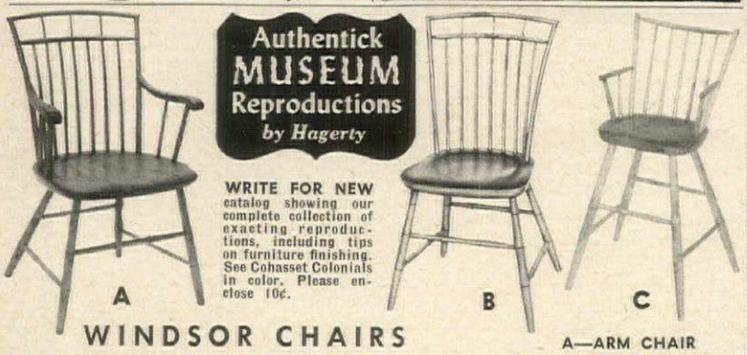


silver plates

. . . are versatile plates to use. These are 6" in diameter so may be used for bread and butter plates, for canapés, or dessert plates. Very heavy, beautifully made silver-plate. Classic design will go with any china. A set of four, **$5.00** including postage.

Sorry, no C.O.D.'s.

EDITH CHAPMAN
260 Main Street Nyack, N. Y.



Authentick MUSEUM Reproductions by Hagerty

WRITE FOR NEW catalog showing our complete collection of exacting reproductions, including tips on furniture finishing. See Cohasset Colonials in color. Please enclose 10¢.

WINDSOR CHAIRS

No period in history has produced furniture as functional and beautiful as the Colonial. Outstanding were the Windsors with their pert, clean-cut lines and splayed "bamboo" legs representing comfort, good looks and durability—chairs that are equally at home in either a traditional or contemporary setting.

Like the originals which may be seen today in museums, our reproductions are made to last for generations. Our kits are easily assembled and finished in less than an hour. No tools or special skills are needed. Each kit is complete with pre-cut parts and simple assembly instructions.

Money Back Guarantee—No C.O.D.'s Please
Shipping Charges Collect

A—ARM CHAIR
35½" high; 17½"x21½" seat
KIT, UNFINISHED—$21.95
Assembled, Unfinished $27.95
Assembled, Finished $34.95

B—SIDE CHAIR
35½" high; 16"x17" seat
KIT, UNFINISHED—$14.95
Assembled, Unfinished $19.95
Assembled, Finished $24.95

C—HIGH CHAIR
34½" high; 13"x13" seat
KIT, UNFINISHED—$13.95
Assembled, Unfinished $18.95
Assembled, Finished $23.95

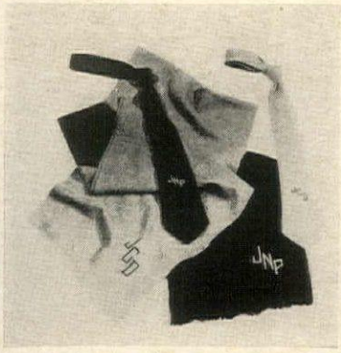
"Antique" Stain Finishing Kit—$1.45

NOTE: Matching drop leaf dining table also available.

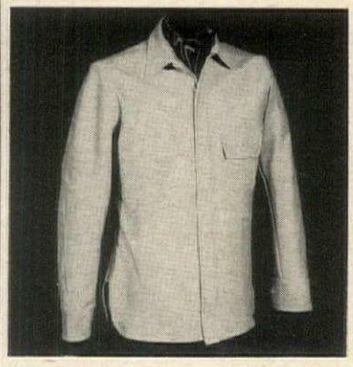
Cohasset Colonials
76 Parker Ave., Cohasset, Mass.

SHOPPING AROUND

Letters and numbers can make fascinating playthings. We show here a collection of one hundred letters and numbers made of pliable plastic. A young one will spend hours snapping them together. He will learn the alphabet, spelling, addition. Grown-ups can use the letters for word games. 89c a set. Ppd. Prestige, HG11, 3450 Wilshire, Suite 905, Los Angeles.



Cashmere muffler. The VIP in your life deserves the elegant muffler shown here. Soft as down, it comes with a three-letter monogram. Brown with ivory initials; gray with black; navy with silver. $9.95. To team with it you could consider the silk-lined cashmere tie which is marked with the same monogram. $6.95 ppd. Down's, 1493, Evanston, Illinois.



Natural beauty: soft chamois sport shirt. Made of the finest leather which has been oil-tanned in England, this man's shirt is a lifetime investment! Expertly cut, it has roomy sleeves, a large pocket, a convertible collar, pearl-button closing and sleeve tabs. Sizes 36 to 46. $45 plus 50c postage. From Brandicalf, HG11, 157 Federal Street, Boston, Mass.

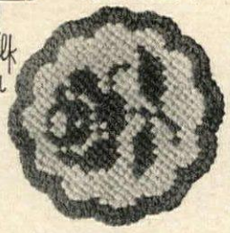
1000 Personal Labels $1

Any 3 orders $2 ppd! Beautifully printed with your name and address on finest quality Kromekote, super-glossy gummed paper. Printed with real type—not typewriter. Padded for convenience. Re-usable PLASTIC BOX FREE! Real timesavers—use to personalize everything: Stationery, checks, books, tools, etc. A sensational bargain—1000 only $1 ppd. SPECIAL FALL OFFER—**Any 3 different orders $2.** Handy for you—terrific for gifts. FINEST QUALITY—FASTEST SERVICE. Over 1,000,000 satisfied customers. Your money back if you don't agree these are the finest labels ever seen! Order from REGAL LABELS, 117 Regal Bldg., Mar Vista 66, California.

it's easy TO MAKE THIS COLORFUL RUG YOURSELF!

A Novel Do-it-Yourself Idea

ONLY $6.95 POSTPAID NO C.O.D.'S PLEASE



It's so easy that almost anyone can make this beautiful rug with professional results! Just the thing to add richness and warmth to your bedroom or bathroom. An ideal Christmas gift. Kit contains one thirty inch round rug foundation, symbol stamped to form this beautiful rose design, eighteen skeins of color-fast cotton rug yarn, nine in Dusty Rose and nine in Cream, one Pom and Tuft Form, one rug needle and the easy-to-follow instructions. The rug is durable and washable, fluffing up to its prettiest just after having been washed.

Seamans-Thompson
Dept. H., P. O. Box 77
VIRGINIA BEACH, VIRGINIA

BANCROFT'S Pre-Christmas Spectacular

Personal Hello From St. Nick
SANTA TALKS TO YOUR CHILD
. . . and calls him personally by name! Imagine your child's thrill when Santa speaks directly to him. Santa talks about being good, his reindeer, etc. Junior can join Santa in singing Jingle Bells. Each name individually recorded. Unbreakable plastic, good for years. State child's name.
CG2510D $1.00

Add Christmas Spirit to Your House!
THE THREE WISE MEN IN FULL COLOR
A most fitting symbol for your home this Christmas season! Heavy weatherproof plastic; decorated in vivid colors that stay brilliant year after year. Stakes anchor firmly in soil or mount on house, post, gate. Use indoors too. Each figure over 27" tall.
CG1054S Complete set.....$3.95
Lighted set, same, but with bulbs, cord, reflectors, **CG1055S**.....$5.95

Inspirational
10 COMMANDMENTS BRACELET
Exquisitely styled link bracelet contains the 10 Commandments, boldly engraved on individual gold-plated discs. A gift of reverence for Christmas, Communion or other Holy Days. Children, too, love to wear it to Sunday School.
CG120J $1.00

Gay Parade of Holiday Greetings!
CHRISTMAS CARDS ON DISPLAY
Prancing reindeer and sleigh parade across mantle, wall or window showing off your most treasured holiday cards. Impressive wrought iron rack holds up to 144 cards—so each can be seen. 40" long. Folds compactly.
CG1056 (with 5 rods).....$2.25
Add extra hangers for unlimited capacity. (Each holds 12 cards)
CG8375 Rods, 6 for.....$1.00

Silver, Gold, Ivory Toothpicks
FOR TOOTHPICK TYCOONS
After-dinner elegance! Imported, hand-carved, genuine Ivory Toothpicks. Simulated alligator case.
CG142J Each.....59¢
CG142J set of 2 Ivory.....$1.00
Monogrammed Sterling Silver or golden. (Specify initials)
CG2518D Silver.....$3.30
CG2519D Golden.....$1.00

Ends Closet Clutter
NEW GARMENT BAG FOR SHOES
Imagine—a bag with 24 pockets to hold all your family's shoes in the space of one garment. Keeps shoes dust, mildew, scuff-free. Of heavy gauge stitchless vinyl, precision-tailored fabric fits over sturdy wire frame. Cleans easily with a damp cloth. Full zipper door for easy opening and access. Beautiful colors. Fits any closet.
9" x 21" x 34".
CG9123 Green
CG9125 Pink.....$4.98
Each Shoe Bag Deluxe—40 pocket size, 9"x21"x53"
CG9604 Green
CG9605 Pink.....$7.98
Each Deluxe Bag

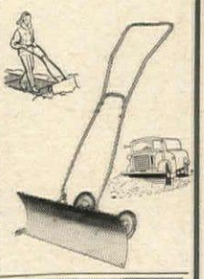
REAL SNOW SKATES
They're just like miniature skis! Ingenious Snow Skates provide wonderful fun and healthful exercise as youngsters skim over the least amount of snow—there's no ice needed. Adjustable to any child's foot; made of steam-bent hardwood with grooved bottoms. Aluminum heel plates, sturdy ankle straps. Over 16" long, 2½" wide. Gaily trimmed in red.
CG3509 .....$1.79

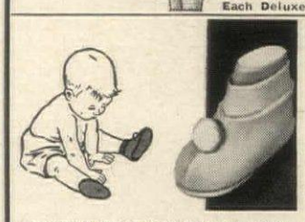
..."OVERNIGHT PARKER" ..
PERSONAL DRESSER DE-MESSER
Well placed for well-dressed men. No grumbling and fumbling for rings, watch, loose change or jewelry. They will all be conveniently parked in this ceramic "Tie and Collar." Any first name hand-painted before the word, "treasures." 5" diameter. Makes an eye-catching tray.
CG506P $1.95

FULL SIZE!
ELECTRIC FIREPLACE
It looks like the real thing—the logs actually GLOW and FLICKER! With realistically red-colored bricks, it comes complete with green Holy Wreath, simulated andirons and logs. Almost 4 ft. wide by 4 ft. tall, sets up in 90 seconds. Rigid Kraftboard, vinyl coated for easy cleaning. With electric socket, cord, flicker attachment.
CG1002S $3.95

No Bending No Lifting
ROLLING SNOW PLOW ONLY $12.95
All you have to do is walk behind it! Rugged all-steel Snow Plow rolls on 6" rubber tires through all kinds of snow. 23" blade adjusts through full 20° angle. Throws snow to left or right, one trip cleans entire sidewalk.

Eliminates Strain On Heart or Back
Does one hour's shoveling in 5 minutes! Glides through snowfalls as deep as 8" with no effort. Won't leave small piles to clean after. 41" no-stoop handle; rust-resistant red enamel finish.
CG1004S $12.95





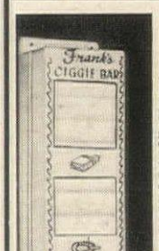
BOOTIES THAT GROW WITH BABY
Doting mamas and relatives love these new kind of booties that can't slip off or kick-off! They keep pace with your darling's fast-growing feet. Even the sole stretches! Made of washable Helenca stretch nylon with foam cushion sole.
CG9204 Blue Booties.....$1.95
CG9205 Pink Booties.....$1.95
CG9206 White Booties.....$1.95

YOUR OWN PERSONALIZED LABELS
Your garments deserve this distinctive finishing touch! We personalize your name on actual woven quality cloth labels. Sew them in garments, knitting, crocheting, and make your creation "exclusively yours." Helps identify clothes; avoids aggravating laundry mixups.
CG2640D, 15 for.....$1.00
CG2641D, 40 for.....$2.00
CG2642D, 60 for.....$3.00

GLEAMING LINGERIE CLIPS
Sparkling gold-plated clips to clasp in place and end the embarrassment of falling bra and slip straps. Ideal for sleeveless gowns, blouses, even as a kerchief clip. Delicately monogrammed with 2 or 3 initials.
CG2634 (specify initials) pair....$1.50
Golden Circlets. Circular design, not personalized.
CG198 pair.....$1.00
CG199 Six Pair Circlets.....$5.00

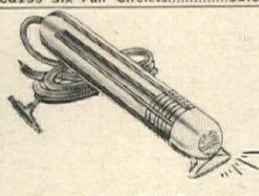
PERSONALIZED ART DESK
For the budding Rembrandt—to draw on, to do his homework—an Art Desk of his very own! And, on the top we'll put his or her own first name. Holds a roll of ordinary shelf paper (included) that's pulled forward and torn off as each masterpiece is completed. Big 15½" x 15" drawing surface. Roomy drawer holds supplies.
CG1503X $3.50

ENGRAVED JEWELRY FASHIONS
You're living in luxury from now on! The luxury of earrings and cuff links so completely personal, so lustrously lovely. The luxury of a breathtaking new slip-on pin that keeps collars neat. Specify 2 or 3 initials; gold or silver.
CG2515D, Links, Each pair.....$2.00
CG2516D, Slip-on Pin.....$1.50
CG2517D, Set of all 3.....$5.00



PERSONALIZED CIGARETTE DISPENSER
The clever attached poem tells the story . . . "Take a look and you will know—how many packs I've got to go!" We identify this "Ciggie Bar" as your very own by hand-lettering it with ANY name along with the words illustrated. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy. Distinctive on wall or table. Sturdy plastic construction, 10¼" high.
CG554P, Regular;
CG555P, King-Size;
Each $1.25

Personalized!
WATER-PROOF MITTENS
Water-proof mittens and gloves, hand-lettered with any child's first name—can't get lost. Healthful answer to children's wet, soggy mittens. Plastic coated, watertight, and flexible. Fleece jersey lining prevents cold, chapped hands. Specify red, blue or brown; give child's age for size.
CG508P, Mittens.....$1.00
CG509P, Gloves.....$1.50



Operates From Your Dashboard
PORTABLE CAR VACUUM CLEANER
Fits in the glove compartment! Clean car interiors in just a few seconds. Works as efficiently as a large vacuum cleaner. Keeps car upholstery, floor and interior clean, prolongs life of fabric. Operates from dashboard without special tools. Suction powered. 12 foot hose included for hard-to-reach places.
CG3749 Car Vacuum Cleaner.....$3.98

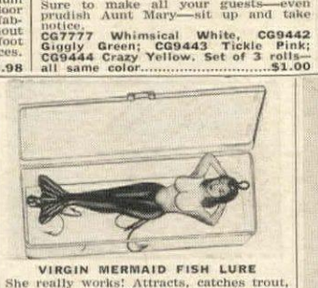
Now In Colors Too!
FUN FILLED TOILET TISSUE
Rib-tickling fun with laugh-loaded Toilet Rolls. Humorous sayings so funny you have to see 'em to believe 'em. Sure to make all your guests—even prudish Aunt Mary—sit up and take notice.
CG7777 Whimsical White, CG9442 Giggly Green; CG9443 Tickle Pink; CG9444 Crazy Yellow. Set of 3 rolls—all same color.....$1.00

Modernize Your Sink With A 2-1 SOAP AND RINSE DISHPAN
Cut dishwashing time in half! New polyethylene cushioned Dual-Dishpan has separate compartments . . . one for sudsing . . . one for crystal-clear, soap-free rinsing. Saves hot water, too. Prevents chipping, conserves space. 17¼x13¼x-6½".
CG1005S Yellow Dual Dishpan
CG1006S Red Dual Dishpan
Each (specify number).....$3.49

UNDER-THE-BED-DRAWER
Solve Your Storage Problems! Keeps linens, blankets, towels, out-of-season clothing hidden, yet handy for immediate use. Sturdy kraftboard drawer glides on ever-so-quiet casters, in and out from under any bed or couch. Complete dust and moth-proof protection. 25x31x6".
CG1042S Under-Bed Drawer.....$4.95

LADY IN A BEER MUG
Brother this Beer Stein is for you! It won't be pink elephants, but a lovely lady that puts zest in a man-sized drink. Won't guests be surprised as they pick up their drink and see this "femme fatale" gazing back at them. Quality ceramic, ideal for collectors.
CG7189, Each.....$1.25
CG7190, Set of 4.....$3.95

DOG HOUSE CIGARETTE EJECTOR
Just press the chimney and a cigarette pops out of dog's mouth and hands it to you. Beautiful inlaid imported mahogany wood. Unusual in its action, as Scotty goes to work. Holds full pack any size cigarettes; filled through sliding roof. 5" high.
CG9666 Cigarette Ejector.....$1.25



VIRGIN MERMAID FISH LURE
She really works! Attracts, catches trout, bass, blue gills! She's a castaway's dream done in alluring bright, natural colors that are so inviting to fish. Almost guarantees you a prize catch every time! Of tough plastic with 2 strong treble hooks. In reusable clear plastic box. Casting size—3" long. A swell gift for all your fishermen friends!
CG5811, ...$1.75

Exciting New BALLPOINT "LEG" PEN
Get a "kick" out of writing! Beautiful flesh-tinted plastic ballpoint pen is shaped like a glamorous million dollar leg. Uses standard refills. Novel, yet practical. The bankers approved non-smear ink writes like a dream—smooth and easy. Just a twist on cap retracts point into leg. Highest quality. Fits hand perfectly. Watch Gramps kick up his heels when he sees it. Writing was never such fun in the good old days.
CG207J $1.00

And, Away We Go . . .!
WITH ROCKET SHOES
Makes a Kangaroo look like he's walking! Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Children bounce along to heart's content on highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Adjustable to fit all children from 6 to 12.
CG4456 .....$5.95

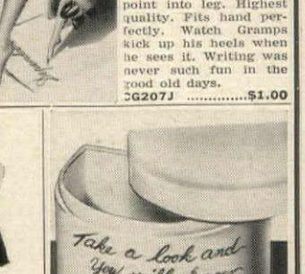
THE BOOK THAT TALKS—ONLY 75¢
A different animal speaks to your child from every page! Sheer delight is this colorful story with appropriate sounds to fit words. Cows MoOO, dog Barks! Ducks go qu-a-ck, pigs go Ooink! Press the entire book, and they all sing in chorus. Fascinating fun on the farm. Educational, too.
CG8412 Book That Talks.....75¢
With Your Child's First Name, individually hand painted.
CG609P (specify name).....$1.00

HOW TO ORDER:

- Order by number, stating quantity desired.
- Add only 15¢ to each item ordered for postage and handling.
- Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.

SEND ALL ORDERS TO
BANCROFT'S
2170 So. Canalport Ave.,
Dept. HG-988, Chicago 8, Ill.

FOR LITTLE COOKS—"MOMMY-SIZE" KITCHEN
Almost as big as Mommy's! Penn Dutch Cupboard, Refrigerator, and Range have doors that open and close, knobs that turn, lots of shelf and storage space for pots and pans, oven, timers, freezer compartment, on-and-off knobs. They're almost real! Great BIG appliances are made of sturdy fibreboard and jam-packed with play value. Cupboard and Refrigerator 3 feet high, Range 2 feet.
CG1068 Penn Dutch Cupboard.....$4.98
CG1069 Refrigerator.....$4.98
CG1070 Range.....$3.98



PERSONALIZED DENTURE DISH
An orchid to the person who thought this one up! Spacious plastic container has plenty of other uses, too, but it's ideal for sparkling false teeth that need overnight parking. The lucky recipient will be so thrilled he'll want to put his teeth in at once. We'll hand-letter any name along with the other words (as illustrated).
CG556P $1.25

Christmas Card Holder. This is a fitting Holder for the happy collection of Christmas cards you'll be receiving—for it's just as gay as the cards! Steel with gleaming white enamel finish and red candle and holly leaves decorating the front. "Our Christmas Cards" lettered in gold. Holder measures 6"x2"x3¼" Order No. **9804-6**, Card Holder **$1**.

Santa Claus Mug. The milk actually becomes a part of the excitement on Christmas morning—because it's served in a cup with Santa beaming at you and winking an emerald eye! Glazed ceramic 10-ounce mug has Santa's features detailed in tan, red and white. His cap's tassel is the handle. Order **9553-6**, Santa Mug, **$1.00** ppd.

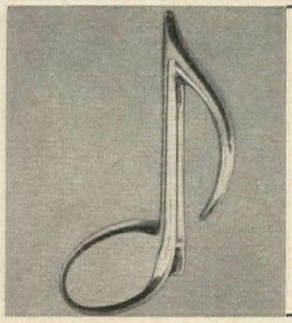
Plastic Christmas Plates. Fabulous—and at a really fabulous price! Here is a set of six white plastic plates with a gay Christmas tree design in color. They'll take either hot or cold foods, won't absorb liquids and can be washed—but they're priced so you can dispose of them if you wish! 9½" across. Order **9849-6**, Plates, **1** set **$1.00**.

Hand-screened Foil Gift Sacks. First really new idea in gift packaging in years—and you'll turn out a glamorous gift in a minute! Five foil sacks in gold, green and silver are hand-screened in color. Slip your gift into one—tie it with the golden cord—it's perfectly packaged! Pack of five. Order **9924-6**, Foil Sacks **1** pack **$1.00** postpaid.

Free! *Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!*

Gift Ideas

Miles Kimball 323 Bond Street Oshkosh, Wisconsin



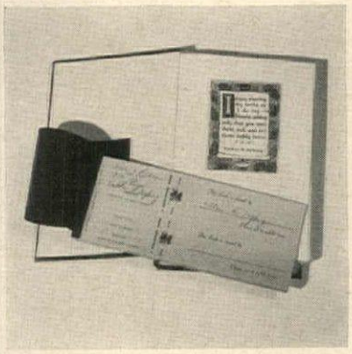
Grace note (and we mean that literally) for your entrance door. We think it is one of the nicest door knockers we've seen in a long time. The ⅛th note comes in solid brass (**$5.95 ppd.**) or in black finished brass (**$3.95 ppd.**). 6" high, it weighs 1 lb.

Catalog of other unusual items 10 cents

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue Nashville, Tennessee

SHOPPING AROUND

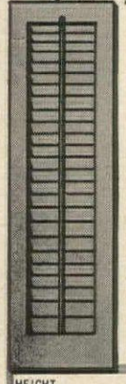
A family man will like the cuff links and matching tie bar shown here. Each swivel-back link is set with a locket which will hold two pictures. ⅞" in diameter, this set comes in sterling or 12K gold-filled metal. $5.00 for cuff links; $3.50 for the tie bar. Postpaid. Tax included. Order from Wayne Silversmiths, HG11, 546 South Broadway, Yonkers, N. Y.



Book plates will safeguard your treasured volumes. Here we show a combination of a set of book plates and a Lender's Record Book. The plates have a colorful border decorated with grapes. Your name is printed on each plate. The Record works like a check book: stub is clue to borrower. $4.95 ppd. for 100 plates, one record. Krebs, Westerly, R. I.

The ultimate luxury: red suede lounging slippers lined with natural lamb's wool. You've never seen anything so beautiful, you've never owned anything so durable: a wonderful combination. Soles are leather. Men's sizes: 7 to 13 ($9.95). Women's sizes: 4 to 9 ($8.95). Postpaid. Order from Johnny Appleseed. HG11, Box 708, Beverly, Mass.

Quality Movable Shutters



Finest made in the United States . . . now available in standard panels at our low, low prices!

Made of clear white pine with a glued cope and dowel construction to give you a lifetime of service and beauty. The sizes indicated will enable you to fit almost all size windows (larger sizes can be used as doors or screens). These panels can be cut down as much as 1" in width and 3" in height. Easily installed with just a screw driver.

HARDWARE: Includes knobs, hooks, interpanel hinges and hanging hinges, complete with screws enough to install 2 per opening panel, $1.40—4 per opening panel, $2.10.

Send check or M.O. with specifications. No C.O.D.'s—shipped express collect. Custom made shutters also available — send us your measurements for free estimate.

HEIGHT OF PANEL	WIDTH OF PANEL 6"	7½"	8"	9"	10"	12"	15"
18"	$2.40	$2.50	$2.60	$2.70	$2.80	$2.90	
21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00		12.00	13.50

Manor House Shutters · 21 maple place · freeport, n.y.
Dept. X-8

A BRACELET *for*
Mothers and Grandmothers

An excellent gift, a tribute to HER! This bracelet, in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, the name and birthdate of each child or grandchild. Every disc or silhouette is script engraved with the first name, month, day and year of birth for each child or grandchild. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet.....$1.50
Each engraved Disc or Silhouette.....$1.00

Bracelets and Discs Available in Gold

12 kt. Gold Filled Bracelet.....$2.75
Each 12 kt. Gold Filled Disc.....$1.75

Add 10% for Fed. Exc. Tax
No C.O.D.'s please

EDWARD H. ZIFF, *IMPORTER*
Box 3072 Merchandise Mart Plaza
Dept. HG-11 Chicago 54, Ill.

CONTENTED KITTY

Only $10.00 ea.
postpaid in U. S.

Warms the threshold of any home—the perfect gift for everyone. A sculptured hand-woven door mat made of weather-resistant natural cocoa fibre, decorated in pink and black.

14K gold plated St. Francis of Assisi Medallion, a most acceptable gift for all animal and pet lovers. Dia. 15/16". $2.00 ea. postpaid in U.S.

Money-back guarantee, if not completely satisfied.

The Cache Pot
Dept. 11 P.O. Box 121 Boston 1, Mass.

ARTISTS! PAINTS CAN'T DRY OUT

NEW ARTESIAN PALETTE

Keep all your water soluble colors moist and in prime condition, just like the professional artist's. Palette is always ready to use. Capillary action from reservoir keeps paints moist and in perfect condition for weeks—and months—with no change in texture. Incredible saving in time and materials.

Artesian Studio Model (shown): (9" x 13", 2 paint-well units, 2 mixing palettes. Complete—**$9.85 ppd.** Artesian Professional Model: 18" x 13", 4 paint-well units, 4 mixing palettes. Complete—**$16.75 ppd.** The ideal gift for anyone who paints. Send check or Money Order today. Free folder.

Osler Products
894 Glengarry Circle,
Birmingham 3, Michigan

Like Finding a Treasure.. This Handsome

Silver Chest

$22.50 value at only

$9.95

Dear Reader, House Beautiful subscribers responded so enthusiastically when we ran this offer in September, we are repeating it now for you.

Like a real treasure chest at the foot of your rainbow, this superb silver chest is the find of the year! Finely crafted of solid wood, with beautifully mortised corners and tarnish protective lining, it has a satiny finish that carries a patina of fine furniture.

Made to our rigid requirements by one of America's finest chest manufacturers, this handsome drawer chest is a showpiece to display your fine silver to perfection. Holds a complete service for 12 — 176 pieces including separate butter spreader holders.

This remarkable chest is yours — for only $9.95 — our way of introducing you to the quality products of the American Silver Club. Understandably, we want to limit requests to one chest per family. So, best order soon to assure getting your chest. We pay parcel post and insurance charges.

Compliments your fine furniture.

Fine silver deserves the best protection.

American Silver Club HG-11
2825 Main Street • Dallas, Texas

Enclosed is $9.95. Please send me the drawer chest. I understand this chest has been selling for $22.50, compares with chests at $35.00, and that my money will be refunded immediately if I am not completely satisfied.

Name _____

Address _____

Town and State _____

ITALIAN *Bench*

17" square 17" high

The work of a fine Italian hand is apparent here in this elegant imported bench that will serve you so beautifully in any room in your house. Seat is woven by hand of genuine natural rush. Beech wood frame is satin-finished in *black lacquer* (or *brown walnut*, if specified). It's ever so sturdy . . . as you will soon find out when you use it—for pull-up seating, chairside table, TV or vanity bench, luggage rack or whatever. An exceptional value!

Quick delivery. SATISFACTION GUARANTEED. Send check or money order. Write for FREE Gift Catalog.

only **$10.95** express charges collect

Hobi Dept. G-117 15 West 57th St., New York 19, N. Y.

The Scots have a way with a Sweater

Handknit of pure Shetland!

From Scotland's Fair Isles, imported for Carroll Reed. Natural beige with contrasting soft pastel design. Only pure Shetland wool feels like this, looks like this! Rib knit collar, cuffs, and waist.

Ladies Cardigan 34 to 40, **$16.95**

Child's Pullover 4 to 8, **$9.95;** 10 to 14, **$12.95**

Add 35¢ postage. Satisfaction Guaranteed. Other Country Fashions in our new Catalog.

Carroll Reed Ski Shops
63 Main Street, North Conway, New Hampshire

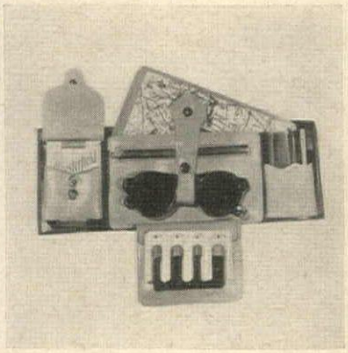
Room Air Deodorizer

Free yourself from the offensive odor problem this beautiful and trouble-free way. Available to you now is the highly effective room air deodorizing chemical formulation, BAN-O-DOR, and the beautiful art-piece SILENT-SENTRY Dispenser. Designed along the basic lines of the cube and triangle to add to the decor of any room. Made from ceramics. Measures 3¼" x 3¼" x 6¼" high. A felt pad is cemented to base. Choose either jet Black or snow White base with spire generously spattered with Genuine 22 Karat GOLD. One filling lasts months, and re-fills are available. Lightly perfumed with a delightful new scent. Makes a beautiful and useful gift. Visually packaged. Satisfaction Guaranteed.

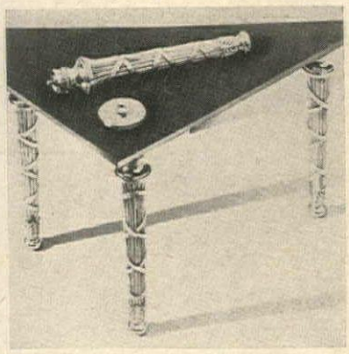
WRITE FOR FREE LITERATURE OR SEND $4.50 FOR YOUR DISPENSER AND 6-OZ. BOTTLE OF BAN-O-DOR POSTPAID.

THE T. H. GREENWOOD CO.
DEPT. B, NORTH HILLS, PENNA.

SHOPPING AROUND

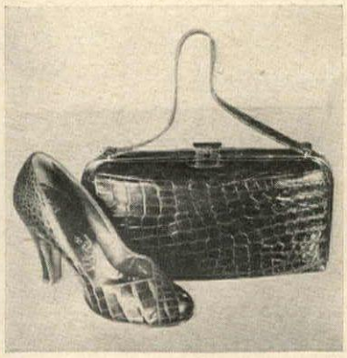


Gift for the car. Every member of the family will enjoy using the "Visor-Pak." Made of leather-like plastic it has compartments for coins, for registration papers, for cosmetics, for sun glasses, for cigarettes. There is a large pocket for papers. It is fitted with comb, pencil and clips to attach it. $1.98 ppd. Wilco, 35 So. Park, Rockville Centre, N. Y.



Empire legs made of cast metal finished in brass could lend a note of luxury to a coffee table, to your television set. Easy to attach, they are 14" high and lacquered to prevent tarnish. You will be surprised at the low cost of these handsome accessories. $17.95 postpaid the set of four. Order from Elizabeth McCaffrey, Dept. HG11, Northport, N. Y.

Cowichan toque. For sports wear in blustery weather you will welcome this Indian cap. Made by the Cowichan tribe, it is fashioned of handspun pure wool unbleached yarn. The natural oils in the fiber help to shed rain. Background is natural, design is gray and black. Fits all head sizes, $5 ppd. Norm Thompson, 1311 N.W. 21st St., Portland, Ore.



A good service to know about is one performed by the Century Shoe Repair Company. For $2.98 each you can have your expensive alligator shoes or pocketbook made to look as fresh as a daisy. The factory will reglaze the leather and give it a new lease on life. Add 75c. Write for mailing carton. Century Shoe, HG11, 210 Park Avenue, Baltimore.

Roommates will welcome the neat device shown here. It is a snagless stocking dryer which comes marked with a first name or initials in gold color letters. A set of these will eliminate the constant argument as to which stocking belongs to whom. And the set of five is modestly priced at $1. postpaid. International Gifts, Box 509HG, Culver City, California.

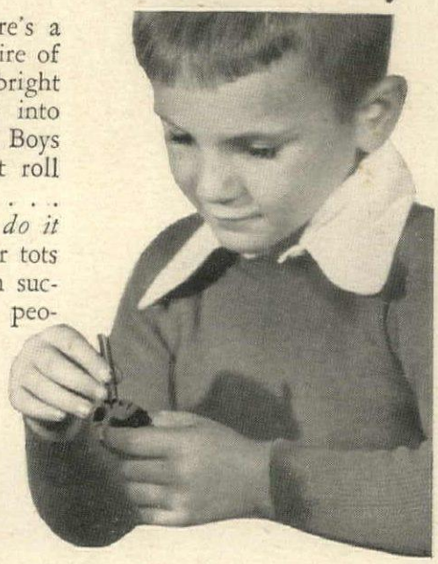
Yes, you can MAKE A MILLION *Toys*

...ALL DIFFERENT...

with RIG-A-JIG

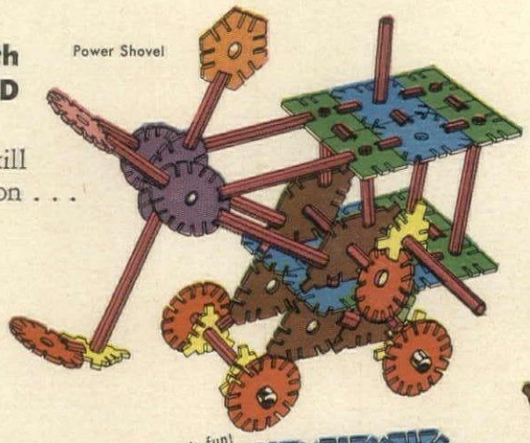
A WHOLE TOY SHOP IN A BOX!

WHY LOOK FURTHER? Here's a toy your youngster won't tire of in a hurry! RIG-A-JIG'S bright color pieces join quickly into amazingly realistic models. Boys and girls make trains that roll and turn . . . windmills . . . merry-go-rounds . . . and *do it all by themselves!* Younger tots are wide-eyed at their own success making simpler toys, people, animals, designs!

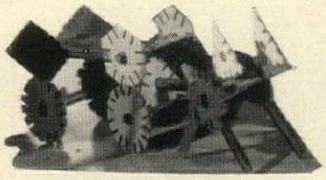


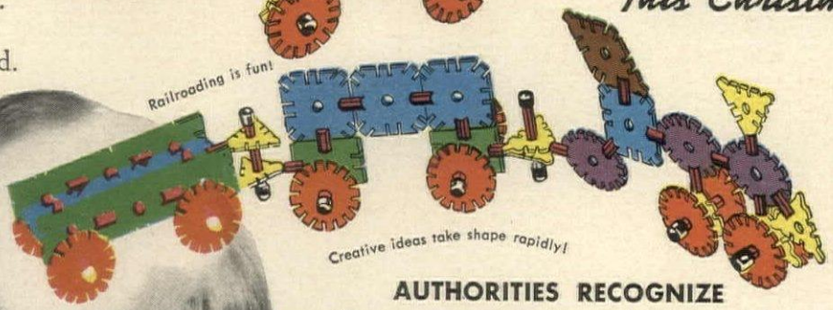
RIG-A-JIG GROWS with YOUR CHILD

As he advances in skill and imagination . . . RIG-A-JIG grows too, providing endless toy-making projects . . . each more complicated.



Power Shovel





Railroading is fun!

Creative ideas take shape rapidly!

This Christmas . . GIVE New Skills . . . Creativity . . . Self-Reliance . . . GIVE Rig-A-Jig!

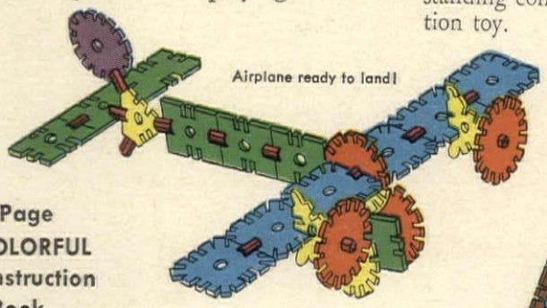
The challenge, and desire to HAVE a Toy the youngster has imagined for himself, is irresistible! He goes "right to it," with quickly satisfying results.

AUTHORITIES RECOGNIZE

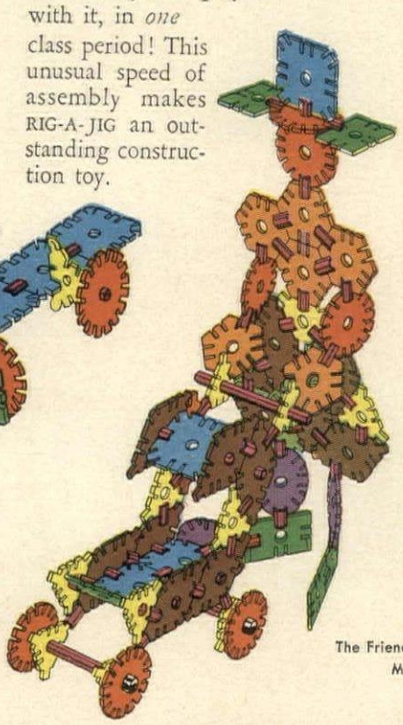
Comments, letters from educators praise RIG-A-JIG. Big volume PURCHASES by schools prove its unique usefulness and child-benefits in the modern classroom. Boys and girls are far happier when they learn and *accomplish* while playing.

USED IN OVER 32,000 SCHOOL CLASSROOMS

Teachers like RIG-A-JIG. Both fast and slow students GET RESULTS . . . and can make a toy *and* play with it, in *one* class period! This unusual speed of assembly makes RIG-A-JIG an outstanding construction toy.



Airplane ready to land!

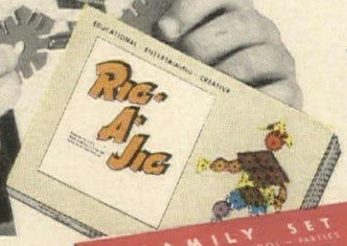


The Friendly Mrs. Rig-A-Jig!

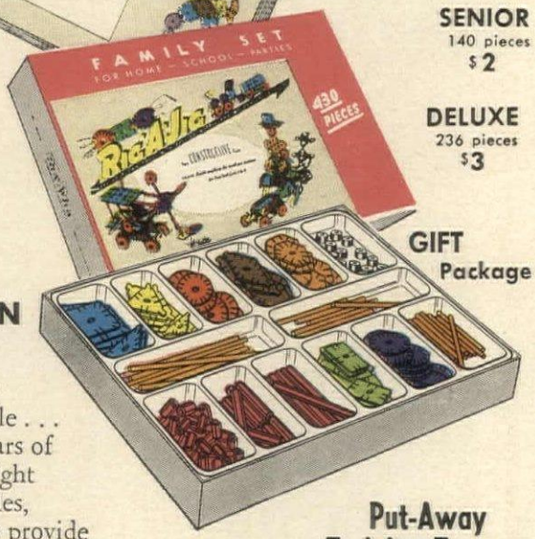
7 Gay Colors

7 Basic Geometric Shapes

16 Page COLORFUL Instruction Book



SENIOR 140 pieces $2	**FAMILY** 430 pieces and 2 books $5
DELUXE 236 pieces $3	**CLASSROOM** 1000 pieces and 3 books $10



GIFT Package

TESTED for families with children and awarded this seal — COMMENDED BY THE CONSUMER SERVICE BUREAU PARENTS' MAGAZINE

DURABLE, CLEAN NON-TOXIC

The tough acetate material is washable . . . can be used for years of enjoyment. Its bright shiny squares, circles, triangles, etc., also provide beginners familiarity with important basic colors and shapes.

Put-Away Training-Tray is Mother's Delight

SEND NOW FOR RIG-A-JIG GIFT BOX SETS

The RIG-A-JIG Co. LANDFIELD Bldg. Dept. 617
32 W. Washington • Chicago 2, Illinois

Please send POSTPAID:

____Senior Sets at $2, $____ ____Family Sets at $5, $____

____DeLuxe Sets at $3, $____ ____Classroom Sets at $10, $____

Orders are shipped same day received

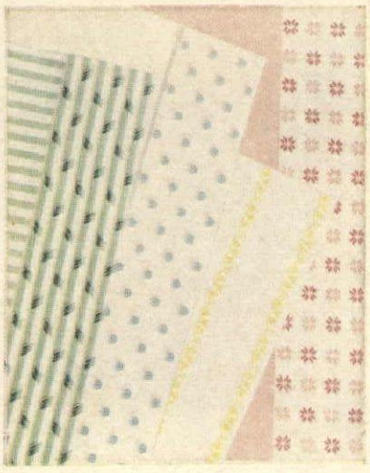
I enclose Total $____

NAME_____

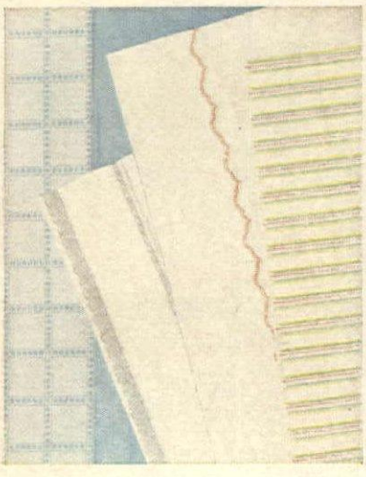
ADDRESS_____

CITY_____ ZONE____ STATE_____

"my mommy has the prettiest sheets"

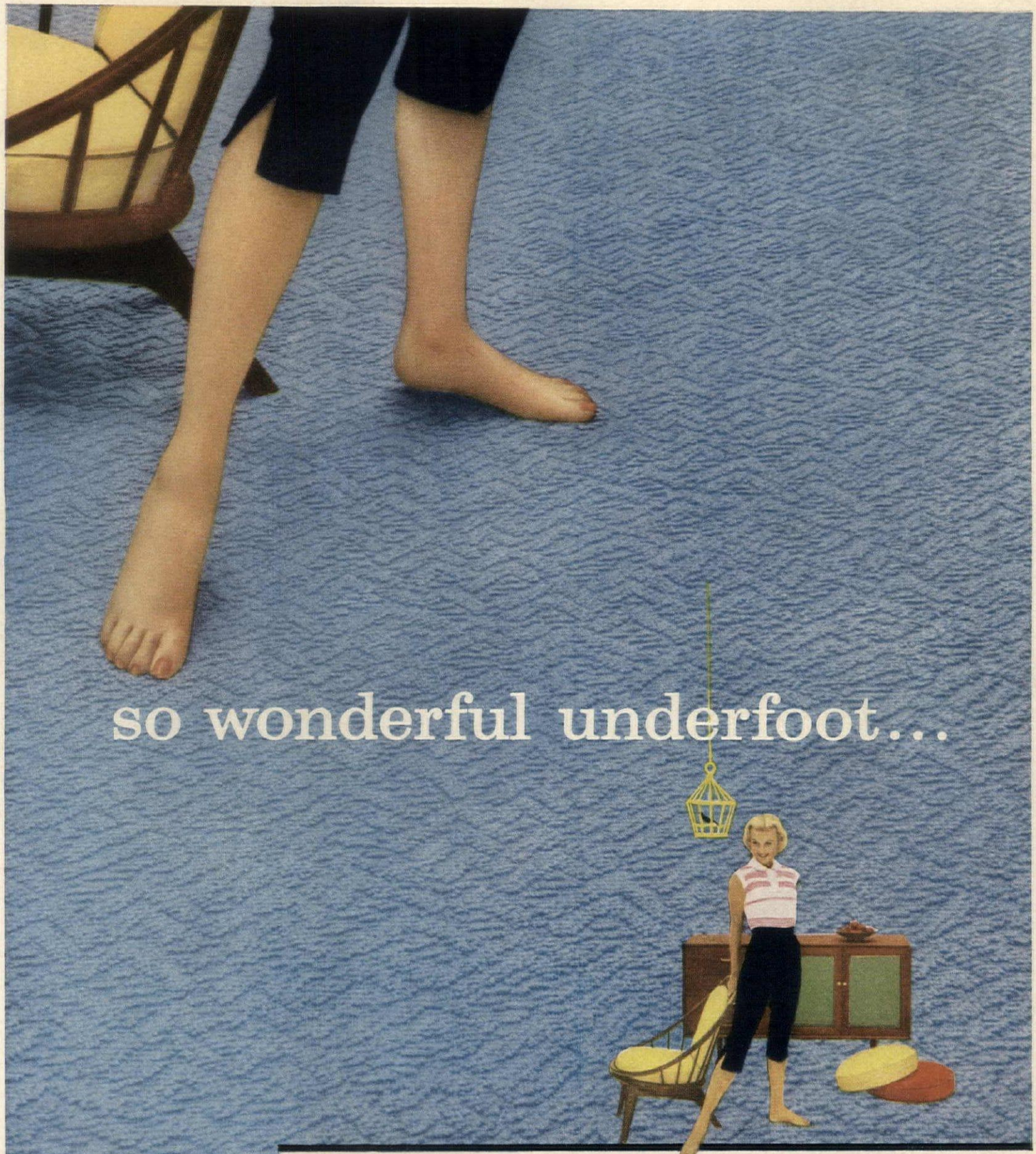


Keynote of gracious living . . . soft and striking Fashion Sheets and Pillowcases by Dan River. Lovely to own, luxurious to give.
Royal Treasure (above), new dramatic design, luxuriously golden. Percale Woven Border Set.



DAN RIVER

Copyright 1957, Dan River Mills, Incorporated, Danville, Va.



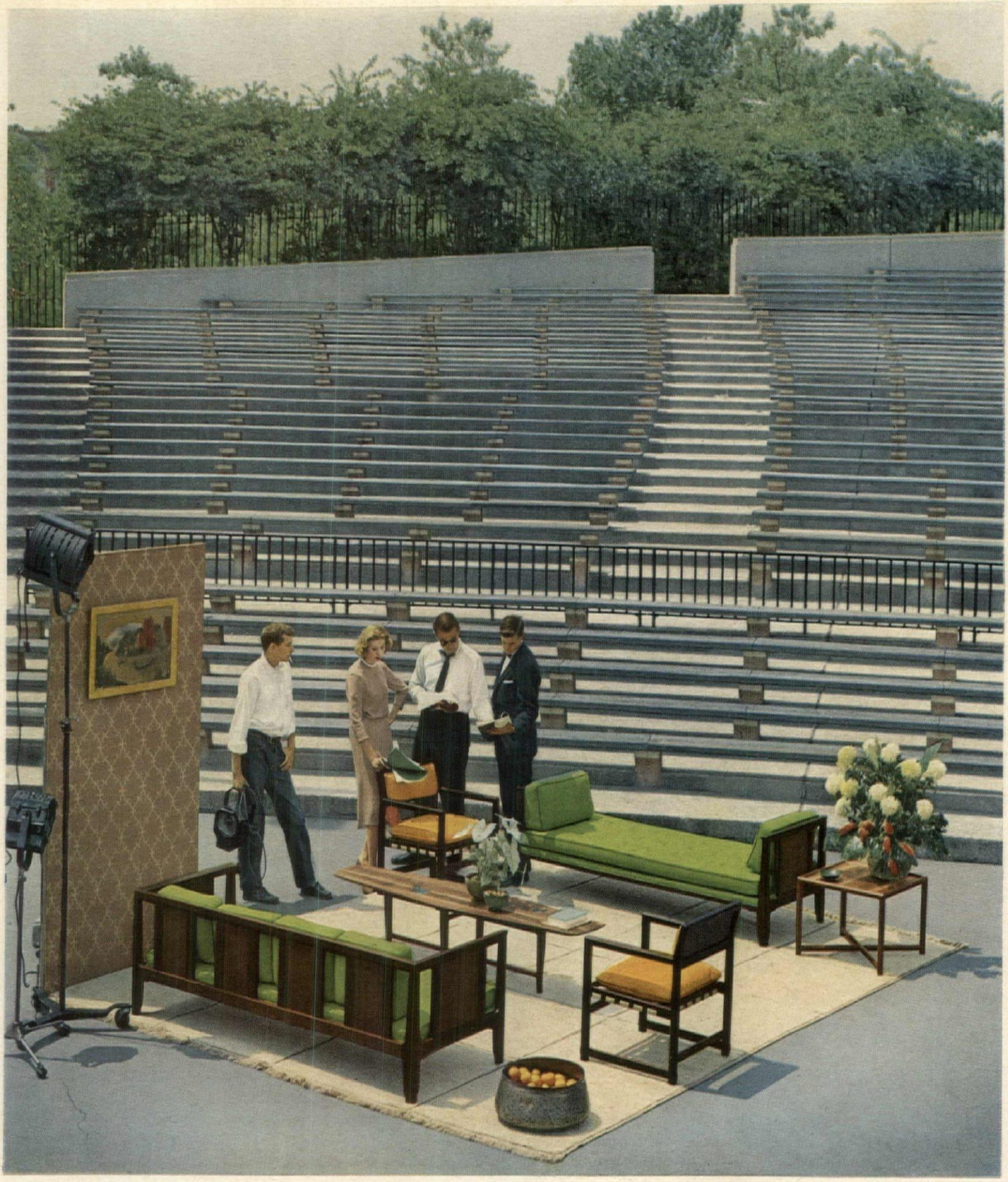
Yes, wonderful to walk on, beautiful to behold, "Arrow Point" offers the luxury of all-wool wilton carpeting whose casual textured chevrons and heavenly hues go well with everything . . . even your purse. But Downs has that special genius for combining fashion-rightness with purse-pampering lightness in all its carpets.

See them all . . . there is one or more especially for you!

DOWNS quality all-wool wiltons are at the smartest dealers; or write us for store nearest you.

DOWNS

DOWNS CARPET COMPANY, INC., PHILADELPHIA 34, PA. • *Quality Wiltons for Over a Century*



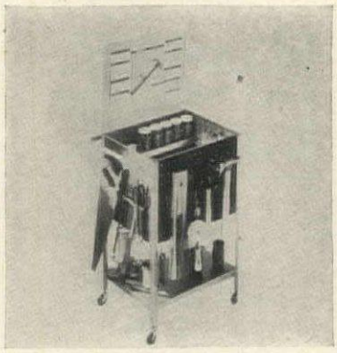
The entrance of Edward Wormley's new Janus Collection sets the stage for a most significant resurgence in American design. The Janus group may be seen in all seven Dunbar showrooms.

DUNBAR

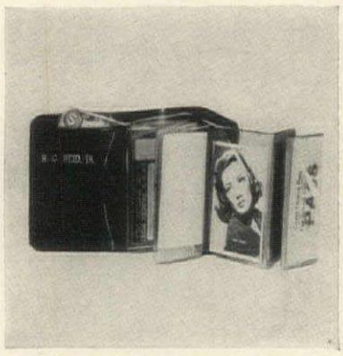
Write Dunbar, Berne, Indiana for Book of Contemporary Furniture, $12.50. Showrooms: New York, Chicago, Boston, Kansas City, Denver, Los Angeles, Seattle.

SHOPPING AROUND

Tool chest. The home carpenter will bless you for this gift. It is made of metal finished in red. Note the perforations on three sides! Top, shelf, and legs have bronze and silver color finish. 15" x 20" x 31". It is fitted with a triple electric outlet and castors. $11.95 without tools. Exp. Coll. Interior Trends, Dept. HG11, 56 Underhill Ave., Brooklyn, N. Y.



A slim wallet that will hold 18 cards or pictures, commutation ticket, passes and your folding money is hard to find. Shown here is one made of a leather-like alligator plastic. It has transparent card cases and a capacious money compartment. $1.50 complete with 24K gold imprint. Ppd. Jasperson Co., HG11, P. O. Box 509, Jasperson Bldg., Culver City, California.



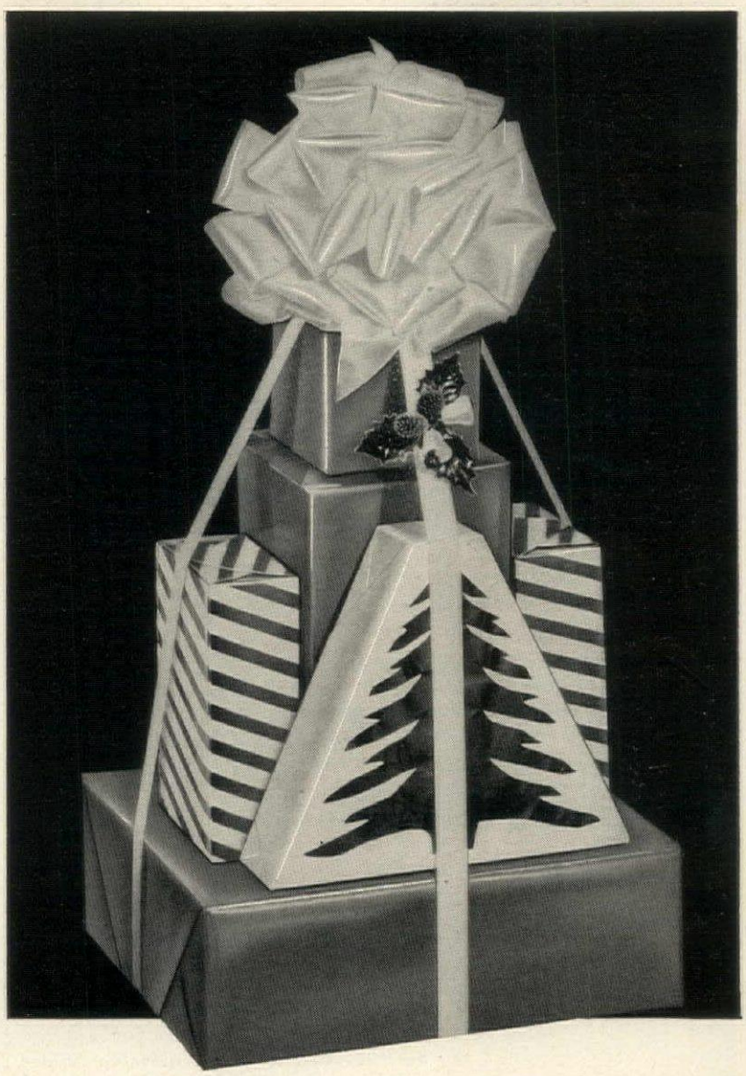
A young artist will have a grand time expressing herself if you give her the gay color twill apron shown here. It has pockets full of crayons (12 in all) and a safe but handy plastic scissors. A rainy day will pose no problems if Miss Muffet can sketch. It comes marked with her name. $1.50 ppd. Carol Beatty, 7410 Santa Monica Blvd., Hollywood, Calif.

A fleur-de-lis is the signature of the handsome bridge set shown here. The quilted black plastic table cover, playing cards, score pads, tallies, napkins, coasters are decorated with fleur-de-lis in gold, aqua and white. $8.45. This set will make a thoughtful gift for a card-playing friend. Postpaid. Bachelder House, HG11, Box 5886, Bethesda, Maryland.

King size beds can be expertly outfitted by the specialist in king size bedding, Colten's. Shown is a chintz coverlet which comes in 13 colors. $25. Other coverlets in taffeta, antique satin, faille, corduroy are available from $25 to $33.95. King size spreads are $29.95 to $56. Send 10c for catalogue. Colten's, HG11, 1351 Beacon Street, Brookline, Mass.

A NEW IDEA IN CHRISTMAS GIFTS

with loads of surprises and excitement!



THE *Treasure of Treats*

NOT JUST ONE...
BUT SIX WONDERFUL GIFTS
of California's most tempting delicacies

That package way up high under the cloud of ribbon, is a Mission Pak Fruit Cake – the only fruit cake in the world made with 90% glacéd fruits and nuts and only 10% batter.

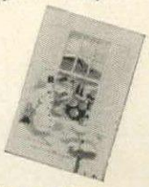
On the floor below, there are four wonderful surprises. In the center a box of big, juicy, bright red apples. In the left wing box, there are magical Mission Pak Glacéd Fruits – cherries, apricots, miniature pears, pineapple and delicious black figs – glacéd in real orange blossom honey by a process that takes a full year. And in the right wing, a package of fabulous Deglet Noor Dates. In front center, a Christmas tree box of walnuts and almonds.

Down below, holding up this tower of treasure treats is a box of Mission Pak Oranges – so big they look like grapefruit! And the cost is the *real* surprise – you can send *this* gift to all the special names on your list. Nothing like it *anywhere* except by mail from the Mission Folk in California.

Only $7.99, gift wrapped and shipped *prepaid* anywhere in the U.S. with your gift card enclosed. Specify Gift No. 44. But order early because the supply is limited. *Safe arrival and complete satisfaction guaranteed.*

JUST GIVE US THE ADDRESS – WE DO THE REST!

FREE GIFT BOOK: The "Treasure of Treats" and 50 other wonderful Mission Pak Fruit gift ideas are shown in full color. Send for a copy today, and Christmas shop in arm chair comfort.



REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK

124 East 33rd Street, Los Angeles 11, California

back seat driver becomes better half . . . she figured route with

MILE-O-GRAPH

PRECISION MILEAGE MEASURER

When he's looking for the shortest route—why argue? Just figure it in seconds with Mile-O-Graph! Always precise, this patented miracle mileage measurer saves time, tires, tempers. Adjusts to any scaled map, fits into your pocket or purse. Buy one for hubby, for yourself: you'll never again be without it. Wonderful gift for every puzzler on your Christmas list, too. Mile-O-Graph is adaptable to air and sea charts. For more smileage in your mileage—make it Mile-O-Graph!

ONLY $2 EACH 3 FOR $5 GIFT-BOXED

IDEAL CHRISTMAS GIFT

Money-back Guarantee. We pay postage on prepaid orders.

MILE-O-GRAPH INC., Dept HG-11, 117 Liberty St., New York 6, N. Y.

Please send.....Mile-O-Graphs at $2 each or 3 for $5. Enclosed find..... or send C.O.D. I will pay postman.

NAME.....

ADDRESS.....

CITY & STATE.....

RECORD TABLE & CABINET

Handsome, sleek and beautifully made to blend with traditional or modern decor: with lots of room for 10" and 12" records and albums. Removable divider for 7" records. Self-leveling legs, tipped in brass. Measures 27½" high x 22" wide x 18" deep with plenty of room for any record player on top. Your choice of mahogany or blonde.

$18.95

shipped express collect *No C.O.D.'s Please*

interior trends

56-G UNDERHILL AVENUE BROOKLYN 38, N. Y.

WORLD MAP

Hand-Colored Reproduction of 1650 Original

On old-style paper, exactly as drawn 300 years ago, this handsome imported map in harmonizing water colors illustrates the Seven Wonders of the Ancient World, the Four Elements, the Seasons and Planets. 16" by 21", plus margins. Ready for framing. Satisfaction guaranteed. Rare value. Order now! Postpaid, $6.95.

Send 10c for catalogs and helpful folder, "DECORATIVE USES OF OLD & MODERN MAPS"

The Map & Book Store
Dept. HG11, Westport, Conn.

HANDBAGS FROM ENGLAND

OXFORD—$17.00

Smart handbag. Extend strap with special non-slip under surface for shoulder carrying. Sure clasp. Brass fittings. 10¾" wide x 8" high in natural tan. Postage paid.

Genuine imported cowhide, bark tanned as in the old coaching days. Soft, beautiful leather in honest, natural finish—stays handsome under hardest wear and handling. It's different—you'll like its individuality and style.

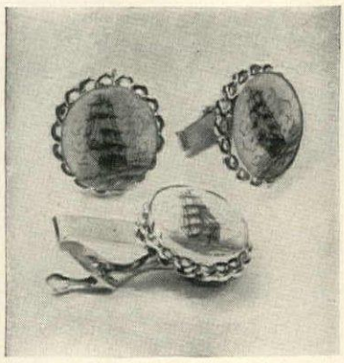
Applicable taxes paid. Ask for Free Illustrated Catalog showing many other beautiful imported leather products sold by this 8th generation English Leather Family.

Send check or money order to:

Richardson

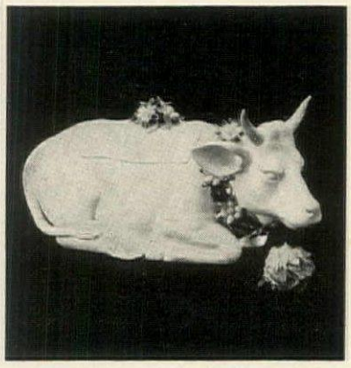
Dept. HG11 LEATHER COMPANY
207 ESSEX ST., BOSTON, MASSACHUSETTS

SHOPPING



Scrimshaw is almost a lost art. We show here a pair of cuff links set with disks of ivory which have been beautifully hand carved and hand engraved. The decoration on each piece is an old whaling ship. Links and mountings are heavy gold-plated metal. $15. The tie bar is $7.50. Ppd. Fed. tax incl. Frances-Morris, 125 Ashland Pl., HG11, Brooklyn, N. Y.

Exciting flatware. You will be delighted at the effect created by the placesetting shown here. The handles are made of hand-carved, hand-polished walnut. The teaspoon, soup spoon, fork and knife are made of heavy stainless steel. $3.99 for four-piece placesetting. $15.96 for four settings. Ppd. Akron, HG11, 4400 Sunset-Blvd., Los Angeles.



On the buffet table you could use the handsome china tureen shown here. Made in Italy it is modeled after a placid cow. Pure white in color, it is decorated with a colorful flower garland. And it will hold eight quarts of steaming soup, boef à la mode, bouillabaisse. 23" wide x 10" high. $37.50 exp. coll. Hitching Post, 261 Glen Cove, Sea Cliff, N. Y

Strike a decorative note . . .

with these handsome treble clef bookends. 7 inches high fitted to a 4-inch square base, the books stand on part of the base. **$5.98** postpaid, in black finish cast iron; **$9.98** in solid brass. Sent directly from

TENNESSEE CHROMIUM

HG-10, 206 Louise, Nashville, Tenn.

Real LIVE Miniature Xmas Trees

2 FOR $1 ONLY

2 Gay Indoor Planting Pots Included Free of Extra Cost

After Xmas Plant Outdoors To Grow Into 2 of Your Most Prized Trees

This Colorado Blue Spruce planting stock is well rooted and already 8 to 12 inches tall . . . 3 years old . . . needles intact. Nursery Grown. Two colorful plastic planting pots included in which to keep your Xmas Trees live and fresh indoors all the holiday season. An ideal size for first transplanting outdoors to grow into 2 of your most prized trees . . . a living memento of this Christmas for years to come. Guaranteed, any Blue Spruce not developing replaced free (5 year limit). Hardy, should thrive anywhere evergreens grow. Send only $1.00 plus 25c for shipping costs for 2 trees and 2 planting pots (6 trees, 6 planting pots $2.50 plus 35c shipping). Rush order today to

Michigan Bulb Co.

Dept. EX-1478, Grand Rapids 2, Mich.

AROUND

A grandchild can be represented on your chain bracelet in the form of a baby shoe. Shown here is a sterling silver (or 12K gold filled) baby shoe which comes marked with name and birth date. $1.95 for one. Sterling or gold filled bracelet is $1.95. Tie bar (without shoes) is $2.50. Ppd. Tax incl. Zenith, HG11, 117BS P. O. Bldg., Brighton, Mass.

Gardeners will appreciate this handsome Home and Garden calendar. It contains 62 new flower arrangements, a section for garden notes, 22 photos from this year's International Flower Show and a section for notes and memos of all kinds. Spiral bound, fitted with a colorful cover, it is 6″ x 8″ in size. $1 ppd each. Dorothy Biddle, HG11, Hawthorne, N. Y.

A good kit for anyone's desk is the Correspondence Kit. The crystal clear plastic box contains 2,200 labels. There are 1,000 imprinted with a name and address; 400 printed "Air Mail"; 200 each marked "Have A Happy Day"; "Special Delivery"; "Personal Please." Another 100 reads "Thank you Kindly." $3 ppd. Bolind, Box 475, Montrose, Cal.

GENUINE TROPICAL

PALM TREE

59 CENTS postpaid

Now available from the sunny south.

Imagine! A real live Palm Tree (Neanthe bella) to lend an exotic touch of the southland to your home all year round. Makes an ideal house plant that thrives for years. Adds tropical charm to any room.

These are fully rooted, full foliaged trees up to 12″ high. Roots are baled in moss for indoor potting. Live delivery 100% guaranteed.

Order several now. Only 59¢ each. 2 for $1.00. 5 for $2.00. 14 for $5.00. No C.O.D.'s. Write now to:

CHARM HOUSE, Box 56-K Riveredge, N. J.

RELAX in PATAKWA MOCCASINS

Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural Turquoise, Brown, Red, Indian White.

FOR MEN and WOMEN in sizes 4 to 8 ..... $4.95
in sizes 9 thru 12 ..... $5.95

FOR CHILDREN too in natural or brown only. Sizes
5, 7, 9 ..... $2.95
11, 13, 2 ..... $3.95

Please add 35¢ postage. For COD's send $2 deposit. Immed. Delivery — Satisf. guar.—Gift orders carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. 2-HG Tucson, Arizona

HAPPY HOLIDAY HINTS...

WALNUT HANDLED STAINLESS

Superb flatware...exciting design! From the drawing board of the noted Austrian designer, Ernst Meer, comes this flatware shaped to add a contemporary look to any table...designed to be comfortable to hold....delightful to see! The finest grade of stainless steel, 18.8...in a glowing satin finish that never rusts, resists all stains. The handle hand-carved in new, slim contours, enhanced with a handsome mist-walnut finish! 4-pc. place setting: knife, fork, teaspoon, soup spoon. Compares to flatware selling in decorator shops at $10 a setting.

4-pc. place setting **$3.99**

FLOOR TO CEILING POLE LAMP

For the contemporary "custom" look! Slim, sturdy metal pole that adjusts floor-to-ceiling, 7½ to 9½ feet high. Fits under spring tension for snug, secure fit. Three bullet-shaped light diffusers with individual switches...swivel them to meet all your lighting needs! Pole in black, cocoa or turquoise, with matching or brass shades. Value to $40.

$12.99

BAMBOO-HANDLED STAINLESS

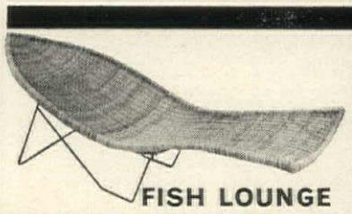
For indoor dining...or for informal patio feasting! Sixteen pieces of mirror-finished stainless topped with handles of golden bamboo. An ideal gift for your host...or for yourself! Four 4-pc. place setting: 4 knives, 4 forks, 4 teaspoons, 4 soup spoons. Value $12.

16 pcs., **$3.99**

FIBERGLASS PLANTERS

Dramatic planting idea...fiberglass bowls in vibrant colors, cradled in slim, trim wrought iron stands! Inventive nook for firewood, magazines, toys too! Bowl 15″ wide and deep in chartreuse, red, coral, black, grey, turquoise, white. Value to $13.

Bowl and stand 27″ or 18″ high **$4.99**



FISH LOUNGE

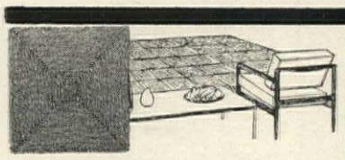
South Seas suggestion for those do-little days, 90 big inches of glowing rattan on ebony wrought iron frame...giant comfort for sunning or snoozing! A sleek sophisticate in your living room, den, porch, or patio. $45 value.

$16.99

OPEN-WEAVE BASKET CHAIR

New and original Tahitian sitter...a star in any setting! Circle of glowing rattan...in distinctive open weave...set on an ebony wrought iron frame. Comfort and charm in living room, patio, den! Value $9.

$3.99
3 for $10



SEA-GRASS MATTING

Cool, casual floor covering, hand-woven of durable Formosan sea grass. Comes in 12″ squares, in rolls 9′ wide. When ordering, send room dimensions measured in feet. For example, if room is 9′ x 12′ you would need 108 sq. ft. at 19c per sq. ft....a total of $20.52. ½″ thick, natural beige color. Usually sold at 40c sq. ft.

per sq. ft. **19c**

SOUTH PACIFIC CHAIRS

Modern design meets South Seas comfort in these two exciting sitters! Sunny rattan on wrought iron in either side chair or arm chair model. Perfect around the dinner table, in the den, on the patio. Values to $13.

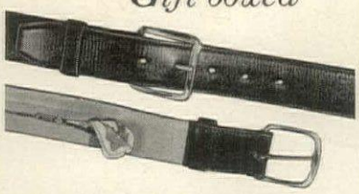
Side chair **$5.99**
Arm chair **$7.99**

TO ORDER: Send check or money order. All items sent freight collect. For C.O.D. send 1/3 deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee applies to everything.

the akron

4396 SUNSET BOULEVARD
LOS ANGELES, 27, CALIF.

Gift boxed



MONEY BELT

A perfect gift for anyone away from home . . . on business or vacation, at school or in the army. Top quality leather with completely concealed pockets to provide safe hiding place for cash.

For Men: Top grain cowhide; brown or black; 30 to 44 ..... **$3.95**

For Boys: Top grain horsehide; brown only; 28 to 36 ..... **$1.95**

For Women: Contour style—satin-smooth calfskin; black, brown or navy. Sizes 26 to 36 ..... **$6.95**

Write for free gift catalog.

NEW!
DUNHILL HUMIDOR

For anyone who smokes! Keeps cigarettes, cigars and tobacco factory-fresh. New scientific design.

Humidor ..... only **$5.00**

HER OWN NAME

Sterling silver, handcrafted. Necklace (shown) or bracelet with stouter chain and separated letters.

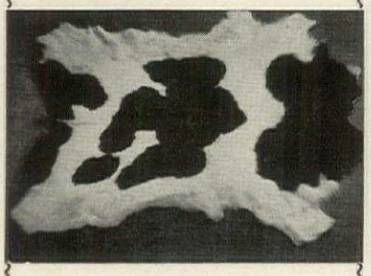
Name Necklace **$3.85**

Name Bracelet **$3.30**

If name has more than 7 letters, add 55¢ per extra letter.

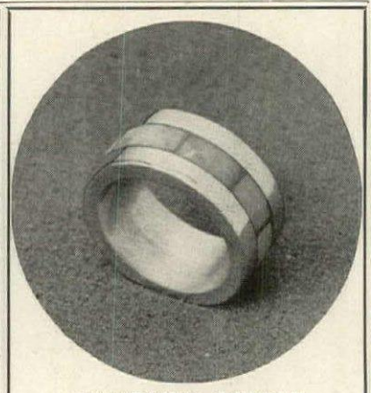
CLARION PRODUCTS Department 411, Highland Park, Illinois

"WILD-WEST"
Calfskin Rug only $12.95 ppd.



Here's an exciting gift—warmly appreciated—a genuine "Wild-west" Calfskin Rug. It cosy's up the fireplace or den—wall or floor. For boys, girls or grownups. Selected patterns—tanned for durability and non-shedding. Soft silky hair—sueded backs—won't slip. Specify: black and white or brown and white. Approx. sizes: 8½ sq. ft. $12.95; 10 sq. ft. $15.95. Immed. shpmt.—postpaid. *Enthusiastic satisfaction guaranteed.* Order by mail. Free folder.

WESTERN CALFSKIN PRODUCTS
420 Market Dept. C San Francisco



CHARMED CIRCLE

HAND MADE OF STERLING INLAID WITH HEAVENLY-BLUE TURQUOISE

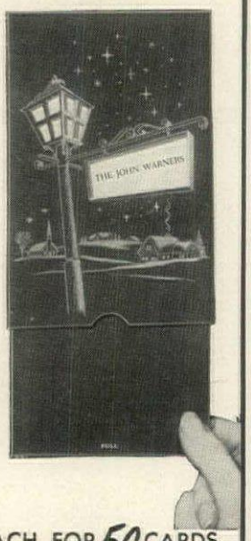
This stunning silver and turquoise band is the smartest of fashion accents . . . unusual and beautiful as a wedding or friendship ring. Hand made of Sterling silver and cunningly inlaid with choice azure-blue turquoise. An Heirloom gift. In all men's and women's sizes. Send actual ring size. Postpaid with Fed. tax included.

In Sterling Silver ..... **$ 9.95**
In Solid 14kt Gold **$54.00**

"Send for FREE new gift catalog"

Miller's 256 E. Congress, Dept. H-11 Tucson 1, Arizona

Lighted Lamp Greeting

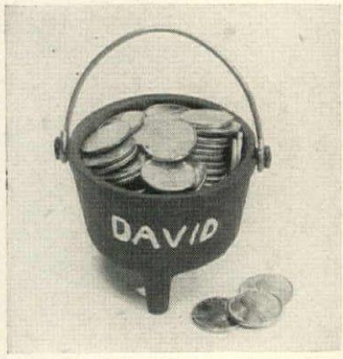


A lovely, personal Christmas Card with a wonderful surprise! As you first see it—a serene and peaceful Yuletide scene with a graceful estate sign. But—pull the sliding strip . . . the words in the signboard change from "MERRY CHRISTMAS" to "HAPPY NEW YEAR." Then, as the strip is pulled further, the darkened lamp changes to bright, glowing yellow showing through the cut-out openings. Finally the signboard itself "lights up"—and there is your name printed in the yellow sign panel! Lithographed in teal green on fine card stock. 4½" x 7". 25 Cards and envelopes—$4.25; 50—$7.50; 75—$10.70; 100—$13.85. Postpaid. Money-back guarantee. Order "Lighted Lamp Greeting" and tell us name exactly as it is to appear.

ORIGINAL AND UNUSUAL, ONLY 15¢ EACH FOR 50 CARDS

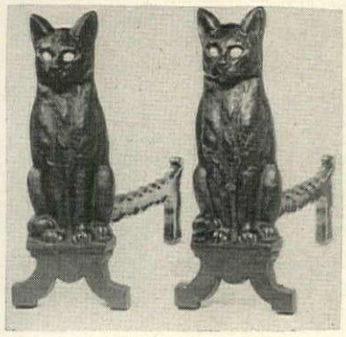
Kimball Printers 570 BOND STREET OSHKOSH, WISCONSIN

SHOPPING

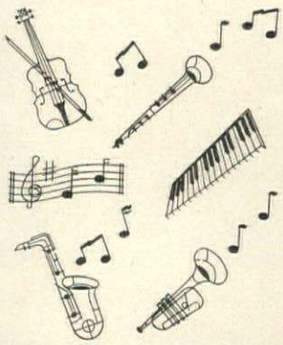


"Pot of Gold". This did not come from the foot of the rainbow, exactly, but it might have so far as a youngster knows. It is a cunning iron pot (2" high x 2½" wide) with fifty new copper pennies. And it will be marked with a child's name at no extra cost. $1.50 postpaid. Order from King's Forge, Department HG11, 580 Hathaway, New Bedford, Mass.

Kwan Yin. As you know this is the Goddess of Mercy whom the Buddhists love. This reproduction in black Hydrocal is a copy of a piece of sculpture executed in the seventh century. It would make excellent decoration in both the traditional and contemporary room. 15" high. $7.48. ppd. Order from Poly Sales, HG11, 56 Underhill Ave., Brooklyn, New York.



The black cat is a sign of good fortune. You will be fortunate, indeed, if this set of cat andirons graces your hearth. Beautifully cast in iron, each cat is finished in satin black. And each has translucent green eyes through which the firelight shines! 17" high x 14". $15.95 postpaid. From Tennessee Chromium, 206 Louise Ave., Nashville, Tennessee.



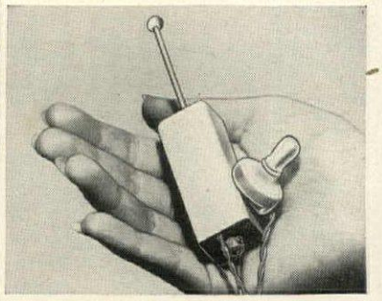
DECORATIVE NOTES
set walls to dancing

Rustproof—For Playroom or Patio

Set a melodious mood in any room with Musical Master-pieces. Distinctive decoration for den, playroom, music-room. *This tuneful combo is tops with "tune-age" record fans.* Fiddle is 19" long, other instruments about 16". All pieces separate. *Arrange them as you wish for decorative effect.* Made of striking light weight black plastic. May be painted any color—gold, pink, etc.—if you wish. Complete set, ppd., only **$2.95**

Order by Mail. Guaranteed to Please! No C.O.D.'s Please

GLASSCRAFT 920-G Chicago Avenue Evanston, Illinois



WORLD'S SMALLEST RADIO!

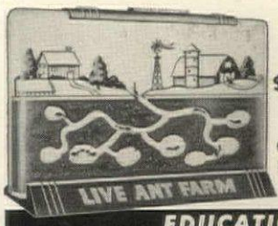
For only $4.95 you can own this newest midget-size Hearever Radio that fits shirt pocket or purse. No plug-in, no batteries, no tube replacements . . . no expense. Self-powered diode rectifier replaces tubes. Listen at work, play, sporting events, in bed. Hearing-aid type speaker lets you listen in private without disturbing others. Complete with aerial, ready to use. *Guaranteed to please or your money back!* Only $4.95, postage paid. Order MINI-RADIO direct by mail from **SUNSET HOUSE, 1654 Sunset Building, Hollywood 46, California.**

AROUND

The "little woman" destined to be the first visitor to the moon will not arrive there in this "Space Cruiser." Junior won't let anyone use it. Made of steel, it is fitted with nylon bearings, with rubber tires, with a space gun. Chain-driven, it comes assembled. Colors: white with red and yellow trim. 48". $19.95 exp. coll. Porta-Bed, HG11, Box 7041, Dallas, Tex.

Card playing families will be delighted with a gift of this strong box made of heavy-gauge steel. It is marked "Winnings," is finished in gold, is decorated with gay-color playing cards, dice and gold coins. The lock is sturdy. When winnings are counted they could be deposited in this. $5.95 ppd. Bradlee, HG11, 550 Fifth Ave., New York, N. Y.

The patron saint of animals is dear Saint Francis of Assissi. He probably would not be shocked to know that a disk bearing his likeness is used on a pet's collar. Shown is a 24K gold-plated metal disk which has a figure of the Saint on one side and the pet's name and *your* telephone on the other. $1.50 ppd. Vernon, HG11, 156 Fourth Ave., Mt. Vernon, N. Y.



ONLY $2.98 COMPLETE POSTPAID

EDUCATIONAL
REAL ANT FARM!
FOR KIDS! MORE FUN THAN TV!

Endless hours of fun and fascination for kids of all ages! Now you can actually SEE the world's tiniest engineers build rooms, dig tunnels, erect bridges, carry loads twice their size! Marvel as soldier ants guard roads. Watch busy feeder ants store food for the colony . nurse-maids care for ant babies. All in specially designed 6"x9" escape-proof clear plastic Ant Farm! No fuss or bother. These neat, trouble-free interesting pets are easily fed and watered through stoppered opening on top. Complete with ant colony, silo, barn, house, windmill, trees and barnyard. Plus Free Ant-Watchers' Manual. Educational nature study opportunity, plus valuable example of patience and industry! Order by mail today! Satisfaction Guaranteed. Complete Ant Farm, just $2.98 ppd.

BRECK'S OF BOSTON RELIABLE SINCE 1910
Rush your order by mail!
451 Breck Bldg.
BOSTON 10, Mass.

DISPLAY YOUR TREASURES

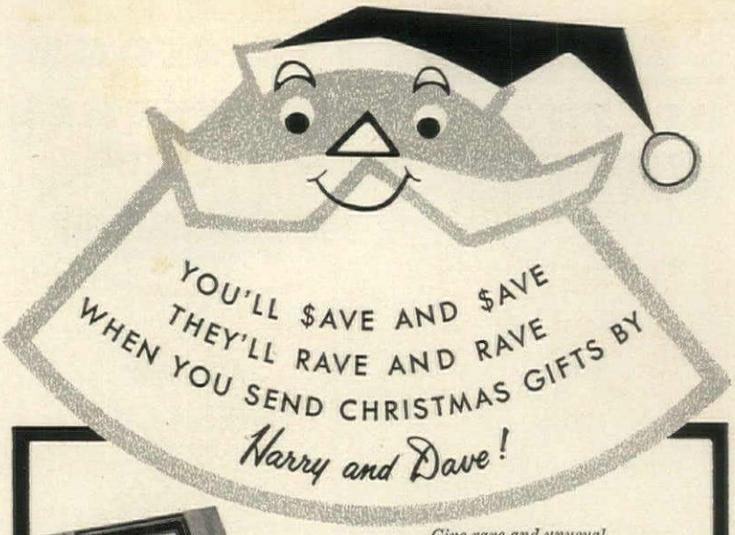
with this lovely French Provincial Cabinet. Truly authentic in every detail, it will add charm and grace to your home. Of selected hardwoods, it has glass panels on sides and front, hinged door with open grill work backed by a glass panel, making it completely enclosed.

Available with **MIRRORED** or **RICH GREEN BACK.** 24" high, 20" wide, 5½" deep—6" between shelves. Choice of Fruitwood, Brown Cherrywood, Antique Gold or Antique White finishes. **$29.95.** *express shipping charges collect.*

LARGER SIZE IN SAME FINISHES, 31" high x 25" wide x 6½" deep—8" between shelves. **$49.95.** *express shipping charges collect.*

Satisfaction guaranteed . . . or your money back.
No C.O.D.'s, please.

MAYMAC COMPANY
79 W. Grand St., Dep't 9-G, Mt. Vernon, N.Y.



Give rare and unusual
ROYAL RIVIERA PEARS*
America's finest fruit!

The gift they'll always remember. Talk about thanks!—you'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. Perfect for Mother and Dad, friends, relatives, customers and employees. So juicy you can eat 'em with a spoon. Packed in handsome gift boxes with your greetings.

GIFT NO. 1 (shown) 10 to 14 pears
A great favorite. ppd. **$3.95**
GIFT NO. 2 (16-20 big pears) ppd. **$4.75**
GIFT NO. 3 (20-25 smaller pears)
What a bargain! ppd. **$4.65**
Available Nov. 1-Jan. 25.

Send the Original One-And-Only
FRUIT-OF-THE-MONTH CLUB*

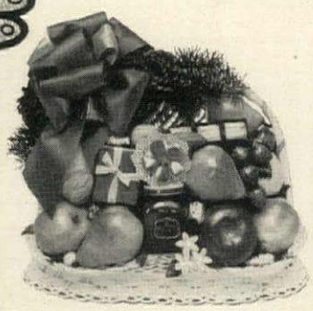
The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky people you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your personal greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

12-BOX CLUB: Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Royal Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Royal Riviera Pears, Nov.
Gift No. 20, ppd. **$49.95**

8-BOX CLUB: Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.
Gift No. 15, ppd. **$31.95**

3-BOX CLUB: Christmas, Jan., Feb. treats.
Gift No. 11, ppd. **$11.95**

(3-Box Club: Nov. 10-Jan. 25 only, others start at any time.)



Steal the Spotlight with
ROYAL GIFT BASKETS

These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other rare treats. Your lucky friends will show 'em off and sing your praises for days 'n days, before they start excavating! The focus of all eyes at Christmas. So much for so little! We ship direct from our own Bear Creek Orchards — no extra charge for fancy wrappings and delivery.

GIFT NO. 6 (shown) ppd. **$11.95**
Shipping wt. about 17 lbs.
GIFT NO. 7 ppd. **$14.95**
Bigger 'n more beautiful—
shipping wt. about 21 lbs.
GIFT NO. 8 ppd. **$19.95**
Biggest—shipping wt. about 29 lbs.
Available Nov. 10-Jan. 15.

First gift seen under any Christmas tree
TOWER OF TREATS*

Imagine giving folks quintuplets — not just 1 present, but 5 sparkling gift boxes towering 14" high! All tied with satin ribbons, topped with a big bow and a Christmas sprig of real Oregon holly. Inside are Royal Riviera Pears, jumbo apples, giant figs and other surprises. If we told you this grand gift cost $18 you wouldn't bat an eye. But here's good news:

GIFT NO. 51 (King size—shown)
ppd. only **$7.95**
GIFT NO. 50 (Queen size—4 boxes)
ppd. only **$6.75**
Available Nov. 10-Jan. 15.

SO EASY TO ORDER! Just send us your list with check or M. O. (no charges, no C. O. D.'s, please). Perfect delivery guaranteed.
*®© H&D

*Harry and David**
BOX 40 MEDFORD, OREGON

GUARANTEED TO BLOOM UP TO 6 LONG WEEKS!

Pictured: 1 box of 25 Star of Bethlehem flowers at the peak of their bloom.

Star of Bethlehem
(CHIN-CHER-IN-CHEE)
TRADE MARK

Exotic
FRESH-CUT
Flowers
FROM FAR-AWAY AFRICA

BOX OF 25 FLOWERS FOR $4

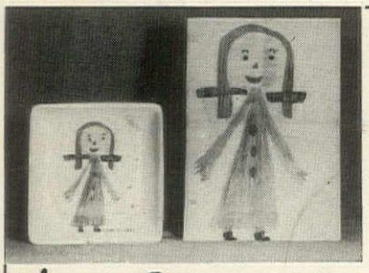
These snow-white fresh-cut flowers open into a glory of perfect stars—from 15 to 20 stars on each cut stem. Delivered in smart Gift Box before the holiday; will blossom at their loveliest throughout Christmas week.... last beyond the New Year—**guaranteed!** Truly, the most inspired idea this side of Christmas for so many names on your Gift List—friends, relatives, business acquaintances. Send in your orders today as quantities, necessarily, will be limited!

PROMPT ATTENTION TO MAIL ORDERS!

Print or type names and addresses of recipients on plain sheet or letterhead; send to us with check or money order. We ship flowers postpaid—as a Gift—in your name.

GOLDFARB
flowers · gifts
ESTABLISHED 1889

DEPT. G-2, 160 EAST 57th STREET, NEW YORK 22, N. Y.



YOUNG REMBRANDTS
Loch Lane, Dept. G-1T, Port Chester, N. Y.

Your own child's drawing drawn for Daddy or Mommy, or grandmother. A child's work of art can achieve immortality. Just fold and mail any size drawing for reproduction in full color on a 7″ ceramic ash tray or 5½″ x 4½″ cigarette box $6.95 each. Allow 10 days. 50c postage. Write for free brochure.

Monogrammed
DITTY BAGS

These Navy duffel bags of heavy, water repellent, vat dyed duck will be imprinted with 3 big white initials of your own choice at no extra cost. A favorite of yachtsmen, skiers, campers, sportsmen. Good for all members of the family. Makes a handy laundry bag at school—holds shoes, bulky stuff. Brass grommets. Specify initials.

12″ Ditty Bag.....$2.95 ppd.
22″ Ditty Bag.....$4.95 ppd.
34″ Ditty Bag.....$6.95 ppd.

(Extra letters 10¢ each)
Gift Catalog on Request

Johnny Appleseed's
Box 703 Beverly, Mass.

FOLDING POCKET SCISSORS

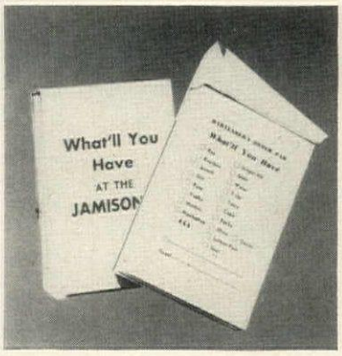
This double-jointed folding scissors is appreciated by everyone. For home, travel, desk, purse or pocket—it's the greatest. Not the finest or the biggest but the handiest—capable of every emergency clipping need. Folds to a tiny 2¼″. Comes nestled in a convenient leather case with initial of your choice as shown. Novel gift—any occasion. Note gift special for holiday stock-up! $1.00; 3 for $2.75; 6 for $5.00; 12 for $9. ppd.

HOLIDAY GIFT CATALOG
Free! big holiday gift catalog. Write for yours today!

CAROL BEATTY
432 Beatty Building
Los Angeles 46, Calif.

SHOPPING

A young one will enjoy playing with the hand-carved, hand-painted nested toy shown here. The 7″ high artist holds three graduated replicas of himself neatly nested one inside the other. The 3″ one hold a 1″ artist; the 1″ one holds a ½″ artist. The cost is modest. $2.50 ppd. for the four figures. Q T Novelty, HG11, Box 54, Murray Hill Sta., New York.



To the host you could give The Bartender's Order Pad as a stocking gift. It has a cover imprinted with a family name. Inside, each sheet of the pad is marked with a list of liquors and mixes. The host records the guest's preference, the guest's name. $1 ppd. for five pads. Order from International Industries, 44 Jasperson Bldg., Culver City, Cal.

Contented tabby. You will enjoy the charming door mat shown here. Made of natural cocoa fiber, it is gaily decorated in shocking pink and black. 18″ x 30″ x 1¼″. A fish mat is available in Bermuda blue and gulf green on natural cocoa. $10 ppd. for either one of these. Order from The Cache Pot, Department HG11, P. O. Box 121, Boston 1.

Save $100.00 a Year Automatically . . .
FORCES You To Save!

Get Perpetual Date & Amount Banks. 25c a day *automatically* keeps date up-to-date. Also totals amount saved. Forces you to save every day, or calendar won't change date. Automatic saver for gifts, vacations, home, car, wardrobe, college, payments, etc. Automatic mechanism with key. Use year after year. Pays for itself in 8 days! Order several. Reg. $3.50. Now only $1.99 each; 3 for $5.75; 6 for $11.00 prepaid. Mail cash, check or money order to LEECRAFT, Dept. HG, 300 Albany Ave., Brooklyn 13, N. Y. Sold by mail only. Prompt delivery.

Original
CHALKBOARD GREETING CARDS

A unique gift-greeting card combination for youngsters. Decorations are silk-screened in bright water soluble colors, on a permanent green chalkboard background. Wash away decorations and a quality toy chalkboard remains. Made of tempered hardboard 12″ x 16″. Drilled for hanging. Packaged for mailing. **$1.50 each, 2 to 6—$1.25 each, 7 to 11—$1.10 each, dozen lots $1.00 each.** All prices postpaid. No C.O.D.'s please.

OTHER DESIGNS FOR BIRTHDAYS, CONVALESCENTS, ET CET.

Write for descriptive folder.

HOOSIER ORIGINALS
MILROY, INDIANA DEPT. HG-1

AROUND

Important note for a well groomed man: hand-wrought sterling silver links. The pair we show here is classic in design. Each is set with a large turquoise embedded in a rim of silver; each is fitted with sterling swivel backs. Almost any man on your gift list will appreciate this set. $4.95 ppd. Tax incl. Miller Curio, HG11, 256 E. Congress, Tucson, Ariz.

Tree ornaments. We think that these are among the most beautiful Christmas ornaments we have ever seen. Hand-blown glass balls contain lovely figures modeled in wax. Shown is a Madonna and child and a creche but there are nonreligious subjects too. $2 ppd. for one. $9.50 for six. Gina and Selma, HG11, 1048 Lexington Ave., New York.

The important gift this year could be this exquisite charm. A collector's item, it is made with a $10 gold piece set into a wide band of 14K gold which is finished with a rope design edge. Set into frame at precise intervals are twelve fine diamonds. 1¾" in diameter. $325 ppd. Tax incl. Johnston Jewels, HG-11, Waldorf Astoria Hotel, N. Y.

CHECK THE
WIND SPEED
AT A GLANCE
with this
CUSTOM WIND RATER

Extremely sensitive and accurate reading of wind speeds is obtained with this precision custom-built Wind Rater. Handsome 6" indoor wind velocity recorder is of SOLID WALNUT and hand-rubbed to a lasting satin finish. Dial registers gusts up to 100 miles an hour. Weatherized for use in saltwater areas and on shipboard, it is easily installed on roof of your home, office or cottage. Simplicity of design and beautiful finish make it a part of any fine home. An ideal Gift for the person who has just about everything. Complete with fittings and 50 feet of cable.

Wind-Rater

ONLY $58.95 POSTPAID
WIND-RATER INSTRUMENT CO.
Dept. HG-2 Melrose, Mass.

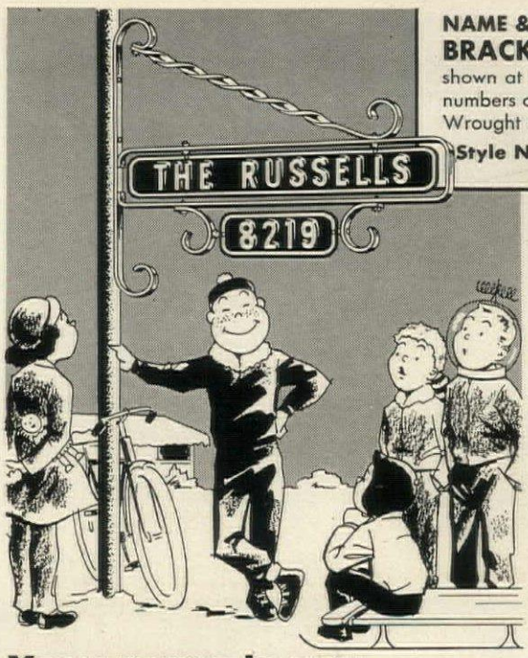
17th Century Crystal Centerpieces . . .
at new low, low, prices

Exquisite reproductions of a French 17th Century design. Lavishly trimmed with imported cut and polished crystal parts and prisms. 13" high. In cast metal with bronze finish or Crystal in silver finish (specify). Used for fruit, hors d'oeuvres, cake or flowers. Makes a wonderful Xmas gift. Satisfaction Guaranteed.

Diam.	One Tier	Two Tier
8"	$15.50	—
10"	19.50	$24.50
12"	24.50	32.50
plus small exp. chg.		

Send for FREE catalog Illustrating Chandeliers, Giftware and Bronze Name Plates
Inquiries Invited

Artistic Crystal Co., Dept. HG-11
P.O. Box 86, Homecrest Station, Brooklyn, N.Y.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID

MAILBOX MARKER fits any mailbox—install in a minute style M $1.95 POST PAID

FRAMED MAILBOX MARKER attractive wrought aluminum frame style MF $2.95 POST PAID

DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM $3.45 POST PAID

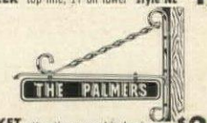
Your name is you
–to your friends and neighbors
–to the doctor and other callers
–even to yourself and your family!
present your name attractively,
with a DAY-n-NIGHT MARKER
The perfect gift for Christmas because it's personal

TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style OM $4.95 POST PAID

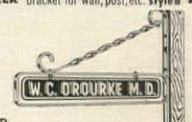
NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower style NM $3.95 POST PAID

LAWN MARKER wrought aluminum stand; up to 17 letters and numbers style L $2.95 POST PAID

NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower style NL $4.95 POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B $2.95 POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame. style FB $3.95 POST PAID

TWO-LINE BRACKET MARKER up to 17 letters and numbers each line style QB $5.95 POST PAID

FREE GIFT CARD
On request we enclose a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

GIFT WRAPPING—25¢
Beautiful gold-and-black gift wrapping. Heavy brown over-wrap protects gift wrap in mails. To order, write GIFT WRAP under wording on order form and add 25¢ under PRICE column.

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

Letters shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish — black background — white reflector letters
Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of
ANTIQUE COPPER • COLONIAL RED • PINE GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**

WE SHIP WITHIN 48 HOURS

Spear ENGINEERING COMPANY
720 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear ENGINEERING COMPANY
720 Spear Bldg., Colorado Springs, Colo.

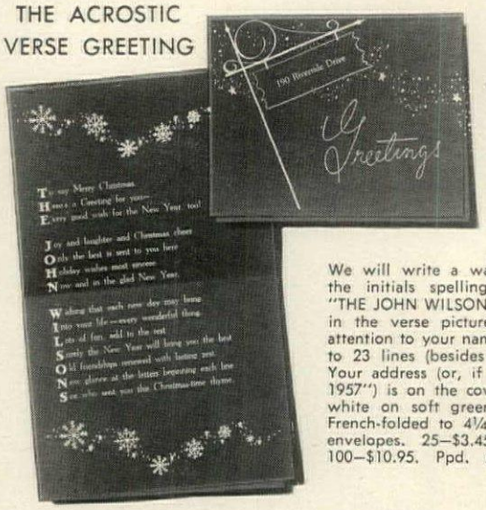
PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
		TOP		
		BOTTOM		

SHIP TO:
ADDRESS
CITY ROUTE OR ZONE STATE

TOTAL
☐ Remittance enclosed: ship postpaid in U. S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.

THE ACROSTIC VERSE GREETING



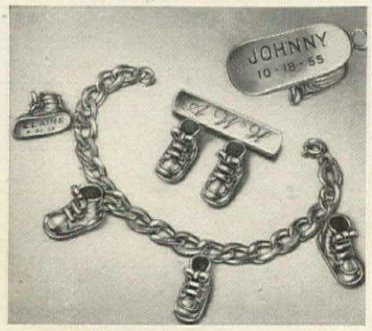
The Initials Spell Your Own Name

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN WILSONS" is spelled downward in the verse pictured. The last lines call attention to your name. There is room for up to 23 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1957") is on the cover. All in raised foam white on soft green antique finish paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95. Ppd. Money-back guarantee!

COMPLETELY PERSONAL—ONLY 12¢ EACH FOR 50 CARDS

Kimball Printers 590 BOND STREET OSHKOSH, WISCONSIN

BABY SHOE HEIRLOOMS



for Proud Parents and Grandparents

To be treasured always . . . our Solid Sterling Silver or 12K Gold-Filled Baby Shoe Bracelet and Monogrammed Bar Pin that proudly proclaim the beloved children or grandchildren. Each first name and birthdate is engraved on a separate ¾" shoe. Custom-made, of excellent weight and adorably crafted, they are sure to become family heirlooms. Add more as the family grows. Immediate delivery.

Sold by Mail Order Only at these Sale Prices

BABY SHOES—$1.95 each
BRACELET—$1.95 BAR PIN—$1.50

Prices include engraving, tax and postage.

WRITE FOR FREE GIFT GUIDE

ZENITH GIFTS
1157HG Post Office Bldg., Brighton 35, Mass.

TURTLE NECKERS

These pull-over, wool TURTLE NECKERS are stylish and comfortable for wear with sweaters, jackets, parkas, etc. Dad's and Son's model is cut long in front (14") so that it may be worn with sport coats. Mother's and Daughter's is 10" long. One size fits all.

For Dad & Son, in Navy.....$3.95 ppd.
For Mother & Daughter in Red or White.....$2.95 ppd.
For Mother & Daughter in White Orlon.....$3.95 ppd.

Johnny Appleseed's
Box 702 Beverly, Mass.

DOWN COMFORTS *Beautifully* RE-COVERED

. . . in exquisite down-proof satins, taffetas, sateens. Wool comforts re-covered, too. And OLD FEATHER-BEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. No salesman will call!

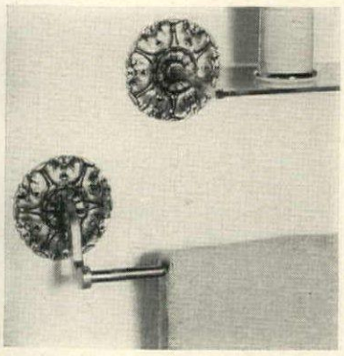
ALDEN COMFORT MILLS . . . Box 6070-HG . . . Dallas, Texas
I have ☐ An Old Down Comfort ☐ Featherbed ☐ Pillows which may need re-covering or converting into a beautiful Alden Heirloom Comfort. Send FREE samples of coverings and literature without obligation.
Name_____
Address_____
City and State_____

© 1957

Hurry! Mail Coupon for FREE Folder and Samples

SHOPPING AROUND

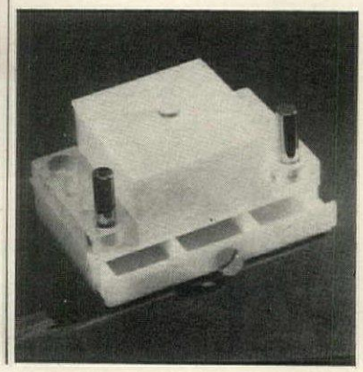
Portable bar. For the holiday season when impromptu parties grow like mushrooms you will need the foam cover shown here. With it you can make a comfortable serving bar on desk or table. It will protect the furniture and add a gay effect. Eight circular openings will hold glasses. Red or green. $4.25 ppd. RMS Interiors, 11146 S. Michigan, Chicago, Ill.



Bright accent for a handsome bathroom could be the cast brass accessories shown here. Cast brass medallions are used to hold the gleaming brackets of both the towel bar and the shelf. $19.95 for towel bar (medallion 4⅛" in diameter); $17.95 for the shelf with glass. Both are 18" long. Ppd. Edith Lewis, 5-49-46 Ave,. Long Island City, N. Y.

An elegant bouquet reminiscent of the 18th century could be one of the most interesting features of your room. You might send for the collection of dried flowers which we show here. You order the collection by a predominating color: red, pink, yellow, gold and white; or mixed pastels. $10.40 ppd. Vermont Crossroads Store, HG, Waterbury, Vermont.

The perfect finish for your fine wood furniture can be achieved when you use Jackson of London patina English-type wax. It comes in two colors: blonde for light woods and dark for mahogany, walnut and teak. Each comes in two sizes: $1.50 for 6½ oz. jar; $2 for 12 oz. Plus postage. Mark Jackson, HG11, 123 West 57th Street, New York.



The beauty bar you will want for dressing table or bathroom is the handsome Lucite one shown here. Made of jade-like white Lucite, it has crystal clear Lucite brackets which will hold eight lipsticks. A powder box and a small three-compartment drawer complete it. 7" x 4" x 3". $13.45 ppd. Hammacher Schlemmer, HG11, 145 E. 57th St., New York.

won't you sit down?
heart of a home's hospitality . . .
sofas and chairs . . .
by Drexel®
Make friendly comfort the focal point of your living room, with the warmth and beauty of upholstered furniture by Drexel! Whether you like to take your ease in dainty, provincial elegance; plump, traditional softness; or sleek, modern dignity . . . there are styles and fabrics to complement every living room's decor. And, as always with Drexel, the styling's only half the story. You'll find the same integrity of construction; the same long-lasting pleasure . . . at the reasonable prices that reflect our first and foremost policy—VALUE! See Drexel upholstery soon, at fine stores everywhere!
Send 35c in coin for your "Portfolio of Fine Furniture," colorful booklets on Drexel's traditional, provincial and modern groupings, to 2 Huffman Rd., Drexel, N. C.
by Drexel
DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

now high-fashion colors for bathrooms

As gay as a party...as exciting, too! American-Standard high-fashion colors bring a wonderful new look to bathrooms. There is a warm radiance...cool smartness...lasting beauty in the full range of eight colors. And there is a newer, more modern look to each bath, each toilet, each lavatory. Be ready for compliments...you will get them...when you choose American-Standard for your bathroom.

Many new color schemes are shown in our new bathroom booklet. For your copy send 10¢ to cover mailing.
AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION,
Dept. PG-117, 40 West 40th Street, New York 18, N. Y.

AMERICAN-Standard

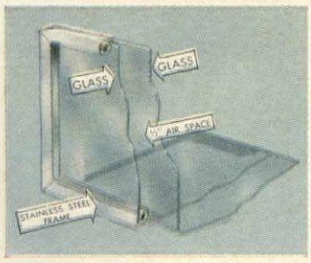
PLUMBING AND HEATING DIVISION

Your home is truly modern only when it has TWINDOW

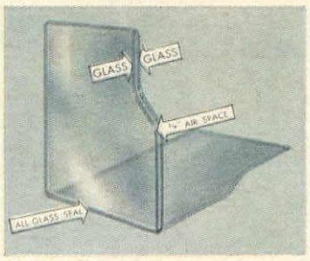
This twin-glass windowpane keeps rooms warmer in winter, cooler in summer. It reduces heating and cooling costs . . . minimizes cold air downdrafts . . . eliminates the need for storm windows.

Photo Courtesy Pease Homes, Hamilton, Ohio

TWO TYPES OF TWINDOW®



METAL EDGE. These units are designed for larger window areas and where maximum insulation is needed. They are constructed of two panes of ¼" clear-vision Plate Glass, with a ½" sealed air space between them. The exclusive stainless steel frame protects the glass against chipping and creates strong units.



GLASS EDGE. These units are ideal for modern window wall construction. They are made up of two panes of 1/8" PENNVERNON®—the quality window glass—with a 3/16" air space between them. These windowpanes have high insulating value. They are available in popular sizes for a variety of window styles.

NO HOME is truly modern unless it utilizes the most advanced materials and techniques for greater comfort and convenience—products like TWINDOW, Pittsburgh's twin-glass windowpane that has insulation built in.

Because of its amazing insulating properties, TWINDOW keeps your home more comfortable winter and summer. You can enjoy nature's ever-changing landscape, through a "wall of glass," from the comfort of your easy chair. TWINDOW helps to reduce heating and air-conditioning costs, too. Window fogging and icing are practically eliminated. Cold air downdrafts, the cause of many winter colds and other illnesses, are substantially reduced. Moreover, you are spared the labor and bother of putting up storm windows in the fall and taking them down in the spring, for TWINDOW is storm sash in *permanent* form.

When buying, building or renovating your home, make sure it has TWINDOW in every room. Consult your architect or builder for detailed information. For full-color, descriptive booklet on TWINDOW, fill in and return this coupon.

FREE BOOK, Illustrated in full color, this valuable brochure should be in the hands of every homemaker interested in creating a *truly modern* home with TWINDOW.

PLEASE PRINT

Pittsburgh Plate Glass Company
Room 7363, 632 Fort Duquesne Blvd.
Pittsburgh 22, Pa.

Without obligation on my part, please send me your free book on TWINDOW . . . the world's finest insulating glass.

Name .....

Street .....

City ..... Zone.... State.....

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 944, 301 Mission St., San Francisco 19, Calif.

TWINDOW

the world's finest insulating glass!

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS · FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

100% Du Pont Carpet Nylon gives you more for your money in beauty, long wear, easy care

Longer-wearing, easier to care for, luxurious texture . . . that's what makes this nylon carpeting so special! 100% Du Pont Carpet Nylon takes rugged wear even in busy family rooms . . . keeps its beautiful twist . . . most spots and stains are easily removed with household cleaner or detergent and water.

Well-constructed nylon carpet gives more for the money . . . better recovery from countless footsteps and the crushing weight of heavy furniture. Nylon is not weakened by mildew, is unattractive to moths.

Look for nylon rugs and carpets in brighter, livelier colors . . . more new designs and textures. Look for quality carpeting of 100% Du Pont Carpet Nylon at your favorite store.

Write today for Du Pont's full-color booklet on nylon carpets—E. I. du Pont de Nemours & Co. (Inc.), Textile Fibers A-1931, Wilmington 98, Del.

DU PONT

REG. U. S. PAT. OFF.

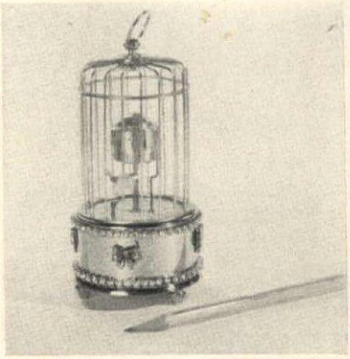
BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Du Pont makes fibers, does not make the carpet or fabrics shown here.

See this luxurious turquoise carpeting at these and other fine stores: **ATLANTA:** Y. Albert & Son. **BOULDER:** The Carpet Shop. **DALLAS:** Williams-Logue Carpet Sales. **DENVER:** Robert's Floor Coverings. **DETROIT:** Robinson Furniture Co. (also Eastland and Northland). **EASTON:** Laubach's Dept. Store. **HOUSTON:** Hine-Lackey Furniture & Carpet Co. **KANSAS CITY:** Douglass Rug Co. **OAKLAND:** Breuner's (also Berkeley, Richmond, Sacramento, San Francisco, Stockton, Vallejo). **OKLAHOMA CITY:** OK Furniture & Rug Co. **PHILADELPHIA:** Rittenhouse Carpet Crafters. **PHOENIX:** Trader's Furniture Co. **PITTSBURGH:** Marks Floor Covering Co. **PORTLAND:** G. W. Paulson Co. **ST. LOUIS:** Hellrung Carpet Co. **SEATTLE:** Martin Furniture Co. **SIOUX CITY:** T.S. Martin Co. **SYRACUSE:** M & R Linoleum & Carpet Co. **WASHINGTON, D. C.:** The Hecht Co. (also Silver Spring and Parkington).

SHOPPING AROUND

A sleepy head will enjoy waking up to the trill of this charming alarm clock. Imported from Germany, the clock has a splendid mechanism. It is housed in a polished brass birdcage which is decorated with bow knots and rhinestones. 5¾" high x 2½" in diameter. $18.95 plus $1.05 tax. Susan Smith, Dept. HG11, Carpentersville 11, Ill.



Calypso fans might like to hang this set of panels in a music area, in the game room. Impressive in size (26" long x 7½" wide), each panel is made of four glazed ceramic tiles attractively decorated with Calypso figures. Background is white, designs are multi-color, frame is bamboo. $11.95 ppd. the set. Glasscraft, 920G Chicago, Evanston, Illinois.

DOUBLE-DUTY END TABLES

Remarkable end tables cleverly designed to perform as work units in office or home. Order one for your special problem—order 2 different ones as matching end tables. Each serves a different purpose, yet all match outwardly to create a harmonious grouping. They're beautifully hand made with distinctive door pulls and dovetailed drawers set on hardwood rails. Available in Modern or Traditional—plus a choice of woods and finishes—they will add decorative function to any type room or color scheme.

from 27.95

MODERN*

DROP LEAF ATTACHMENT

A matching Drop Leaf Desk Unit attachment *(shown above right on File Drawer Table)* is available for each of these tables. This greatly increases their utility, gives you a compact combination of facilities unprecedented in home furnishings. Specially constructed Drop Leaf closes flat against left side of table, is easily raised for extra work space 22½" x 26". $15.95 *exp. ch. coll.* (Right-side Drop Leaf available *if specified.*)

File-Drawer Table

(shown with Drop Leaf attachment unopened)
Letter Size—
16½" x 22½" x 28" high
(For Legal Size—
18½" x 22½" x 28" high, add $3 to prices on chart.)
#FDT-1—1 file drawer, 2 single drawers (shown)
#FDT-2—2 file drawers only

Typewriter Table

Pull-out shelf for typewriter in use, dust-proof compartment for typewriter storage—plus drawer space. Magnetic door catch. 18½" x 22½" x 28" high.
#TT-1—1 legal-size file drawer (plus shelf & compartment) (shown)
#TT-2—2 single drawers (plus shelf & compartment)

Record Cabinet

7" records go in top drawer, 10's & 12's in bottom. 4 removable uprights protect records and keep them upright. 16½" x 22½" x 28" high.
#PRC—2 drawers only (shown)

* Tables shown also available with modern lines & hardware.

When ordering, specify style #, finish, Modern or Traditional

	Unfinished Knotty Pine	Antiqued Pine finish	Unfinished Tupelo wood	Maple, Walnut, Mahogany finish
File-Drawer Table	27.95	29.95	32.95	34.95
Typewriter Table	32.95	35.95	35.95	38.95
Record Cabinet	29.95	32.95	32.95	35.95

Drop Leaf Desk Unit attachment $15.95 extra.
Quick delivery • Express charges collect
SATISFACTION GUARANTEED • *Send check or money order* • Write for FREE catalog.

Jeff Elliot Craftsmen
Dept. G-117 STATESVILLE • NORTH CAROLINA

New, Beautiful Hand painted displays for your lawn or rooftop at Christmastime

ORDER YOURS TODAY

No. 36 COLORFUL SANTA and REINDEER. Everyone loves this new display. Hand painted, colorful, eye-catching Four distinctive tan deer, each with a different color bow and bell, red and yellow harness, red sled, 42" high, colorful toy pack. Extends about 16 ft. long, weather proof wood, complete with harness, supporting stakes. Price only $39.00. Night lighting unit $6.95 extra. Shipped either Parcel Post or Express collect. Wt. approx. 44 lbs.

No. 5736 A (Motorized). Same as above except Santa's arm moves back and forth and snaps whip in an eye-catching manner. Price $54.00 complete. Night lighting unit $6.95 extra.

No. 57 OUR NEW ANGEL GIRL. A display everyone loves, with light blue dress and gold stars and staff A shining gold halo completes this gorgeous display. Outstanding art work. 54 inches high. Handpainted in oil colors on weather proof wood. Price complete with stake only $18.75. Night lighting unit $3.95 extra. Shipped Express collect.

No. 102 NEW MOTION SANTA — A Traffic Stopper. Double motion. This beautiful handpainted Roly-poly Santa bows back and forth, and arm with sign raises up and down. Price only $35.00. On weather proof wood 56 inches high. Complete with supporting stake. Night lighting unit $3.95 extra. Shipped Express collect.

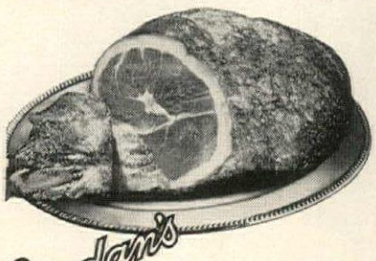
Send for Catalog

Send for catalog of 30 new, beautiful, outdoor displays. 35 exquisite new items for interior decorating. Shipped railway express — shipping charges collect. Send check or money order to:

Leonard Brynolf Johnson
576 Main Street SMETHPORT, PA.
Tel. No. 585

AGED LIKE VINTAGE WINE

(Smoking alone takes 30 days!)



Jordan's GENUINE

VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 117 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Ready to Serve

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift, and a grand treat for your family.

We guarantee complete satisfaction. Weight 8 to 13 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U. S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE
1431-H E. CARY ST., RICHMOND, VA.

Please send _____ Jordan's Genuine Baked Virginia Ham(s). Size about _____ lbs.
☐ Check enclosed $_____ ☐ Ship now.
☐ Ship for Xmas.

NAME _____
STREET _____
CITY _____ STATE _____

FROM OLD NEW ORLEANS **STRAWBERRY PRESERVES**
IN WOODEN PAILS

Fraise de la Louisiane; sun-ripened whole fruit in a preserve of incomparable flavor—certain to please even a gourmet's taste!

2 lb. $3.55 each postpaid

West of Denver add 25c

4 lb. $4.95 each postpaid *West of Denver add 50c*

PRESERVES IN A CRATE

from the Creole State
Strawberry—Fig—Peach
3—14 oz. Jars

Three 14 oz. jars of Fraise de la Louisiane, pure preserved petite figs, and tree-ripened peaches preserved in natural juices and cane sugar. Most desirable gifts for customers, employees, friends.

$4.10 each postpaid

West of Denver add 35c

SATISFACTION GUARANTEED

Write for Complete Gift List

CREOLE DELICACIES CO.
533-G Saint Ann St., New Orleans, La.

NINE-PIECE RATTAN
Popcorn Bowl Set . . .

At TV, the fireside, or on Hi-Fi nights, serve your family and friends from this beautifully styled set. Large 12" bowl plus eight individual 5" bowls, all firmly woven of lovely natural rattan. All bowls are footed. Large bowl is red-rimmed, and rims of the individual bowls are red, yellow, blue and green. Very nicely made, to provide service and good looks for years. You'll want a set for yourself—and some as gifts. Complete Set, $5.95, plus 35c postage.

MARLBOROUGH HOUSE
Box 1303 Milwaukee 1, Wis.

Golden Anniversary

Now approaching 50 years of tree-ripened Citrus fruit packing and shipping.

Sunshine Ripe
Citrus Fruit

Delectable tree-ripened oranges, grapefruits, tangerines and tropical delicacies.

- 55 lb. basket—all oranges, all grapefruit or mixed..... $7.00
- 90 lb. box — all oranges, all grapefruit or mixed..... $9.00
- 55 lb. basket—oranges and Ruby Red grapefruit..... $7.50
- 90 lb. deluxe box—assortment choice citrus fruits and tropical delicacies $14.00

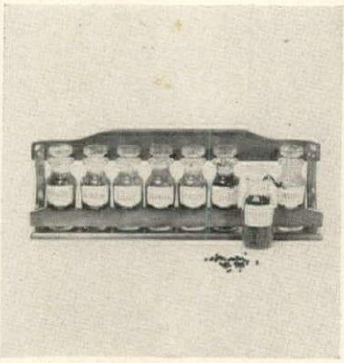
ALL FRUIT GUARANTEED

Wisc., Minn., and states west of Mississippi River add $1.50 express charges per unit.

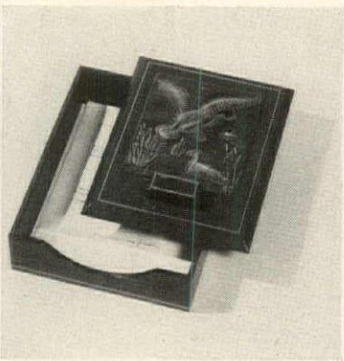
- Write for Free Illustrated Catalog. Send check or money order to

RED WARRIOR GROVES
Dept. 5 UMATILLA, FLORIDA

SHOPPING



A cook's treasure is spice. To delight the gourmet cook on your gift list we show the maple-finish wood rack which holds eight apothecary jars filled with the famous Wagner spices. Each jar is 4" high, each is fitted with a ground glass stopper. Over-all size of rack is 15" x 5" x 2¼". $7.95 postpaid. The Pascos, HG11, 17 So. Main St., West Hartford, Conn.



Letter tray. This is the important gift to give to a favorite man. Beautifully constructed it is covered with leather finished with a smooth glaze. The cover is decorated with a copper plate which is embellished with a pheasant in flight or with an Old English block letter. Chestnut or green. 11" x 8" x 2". $17.50 ppd. From Henry W. Longfellow, HG, Weston, Mass.

"Let's play house." A small girl will be delighted with the miniature salad set shown here. She will serve her dolls a nice looking salad from the six hand-carved, hand-decorated bowls. The serving bowl, fork and spoon will enchant her. Included in the nine-piece set is the pair of shakers. $1.25 ppd. B. Shackman Co., HG11, 71 Madison Avenue, N. Y.

THE OLD FASHIONED SECRET IS OUT

Serve your guests the smoothest Old Fashioneds they ever tasted. And in a mere fraction of the usual time with Kettle Cove Orange Slices in Kettle Cove Syrup. Just one Orange Slice (so delicious to eat), a teaspoon of our syrup, a dash of bitters if you like, whiskey and ice. As simple and easy as that. One 11 oz. jar makes about 20 Old Fashioneds; also useful in dozens of ways in cooking. Order Kettle Cove Orange Slices for yourself, your friends. Wonderful Christmas Gifts. Six 11 oz. jars . . . $5.95 postpaid in the U.S.A.

Catalogue of Kettle Cove Entertaining Foods and Saltwater Farm Seafood Gifts sent on request.

SALTWATER FARM (Inc.)
Damariscotta 40, Maine

JUMBO PRUNES

Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.65 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

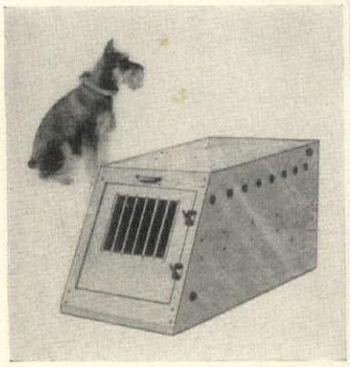
Sign and Send Coupon

VACA VALLEY ORCHARDS
Box G-29, Encino, Calif.
Send your 2¼ lb. box Giant Prunes.

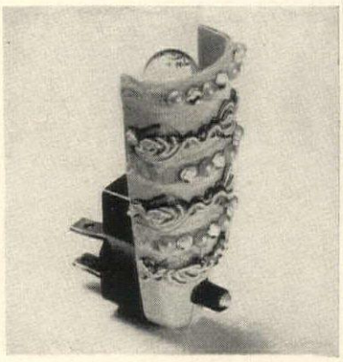
Name _____
Address _____
City _____ Zone ____ State _____

AROUND

A sporting dog or any other dog will travel in comfort when transported in a "Karrier Kennel." It is made of lightweight aluminum. Rubber guards protect interior of station wagon, air vents provide ventilation. To clean you can use hose, then let dry. 39″ x 22″ x 19″. $47.50 express collect. From Sporting Dog, HG, 2115 N.W. Overton, Portland, Oregon.



The night light should be attractive as well as useful. You might want to use the jewel decorated bijou shown here. About 2″ long it plugs into any wall outlet. The case is made of plastic finished in pink or blue and studded with rhinestones and pretty fake pearls. $1.95 ppd. Order from Pat & Pam, Department HG-11, 5609 Coliseum, Los Angeles.



Good protection for your charm bracelet is the neatly engraved identification disk shown here. Wear it on the bracelet. It is practical and good looking. It comes marked with a four-line legend. $6.50 in sterling; $7.50 in gold-filled metal; $13.50 in 14K gold. Ppd. Tax incl. Holiday House, Bellevue Theater Building, Upper Montclair, New Jersey.

Delightful Holiday Treats for Family and Friends

SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

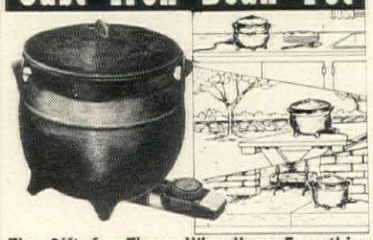
2 lbs. **$4.15** 3 lbs. **$ 6.05**
5 lbs. **$9.95** 10 lbs. **$19.20**

SEND US YOUR GIFT LIST

Check or money order . . . No C.O.D.'s
Shipped Prepaid in Continental U.S.A.

STERNBERG PECAN COMPANY
Dept. H. Box 193, Jackson, Mississippi

Imagine an *Electric* Old Fashioned Cast Iron Bean Pot



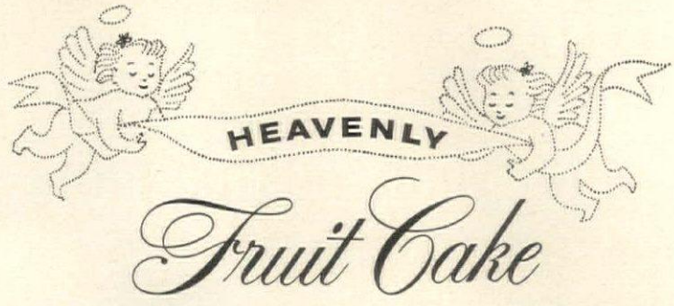
The Gift for Those Who Have Everything

It's no secret that the finest of flavorful cooking can be done only with cast iron cooking ware. Here you can add the charm of early American Character to your home, fireplace or patio with this thermostatically controlled Bean Pot . . . handling a 5-6 lb. roast, baked fowl, ham and beans, baked beans, stews, soups, chili, etc. Self-basting feature imparts extra flavor. Washes like a pan . . . can be completely immersed in hot sudsy water. Big 5-quart size. Shipping Wt. 35#. Satisfaction guaranteed. Price $29.75 f.o.b.

FREE GIFT ALBUM sent upon request & with all orders.

THE HOUSE OF WEBSTER
With a reputation for satisfactorily handling Corporation and personal gift lists.

BOX 388- H ROGERS, ARKANSAS



NONE OTHER SO MOIST...SO DELICIOUS

FROM CALIFORNIA WHERE THE FINEST FRUITS ARE GROWN!

No other fruit cake like it in all the world. It took 7 years to perfect the recipe. The flavor is incomparable. No small pieces of dried fruits in this magical concoction . . . but *whole* fruits . . . magical Mission Pak glacéd fruits! Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts . . . great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores . . . just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

3 BIG GIFT SIZES from which to choose: Gift No. 11, 1½ lbs., $3.55. Gift No. 12, 2 lbs., $4.45. Gift No. 14, 3 lbs., $5.95.

Only fruit cake made with 90% fruits, pecans and walnuts, and only 10% batter.

MISSION PAK FRUIT CAKES MAKE WONDERFUL GIFTS

Just give us the address . . . and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.

FREE GIFT BOOK—Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK
123 East 33rd Street, Los Angeles 11, California

866 brand new ways to enjoy your cooking more

from Betty Crocker's idea-filled Picture Cook Book (Revised Second Edition)

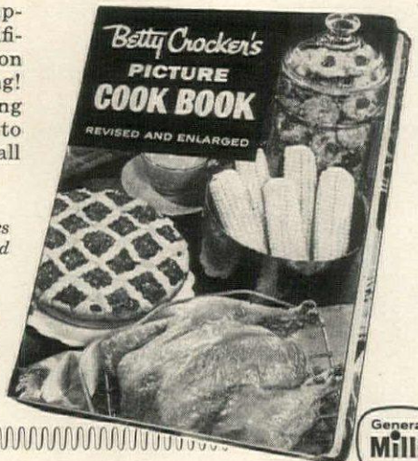
866 *new* recipes! Tasty appetizers through magnificent desserts! New section on meat! Meal-planning! Entertaining! Everything you could possibly want to know about cooking, all beautifully presented!

- *Over 1300 pictures*
- *More than 2000 tested recipes*
- *472 pages, completely indexed*
- *Washable cloth cover*

Case-bound $3.75

Ring-bound $4.95

Mail this coupon today!



General Mills

General Mills, Dept. 620, 623 Marquette Ave., Minneapolis 2, Minn.

Send me _____ copies of Betty Crocker's Picture Cook Book (revised second edition) at $3.75 each case-bound, or _____ copies at $4.95 ring-bound.

I enclose $_____ (check or money order)

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

rare, aged Country Cheeses

Red Boxes

Three of our most popular gift packs that everyone likes: five generous cuts include June-cured Swiss, old-fashioned Brick, Aged American, Golden Port Salut, plus a delicious gay red Gouda. Prices include shipping costs and delivery — satisfaction guaranteed.

NOT SOLD IN STORES

Pack 4 — RED BOX, 4 lbs. - - del. $5.90

Pack 5 — RED BOX, 5½ lbs. - - del. $7.95

Pack 6 — RED BOX (4 lbs. of cheese) and 14" TRAY of natural grain hardwood, del. $10.55

Send for FREE booklet in color.

THE SWISS COLONY

51 Cheese Row, Monroe, Wis.

more FRUIT than CAKE

"a real Southern Delight"

Till's by Mail!

Now, for those you want particularly to please —the world's most delectable taste thrill! Distinguished for generations by its renowned old Southern recipe, Till's Fruit Cake is *only 8% flour* . . . 92% selected exotic fruits and nuts, rum, dairy-fresh butter and eggs, and sugar. For Holiday delivery, order early . . . send us your list, we ship each cake with your personal gift card. Till's Fruit Cake, in individual colorful tins; 2-pound $4; 3-pound $6; 5-pound $10—postpaid.

Till's FRUIT CAKE
2402 St. Paul Street
Baltimore 18, Md.

PRESERVES From Oregon Mountain Meadows for Christmas Giving

"Chuck Wagon" Gift Pack. Five asst. 5-oz. jars—Wild Blackberry, Prune with Hazelnut, Seedless Raspberry Jam, Seville Orange Marmalade —packed in rustic box decorated with forest sprays and cones.

Delivered $3.45

"Ox Train" Gift Pack. Ten 5-oz. jars of luscious, all different preserves in rustic gift box. Delivered $6.75

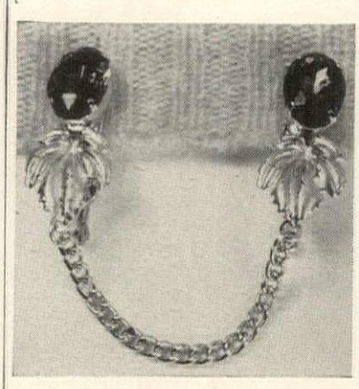
Other Gift Packs from . . $2.95

WRITE FOR FREE BOOKLET

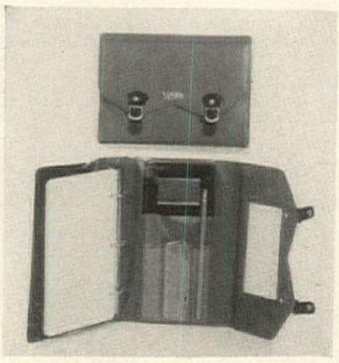
Order now for Christmas delivery

JANE AMHERST 1833 S. E. 10th Ave. Portland 14, Oregon

SHOPPING



Over the shoulder fashions such as cashmere cardigans, stoles, casual coats will feel more secure if you anchor them with the boutique jewelry shown here. It is made with a heavy gold-plated chain fitted at each end with a "jeweled" catch. You have a choice: topaz, amethyst or a rhinestone. $1.95 ppd. Old Pueblo, HG11, Box 4035, Tucson, Ariz.

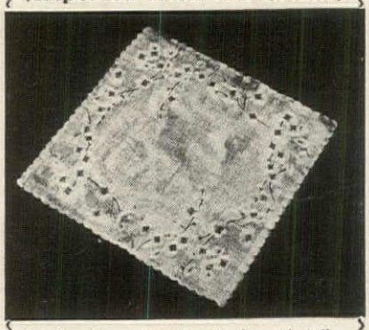


The fitted clutch is a most useful fashion accessory. Covered with a leather-like plastic, it is a purse and note book combination. It contains telephone index, a spiral note book, a ruler, a comb, a mirror, a compartment for money. 9" x 6", it comes in tan or red. Initials or a name are imprinted in gold. $3.50 postpaid. Seaford House, HG, Seaford 30, N. Y.

"Book-O-Toys" will captivate your small fry. On each of the gaily colored pages is a secret pocket in which is hidden a special toy. On each page the directions for using it are given in simple narration. You can make many children happy if you send each a "Book-O-Toys". $1 postpaid, Berkelel House, HG, 722 Winchester Ave., Martinsburg, W. Va.

SHEEREST NAPKINS IN THE WORLD!

(imported from the Orient)



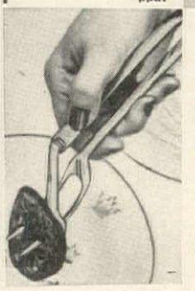
Hand-made so ingeniously sheer that they float on air—yet sturdy enough to serve as a useful napkin or doily for tea or dinner party. Beautifully and colorfully decorated, these Oriental napkins are real conversation pieces. Wonderful for adding color and interest to any table—even makes food look and taste better! Package of 50, **only $1.00** postpaid. 3 pkgs. **only $2.75.** 6 pkgs. **only $5.00.** No CODs, please.

HANO GIFTS Dept. 103
1598 Third Ave., New York 28, N. Y.

SNACK SWORDS

Swashbuckling 6½"-long miniatures in lifetime stainless steel—perfect foil for hot or cold hors d'oeuvres, barbecued tid-bits. Set of 3—enchanting!

$1.00 ppd.



BUFFET FORK

One-hand service of sliced meats, cheese, stuffed eggs, etc. Push Fork lifts food; hinged pusher slides it off tines onto plate. 8" long, stainless steel.

$1.50 ppd.

Calif. residents add 4% sales tax

FREE CATALOG—write today!

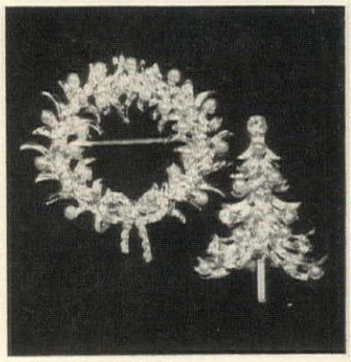
NOB HILL HOUSE
BOX 1592 (DEPT. 14-G)
SAN FRANCISCO 1, CALIFORNIA

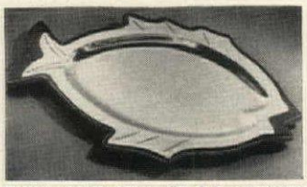
AROUND

Exquisite decorations for the Christmas tree, for the mantelpiece, for the holiday table are shown here. Made of plastic hand-painted with natural colors, they are modestly priced $1.25 for 3 hanging or standing 2" angels; $1.25 for 3 hanging or standing 2" figures; $1.25 for 2 glitter 4" angels. Seven Seas, Red Wing Bldg., New Hyde Park, N. Y.

Handsome bar. This louvered knotty pine cabinet will be your pride and joy. It will hold twenty bottles, four dozen glasses. Note sliding tray, large top. It is fitted with a sturdy lock, with free-wheeling casters. 21" x 19" x 36" when closed; 38" x 21" x 19" open. $49.95. In kit form: $32.95. Express collect. Yield House, HG, North Conway, New Hampshire.

Glamorous accent. On Christmas day and throughout the holiday season you could wear one of the handsome pins shown here. Each is made of gold-plated metal set with a profusion of rhinestones and lovely fake pearls. The "tree pin" is $2.95; the "wreath" is $4.75. Ppd. Tax incl. Chalmar, Department HG11, Split Rock Road, Syosset, N. Y.





FISH AND SEA FOOD SERVER

Serve food sizzling from stove to table with this Fish and Sea Food Server. Functional beauty for "smorgasbord", hors d'oeuvres, hot or cold dishes. Complete gift unit, lustrous black bakelite holder keeps platter hot—protects your table. Platter with holder 12½" x 24¼".
Polished Satin Platter, Postpaid, Insured $5.95
Black Bakelite Holder, Postpaid, Insured $7.95
Platter and Holder Gift Set, Postpaid, Insured $12.95

HAND BLOWN, CRYSTAL CASED DECANTER

Exquisite, hand blown, 18" decanter designed by Erickson creates a new world of beauty with any decor. Holds wine, water or liqueurs (80-oz. cap.). Styled to grace break-fronts, buffets, tables or shelves. Choice of colors: Aqua, Amber, Helio, Smoke.
Postpaid, Insured, only **$10.00**
BONUS! Beautiful gift when you send for FREE Catalog of exciting gifts and casual living needs!

JANDAN
P. O. Box 1448, Dept. H
Chicago 90, Illinois

MINIATURE HORNS OF PLENTY MAKE HOLIDAY TABLES FESTIVE

Not only different decorations, but fun guest-gifts placed at each plate! They're tiny woven bamboo cornucopias, imported from Hong Kong, just the right size—2¼" front opening, about 4" long—for out-of-the-ordinary table arrangements. Fill with colorful flowers, bright small fruit, mints, nuts—or you name it. Special prices on quantity orders.

Set of 8 Only $1.95 postpaid
Send for free gift catalog

Artisan Galleries
2100-B11 N. Haskell Dallas 4, Texas

LET THE MOST EXCITING GIFT UNDER THE TREE SAY...

Merry Christmas *for you!*

GOLDEN, TREE-RIPENED FLORIDA FRUIT from Cobbs

"Check your list . . . **now's the time to order a** "Basket of Happiness From Cobbs" to arrive at Christmas. Send in your order TODAY! . . . with names and addresses . . . we take care of everything . . . **your gifts** will go quickly on their merry way."
Henry Cobbs

Your **friends, business associates and loved ones** will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are **always** excitingly received...**you can give no finer gifts!**

NOW IS THE TIME TO **"REMEMBER NOT TO FORGET!"**

Cobbs "SAMPLER" GIFT No. 84 $4.45
Here is an ideal gift at a modest price . . . A perfect traditional Christmas Memento for anyone on your list. Contains a generous assortment of Fruit, Candy, Preserves and Pecans. Weight approx. 8 lbs.

GIFT No. 14 $7.95
This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits . . . Giant Grapefruit, Pineapple Oranges, Persian Limes, three jars of Preserves . . . Pineapple Jam, Orange-Cherry Preserves, Citrus Mint Jelly . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Approx. 12 lbs.

GIFT No. 6 $11.95
Approx. 54 lbs. — Beauty and the Feast . . . Juice-heavy Oranges, giant sweet-sweet Grapefruit, Kumquats, Persian Limes, a sack of Papershell Pecans, 3 jars of healthful, delicious Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a value!

Gift No. 4 $8.95
Same as above Gift No. 6 except does not contain delicacies or pecans . . . **all fruit.**

Gift No. 1 $5.95
Same as above Gift No. 4 except half the size and weight . . . **all fruit.**

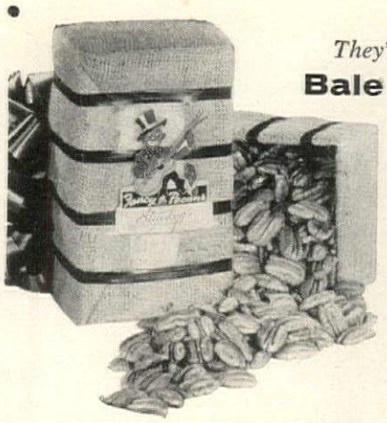
GIFT No. 35 $7.95
Approx. 25 lbs. — A gaily colored handwoven imported Half Bushel Basket brimming over with an assortment of Florida's Finest Fruits . . . Pineapple Oranges, sugar-sweet Grapefruit, Giant Persian Limes, Chinese Kumquats. One of our most popular Hampers year after year. Positively guaranteed to please ANYONE!

Gift No. 11 $12.95
Exactly the same as above Gift No. 35 except TWICE THE SIZE AND CONTENTS.

Unless otherwise instructed, delivery will be made for Christmas
Send for FREE 24-page full color catalog

OBEY THAT Christmas URGE
ORDER NOW!
Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies.

Cobbs
BOX 3-C
LITTLE RIVER (MIAMI), FLORIDA



They'll bless yo' cotton pickin' heart!

Bale fancy pecan halves

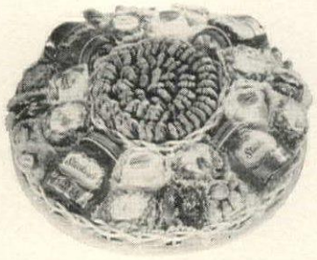
An intriguing package is half the fun of getting a Christmas gift. So when they open this burlap-bound cotton bale and find inside an abundance of prize pecan halves—you are the clever one! Send list, we enclose your card, mail for you.

No. CB-3, 2 lbs. pecans, ppd. **$3.95**

To be *real big*, send the big bale! *Order CB-1, 5 lbs., ppd.* **$8.75**

PECAN PRALINES! 2 lbs. in cotton bale gift pack. No. CP-1, ppd. **$2.25**

DOUBLE DELIGHT! Double thanks to you! Big tray a circle of our assorted pecan candies and tropical jellies; inner tray loaded with select pecan halves. A "show-piece" gift. Looks awfully expensive, but isn't.
No. SG-1, ppd. **$4.95**
FREE! Send for new Christmas catalog.



Stuckey's® Dept. HG-1 Eastman, Ga.

WOODLAND NUTCRACKER

A twist of its sturdy handle forces the "exclusive nutsplitter metal point" into the nut shell, cracking it quickly and easily without damage to the precious nut meat. Made of hard Maple, it is smoothly turned, beautifully finished, and will positively crack any hardshell nut. Eliminates the usual fuss and muss as well as the need for a pick. You'll want at least one for your own use and several for gifts. Packed in woodgrain gift box. Order No. G753. Satisfaction guaranteed.

Only **$1.49** each; 3 for **$3.25** Postpaid

Write for free gift catalog of unusual items.

Shop the Armchair way

DOWNS & CO.
Dept. 1493, EVANSTON, ILL.

Beautiful, Gleaming Futuramic
15 CUP AUTOMATIC COFFEEMAKER
with Westinghouse Thermostat

Reg. $39.95
OUR PRICE
$12.95 plus 50¢ pp. & hdlg.
(Aluminum)

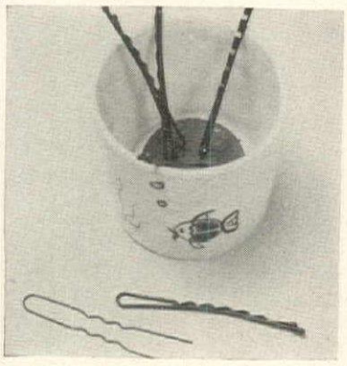
For a party of from 4 to 15, you can have coffee just the strength you want it in less than 8 minutes The rich, gleaming, smart design of the Futuramic makes it a conversation piece that any hostess will be proud to own. Just plug into any AC outlet and it starts perking within 30 seconds! You can dial the strength you want . . . mild, medium or strong! The Futuramic features TWO HEATING ELEMENTS, one for percolating and the other keeps your coffee hot, without boiling, for as long as you want it. Decide how many cups of coffee you want, the strength desired, plug it in . . and forget it! When coffee is ready, just as you want it, an automatic signal light goes on! Graceful styling includes non-drip spout for even pouring and Safety Guard Handle.

In Heavy Chrome....$14.95 plus 50¢ pp. & hdlg.
In Copper.....$15.95 plus 50¢ pp. & hdlg.

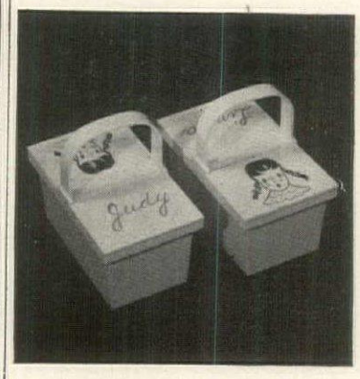
SCOTT-MITCHELL HOUSE, INC.
DEPT. 6011
611 BROADWAY NEW YORK 12, N.Y.

SHOPPING

A small print makes the McMullen blouse shown here a perfect separate choice. Made of excellent cotton which has an "easy to iron" finish, it has a Peter Pan collar and button front closing. Colors. blue and black, cinnamon and black, gray and black. $9.95. The 3"-wide matching belt is $3.25 ppd. From Mark Fore & Strike, HG11, Chatham, Mass.



The magnet performs the magic feat with this bobby-pin cup. The hand-painted ceramic container has a permanent magnet concealed in the base. You can fill the cup with pins, turn it upside down and not one will fall out. This is the way to achieve neatness on the dressing table. $1. Postpaid. Order from Easterling, HG, 1227 Loyola Ave., Chicago.



A young miss might like the gift of a plastic carryall which comes marked with her first name and the likeness of a girl with *her* hair color. In it she will carry her crayons, a small doll, a handkerchief. Case is white, decorations are multicolor. Be sure to indicate the child's hair color and name. 7" x 4" $1.89 ppd. Meredith, Dept. HG11, Evanston 23, Illinois.

GIFTS OF SUNSHINE

TEXAS RED BLUSH GRAPEFRUIT

There's a real "GIFT OF SUNSHINE" in every Red Blush Grapefruit you eat. Only from Texas can you get REAL red, REAL good, REAL sweet grapefruit! They're so sweet you can eat them without sugar—so red they add beauty to your table settings, and good?—Just try them. And in Tip O' Tex brand you get the finest grapefruit grown ANYWHERE!

FREE FOLDER and PRICE LIST

Illustrated in color, with complete information on all varieties and many different packs of Tip O' Tex citrus, plus price list ranging from $2.50 and up. We will ship to your gift list. Write your name and address on margin of this ad and mail, or send post card for Booklet HG-57.

NEW TRIAL PACK

Brand new, attractive pack, containing six LARGE red grapefruit, at only $2.50, postpaid anywhere in the U. S. Try them—eat them—you'll drool for more! Delight your friends with this delicious gift. The proof is in the eating—so prove it to yourself.

PITTMAN & DAVIS
Shippers of Texas Citrus since 1925
Harlingen, Texas

Old Fashioned CHEWY ALMOND MACAROONS

Mmmm . Just crunch through the crispy thin coating, get a mouthwatering taste of that rich chewy almond center—and you'll know you've hit the high spot of anyone's visit to Atlantic City! Munch them with ice cold milk, ice cream, coffee. They're delicious every way! An unusual gift.

Box of 24 (illustrated) **$1.95**, ppd.
Box of 48 (Family Size) **$3.50**, ppd.

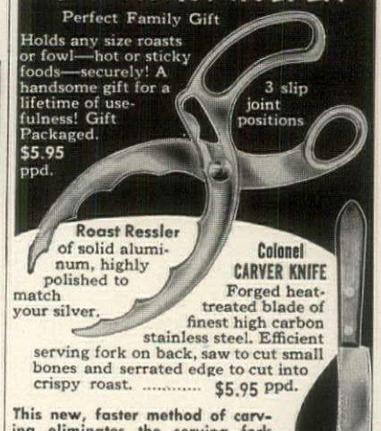
Try These, Too—They're Delicious!
COCOANUT MACARUMS—laced with West Indian Rum! Shreds of delicious Philippine cocoanut are delicately blended with flavors of finest Jamaica Rums. 1 lb. tin, $1.95 ppd.
Gift Wrapped
Check or Money Order. No. C.O.D.'s Please.
Send for FREE Folder of Other Assortments

A. L. ROTH *Macaroon Bake Shop*
2627 Boardwalk, Dept. E, Atlantic City, N. J.

***New* ROAST HOLDER**

Perfect Family Gift

Holds any size roasts or fowl—hot or sticky foods—securely! A handsome gift for a lifetime of usefulness! Gift Packaged. **$5.95** ppd.



This new, faster method of carving eliminates the serving fork.

Colonel Carver Knife and Roast Ressler, in Gift Box. **$11.75**

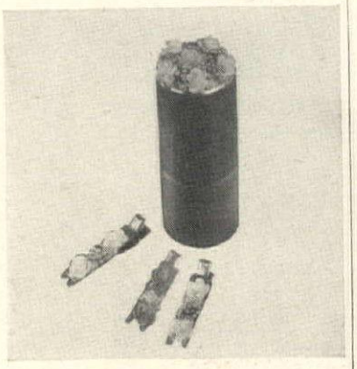
Colonel Carver Knife and Roast Ressler on grooved maple carving board, which serves as wall plaque. In Gift Box **$16.95**

K. G. NIBLACK CO.
109 Huntington Avenue
Buffalo 14, N. Y.

AROUND

A new life is in store for the old-fashioned cast iron twine holder. It was used in every country store around the turn of the century. We show one here which has been fitted with a metal liner, which will hold a pot of twining vines. Finished in black, it comes with a decorative bracket, 8″ x 4″. $3.50 ppd. Southern Showcase, HG, Box 547, Memphis, Tenn.

Jeweled hair clips will add to the festivities of the holiday season. Shown here is a set of eight clips which are finished in gold plate and studded with a profusion of "gems"; fake pearls, rhinestones and metal roses. The clips come in a matching case for the dressing table. $5.50 ppd. Townsend House, HG, 645 Bergen Ave., Jersey City, New Jersey.



A festive bowl for the holiday reception table could be the handsome crystal one shown here. 12″ in diameter, it stands on an octagonal diamond-cut crystal base. The hand-cut crystal prisms which hang from the rim shimmer and sparkle at the slightest motion. $25. Exp. coll. Order from Paulen Crystal, HG11, 296 Broadway, New York 7, N. Y.

HOME-BAKED

Fruit Cake

Home-baked in our famous plantation kitchen, chock-full of fruits and nuts, flavored with sherry and wild honey . . . Oakleigh Farms fruitcakes are mellow as the ages—the taste thrill of the holiday season! One sample and you're sold! Let us take care of your gift list. Packed in attractive tins. Send in your order today!

2 lb. ..... $3.75 postpaid
3 lb. ..... $5.25 postpaid
(Add 25c to above if you live in Mountain or Pacific Time Zones)

OAKLEIGH FARMS • BOX 127G • TREZEVANT, TENN.

Every Meal is Party Time with Children's Personalized

MOTHER GOOSE PLACE MATS

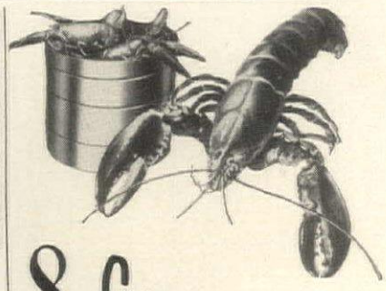
Transform mealtime into party time with these gay, unusual Mother Goose Place Mats. Watch the children laugh as you recite "Peter, Peter, Pumpkin Eater," "There Was an Old Woman," etc. Printed in bright red and green on high quality papeterie. Child's own name in big type in the center. Size 10½″ x 15½″. Saves table cloths, too, when tots eat with grown-ups. Please print name plainly.

Set of 36, ONLY $1.25

Mother Goose Napkins to Match, Personalized, 50 for $1.00

Orders of 5 or more sets, $1.00 each.
Send also for FREE Gift Catalog
All orders sent postpaid at no extra charge.

Holiday House
40 Candy Stick Lane
Santa Claus, Ind.



8 Live LOBSTERS

PLUS HALF PECK STEAMER CLAMS

ALL READY TO COOK IN A DISPOSABLE LOBSTER STEAMER

An authentic clambake direct from Maine all set to cook on arrival. Maine Lobsters — 1⅛ lbs., meaty best eating size — and steamer clams cushioned in sea-chill rockweed for real steamed flavor. Iced all the way, live delivery guaranteed within 1800 rail miles. Easy to cook, just punch hole in steamer lid, add water and steam — it's all ready to serve.

Extra Bonus: Two 1-lb. tins Indian Pudding, traditional clambake dessert, included at no extra charge.

Complete, $15.95 plus express charges collect. Every order acknowledged. All cooking and eating directions included.

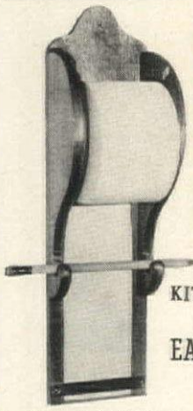
☐ *Send me your catalogue of seafoods & gifts*

SALTWATER FARM (Inc.)
Damariscotta 34, Maine

☐ *I'd like the $15.95 Maine Clambake of 8 Lobsters, ½ pk. clams.*
☐ *Double quantity in large steamer, $28.75 (All shipments express collect)*

Name.....
Address.....
Town.....*Zone*.....*State*.....

WANTED
Month.....Day.....Time.....



PINE MEMO PAD

KITCHEN FLATTERY IN EARLY AMERICAN DESIGN

A man-sized knotty pine memo pad to mount on a kitchen wall or over a telephone. Early American in design and hand-rubbed to a mellow finish, it holds a 3,000 inch roll of adding machine tape for endless grocery lists, menus, family notes, etc. Brass cutting edge tears paper neatly. 12″ high x 3″ wide. Only $2.95 plus 15c postage.

No C.O.D.'s please.
Money refunded if not delighted.
• Write for FREE Gift Catalog •
Dept. 21-HGI
Laurie & Co. Huntington, L.I., N. Y.

COMICE PEARS

FOR Christmas Giving

AS LOW AS $3.70* DELIVERY PREPAID

FROM ROGUE RIVER VALLEY
MEDFORD, ORE.

• Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1 — Deluxe Box (8 to 14 pears, pictured above) ..... $ 3.70*
No. 2 — Deluxe Box (15 to 18 pears) 4.75
No. 7 — Asst. Fruit Chest (About 14 lbs.) ... 7.25
No. 5 — Asst. Fruit Basket (About 18 lbs.) .. 14.95

***EARLY BIRD PRICE**.. if your order, complete with names and addresses of recipients is postmarked on or before November 20, 1957. Regular price $3.95.

WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
412 Fir Street • MEDFORD, OREGON

Your Check List for FORST HOLIDAY GIFTING AND FEASTING

Treat family, and business friends to Forst's aromatically - spiced, applewood - smoked turkeys—Forst's sugar-cured smoked hams. Delicious delicacies ready to slice, serve, enjoy.

FORST CATSKILL MOUNTAIN Smoked TURKEY
Whole Smoked Turkeys 8-20 lbs. net, $1.75 lb.
NEW, Boned Smoked Turkey Roll
All white meat, 7-9 lbs. net, $2.95 lb.

FORST CATSKILL MOUNTAIN Smoked HAM

Whole Smoked Hams, Bone In, 10-18 lbs. net, $1.50 lb.
NEW, Boneless Smoked Ham. All solid meat, 8-10 lbs. net, $1.80 lb.

ORDER TODAY — Please enclose gift list, complete addresses, and delivery dates with your check. All delicacies gift-wrapped with your card enclosed, shipped prepaid in U.S. . . .
FREE on Request: New Full Color Gift Catalog.
THE FORSTS Route 497, Kingston, N. Y.
Important: All Forst Products are Gov't Insp'd.

OVER 500 ACTIVE, INACTIVE and OBSOLETE PATTERNS

For Immediate Delivery

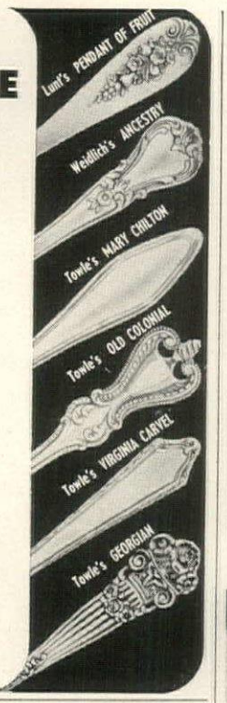
Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

Julius Goodman and Son

Memphis Jewelers Since 1862

P. O. Box 195 ★ Memphis, Tenn.



SEND US YOUR LIST AND CARDS TO ENCLOSE. SHIPMENTS MADE ON DATES YOU SPECIFY

A FAVORITE OF THE OLD SOUTH!

BENNE BRITTLE

FOR CHRISTMAS GIVING

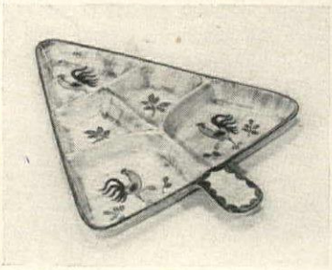
This deliciously different thin, crisp and tempting Benne Brittle; made with Benne Seeds (Sesamum Indicum), from an original and traditional recipe of ante-bellum Charleston. Benne was planted in slave days as a "good luck crop" and was enjoyed as a cereal, in cakes and wafers by young and old.

POUND JAR, *Postpaid* $1.90

OLD SLAVE MART CANDIES

163 KING STREET CHARLESTON, SOUTH CAROLINA

RELISH TREE



CHEERY hand-painted, uniquely shaped ceramic tray, styled in traditional design. Versatile . . . ideal for relishes, hors d'œuvres, candies, etc. The right gift for Christmas or *any special* occasion. You'll want one for yourself, too! Choice of green or black Rooster pattern. 14" apex to handle-end, 11½" at base. Available exclusively from Jonita Associates. Order today. **$8.95** postpaid; three for $25. *Satisfaction guaranteed.*

Jonita Associates

Dept. C-117, Box 2080, Philadelphia 3, Pa.

the hostess with the mostes' prefers Fleur de Lis Coasters

These elegant Fleur de Lis coasters in a raised design of 24 kt. gold, patterned on a rich white background of fine porcelain. A band of gold circles these coasters that also double as ash trays. Finely crafted . . . durable. Neatly packaged for easy gift wrapping. For the coasters with the mostes'—order yours to-day! Satisfaction guaranteed or your money back.

No C.O.D.'s. Send check or money order. N.Y.C. residents add 3% sale tax.

Set of eight **$3.95** ppd.

Catalogue on request.

Nan Lesser

320 Fifth Ave., New York 1, N. Y.

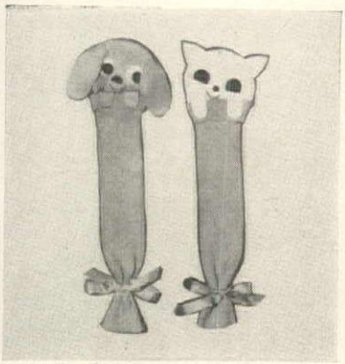
84 DIFFERENT SPICE & HERB DECAL LABELS

Make up a set of decorative containers for your favorite spices, herbs and seasonings! These attractive black and gold decal labels are ideal for clear crystal, glazed pottery or painted metal canisters; measure 1⅜" across. Easy-to-follow directions. In two sets, 42 different titles in each—either Set A or Set B, $1.50 (ppd in US—no COD).

MANY OTHER DECALS for home decorating shown in our folder (10c)—including our famous Early American Stencil Design decals for chairs—latest addition, a handsome 6 pc. gold design for Captain's Chairs, only $1.50 ppd.

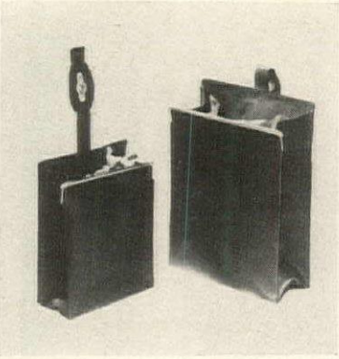
SEND 10c FOR ILLUS. FOLDER AND SAMPLE **AUTHENTICS** DEPT. F-46, BOX 26 CINCINNATI 7, OHIO

SHOPPING

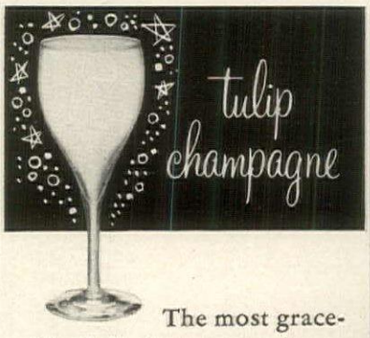


Surprise package. To delight the children you might fill one or more of these cunning stockings with "treasures" from the five and dime; with paper-wrapped hard candy. Made of red jersey the stockings come with a white felt kitten's head or a brown felt puppy's head. Each is 18" long. $1 ppd. for one. The Added Touch, HG11, Wynnewood, Pa.

A genial host will appreciate this sterling silver jigger. It is handmade in Hong Kong. The heavy silver is chased and engraved and beautifully polished. Note how attractively the jigger is attached to the cork by the sterling silver rod. This pleasing accessory will fit standard bottles. $13 ppd. plus tax. The Cache, HG11, 18 Hope Lane, Hicksville, N. Y.



Your litter will not subject you to a fine if you dispose of it in the elegant leather bag shown here. It will fit over a knob or a handle and it comes with a supply of plastic liners. Every car should be equipped with one of these convenient bags. Red, brown, green. $5. (6" x 8"); $7.50 (8" x 10"). Ppd. Sleepy Hollow, HG11, 1037 Crane, Falls Church, Va.



The most graceful of all champagne glasses in fine hand blown lead crystal. Makes good wine taste better.

Package of six $12

Postpaid—send check or money order. No C.O.D.'s.

THE HALFWAY SHOP

Dept. BB Greensburg, Pa.

Cocktail Napkin Hostess In Beautiful Hand Painted China

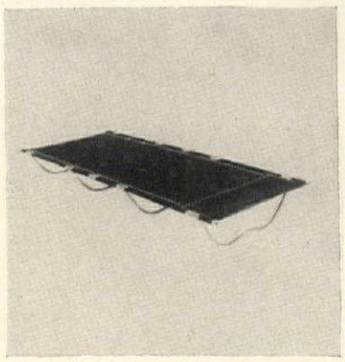
Newest creation in a figurine that holds 14 cocktail napkins for your guests. Her name is Suzette. She's a proud beauty, hand painted on China, and is cute and practical. The colored napkins complete her attractiveness by forming a stunning pleated ballerina skirt. A conversation piece that will cause many compliments. She stands 10 inches high and has a plastic base for firm footing. Price complete with napkins only $3.00, or 2 for $5.50, postpaid. Too new yet to be had in stores. Order direct on our money back guarantee. Sorry, no C.O.D.'s.

HALLDON COMPANY, STUDIO 4

1011 Kane Concourse, Surfside 41, Florida

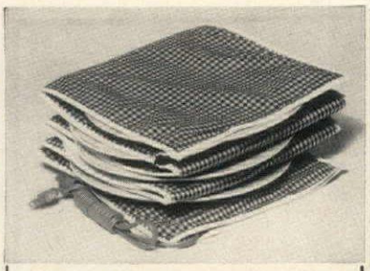
AROUND

The Ozark cot is a natural gift for a sportsman. Made of aircraft aluminum tubing, it is covered with mildew proof canvas. The forest green color is practical, will not show travel marks. Assembled it is 6′ long x 30″ wide x 8″ high. Folded it is 37″ x 8″ x 2″. It has a carrying handle. $18.95 ppd. Colchester Higgins, HG, 157 Federal St., Boston, Mass.



The toy bucket the children will love and adults will bless is the delightful one shown here. Made of pine hand-rubbed to a mellow finish, it is decorated with metal bands, with a young one's *name*, with a sturdy rope handle. The child can use it as a pail or waste basket. 10½″ x 12″. $5.45 ppd. From Gotham Gifts, HG, 67-85 Exeter, Forest Hills, N. Y.

The shoe "glove" is a grooming aid which will delight the traveler. Made of rib knit washable cotton it stretches to fit both men's and women's shoes. It will slip easily over a shoe and stay in place because both ends are fitted with elastic. $1 for two pairs; $2 for *five* pairs. Ppd. Wittmann Textiles, HG11, 6505 South Dixie, West Palm Beach, Florida.



WARM PLATES FOR A HOT DINNER

Our Electric Plate Warmer keeps plates warm as toast, yet not too hot to handle—just the way you want them. Ten plates nestled in the folds of this attractive warmer will be warmed up in only 10 minutes and then held at a constant, thermostatically-controlled temperature until serving time. The cotton-print covering is removable for washing. Folds to 9″ by 10″. Uses 110 volt AC/DC. Comes in a polyethylene bag for storage. Directions included.

Plate Warmer..... **$9.95 ppd.**

Send for Free Gift Catalog.

THE KREBS

HG 11, Westerly, Rhode Island

Give Smart Heavy Sham Bottom

MONOGRAMMED GLASSES

Grand for Personal Use, Too!

Sizes for every entertaining need, family use, as welcome gifts! Sparkling clear with heavy bottoms for balance; complete with 1, 2 or 3 initials in handsome Block or Diamond style (please underline initial of last name). Set of 12 **$6.45** postpaid.

6 oz; Juice, Cocktails
6½ oz; Old Fashions, On-the-Rocks
8½ oz; Table use, Hiballs
10½ oz; Table use, Hiballs
12½ oz; Iced Tea, Tall Drinks
15 oz; Iced Tea, Hiballs

$4.45 for 8 ppd.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S *of EVANSTON 22, ILLINOIS*

CHRISTMAS GIFT SPECIAL!

Send Stuckey's Prize Pecans

At savings like these order for yourself too!

Here's the simplest way we know to make your friends happy—at a really modest cost to you. New-crop papershells of this quality rarely are found in stores (short crop this year, too). We pack these big flavorful nuts in handmade tropical hampers, deck 'em with a great red ribbon and send with your personal card. Send list, approx. arrival date, we do rest. Satisfaction or money back guaranteed by world's largest shipper of pecans.

5 lb. Hamper, ppd. **$4.25**

10 lb. Hamper, ppd. **$7.95**

Same fine pecans in stout Kraft boxes, Ppd., 5 lbs. $3.95 — 10 lbs. $7.75

FREE! *Send for Pecan & Candy catalog now.*

Stuckey's Dept. HG-1, Eastman, Ga.

4-pc. IMPORTED

MEAT CUTTING SET

With so much frozen food used these days, you'll find many uses for this sturdy and attractive kitchen set. Knife (9½"), cleaver (8"), saw (10½") . . . all with heavy wooden handles and handy wall rack. A wonderful gift for yourself and friends. Satisfaction guaranteed. Per set **$3.50** ppd.

Send Check or Money Order to:

KAY ENTERPRISES Box 36632-G-1, Los Angeles 36

from Haiti

mahogany NUT DISH

ONLY **$1.35** each postpaid

Hand-sculptured in Haiti of smooth solid mahogany for serving nuts, pretzelettes, cocktail snacks, mints, etc. Designed by Umanoff, it's a piece you'll prize as a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for their pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12" long in satin-finish natural mahogany.

Immediate delivery. Satisfaction guaranteed. Send check or money order. Write for FREE Gift Catalog.

Hobi Dept. G117 FLUSHING 52, NEW YORK

FOR THE PERFECT PRESENT

Give delicious

PENNSYLVANIA DUTCH PRETZELS

in smart new tin designed by Lancaster County Craftsmen

This delightful assortment of eight deliciously different types of pretzels, makes "wonderful good" giving. Real taste tempters—butter-rich and baked to authentic Pennsylvania Dutch recipes. Colorful, re-usable tin makes unique container. Lid becomes unusual and picturesque serving tray or wall plaque.

$4.95 postpaid anywhere in the U.S. or to service personnel overseas. Order early and specify shipping dates. Gift card enclosed. Checks or M.O.—Sorry, no C.O.D.s.

BACHMAN BAKERIES CORP.

2561 Kutztown Road, Reading, Pa.

CATCH OF THE SEASON

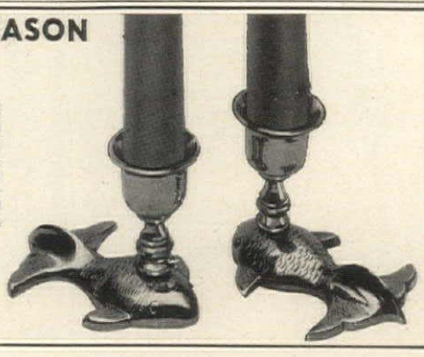
. . . imported fish candlesticks

From exotic Hong Kong, a pair of brass candlesticks, exquisitely crafted by hand down to the smallest detail. Note the carefully engraved scales, the copper-colored eyes. Add a touch of Oriental splendor to your own entertaining, give them as very special gifts. Just 2¼" tall, they're a mere **$5.00** pair, ppd.

Sorry, no C.O.D.'s. Write for free catalog.

The Cache

Dept. G-11, 18 Hope Lane, Hicksville, N. Y.



GENUINE CEDAR TREATED KUMFORT DOG MATTRESS

KEEPS YOUR DOG OFF THE COLD FLOOR and YOUR GOOD UPHOLSTERY

Splendid Gift Item For Your Dog Loving Relatives Or Friends.

- A REAL MATTRESS . . . Not a pad!!
- Filled with first quality CEDAR TREATED combed cotton.
- Gives a fragrant natural odor.
- No chemicals used that may injure dog's coat!

A genuine high-quality mattress far superior to mats or pads. Eyelet tufted, 4 inches thick, treated with fragrant Natural Cedar for fighting fleas. Superbly made. Stands up for years. Dogs love it. No dog hairs or doggy odors on rugs and upholstery. Thousands of testimonials and repeat orders from kennel owners and dog lovers for 25 years prove its usefulness and value.

SIZES	PRICES
16" x 23"	4.00
17" x 25"	4.50
18" x 27"	5.00
21" x 32"	6.00
22" x 34"	7.00
24" x 36"	8.00
27" x 36"	9.00
27" x 44"	12.00
36" x 36"	12.00
36" x 50"	15.00

WASHABLE SLIPCOVERS
Made to fit, with snap fasteners, slips on and off easily. Price each slipcover is ½ price of mattress it fits (see size table). Buy two, have one clean at all times.

SHIPPED POSTPAID

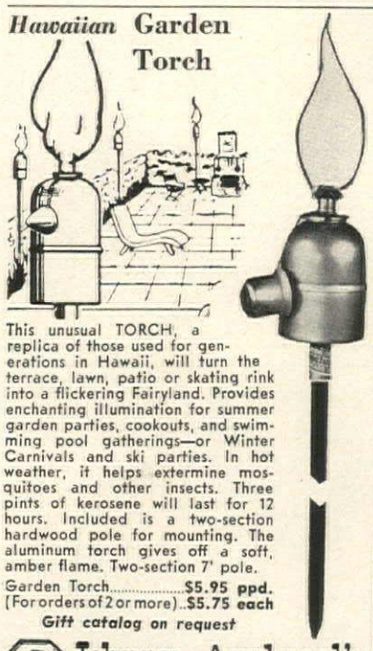
SAVE MONEY — CLIP DOG'S NAILS YOURSELF with our RESCO DOG NAIL CLIPPER
RECOMMENDED BY DOG OWNERS, VETERINARIANS
$2.75 Post Paid.

Send cash, check or money order
C.O.D.'s plus shipping charges

IMMEDIATE SHIPMENT | MONEY-BACK GUARANTEE

KUMFORT MFG. CO.
Dept. H, 79 Sudbury St., Boston, Mass.

Hawaiian Garden Torch

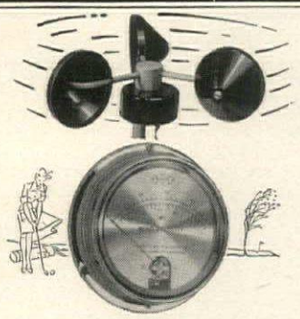


This unusual TORCH, a replica of those used for generations in Hawaii, will turn the terrace, lawn, patio or skating rink into a flickering Fairyland. Provides enchanting illumination for summer garden parties, cookouts, and swimming pool gatherings—or Winter Carnivals and ski parties. In hot weather, it helps extermine mosquitoes and other insects. Three pints of kerosene will last for 12 hours. Included is a two-section hardwood pole for mounting. The aluminum torch gives off a soft, amber flame. Two-section 7' pole.

Garden Torch.....$5.95 ppd.
(For orders of 2 or more)..$5.75 each

Gift catalog on request

Johnny Appleseed's
Box 704 Beverly, Mass.



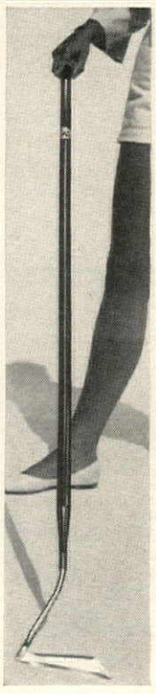
WHITE WIND-SPEED INDICATOR

- Accurate within 2 per cent
- 0 to 50, and 0 to 120 m.p.h.
- No electricity required
- Handsome 5½" brass case
- 4" easy-to-read dial
- 5' aluminum mast
- 60' flexible cable
- Ideal for boat, club, home, camp, office, farm, airport, anywhere.

IN BRASS **$47.50** postpaid

In chrome, $50. Circular available.

W. O. WHITE & SONS, INC.
172 Atlantic Ave., Boston 10, Mass.



Gift for Gardeners "The Swoe"

Imported from England

Revolutionary design, perfect balance, extreme lightness and quality craftsmanship make the "Swoe" a gardener's delight. Hollow-forged cutting blade of sword steel, ground on three sides, enables gardener to work close to plants. Length (almost 5 ft.) and canted handle make for easy handling. A product of Wilkinson Sword, Ltd. Shipped postpaid, $9.50.

Connoisseur Garden & Home COMPANY
"Tools and Gifts for Discriminating Tastes"
3310 Meridian Ave.
Seattle 3, Washington

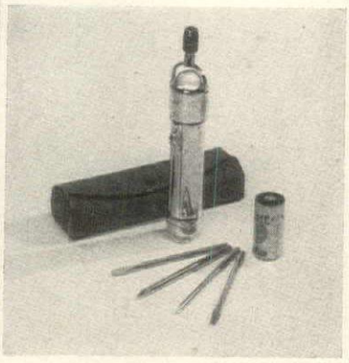
Self-Watering Flower Pot

Free yourself from daily plant care with AQUA-MATIC the Self-Watering flower pot that automatically feeds the correct amount of water to your plants from a hidden reservoir in the base. Made from High Impact Polystyrene, and measures 12" long x 6" wide x 3½" high. Choose either jet Black or gay Red beautifully decorated with Genuine 24 Karat GOLD. Both are in good taste, and both will go equally well with either modern or traditional furnishings. Would make a cherished and useful gift. Can be used as a flower pot, a planter, for cut flowers, or to start roots on cuttings. Well packaged. Satisfaction Guaranteed.

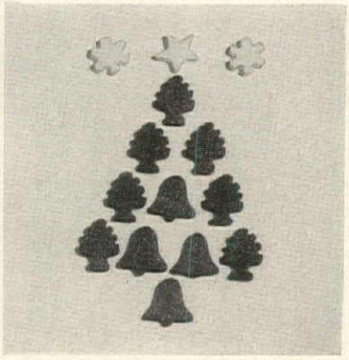
WRITE FOR FREE LITERATURE OR SEND $3.50 FOR YOUR AQUA-MATIC POSTPAID.

THE T. H. GREENWOOD CO.
DEPT. B, NORTH HILLS, PENNA.

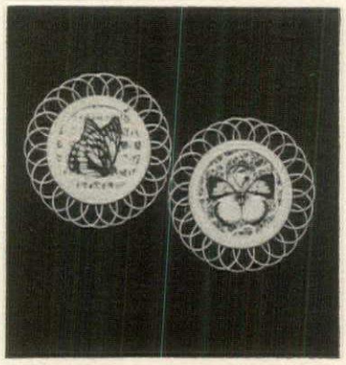
SHOPPING



The "Flash-Driver" is a screwdriver kit that Father will like to find in the toe of his Christmas stocking. It is a device which contains a flashlight and four screwdrivers: two Phillips head and two standard. Made of metal finished in chrome, it operates on standard batteries. $2.50 ppd. without battery. Nan Lesser, HG11, 320 5th Ave., New York.

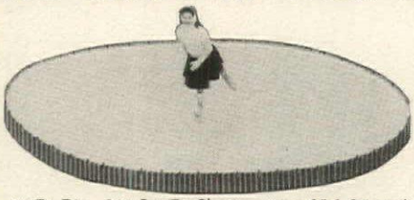


Magic decorations. We show a collection of Styrofoam Christmas ornaments which will adhere to walls, windows, ceilings without tape, pins or paste. Rub each ornament against the pad which comes in the package and static electricity will hold it to any surface. Red, green and white. $1.49 ppd. for 150 ornaments. Breck, Breck Building, Boston.



Butterfly plaque. Specimen butterflies are used to make the lovely wall ornaments shown here. Each colorful butterfly is carefully arranged under glass and then framed in lace-like bamboo. A group of these plaques will make a pleasant effect on a wall. $2.50 for two; $4.75 for a set of four. 25c postage. Bowman, HG, 2477 Lombard, San Francisco.

ICE SKATE IN YOUR OWN BACKYARD!

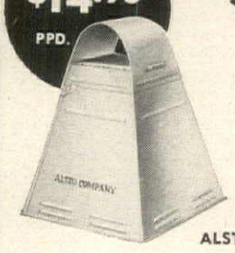


Fun for the entire family—right in your own backyard! Skating Rink may be shortened or shaped to fit irregular areas! Rustproof, weatherproof, bonderized corrugated metal retaining strip. 1-piece seamless plastic bottom—won't break or leak. Set up in 15 minutes, freezes in 1 cold day! Absolutely safe—only 6" deep—no more "danger-thin ice ponds". In summer use as wading pool for toddlers! Guaranteed.

16 Ft. Dia., 201 Sq. Ft. Skating Area **$16.95** ppd.
20 Ft. Dia., 275 Sq. Ft. Skating Area **$26.95** ppd.
24 Ft. Dia., 453 Sq. Ft. Skating Area **$39.95** ppd.

HUSS BROTHERS, 800 North Clark, Dept. B-5, Chicago 10, Illinois

THE APPROVED ORIGINAL **$14.95** PPD.



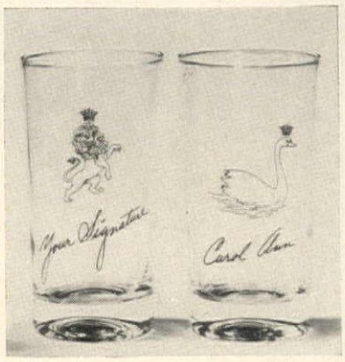
BURNS TRASH SAFELY OUTDOORS!

End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry, garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel model A (21½" x 27")—$14.95 postpaid. 3 bushel model B (24" x 32")—$18.95 postpaid. Money back guarantee. Stainless steel models available.

ALSTO CO., Dept. HG-11, 4007 Detroit Ave., Cleveland 13, Ohio.

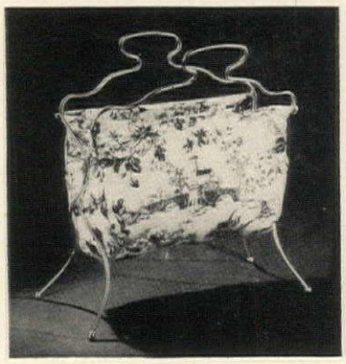
AROUND

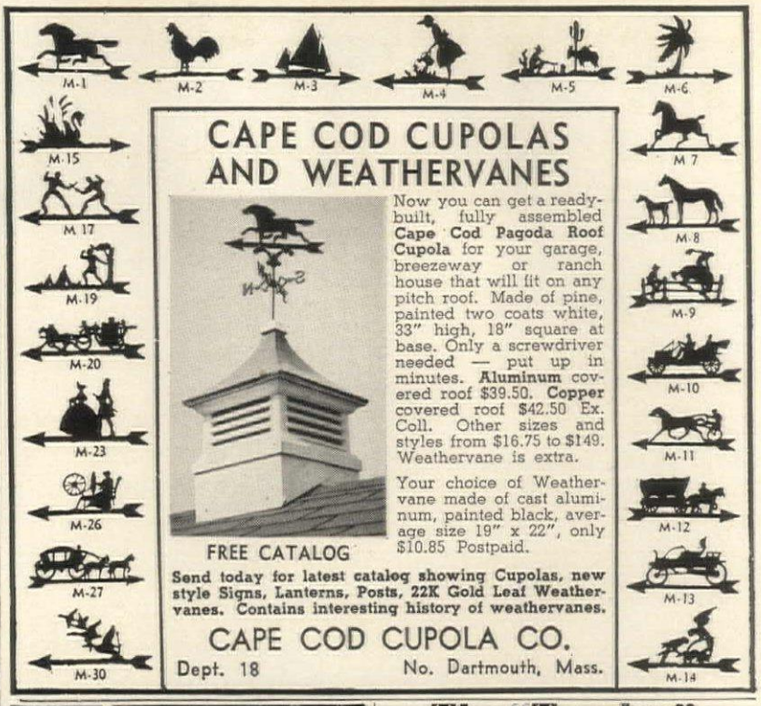
Your signature is part of the decoration on the 10-ounce, sham-bottom highball glasses shown here. It will be reproduced in baked enamel on each of the twelve glasses which come with the set. Be sure to state whether you wish glasses decorated with lion or with swan. $9.95 per dozen ppd. Impact, HG, 3407 Prospect Avenue, Cleveland, Ohio.



A tiny tree gaily decorated with miniature Christmas ornaments is perched on the Swiss music box shown here. Flanking the tree is an enchanting doll. Over-all size is 6½" x 3½". When key is turned the music box plays Silent Night. This is an exquisite ornament. $11.95 postpaid. Order from Gina & Selma, HG11, 1048 Lexington Avenue, New York, N. Y.

French toile bag. Here is the knitting or mending bag you have been looking for. It is made of exquisite fabric printed with the popular scenic pattern everyone admires. The material background makes a good foil for the print which comes in red, black, blue or brown. Note the metal legs and handles. $5.23 ppd. Here's How Co., 95 Fifth Avenue, N. Y.





CAPE COD CUPOLAS AND WEATHERVANES

Now you can get a ready-built, fully assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $39.50. **Copper** covered roof $42.50 Ex. Coll. Other sizes and styles from $16.75 to $149. Weathervane is extra.

Your choice of Weathervane made of cast aluminum, painted black, average size 19" x 22", only $10.85 Postpaid.

FREE CATALOG

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, Posts, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD CUPOLA CO.

Dept. 18 No. Dartmouth, Mass.

A Fascinating, Unique and Useful Gift for Gardeners

What more could you wish to give, than a sure way to the most beautiful garden in the neighborhood—bigger, better flowers and vegetables; lush green lawn. Anyone can use a **Sudbury Soil Test Kit**—it's as easy as reading a thermometer. In 10 minutes they'll know just how to make everything grow better. They'll depend on it year after year, and never forget your thoughtfulness. Neither amateur nor expert can have as good a garden without one—**over 500,000 now in use.**

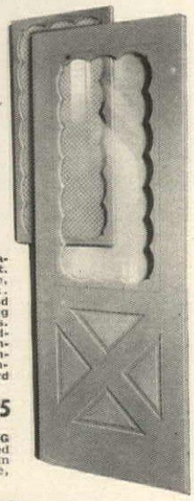
Handsome lifetime steel chest. Makes over 150 tests (for nitrogen, phosphorus, potash, lime) Use anywhere—weighs only 5½ lbs. Contains Garden Manual showing needs of 225 flowers, vegetables, and Better Garden Guarantee. **Only $15.95.**

SEND NO MONEY—Order today, C.O.D. plus postage, or send check and save $1.14 to $2.01 in postal fees. **Money-Back Guarantee.** Sudbury Laboratory, Box 12J, Sudbury, Mass.

The "Twodor"
COMBINATION
STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type



If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels: mortised and dowelled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

ALL SIZES COMPLETE **$27.95**

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BIRD BAR-B-Q

It's EASY and FUN to assemble this striking patio and attract beautiful birds! Broad green roof, yellow brick walls and red brick chimney are made of Jutadur, specially treated to withstand all kinds of wind and weather. Sturdy shelter, a large 11½" x 10½" x 8", holds a week's supply of seeds, loads and feeds from capped chimney, side panel holds bread or suet. Creative, instructive for children; oldsters love it for bird watching. Use indoors as a playground for parakeets, too! Wonderful for gifts! only **$2.98** ppd.

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CAT-OWNING FRIENDS
the Perfect Gift is—
CATS MAGAZINE

Each month it's filled with helpful articles on care and feeding, poems, pictures, features, and news—*all about all kinds of cats.* Send only $3.50 for the first subscription, only $2.50 for each additional one. Special cat-design gift card will be sent to arrive just before Christmas.

CATS, 175 House Bldg., Pittsburgh 22, Pa.

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LURES BEAUTIFUL
WILD BIRDS
TO YOUR WINDOW!
• *a fascinating gift!*

Clip Flight Deck to your window and thrill to the sheer joy of attracting wild birds. Life becomes more interesting every day when you discover the excitement of feeding them, photographing them, and watching them frolic just inches away—without going outdoors. Everyone enjoys the close-up activity and charm of wild birds and becomes an armchair bird watcher—shut-ins, camera fans, youngsters! New Flight Deck is a large 17¼" x 15½", custom molded of all weather duralon. Green with white trim, it has hardwood perch rails and feeding stick, 4 seed wells, drinking and bird bath pool. Attach or detach instantly without tools. Gift packaged with card; all orders acknowledged. WE PAY POSTAGE, both on your order and Flight Deck gifts sent to friends. Money back guarantee. Order today!

Patented

NOW complete with BIRD BATH POOL

$7.95 ppd.
2 for 14.95

RECOMMENDED AND APPROVED BY NATIONAL AUDUBON SOCIETY

duncraft Dept. HG-11, Dunn Bldg., Penacook, New Hampshire

TABLE RACK

MAGAZINE RACKS

All Sizes FINISHED or in EASY, 1-HR. HOME KITS

FLOOR RACK

WALL RACK

These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

BEAUTIFULLY FINISHED

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

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Easy, 1 hr. assembly, precision fitted, drilled, sanded, etc. with simple instructions.

Floor Rack 23"x30" high x 9½" deep.....holds 60 magazines $29.95 . . . In Kit $17.95 Postpaid
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. . . that dangles from the ceiling with a good-looking
CEILING LIGHT DIFFUSER

Just snap it on to any overhead bulb and it eliminates glare, reduces shadows and gives a pleasant diffused light. Molded of fiberglas-reinforced plastic, it's tough as steel—light as a whisper—and washable. Cone-shaped and ivory-colored, 14" wide.

$3.25 (2 For $6.00)

Extension arm for pull-cord socket 59¢
We pay postage • Money back guarantee

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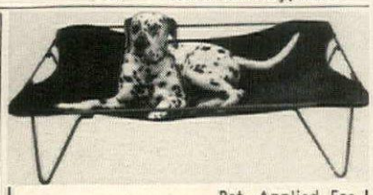

Pat. Applied For

Sling Bed

Clean comfort for your pet. Removable vat-dyed canvas sling, completely washable on sturdy black wrought iron frame. Packs flat for travel case. Grand gift too, for any dog and cat lover. Black, white, green, yellow, and red canvas. Please state second color choice.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	$4.75	$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00
All Above Items Postpaid		
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Horse Hitching Post in black cast iron 53" high, 101 lbs. Freight collect $42.50

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The most adorable sportwatch you ever saw. An excellent and guaranteed timepiece. Choice of enameled colors: red, green, blue, brown, violet, black. With strap to match. Also an extra-fine quality white leather strap as a bonus.

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Enclosed is ☐ check ☐ money order for $12. Send me The Junior Miss Watch. Color wanted is checked.
(red) (green) (blue) (brown) (violet) (black)

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Pencil Clown

Pencil Clown has a bright red nose which is a pencil sharpener, an impudent stuck-out tongue which is an eraser, and three holes in his head which are slots for pencils. Made of wood, his suction cup base adheres firmly to desk or table.

$1.00 Ppd.

THREE LITTLE KITTENS

(Fun for party favors or stocking gifts.) Adorable wooden figures are a pencil, a sharpener, and an eraser in disguise. **$1.00 Ppd.**

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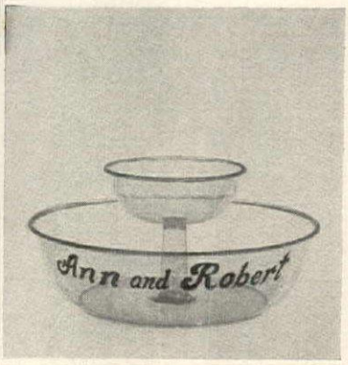
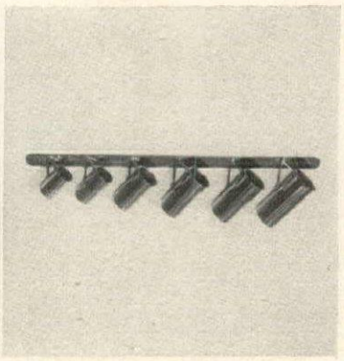
WHAT'S NEW SHOP
Wynnewood HG11, Penna.

SHOPPING AROUND

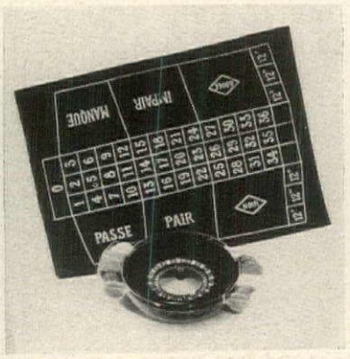


Holiday server. You will make good use of the two-tier "dip dish" shown here. It is made of sturdy opaque white plastic which is flecked with bright gold flakes. Top dish is removable. Joined together you can use this server for potato chips and dip; for a pretty arrangement of fruit. $2.98 including marking. Plus 15c. Bancroft, HG, 2170 S. Canalport, Chicago.

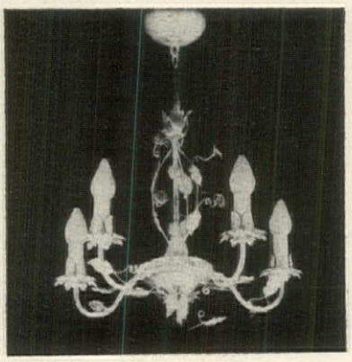


For good measure and good looks be sure to consider these copper measuring cups. Imported from Italy, each of the six graduated cups is lined with silver. They range in size this way: ⅛ cup, ¼ cup, ⅓ cup, ½ cup, ¾ cup, and 1 cup. The copper rack is 22½" wide. $16.95 ppd. Add 50¢ West of Miss. Jenifer House, HG11, Great Barrington, Mass.

"Saucer mats" are ideal to use on a breakfast or luncheon tray. Imported from England the mats are the perfect size (3" in diameter) to slip between a cup and saucer. Made of absorbent white paper, each mat is decorated with that favorite pattern, the Blue Willow. Thirty-six mats in a gift box are $1 ppd. Miles Kimball, 100 Bond, Oshkosh, Wis.



Roulette will provide exciting entertainment for holiday parties. Shown here is a professional set made in France. The wheel (5½" in diameter) is embedded in a molded plastic case. Brackets on sides of wheel case hold seventy colored chips. Green baize (11" x 15") is officially marked. $4.95 ppd. World Treasures, HG11, 657 Main, Passaic, New Jersey.



Flower chandelier. The wrought metal fixture shown here is ornately decorated with metal leaves, metal roses and buds. Fitted with five lights, it comes in a choice of two finishes: antique white with gold high lights or petal pink with gold high lights. 18" x 21". $45 express collect. Artistic Crystal, HG, Box 86, Homecrest Sta., Brooklyn, N. Y.

It's FIRTH TUFTWOVEN® ACRILAN*—original and exclusive with Firth.

Walk on it—footprints bounce out! *Trample it*—it springs right back! *Accidentally spill something*—it's stain-proof, spots sponge right up!

How does it wear? FIRTH TUFTWOVEN ACRILAN keeps its new look longer than any carpet you've ever known! *What about care?* Its lively springiness is built in for good. Routine vacuuming is all it needs to *stay* bright and fresh and clean.

See it now—in 55 magnificent colors, in 5 almost unbelievably beautiful weaves—at your local Firth Tuftwoven Acrilan dealer. (Write, and we'll send you his name—along with a free fact-filled booklet and an actual sample swatch that you can see, feel, and test right in your own home.)

The cost? Surprisingly, no more than ordinary carpet—as little as a thrifty 9.95 a square yard . . . only a few dollars a month!

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a product of **FIRTH INDUSTRIES** INC.

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scrubs WAXES & POLISHES ALL YOUR FLOORS

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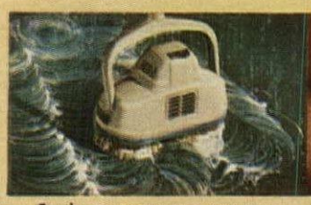
Includes 2 Polishing Brushes, 2 Scrubbing Brushes, 2 Wool-Felt Buffing Pads and the Shetland Exclusive RUG CLEANING UNIT which automatically adjusts to all thicknesses of rugs.

GUARANTEED TWO YEARS

With the Shetland, you can do a COMPLETE job — beautiful lustrous floors that will not need scrubbing or re-waxing for months to come AND clean, bright rugs that glow with their original colors. It's all so easy! You'll save hours and hours of floor drudgery because the Shetland does all the hard work for you. You'll save money too! Just one round of rug cleaning in the average home MORE than pays the entire cost of the Shetland.

See the Shetland demonstrated at your favorite dept., appliance or hardware store.

Waxes and Polishes: The strong motor-driven brushes of the SHETLAND force the wax deep into the pores of the floor . . . builds up a deep-down foundation shine that lasts and lasts.



Scrubs: No more out-moded, back-breaking scrubbing methods. The SHETLAND'S power-driven Twin-Brush Action gets floors really clean with practically no effort on your part.

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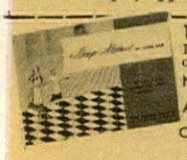
Dry Cleans or Shampoos Rugs and Carpets: Adjusts automatically to any thickness or pile . . . restores and renews original bright colors. Destroys moths . . . actually preserves rugs.



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Please send "The Magic Method of Floor Care" and name of nearest dealer.

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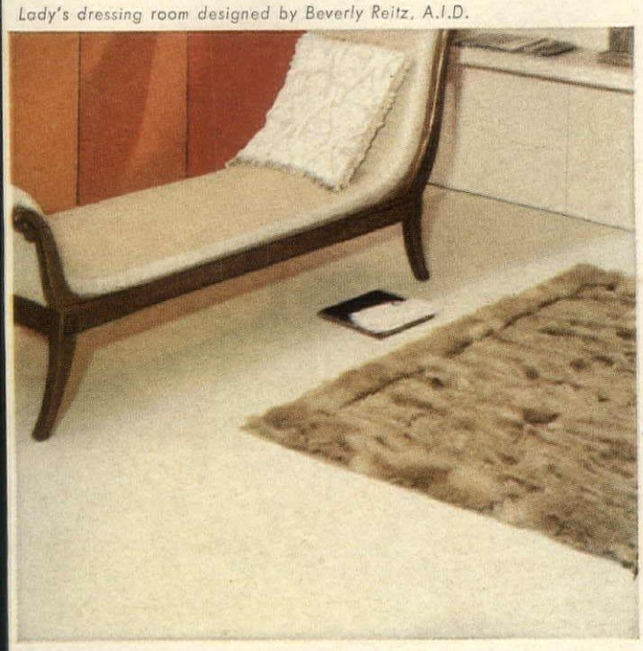
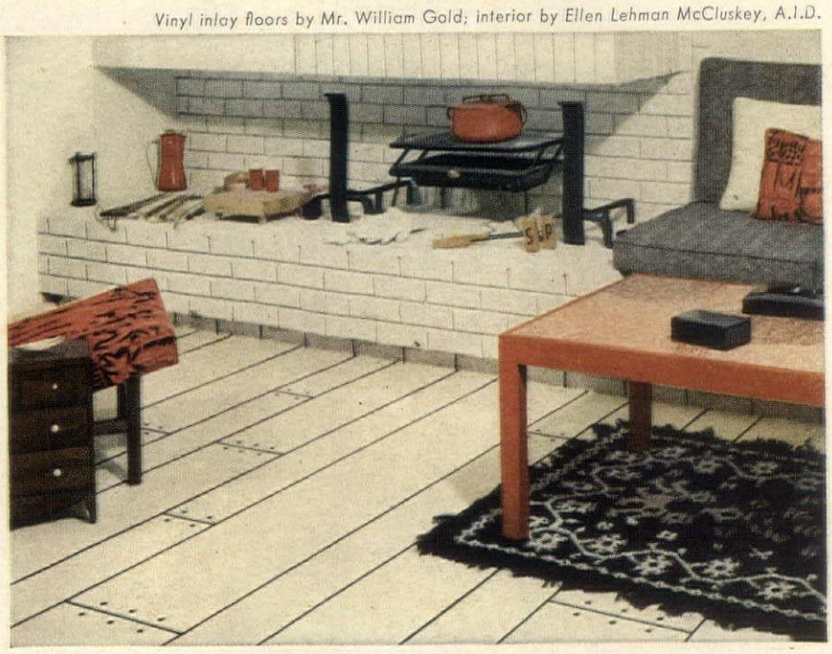
CITY _____ STATE _____

Lady's dressing room designed by Beverly Reitz, A.I.D.



RHAPSODY ON A THEME IN HIGH-KEY BASIC WHITE.
Important to decorators and designers, white places quiet emphasis on exquisite good taste. It's the perfect foil for a lady's lavish dressing room.

Vinyl inlay floors by Mr. William Gold; interior by Ellen Lehman McCluskey, A.I.D.



FRIVOLITY GIVES WAY TO MASCULINE AUTHORITY.
Rugged white Robbins vinyl featuring black narrow strips and button-head "nails" simulates random length floor planking, rivaling those handsome wide hand-hewn boards of our pioneer past.

Interior by Ellen Lehman McCluskey, A.I.D.

PURE WHITE TAKES ON LIVELY EMBELLISHMENTS.
Feminine, delicately beautiful, is this full-bloomed summer garden underfoot; a field of fresh flowers from pastel-colored Robbins vinyl inlays.

Room and floor designed by Leonard Hutton, A.I.D.

FINALLY, RETURN TO OUR THEME OF ELEGANT SPLENDOR.
Beautiful rich-colored vinyl parquetry, scaled exact, faithful to each authentic detail, mirrors a stately chateau or noble palace—a proper setting for rare French furniture in a formal dining room.

Capture any mood...decorate your floors with vinyl tile

Look what imagination can do!

Four rooms—four moods—four centuries apart in *objets d'art*, fabrics, furniture, accessories and design, but different as night from day, with one exception... *all these fabulous floors are of Robbins Lifetime® Vinyl.*

Imagination can work for you—too.

A riot of colors in stimulating modern tile designs await your creative touch. You can choose any color, any design at a cost much lower than you'd expect. We've shown some stimulating decorating possibilities using vinyl, rubber and cork in the Robbins Style Folio. For your *free* copy, contact your Robbins dealer. He's in the yellow pages of your classified directory, under "Flooring."

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FLOOR PRODUCTS, INC.
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Top O' the Hill for a charming hostess, 7", $36.50

Dinky Doo for a little girl, 4¾", $13.75

Ballerina for an avid ballet fan, 7½", $40

Carolyn for mother's curio shelf, 7", $33.50

Afternoon Tea for grandma's mantel, 5", $65

Christmas list a mile long?

This Little Pig for the small fry, 4", $16

Long John Silver jug for Dad's bar, 4", $6.00; 6", $12.50

Old Balloon Seller for Aunt Susan, 7", $27.50

The Town Crier for a man's den, 8½", $36.50

Collie for all who love dogs, 5", $17.50

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Giselle for a Christmas bride, 7", $45.00

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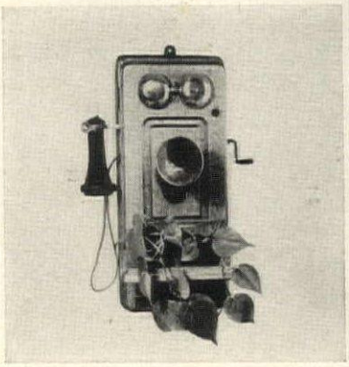
SHOPPING AROUND

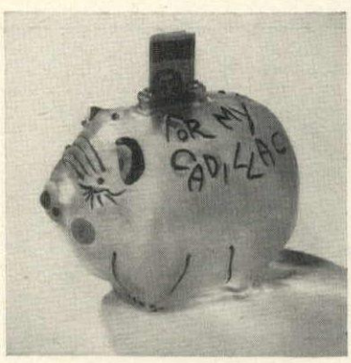
Alexander Bell would probably be delighted if he could see how attractive his original wall telephone looks as a planter. We show one refurbished and polished with the magneto taken out and a copper plant liner added. This will make a fine decorative appointment for the Provincial kitchen. $29.95 ppd. Ficker, HG, 409 Arcadia, Old Greenwich, Conn.



The fastidious dog will sit up and thank you for the grooming caddy shown here. It is made of a leather-like plastic which is fitted with six capacious pockets marked: towel, coat, comb, shampoo, license, brush. Attach it to a closet door or to the wall. 18″ x 23″. The color is tan. $3.95 ppd. From Cortley Gifts, HG11, 453 East 88th St., N. Y.

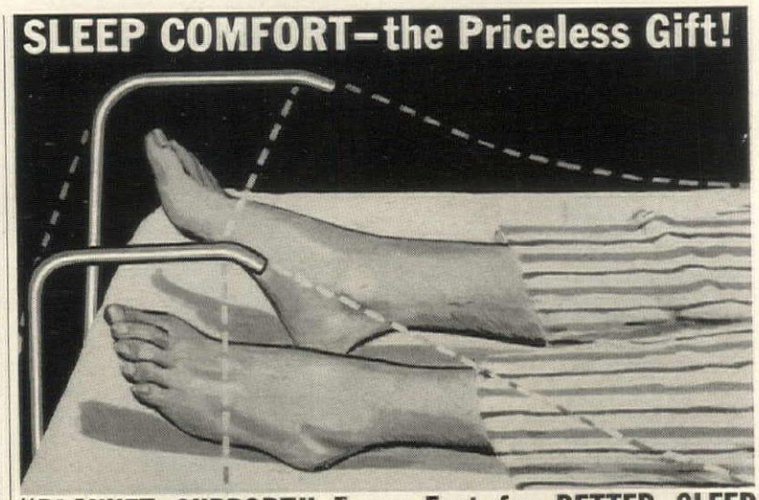
The TV guide is a gold mine of information but it is not the decorative note you want for the library table. To hide the bright busy cover we show this fine leather binder. Lined in moire it is 5¾″ x 7¾″ (a good size for digest magazines, too). Red, pink, blue, black, tan or green. $5.95. Add 35c for gold initials. Henry's Store, 95 Fifth Avenue, New York.

Save your money in this elegant Piggy Bank and you will be able to buy Cadillacs, Jaguars, uranium mines and mink blankets. Made of clear glass, it is an amusing ornament. Eyes and nose are made of jewel-color stones, the legend "For My Cadillac" is hand painted. 6″ x 5″. $2.25 ppd. Ranch House, HG11, 1227 Loyola Avenue, Chicago 26, Ill.



A lucky dog could find this terry cloth bed mat and bath towel under the Christmas tree. It is amusingly decorated with a brown "bone" on which is inscribed the pet's name. Mat is 33″ x 23″. $3.98. Towel is 30″ x 18″. $1.49. Add 25c. One or both would make an excellent gift for a friend with dog. Foster House, HG11, 430 S. Jefferson, Peoria, Ill.

SLEEP COMFORT—the Priceless Gift!



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Two-day air mail, $1. extra.

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Here's Luxury! *They Fit, Feel Like a Glove.* Handcrafted from a lustrous wild Deerskin in rich browned-butter color tones. It's the leather that breathes! Soft and silky Deerskin shapes to your feet; Elk outer sole and foam cushion insole put comfort in every step. You enjoy full luxury lining. Deerskin washes easily in soap and water; remains forever flexible. Precision-sized for men and women in all widths and lengths. Send shoe size or tracing of feet. *Your satisfaction unconditionally guaranteed.* Get 2 pair for his 'n her match-mates. . . . **$8.95 pr.**

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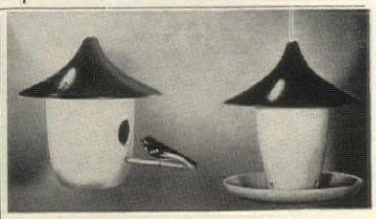

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Just the right touch for garden, lawn, or patio. Keep your feathered friends happy! Soft pink terra cotta with green glazed roofs. Yes, made of Louisiana clay!

BIRD HOUSE, 8″ x 8″ . . $3.50
BIRD FEEDER, 8″ x 8½″ . 3.50
PAIR, only 6.50

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ANY WORDING—THE MARTINS—EVE AND JOHN
7000 RUBBER SCRAPING FINGERS
COLOR CHOICES: Brick Red, Garden Green, Jet Black, Powder Blue with Ivory Letters.

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$5.45 ORDER TODAY SEND NO MONEY

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Send personalized Mitchell Mat with name shown below in _____ color (name one background color only)
Use separate sheet of paper for additional names on your Christmas list
☐ Send C. O. D. I will pay $5.45 per mat and small shipping and C.O.D charge

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Boys' Sizes 4-14 Give waist and inseam length. **$14.50** Postpaid

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TEXAS TRAIL BOOTS

Made over scientifically correct children's last. Frontier styling and hand-lasted comfort in practical boots for boys & girls. Tough, pliable, scuff-proof Texas steerhide. Moccasin toe. White cushion crepe sole & heel will not mar floors. Fit and satisfaction guaranteed.

Child's 7-13 Junior's 1-6 Widths B and D **$7.95** Postpaid

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Personalized **MY OWN CRAYONS**

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc. Hand lettered to your specifications. 5" x 5".

$2.95, plus 30c handling charge

No CODs *Send for FREE Catalog*

GOTHAM GIFTS

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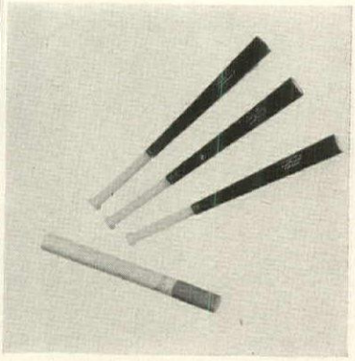
Snowman Set

Hand crafted of fine ceramic, child's set is hand painted under glaze for permanency. 8" plate, 3⅜" mug, cereal bowl (not shown), each $1.65. Add 50c postage. Set may also be had with Santa Claus figures. Please print named desired plainly and allow 10 days for delivery. No c.o.d.'s. *Free catalog.*

Karen Studios

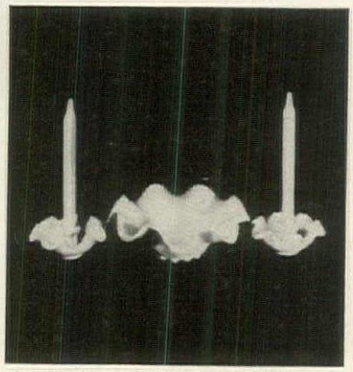
Box 175, Rye, New York

SHOPPING



A stylish holder for the cigarette is the monogrammed paper one shown here. Available in a good range of colors, it is fitted with a smooth quill mouthpiece. The three-letter monogram (or a first name) is printed in gold. White, black, red, pale blue, peach, pale green are some of the colors. $5.95 ppd. for 100. Hedwig Orlik, HG11, 30 W. 70th St., N. Y.

In line with fashion is the flattering blue fox-tail stole shown here. You will enjoy wearing it with suits and wool dresses, with late day crepes and satins. It is made of fluffy long-hair blue-fox tails and matching rayon crepe. 64" long x 9" wide. $32.50 postpaid. Federal tax included. From Harold Rubin, Department HG11, 52 East 56th Street, New York.



Venetian milk glass. The centerpiece and matching candlesticks shown here could be the focal point for a festive dinner table. Fill the bowl with greens, with flowers or with fruit depending upon the season. It is 10" in diameter and 3¾" high. Holders are 5¾" dia. $3.50 for bowl; $3.45 for sticks. Ppd. Ziff, Box 3072, Mdse. Mart, Chicago.

Early American TOY-CHEST BENCH

FULLY ASSEMBLED 31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Child's name may be hand painted on back. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction. Quick delivery direct from our workshop.

Write for FREE catalog PERSONALIZED add $1.50 only **$14.95** unfinished

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Satisfaction guaranteed $16.95 with hand-rubbed, antiqued Pine finish

Jeff Elliot Craftsmen

Dept. G-117, Statesville, North Carolina

KIDDIES' OWN PHONOGRAPH

Portable electric phonograph so simple to operate even a tot can use it! With a Panda or Tiger motif, the case is made of brightly colored, high-impact plastic with sturdy built-in carrying handle and hinges. The one-piece arm is set at just the right angle for the best sound. U/L and CSA approved, will last a lifetime under normal use. Complete with four records. **$10.95 ppd.**

Sorry, no C.O.D.'s.

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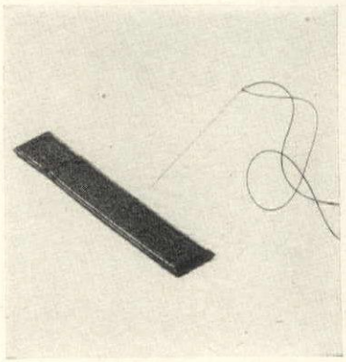
DECORAMA

Dept. G-11, 240 E. 92 St., Brooklyn 12, N. Y.

AROUND

Solid gold needle. A petted darling will enjoy sewing a fine seam with this 14K needle. It comes in a fine leather case and could make the perfect gift for all the women on your Christmas list. A Kohinoor of needles, it is modestly priced at only $2.50 ppd. (Federal tax included.) Order from Merrin Jewelry, HG11, 530 Madison Ave., New York.



Devotional note. You might like to have one of the china "everburning" candles shown here. Finished in pastel colors, the candle is made with a hollow niche in which a religious figurine stands. Shown here is one holding the Infant of Prague and another holding a wee angel. $3.23, ppd. for one. Religious Art, 200 Monson St., Peoria, Illinois.

Carved ivory is used to make the exquisite jewelry shown here. The necklace is designed with ten graduated hand-carved elephants; the pendant is made of an elephant set in a pierced and scalloped frame. $7.25. Earrings in screwback or pierced ear style are $4.95. Ppd. Tax incl. From Shopping International, HG11, 65 Court St., White Plains, N. Y.

Flexible DOLLHOUSE DOLLS

Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 life-like positions. They sit, kneel, stand, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable. 4½" Father, Mother; 3½" Son, Daughter; 1¾" Baby; in Dollhouse Box—**$5.00** ppd. Ten pc. set (illus.)—**$10.95** ppd. (Larger dolls available)

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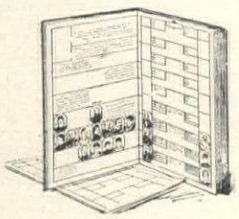

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HO! THE MIDDY BLOUSE . . . beloved topper of childhood. We think there's nothing in all the world that gives a jauntier air to a pleated skirt or little-boy shorts. This one is nautically correct, comes in white broadcloth with button-in dickie, long sleeves with button cuffs, white braid on navy or red collar. Sizes for children 3-14, **$3.95** postpaid. Matching kerchief 75c.

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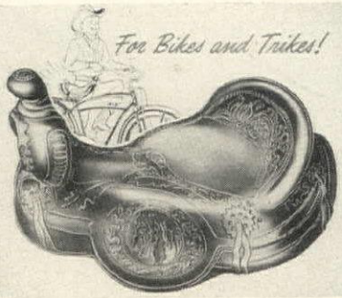

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Authorized by Gene Autry! For Boys and Girls! **$3.00** postpaid

Miniature **BRONCO SADDLE** slips easily over any trike or bike seat. Soft, flexible vinyl in natural colors; 14" long, stamped with "hand tooled" design. Matching 9" **BRONCO HEAD** is hand decorated, fits handlebars of any bike or trike; screws provided. **$3.00** postpaid. Outfit your cowboys and cowgirls in real western style! Set of both for **$5.75.** Sorry, no C. O. D.'s.

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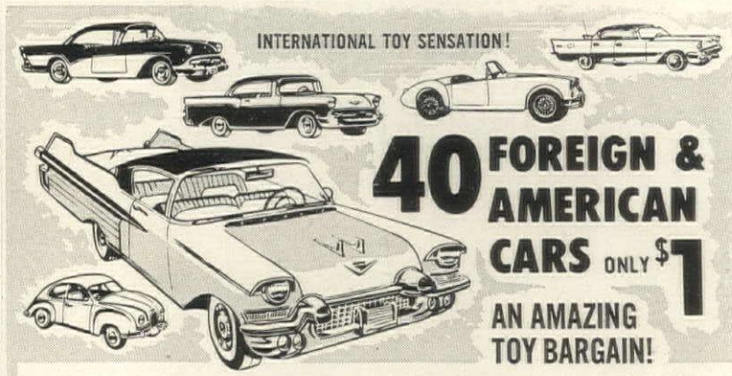

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NEW

Sturdy—Durable GIANT

PLAY LOGS

For ages 3-8

Featured in LOOK Magazine and NBC-TV

Delight Your Child With This Wonderful New FRONTIER BUILDING TOY

The patented interlocking logs make it remarkably easy to build life size cabins (4'x3'x3'). Big enough to play inside! Stockades, Corrals, Frontier buildings, etc. can be rebuilt hundreds of times. Hours of fun. Aids Child development, develops creativity. 82 piece set (thirty-four lbs.) contains interlocking giant logs of sturdy brightly colored fiberboard—strong enough to support the weight of any child, and other construction pieces. Send check or MO today, express charges collect. Satisfaction guaranteed.

ONLY $12.95 Complete set

Simple to Build!
Child of 3 can build—
- **Life size Log Cabins**
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- **Frontier Buildings**

PLAY B. INC.
712 Broadway, Dept. G, Cincinnati 2, Ohio

5 pc. KIDDIES Breakfast Set

ONLY $1.95
each plus 45¢ postage & handling (total $2.40). 3 SETS Only $5.50 plus 85¢ for postage and handling. (Total $6.35).
No C.O.D. please.

This gift for children is so unusual, so different—yet so practical—you'll have a hard time keeping the rest of the family from "borrowing" it. When not in use, it nests into an adorable clown 7½" tall. For use, it separates into 5 practical pieces of dishware—a plate, a deep cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. An out-of-the-ordinary, practical gift that won't be duplicated. Guaranteed to delight or money back. EXCLUSIVE—not sold in stores. Immediate delivery.

DRESDEN ART WORKS
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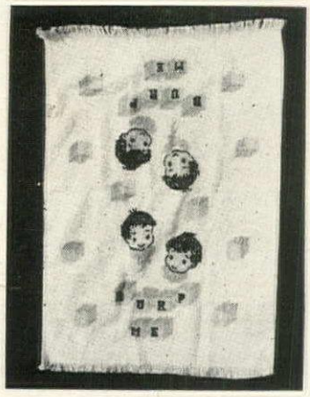
"BURP ME" TOWEL



White terrycloth with darling baby faces . . . and the colorful blocks spell "Burp Me." So very practical and the answer to a "different" baby gift. Self-fringed. 13" x 18". Satisfaction guaranteed. Order by #J 881.

79¢ each postpaid—3 for **$2.25**

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ROY ROGERS

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WORLD'S BIGGEST GREETING CARD AND "PIN-UP"

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It's the world's largest greeting card. Huge detachable color greetings won't spoil print. Your choice of Merry Christmas, Happy New Year, Happy Birthday, Get Well, Thank You, Greetings. We'll sign your name and mail direct for you. Dad will want one too, for den, bar, playroom. Ideal for parties, prizes, stores, window displays, etc. In sturdy mailing tube. Only $2.00 ea. ppd. (air mail 50c extra). Send cash, check, money order (or C.O.D.). Order several. Immediate delivery, money back guarantee.

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And Horse TRIGGER
Think of it! Actually
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LIFE SIZE, Dept. G11-7
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White satin leotard for your little ballerina, with oodles of tiers of net skirt. Entire dress is liberally sprinkled with silver stardust. Shoulder straps are entirely covered with silver sequins. Complete with pretty flower for her hair. Age sizes 4, 6, 8, 10. Gift boxed. Satisfaction guaranteed or your money refunded. No C.O.D.'s.

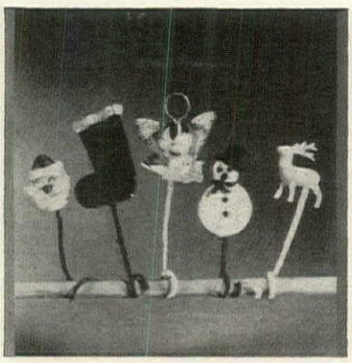
$5.95 plus 50¢ shipping

Lowy's Creations
Rockaway Park 94, New York

SHOPPING

A stylish note for the dinner table, for the smoking stand is the monogrammed match box. Shown here is the 1"-size box which is covered in either black or white. 24K gold is used to mark black box and platinum is used on white. Marked with monogram or with first or last names. $3.50 ppd. for 16 boxes. Ann Holly, HG, 1227 Loyola, Chicago.

Notable crystal comes from the Strombergshyttan factory in Sweden. The exquisite vase shown here has the typical steel gray tone underlying the clear glass. The graceful fish design is achieved by the copper wheel engraving process. 10" x 8", this vase will hold an important arrangement of flowers. $15 ppd. Scandicrafts, HG11, Ardsley, N. Y.



Gift packages will look gay and sprightly if you add a "Tie-On." These are imaginative figurines made of fabric, paper and glitter attached to pliable stems which are easy to wind around cord or ribbon. This assortment contains *twenty-two* holiday figures: snowmen, reindeer, angels and others. Use them on trees! $1 ppd. What's New, Wynnewood, Pa.

Ride the range on Christmas . . .

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Little buckaroos can mount up for western movie time on TV, and ride along with their favorite cowboy heroes! Authentically styled with a real western leather show saddle, complete with cinches, tiestrings, reins, Indian blanket and bedroll. Lifelike unbreakable rubber horse's head. Saddle sits securely on 4 tubular legs that are strong enough to support adults, rubber tipped to save carpets. Stands 26" high. Postpaid, only.... **$13.95**

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Fascinating, 84 piece set of 1957's outstanding toys. Large unbreakable figures, 3" & 4" . . . tall, amazingly realistic. Children LOVE them . . . there's so much to do. All accessory items come off—belts, hats, hand cuffs, night sticks—scale model pistols actually fit belt holsters. Clubs, riot guns, etc., fit hands . . . the mounted Rangers dismount and the saddles can be removed. A tremendous bargain . . . the entire set: horses, riders, standing figures, complete accessories . . . everything in the photo and much more . . . 84 action packed pieces, only **$1.25** postpaid with a clever gift card. *Satisfaction and value guaranteed.* Order Now. Send $1.25 for each set, or $4.50 for 4 sets to: VIVIAN PALFREY, BUYERS CONSULTANT, Corona Agency, P. O. Box 3446, Dept. B, El Paso, Texas.

AROUND

For dancing class a balletomane needs this Helanca stretch nylon leotard. Reinforced at neck, arm and leg openings, it fits to perfection. Small size fits wee ones from 4 to 6; medium fits sizes 8 to 10; large is for sizes 12 to 14. It washes like a handkerchief. Color: black. $3.50 ppd. Order from Kimball Toys, Dept. HG11, 100 Bond Street, Oshkosh, Wis.

For good luck and good looks you might consider the exquisite carved jade Buddha charm shown here. Mounted on a 14K gold pedestal, it is uniformly carved front and back. About ¾" high, it is fitted with a 14K gold ring to attach to a bracelet. This will make a memorable gift. $25 ppd. Tax incl. International Gem, HG, 15E Maiden Lane, N. Y.

Bird-in-cage. The sweet song of the charming small bird shown here is mechanical. When you wind the key the bird sings a most natural song, moves its head and tail from side to side. It stands in a handsome cage made of polished brass. It will give you a lifetime of pleasure. $69.50 ppd. Music Box Unlimited, HG11, 676 N. Dearborn, Chicago, Ill.

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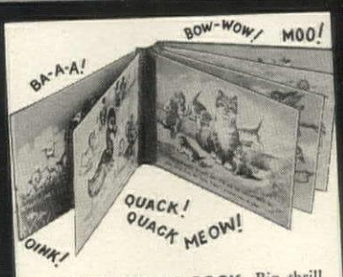

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Their very own first name is hand painted in red for proud ownership! Just what every toy-totin' toddler needs for easy transport or tidy storage of favorite ducks or dolls! Sturdily made of smooth wood with colorful decals; free-running wheels, gay striped cord pull with handle. 13½" x 10" x 5". Sorry, no C.O.D.'s. Order today for gifts!

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First time ever—real Mink furs for a little girl's doll! Through a special arrangement with a leading furrier, we are able to offer these fine North American ranch-bred mink doll furs at this incredible price. Adorable hat, luxurious cape and muff with carrying loop . . . a spectacular outfit, indeed! Order now for birthdays, Christmas . . . and make several small girls very happy!

Complete 3-pc. set for dolls 7"-10", a miracle value at $2.98

For dolls 11"-14"—$3.98

Send check or m.o. We pay postage. Or order C.O.D.—pay postal charges.

Immediate delivery. Satisfaction guaranteed. For Air Mail delivery, add 15¢

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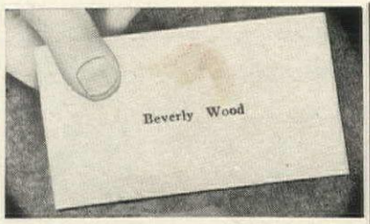

For Little Men and Little Women

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100 Cards, postpaid—only $1.00

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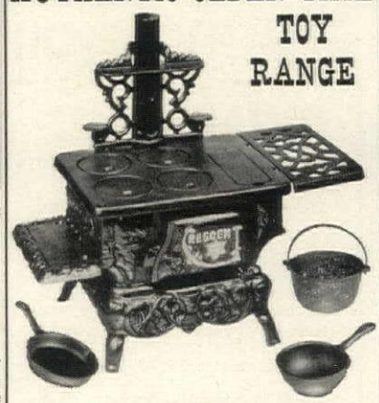

Little girls will love to cook for their doll families on this replica of grandma's old black cast iron range. Older folks use 'em for ash trays, planters, etc. Made from original patterns in rugged lifetime construction. Complete with 5 utensils. 9" x 10" x 5" size, $4.95. 11" x 11½" x 7" size, $8.95. Postpaid (Add .50 W. of Miss.).

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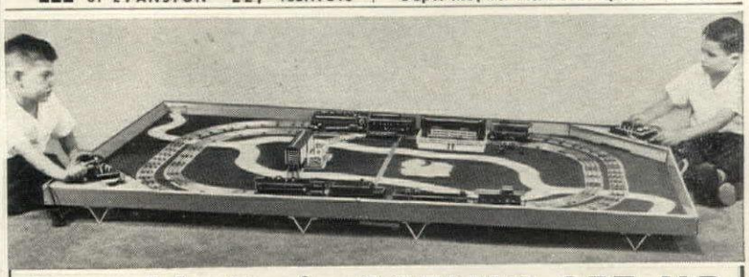

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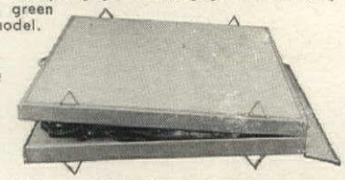

#L100 for Lionel or Marx trains
#A100 for American Flyer trains

PORTO-TRAIN-PAK CO., Dept. HG, 535 Hicks Street, B'klyn 31, N. Y.

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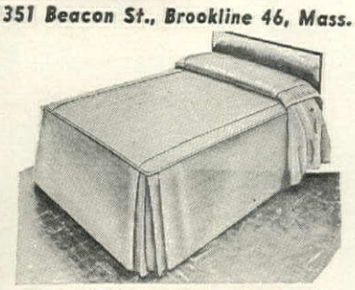
1351 Beacon St., Brookline 46, Mass.



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in dusty rose, gold, aqua, brown, blue, pink, nutmeg, green or white. Coverlet . . . twin 15.95, full 17.95, king 33.95. Dust ruffles in solid colors OR self-color stripes . . . twin 9.95, full 10.95. Spreads, twin 17.95, full 19.95, king 39.95. Drapes, 63" 7.95, 81" 9.95, 90" lined 14.95. Color swatches 10c.

Fitted Pinwale Corduroy

Double kick-pleat corners. Eggshell, gold, hunter green, lime, walnut brown, lipstick red, blue, pink, coral, aqua, nutmeg, rosedust or charcoal. Send 10c for color swatches. WASHABLE. Twin spreads 15.95, full 16.95, king 32.95. Draperies can be special ordered any length . . . or width.

King Size

spreads, coverlets (special ordered) . . . and sheets, pads and blankets . . . at modest prices. Send 10c for CATALOG. CUSTOM SIZES also available on special order.

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King Size COVERLETS	25.00-33.95
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Pads....9.95 Blanket Covers	15.00-17.95

ADD 90c for Postage and Handling to total order . . . any size, any zone.

For OUTDOOR BARBECUE . . . INDOOR FIREPLACE

Heavy Steel

LOG CRIBS

from **$9.95**

Warm gift for wood-burning friends—striking, unique and quite wonderful for keeping wood high and dry outdoors, off the floor indoors. Handsome and hardy in lifetime steel with black rust-resistant finish . . . a decorative device that will eliminate many a trip to the wood pile. FIRESIDE LOG CRIB (28" tall, 21" diam.) holds 15-20 logs—$9.95 postpaid. OUTDOOR LOG CRIB (pictured—5 feet tall, 45" diam.) holds ⅛ cord—$14.95 exp. charges collect. Both assemble in minutes from simple instruction sheet.

Immediate delivery. Satisfaction guaranteed. Write for FREE catalog. Send check or money order.

Jeff Elliot Craftsmen
Dept. G117, STATESVILLE • NORTH CAROLINA

FLOWER CART

or tea wagon

BUILT TO LEAD A DOUBLE LIFE

Use this delicate looking, lovely cart as a delightful place for plants or as a very pretty server as your fancy dictates. A conversation piece with a practical side. Made in wrought iron, in either black or white as you wish. Stands 22" high x 17" wide x 37" long. Specify color desired.

only **$11.95**

add $1 for postage no C.O.D.'s Please

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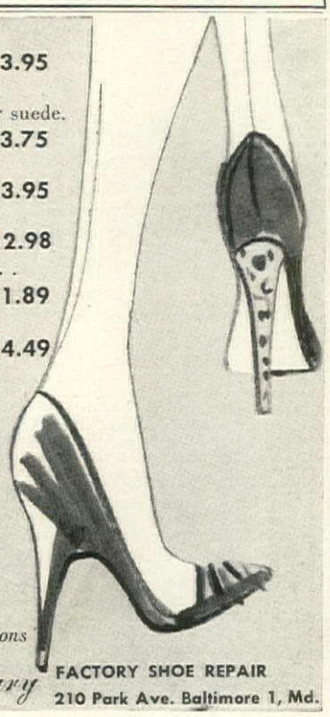
56-G UNDERHILL AVENUE
BROOKLYN 38, N. Y.

PUMPS CUT DOWN . . .
Shell or D'Orsay Style. **3.95**
NEW HEELS . . .
any style, height, leather or suede.
Reptiles slightly higher. **3.75**
SHOES MADE TOELESS . . .
slash, round or V style. **3.95**
REPTILE AND LEATHER . . .
shoes or handbags reglazed. **2.98**
SUEDE SHOES REDRESSED . . .
the Factory Way. **1.89**
RENEW YOUR SHOES . . .
with soles and heels. **4.49**



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Re-Styles and Repairs
Shoes . . .
The Factory Way

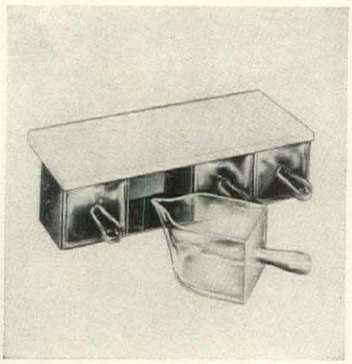
Mail shoes with complete instructions

Free Send for catalog and mailing carton

Century **FACTORY SHOE REPAIR**
210 Park Ave. Baltimore 1, Md.

SHOPPING

A dog's life will be a happy one if it can snooze on a real mattress. Shown here is one made of cedar treated cotton. Four inches thick, it protects from drafts and dampness. Because it is cedar treated it repels fleas and ticks. In sizes from 16" x 23" ($4) to 36" x 50" ($12). Postpaid. Order from The Kumfort Co., HG11, 79 Sudbury Street, Boston, Mass.



For convenience sake you might use the set of four storage bins shown here. The frame is metal and holds four clear Lucite bins which have useful spouts. We suggest that you keep sugar, cereal, flour or other dry staples constantly used in recipes in these quick-to-get-at containers. 18" x 7" x 4". $5.95 ppd. Laurie, 507 Fifth Ave., N. Y.

The Toby jug you will want for your collection is this one of Dwight D. Eisenhower. Beautifully modeled, it is made of fine English chinaware decorated under glaze in natural colors. 7½" high, it is a Toby jug which will grow in esteem and value. $15 plus 85c postage. Lowy's Creations, HG11, 260 Beach 116th Street, Rockaway Park 94, New York.

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MEN—and WOMEN, too
Tone up your body—guar your figure with

EXEROW*

Like riding and rowing—right at home!

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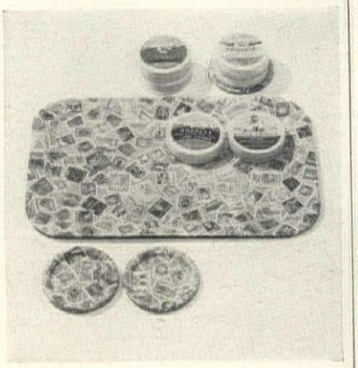
Enjoy *pleasant* exercise that's *convenient*—in privacy at hom With EXEROW in den or bedroom, you enjoy the natura hydraulic pull of rowing—plus vertical motions of ridi horseback—to rhythm of radio or TV music. Movement handles, seat and pedals *tones up*, *"symmetrizes"* and *beau fies* entire figure . . . helps *normalize weight* . . . improv *health*. Silent—adjustable to suit *you*. Money-back gua antee . . . WRITE TODAY for FREE LITERATURE!

Plastic-bound book "How to Use Your Exerow (with weight chart) sent for $1.25 ppd.

Battle Creek **EQUIPMENT CO**
Battle Creek 41, Mic

AROUND

Around the world you will come upon the stamps used to decorate this handsome tole tray. The tray and six matching coasters will come to you in a package together with six boxes of imported cheese, a pamphlet of recipes. Send this gift package to your gourmet friends. $4.65 postpaid. Gourmet Guild, HG11, 4014 Chase Ave., Miami Beach, Fla.



A covered shrine in the garden would be an excellent spot to place this bisque statue of Saint Francis of Assisi. Beautifully hand colored, it is decorated with charming small birds which were the Saint's great friends. You could use it, too, in a flower arrangement. 9″ high. $3.50 postpaid. Order from Agnestrong, HG11, 120 Pearl St., New York.

A relief map of the United States which shows states, cities, rivers and mountains is a treasure anyone will cherish. The one shown here is made of sturdy Vinylite which can be wiped clean with a damp cloth. The colors are clear and vivid. 40″ x 64″, it is $47.50 showing highways; $45 without highways. Exp. coll. Blue Horizons, Box 93, Belmont, Mass.

STOP SHOVELING SNOW!

Push it like a vacuum cleaner! No lifting, no stoop! Clears snow in minutes instead of hours from any surface—even gravel or dirt. Slides on sleigh runners. Handles heaviest snow. 16″ steel blade, 54″ no-stoop handle. Weighs less than 5 lbs. Only $4.95. Postage paid. Same price in Canada. No COD's at this low price, please. Satisfaction guaranteed or money back.

ROYAL-T PRODUCTS CO.
Dept. HNG-117T
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Kansas City, Mo.

PERFECT GIFT!

$4.95 postpaid

SATIN XMAS BELL FOR HOSIERY OR JEWELRY

Hang one of these gay, bell-shaped cases on the tree for that so-hard-to-buy-for name on your list. It's scarlet satin outside . . . lined and partitioned inside with white taffeta. Three generous storage compartments keep hosiery, handkerchiefs or jewelry separate and easy to find in crowded travel bags or stay-at-home chests.

Only **$2.50** postpaid

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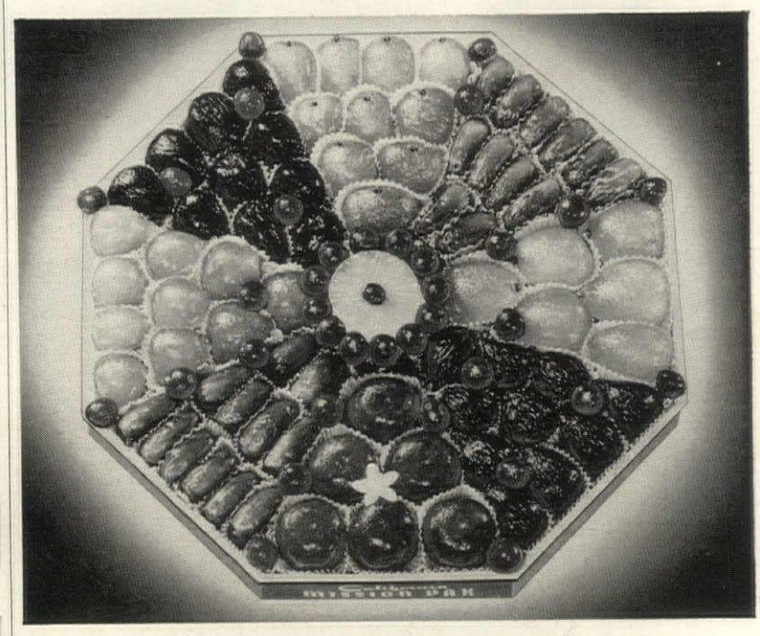
FROM SUNNY CALIFORNIA DIRECT TO YOU!

DELICIOUS...TENDER...MOIST

California Fruits

GLACÉD IN REAL ORANGE BLOSSOM HONEY



It takes a *full year* to prepare these rare fruit delicacies for you. Just the mist of honey sweetness surrounds each piece to blend with the *natural* flavor of freshly picked fruits . . . *whole* fruits. Repeated slow simmerings remove all water content and replace it with pure orange blossom honey and nectar syrups. You can't buy glacéd fruits like these in stores. So tasty . . . non-fattening, too! So inexpensive you can afford to add *extra* people to your gift list!

Gift No. 1, 1 lb. net, $2.39. Gift No. 2, 2 lbs. net, $4.77. Gift No. 3, 3 lbs. net, $6.59. Gift No. 4, 5 lbs. net, $9.49.

MISSION PAK GLACÉD FRUITS MAKE WONDERFUL GIFTS

Just give us the address . . . and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.

FREE GIFT BOOK

Shop in arm chair comfort!

50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK

126 East 33rd Street, Los Angeles 11, California

TWO INDIVIDUALLY MONOGRAMMED MATCHED GRAIN EHRLICH PIPES

Here is a pipe set for the connoisseur . . . two fine quality matched-grain seasoned Algerian briar pipes, shaped by Ehrlich craftsmen to give you the ultimate in smoking enjoyment. Since 1868, Ehrlich pipes have been recognized all over the world as the finest. Monogrammed FREE with three initials, if you wish. Attractively boxed in a handsome velvet lined presentation case . . . at the amazingly low price of $7.50.

Comes Attractively Packaged in a Velvet Lined Presentation Box

7.50 set postpaid

made in England of finest Sheffield steel

INITIALED PIPE SMOKERS KNIFE

. . . a must for the pipe smoker . . . includes tamper, cleaning pick, cutting blade, pipe and carbon scraper . . . initialed FREE . . . complete with a genuine leather case.

3.50 postpaid

DAVID P. EHRLICH CO.
Dept. HG, 207 Washington Street, Boston 8, Mass.

Orders shipped same day received

DON'T MEASURE—JUST POUR

Highball Glasses

No jigger needed with these handsome glasses! Ball-shaped base holds exactly 2 ounces. Fill with liquor then add soda or water—you have a properly made highball every time! 3-letter, hand-etched monogram. Specify 14 oz., 8 oz. or Old-Fashioned size.

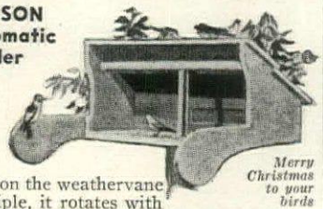
8 glasses $10.95 12 glasses $16.25

(Postage included—add 85¢ to each order West of Miss.)

Here's How Co.
(HG-11) 95 Fifth Ave., New York 3, N. Y.

GIFTS FOR BIRD LOVERS

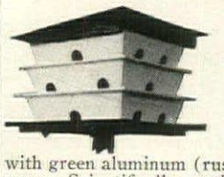
DODSON Automatic Feeder



Merry Christmas to your birds

Built on the weathervane principle, it rotates with back to wind, so interior is dry and sheltered. Squirrel proof. Made of pine, 24 x 22 x 12". Comes with food basket, automatic hopper, suet hooks and 8-foot pole. Wt. 50 lbs. **$18.00** f.o.b. Kankakee.

MODERNIST MARTIN HOUSE



Sure to lure these very desirable birds that rid premises of mosquitoes and other harmful insects. Made of seasoned pine with green aluminum (rustproof) roof. 18 rooms. Scientifically ventilated. 24" x 24". Comes apart for easy cleaning. Wt. 40 lbs. **$28.00** f.o.b. Kankakee.

Order Now for a Friend or Yourself

Write for Catalog of complete Dodson Line

DODSON BIRD HOUSE CO. 481 No. Harrison St. Kankakee, Ill.

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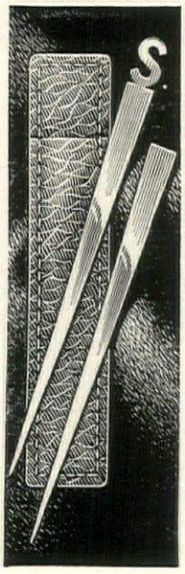

530 MADISON AVE.
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NEW YORK 22
PLAZA 3-8688

For the man who has everything

14K GOLD TOOTHPICK

IN ITS OWN LEATHER CASE, 7.50†
INITIALED, 10.00†

TAX INCLUDED†
ACTUAL SIZE
MAIL ORDERS FILLED
POSTAGE PREPAID
MONEY-BACK GUARANTEE
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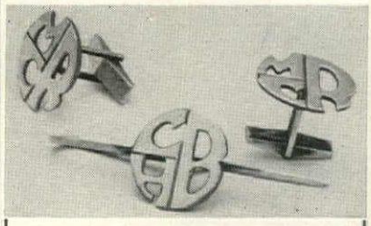


A PERFECT CIRCLE

will be made of *his* initials when you order the handsome, handmade sterling silver cuff links and tie bar shown here. Heavy silver is used to make the distinguished monogram on each of the three pieces.

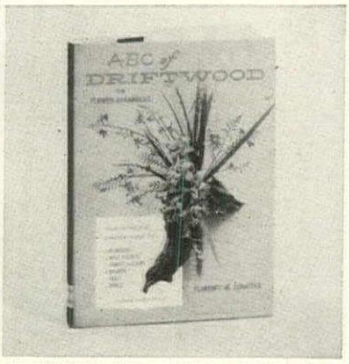
$3.85 for the Tie Clasp
$6.60 for the swivel-back Cuff Links

Postpaid, Tax included.
Allow 10 Days for Delivery

THE ELMCROFTERS, Inc.
Silversmiths
Dept. HG11 Briarcliff Manor, N. Y.

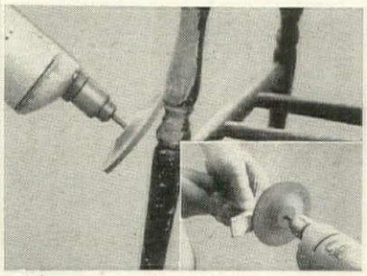
SHOPPING

Silver balls dangle merrily from the sterling silver bracelet shown here. Designed for a young miss (age one to twelve years) it is 3/8" wide. A young one's first name is engraved in script which makes it even more delightful. Small size (1 to 5) and large size (6 to 12). $3.50 postpaid. Tax incl. Lion's Novelties, HG, 139 Payson Avenue, New York 34.



Driftwood can be treasure trove for anyone interested in flower arrangements. Shown here is an excellent notebook which will teach you the ABC's of collecting, cleaning, shaping, bleaching and conditioning driftwood. It contains 149 photographs and instructions. Give it to a Garden Club member. $3.95 ppd. Hearthside Press, 118 E. 26 St., N. Y.

A good way to shave is with "Quick-Shave." This is the shaving brush which is fitted with imported badger bristles set into a flexible handle which is hollow. Shaving cream is inserted into the handle. When it is gently pressed the cream comes through the bristles. One filling will last for several weeks. $3.95 ppd. Joseph Blake, HG, Box 425, Gilroy, Cal.



New SAND-O-GRIND

ALL-PURPOSE WHEEL

GRINDS • SANDS • BUFFS
Anything

Here's a new shop tool that will do the work of sandpaper, shop file, and an emery wheel. Won't load when removing paint from wood surfaces, yet cuts cement or the hardest steels with alarming speed. Use it with any quarter inch electric drill to do the thousand and one jobs around the shop and home . . . polishing burned pots and pans, sharpening knives, removing paint, removing rust. Satisfaction guaranteed.

The perfect gift for the man with an electric drill . . . . . $2.95 Postpaid

(No C.O.D. Please)

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if you own a fireplace, you should own a

FireTender*

*TRADE MARK

GUARANTEED to outperform any other firetending tool by far

- *Feed Fuel Gently* without upsetting the fire
- *Better Than a Poker* for creating draft openings
- *Surer Than Tongs* for managing a burning fire
- *Use One* and you'll bless it . . . *Give One* and your friends won't forget you

so simple to use it makes firetending a joy

30" LONG • TO KEEP YOU AWAY FROM HEAT AND FLAME

Prepaid; send check or money order; no C.O.D.'s

Black Wrought Iron Gift-Packaged **4.95**

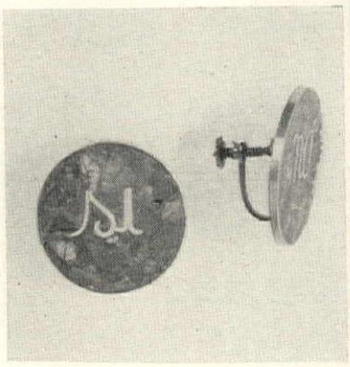
Polished Solid Brass Handles; Gift-Boxed **12.95**

Free *"How to Start Fire"* booklet in each pkge.

FIREPLACE NECESSITIES, INC
Dept. HG117, P. O. Box 372, New York 10, N. Y.

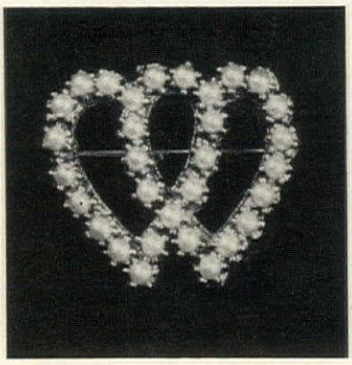
AROUND

"Si" and "No". These two words are worked in sterling silver on a crushed turquoise disk which is mounted in a silver rim. You can order these mounted as button or as dangle earrings. Made in Mexico, they are exceptionally handsome. The crushed turquoise has a mosaic-like appearance. $3 ppd the pair. Tax incl. Mexico Shop, Dillon, S. C.



A gleaming heart made of solid cast brass could be the paperweight you want for your well appointed desk. Shown here is a 3" heart which is beautifully made and highly polished. A lacquer is added to prevent tarnish. This is such a well designed piece it could be used for ornamentation. $2.95 ppd. Radio Center Gifts, HG11, 64 W. 48th St., N. Y.

Twin hearts made of gold-plated metal studded with lustrous (fake) pearls make charming decoration for a suit lapel, for a velvet belt. The twined hearts shown here are copied from a piece of Victorian jewelry. Give this pin to the girl who likes sentimental things. $1.25 postpaid. Tax incl. Order from Studio Shop, 557HG, Boylston Street, Boston, Mass.



BUY ONLY THE HAF-A-JAMA® YOU SLEEP IN!

Famous Pajama Separates . . . sold only by mail

Why buy a whole pair when you wear only half? HAF-A-JAMA is the answer! All full cut for comfort . . . double-stitched seams for long life . . . tub-fast SOLID COLORS or BLAZER STRIPES. Gals wear 'em too — size A or B. Money-back guarantee.

LOWA-JAMA . . . boxer waistband, Gripper snaps, large pocket.

UPPA-JAMA . . . extra-long jacket or pullover — no southern exposure!

Fine Sanforized cotton broadcloth; solid Lt. Blue or Gray; Blue stripe or Wine stripe. Sizes A thru E. **$3.50 each, 2 for $6.85, 3 for $9.95.**

FLANNELS, TOO! . . . Fine Sanforized flannelette sleepcoat, knee length, two patch pockets, side vents. Lt. Blue or Sunshine Yellow. Sizes A thru E. **$3.95 each, 2 for $7.75, 3 for $11.50.**

H. M. ALLISON COMPANY, DEPT. C-7
175 RAWSON RD., BROOKLINE 46, MASS.

Send me:	Quan.	Size	Color
UPPA-JAMA Jacket			
UPPA-JAMA Pullover			
LOWA-JAMA			
FLANNEL Sleepcoat			

Specify Solid Color or Stripe

*I enclose my check or money order for $*_____

Name_____

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No C. O. D.'s, please. Add 25c to total for postage.

for his car . . .

PIPE-RAK

holds his pipe while he drives

$2 postpaid

Please him with this unique, useful accessory for his car!

- adjusts to fit any pipe, any drying angle
- powerful *magnet* holds it firmly to dashboard
- suede lining protects pipe
- safe! handy! saves mess!

Satisfaction guaranteed. *In suede finish,* $2 postpaid. *In polished chrome,* $3.95, postpaid. Add 25c for Airmail. No C.O.D.'s, please.

Order Now for Christmas!

BOYD F. SCHERNBECK
5713-HG Standish Ave., Minneapolis, Minn.

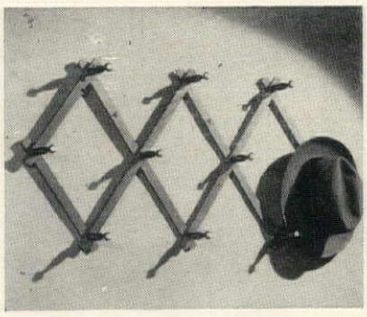
PRESCRIBED FOR DOC

is this wallet that should make you his favorite patient. It has a place for the doctor's prescription pad, as well as compartments for cards, notes, money. In black or brown morocco, stamped in gold with doctor's name, it comes with a golden pencil. **$8.75**

Tax incl. postpaid

Send For Free Gift Catalog

THE ADDED TOUCH
(Dept. HG11) Wynnewood, Penna.



Hat and Coat Rack

Expanding hat and coat rack can accommodate your entire bridge club or it can fold up to almost nothing. Stretch this space-saver to 40" across a wall of a foyer or hang it vertically on a narrow wall or inside a closet door. Ash wood in a maple or mahogany finish. Dark sturdy pegs have white rubber tips. No C.O.D.'s.

$4.95 plus 35c shipping

Lowy's Creations
260-H 116th St.
Rockaway Park 94, New York

Enclosed please find.....Rush me.....
hat and coat racks in ..... finish on your money-back guarantee.

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LIFE SIZE PRINTS OR GREETING CARDS

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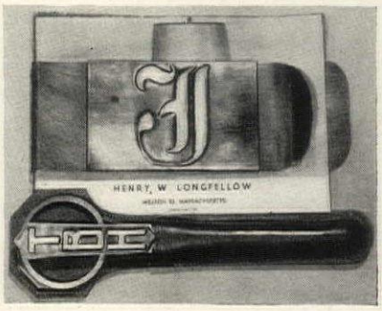
IN FULL COLOR.

Big as life and twice as natural! Eye-stopping ACTUAL FULL COLOR photos —5 FT. TALL, 21½" wide. Sensational gift or party gag. Use 'em for den, playroom, bar! On doors, screens, as wallpaper! Terrific as greeting cards (Merry Christmas, Happy Birthday, Get Well, Thank You, New Years, Anniversary, Wish You Were Her—detachable greetings won't spoil prints—specify, we'll sign and mail). $2 each. Two for $3.75. (Air mail 50¢ extra) All six $11. Postpaid in plain wrap. Send cash, check, M.O. Money-back guarantee. Immediate Delivery.

LIFE-SIZE, Dept. G11-7
216 Tremont St., Boston 16, Mass.



HAND WROUGHT COPPER

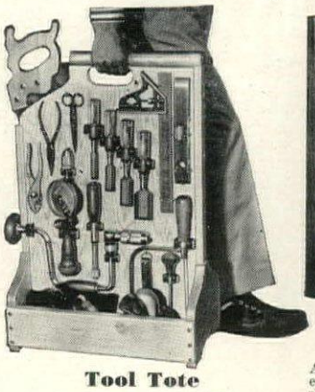
The Executive Correspondence Clip and Paper Weight will make a most unusual gift. It is 3 inches wide and 9½ inches long of solid copper. This Library Set has a 9 inch shear, matching letter opener and genuine leather case in brown. These two handsome pieces will be appreciated for their attractiveness as well as their usefulness. They may be ordered with one or more Old English or Block initials or with a Signature.

Executive Clip—$5.00 Postpaid
Library Set — $12.50 Postpaid

Please write for latest Catalogue—Dept. CG

HENRY W. LONGFELLOW
Weston 93, Massachusetts

In Kits or Beautifully Finished



Tool Tote

The Perfect Gift for Him

Now the "do-it-yourselfer" will have everything handy for those odd jobs around the house. One-arm workshop holds over 30 tools (about 15 each side) in plain sight for easy selection. Easy to carry. Cutting edges and fingers are protected. Saw slides into concealed scabbard. Room at bottom for more tools, nails, fuses, washers, etc. Clips and hooks for both sides supplied. 17" x 26" x 9½".

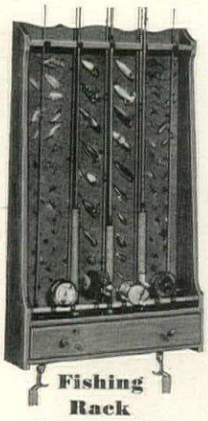
Complete—in honey-tone pine only **$11.75**
Kit **$7.95**

14 Pipe Rack

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor tobacco drawers, large accessory drawer. Hangs charmingly, conveniently on wall; saves desk or table space.

14 pipe rack 13" x 18"
Complete **$12.95**
Kit **$7.95**

29 pipe rack 18" x 22"
Complete only—**$26.95**



Fishing Rack

Protects All Gear in Handsome Display

Our wonderful show rack does everything. Safeguards 5 rods any type or size, in rubber holders. They can't warp or fall out. Shows 5 reels all types. Flies, plugs hook into neutral gray felt back in colorful display. Hook them in or out in a jiffy. Large accessory drawer. 22" x 37".

Complete **$23.95** Kit **$14.50**

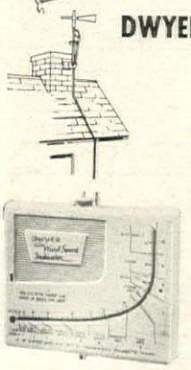
COMPLETE RACKS in hand-rubbed, honey-tone knotty pine, maple or mahogany finish. Shipped express charges collect. **OR IN KITS** for easy 1-hr. assembly; fitted, drilled, sanded, etc.; simple instructions. Postpaid (add 10% west of Miss.)

Immediate delivery. Money-back guarantee. No C.O.D.'s.

Field House
Dept. G11-7
North Conway, N. H.

Jimmy Bliss *suggests this*

DWYER WIND SPEED INDICATOR



Read it like a thermometer — wind velocities shown in both miles-per-hour and Beaufort Scale designations. Exterior fitting resembles decorative weather vane. Interior instrument smartly styled with jet numerals and transparent indicating tube. Satisfaction guaranteed or money refunded. Size 7" x 6" x 1".

Complete postpaid
$19.95

Send for FREE Gift Catalog G1 showing over 100 nautical items.

Our 125th Year

James BLISS & CO., INC.
342 Atlantic Ave., Boston 10, Mass.

A THOUGHTFUL GIFT

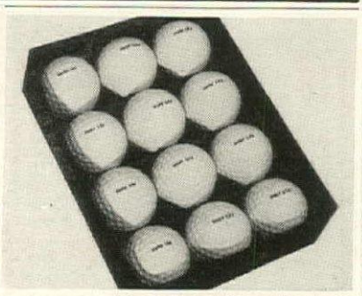
Heavy Sterling Silver is used to handcraft the distinguished monogram on these handsome silver pieces.

$5.50 for the Key Chain which holds 9 keys

$6.00 for the Money Clip

Postpaid, Tax included.
Allow 10 Days for Delivery

THE ELMCROFTERS, Inc.
Silversmiths
Dept. HG11 Briarcliff Manor, N. Y.



"PRO" GOLF BALLS

IMPRINTED WITH HIS FULL NAME

Give him these personalized nationally famous liquid center golf balls and he'll be the envy of all his golfing friends. Professionally compression-tested for distance and durability. This thoughtful gift will make a fussy golfer feel he's king of the fairway. Names up to 14 letters and spaces allowed on each golf ball. Please print. No C.O.D.'s. **$9.95** dozen postpaid

Lowy's *Creations*
260-H 116th St.
Rockaway Park,
New York

Rush me.....doz. golf balls with the names
.....
.....
NAME.....
ADDRESS.....
CITY.....STATE.....

New Way To Sleep!

Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, softcombed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S (34). M (36-38). L (40-42). XL (44-46).

$2 ea. 3 for $5

NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

$3 ea. 2 for $5

ALL POSTPAID.

WITTMANN TEXTILES
6505 S. Dixie, Dept. 348
W. Palm Beach, Fla.

Hilo DRY BATH

In Gay Christmas Wrapping

A wonderful gift for your cat or dog. Cleans without water! Kills fleas fast! Just puff on, rub in and towel off. No danger of colds. Leaves the coat soft, glossy, and odor-free. A favorite with many breeders for show grooming. Gift-wrapped 10-oz. aerosol can, $1.49 postpaid. Money-back guarantee.

Dept. G-11 **The Hilo Co.** Norwalk, Conn.

ANDY'S **"DUCK HUNTER"**

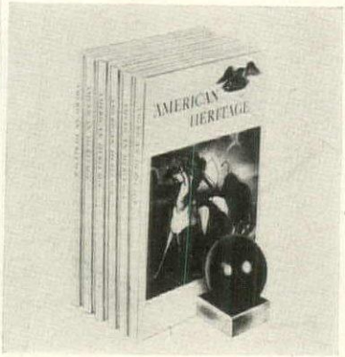
Misty mornings, heavy rains, sticky mud, or light snow mean nothing to this remarkable foul-weather boot. It's the ideal boot for hunters and fishermen as well as garage men, postmen, etc. The vulcanized crepe rubber soles and rubber bottom are sewn to the soft and rugged Elk leather uppers with four rows of stitching. Pull-loops make them a cinch to put on and take off. These boots are wonderfully comfortable, even in the most miserable weather. Full sizes are from 7 to 12, Price **$10.95** ppd.

Send for Free Catalog.

ANDY'S SPORT SHOP
Dept. E, U.S. Route 1, West Peabody, Mass.

SHOPPING

Festive separates call for an elegant belt. You might consider the metal stretch belt shown here. It comes in two finishes: gold plate or silver plate. The oval buckle is handsomely engraved with a two- or three-letter monogram. About $1\frac{1}{16}$" wide, it comes in sizes 18 to 36. $2.95 ppd. Zenith Gifts, HG11, 107B Post Office Building, Brighton 35, Mass.

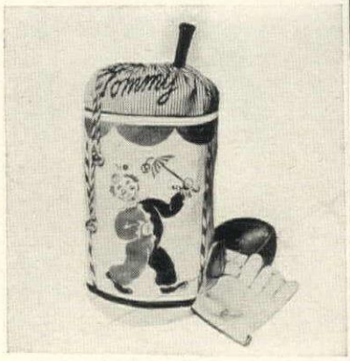


American Heritage is a magnificent magazine published six times a year. Uncommercial (it carries no advertising) its aim is to present American history past and present in a vital and stimulating way. Each issue contains 120 pages devoted to a variety of historical subjects. $12.50 for six issues. American Heritage, HG11, 551 5th Ave., New York.

A woman's pleasure will be obvious when you present her with the watch shown here. It is an accurate and dependable timepiece. The flower petal case is made of metal finished in exquisite enamel. Colors: red, green, blue, brown, violet, black. The leather strap matches case. $12 ppd. Antin, HG11, 114 Baronne Street, New Orleans, Louisiana.

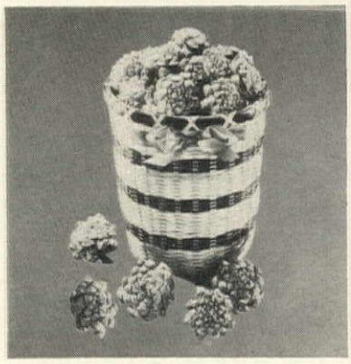
AROUND

The circus bag is just the thing to give to all the children in the family. Made of strong washable twill, it can be marked with a young one's name. This is a capacious bag which will hold toys. Note the heavy drawstring which is fitted with jingle bells. 22" x 16". $2.98 ppd. without name. Add 50¢ for marking. Jeff Elliot, HG, Flushing 52, N. Y.

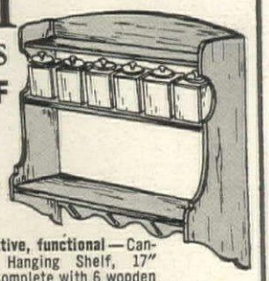


"Pardon my bragging" is the inscription on the front cover of this handsome pocket album. It is made of fine leather which comes in either tan or red. In it a proud Grandma, a fond Gramps will carry pictures of grandchildren. $5 for two-picture album; $5.50 for three pictures; $6.50 for four. Ppd. Tax incl. Sue Carol, HG, 520 Fifth Ave., N. Y.

A basket of pine cones will make a delightful gift for many people on your Christmas list. The re-usable basket is made of natural color split bamboo decorated with red ribbons. 9" high, it is filled with chemically treated pine cones which will add brilliant, long lasting flames to the fire. $3.95 ppd. Artisan Galleries, HG11, North Haskell, Dallas, Tex.

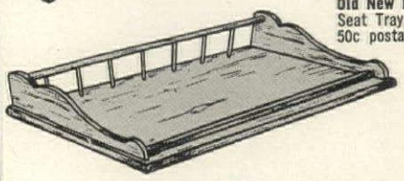


PILGRIM
CENTURY ARTISAN'S
DO-IT-YOURSELF
PINE KITS
Easy to assemble, pre-cut parts.
Professional instructions.



Impressive Americana — Snuff Drawer Clock, 20" high. Guaranteed Session Electric movement. $16.95, plus 75c postage.

Distinctive, functional — Cannister Hanging Shelf, 17" wide. Complete with 6 wooden cannisters and brass knobs. $8.95, plus 50c postage.



Old New England Charm—Wagon Seat Tray, 23" long. $6.95 plus 50c postage.

Artistically designed—Spoon Holder letter rack, 17" high. $3.95 plus 40c postage.

Mail orders filled. Make check or M. O. payable to
POWDER HORN PINE
ROUTE 27, WALPOLE, MASS.
Our 36-page booklet on finishing also includes complete line of do-it-yourself kits. Available for 50c.

MARK, FORE & STRIKE

CHESS MATES . . .

Check your chessman on this fine metal ice bucket and tray . . . handsomely decorated with red and black checks—white and gray chessmen. Guaranteed alcohol resistant finish. 1 gallon bucket is triple insulated. Ice Bucket—$21.50 plus .40 ppi. 13" square Tray—$13.50 plus .35 ppi.

Write for FREE CATALOG
CHATHAM 25, MASS.

EASTHAMPTON, LONG ISLAND—DELRAY BEACH AND NAPLES, FLORIDA
BRANCHES AT:

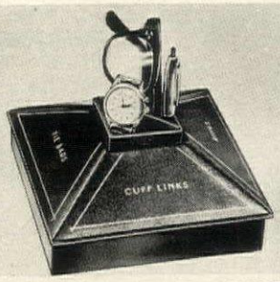
HIDE A BAR
COMPLETE OR IN KIT

Locking—Rolling—
Fold-up Bar Holds 40 Bottles—4 Doz. Glasses
Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor-resistant finishes. $49.95 *Exp. Chgs. Col.*
IN EASY HOME KIT. Louvered doors complete. Parts fitted, drilled, sanded, etc. Simple instructions. $32.95 *Exp. Chgs. Col.*
New Catalog—175 Pieces—Complete Or in Kits—10c
Not Sold In Stores Money-Back Guarantee
Yield House
Dept. G11-7
No. Conway, N. H.

SIGNS of the ZODIAC highball glasses
designed by Alan Beddoe

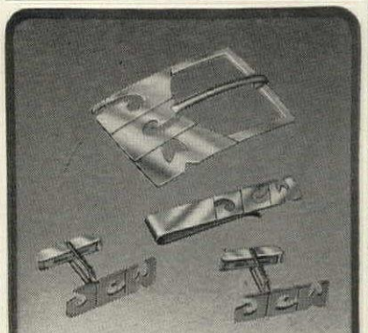
The stars foretell a happy future for the hostess who serves iced drinks in handsome highball glasses, each colorfully decorated with one of the twelve signs of the zodiac. Interesting zodiac designs were created by Alan Beddoe, heraldic artist whose work has been commissioned by Queen Elizabeth II. Bound to cause talk in any group. Set of 12, $12.00 plus $1.25 for postage and handling.

JORDAN'S
P.O. Box 244
Chicago 90, Ill.



MAN'S DRESSER ORGANIZER

Man's best friend is this lazy susan DRESSER VALET! It holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet—each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled "sun-tan" leatherette, moire-lined. Practical gift for any man! *Satisfaction guaranteed!* Only $3.98, postage paid. Order DRESSER VALET direct by mail from **SUNSET HOUSE, 1692 Sunset Building, Hollywood 46, California.**



His initials for the whole design, could he be more flattered? Each piece of heavy, sterling silver—custom designed from his 3 initials alone. Impressive—in excellent taste for any man who appreciates distinction. Print initials on order. Belt Buckle—$8.80; Tie Clip—$3.85; Cuff Links—$7.70; Set—$19.50. (Tax incl.) Robin Hood's Barn, Westwood, Mass.

ROBIN HOOD'S BARN
Other stores in: Edgartown, Mass. Hobe Sound, Fla.

For the man in your life...

VALET RACK

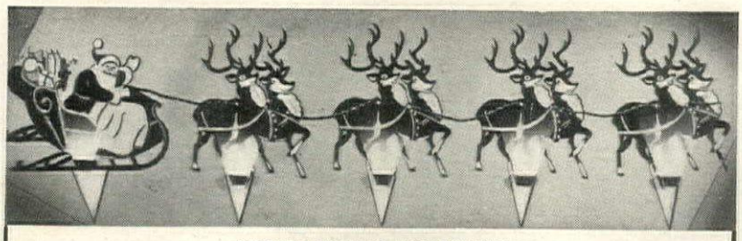
Every man, bachelor or benedict, needs one. This smart, useful 16"x40" valet is designed to hold a man's suit, trousers, shoes . . . all neat and ready to use. Helps keep his clothes neat and pressed. To freshen garments, just move in front of open window overnight. Of attractive mahogany-finished wood. Better order two; the ladies love it too. Order now for early shipment.

Satisfaction guaranteed or money refunded.

Only $4.95 plus 35c shipping

FREE! Christmas Gift Catalog In color—write for it!

Foster House
430-A11 S. Jefferson St.
PEORIA, ILLINOIS

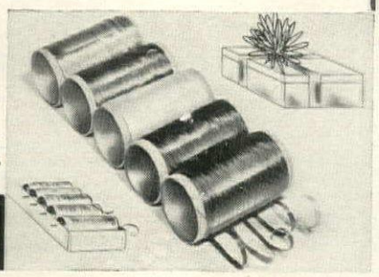


OUTSIDE HOLIDAY DECORATIONS

Realistic Santa and Reindeer molded of sturdy styron, beautifully decorated. 12" tall, entire set is approximately 5' long when arranged. Tack on roof, to chimney, stick in lawn or snow. Santa and Reindeer Set $1.98 ppd. ALSO LARGE LIGHTED SET: Sleigh and each team of reindeer has floodlight at base of stake. Huge display approx. 22½" high. 8 to 10' overall. Complete with outdoor cord set, bulbs. Use year after year. Electric Sleigh Set (complete) $8.95 ppd.

LESS THAN A PENNY A YARD

Carol Beatty Special: 400 feet of finest quality crimped curling ribbon. 5 generous bolts in 5 popular colors: red, blue, green, gold, white. Handy dispenser box for convenient tangle free use. $1.00 ppd.



HOLIDAY GIFT CATALOG *Free!* big holiday gift catalog. Write for yours today!

CAROL BEATTY
435 Beatty Building
Los Angeles 46, Calif.

LIFE'S HAPPIEST MOMENTS REMEMBERED

14K Solid Gold, Sterling Silver

CHARMS and MINIATURES at DIRECT TO YOU PRICES

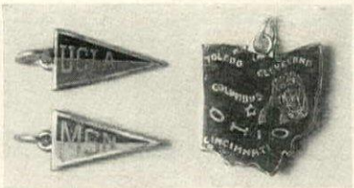
Charm & Treasure, Inc.

Charming treasures remind the wearer of the occasions, places, people she loves best. Choose those that tell your story. All charms shown actual size.

GIVE A CHARM FOR CHRISTMAS

F. Santa Claus—Colorful Santa smartly enameled on. Mr. Christmas himself. Sterling **$3.00**; 14K Gold **$15.00.**

E. The Good Angel—Have the Good Angel watch over you and your loved ones. Sterling **$2.20**; 14K Gold **$15.00.**



C. College Pennants—for any of 600 colleges. Enameled colors.
14K Solid Gold....$7.00
Sterling Silver..... 1.50

B. Map—of any state or U.S. possession, foreign countries. Enameled on
14K Solid Gold..$12.50
Sterling Silver.... 2.25

D. Holly Sprig—Colorfully enameled in true color for the festive season. Sterling **$3.00**; 14K Gold **$11.00.**

H. Christmas Tree—Tips of branches red and green enameled, look like gay ornaments. Sterling **$4.50**; 14K Gold **$15.00.**

I. Santa in the Boot—Open it and Santa pops up. Red enamel trim. Sterling **$4.50**; 14K Gold **$16.00.**

G. Three Wee Bells—Real jingle bells for Christmas and Wedding. Sterling **$2.50**; 14K Gold **$6.00.**

Engraving on any charm—10c per letter or number. Please print inscription clearly. Enclose with order.

—Send for big new illustrated catalog FREE!—

Charm & Treasure, Inc.
Dept. 711HG, 509 Fifth Ave., N. Y. 17, N. Y.

Please send me the charm(s) ....14K Solid Gold

I have circled: B C D E F G H I....Sterling Silver

I enclose check or money order for the total $.....
Money-Back Guarantee on all, unless personalized.

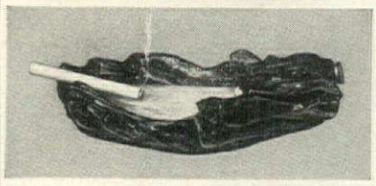
NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

☐ Check here for FREE CATALOG of over 700 Charms

LIGHTED ASHTRAY



For cleaner, safer smoking at night! For reading-in-bed fanatics . . . for watching TV in darkened room . . . for all late-night smokers! Turn on—tiny bulb glows softly. Helps you find the tray to flick ashes, makes smoking safer. Fascinating conversation piece, smart walnut-mahogany driftwood decor, large bowl. Satisfaction guaranteed or money back. Send just $2.98 plus .27 handling and mailing charges in check or money order to

DECORA
Department H-11 524 Navarre Ave.
Coral Gables, Florida

Battery and bulb included—Pat. pending

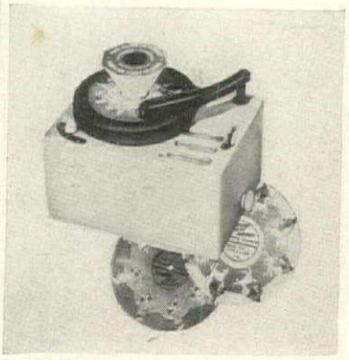
"NUF-FOR-TWO" PERKY POT!

Just right for a quick snack, a coffee break—or everyday use!

"So let's have another cup of coffee"—and how you'll enjoy making it and serving it in this attractive, convenient "Perky Pot"! Perks two to three cups of coffee in a minute or two and its shapely design adds grace and charm to breakfast table or tray. Just 5½ inches high, of gleaming, polished aluminum with insulated handle and glass percolator top. Order several today.

Only **$1.49** Postpaid No C.O.D.

DRESDEN ART, Dept. L-104
169 W. Madison St., Chicago 2, Ill.



These cartoon records will delight the children. Each of the seven records which come with the set is decorated with full color pictures. A set of unbreakable mirrors comes with it too. By playing records with mirrors Nursery characters seem to come to life. The three kittens wash their mittens! $2.98 ppd. Terry Elliot, HG, 135 E. 44th St., New York.

The chuck wagon set will be delighted to eat any meal if it is served in this Chuck Wagon set of dishes. Made of plastic, it contains a drinking mug shaped like a riding boot, a soup bowl designed like a cowboy hat and a plate which is decorated with a horse. Back at the ranch it isn't so cosy. $2.50 ppd. Decorama, HG, 240 E. 92nd St., Brooklyn, N. Y.

"Pow Wow" is the name of this moccasin designed with a wedge. The uppers are made of soft washable leather, the soles of Neolite. The ½" wedge makes these shoes enormously comfortable. Natural, black, white, red and turquoise. Sizes: 4 to 10. You will enjoy wearing these. $4.95 ppd. Western Brands, HG11, 129 E. Elkhorn, Estes Park, Colo.

RALEIGH TAVERN STOOL

Fully Assembled

Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

30" high (also available 24" high, if specified)

Direct from workshop to you.

Unfinished, smoothly sanded— **$6.95**
Light natural finish—**$7.95**
Maple, mahogany, walnut, cherry or pine finish— **$8.95**

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept G-117 STATESVILLE • NORTH CAROLINA

A GOLDEN THOUGHT FOR PEN-SIVE CONSIDERATION

These two fine examples of European craftsmanship, so perfectly mated, one might assume to be creations of the same artisan. But, the gilded quill, of Danish design, is a real feather, laminated with a dull gold substance, and fitted with a ballpoint pen.

$9.95 Postpaid

Its companion, an elegant Italian ceramic inkwell, dull black, with gold trim, consists of two round covered compartments, loosely fitted in a tray-like holder, one for ink, the other for stamps, etc. A unique import. **$17.95** postpaid. The unit, as shown, Quill and Inkwell, for the desk (home or office) of male and female. **$26.50** postpaid.

Sorry, No C.O.D.'s

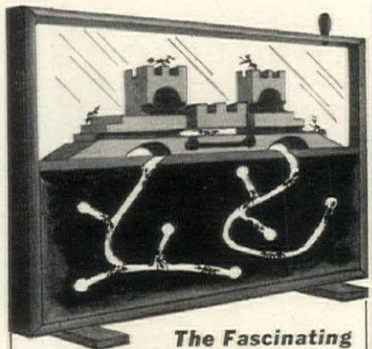
Pelaez-Morey
INTERIORS
133 Kellogg Blvd., W. HG117 St. Paul 2, Minn.

AROUND

A neat way to store book matches is in the steel rack shown here. Finished in flat black, it will hold 25 packages of standard size books. It will provide a safe place, too, for matches which seem to fascinate all children. Hang "Match Minder" in a kitchen cupboard, beside stove or fireplace. $1 ppd. Order from South Central, HG11, Box 162, Columbus, Ind.

A well stocked desk is a comfort. For your desk we suggest the assortment of stationery shown here. It contains 150 sheets of fine white paper, 100 matching envelopes, 50 correspondence cards and assorted stickers for parcel post, airmail. Your name and address are marked in blue. $2.98 postpaid. Harvey Sales, HG, Box 53, Cedarhurst, New York.

Perfect measure. You might like to add this attractive utensil to your kitchen collection. It is a plastic container finished in copper which will hold sugar. It will pour exactly *one teaspoonful* each time it is tilted. The cover is made of clear plastic so that you can see when the cup needs to be refilled. $1 postpaid. Nob Hill, HG11, Box 1592, San Francisco.



The Fascinating
ANT PALACE
A Living Wonder!

Own a busy, bustling city of 75 large active California Harvester Ants. Watch the industrious ant workers tunneling the Subways, the Guards' Banquet, ant nursemaids caring for junior ants, milking time in the ant dairy barns—*a fascinating, living world.* Provides educational entertainment for all the family.

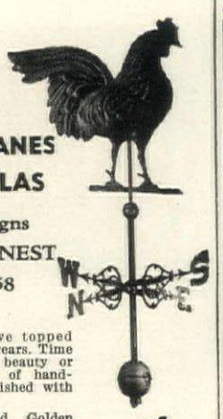
This sturdily-built, attractive Ant Palace has clear plastic sides, rich hardwood frame, is escapeproof and unbreakable! Detailed informative booklet included, *"Life and Habits of Ants"*, plus instructions for the simple ant care.

A wonderful conversation piece—a marvelous educational toy. 11" long, 9" tall. Satisfaction guar. or money back. **$5.95** plus .55 postage

14" x 12", $7.95 plus .55 post.
6 mo. supply Ant Food, 75¢
Shipped anywhere in the U. S. the year 'round!

THE ANT WORLD, Dept. HG2
1203 Stanyan St.
San Francisco 17, Calif.

Fiske
WEATHER VANES AND CUPOLAS
Original Designs
AMERICA'S FINEST
—Since 1858



Fiske originals have topped homes for almost 100 years. Time does not dim their beauty or reliability; they are of hand-hammered copper, finished with 22K gold leaf.

This ¾-full-bodied Golden Rooster, complete with a steel spire and four points of the compass, will enhance the appearance of any home.

BUY DIRECT FROM MANUFACTURER

Prices—f.o.b., Paterson, N. J.

No. 332—	Rooster	13" high	—$30
No. 333—	"	24" high	—$59
No. 334—	"	28" high	—$78

Write for FREE Weather Vane and Cupola Catalog.

J. W. FISKE
Architectural Metals, Inc.
115 Pennsylvania Avenue,
Paterson 3, N. J.

CUPOLAS
Fiske now offers a wide range of handsome, ready-built Cupolas.

Established 1858

Sterling Silver *by Downs*

STERLING SILVER NAME NECKLACE

Her name in ¼" Sterling initials linked to a dainty Sterling chain makes a distinctive personal gift to any lovely little lady. Please specify name desired up to 7 letters. Order #P 187.

Only $3.85 postpaid tax incl.
Additional letters 55c each

STERLING SILVER COAT HANGER

A "plush" gift for a man or lady! Christian and surname is engraved on the front; the town and state of residence is on the back. Just a few stitches attaches it to a coat or stole making identification certain as well as permanent. Specify desired name, town and state.

Order #PG 141.....Only $3.30
(post paid tax incl.)

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Shop the Armchair Way
DOWNS & CO.
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THE PERFECT BRITISH CAP — IN DEERSKIN

The smallish, narrowish, shallowish forward-looking cap—in the proper British manner—now in our own native deerskin, so soft, so smooth, such a delight to wear. One-piece top, back strap, small brim. **467,** Men's sizes, 6¾ to 7⅝. Women's head-sizes, 21½ to 22½ . . . $12.95.

Send for our new catalog showing 22 styles in deerskin gloves, caps, shorts, jackets, gift suggestions galore.

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Nursery Masterpiece! Solid Pine Crib, antique finish, made with same loving care as our finest adult furniture. Standard size, complete with spring. Includes canopy frame but not fabric. Send 25¢ for 40 p. catalog of finest Early American furniture.

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DEPT. HG-1157

Greenbaum Brothers
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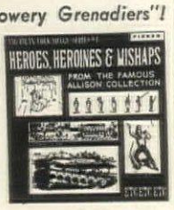
For UNUSUAL Christmas Gift Needs
SHOP FICKER FIRST!
FIRST with "The Bowery Grenadiers"!

HEROES, HEROINES & MISHAPS



only **$4.98** ppd.

Historic American folk ballads and songs from Colonial days to the Titanic sinking! Solemn, satirical and comic, *HEROES* received highest ratings in top national magazines with special raves for *"The Bowery Grenadiers"*! Adults and children, too, love the dynamic voice of John Allison, famous folk song balladeer. 12" L.P.

—*—

"Musical" wizardry on the wing!

SYMPHONY of the BIRDS

just **$5.95** ppd.

Cleverly created by using *actual* bird songs (from the famous Stillwell collection) just as a composer selects various instruments to play certain symphonic passages. Composed and arranged by Jim Fassett, Musical Director of CBS Radio. Side B, *A Revelation in Birdsong Patterns,* another astonishing piece of "musical" magic on the wing! Long playing, 33⅓ rpm, 12" record.

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The Recorded Encyclopedia of Birdsongs!

BIRD SONGS of Dooryard, Field and Forest

. . . recorded in the field from Maine to California by the Stillwells. Vol. III, presented for the first time in 1956, features 220 songs and calls of 68 different *Western* species. It joins Vol. I (135 songs and calls of 49 *Eastern* species) and Vol. II (140 songs and calls of 58 *Eastern* species). 33⅓ rpm 12" records. Each runs 44 minutes.

EASTERN BIRD SONGS,
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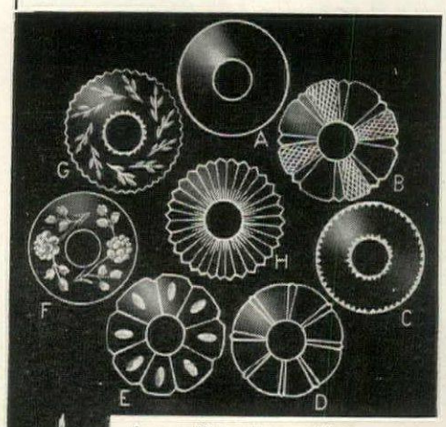
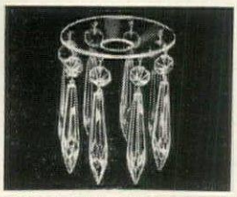
many glamorous styles



These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip, and save table linens. And . . . its radiant crystal, glitters with the flash of the candle flame above. Each bobeche is 3" across . . . with a 1" opening for candles. Perfect for candelabra, sconces, chandeliers. Satisfaction guaranteed.



A .....29 ea. E .....59 ea.
B .....69 ea. F .....59 ea.
C .....39 ea. G .....69 ea.
D .....59 ea. H .....69 ea.

- Minimum order of 6 bobeches.
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- Other styles available.
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Style #1859. Imported Prism Bobeche. 1 Bobeche and 8-3½" prisms. $2.25 each Ppd. $4.50 Ppd. a pair

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DO AS YOU DARN PLEASE in your own house and tell the world about it with this amusing Wall Plate. Gives many a chuckle when hung where folks gather. Perfect Christmas gift for rugged individualist . . . friend with imagination . . . anyone with a sense of humor. Quality ceramic plate measures 7" diameter. Colorful design. Hanger attached. Sent postpaid for only $1.69 (2 for $3.25). Immediate delivery. Satisfaction guaranteed. Geneva House, Dept. 69C, 670 North Michigan Ave., Chicago, Ill. Free Gift Catalog sent with order.

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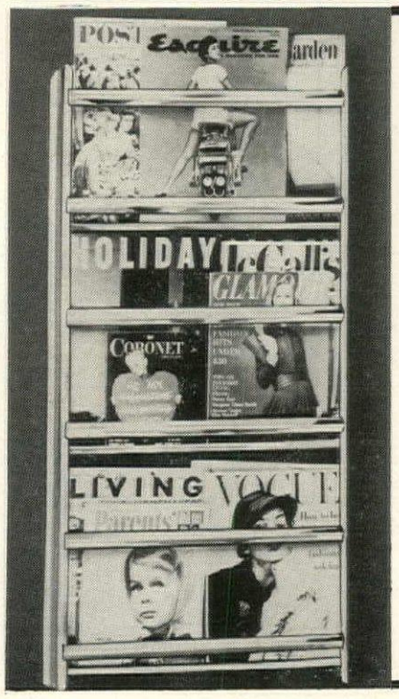

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Hang on wall, behind door; holds 100 "Life"-size magazines in easy-to-select order! Eliminates table clutter, space-consuming floor racks in recreation room, den, library, living room, bedroom, waiting room, etc. Files magazines neatly—always in full view.

Rustproof aluminum, beautifully finished to blend with any decor; can be painted. A cinch to put up!

20" wide 40" high **$6.98**
Satisfaction Guaranteed

Storage unit available, same size, with six shelves, to hold bottles, hobby equipment, supplies, etc. $7.98

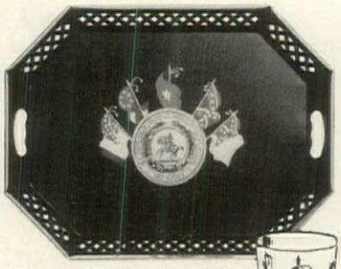
Mrs Dorothy Damar
39-K Damar Building, Elizabeth, N.J.

SHOPPING

De luxe fare comes from Saltwater Farm. You could give a gift certificate to gourmets on your list. Each would receive a feast of lobsters or a feast of lobsters and clams or a cask filled with delicious tinned seafood. As a herald of these viands send a mussel shell planted with moss and cones. $15.95 exp. coll. Saltwater Farm, Damariscotta, Me.

Rocking horse. It is not easy to find an engaging rocking horse. Shown here is an appealing black and white plush pony made on a sturdy steel frame and set on hardwood rockers. A red and white saddle bears the young rider's name. 24" x 22" x 10". $14.98 fitted with a music box; $9.98 without. Exp. coll. Guaranty Sales, HG, Box 176, Teaneck, N. J.

A photo mural makes wonderful wall decoration. If you have a favorite snapshot of a land or seascape you can have it enlarged up to a fifteen foot by six foot mural. Cost for a custom mural starts at $8.95 (the smallest size) and rises proportionally up to the largest (15′ x 6′). Write for information. Arrow Photo Mural, 414 South State St., Chicago.



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20-in. tray in black tole Chip and alcohol resistant Seal in gold, flags in color. $8.75

12-oz. size, clear glass, decorated with the 5 flags of the Confederacy in full color and gold

Set of 8 Glasses $8 Exclusively Ours

A description leaflet of the 5 flags of the Confederacy will be enclosed with each

Add 75c postage for each

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Luxurious comfort. Fluffy, absorbent Terry Cloth. Ideal for after-bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keep you dry and toast-warm. Easy to launder: never need ironing. Snap on or off in a jiffy; adjust to fit perfectly.

LADIES' An attractive sarong while applying make-up, washing hair, etc. Choice of gay colors: Azure Blue, Canary Yellow or Snow White. **ONLY $3.95**

MEN'S Great aftershowering, while shaving, or in locker room. Big roomy pocket for cigarettes, shaving gear, etc. Snow White ..... **ONLY $2.95**

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Artistically monogrammed in contrasting colors with any first name, or 2 or 3 initials. Men's or women's sizes: small, medium or large. Send check, money-order or cash. Add 25c to each Cov-a-Robe ordered for postage and handling.

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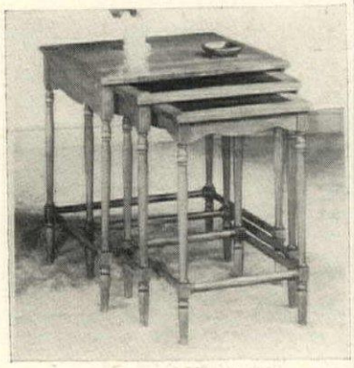
AROUND

The graceful cat made of sterling silver is the pin you will wear with practically everything. Try it on a hat or a fabric belt for a charming effect. About 2½" long x 1½" wide, it is fitted with a safety catch. This will make a pleasing gift for the girl who likes cats. $5.95 postpaid. Federal tax included. Order from Twining & Buck, HG11, Salisbury, Conn.

Nest of tables. These attractive tables are made of natural cherrywood finished in one of two ways: in antique brown or in clear natural cherry. The top table has a wood surface; the two others are covered with black Formica. Dimensions of largest table: 23½" x 18¾" x 24" high. $108 postpaid. From Greenbaum, HG11, 105 Washington Street, Paterson, N. J.



Egyptian bust. The caryatid head shown here is made of composition finished in three ways: black, chalk white or antique ivory. About 7½" high, it is set on a matching pedestal which is padded with felt to prevent marring. Use one as an ornament or get a pair to use as bookends. $3.95 for one. Ppd. Mono-Art. HG11, 50 Delancey St., New York.

HERE'S THE AMAZING, NEW
PRESS-O-MATIC
STEAM CREASER & TRAVEL IRON!

The remarkable, new electric Press-O-Matic steams and presses creases into suits, pants, slacks, skirt pleats, basted hems, etc. Flat side is a handy, effective travel iron.

$3.95 PPD Plug in and use. Can't scorch! UL approved! Fine Gift. Boxed!

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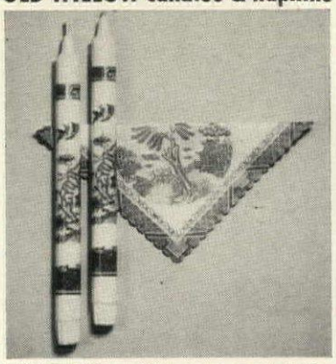
imported from Denmark
OLD WILLOW candles & napkins



Holiday table settings are more festive with the gracious, old-world beauty of these imported candles and napkins. Exquisite, traditional old willow pattern comes in Damask Rose or Danish Blue. The dinner-quality napkins have rich golden accents, graceful scalloped edges. Matching tapers are 10" tall. Each gift box contains 20 napkins, 2 candles. For yourself, or a thoughtful idea for your hostess.

$2.00 set **$3.75** two sets
All prices postpaid. Write for FREE catalog.

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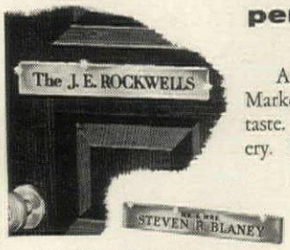
permanent, distinctive beauty for your name



At home or in the office, your engraved DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors–saves time–prevents errors in delivery. Its ageless design harmonizes with any setting.

- Engraved letters, black-filled.
- Solid brass, solid copper or solid aluminum bars. Fine-satin finish.
- Any wording, up to 20 letters and numbers per line.
- Solid walnut bases on Desk Markers; choice of walnut or ebony finish.
- Special stick-on backing on Door Markers; grips any clean surface, never slips, can be removed and re-used. No screws or holes.

DOOR MARKERS

ONE-LINE (7"x1")		TWO-LINE (7"x1")	
Aluminum	Style AF	Aluminum	Style AOF
Brass	Style BF	Brass	style BOF
Copper	Style CF	Copper	Style COF

your choice only **$1.95** POSTPAID

DESK MARKERS

ONE-LINE (Base 8½" x 2")		TWO-LINE (Base 8½" x 2")	
Aluminum bar on walnut base	Style AKW	Aluminum bar on walnut base	Style AOKW
" " " ebony "	Style AKE	" " " ebony "	Style AOKE
Brass bar on walnut base	Style BKW	Brass bar on walnut base	Style BOKW
" " " ebony "	Style BKE	" " " ebony "	Style BOKE
Copper bar on walnut base	Style CKW	Copper bar on walnut base	Style COKW
" " " ebony "	Style CKE	" " " ebony "	Style COKE

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Large Pair 14" high **$5.95, postpaid**
Small Pair 8" high **$3.95, postpaid**

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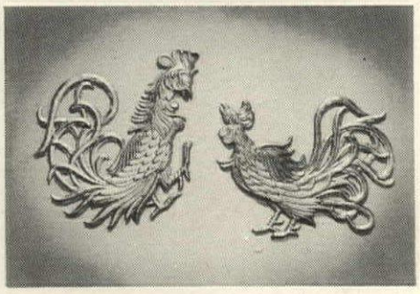

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For those with a flair for wearing fine sportsclothes—a collector's item! Keyed to meet the requirements of active sports yet tailored to perfection. Down-soft imported chamois leather—washes or dry cleans—wears for years. Convertible, 2-way collar, ocean pearl buttons, side vents, roomy button pocket, tab button cuffs. Casually comfortable indoors—incredibly warm in cold and wind. You can't match this fabulous shirt anywhere. Natural chamois color. Women's are square cut. Men's as illustrated. Immediate Delivery. Women's Sizes 10-20. Men's Sizes 36-46—$45.00. Plus 50¢ postage. Special Sizes—10% extra. No C.O.D.'s. Money Back Guarantee.

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GAY GIFTS FOR GAGSTERS!

BOTTLED FLAGRANCE. Wait'll you get wind of these exotic perfumes. Three fragrant types to challenge the sturdiest olfactory glands*. Beautifully bottled (one ounce each) with bright gold labels that poke lighthearted fun at the smell merchants—and extoll the dubious virtues of such intriguing aromas as: (1) REPEL (The Anti-social parfum) (2) PHEW! (For the phew . . .) (3) FROM HERE TO MATERNITY (A most pregnant aroma). **$1.98** each (Postpaid, Incl. Tax).

**These are actually fine perfumes; nationally advertised—under other labels, of course. So have no fear, in case you should get some on you.*

GIGANTIC SPARKLER. If an engagement ring is a learner's permit—this prodigious sparkler can only be for services rendered beyond the call of duty. So, astound her with this 3" diamond (?). Big enough to use as a bracelet. **$1.00** Postpaid.

JEWELLED TREE GLASSES. Sparkling jewels adorn this merry Christmas tree. Frosted 12 oz. glasses with a bright green spruce, appliqued with vari-colored stones. They glisten like miniature lights—and add a gay spark to holiday festivities. **$8.50** set of 8 (Postpaid).

FREE catalog of Light-hearted Gifts

the GAME ROOM
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AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes . . . no more recoiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure!

NEW, DIFFERENT GIFT OF LASTING USEFULNESS.

Every teaching hour teacher will bless HAND-GIENIC...and your child. Sturdy metal construction, 1-YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

EXCLUSIVE!
NOT SOLD IN STORES
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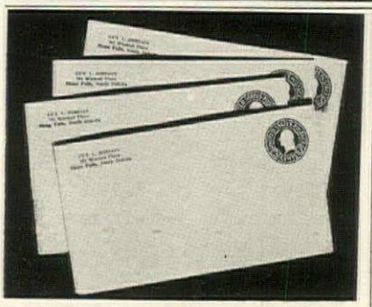
Please rush ..... HAND-GIENICS under your money-back guarantee. I enclose $.....
Name.....
Address.....
City..... State.....

HAND-GIENIC, 161 West 23 St., N.Y. 11, N.Y.



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CATALOG—Send 10¢ in stamps or coin for your catalog showing other beautiful pieces for every budget.

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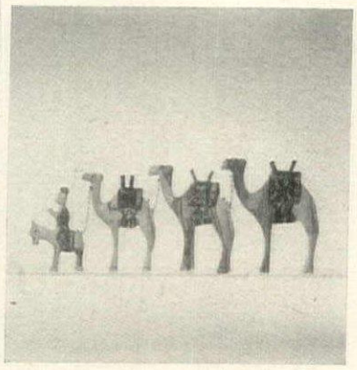
Like thousands everywhere, use our GIFT SERVICE to solve your holiday shopping problems. Design masterpieces of superlative quality, value and beauty that are discreetly different and will be cherished forever. Shop from your armchair . . . get a reputation as the most original Santa of the year.

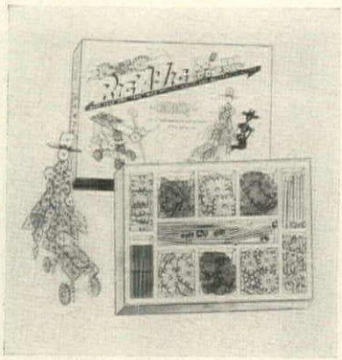
MOULTRIE MFG. CO.
DEPT. HG-MOULTRIE, GA.

SHOPPING AROUND



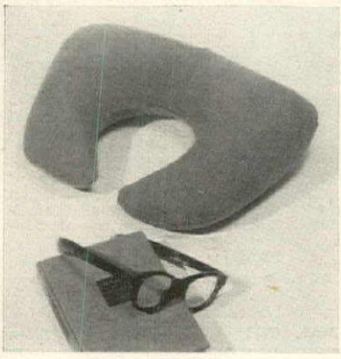
Camel caravan. The hand-carved olive wood figurines shown here are most appropriate decoration for the Christmas season. It was by camels that the Three Kings came to visit the Infant in Bethlehem. Each of the 4"-high figures is beautifully polished and decorated with red and green saddles. $3.95 ppd. Dresden Art, HG, 169 W. Madison St., Chicago.

Leather scuffs. The traveling man or any man who loves comfort will appreciate the gift of a pair of these slippers. Made of butter-soft, glove-tanned cowhide, the scuffs are fitted with a layer of foam rubber between the sole and lining. Small (6 to 8); medium (8½ to 10½) and large (11 to 12). $4.95 ppd. Allison, HG, 174 Rawson, Brookline, Mass.



A construction toy the children (and Papa, too) will never tire of playing with is "Rig-A-Jig." Each piece in the sturdy colorful plastic set is precision cut, each piece will fit into every other piece in the set. A youngster can construct bridges, tractors, automobiles, trains with it. $3 ppd. Order from Rig-A-Jig, HG11, 32 W. Washington, Chicago, Illinois.

Dog biscuit house. It's about time someone considered the esthetic taste of Rover. These bone-shape biscuits will taste twice as good when stored in this amusing ceramic jar. Made in Italy, it is colorful and practical. 9" x 6", it is the perfect gift to give to every dog owner. $9.95 ppd. Pelaez & Morey, HG11, 133 W. Kellogg Blvd., St. Paul, Minn.



For sheer bliss when napping in a chair, when traveling in a train or plane try using the neck pillow shown here. It is designed to hold the head in the most comfortable position. Vinyl lining can be inflated with a few breaths; outside cover is made of corduroy in: gold, green, blue, charcoal. $3.50 ppd. Better Sleep, HG11, New Providence, N. J.

Magnificent
Magnificent is the word for these newest creations in Valentine Seaver Originals . . . the Ambassador Sofa and Lounge Chair. Magnificent in the easy grace of their design . . . magnificent in the lavish comfort of deep luxurious cushioning. See and select now from stirring new fabrics and colors. As shown, Sofa, $279.50. Lounge Chair, $149.50. Foam rubber cushions at moderate extra cost.
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Valentine Seaver
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SEE LOVELY Cherrybrook DURING KLING WINDOW WEEK

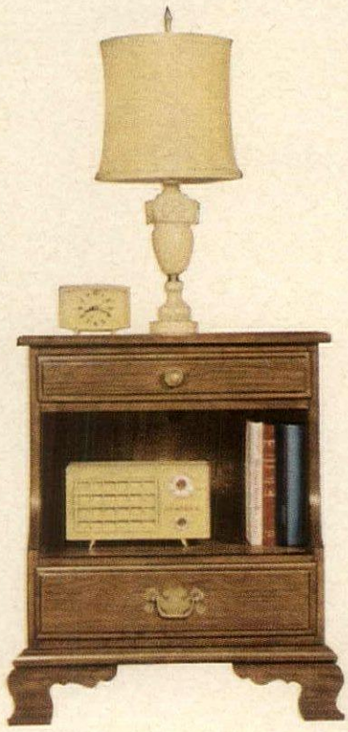
October 28th – November 9th

Leading stores across the country will display this beautiful SOLID native wild cherry bedroom suite during Kling Window Week.

The authentic Colonial design, and the beauty and finish of the SOLID native cherry make CHERRYBROOK one of our most popular groups. There are ten bed styles and a wide variety of case pieces. It is open stock, of course.

CHERRYBROOK is finished in a warm, rich color . . . Fiddletone. Although the design is Colonial, CHERRYBROOK combines perfectly with either modern or traditional decorations and accessories.

Watch for the stores in your neighborhood displaying CHERRYBROOK October 28th through November 9th.



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Please send me your new 4-color booklet "Ideas for a Lovelier Bedroom". I understand it is full of ideas for bedroom decoration and arrangement and care of furniture. I enclose 25¢ in coin.

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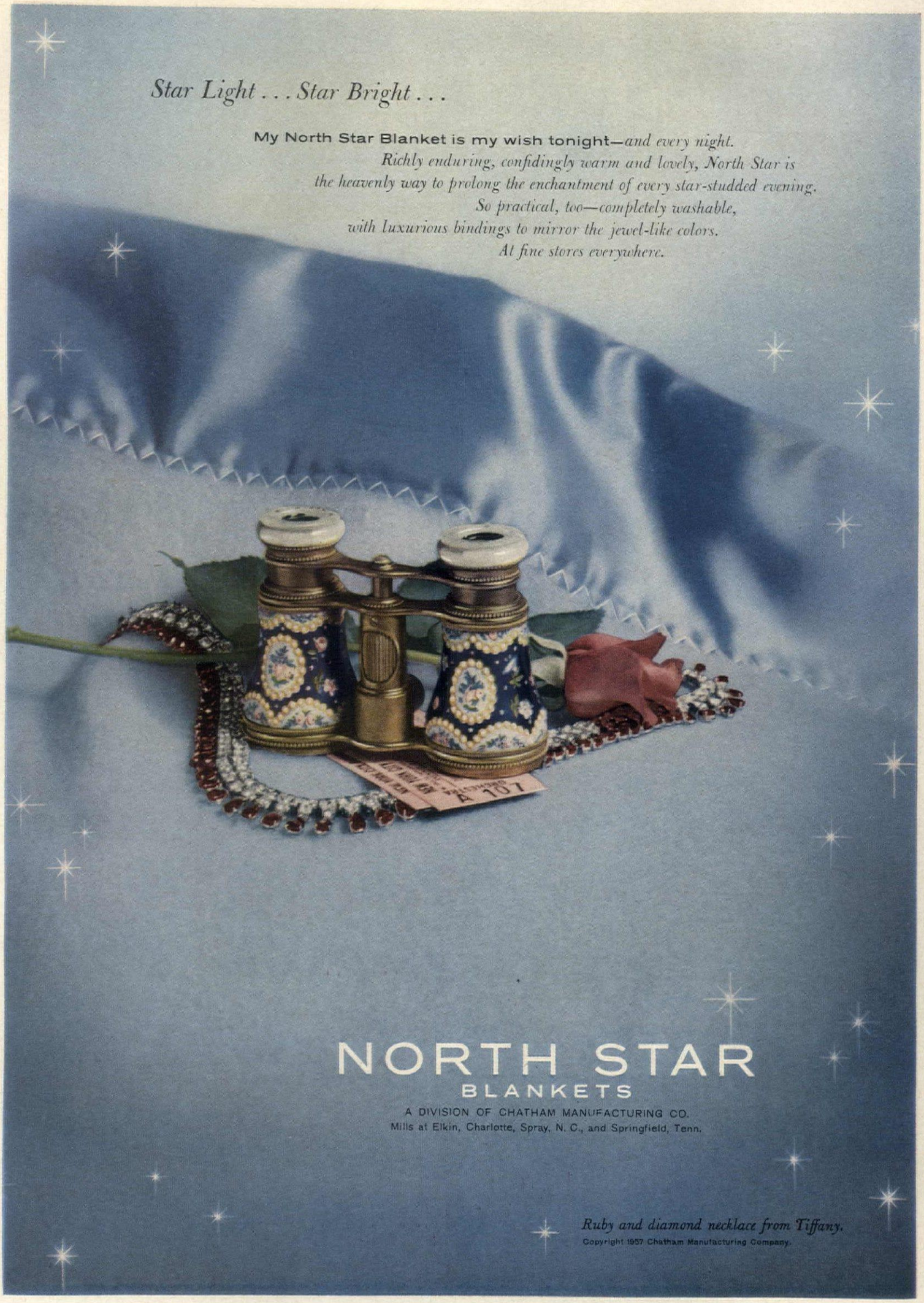
ADDRESS _____

CITY _____ ZONE _____ STATE _____

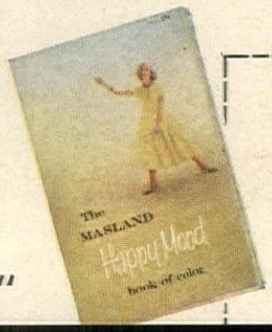

Star Light . . . Star Bright . . .
My North Star Blanket is my wish tonight—and every night.
Richly enduring, confidingly warm and lovely, North Star is
the heavenly way to prolong the enchantment of every star-studded evening.
So practical, too—completely washable,
with luxurious bindings to mirror the jewel-like colors.
At fine stores everywhere.
NORTH STAR
BLANKETS
A DIVISION OF CHATHAM MANUFACTURING CO.
Mills at Elkin, Charlotte, Spray, N. C., and Springfield, Tenn.
Ruby and diamond necklace from Tiffany.
Copyright 1957 Chatham Manufacturing Company.

Create a home that sings with

Happy Mood colors in carpets by Masland

All fabrics by Everfast. Paints by Martin Senour

Color *is* mood. And the right colors induce happy thoughts in a congenial atmosphere. The whole family walks in happiness when Masland sets the scene with colors inspired to create a Happy Mood. There are bright, sunny tones for the light and gay touch . . . rich, vibrant hues for the dramatic look . . . all kinds of lively, harmonious colors. Styled in carpets of every grade and type — for every room in the house. Everyone responds to cheerful colors — Happy Mood colors. Write for the Masland Color Book that gives you hundreds of color combinations and ideas designed to set the mood of the day — every day — for a happy atmosphere in which to live.



Please send me my copy of the Masland Happy Mood Color Book, the book that shows me how to be my own decorator. My quarter is enclosed.

NAME: .....

ADDRESS: .....

CITY AND STATE: .....

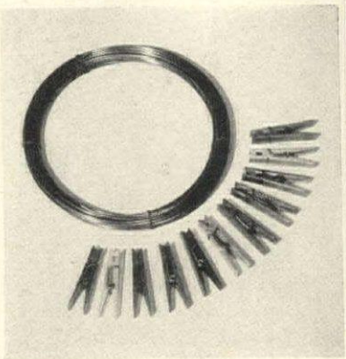
C. H. Masland & Sons, Carlisle, Pennsylvania

Masland

RUGS AND CARPETS—"Always Good Company"

SHOPPING AROUND

The modern line to use for drying clothes is this one made of stainless steel. Easy to install, easy to care for, the line will give a lifetime of service. With it you will receive a dozen pearl-finished plastic clothes pins which are as colorful as the rainbow. $9.95 for the 50-ft. line and the pins. Order from Alloy Wire Inc., HG11, 8620 Ferris, Morton Grove, Illinois.



A "best seller" you will agree is Betty Crocker's Cook Book. It contains 43 color pages, 1,300 black and white illustrations, 2,200 recipes, chapters on everyday menus, holiday entertaining, meal planning, recipes of famous people, home freezing and marketing. $3.75 ppd. General Mills, HG11, 620-A, 623 Marquette Ave., Minneapolis 2, Minn.

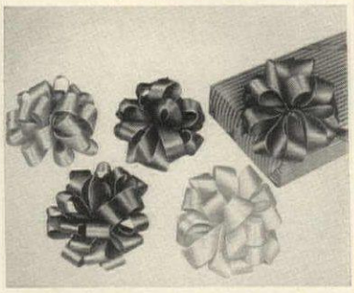
An elegant brushoff. You will feel like a pampered beauty when you use the velvet-covered clothes brush shown here. It comes in two brilliant colors: royal blue or American Beauty pink. Escutcheon in center is made of brass marked with monogram. Round brush is 4" in dia.; oblong is 6" long. $1.95 each ppd. Greenhall, 1133 Broadway, N. Y.

150 ft. Fine Woven Satin RIBBON 50¢
Choice of 11 Lovely Colors

White, Christmas Red, Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Cocoa, Yellow. Factory-fresh, no scraps or pieces. Reg. $1.50 value! ½" width ribbon 150 ft. roll only 50c. Ribbon in 1" width, 75 ft. roll, same colors, 50c ppd. State width and colors when ordering. Satisfaction guaranteed.

Hand-Tied 8 SATIN BOWS 1.00 PPD
Assorted Colors · Solid Colors

Glamorize your packages with our ready-made, hand-tied, factory fresh, quality woven satin bows! Ready to use —just tie on packages! Bows are approx. 6" dia., 1" wide. 2 bows each in White, Red, Green and Gold. Or 8 bows in any one solid color. Specify assorted or solid color when ordering satin bows.



SEND FOR FREE 52-PAGE GIFT CATALOG IN COLOR
EASTERLING Co., 1227 Loyola, Dept. RB-11, Chicago 26, Ill.

from a decorator's workshop

Authentic Reproduction
of the old Gout Stool

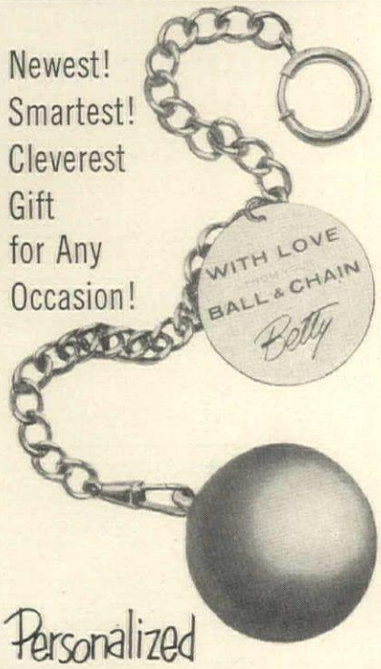
—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany —brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Immediate shipment or write for fabric swatches) **$14.95** prepaid

Order your Gout Stool direct from its makers.

Lee & Martha Snyder
P.O. Box 85, Mt. W. Sta.
Cincinnati 30, Ohio

Newest!
Smartest!
Cleverest
Gift
for Any
Occasion!



Personalized
"Ball & Chain"

FOR HIM OR HER! First time offered! Will bring smiles and happy memories for years. Amusing and useful as a Key Chain-Bracelet-Belt or Car Visor Ornament. Gleaming black lacquered ball; bright non-tarnish Rhodium finished chain and inscribed medallion. Send check or Money Order. Money Back Guarantee.

$2.95 P.P. Beautifully Gift Boxed

ORDER TODAY!
CORYELL GIFTS
419 Ninth St. South (B)
St. Petersburg, Florida

MARK TITLE DESIRED

☐ Happy.....Anniversary from your Ball & Chain
(No.) .....
(Please Print Inscription Name)
☐ With Love from Your Ball & Chain
.....
☐ Happy Birthday from Your Ball & Chain
.....
☐ Merry Christmas from Your Ball & Chain
.....
☐ Please Send Brochure on Other CORYELL Gifts
Name.....
Address.....
City.....Zone.....State.....

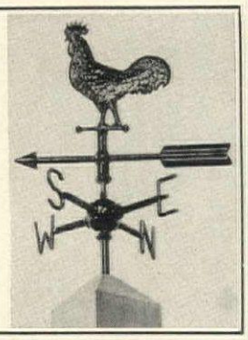
PROMPT DELIVERY

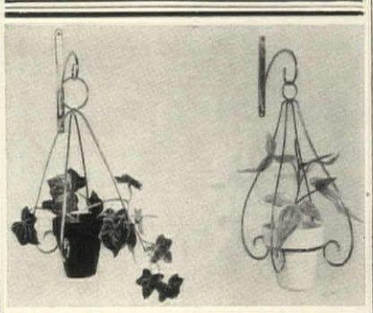
DECORATIVE MINIATURE
WEATHER VANE

An exact replica of the large ones, this tiny vane actually works as well as being a decorative ornament for mantel, table, fence post, mail box, bird house, etc. Choice of rooster in red, gold, black or white with black standard. Has cupola for stand—bracket for fastening. 9" high. Only $1.50 ppd.

Write for FREE CATALOG

KING'S FORGE 580G3 hathaway rd., new bedford, mass.





Pendant Planters feature sparkling brass plated baskets of graceful, curving design . . . terra cotta pot either black or white. These distinctive wall accessories provide the accent for any room with the refreshing contrast of gleaming brass and green, growing plants. Complete with hanging bracket and carefully packed to arrive safely.

Left, PB-3B Planter, height 15"; pot size 3"; *price* **$1.50** ea. *post paid*

Right, PB-4B Planter, height 17"; pot size 4"; *price* **$2.50** ea. *post paid*

Specify color of pots.

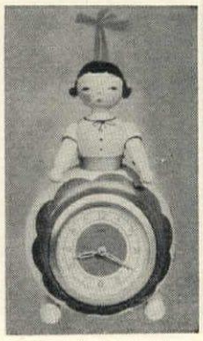
COLORIFIC HOUSE
Dept. HG11, P. O. Box 325, Evansville 4, Indiana

TIME is handsome, cute and colorful!
FINE IMPORTED GIFTS! GUARANTEED!

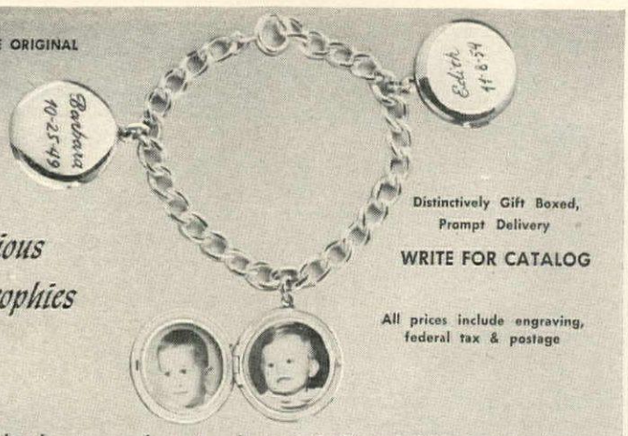
LUCITE CUBE ALARM
Handsomely styled from solid block of Lucite. Smart tapered lines. 30-hour wind-up with alarm. Measures 3¼" high, 3" wide, 1½" thick. Polished brass trim. Radium dial. In clear, amber or rose Lucite. *Postpaid,* **$6.95** *plus 10% Fed. Tax.*

WOODEN DOLL CLOCK
Pins up or stands alone. Perfect for kiddies' rooms. Adorable doll is 6" tall, hand-painted in either pink or blue. 30-hr. wind-up clock. Radium dial. Second indicator shaped like star. *Postpaid,* **$5.95** *plus 10% Fed. Tax.*
All Clocks Guar. 1 Full Yr. in Writing.

CAMEO SHOPS
Dept. HG, 1510 Wadsworth Ave., Phila. 50, Pa.



A WAYNE ORIGINAL



Precious Trophies

Distinctively Gift Boxed, Prompt Delivery

WRITE FOR CATALOG

All prices include engraving, federal tax & postage

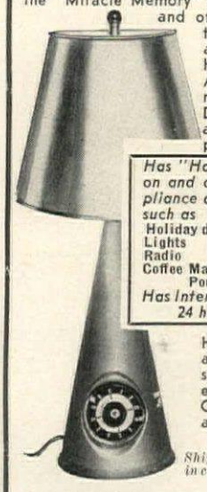
Always in her heart . . . why not on her wrist? Photo holding lockets show a growing tribe from diapers to dungarees. Treasured trophies for the fond mother or doting grandma.

Bracelet, heavy Sterling Silver link chain	ea. $ 4.00
12 Kt. Gold Filled	ea. $ 4.00
In 14 Kt. Solid Gold	ea. $35.00
Round Lockets, 1" dia. which open and hold two pictures.	
First name and birthdate engraved in script. In Sterling Silver	ea. $ 3.50
In 12 Kt. Gold Filled	ea. $ 3.50
In 14 Kt. Solid Gold	ea. $20.00

Wayne Silversmiths 546A SO. BROADWAY · YONKERS 5, N.Y.

PROTECT YOUR HOME

With "Protect-O-Lamp" the table lamp with the "Miracle Memory" . . . . turns itself on and off at any designated time. While you are away your house can have that "AT HOME APPEARANCE" automatically each night. Discourages prowlers and protects your property.



Has "Handy Plug In" to turn on and off any electrical appliance at any specified time, such as

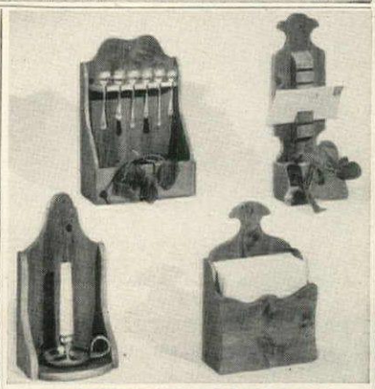
Holiday decorations	Roasters
Lights	Fans
Radio	Heaters
Coffee Maker	Yard Lamps
Poultry house lights	

Has Intermatic timeswitch and 24 hour dial in base.

Highly polished cast aluminum base, cone shaped, 5¾ in. diameter, 23 inches high. Complete less shade and bulb. **$22.95**

Shipped postpaid anywhere in continental United States

DURABUILDERS, Inc.
Commercial Natl. Bank Bldg.
Kansas City, Kansas



KNOTTY PINE ACCESSORIES

Please do not confuse these with assembly line products or kits. Your purchase will come to you fully assembled, individually handcrafted of selected, kiln dried knotty pine, and hand rubbed to a lovely, mellow antique finish by Bonnie and Ben Winston.

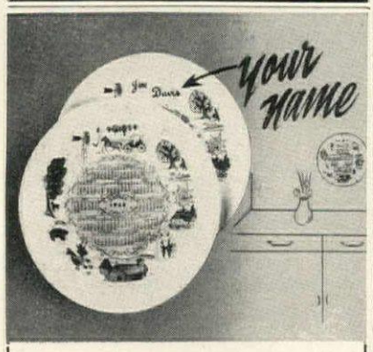
SPOON RACK, 13" high, 3¾" wide, 4½" deep
LETTER RACK, 15" high, 6" wide, 3¼" deep
CANDLE SCONCE designed to hold statuette or cup and saucer safely. 12" high, 6½" wide, 5" deep.
NAPKIN BOX holds box of napkins. Charming as a wall planter or for pocket magazines. 11" high, 8" wide, 3½" deep.

$1.50 EACH Postage Paid

Immediate delivery and complete satisfaction guaranteed!

No C.O.D.'s please

THE WINSTON WORKSHOP
Box 275, Baltimore 3, Maryland



CALENDAR PLATE

Your 1958 calendar can now be your most attractive wall decoration. Twelve-month calendar in four colors will serve you well in '58 and become a family keepsake thereafter. Wire hanger included. $2.95 ppd. Personalized by hand in 22K gold, add $1.00 and allow ten days extra.

HOLIDAY GIFT CATALOG *Free!* big holiday gift catalog. Write for yours today!

CAROL BEATTY
430 Beatty Building
Los Angeles 46, Calif.

Thin Hair now—**HORMONEX SERUM** FOR **HAIR & SCALP**

Restores Liveliness, Body to Thin, Mistreated Hair — at Once!

So effective—you use Hormonex Serum drop by drop! Gives thin, dyed, bleached hair natural female hormones *required by woman's* body to stay young, attractive. Hormonex Serum stimulates tiny blood vessels in scalp, brings more blood to scalp, "feeds" hair roots! Helps hair look fuller, heavier, livelier from very first! Helps hair hold wave better; stay in place with less fixing. Gives wonderful highlights without greasiness. Drop directly onto scalp. See remarkable change! See thin, lifeless hair—brittle, damaged hair—look younger, healthier, heavier again or money back. In handy dropper bottle, 2 months' supply.

Send No Money—7 Day Trial Test

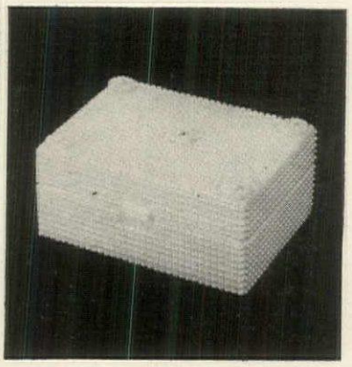
Send name and address. Pay only $3.50 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining HORMONEX SERUM for Hair & Scalp for money back. Or save money. Send $3.85 which includes tax and we pay postage. Same guarantee.

MITCHUM COMPANY, DEPT. HG-10, PARIS, TENN.

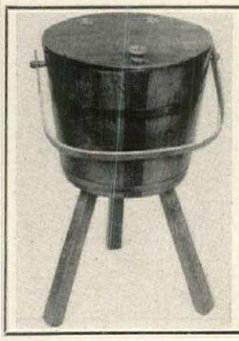
SHOPPING

Canada goose in full flight is one of the most graceful sights to behold. Shown here is a magnificent three-dimensional bronze casting of a flying Canada goose. The finish is gold, the size is 4½" x 7½". It weighs 1½ pounds. Give one to a sportsman for a paperweight, for a wall decoration. $12 ppd. Wilton Enterprises, HG, Sturges Ridge Rd., Wilton, Conn.

A pert hat for the country is the one shown here. Handmade of fawn color deerskin, it is enormously becoming, easy to care for and will pack in a minimum amount of space. A graceful pheasant's feather is fastened to one side. Sizes: 21 to 23. This is the hat to wear with tweeds. $10.95 postpaid. Deerskin Trading, HG-11, Rte. 1 at 114, Danvers, Mass.



A jeweled box is the perfect container for jewelry. The one shown here is completely covered with lustrous fake pearls. When the box is open two "lift-up" shelves appear. This is the box to use to protect your jewelry, to achieve neatness. Over-all size: 7½" x 5½" x 3½". $4.98 postpaid. Order from Huss Brothers, HG11, 800 N. Park St., Chicago.



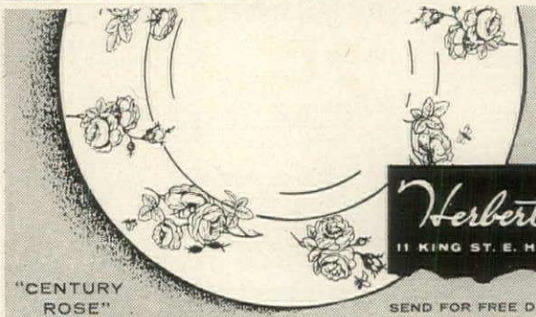
Old-Time BUTTER TUB TABLE

Hand turned by New England village craftsmen
A beautiful piece of furniture!

This serviceable table is made from a genuine old-fashioned 30-pound butter tub. Beautifully hand turned and fitted by old-time New England craftsmen. The lovely finish is authentic Old Maple. A full 22" high with 14" diameter—you'll find plenty of room for knitting, sewing, games, odds and ends under its hinged cover. And, there's the handy oak handle for easy "toting". This beautiful and useful table comes directly to you from New England for only **$9.95** postage paid. (Please add 75c west of Mississippi River.)

Your money back if you're not thrilled.

John Wright's PUDDIN' HOLLER
Box 7HG11, East Swanzey, New Hampshire



ENGLISH BONE CHINA

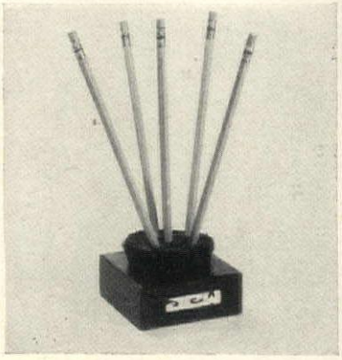
Herbert S. Mills
11 KING ST. E. HAMILTON CANADA

"CENTURY ROSE"

SEND FOR FREE DINNERWARE BOOKLET

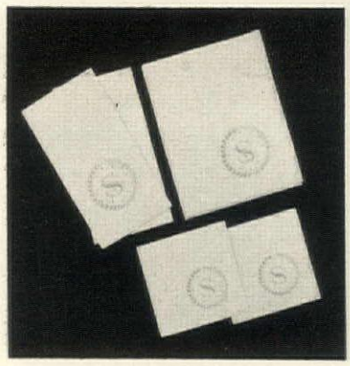
AROUND

On the desk this pencil holder will be the center of attraction. It is made of a block of polished walnut which is fitted with fiber bristles. The bristle brush will hold a dozen pencils in a secure upright position. The walnut base comes marked with three sterling silver initials. $5 ppd. Order from Robin Hood's Barn, HG11, 676 High Street, Westwood, Mass.



Tiny flacon. You will enjoy using this small vial in your purse or on your dressing table. Made of polished brass, it has a glass liner, a spill-proof top. Both the round and the oval designs are attractive. It comes engraved with three initials and a plastic funnel. $1.50 ppd. for one. From Nancy Norman, HG11, 422-117B Washington, Brighton, Massachusetts.

The hostess who takes pride in her home will be delighted with a gift of Masslin napkins and towels. The non-woven rayon and cotton is enormously absorbent, has the feel of fabric. This set contains 24 cocktail napkins, 14 large napkins and 10 guest towels. Each is white marked with a gold initial. $2.98 ppd. Ward Phillips, HG11, Carpentersville 10, Illinois.



Personalized Calendar Towel **$1.50**
Conversation piece for your kitchen! A fine linen towel with the months of 1958 and a gay Early American scene highlighted with your family name in bright red letters. Towel is 27"x17¼" and has a wooden dowel with hanging cord. Order No. **E593-6**, Calendar Towel, **$1.50** postpaid.

Gabby Guest Towels
Your bathroom will look just as festive as other rooms! The red towel says, "Merry Christmas" green one, "Happy New Year." Made of Irish linen. Order **9754-6**, Towels, **1** pair **$1.95**.

Personalized Christmas Stocking. This will prove you're one of Santa's pet customers when he leaves this giant red stocking with your first name on it! The 18" stocking is made of bright red flannel with white cuff and trim. Cuff holds two big chrome-plated bells that jingle merrily. Order No. **E558-6**, Stocking, **$1.00** ppd.

Thrilling Snow Skates. For little "Winter Sports" too small to cope with skis—here are skates to take them skimming over snow almost as swiftly—and safely! Actually, these are miniature skis, 12½" long, of steambent hardwood with grooved bottoms, metal heel plates and adjustable straps. Order No. **3695-6**, Skates, **$1.79** postpaid.

Free! *Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!*

Gift Ideas

Miles Kimball 323 Bond Street Oshkosh, Wisconsin

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

BOOK STAND LAMP TABLE

Ideal chairside or limited space end-table, 35" high, 12" wide, 12" deep.

$59.50
Exp. Chgs. Collect

DESIGNERS *and* **BUILDERS** *of the* **UNUSUAL** *in*

EARLY AMERICAN PINE FURNITURE

Mail $1.00 (credited on your first order) for *Catalog, Interiors in Color and Background Story* of our handmade furniture. Visit this delightful Early American landmark shop, or see our *Permanent Displays* at Workshop, Rt. U.S. 202, Lambertville, N.J.

The Lennox Shop
1127 Broadway, Hewlett, Long Island, N.Y.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Fresh from Brownell Farms

Berried Sprays of Olde
English Holly

Happiest Holiday Gift Shipped Anywhere

Red-red berried holly, lovingly grown and packed. Guaranteed to arrive fresh, sparkling and bursting with beauty. "Holly Lore" gift card included. Shipped Special Delivery Postpaid in U.S. Mail us your gift lists.

Friendship Pack, 20" x 8" x 3½" . . . **$2.95**
Holiday Pack, 24" x 9½" x 3½" . . . **$3.95**
Wreath, 16-inch—Plus Berried Sprays. **$5.45**
Holly Honey—Pure golden nectar in colorful dispenser. Big ½ lb. **$1.50** by parcel post.

Send for Free Color Catalog of More Holly Gifts

BROWNELL FARMS of OREGON
"Where your Christmas Holly Grows"
P. O Box 5965-A, Milwaukie, Oregon

For real hammock enjoyment OWN A
PLANTATION HAMMOCK

Handwoven of white cotton rope—hardwood stretchers. Perfect gift for family and friends. Available in five sizes.

Body size	Ring to ring length	Price f.o.b.
A 48" x 72"	10'	$22.00
B 56" x 80"	12'	$28.00
C 66" x 80"	12'	$34.00
D 24" x 48" (child's)		$12.00
E 40" x 72" (to fit 3 point suspension metal stand—*stand not included*)		$15.00

f.o.b. Pawley's Island, S. C. and Greenville, S. C.

Spliced to each ring is 5 feet of manila rope for hanging. Shipments made collect by Parcel Post from Pawley's Island or Express from Greenville.
Specify which when ordering. ☐ Bill ☐ Ship C.O.D.
Write for Brochure.

ROSE BROTHERS 15 Mount Vista Ave. Greenville, S. C.

HERE'S THE BEST GREETING CARD BUY YOU CAN MAKE!

Personalized PHOTO CHRISTMAS CARDS
Complete with envelopes

25 for only $1

Please add 35¢ to cover postage and handling.
Limited Trial Offer. 1 order per customer.

This year say "Merry Christmas" the friendly "personal visit" way! Send your own favorite PERSONALIZED picture of family or loved ones.

Here's all you do: Simply send your order with your favorite negative or photo. (If negative is not available send 50¢ and photo for a new negative.)

FREE SAMPLE!* See before you order! Send negative, returned with double weight deluxe sample and new 1957 designs.
NO OBLIGATION. SATISFACTION GUARANTEED!

*One sample per customer.
No free sample after December 1st.

PHILIPS PHOTO CO. Dept. HG, Irvington, N.Y.

PEE WEE BATTERYLESS TUBELESS **"LIFETIME" RADIO**

REALLY WORKS—FOR YOUR LIFETIME!

Works without tubes, batteries or Electrical Plug-ins! Runs continuously for weeks and months. Never runs down—nothing to burn out. Weighs only 4 ozs. SMALLER THAN A PACK OF CIGARETTES! Easily fits in ANY SMALL POCKET OR PURSE.

GUARANTEED TO RECEIVE LOCAL RADIO STATIONS ANYTIME—ANYWHERE YOU GO! Guaranteed to work for your lifetime or we will replace or repair for just one dollar. HAS SELECTIVE, NEWLY DEVELOPED, Rotary station selector. Permadiode crystal, *Super Speaker-phone* all in Durable Black Gold Plastic cabinet.

SEND ONLY $2.00 (bill, ck., m.o.) and pay postman $4.99 plus COD postage or send $6.99 for postpaid delivery. *Sent complete, READY TO LISTEN with LIFETIME GUARANTEE and full operating instructions.* Nothing extra to buy now or ever—Wonderful gifts for boys and girls. Order your new Pee Wee POCKET SIZE RADIO NOW—today—Available only from:

MIDWAY COMPANY Dept. WHG-11 KEARNEY, NEBRASKA

SUE JIMMY TOMMY LINDA

New personalized KIDI-KANTEENS

name branded FREE

DELIGHT THAT LI'L BUCKAROO! Play and drinking fun for youthful Westerners, Cubs and Brownies. Unbreakable plastic canteen in real Western-style fringed carrying case, shoulder strap and belt loop. Any name branded on leather FREE. Send check or M. O. Prompt delivery Satisfaction guaranteed.

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TOY POST Dept. B, 410 Vine St., Cincinnati 2, Ohio

BOBBY STAN EDDIE PETE JAN STEVE JOAN PHIL RICKY PAM MARK BONNIE TONY JUDY

MIKE PAT DICK JERRY PAUL ANN BILLY

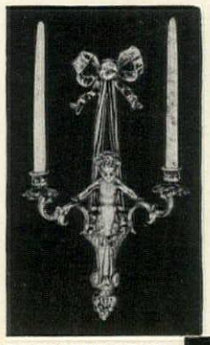
FOLDING LORGNETTE

Now, you can easily read menus, phone books, price tickets, etc., and stay smartly chic. Just whisk this lovely lorgnette from your purse and read with ease—without awkward fumbling for glasses that muss your hair. Beautifully bejeweled, it folds compactly so you can keep it handy. Quality magnifying glass lenses make even the finest print readily legible. Dark simulated tortoise shell or Pink simulated pearl lorgnette with sparkling fake jewels.

Ideal "Different" Gift $4.95 ppd.

HERMAN OPTICAL CO.
2G Beaver Street, Newark, New Jersey

WALL SCONCE *Enchantment*



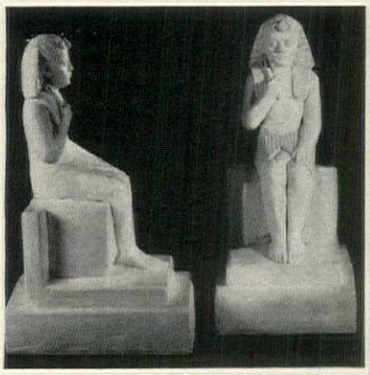
Classic designs in Wall Sconces lacquered for permanency, needing no polishing, achieve a most elegant effect for enduring charm in both modern and traditional settings.

CHEERFUL CHERUB SCONCE—finished in antiqued heavy brass.
22" high x 12" wide.
PAIR $27.50
SINGLE $15.00

TWIN-LITE COLONIAL SCONCE — highly polished solid brass with glass chimneys, 12½" high x 10½" wide.
PAIR $17.95
SINGLE $10.00

Shipping charges collect. No C.O.D.'s. Send for illustrated folder of other brass accessories.

RADIO CENTER GIFTS
64 West 48th Street New York 36, N. Y.

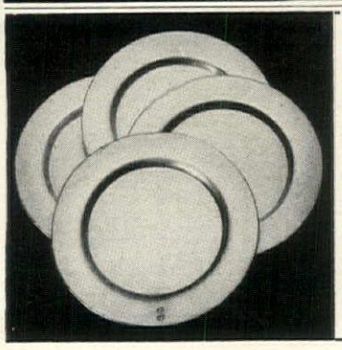


From the Banks of the Nile

Enjoy owning a **museum-quality** reproduction which retains the spirit and quality of unusual art (1360 BC) found in the tomb of Egypt's King Tutankhamen. This is the young Pharaoh. He holds the royal sceptre in one hand while the other falls in the traditional royal pose and wears the headdress reserved exclusively for the kings.

Get a pair for book-ends, or use them as decorative pieces on shelf, table or mantel. A welcomed gift. Antiqued Ivory, White or Black, 7" tall on felt-padded bases. Each, **$3.95**, tax & Ppd. The pair, exceptional value at $5.95.
To Canada 50 cents extra postage.

Mono Art
50 Delancey St., New York 2, N. Y. Dpt. G-11
When in New York pay us a visit.



SILVER BUTTER PLATES . . .

are a happy choice for a wedding present, hostess and shower gifts. Exquisitely crafted by ONEIDA, in fine Silver Plate, 6" Round. Plates can be *personalized* with 1 initial engraved on Rim in Script, Block or Old English. (Specify) **Also available without initial.**

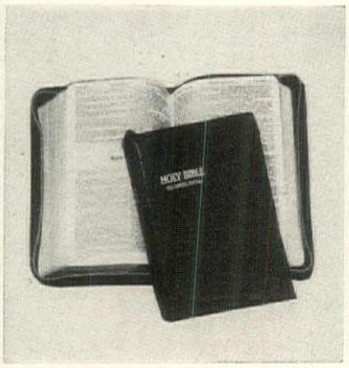
WITH 1 INITIAL		WITHOUT INITIAL	
SET OF 4	$5.95	SET OF 4	$4.95
SET OF 8	11.50	SET OF 8	9.75
SET OF 12	16.95	SET OF 12	14.50

Exceptional value! (Tax & Postage Included.) Shipped Gift Wrapped.

• *Send for FREE GIFT CATALOG*

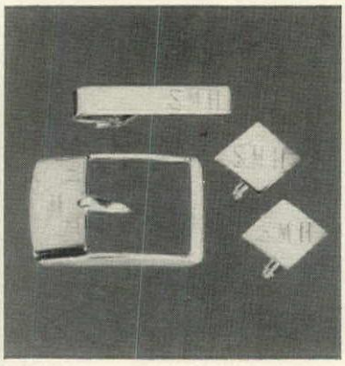
*Croydon SILVERMART, LTD.
(DEPT. GN), 805 Lexington Avenue, N.Y. 21, N.Y.
Visit Our Gift Store at 62nd St.

SHOPPING



Here is the Bible which you will find most convenient. It is bound in a leather-like fabric which is fitted with a zipper, which pulls round three sides of this 1,024 page volume. Paper is excellent, print is easy to read. In the New Testament words spoken by Christ are printed in red. $3.95 ppd. Includes stamped name. Empire, 4 N. 3rd, Mt. Vernon, N. Y.

Bunny fur is perfect for a young miss from 3 to 10. To make her look like a small doll why don't you dress her in the snow-white fur hat which is embellished with red velvet roses? A matching muff (9" x 7") is backed with embroidered satin and fitted with a woven wrist cord. Each of these bunny pieces is $2.98 ppd. Hobi, Dept. HG11, Flushing 52, N. Y.



Monogrammed buckle. This sterling silver buckle will prove to be a lifetime gift. Marked with three initials, it is simple to attach. $4.25. The matching cuff links are marked to match the buckle. $3.50. The handsome tie bar is $2.50. The set of three is $9.95. Postpaid. Federal tax included. Order from Taylor Gifts, Dept. HG11, Wayne 2, Penna.

Santa's Best Gift For Dogs

One sniff and your pet knows this Christmas gift box is his! There's no other present he'll enjoy so much as a *Flea-Scat-Pad*—a soft bed that also kills fleas, lice, and doggy "B.O." Gives luxurious comfort, quick relief from scratching misery, restful sleep in its soothing cedar aroma. No struggles with messy powders and sprays. So enticing it keeps Fido off chairs, sofa, rugs. No more shedding hairs, paw marks, soiled cushions. Economical—effective for months. *Regular size*, 15x28 in. *$3.49*; *Super size*, 28x36 in. *$4.98*. *Kitty Cootie-Chaser*, the pad for cats. 14x18 in. *$2.49*. Money-Back Guarantee. Send check or M.O., we mail postpaid. Sudbury Laboratory, Box 48J, Sudbury, Mass.

A GIFT THAT'S PRACTICAL *Anywhere*

$6.75
2 for $11.95

you choose to sit

In Fla. Add State Tax

From the Redwood forests of California comes this amazing new piece of furniture. RESTIT adjusts to the comfort of any size person. Rubberized cushion, aluminum parts, neutral finish. Assemble in 2 minutes.

Don't overlook this Unusual Gift
Mail Order Only — Postage Prepaid
Satisfaction or Money Refunded
Check or Money Order

FLORIDA PALM FURNITURE
Dania, Florida

AROUND

You assemble the child's rocker shown here. It is so easy to do that we wager you will order several kits. The rocker (assembled) is 24" high. The seat is 13" square; rockers are 21½". Seat is made of pine; spindles, legs and rockers are made of rock maple. Glue and instructions come with kit. $16.95 exp. coll. Cohasset Colonials, HG, Cohasset, Mass.

A young one will enjoy packing this overnight case for the frequent visits to Grandma's. It is made of a quilted leather-like fabric which is sturdy. The case is white, the binding is blue and it comes marked with a miss's name. The picture of the girl on the case will come with hair the same color as your child's. $1.89 ppd. From Judith's, HG11, Evanston 23, Ill.

Sister Hummel loved the Holy Family. The exquisite group of figurines shown here was made with affection. The Madonna is 6½" high; Saint Joseph is 7½". Three-piece set finished in white is $10.95. Hand-tinted in soft pastels set is $20.50. You can order other Hummels to fill out the scene. Ppd. Hildegarde, HG11, 597 Farmington, Hartford, Conn.

Luxurious 24 carat goldplated bath and powder room fixtures at Utility prices . . . silverplated to order

BASIN SETS complete with standard plumbing parts . . . handles, escutcheons; mixer spout $129.50 per set, express collect. Decorated bowls $75.00

DOLPHIN (illustrated), SEA HORSE, SNAIL . . . Dolphin available in matching tub set

Accessories to match

Please no C.O.D.

SHERLE • WAGNER

123 East 57th Street, New York 22, Plaza 8-3300

Prices slightly higher West of the Rockies

CATALOGUE NO. 98 ON REQUEST

STYLE 20

GFM STYLE 30

MEY STYLE 40

Ann & Will STYLE 50

the shaws STYLE 60

YOUR MONOGRAM on beautiful pure white cellulose napkins.

Distinctive for entertaining. Your friends will prefer these fabricized napkins to linen. Triple thick and strong. Will not come apart, dry or wet, nor will they shed lint. Proud hostesses serve these personalized napkins that are so lovely to the touch. Gift boxed in 100's: 17" dinner, $4.95 per box; 13" luncheon, $3.95; 10" cocktail, $2.95. 300 combination, $10.95. Indicate style and color monogram (gold, silver, red, green or blue). Gift card may be enclosed. Send check or money order today. Postage paid within U.S.A. Residents of Florida add 3% sales tax. Write to Dept. B

Send for information about our other useful monogrammed gifts.

PALMETTO PRODUCTS, INC.
200 N. W. 5th St.
Ft. Lauderdale, Fla.

The Original NAME BRACELET

Designed and Hand Made by Craftsman Frank Taylor. . . . A gift with a personal touch that has a delightful feminine appeal for any age. . . . Any name hand tooled on **Solid Sterling Silver**. . . . Adjustable (for youngsters under 9, state age). . . . Please print clearly name desired. . . . Prompt Delivery.

Price $2.00 Gift Boxed

Postpaid, Federal Tax Included

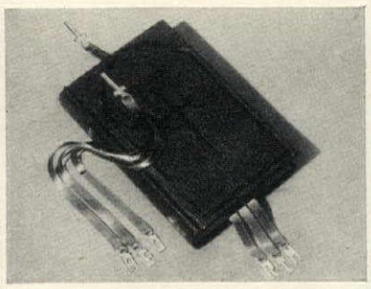
TaylorCrafts

P. O. Box 1025 St. Augustine, Florida

BIG SIZE! 30"x40"

Youngsters just love to sprawl on BIG, shaggy "Fuzzy Bear"! He's soft, thick cut-pile chenille that feels just like fur. He'll flop down anywhere you put him . . . for games, TV, nap time or bedroom decoration. His plump, jolly head is a pillow, a chin rest, a stuffed toy. "Fuzzy Bear" is mom's pet too, because he can be tossed right into the washer (pillow is removable) . . . and he has a safe, non-skid backing. Have him in Cinnamon Brown or Polar Bear White. Send Remittance or order C.O.D.

MARY LESTER, Dept. BR-317
320 E. Buffalo St. • Milwaukee 1, Wis.



Personalized Sterling Silver

PRAYER BOOK MARKER

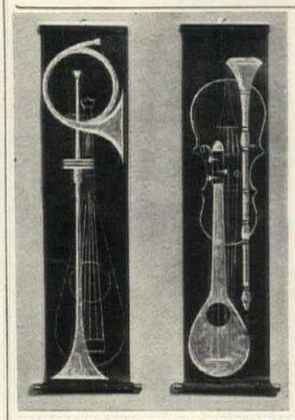
A gift with dignity is our lovely marker for Bible, prayer book or missal. The sterling silver cross connects three satin placemarker ribbons. Attached to end of each ribbon is a beautiful hand-cut sterling silver initial—the three forming the owner's monogram. Ribbons are 7 inches long and come in black or red. Please print initials.

Star of David available in place of cross.

$3.95 Postpaid
No C.O.D.'s

Send for free gift catalog

Dunhaven's 4115-B11 Lafayette St. Dallas 4, Texas



MUSICAL WALL SCROLLS

YOURS FOR A SONG are symphony in black scrolls to pair over a handsome hi-fi set, to key a musical corner in modern décor, or to hang over a low sofa. Hand-printed in a sophisticated scheme in gold and white on black parchment, each is 7½" wide by 2 ft. long and framed in walnut wood bars capped with gold brass ferrules. $3.95 the pair, ppd.

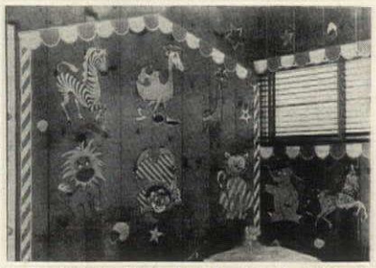
Only 3.95

SET OF 2 POSTPAID GUARANTEED TO PLEASE OR IMMEDIATE REFUND

CIRCUS WALLPAPER CUTOUTS

GIANT SIZE 2 FT. TALL

Now you can decorate your nursery, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. Comes complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 2 foot tall circus animals, lots of stars, balls and circles all in exciting full color plus illustrated decorating instructions. Easily applied to wall with paste, tacks or scotch tape. Complete set only **$3.98** plus 32 cents postage. Positively guaranteed to please or your money refunded.



GAIL FAIRWEATHER—H.G. 8940 So. St. Andrews Place, Los Angeles 47, California

SEE THE WHOLE MONTH AT A GLANCE WITH THIS

Desk Memo Calendar!

Beautiful, practical gift for the busy man or woman! No fumbling—each large 14½ x 5½ page of this handsome desk calendar shows the full month—with ample space for daily reminders. Cover is smooth, rich, two-tone walnut brown simulated leather, padded and deeply embossed with an impressive golden coat of arms. Adds an air of distinction to home or office desk. Yearly refills available. For your friends? 5 @ $4.75 ea.; 10 @ $4.45 ea.; 25 @ $4.25 ea. Postpaid. Name embossed 60c each on 5 or more.

price: **$4.95** each
Postpaid (no C.O.D.)
Name embossed in gold . . . . . 75c each
NO STAMPS

HOWARD COMPANY • 2006 N. Perry St. • Peoria, Illinois

CUCKOO CLOCK

CUCKOOS every quarter hour . . . from GERMAN BLACK FOREST

Now only $3.95
postpaid . . . duty-free

Shipped Direct To You from EUROPE

This low price possible only through our unique direct import plan. Genuine German CUCKOO CLOCK with weight and pendulum movement. Excellent timekeeper. Cuckoos cheerily every quarter hour in clear pleasing voice. HAND CARVED in traditional design by the famous Black Forest wood carvers. Antique walnut finish. Perfect for den, bedroom, alcove, child's room or kitchen. Shipped direct from Free Europe in export packing with strange foreign stamps. Order as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each. No C.O.D.'s. Nothing more to pay. Satisfaction-or-money-back guarantee. Order today.

SEVEN SEAS IMPORTS, Dept. G81B
1717 Westwood Blvd., Los Angeles 24, Calif.

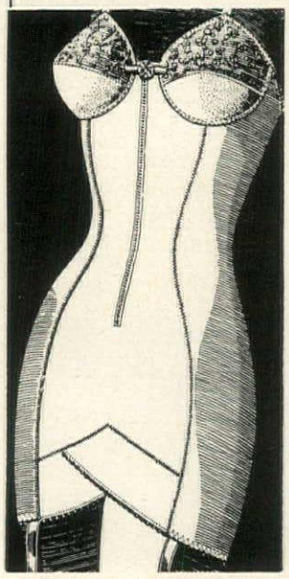
$1 BUYS COLORFUL GIFT OF HOLIDAY MATCHES

Distinctive new idea for Christmas gifts, holiday parties . . . or to brighten your home at holiday time . . . inexpensive way to say "thank you" for favors received. $1 package includes books in gold, white, red, and green—ten 40-stick jumbo match books, two 20-stick—gaily imprinted with designs of Christmas trees, candles, stars and seasonal greetings. Gift wrapped in clear plastic bag, with colored ribbon and gift tag attached. Price postpaid, in stout container, $1. Prompt delivery—order several of these attractive, inexpensive gifts now.

OAK SHADOWS
Box 127A, R.R. 2, Elgin, Illinois

Do YOU WANT A DREAM FIGURE?

Satin lastex front and back panels combine with nylon power-net sides to mold your figure into fashion's version of the perfect womanly form.



The DREAM FIGURE ALL-IN-ONE, eliminates pinching or rolling. Has long front zipper for ease in slipping in and out. Criss-cross walk-a-way design gives freedom of movement when bending, sitting, stretching or walking. The DREAM FIGURE has wonderful "hold in" power that's comfortable and effective to properly shape your torso. No Bones about it. Makes you look slim, yet lets you feel free!

- Exciting fluid drape.
- Unbroken line from bustline to thigh.
- High bosomed bandeau.
- Gives a flat tummy, a neat back view, yet permits rounded hips.

SIZES		
	A cup	32-36
	B cup	32-42
	C cup	32-46
	D cup	36-46

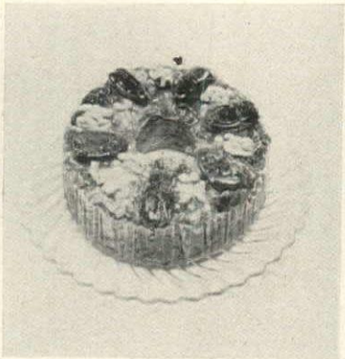
$5.95 pink white black
panty girdle style $6.95 or "D" cup sizes

Wilco Fashions, Dept. S-476-N
35 So. Park Ave., Rockville Centre, N. Y.

Please send "DREAM FIGURE." I want to try on approval for 10 days. If I am not completely satisfied, I may return for refund of purchase price.

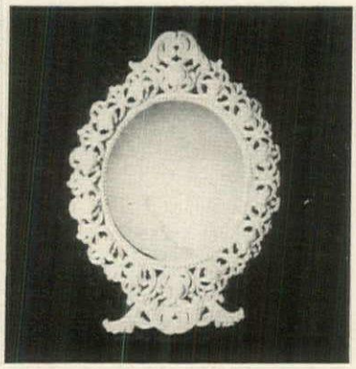
☐ I enclose $..... You pay postage.
☐ Send C.O.D. I will pay postal charges. ☐ Black
☐ Regular Girdle ☐ Panty Girdle ☐ White ☐ Pink
Bra Size.....Waist Size.....
☐ Send me..... extra crotches at 49¢ each.
Name.....
Address.....
City.....Zone.....State.....
(Save approx. 70¢ by sending check or money order)

SHOPPING

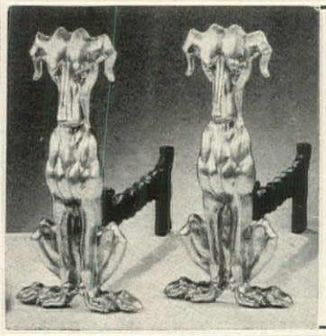


"Heavenly" is the term applied to this fruit cake by The Mission Folk who make it. 90% of it is delectable fruit, the other 10% is batter. Whole fruits are used to give it flavor: cherries, figs glazed with orange blossom honey; toasted nuts are scattered throughout. $3.55 for 1½ lbs. $4.45 for 2 lbs. Ppd. Mission Folk, HG, 123 E. 33rd, Los Angeles.

In a corner you will create a most charming effect with this table which, in turn, can act as a book case, as a desk, as a lamp stand. It is made of knotty pine which has been hand finished in a mellow antique brown. Over-all size: 29″ square x 32″ high. This would make a fine gift for a bride and groom. $159.50. Exp. coll. Lennox Shop, HG11, Hewlett, N. Y.



Primping mirror. You may want one of these attractive easel mirrors for the powder room. The frame is made of cast iron finished in white. The lace-like design is typical of ante-bellum days. A clear round mirror is set into the opening which is a beading finish. 8″ in diameter x 14″ high. $4.98. Add 35c. Helen Gallagher, HG, 413 Fulton Street, Peoria, Ill.



FAITHFUL HOUND DOGS

ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, these andirons come made of SOLID BRASS and in two sizes each with 14" burning irons. Prices are postage paid.

18" tall $29.95
14" tall $27.50

Catalog of matching accessories 10 cents.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. HG Nashville, Tennessee

ENHANCE YOUR HOME with

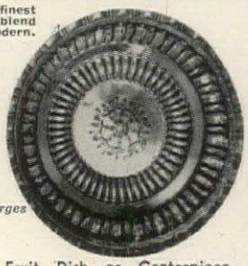
IMPORTED PEWTER-WASHED COPPERWARE

Hand-hammered, embossed and engraved of finest quality. Hand crafted by skilled artisans. Will blend with your home—whether it be traditional or modern.

Pitcher—Height 11" $15.00

Candy Dish or Ash Tray 7½" diam., 1½" deep, $3.00

Bowl—6¼" diam., 3¼" deep, $3.00



Fruit Dish or Centerpiece—15½" diam., 3¼" deep, $16.00

No C.O.D.'s. Send check or Money Order. Shipping Charges Collect.

RIMINI imports
Dept. G-1, 1140 Broadway, New York, N. Y.
Send for our Catalog (only 25¢) of exciting imported gift items.

AROUND

An excellent buy is the divided record rack shown here. It comes in a choice of two metals: black finished wrought iron or solid brass. It will hold up to sixty records of all sizes. The neat divisions will help to keep records from warping. Note rubber feet which will protect table tops. $3.50. Ppd. Dunhaven's, 4115 Lafayette St., Dallas, Texas.

Georgian server. Someone will appreciate receiving this silver-plated candy dish for Christmas. About 5″ in diameter, it has a fluted revolving cover which is beautifully balanced. A crystal liner is both decorative and practical. The legs are decorated with a lion's head and claw feet. $7.95 ppd. Croyden Silvermart, Dept. HG, 805 Lexington Avenue, N. Y.

The cake plate which is truly appropriate for your best recipe is the footed milk glass server shown here. Note the pierced pedestal, the lace-like pierced edge of the square plate. 5⅛″ high x 11″ square, it will display a rum-soaked fruit cake to fine advantage. $10 postpaid. Order from Carl Forslund, Dept. HG11, 122 E. Fulton, Grand Rapids, Mich.

GLORIOUS YULETIDE DECORATIONS IMPORTED FROM AUSTRIA

EXQUISITE CHRISTMAS TREE BALLS—handblown glass with deftly detailed handmade and handpainted wax figurines inside! Each is an artistic masterpiece and the most enchanting Christmas ornament you've ever seen!
Top left to bottom right: [more scenes available]
INFANT OF PRAGUE, MADONNA & CHILD, WAYSIDE SHRINE, ST. FRANCIS OF ASSISI, GUARDIAN ANGEL, 2½″ high
$2.00 Ea. Ppd. 3 for $5 Ppd. 6 for $9.50 Ppd.

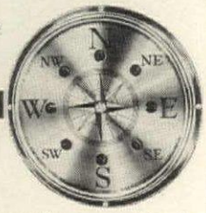
MINIATURE CHAPEL LIGHTS UP!
Exquisite chapel has filigree design in gleaming silver finish with a tiny altar and figures inside. Colored windows throw warm radiance when electric light goes on. 5″ high. **$4.50 ppd.** *incl. fittings and battery.*

GINA & SELMA, INC.
Dept. HG-11,
1048 Lexington Ave.
New York 21, N. Y.

OLD WORLD WORKS OF ART—expertly sculptured in wax and handpainted in natural colors—true Christmas gifts!
Top row:
MADONNA & INFANT IN PEAR, 2½″ high $3.25 Ppd.
CHRIST CHILD IN PEAR, 2½″ high $3.25 Ppd.
(Doors open to reveal colorful miniature scenes)
"GLORIA TO GOD IN THE HIGHEST" HANGING WAX ANGEL with gold wings and silk sash, 5″ high. $4.50 Ppd.
Bottom row: 7″ high. $7.25 Ppd.
MADONNA & CHILD IN GLASS DOME 6″ high $3.95 Ppd.
HOLY FAMILY IN GLASS DOME 3½″ x 3½″ $5.50 Ppd.
HOLY FAMILY IN GLASS DOME 4½″ x 4½″ $7.50 Ppd.
CHRIST CHILD IN GLASS DOME 6″ high $3.75 Ppd.
All domes on wood base

PORTRAITS, INC.
PORTRAIT CENTER OF AMERICA
136 EAST 57th STREET, NEW YORK
LOIS SHAW • HELEN APPLETON READ

Watch the **WIND DIRECTION** On a Dial *Indoors!*



Here's the newest home weather instrument for anyone who likes to keep a sharp eye on the weather. Small brass vane, on your roof, flashes the wind direction to you *indoors* by lighting compass points on the richly decorative brass dial, hung on wall like a barometer. Complete with vane, 7½″ dial and 50 feet of connecting wire. Fully Guaranteed. Same day shipment. Write for FREE Weather Forecasters Guide.

Only **$49.95** *Postpaid*
(48-Hour Air Mail Special Delivery $3 Extra)
Send Check or Money Order Today to:

Cape Cod **WIND INDICATORS**
Harwichport 9 Cape Cod, Mass.

GAY SWITCH PLATE

. . . for the young group. Sparkling white ceramic switchplates personalized with a child's first name. Practical as well as clever, they keep the wall smudge-free, can be cleaned with a once-over with a damp cloth. Made to fit any standard single switchplate, the boy or girl design is handpainted in light, bright colors. **$1.75** each ppd.

No C. O. D.'s, please

WALES LUGGAGE CORP.
Dept. HG-11
540 Madison Avenue • New York 22, N.Y.

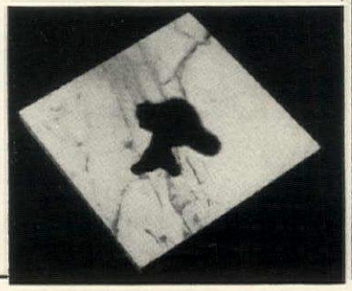
BE KIND TO MARBLE

CLEAN IT (Remove Dirt, Stains & Ring Marks) with
Marble Stain Remover..... 2.98

POLISH & PROTECT IT
(One application lasts 60 days) with
International Marble Polish.... 2.25

W. of Mississippi R. Add 35c or buy both for **5.00**

International Marble Cleaning Co.
345 Eldert St. Brooklyn 27, N. Y.



The Telephone Christmas Card

WITH YOUR OWN
PHONE NUMBER,
FAMILY NAME, FIRST NAMES

Don't be surprised if this most unusual, personal Greeting inspires your friends to call and tell you how much they enjoyed it! Shaped like a telephone, it is lithographed in colorful Christmas green. As your friends receive it, only your phone number is showing through the cut-out in the center. The handset portion lifts from the stand, revealing your family name and first names built into the message. Has easel for displaying on mantel. 5″ x 6½″.

Tell us your phone number, family name, first names. Prices, with envelopes: 25—$4.50; 50—7.95; 75—11.30; 100—14.60. Ppd. Money-back guarantee!

COMPLETELY PERSONAL—ONLY *16¢* EACH FOR *50* CARDS

Kimball Printers 580 BOND STREET OSHKOSH, WISCONSIN

Exclusive European Import **30 Hand Painted Metal Figurines**

OLD FASHIONED ICE SKATING PARTY

Authentically clothed in the mid-eighties costumes. They're hand painted in life like color on both sides by skilled German artisans. Scaled to size figures make an unusual holiday setting around the tree, on mantel or table. Complete even to pot bellied stove.

COMPLETE SET, 30 PIECES HAND PAINTED . . . $3.95 postpaid

SEND FOR CHRISTMAS CATALOG *MONEY BACK GUARANTEE*

Art Craft Products P.O. Box 389 Norwalk 12, Conn.

HURRY KNOCKER.....$1

in golden brass finished metal. Your sense of humor will appreciate this on your bathroom door. Comes engraved with HURRY. . . . But, if you prefer, you can have initials or a name engraved on it up to 7 letters, or plain and use for any door. 4" high. Comes nicely boxed and will make an appreciated gift too.

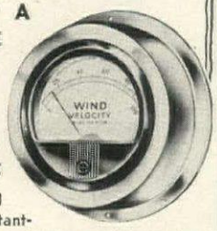
$1 each. 6 for $5.

Order by mail today. Satisf. guaranteed, send cash, check or money order to

Lillian Vernon
156HG Fourth Avenue, Mt. Vernon, New York

WIND SPEED

TELLS AT A GLANCE *INDOORS* HOW HARD THE WIND IS BLOWING *OUTDOORS*



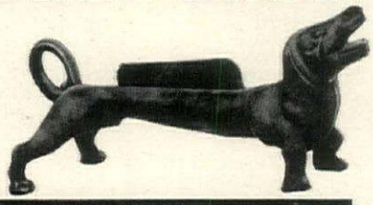
Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof or TV mast and connect wire to dial, hung on wall like a barometer. Costs nothing to operate it generates its own current. Fully guaranteed, complete with 50 feet of wire. Same day shipment.

ONLY $49.95 POSTPAID
(48-hour Air Mail
Special Delivery $3 extra.)

Send Check or Money Order to:

Cape Cod **WIND INDICATORS**
Harwichport 6 Cape Cod, Mass.

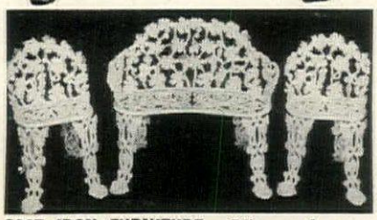
CAST IRON—*Gifts of Lasting Beauty*



DOGGIE FOOTSCRAPER—He all but wags his tail when welcoming guests. Matching andirons are equally hospitable while guarding the hearth. Cast iron, black finish, red tongue.

11" Doggie Footscraper....$ 2.95
21" Doggie Footscraper.... 9.95
21" Doggie Andirons, pair 19.50

Crafted in genuine cast iron



TFC

America's foremost manufacturers and suppliers of ornamental iron columns, rails, room dividers, lawn and home accessories.

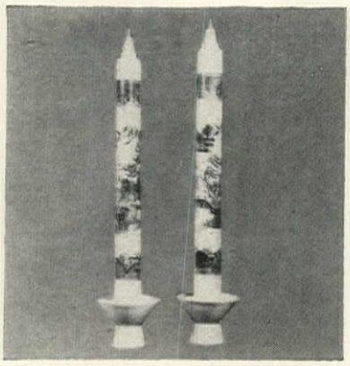
CAST IRON FURNITURE—Vineyard pattern, reproduced from pieces in an ancient Italian garden. 2 chairs and love seat. White finish..... **$47.50**

JOCKEY BOY HITCHING POST—an authentic reproduction. A beautiful addition to entrance, driveway or garden. 37" tall. Cast aluminum, fully hand-painted (red vest, white blouse and trousers)..... **$42.50**

Shipping charges collect. No C.O.D.'s, please.

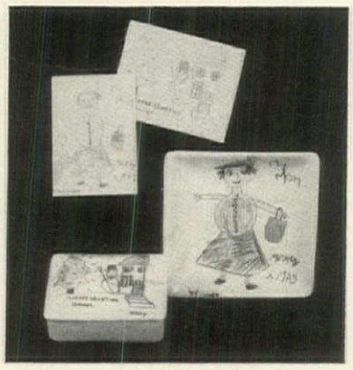
Tennessee Fabricating Co. 1102 Grimes Memphis 6, Tenn.

SHOPPING



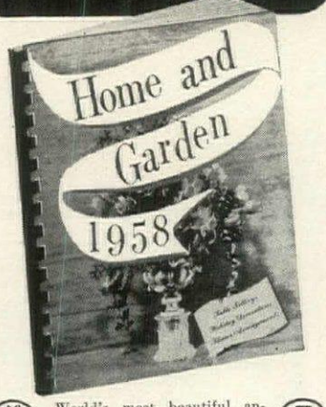
Wax candles decorated with the famous "Blue Willow" pattern are greatly in demand by everyone who owns a set of Blue Willow dinnerware. 9½" long, these candles are dripless, long burning and enormously decorative. Imported from England, a pair is priced at $1.50; $2.95 for two (without holders). Ppd. Red Oaks, HG11, Prairie View, Ill.

This Doll Club will delight the children and most collectors. Shown here is a pair of Italian dolls (girl and boy) which are exquisitely and authentically dressed. A three months' subscription ($8.75) will bring you a doll a month plus a bonus doll (4 in all). $14.50 for six months. $26.50 for twelve. From World-Wide Doll Club, HG11, EIO, Greenvale, N. Y.



A child's drawing may be one of your treasures. If so why not have it preserved? Send it to Young Rembrandts and it will be transferred to a handsome ceramic ash tray or a ceramic cigarette box. Either one will cost $7.45. The tray is 7½" square; box is 5½" x 4½". Ppd. Young Rembrandts, Department HG11, Loch Lane, Port Chester, N. Y.

The Finest Gift In The World for only $1.00



World's most beautiful appointment book! Makes the perfect gift. Extra pages for notes, 62 photos, list of holidays, etc. Gift boxed. Only $1, ppd. Money back guarantee. Send cash, check or money order today.

HEARTHSIDE PRESS, INC.,
Dept. 11-HG, 118 East 28th Street, New York 16

GUESS MY AGE!

If you are over 30, please read this carefully. It offers you a chance to prove to yourself, right at home, in just 10 days, that you can fade out those tell-tale wrinkles and crow's feet; firm up those flabby throat and chin muscles; give new life and vitality to your skin, as I have.

FREE 10-DAY TRIAL SUPPLY

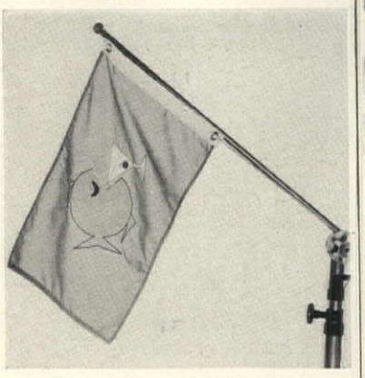
I will be happy to send you entirely at our expense, and without obligation, a FREE 10-DAY SUPPLY of Hormonex—the new concentrated liquid hormone serum responsible for such astonishing results, and the complete story of what this remarkable new serum does. Our 36-year-old laboratory is willing to stake its reputation on the results you will see in your own mirror after 10 days, and send you this regular $1.00 bottle FREE, in order to convert you into a regular Hormonex customer. (Hormonex is now on sale at most drug and dept. stores.)

To get your 10-DAY FREE TRIAL SUPPLY of Hormonex, write to us at the address below. Please send 25c in stamps or coin to pay for postage and handling charges.

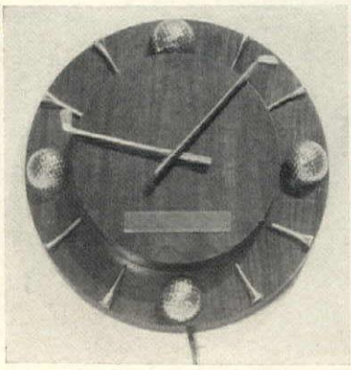
MITCHUM CO.
Dept. MS-5, Paris, Tennessee

AROUND

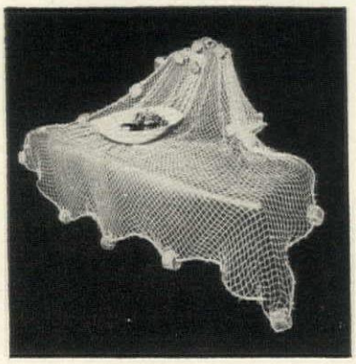
The cocktail flag will get the message across that you are prepared to serve convivial drinks. If, by chance, you would like to serve the drinks but are out of the necessary ingredients turn the flag upside down and a sympathetic skipper will come to your aid. Flag is made of blue nylon marked in yellow. $5.95 ppd. Bliss, HG11, 342 Atlantic Ave., Boston, Mass.



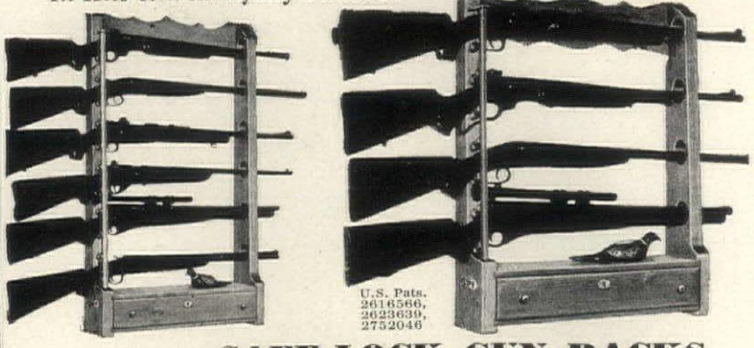
A fine trophy for the golfer is the electric clock shown here. The dial is made of polished walnut fitted with gold-plated golf-balls which indicate the hours twelve, three, six and nine. Gold-plated tees indicate the minutes. The amusing hands are golf clubs. Brass plate and engraving are optional. $49.95 ppd. Snowball, Camelback Inn, Phoenix, Arizona.



A natural fishnet will make an attractive cloth for a special party. Here we show one which comes from Spain, which is decorated with corks. It would make a wonderful setting for a sea food dinner. It comes in two sizes: 52″ x 72″ ($6.95) and 72″ x 104″ ($10.95). Postpaid. Bali Hai Originals, Department HG11, 1238 Ali Baba, Opa Locka, Fla.

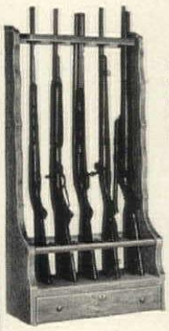


In Kits or Beautifully Finished



SAFE-LOCK GUN RACKS

DISPLAYS YOUR GUNS—PROTECTS YOUR FAMILY
THE GUNS AND AMMUNITION ARE LOCKED IN



These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Hold all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

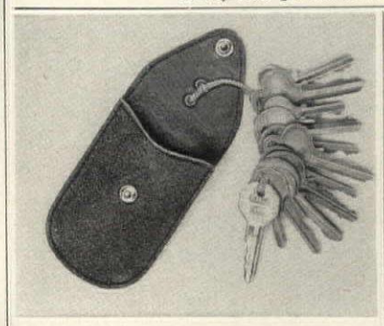
4-Gun Rack—24″ x 28″.....$19.95 } *Exp. Chgs. Col.*
6-Gun Rack—24″ x 40″.....$29.95 }
Upright 5-Gun Rack—21″ x 41″ x 10″.....$29.95 } *Postpaid*
3-Gun Rack—24″ x 21″—(not shown)
Same as 4-Gun Rack, but no drawer.....$12.95 }
Upright gun rack in knotty pine and maple finish only.

IN COMPLETE KITS for easy, 1 hr. assembly. Prefitted, drilled, sanded, etc. with simple instructions.

4-Gun Rack .....$11.95 } *Post-paid*
6-Gun Rack .....$17.95 }
Upright 5-Gun Rack $17.95 }
3-Gun Rack .....$7.95 }
(Add 10% West of Mississippi)

Immediate delivery.
Money-back guarantee. No C.O.D.'s.

Field House
Dept. G11-7
North Conway, N. H.



ALL KEYED UP? . . .

'cause you're loaded with keys??

THEN you'll be delighted with this fine leather case designed to keep an unwieldy bunch of keys in easy-to-carry, easy-to-get-at order. Secured on one chain, they all slip into the snap-button case with gusseted sides. Red or black morocco or natural pigskin. **$3.50**

We pay postage. Money back guarantee.

frances-morris DEPT. Y
125 ASHLAND PLACE, BROOKLYN 1, N. Y.

Personalized

TURTLE PURSE

Back-to-school Turtle Love, a darling gift for little scholars. Genuine leather zippered purse holds bus tokens, coins for sweets, milk money. In apple red or cowboy tan. Personalized with first name. Loop tail hooks on belt. Divine stocking gift. PRINT name clearly. **$1.00** (3 for $2.75)

TEN COMMANDMENTS BRACELET

A bracelet you'll be proud to have a loved one wear. Its hallowed words of spiritual guidance are exquisitely engraved on 10 individual discs attached to a sturdily fashioned link bracelet of 24K GOLD plate. Cherished gift for Sunday School students. Price includes Federal Tax. **$1.10**

Postpaid. No C.O.D. Guaranteed, Of Course.

ELRON, INC.
225 W. Erie St., Dept. H-135, Chicago 10, Ill.

SPRINK
Rug 'n Room Odorizer

WONDERFULLY NEW...

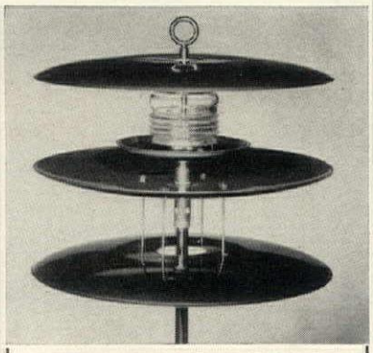
It refreshingly odorizes your every room and closet. Just sprinkle the perfumed flakes lightly on rugs and upholstery to clean as they refresh-en. Odorizes your vacuum cleaner, too. Overcomes stale tobacco, cooking and pet odors. Pleasant odor lasts and lasts to make every room in your home air-sweet.

BIG ½ lb. can
only **$1.25** postpaid

YOUR SATISFACTION GUARANTEED

Send Check or Money Order Today

DOROTHEE PRODUCTS COMPANY
Dept. 205
Box 107 Needham Heights 94, Mass.



KEPE-NETE BIRD FEEDER

Now the famous Kepe-Nete Bird Feeder is available with or without squirrel guard. Lower of three 15½″ rustproof aluminum trays prevents thieving squirrels from entering when feeder is mounted on ⅜″ (inside dia.) iron water pipe which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Finish is palm green baked enamel. Sold postpaid in U. S. A.

Feeder without Guard..$ 9.95
Feeder with Guard.....$12.95
Guard only.....$ 3.45

Satisfaction Guaranteed

H. B. COWAP
2423 Ridgeway Avenue, Dept. HG-117
Evanston, Illinois

Quick, Easy Way To Decorate Windows with GLASS WAX

NEW! CHRISTMAS STENCILS

Complete Nativity Scene on Extra Heavy Stencil Paper
New Colors For GLASS WAX Now Included in Every Set

Now decorate windows, mirrors, glass doors at Christmas this quick, easy way. Just hold stencil paper to glass and apply "GLASS WAX" with a sponge. Presto! You get beautiful frost-like, lacy designs in seconds. A world of fun for children of all ages. Ideal for school and church. Wonderful for parties. Easy to remove. Wipes right off. Stencils can also be used for making your own Christmas cards, decorating gift packages, place mats, table cloths, napkins, Christmas tree aprons, stockings, even decorating cakes.

All stencils made on special waterproof paper, coated both sides for repeated use. New, special set of plastic-packed, harmless dyes for coloring "GLASS WAX" now included in every set.

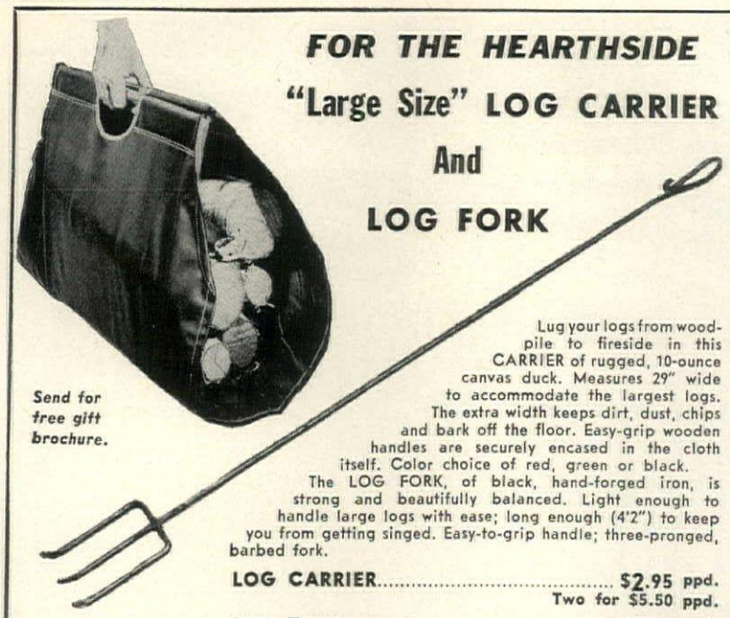
EXTRA LARGE NATIVITY SCENE (giant size 36″ x 15″ extra heavy stencil paper). Never before offered, this size not available in stores. Ideal for large windows at home, school or church; includes manger, 3 wise men, 3 shepherds, Joseph, Mary, animals, 16 figures in all. Can be applied as one scene or use figures separately. *Special coloring for "GLASS WAX" included. POSTPAID* **per set $1.50 (AIR MAIL on above set 70¢ extra).**

CHRISTMAS STENCILS (10 sheets 8½ x 11) 23 popular designs including "Season's Greetings," Santa in Sleigh, Reindeer, Christmas Tree, Angel, Sprig of Holly, Wreath, Stocking, Bells, Ornaments, Candle, Stars, Snow Flakes, Tinsel and Candy Cane. *Special coloring for "GLASS WAX" included. POSTPAID* **per set .....$1.00 (AIR MAIL on above set 50¢ extra).**

SPECIAL OFFER! Both Stencil Sets and Colors $2.25 Postpaid. Money-Back Guarantee

Send check, cash or money order (no COD's please). (If you live in Colorado please add 2% sales tax.)

HOME SERVICE PUBLICATIONS Dept. HG-117 Fort Collins, Colo.



FOR THE HEARTHSIDE

"Large Size" LOG CARRIER

And

LOG FORK

Send for free gift brochure.

Lug your logs from woodpile to fireside in this CARRIER of rugged, 10-ounce canvas duck. Measures 29" wide to accommodate the largest logs. The extra width keeps dirt, dust, chips and bark off the floor. Easy-grip wooden handles are securely encased in the cloth itself. Color choice of red, green or black.

The LOG FORK, of black, hand-forged iron, is strong and beautifully balanced. Light enough to handle large logs with ease; long enough (4'2") to keep you from getting singed. Easy-to-grip handle; three-pronged, barbed fork.

LOG CARRIER ..... **$2.95 ppd.** Two for $5.50 ppd.

LOG FORK ..... **$5.50 ppd.**

EMATOL PRODUCTS CO. Box 95C South Weymouth, Mass.

CANDLELIGHT FLOWER URN

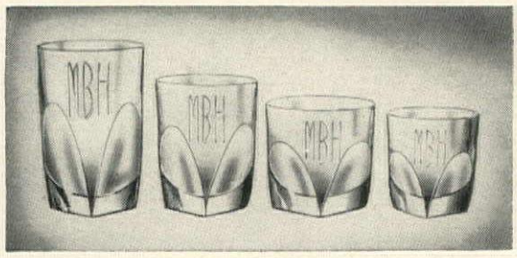
An exquisite crystal accessory for candles or flowers, or most dramatically—both. Done in classic Greek simplicity.

$5.95 the pair, postpaid

STERLING HANDCRAFTS

830 Shipley Street Wilmington, Del.

HAND MONOGRAMMED GLASSES



The perfect gift that is both elegant and useful. These crystal glasses are available in 5 oz. cocktail, 8 oz. on-the-rocks, 9 oz. scotch and soda and 12 oz. highball; each hand cut with 3 letter monogram.

Any one set of 8

only $8.95 ppd.

Ria Gifts, Inc., Dept. G, 18 Lexington Ave., New York 10, N. Y.

Christmas Door Decorations

☐ **MADONNA AND CHILD** ☐ **SANTA CLAUS** ☐ **NOEL**

NEW! The most enchanting innovations in Christmas door decorations you've ever seen! Easily applied to any door. MADONNA AND CHILD, blue, coral and gold; one panel 30"x58". SANTA CLAUS, green and red panel, red and blue figure. NOEL, royal blue with gold and silver stars. TREE ORNAMENTS, red with yellow and green ornaments also available. You receive two 34"x44" fine-finish panels which match together. Bright, holiday colors on heavy paper heavily inked and varnished to withstand weathering. Won't fade. MONEY BACK GUARANTEE. ONLY $2.95 EACH DOOR DECOR. WE PAY POSTAGE. Sorry, no stamps or C.O.D.'s. Avoid the rush — order now! Send check or money order to:

Door Decor, 40 E. Spring, Columbus 15, Ohio

SHOPPING

"Slumber light" is the ideal accessory for the bedside table. Made of sturdy Styron it is fitted with a small frosted bulb. A standard battery (not included) will operate the lamp. It lights when you pick it up and goes out when it is set down on any surface. 3" high, it has a strong handle. $1 ppd. From Ett-Barr, 2251 Lincoln Avenue, Altadena, California.

Wedding ring tray. An about-to-be-married couple will be delighted to receive this polished brass ash tray which is designed like a traditional wedding ring. In the center of the brass base the names of the couple, date of great event are engraved. 4½" in diameter, the tray comes in silver finish too. $2.95 ppd. Ruth Brawer, Box 4035, Tucson, Ariz.

For the gardener we suggest that you give the hose guide. It is enormously decorative and very useful. It is made of steel rod fitted with a cast aluminum bird. Each is finished in weather resistant white paint. The rod which is easy to insert into the turf is 24" high; bird is about 6" x 3". $3.95 ppd. Hagerstrom Studio, Department HG11, Wheeling, Illinois.

NEW! $3.95 only plus 35¢ post 2 for $7.95 ppd.

Dance, Ballerina, Dance!

A fairy-like Ballerina pirouettes and dances on her revolving base! When her ballet is over, she lifts off concealed peg, walks on her toes, does back bends, the splits! Her glamorous tu-tu in layers of cloud-pink tulle and sparkling gold lamé unsnaps. Fully jointed in molded skin-tone unbreakable plastic, with petal-soft handpainted face, sleeping eyes, rooted Saran blonde curls to wash and set, she's 10½" tall; 13½" on base. A dream doll, fantastically priced! Guaranteed to delight!

No cod's please. Calif. resid. add 4% sales tax.

FREE! New Catalog. Exclusive gifts, imports, home accessories, toys. Write for it.

BOWMAN'S
HG11-2477 Lombard St.
San Francisco 23, Calif.

MIDWINTER-NIGHT'S DREAM!

for men and women $9.95

ORIGINAL, MADE-IN-CANADA

HABITANTS *Hand-Sewn Moccasins*

Lined With Genuine Lamb's Wool!

Feet weary and cold? Just let them sink into HABITANTS — and enjoy blissful relaxation and warmth! HABITANTS are hand-crafted for us in Northern Canada (where warmth and comfort are a *must*)! They're sturdy, supple, vegetable-tanned saddle leather, hand-sewn with pure linen thread, entirely lined and cuffed with lamb's wool. Handsome, warm, comfortable, last for years!

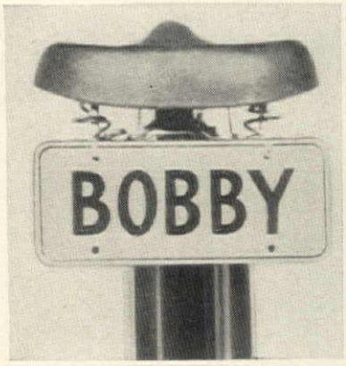
ORDER BY MAIL — Ideal Christmas gifts for men and women. In saddle tan, sizes 4 to 13. Send check or money order today—satisfaction guaranteed. Add 35¢ for shipping.

FELLMAN, LTD. Dept. HG—6 E. 46 St., N.Y. 17.
Also 49 W. 43 St., N.Y.C. & 24 Branford Pl., Newark, N.J.

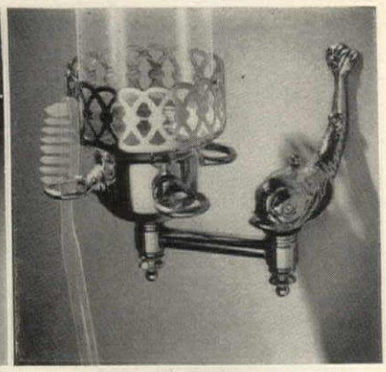
AROUND

Poplin wrap skirt. If you live in the country you will live in this skirt! Beautifully made it is fitted with an adjustable waistband which buttons in the front. A wide overlap in the back makes it comfortably modest. Note the huge pockets! Yale blue, mocha brown, moss brown. Sizes: 10 to 20. $10.95 ppd. Talbots, HG11, 164 North St., Hingham, Mass.

The bicycle set will be dazzled with the license plate shown here. It will help, too, to prevent loss. Made of steel finished in baked enamel, it comes marked with a young one's name (up to eight letters) in bright color. It is easy to attach. Over-all size: 8" x 3⅛". $1 postpaid. Order from Best Values, Department HG11, 1403 Market St., Newark, New Jersey.



Louver panels. If you wish to create an architectural effect in a room or hallway you might consider using louver panels. With two or more you can make a pleasing effect. Shown is a pair ($19.95) made of white pine. These can be finished in many ways. Sizes: 24" x 80"; 28" x 80"; 32" x 80". Exp. coll. Manor House, HG11, 21 Maple, Freeport, N. Y.



Diving Dolphins **Bathroom Accessories**

A festival of luxury in polished brass! That's the elegant theme these Diving Dolphins portray in their motionless ballet for your bath or powder room. Fluted Shell Soap Dish doubles (in brass) as a pin tray for your dressing table. Matching Glass and Toothbrush holder.

Dolphin Soap Dish, 4½" tall, postpaid, only.....$8.95

Dolphin Glass and Toothbrush Holder, 4" high, postpaid, only.....$7.95

Matching Dolphin accessories available:

Toilet Tissue Holder, 8½" long, postpaid, only $10.98

Single Ring Towel Holder, 6½" diameter, postpaid, only $6.98

Dolphin Robe Hooks 3½" long, postpaid, each $3.98

Susan Smith
11 Washington Street
Carpentersville 11, Illinois

Send for FREE CATALOG of gay, exciting GIFTS

CHINESE HORSES
FOR THE COLLECTOR'S SHELF

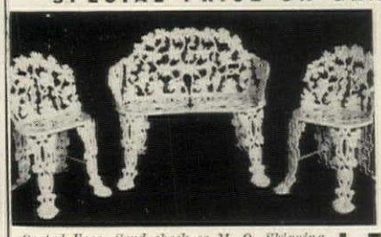
This set of EIGHT 2¼" long BONE WHITE PORCELAIN CHINESE HORSES made in various poses are packed in a beautiful SILK BROCADE BOX that can be used for many purposes. An unusual . . . "TWO-IN-ONE" GIFT. Shipped directly from Hong Kong . . . allowing 4 weeks for delivery. Postpaid . . . plus 25¢ U.S. Foreign Postage charge collected upon receipt.

Free Catalogue of Other Oriental Items Available

Set of (8) Horses & Silk Brocade Box
$2.75

Orient Traders
527 Madison Ave., Rm. 618G, N.Y. 22, N.Y.

Authentic Reproductions in Cast Iron—Aluminum
SPECIAL PRICE ON GRAPE AND LEAF DESIGN



32" Settee #500 $22.50
Chairs #502 ea. 13.50
Regular price $49.50
Special Price Nov. & Dec. $44.50
3 pc. set Iron ($54.50 Aluminum)

#1100 Old Fashioned Hitching Post 53" high, Cast Iron Black or Antique Green $40.00

#1200 Horse Head 13½" high $12.50

Crated Free. Send check or M. O. Shipping charges collect. Specify freight or express.

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You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. I tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tedious study. Write to sell, right away. Send for free facts. **BENSON BARRETT, Dept. 117-L, 7464 Clark St., Chicago 26, Ill.**

MUSHROOM STOOLS

BIG & SMALL

Handwoven stools in a dark stained reed over a sturdy wood block with three removable legs for easy storing. A comfortable stool or footstool with many uses.

LARGE SIZE
Ht. 16", dia. 16".....**$4.95** Ppd.

SMALL SIZE
Ht. 11", dia. 11½".....**$3.50** Ppd.

No COD's Please.

JOBIE GIFTS
P. O. Box 62, Dept. D11
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HOW TO TRAVEL WITH THE COMFORTS OF HOME!

A) MOTEL BREAKFAST KIT.....$29.50 PPD.
A Boon for Travelers! 19-piece Set fits compactly into smart Scotch Plaid zippered Case. 2-slice electric toaster, electric pere- and hot-cup for coffee, tea, soup; 2 plates and cups, stainless forks, spoons, knives; 5 plastic food containers, 2 electric cords. **Complete only $29.50 Postpaid.**

B) DE LUXE TRAVEL BAR.....$29.50 PPD.
Tan leather-like Carrying Case opens to well-equipped Bar. Sparkling chrome Bar gadgets; cocktail shaker with mixing guide, 6 hi-balls, jigger, corkscrew, bottle opener, spoon, strainer, fruit-pick. Space for 3 qt. bottles. Leather loops hold fittings. Washable lining. Leather handle. Lock and key. Size: 16¾ x 12½". Value $45.00. **Special Price $29.50 Postpaid.**

C) 2-BOTTLE TRAVEL BAR.....SPECIAL $14.95 PPD.
For football games, fishing or auto trips, take this handy Travel Bar. Compact, easy to carry, leather-like Case contains 4 gold-rimmed shot glasses, napkins, stirrers, bottle opener, and space for 2 qt. bottles. Lock and key. Washable lining. Leather straps hold fittings. Leather handle. Size 12½ x 9". **Special $14.95 Postpaid.**

Send Check or Money Order.....or $5.00 Deposit on C.O.D.

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WE PAY POSTAGE.
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GUARANTEE: Our Mail Order customers get only AAI SOLID Pecan meat.
Number 2, 3 and 4 grades sold to Jobbers at competitive prices in advance on contract.

Why buy old Stale Pecans when you can buy

FRESH PECANS 1957 CROP

Direct from the Growers and Packers of the DEEP SOUTH

Excellent GIFTS, Money Raiser for Groups and Home use.

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Large Mammoth Whole Halves		Broken Halves & Pieces	
25—1 lb. Bags	$ 37.50	25—1 lb. Bags	$ 35.00
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100—1 lb. Bags	146.00	100—1 lb. Bags	116.00

All prices prepaid. Remittance with order. Satisfaction guaranteed or return for refund. These are reduced prices and no rebate given on previous prices as pecans and orders are processed as received. Send us your Gift List, and cards, and we will ship direct. RUSH order today before this new crop is exhausted.

DEEP SOUTH PECAN CO. Dept. DSHG BILOXI, Miss.

CAROLYN COGGINS *famous author of 3 best-selling books on foods & entertainment*

WILL TEACH YOU HOW TO COOK and ENTERTAIN... by mail!

NOW, in three learn-by-doing correspondence courses, the nation's leading authority personally teaches you how to be an expert cook . . . a successful home hostess.

#1—**MISTRESS of the KITCHEN.** A lifetime of "kitchen-knowledge" in 20 easy lessons. Perfect for brides, housewives, potential homemakers of all ages. Results checked, graded. Course includes many FREE FOOD & BEVERAGE GIFTS.

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Exquisite Laces for
HOLIDAY GIVING

For you . . . for your favorite hostess. Cocktail apron of fragile beauty . . . delicate scalloped edge. Ecru.
$3.95 ppd.

The elegance of lace with the convenience of plastic. (Place mats of real lace laminated in plastic) Approx. 13" x 19". Ecru.
Each $2.00 ppd.

HOWELL BROTHERS, INC.
422 Boylston Street, Boston 16, Mass.

From Sunny California Orchards
for Christmas Giving

TREASURE BASKETS of Luscious Goodness
Who wouldn't be thrilled to receive a Treasure Basket tray of Nut-topped Prunes and Figs, Dates, Apricot halves, Cherries and succulent Pineapple. 1½ lbs. net. $3.90
ORDER GIFT No. 163. Delivered

GOLDEN FRUIT NUGGETS...
Coppertone tray laden with Nut-topped Figs, Dates, tasty Prunes, Candied Pineapple, Apricot halves, Cherries, 3 lbs. net.
ORDER GIFT No. 164. Delivered $6.55

JUMBO PRUNES GIFT-PACK.
2½ lbs. moist, tender Prunes.
ORDER GIFT No. 159. Delivered $3.95

Order now for Christmas.
Write for Free Color Catalog
PINNACLE ORCHARDS OF CALIFORNIA
P.O BOX 1432-8
MEDFORD, OREGON

NEW HANDY
APPLE SLICER

Enables you simultaneously, with one cut, to remove the core of an apple or pear and divide it into 14 beautifully appetizing slices. Has shiny sharp stainless blades, sturdy handles. . . . Easy to use. Satisfaction guaranteed. Order No. K 344.

$1.98 each; 2 for $3.75 postpaid

Write for New Free Catalog of Unusual Items.

Shop the Armchair way

DOWNS & CO.
Dept. 1493, Evanston, Ill.

SHOPPING

A gift for teacher may not earn higher marks for Junior but the gift of this automatic chalk holder will make life easier for teacher. Made of brass and metal, it has a mechanism which will hold any standard piece of blackboard chalk, which will reject or retract it at the push of a button. $2 ppd. each. Hand-Gienic Co., HG, 161 West 23rd St., N. Y. 11.

Father's jewelry has a tendency to scatter over the dressing table, around the bureau drawers. Do give him this felt-lined, old-fashioned type jewelry box which is marked "Cuff Links." The box is made of redwood which has been hand polished. Marking and the scroll wreath are black and gold. 5". $1.95 ppd. Florida Gifts, HG11, 1356 Main St., Sarasota.

"Just Like Me" is the cardboard doll which will be a photographic image of your youngster. Send a snapshot or a photograph and it will be reduced and reproduced in color to make the doll head. The doll comes with two wardrobes. $2.25 postpaid. Order from Just Like Me Doll Co., Department HG11, 3209 West Olympic Boulevard, Los Angeles, Cal.

grove fresh, naturally tree-ripened
INDIAN RIVER FRUIT

Sun-ripened to perfection! The ultimate in taste-tempting citrus fruit, picked, packed and shipped to you the same day. **DELUXE GIFT BOX:** brimming with big, juicy oranges, sugar-sweet pink grapefruit, plus jars of tangelo marmalade, guava jelly, citrus conserve, pecans and tropical candy.

DELUXE BUSHEL ..... $11.95 DELUXE HALF BUSHEL $7.95

FRUIT ONLY! The same beautiful gift boxes packed to overflowing with citrus fruit.

• BUSHEL ..... $8.75 • HALF BUSHEL $5.75

(Prices prepaid East of Mississippi. Add 10% west of Miss.)

Free Gift Catalog sent on request!

WE GUARANTEE DELIVERY IN GOOD CONDITION!

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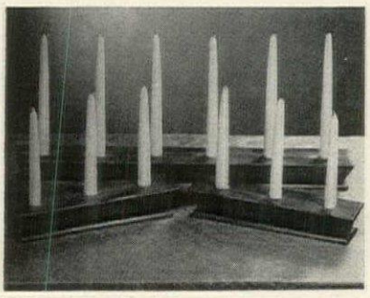


Canisteo Candlesticks
3 candle, *pair* $4.95
6 candle, *each* $4.95
POSTPAID

The stunning simplicity in design of these candlesticks makes possible countless arrangements, using one, two, or three units. Outstanding by themselves, they lend their charm to both modern and Early American decor. Fashioned and finished by hand in the finest tradition of Colonial craftsmen. Candles not included. No COD's please. Guaranteed, of course. Order by mail today. Send check or m.o.

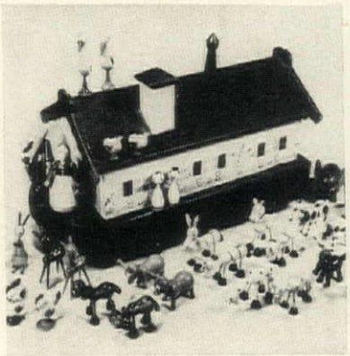
The Woodpeggers
Box 190, Oxford, Ohio

AROUND

The monogram makes the point of interest on the set of jewelry shown here. Made of metal finished in gold or silver plate, the cuff links and tie bar are the kind most men admire. Each rectangular monogrammed plate is 7/8″ long and three-dimensional in feeling. $3 ppd. the set of links and bar. Milo Fashions, 158-ZX2 Buffam St., Lynn, Mass.

This alert Scottie is made of hand-cast aluminum finished in black. It is one of the most decorative footscrapers we have seen in a long time. About 9″ x 2″ x 7¼″, it comes with sturdy screws to attach to an entrance step or to the sidewalk. A house-proud person on your list will be delighted to receive one. $3.15 ppd. Cape Cod Cupola, No. Dartmouth, Mass.

Childhood treasure. Every youngster will love the beautiful Noah's ark shown here. Each piece is hand carved by Tyrolean artists. The ark is 15″ long x 7″ high x 6″ wide. It contains Noah and wife, twenty-eight animals from penguins to elephants. Each measures about 1½″ high. $21.50 postpaid. The Old Mexico Shop, 141 West Water, Santa Fe, N. M.



that special gift?.....

How about native, hand-made Puerto Rican tumblers in soft, rich glazes?

Delight your friends (and yourself) by serving your refreshing, tall, cool drinks in these beautiful pottery tumblers made in the Caribbean.

Three attractive colors: terra cotta and black, turquoise, or oyster shell. Set of four, $3.95. Set of six, $5.75. Send check or money order to:

puerto rican pottery

520-5 AV., N.Y. 36 N.Y., MU 2-5844

Roasted to order. You couldn't give a more freshly toasted nut meat assortment. For friends, or business gift. 19 oz. of the finest cashews, almonds, pecans and brazils—flavor-guarded by special roasting.

Shipped fresh to arrive fresh in sparkling plastic gift container. $2.85 ppd. in U. S. Order direct. McCormick Distributing Co., 3026 N. Stone, Colorado Springs, Colo.

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Delicious

DE LUXE COOKIE ASSORTMENT

Here's a gift that will win *every* heart . . . tempt *any* appetite . . . a delightfully different assortment of brightly decorated cookies baked to delicious perfection in the finest Pennsylvania Dutch tradition. Comes in brightly decorated, re-usable tin showing Amish children at play. Lid can be used as picturesque serving tray.

$3.95 postpaid anywhere in the U.S. or to service personnel overseas. Order early and specify shipping dates. Gift card enclosed. Checks or M.O.—Sorry, no C.O.D.s.

BACHMAN BAKERIES CORP.
2565 Kutztown Road, Reading, Pa.

SANTA CLAUS BEVERAGE SET

Our Jolly Old Friend never looked better and was never done more attractively than in this imported China Santa Claus Beverage set. The Bowl holds twelve full cups and the eight bright and gay Santa cups are a delight to the children as well as to the grown-ups. Most of all you'll love the very low price of the nine piece set which is only **$7.98** post paid. This is much less than half the usual price.

Buy now while stocks are complete for yourself and those important Christmas gifts.

Write today to Dept. H.G.

Colonial China Co.

BOX 28 LAUREL, MD.

SEASHELL SERVER

from the Sunny Shores of Italy!

Your guest can almost smell the salty sea when you serve seafood, cold meats, relish, and desserts, in this unusually designed server molded by Italian craftsmen in beautifully lustrous white ceramic. A big 11″ by 13″ in size for serving many cocktail, buffet, and dessert delights to delighted guests.

$6.95 ppd.

No C.O.D.'s please

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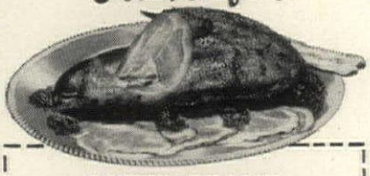
453 EAST 88th STREET • NEW YORK 28, N. Y.

Historically Famous...

TRADITIONALLY *Flavorful*



AMBER BRAND
SMITHFIELD HAM

. . . cured by a 300-year-old process . . . baked slowly, wine-basted, and aged for a year or more to blend together all the rich flavor of the ham, smoking and spices. In 7 to 12 lb. weights.

1.00 per ham to cover shipping east of Mississippi; 1.75 to points west.

$1.95 LB.

AMBER BRAND
SMITHFIELD BACON

. . . Smoked over hickory, apple and oak woods . . . a breakfast treat surpassed by none. Aged and cured as in Colonial days . . . a wonderful flavor blend of spices, smoking and slow aging. Delightful served with other foods. 6 to 8 lbs. State weight desired.

PREPAID **$.90 LB.**

HISTORIC
Smithfield
SOUVENIR GIFTS

The TREASURE CHEST

. . . a delightful potpourri of the finest Virginia treats. Sliced cooked Smithfield Ham, Deviled Smithfield Ham, Deviled Smithfield Meat Spread, Chicken Brunswick Stew, Barbequed Pork, Barbeque Sauce, and Barbequed Beef.

PREPAID **$6.70 EACH**

The HOSTESS BOX

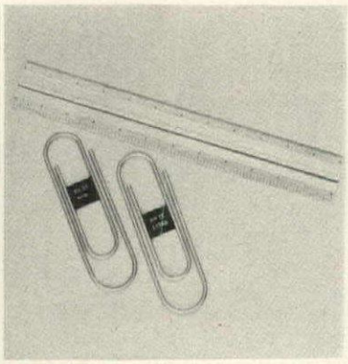
. . . Taste treasures that will make you want more. Two 5 oz. jars of sliced cooked Smithfield Ham, and three 3 oz. jars of deviled Smithfield Ham.

PREPAID **$5.35 EACH**

The Smithfield Ham and Products Co., Inc.
SMITHFIELD 6, VIRGINIA

SHOPPING

A wise housekeeper will attach this decorative hook in the vestibule, in the utility room, in the children's room. Made of cast iron, it is decorated with a deer figure, with the inscription "Be A Dear Hang It Here" printed in white. Over-all size: 5¼" x 3". It is modestly priced at $1 ppd. Order from J. E. McGinn, HG11, P. O. Box 3446, El Paso, Texas.



For the tycoon we suggest this Golden Ruler. It is made of gold anodized aluminum calibrated on one side to 1/32" and on the other to ⅛". With it come two giant size 5½" paper clips made of the same metal. One is engraved with the mesage "Do It Now," the other with "Do It Later." $3.95 ppd. From Elron, HG11, 223 W. Erie St., Chicago.

After-bath luxury: the terry cloth Mopper. Slip into the voluminous folds of this spanking white robe after a refreshing tub or shower if you want to enjoy blissful comfort. Made in one size (it fits both men and women) it has a large pocket, a wrap-around belt, raglan sleeves, tassel tie at neck. $6.95 plus 35c. Woodmere Mills, Box 167, Bennington, Vt.

For UNUSUAL Christmas Gift Needs

SHOP FICKER FIRST!

Plays nearly 100 different melodies!

AUTOMATIC DISC

MUSIC BOX

only **$29.95** ppd.

Holiday get-togethers are so much more fun when the melodic tones of a charming music fill the air. This genuine Swiss Thorens, encased in a smart wood cabinet, comes with a single disc. *Ten* assortments are available (10 discs to an assortment), under such headings as *Children's Tunes, Folk Songs, Drinking Songs, Classical Airs* and *Christmas Hymns and Carols.* Write for others!

EACH SET OF 10 DISCS.....**$6.00** ppd.

Charming, incomparable entertainment!

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MUSIC BOXES

just **$5.95** ppd.

. . . on a single long-playing *record*, the delightful music of Alec Templeton's famed collection of rare music boxes! 45 *different* tunes including folk songs, operatic selections and minuets. Highest fidelity, a masterpiece of reproduction. 33⅓ rpm. Also available on 45 rpm, same price.

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'MAGIC' KEY MUSICAL RECORDER

Two for **$14.95 . . . $9.95** each ppd.

Here's an Old World musical instrument easy to learn by virtue of the "magic" key! Once mastered, the Recorder provides hours of delightful home entertainment for the entire family. "Magic" key enables you to play in *all* keys. Simple fingering chart, book of tunes and handy cleaning feather supplied with each instrument. Made of sturdy Hard-rock Curl Maple.

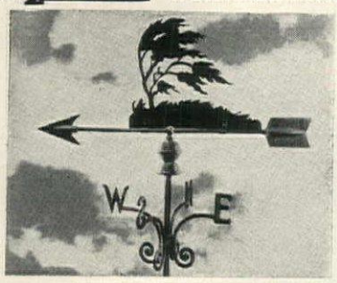
FICKER RECORDS

409 Arcadia Road, Old Greenwich, Ct.

Money-back guarantee, immediate delivery!

FREE CATALOG UPON REQUEST!

Hagerstrom WEATHERVANE



WINDBLOWN. A Hagerstrom original that will give you a true forecast of weather ahead. Perfectly balanced on an oil-filled swivel to swing easily in the gentlest breeze. Well made of aluminum, finished in satin black. 27" wide, 30" high. **$19.50** f.o.b. Wheeling. There are 72 other Hagerstrom designs for your selection.

For New Christmas Gift Catalog

Hagerstrom METALCRAFT STUDIO

Handicrafted Specialties since 1922—Lanterns, House Signs, Mail Boxes, Door Knockers, etc.

Dept. HG, Old Milwaukee Road, Wheeling, Ill.

This Book belongs to: KATHERINE LINDEKE

THE LINDEKES
1240 Oak Circle
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EX LIBRIS
Bruce Lindeke
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From the kitchen of

PHYLLIS CARR

NEW SPECIAL PURPOSE LABELS

Get your books back. Save time and trouble with personalized Christmas labels on cards and packages. Identify your kitchen prowess. These cheery personalized labels are printed in black on white gilt edged gummed paper. In pads, 1½ in. long and packed in a 3" clear plastic box. 500 for $2 ppd. (minimum order). Via air, add 12¢. Exclusive with **Bruce Bolind, 114 Bolind Bldg., Montrose 41, California.**

A Bracelet For Grandmother

For the most appreciated gift of all, give her our family growth bracelet which bears the first name and birth date of each precious grandchild custom-engraved in script on a separate commemorative disc. Choose round or square shapes.

Sterling silver ... **$4.00** for bracelet plus $1.50 per ¾" disc

Gold-filled ..... **$4.00** for bracelet plus $2.00 per ⅞" disc

14k gold ..... **$21.00** for bracelet plus $8.80 per ⅞" disc

Prompt, safe delivery, all charges paid airmail to distant points included. No c.o.d's.

Catalog on Request

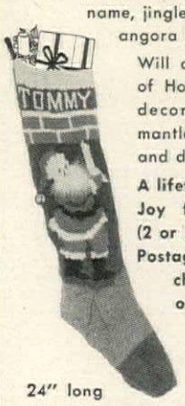
Holiday House

211 Bellevue Theatre Bldg., Upper Montclair, N. J.

Knitted "Personalized"

CHRISTMAS STOCKINGS

Hand made, of Finest wools in Gay Holiday Colors complete with knitted name, jingle bells and fuzzy angora beard on Santa.



Will add a new note of Holiday cheer and decoration to any mantle. Ideal for mom and dad, too.

A lifetime of Yuletide Joy for $5.95 each (2 or more $5.45 ea.) Postage prepaid. Send check or money order. No stamps or C.O.D's.

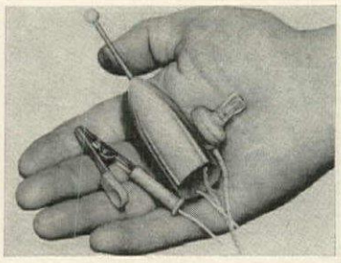
Florida Residents add 3% sales tax

24" long

Allow 2 weeks for production. Print names plainly. Order Today to make sure of delivery in time.

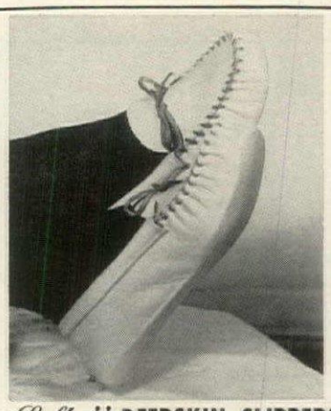
IRENE FRYKMAN

P.O. Box 581, Kendall, Fla.



World's Smallest Radio $4.95

Carry Hearever with you everywhere. Fits in pocket or purse. **No batteries, no tubes, no electricity.** Listen to sports events, music, news at work, at leisure, in bed, wherever you are. You cannot disturb others as speaker fits in ear for private reception. Order Hearever, the modern electronic marvel. **Only $4.95 with lifetime guarantee. Anthony Enterprises, 258 Taylor Street, San Francisco 2, California.**



***"Softy"* DEERSKIN SLIPPERS**

These wonderfully comfortable deerskin slippers are made from genuine saddle color grain leather lined with soft, supple suede. A sponge rubber sole has been inserted between the two layers of deerskin for the utmost in comfort. Lacings are also of deerskin. Casual and comfortable for wear around the home, at camp, while canoeing or beaching. Men's full sizes 7 to 13; Women's full sizes 4 to 9. Your choice of tan or light fawn.

Price.....$7.95 ppd.

Send for free gift catalog.

DEERSKIN TRADING POST

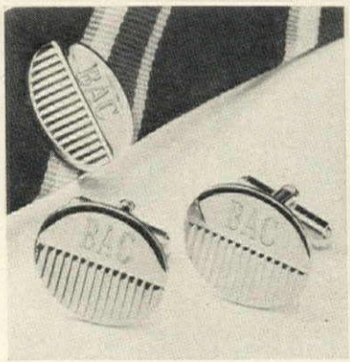
Dept. F, Route 1 at 114, Danvers, Mass.

AROUND

A musical charm attached to a links bracelet is a gift nearly every girl (junior or senior) will be delighted to find under the Christmas tree. Each piece is made of gold-plated metal. The charm is fitted with an imported music box, is decorated with a pert French poodle. $5. Postpaid. Order from Easterling, Department HG11, 1227 Loyola, Chicago 26, Illinois.

The perfect cabinet for your silver is the handsome French Provincial one shown here. Made of polished cherrywood, it will hold a service for twelve in the four fitted and lined drawers. Chest can be removed from grille-decorated base which is designed to hold holloware. 36" x 19" x 13". $97.50 exp. coll. La Colonna, 67 E. Oak, Chicago, Ill.

An old fashioned clip has been brought up to date. We show a tie clip which is the perfect size to wear with the narrow tie. Made of metal finished in gold plate, it comes marked with three initials. $1.98. A matching set of cuff links will point up a pair of French cuffs. $1.98 ppd. Tax included. Jolan Sales, HG11, 870 Fostertown Road, Newburgh, N. Y.



Hand Carved Buffalo Horn from India

Striking black carvings, handmade with incredible skill by native craftsmen in India. Crane, cockatoo and elephant . . . each standing on a solid rosewood base, have ivory eyes. Wonderful for gifts, they have museum importance in decorating a home or office, make unusual accessories for flower arrangements. Buy singly or in matched pairs.

Cranes, 8½" high, $2.95; 12½" high, $4.95
Cockatoo, 8" long, $5.50.
Elephants, 4½" h., $6.50; 7½" h., $11.50.
All prices postpaid.

Write for unique magazine-catalog of imported gifts.

SHOPPING INTERNATIONAL INCORPORATED
Dept. 84, 65 Court St., White Plains, N.Y.

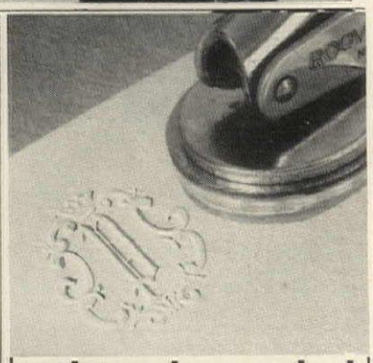
EMBROIDERED SATIN
BOUDOIR MULES
Imported from British Hong Kong!

ONLY $1.98 per pair, ppd.

From the far East a gift fit for a fairytale princess . . . or any smart modern who knows how important the Oriental influence is in fashion right now!

Choose these beautiful satin slippers in cardinal red, jet black, jade green or royal blue. All are handsomely embroidered in gay multicolor . . . have comfortable smooth-cushioned, sturdy leather soles. State size, first and second color choice.

No C.O.D.'s Please
Send for our unique FREE Christmas Catalog!
AGNESTRONG LTD.
120 Pearl St., Dept. H-11, N. Y. 5, N. Y.



make an impression!
Meet the press that gives any weight stationery or light card the charm of old embroidery, the elegance of a royal coat of arms! This lightweight seal, just 6" long, makes a raised impression of any Old English letter framed in a distinctive crest, 1½" diam. As easy as stapling, it won't cut the sheet! Specify initial desired—it's made to your order! Guaranteed for life. An exquisite gift! $8.95 ppd.
Sorry, no C.O.D.'s
Hilltop House
Dept. G-11, Box 145, Rutherford, N. J.

WHY BE DRAB?

DECORATE YOUR TOILET SEAT
Do it yourself in 20 minutes, save over $15.

Turn yours into the gayest bathroom in town. Good for many a party giggle—the PERFECT GIFT for the friend who has everything. Available in five delightful motifs each in gay, sophisticated humor. Full color designs for all four sides. An oil-lacquer paint transfer. Fits any seat, a cinch to apply. Won't rub off. Specify design desired: Poodle, Night Club, Early American, Roses, Circus. ONLY $4.95 POSTPAID. (Save $15 by doing it yourself.) Money-back if not delighted. Or send 10¢ for catalog showing designs in full color.

L/T SALES Dept. HG-11, 5816 Halm Ave. Los Angeles 56, Calif.

SMART BASKET for keeping favorite Christmas cards. It is expertly crafted of fine, sturdy wicker . . . has three compartments. Gaily decorated with holly and red bow. Measures 12" x 12". Ideal as a gift or for your own holiday plans.

Send for Free Catalog

$4.50 post paid

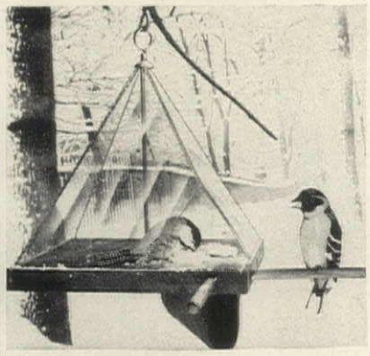
Hultberg's BEAUTIFUL GIFTS
Dept. HG-3 Rockford, Illinois

Different! Smart!

PLANNING GUIDE DESK CALENDAR

Perfect Gift FOR THE BUSIEST PERSON YOU KNOW!

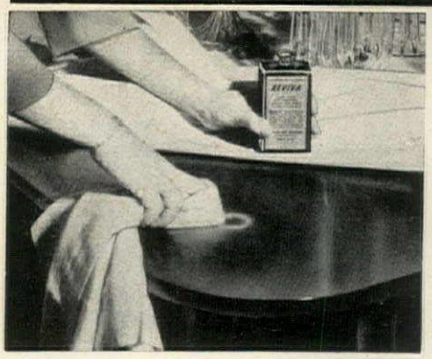
The *modern memo-organizer*. One of the most practical daily reminders ever developed! *Styled by a famous designer*. Handsome 7½" x 6½" x 1" looseleaf binder, with scientifically planned memorandum, appointment and calendar pages providing for *daily* and *weekly* organization. A huge success among professional and business people and in the home. Rich simulated leather cover, $4.45. Genuine leather black Morocco Grain, $9.00. Deluxe genuine tan Pigskin, $13.50. FREE *pages for remainder of this year with orders for next year* while they last. Orders shipped day received. 100% satisfaction guaranteed or money back. Postpaid when cash accompanies order. Dept. L-7, Wilson Memindex Co., Rochester 21, N.Y.



BE A FRIEND TO BIRDS
Get this Swing Feeder to welcome birds to your own garden, or as a gift for some friend. Feeder provides food safe from squirrels and protection from weather. Vane at bottom swings entrance away from wind. Glass sides enable you to watch birds as they eat. 12" high. Wood base 10" square. $3.50 postpaid.

Write for new Christmas Gift Catalog
Hagerstrom METALCRAFT STUDIO
Handcrafted Specialties since 1922—Lanterns, House Signs, Weathervanes, Mail Boxes, Door Knockers, etc.
Dept. HG, Old Milwaukee Road, Wheeling, Ill.

THE SPOT REMOVER FURNITURE POLISH



REVIVA by **Jackson of London**

REMOVES stubborn **surface** spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches.

For all varnished, shellacked or lacquered surfaces. ENTERTAIN WITHOUT FEAR! No need to worry if you have rings from alcohol, heat or water on your table—or any other surface spots on your favorite modern or antique furniture. Just apply REVIVA and surface spots will vanish like magic. Revives original color and grain of wood. Once you have used REVIVA, you will never be without it. Consumer tested and accepted for over 15 years. A Triple Action Tonic for Marred Furniture.

Quart $3.00 Pint $2.00 Half-Pint $1.50

PLUS POSTAGE, Sorry, no C.O.D.

Use "Patina" Jackson of London English Type Wax Paste

A decorator's polish to restore and retain the patina of PRECIOUS pieces. For all wood, marble and finished leather. Dark wax for all surfaces—special Blond wax for light surfaces. **$1.50** jar, **$2.00** double size.

Plus postage, No c.o.d.

MRS. MARK JACKSON'S STUDIO-G 123 West 57th Street, New York 19, N. Y.

Viennese Charm

Direct from Romantic Austria—is one of three on a sterling silver bracelet that you will receive in sturdy export packing with colorful foreign stamps. Each sterling silver charm bears the name and authentic coat-of-arms of an exciting Austrian city, fire-enameled in brilliant, lasting colors of high quality, goldsmith-like finish. Order your bracelet today and allow three to four weeks for delivery. Not more than one addressed to the same person. Additional charms available. THE PRICE OF $3.00 INCLUDES POSTAGE AND INSURANCE—DUTY FREE. No C.O.D.'s. Money-back guarantee if not fully satisfied with value received.

Cartwright and Company, Dept. HG
Exporter-Importer
P. O. Box 653, Honolulu 9, Hawaii, U. S. A.

PAK-A-LITE

Newest idea in a cigarette lighter since matches! Brainy "Pak-A-Lite" makes every cigarette pack a lighter—and your pack becomes crush-proof too. Just slip it into your favorite brand (regular or king-size). . . . It locks on. Press to open . . . zip—it's lit! Windproof, too. Positively ingenious! Choose yours in lifetime Chrome or Gold Finish. Only $2 plus 20c postage. Orders for three or more, we pay postage. Write for FREE GIFTIME CATALOG.

GLOBAL TRADE ASSOCIATES
Doug Lawson, Member; Calais, Maine

VANITY-GO-ROUNDS!

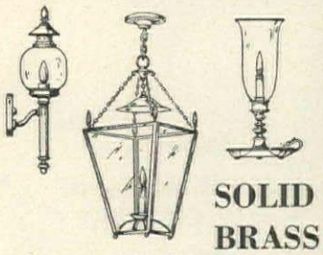
Two Handy Sizes! Perfect For Gifts! **$5.95 ppd.**

A really different tray, designed just for her dainty dressing table! Rotates easily at slightest touch for quick selection of perfume, cosmetics, nail polish, hair spray! Mirrored trays have graceful golden filigree galleries, ball-bearing bases, felt feet. **8" size—$5.95. 11" size—$11.95.** Order today for welcome gifts! Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S *of EVANSTON 22, ILLINOIS*

Colonial Charm



SOLID BRASS

Beautify your home with distinctive lighting fixtures made by craftsmen who have been making beautiful fixtures for sixty years. Gleaming cast brass beautifully wrought, polished and lacquered to prevent tarnishing. Candelabra size sockets. Hand blown globes of South Jersey glass, original designs hand engraved on some, others plain.

#229—Hurricane Lamp 14" high **$40.**
#17049—Coach Lamp (6½" high **$43.**
#50261—Ceiling Light 22" high **$89.** pair

SEND 25¢ FOR LARGE CATALOG.

WILLIAM Spencer Dept. G.

RANCOCAS WOODS, NEW JERSEY

SHOPPING AROUND

A delectable dip for your next party could be "Sauce d'Orleans". Made by a gourmet shop in New Orleans, it comes in a 12 ounce jar. With it you will receive three cans of deveined shrimp and a natural wood serving piece which is fitted with a glass sauce dish. $9.50 postpaid. Creole Delicacies Co., HG11, 533 St. Ann St., New Orleans, La.

For holiday nibbling you couldn't have anything more delectable than fresh picked pecans. Roast them with butter and salt, with cinnamon and sugar. Or marinate them in olive oil and garlic. They are perfect to serve toasted and crushed on buttered string beans. $4.95 ppd. for 1¼ lbs. in bucket. Pecan Joe, HG11, Box 1285, Texarkana, Tex.

Fine import. The man in your life will like the rugged good looks of this cable knit sweater. Made of excellent wool, it is fitted with handsome silver buttons. Sizes: Small (40); medium (42); large (44). It comes in two colors: heather gray and beige. It is the cardigan he will wear for many years. $29.95 ppd. Carol Reed, HG, North Conway, N. H.

Calendars For Remembrance

Precious moments fixed forever on accurate calendars conscientiously engraved to your order, the day marked precisely by a prong-set synthetic ruby.

CUFF LINKS SHOWN ACTUAL SIZE

sterling silver	$15.00
gold-filled	$15.00
14K solid gold	$33.50

(For genuine 2-pt. diamonds, add $7.50 to any style.)

Prompt, safe delivery, all charges pd.

Catalog on Request *Holiday House*

211 Bellevue Theatre Bldg., Upper Montclair, N. J.

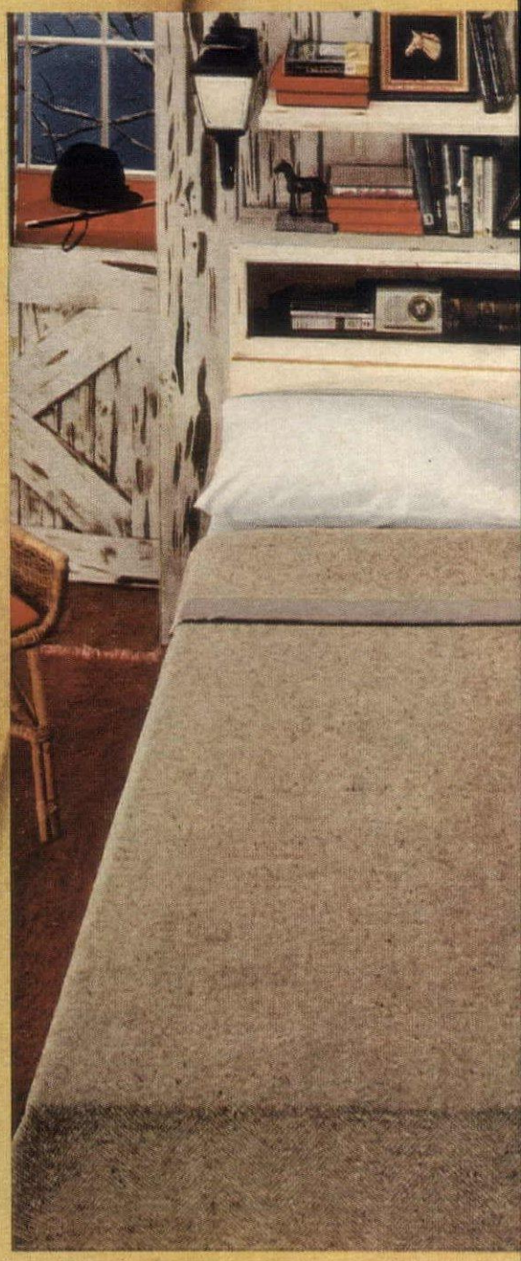
STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN

Resident Day Classes
Start Feb. 3rd. Send for Catalog R
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N. Y. designers & decorators. Personal instruction. Cultural or Vocational Courses.

Home Study Course
Starts at once. Send for Catalog C
Same training for those who cannot come to New York. Practical, useful and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DESIGN
29 East 72nd St., New York 21, N. Y.



There is a dream blanket by

St. Marys® for you

Mardi Gras Carnival colors in subtle pure wool plaid bring a wealth of warm elegance into contemporary settings. You will love it!

TWIN $18.95
DOUBLE $22.50

Sonata Harmony in pure wool plaid keyed to a single lovely shade to be in tune with the decor of every period, and every color plan.

TWIN $18.95
DOUBLE $22.50

Tweed Herringbone weave flecked with color . . . a new look in pure wool blankets for those who like a tweedy air in town and country bedrooms.

TWIN $19.95
DOUBLE $23.50

St. Marys®
ALL PURE WOOL BLANKETS

AT FINE STORES EVERYWHERE . . . PLEASE WRITE: ST. MARYS WOOLEN MFG. CO., ST. MARYS, OHIO

ALDON

PERMA-CREST broadloom with *Imperial* styling

inspired by the **CHRYSLER** built Imperial

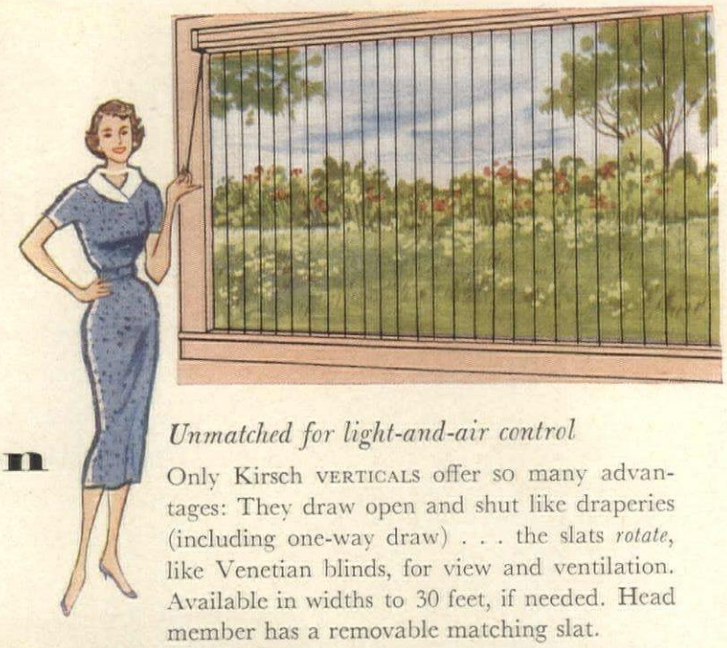
This luxurious new carpet is the most practical you can buy. Even ink and food stains whisk away with amazing ease. Fading action of sun and salt water fight a losing battle against Perma-Crest's locked-in color, too. Expensive? This room was carpeted for about the cost of a TV set. See Perma-Crest in 7 authentic Imperial colors at your Aldon dealer's soon.

Accent and area rugs, too! In sizes and shapes for every home.

FURNITURE AND SETTINGS BY HARVEY PROBBER

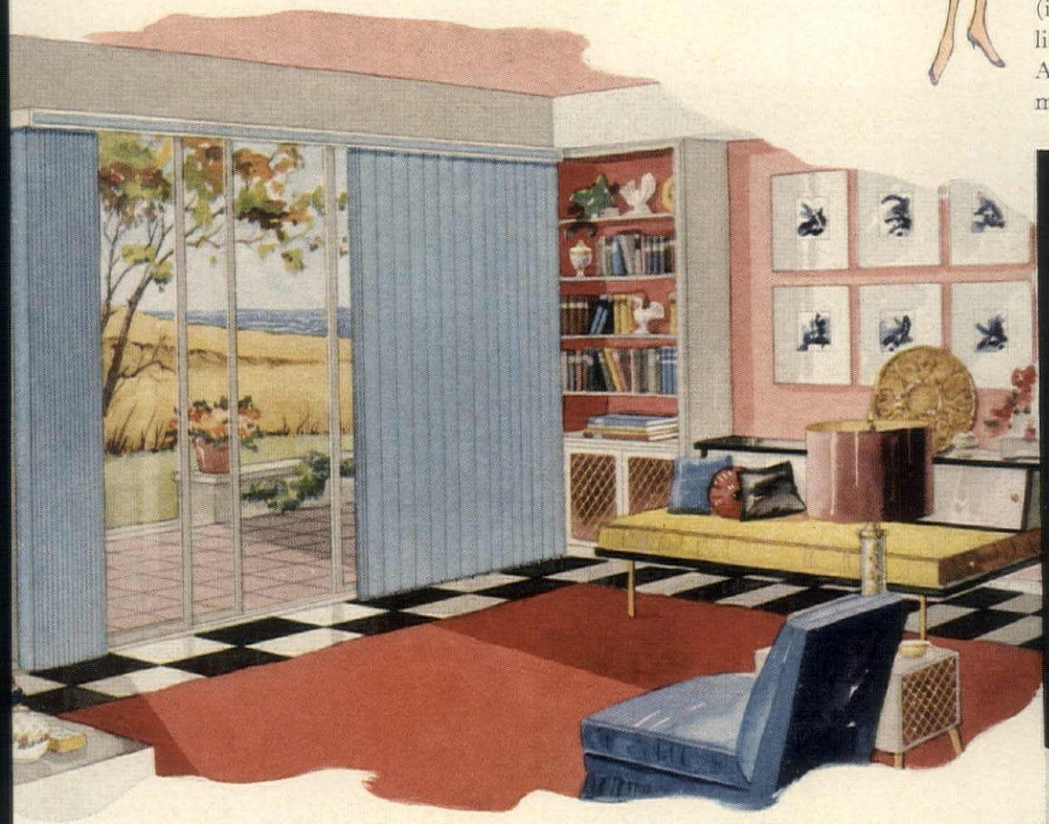
invitation to

Smart distinction



Unmatched for light-and-air control

Only Kirsch VERTICALS offer so many advantages: They draw open and shut like draperies (including one-way draw) . . . the slats *rotate*, like Venetian blinds, for view and ventilation. Available in widths to 30 feet, if needed. Head member has a removable matching slat.



Kirsch vertical traverse blinds

luxurious **New window effects** *in practical, durable metal!*

Express your flair for the beautifully different with these fascinating vertical draw-cord blinds, in your own "customized" color combinations. Kirsch VERTICALS combine a "draped" beauty effect of their own with the unmatched light/air control you get *only* with blinds. They're as livable—in ANY room—as they are unusual . . . and practical as well as elegant . . .

NO cleaning problem! Dust and dirt can't collect on the smooth, upright metal . . . no tapes . . . no bottom-rail at all. *Ideal for use as room-dividers!*

Be sure to see Kirsch VERTICAL Traverse Blinds with the new, wider slats, in beautiful decorator colors. They're NOT expensive. *Get a free estimate!*

Guaranteed by Good Housekeeping

A PRODUCT OF KIRSCH CO. WORLD LEADER IN DRAPERY HARDWARE

choose

from a wealth of plain and patterned colors, and textured effects, all in the famous Kirsch baked enamel finish.

why wait

when you can send today for this free folder on Kirsch VERTICALS? You will receive also the name of a dealer who will show you this latest, dependable Kirsch product.

Kirsch company

625 PROSPECT ST., STURGIS, MICHIGAN

GENTLEMEN: Please send me your free folder on Kirsch Vertical Traverse Blinds

name

address

city zone state

Find Your Kirsch "Verticals" Dealer in The Yellow Pages

UNDER—Venetian Blinds or Vertical Blinds

There's luxurious beauty and longer wear in upholstery of Du Pont Nylon

Fashion news this fall is the wider range of beautiful colors, textures, new designs in upholstery of Du Pont nylon. And, thanks to nylon, this luxurious new upholstery wears longer, cleans easier, and stands up to the most rugged use.

You'll want furniture covered with long-wearing, fashion-right upholstery of Du Pont nylon for your own home. Ask your favorite store . . . or your decorator to show you samples of the newest fall fabrics.

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Du Pont makes fibers, does not make the fabric or furniture shown here.

Notice the new textures, designs and subtle colors of these fabrics of Du Pont nylon and rayon. The chair is by Jamestown-Royal. See it at these and other fine stores: **DAYTON,** Elder & Johnston Co.; **DENVER,** Daniels & Fisher; **DETROIT,** Harrison-Pringle Co.; **FORT WORTH,** Fakes & Co.; **NEW HAVEN,** H. M. Bullard Co.

SHOPPING AROUND

The first chair after the high-chair should be this sturdy metal one shown here. Finished in bright red, it comes marked with a first name. 8¾" x 9¾" x 21", it is the chair you will carry in the car, to the park, to grandmother's. It folds compactly for storage. $2.75 postpaid. Order from Jobie Gifts, Department HG11, Box 62, College Point 56, New York.

Good luck is ascribed to the horseshoe. You will be lucky, indeed, if someone presents you with a gift of this sterling silver horseshoe pin fitted with a beautifully modeled horse head. 2½" in diameter. $3.50. The matching handmade sterling earrings are $2.50. The set is $5. Postpaid. Federal tax included. Order from Silver-Art, HG11, 50 Delancey St., N. Y.

Ceramic figures typical of the Far West are a specialty of sculptor Lee Burnham. Shown here are two cowboy figures which are amazingly realistic. The faded levis, the shirts, the flat black hats seem real. Standing figure is 12" high. $12.50. Seated one is 7½". $11.95. Add 50c postage. Do send for brochure! Lee Burnham, HG11, Box 385, Hawthorne, Fla.

NEW—Guaranteed to SPARE YOUR HUSBAND

No need to aggravate him with wet stockings — no more soaking in wash basin — no more dripping from shower rod! A "Life Preserver for your Nylons" washes and DAMP DRIES them in seconds—bone dry, out of the way, ready to put on again in minutes.

CUT YOUR STOCKING BILLS IN HALF, yet wear the sheerer more beautiful nylons you have always dreamed of—all of the new matching shades even if they do cost more! YOU CAN AFFORD TO WITH LIFE PRESERVER, because there's no LOSS from picking and snagging in the wash basin—No more stretching out of shape—no more bagging and running because the delicate threads have been weakened and frayed by squeezing—by inadvertant twisting—by being rolled in towels to hurry drying. NYLONS RETAIN THEIR SHAPE AND BEAUTY . . . LAST UP TO THREE TIMES LONGER. QUICKLY PAYS FOR ITSELF!

"EASY AND VERY SIMPLE TO USE, AND A 100% ITEM FOR EVERY HOSE-WEARING FEMALE," DECLARES JIM HOWARD IN HIS SYNDICATED NEWS COLUMN." "IT'S NEW FOR YOU," WE SWEAR BY THE ONE WE HAVE, AND, AFTER GIVING IT THE TEST OF MANY USES, MY WIFE SAYS IT'S EASILY ONE OF THE BEST, MOST FUNCTIONAL PRODUCTS WE'VE SEEN IN MANY A MOON

Smoothly molded of a rich, lustrous, durable and expensive plastic. **THE MOST BEAUTIFUL—THE NEWEST—THE MOST EXCITING CHRISTMAS PRESENT YOU CAN IMAGINE. EXCLUSIVE BECAUSE THE OUTPUT IS SMALL. SENT POST-PAID AS LONG AS SUPPLY LASTS** upon receipt of check or money order for $3.98. Sorry, No C.O.D. **FULLY GUARANTEED—MONEY BACK IF NOT SATISFIED.** If order is received by the tenth of the month of this issue, a gracefully designed matching wall bracket, regularly priced at 50c will be given **FREE. SPECIFY COLORS: MARBLED PINK—MINT GREEN—WEDGEWOOD BLUE—OR** Fashionable **TORTOISE SHELL (INVALUABLE AS AN ACCESSORY TO SMART LUGGAGE).**

P. F. FLEMING — 1202 Commerce Bldg., Houston 2, Texas

It's NEW . . . for you and friends

Silvercrest Playing Card Holder

Exquisitely Packaged
SET OF FOUR

$5.95 Created for those desiring the very best . . . *and for gifting!* The 4¼" Silvercrest Holder Set is ideal for Canasta, Samba, Bridge, etc. Easy to use, holds every card compactly secure. White polyester-foam and clear plastic. Embossed with 22 kt. golden design that adds richness to Silvercrest's finest gift feature.

SILVERCREST STUDIOS

Burton Hts. P.O. Box 85C Grand Rapids, Mich.

NO C.O.D.'S PLEASE

Money Back Satisfaction Guaranteed

JINGLE BELLS APRON—$1.49

Jingle Bells Hostess Apron will add a festive touch to holiday chores. Red felt Apron has four real bells attached. Its soft tinkle is pleasing ...wear it to greet holiday guests. It's 15"x 15" overall and has a wide green sash for easy tying. *Guaranteed to please!* Only $1.49, postage paid. Get these Aprons *personalized* with embroidered names for delightful gifts, Only $1.98. Order JINGLE BELLS APRONS from **SUNSET HOUSE, 1678 Sunset Building, Hollywood 46, California.**

1000 PRINTED NAME & ADDRESS LABELS $1

1000 sparkling name and address labels nicely printed with YOUR name & address and sent with a Lovely Plastic box for just $1.00 postpaid! WORTH MUCH, MUCH MORE! 5 orders or more at just 75c per order! Money Back guarantee.

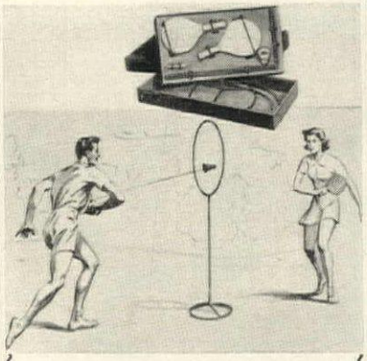
300 Printed Name & Address Labels 50c

Just 300 nice name & address labels, same high quality as above except no plastic box is included. JUST 50c postpaid!

Write for FREE wholesale selling plan on above labels!

TOWER PRESS, Inc.

Box 591-AP Lynn, Mass.



SHUTTLE-LOOP

is a fast moving indoor-outdoor game that gives you the excitement of badminton in much less space. Playing area required is only 4 feet by 10 feet. Object is to engage the plastic shuttlecock in play back and forth through a metal loop. Two or four can play. With metal stand and 22" loop, 2 paddles, shuttlecock, court markers. **$6.95**

Plus 50c postage

Pa. Residents Add 3% Sales Tax.

FREE! New Gift Catalog

TAYLOR GIFTS

WAYNE 2, PENNSYLVANIA

PERSONAL PHOTO *Christmas* CARDS

MADE FROM YOUR FAVORITE SNAPSHOT

25 CARDS and ENVELOPES **$1.00** plus 25c shipping

Compare our low price for distinctive personalized Christmas cards made from your own favorite picture of your family, children, pets, vacation.

FREE SAMPLE

Merely send your negative for FREE sample of our beautiful, rich-looking 4¼" x 5½" embossed card with deckle edges; no obligation. Enclose 3c for return postage. Your negative returned safely. (If you mail photo, send 50c for making new negative.) Offer expires Dec. 1, 1957. *Satisfaction guaranteed.*

BALL STUDIO • Greeting Card Division
Dept. 38 • Box 275 • ST. Louis, Mo.

BEDSIDE BUTLER

This bedside Valet Rack holds your complete wardrobe for the following day. Both men and women will appreciate this modern convenience. Fine craftsmanship, superbly finished in mahogany and gold with golden brass finial. 45½" high with 19½" hanger. Complete with trouser bar, tie holder, shoe rack and accessory tray. Sorry, no C.O.D.'s. Write for FREE CATALOG.

$5.98
Junior Size 42" x 16" **$4.98**
50¢ shipping charges on each.

MERRILL ANN *CREATIONS*
Dept. HG
3605 Kingsbridge Avenue,
New York 63, N. Y.

the **ONE GIFT** they **DON'T** have . . .

Guard against colds! Avoid chills! Hang Mopper next to tub or shower and dry off in a flash after you splash! Keeps you warm as toast!

MOPPER*

the absorbing new "dry-off"

AFTER-BATH ROBE

Here's a great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a Mopper! Has big "carryall" pocket, wrap-around belt, tassel tie at neck, raglan sleeves . . . fits any man or woman perfectly. For 6-footers order king-size . . . only a dollar more. A great buy and a heart-warming gift. Get one for yourself, several for house guests, at the special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

*Trademark

Gift-ready, in clear plastic bag. Add 35¢ postage. **$6.95** ea. (Save! 3 for $20)

Woodmere Mills, Inc.
Dept. 57 P. O. Box 167, Bennington, Vt.

DON'T BE FAT!

If you just can't reduce and have tried dieting, pills and tablets—try relaxing, soothing SPOT REDUCER, (U.L. approved) a massager that's tested, and has U.L. approval. Lose weight where it shows most! The relaxing, soothing massage helps break down FATTY TISSUES, helps tone the muscles and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the SPOT REDUCER, it's almost like having your own private masseur at home. It's fun reducing this way! Lose pounds and inches quickly, easily, safely, without risking health. For aches and pains due to over-exercise. Also used as an aid in the relief of pains for which massage is indicated. Sold on MONEY BACK GUARANTEE! Reduce or NO CHARGE! (FIRMS FLABBY TISSUE!)

110 Volts A.C.

Restores elasticity to sagging skin.

STANDARD MODEL only $9.98 . . .
AMAZING DELUXE MODEL only $12.98.
(Save 90c postage. Send payment with order)

send to **BODY MASSAGER CO.**
403 Market Street, Dept. B-829
Newark, New Jersey

Dog Coat

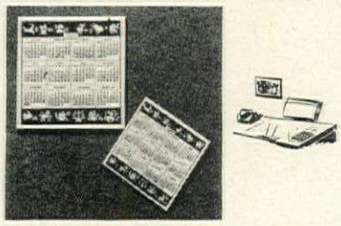
Handsome gift for your favorite dog! Well-cut, 100% wool, fully lined coat in yellow, blue and rust with a gray check—gray collar, fastening straps. 10 to 18 back lengths. Indicate length, neck measurement. Order *now* for Christmas.

Only $7.50 *ppd.*

(larger sizes made to order)

DOG FASHIONS
Dept. HG, 255 East 74th Street
New York 21, N. Y.

1958 CALENDAR TILES



put days, weeks and months where you can find them—

Away with soiled, torn or misplaced calendars. These ceramic tiles, decorated with signs of the zodiac, are smart as hot plates, wall decorations or paper weights. Blue, green, red or brown. Heat resistant, felt backed.
6" x 6"—$2.00 each. 3 for $5.00 postpaid
4½" x 4½—$1.00 each.
6 for $5.00 postpaid to same address.
Write for folder of other delightfully different gift ideas.

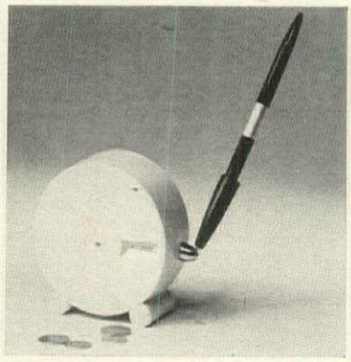
Becky's Studio
P.O. Box 4623, Govans Station
Baltimore 12, Maryland

'BAREFOOT' STRETCH SLIPPERS-$1

These Slippers g-r-o-w on you! One-size Slippers stretch to fit your feet . . . feel like you're barefoot. Knit of miracle yarn—washable, quick-drying, shrink-resistant. Wonderful for trips. Candy stripes—red and white for women, blue and white for men. In plastic travel case. They'll fit anyone! *You must be pleased or your money back!* Only $1, postage paid. Six sets for $5. Order "His" or "Her" STRETCH SLIPPERS from **SUNSET HOUSE, 1686 Sunset Building, Hollywood 46, California.**

SHOPPING

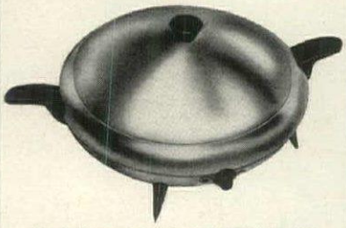
A small file is fitted to the smooth plastic case shown here. This is the personal grooming aid which everyone needs. It will fit into a man's pocket, a woman's handbag or a child's briefcase. File is steel. Note the name or three initials which are hand carved into the handle. $1 ppd. Handy Labels, Dept. HG11, Jasperson Building, Culver City, Cal.



Sound investment. You would be wise to put the "Date Bank" on your desk or library table. Attractively designed of ivory plastic, it is fitted with a bank which must be fed a quarter every day or it will not indicate the date. With this nice bank a black ball-point pen is included. $3.99 ppd. Leecraft. HG, 300 Albany Avenue, Brooklyn, N. Y.

The "Week-Ender" is a traveling valet. It can be tucked into a dispatch case, a suit case or under your arm. Closed it is 11" x 16¾". It opens to 36" and can be hung on a hook or knob. Six pockets hold two shirts, a change of linen, six ties. Made of leather in black or tan, it is lined in linen. $13.95 ppd. Jack's Mailbox, HG11, 95 Fifth Ave., N. Y.

KING-SIZE 14 in 1 APPLIANCE
(it fries, stews, steams, bakes, etc.)
AT A LOW, LOW "BY MAIL ONLY" PRICE!



AUTOMATIC ELECTRIC
SKILLET-CASSEROLE
with Westinghouse Thermostat

As beautiful as it is dutiful! Capacity 4½ qts.; holds large fowl or roast. Automatic signal light eliminates guesswork. Beautiful copper-tone finish; extra heavy gauge cooking aluminum in pan. Ironclad factory guarantee. New 100 recipe cook book included.

A $49.95 RETAIL VALUE.... **$16.95** F.O.B. NEW YORK

Send check or Money Order; no C.O.D.'s. Pay Express or Parcel Post charges on arrival.

THE STABLE R.F.D. # 1 - Dept. G, Box 171 Yorktown Heights, N. Y.

Chin Strap $1.00

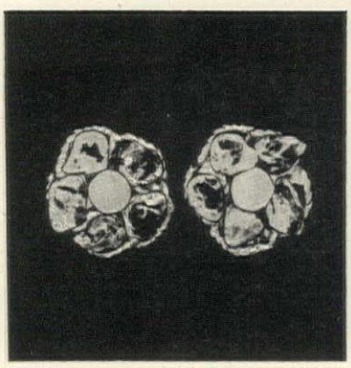
Give yourself a facial uplift. Double elastic straps **fit all head sizes comfortably** and firmly. Sanitary and washable with soap and water. Use it by itself or apply your favorite lubricating cream first, then adjust the Chin Strap to your comfort and leave on while you do your housework or take a nap, read or watch TV. **$1.00. Anthony Enterprises, 258 Taylor Street, San Francisco 2, California.**

AROUND

A monogrammed pin will please the stylish woman in your life. We show a handsome bar pin which is made of three initials. $3.85 for 3/8" x 1 3/4"; $5.50 for 5/8" x 2"; $6.60 for 3/4" x 2". A matching bracelet is: $5.50 for 3/8"; $6.15 for 5/8"; $6.60 for 3/4". Postpaid. Tax included. The New England General Store, Department HG11, Medfield, Mass.

The zodiac is the decoration on this seasoning set. The salt shaker and matching pepper mill are made of semi-porcelain in two tones of blue. This set was designed for that famous restaurant. The Zodiac Room, which is one of the brain children of Neiman-Marcus. Grinders are of Sheffield steel. $9.95 postpaid. Neiman-Marcus, Dept. HG11, Dallas, Tex.

Cluster earrings. You might want to add this set of attractive jewelry to your collection. Each earring is made with five "gem stone" petals. In the center of the pastel-color stones is a large French baroque pearl. The metal used is goldplated. $2.95 ppd. the set. A matching ring is available. Tax incl. Stone House, HG11, 9053 Nemo, W. Hollywood, Cal.



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*Manufacturer's name on request

YOU CAN HAVE GLEAMING FLOORS
your friends will admire and envy with this new nationally known "No. 1 rated" floor machine

SCRUBS, WAXES, POLISHES, BUFFS

We will send you this new model sturdy machine, product of America's leading manufacturer* of floor conditioning equipment, on 5-day approval. If you like it, keep it with one-year unconditional guarantee against defective workmanship. Or you may return it after 5-day trial for full refund.

This perfectly balanced, feather-touch twin-brush floor machine is fully equipped with 2 scrub brushes, 2 polishing brushes, and 2 felt buffers. Gives beautiful finish to floors of wood, linoleum, asphalt and rubber tile, terrazzo and cement. ¼ h.p. motor, approved by Underwriters' Laboratories, runs cooler and faster, giving higher polish. Accessories available for sanding, steel wooling and rug cleaning.

National list price $59.95. Our price to you made possible by volume sales — only $39.20 delivered anywhere in U.S. A wonderful Christmas gift.

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PETER BAKKER HARDWARE 2 PROSPECT STREET MIDLAND PARK, N. J.
"Peter Bakker Treats You Right"

FASCINATING ANT HOUSE
ONLY $2.98

A house of ants? An ant house for kids? Yes, and mother and father will have fun, too, watching a busy army of worker ants digging tunnels . . . building rooms . . . carrying their loads to the top of the hill. An ant's entire world created while you watch! See the feeder ants storing away supplies for the rest of the colony . . . the nurse-maids caring for the ant babies . . . an education in work and patience as well as nature study, seen through the clear plastic, unbreakable walls of this unusual ant house. Actually a "living TV screen" that keeps the kids interested for hours. Convenient 5" x 7" size, only $2.98 including stand, soil and sandbar, and a whole colony of ants.

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THE VIKING CHAIR

Classic in line, dateless in charm, at home with provincial or modern

a rare find at $9.95 Fully Assembled

. . . our version of a famous import. Solid hardwood throughout with handwoven fibre rush seat and curved backrest, 30" high. Seat is 18" x 15" x 18" high. Special construction (lock-joint) for lasting sturdiness. Unfinished (ash wood) $9.95; Natural Finish (ash wood) $10.95; Maple, Walnut, Cherry, Pine or Mahogany Finish (birch wood) $12.95. Minimum order is 2. Shipped direct to you from our workshop. Quick delivery.

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SAVE TIME — SAVE MONEY

magic SHOE MITT

SHINES SHOES WITHOUT POLISH

Amazing CHEMICALLY TREATED MITT cleans, polishes and preserves leather . . . just a few brisk rubs make shoes sparkle! No more soiled hands, no messy rags, no danger of spills or stains. For men's, women's, children's shoes (youngsters love to polish their own). Use it for handbags, luggage, all leather goods . . . any color but white. Mitt lasts indefinitely. Order several—for home, office, gifts!

THOUSANDS OF SHINES FOR ONLY $1.00 ppd.

Money Back Guarantee
2 for $1.85 4 for $3.65
(SOLD SINCE 1942—Not sold in stores)

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Keep Ice Cubes 4 Hours!

THERMO TUMBLERS

Exciting Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of crystal clear Lucite with a vacuum between are what turn the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size. Coral fish net and green felt fish design by Peter Hunt. Enclosed in air space, design and cut outs can't be touched, stays clean. Set of four $10.00 postpaid

ALSO AVAILABLE—4 Thermo Tumblers (no decorations) in transparent blue, green, red and amber, one each shade. only $5.00 postpaid

No C.O.D.'s.

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Artisan Galleries
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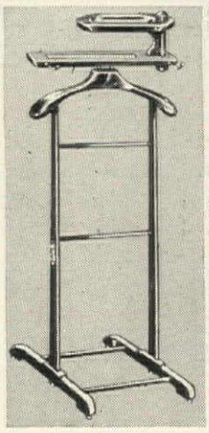

For Every Man in the House!

SILENT VALET
$12.95
POSTPAID
(No expensive Express to pay)

Mahogany, Walnut or Blonde finishes.

This indispensable, space-saving Valet makes neatness a pleasure! Saves valuable dressing time, saves pressing bills.

Satisfaction guaranteed.

Sturdy, shoulder-shaped hanger holds jacket and shirt in shape, trouser-bar with rubber insert prevents slipping. Handy hooks hold tie and belt, deep, hand-carved tray holds wallet, change, cufflinks and keys. Complete with shoe-rack and glide-easy casters.

Valet For Junior $11.95 Same as above, but smaller.

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NEW HYDE PARK 3, N. Y.

SNOOZE in the SUDS

New Relax-in-Bath and Travel Pillow

Delightfully luxurious because it's uniquely contoured for relaxing comfort. 100% waterproof, it keeps your hair dry and neat. Twin suction cups hold it to tub. Also popular for auto riding or driving, camping and bed because it cradles your head and relaxes your neck—or fits snugly in small of back. Adjustable for height and softness. 9" x 15". Folds to pocket size. Specify Blue, Turquoise or White. Fully guaranteed. Gifts mailed direct. Sent immediately for only $2.25. *Two-day airmail, 40c extra.*

White washable zipper cover, 75c

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IDEAL FOR CHRISTMAS GIVING

For AFRICAN VIOLETS

and other plants . . . the new Vio Holda

PLANT STAND

- Holds 11 plants, 10 on Revolving arms
- Promotes Thrifty Growth

A wonderful gift for flower lovers. Finest all-steel welded construction. 40 inches high. Finished in antique black, white or green enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance beauty of arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires so little space. Wonderful indoors or out. And, a grand gift idea!

STURDY
NO TIP—NO TILT
The Stand with the Revolving Arms

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage in U.S.A.; $2.00 for shipment to Canada. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—**Vio Holda Mfg. Co.,** Box 915, Dept. 7117, Topeka, Kansas.

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Recipe for "Irish Coffee" included in each box. 6 glasses in each box—$6.50 prepaid. Order in time for Christmas.

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BENGALI CRANE

Indian natives have reproduced, from water buffalo horn, the graceful bird whose haunts are the steaming rice paddies of the east. These strikingly beautiful figures are hand carved, with incredible skill and artistry, in shades of deep brown, soft gray and gleaming black, rubbed to velvet perfection with ashes of palm, finished with ivory eye and mounted on a rosewood base, each approximately 7".

$2.95 Ppd.

Add 25¢ west of Miss.

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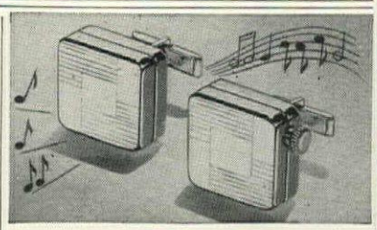
Free Catalogue, Gifts of Distinction

World Treasures
656 Main Avenue Passaic, N. J.



MUSICAL CUFF LINKS

"Smaller than a postage stamp"

Just arrived! For the man who has everything. World's tiniest precision-built, hand-made Swiss music box, set into right link of exquisitely designed 24-K gold plated cuff links. Perfect for executive giving. Formerly available only to Royalty. Plays delightful music—clear as a bell. Only $16.95 pair, ppd. Also in solid gold at $100.00 pair. (Prices include tax.) Gift boxed. Satisfaction guaranteed. Order from: Music Boxes, Unl., Dept. 161-P, 676 No. Dearborn St., Chicago 10, Ill.

Chintz Ensemble and Matching Headboard

Choose from 10 exciting colors!

Dress up your bedroom with lustrous Everglaze quilted chintz scalloped Coverlet and Dust Ruffle in candy stripes or solids. Choose from 10 mix-or-match colors: turquoise, pink, orchid, blue, red, hunter green, brown, grey, yellow and white. For a more striking effect, add a new matching wrought iron Headboard complete with removable quilted panel insert. BUY DIRECT AND SAVE! Order TODAY!

COVERLET: with fitted kick-pleat corners (Solid Color Only). Twin size—$11.95; full size—$12.95; king size (rounded corners—special order)—$25.00.

DUST RUFFLE (Stripes or Solid Colors): twin size—$6.95; full size—$7.95.

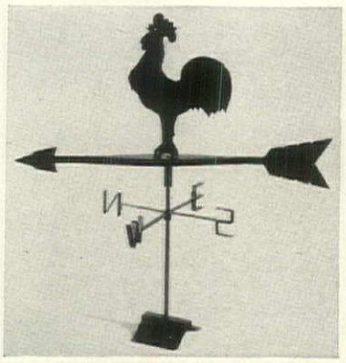
WROUGHT IRON HEADBOARD with quilted panel insert; twin or full size—$19.95 complete. (Shipped express collect)

Draperies and Cafe Curtains also available. Satisfaction Guaranteed. Add 75¢ for handling with each order. Send 25¢ for color photos and fabric swatches of complete bedroom ensembles.

New Low Price!

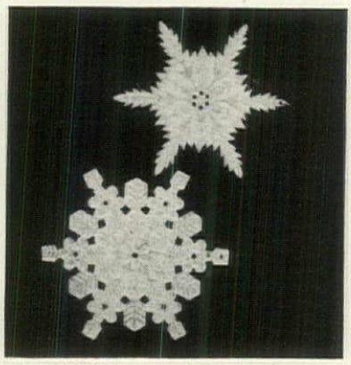
HOME FASHIONS, Dept. HG-117, Box 146, Washington Bridge Station, New York 33, N.Y.

SHOPPING

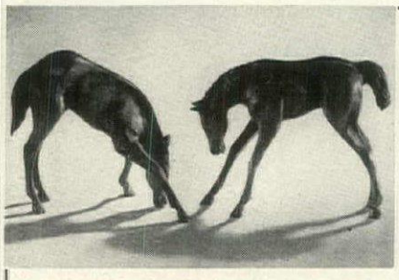


Buy of the season: the weathervane shown here. Note the amazing low cost! $8.95 postpaid. It's made of steel finished in weather-resistant black. And it is a fine size. 28" wide and 28" high. Simple to install, it is designed to move easily and noiselessly. It will add charm to the barn. Order from H. B. Cowap. HG11, 2423 Ridgeway Avenue, Evanston, Ill.

The candy jar to use for Christmas goodies is the ivory-color ceramic one shown here. It is decorated with a multi-color floral spray and high lights of gold. It is footed and covered and will hold a generous amount of candies or nuts. You might use it as a vase, too. 10" high. $1.25. Postpaid. Noveltyme, Department HG11, 1227 Loyola Ave., Chicago.



Glitter snow flakes will make the holiday setting a fairyland. The flakes shown here are made of heavy cardboard which is dye cut and finished with sparkles on both sides. Tie them to the Christmas tree, to the chandelier. Package contains 3 flakes 7½" in diameter and 6 flakes 7". The set of 9 is $1 ppd. Nouvelle, HG11, 1223 W. Erie St., Chicago.



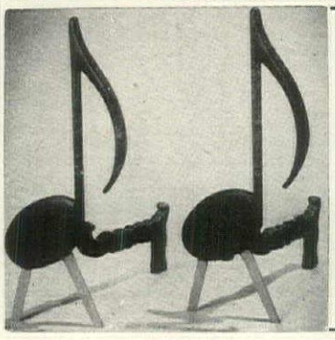
SCULPTURED IN WALNUT

Left: **"Good Eating"** This fascinating little foal is sculptured from solid walnut, finely detailed and beautifully polished. Here is a brand new model with a completely winning "personality" for the connoisseur collector—or anyone!
3½" high, **$15.00 ppd.**

Right: **"Count Me In"** Your affection will reach out for this one too. About the same size and a perfect companion piece. Not as difficult to sculpture so the price is lower.
3½" high, **$10.00 ppd.**

Catalog of other sculptures 25 cents

M. E. BRASHER *studio* **KENT 24, CONN.**



PUT A SONG IN YOUR HEARTH

with the gayest andirons that ever played a supporting role for a log fire. Shaped like ⅛th musical notes. They are 18" tall with 14" burning iron and weigh 17 pounds.

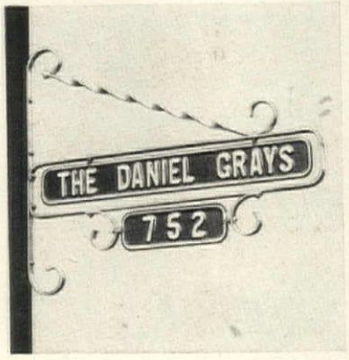
SOLID BRASS NOTES..... $25.00
Cast Iron Black satin finish..... $14.95

Catalog 10 cents Transportation postpaid

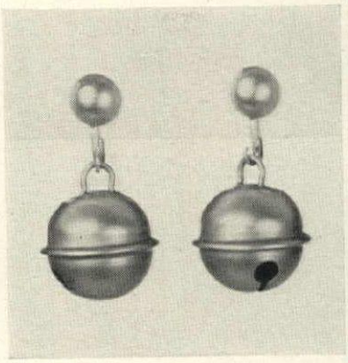
TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. HG Nashville, Tennessee

AROUND

A new version of the handsome Spear housemarkers is on the market. Made of aluminum, it is finished in wonderful colors: barn red, kelly green, royal blue, cinnamon, antique copper and charcoal gray. The reflecting letters are white. 2½" x 18" (name plate); 7" x 2½" (number plate). $5.95 ppd. Spear, Spear Building, Colorado Springs, Colorado.



Ring the bells throughout the Christmas season. An easy way to do this is by wearing "jingle bell" earrings. Shown is a pair of sleigh bell earrings made of polished brass. They are so modestly priced you can give a pair to each feminine guest. 50c postpaid the pair. Order from Tartaglia Imports, HG11, 1921 Catalina, Laguna Beach 18, Cal.



Goose down is used to interline this sturdy all-purpose jacket. Even the raglan sleeves have this interlining. The cuffs are made of wool and nylon knit. You may choose either a cloth or a knit collar. Smoke, forest green or sand color. Small (39), medium (42), large (45), extra large (48). $33 ppd. Eddie Bauer, HG11, 160 Jackson St., Seattle 4, Wash.

RELAX IN LUXURY

SOLD ONLY BY MAIL

Handcrafted Deerskin

Deer-Mocs

Original & Genuine Trade Mark Registered

TRULY A DISTINCTIVE AND UNUSUAL GIFT

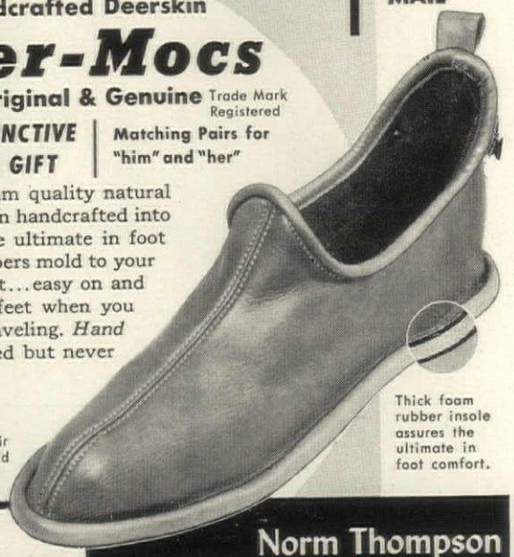
Matching Pairs for "him" and "her"

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. *Hand washable!* Imitated but never duplicated.

Give men's or women's regular shoe size.

$8.95 per pair postpaid

Fit & satisfaction guaranteed.



Thick foam rubber insole assures the ultimate in foot comfort.

Send for FREE 64-Page Catalog featuring leather shirts, exclusive clothing and equipment for sports, country living and gifts.

Norm Thompson

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"SKIPPER RIDING SEAHORSE"

Largest collection of Statuary, Fountains, Wall decorations and Garden Ornaments in Lead, Bronze and Stone.

(catalogue HG on request)

THE Florentine CRAFTSMEN, INC.

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Keep lingerie, blouses, cashmeres clean and dust-free in this . . .

GIANT CRYSTAL BOX

Now you can store all your delicate finery safely, conveniently! Of durable polystyrene, this handsome box and its snug-fitting cover are crystal clear—see its contents at a glance! Big enough (15" x 11" x 6") to hold a dozen sweaters, slips, blouses or nightgowns . . . or several knitted suits. Fits easily on closet shelf.

Ideal for off-season storage, too!

$5.95 ppd.

No COD's or Stamps, please

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"HI-FILE"

Protect and classify your precious long-playing records in this book-like file. Front is covered in topgrain cowhide with smart gold tooling. Holds 15 records and index card to catalogue the titles. Can be personalized with 2 or 3 gold initials if you wish. A must for music lovers. 12" size **$6.95** ppd.; 10" size **$6.50** ppd.

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WALES LUGGAGE CORP., Dept. HG-11

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YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

STYLE #55

$22.95 COMPLETE

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SEND FOR FREE STYLE BOOK

I. R. Fox, fur remodeling specialist, restyles your old, worn fur coat regardless of condition into a glamorous 1958 cape or stole. Save more than half, at our special price of $22.95! I. R. Fox skilled furriers will clean, glaze, repair your fur—then lusterize to a glossy, glorious, like-new sheen. Finally our master stylists remodel completely and provide a lovely *NEW LINING* and *INTERLINING* & Monogram at no extra cost. The thrilling result—a luxuriously beautiful cape or stole.

SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send dress size and height on postcard. Pay Postman $22.95 plus postage, when new cape arrives. Or send for FREE style book now! Many different styles to choose from.

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I. R. FOX, 146 W. 29th ST., DEPT. D-8, N. Y. C. 1, N. Y.

MOM'S BUTTON BUCKET

This decorated bucket will always have the button—and it holds hundreds. 4"x 3". Attractively decorated with sewing art, it has several real buttons on top. Hung or stacked, the handle keeps lid handy. You'll agree it is at home in every sewing closet and it's a dollar gift that needs no apology to anyone. $1.00 ppd.

HOLIDAY GIFT CATALOG *Free!* big holiday gift catalog. Write for yours today!

CAROL BEATTY

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Then here's the book to help you get ready for your trip. EUROPE IN A SUITCASE gives hundreds of facts you should know about clothes, packing, passports, foreign car rentals, etc. Written by an experienced traveller, it mentions things you'd never think of. Contains information not in guidebooks to help you save time and avoid costly mistakes. Gives a schedule to follow before you leave home. You'll be glad you sent for this jam-packed full of information book!

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By Air Mail in U.S. add 20¢

Travel Essential Brochure included with each order.

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* LUXURIOUS "SPARE" CHAIR . . . MULTI-USE SPOT TABLE

CREATED BY ONE OF THE NATION'S LEADING DESIGNERS

A SIMPLE ANSWER FOR "JUST ONE MORE" GUEST

CHAIR . . . Hardwood frame, upholstered in Naugahyde plastic fabric over foam rubber. Black, white, other colors on request .....$69.50 prepaid

SPOT TABLE . . . Top finish gold-tone Kappa Shell or White Italian marble. Base, Mother of Pearl, black, or teak lacquer finish. 18" high, Top 20" diameter ..... $87.50 prepaid

write direct to: DICK TURPIN, A.I.D. BOX 57, Toluca Lake, California

SHOPPING

A good valet for your house is the junior size silent valet shown here. It is the perfect hanger to use when you are ironing shirts and blouses. Made of white aluminum, it is fitted with a black wood base and a slotted bar for hangers. 44". It is ideal, too, for a youngster's room. $2.98 ppd. Order from Anthony Enterprises, HG, 258 Taylor St., San Francisco.

Cheer up! Tell yourself that things could be worse. If you are patient the situation will become terrible. This is the homily inscribed on the white china ash tray shown here. 7" x 5", it is printed with block letters, rimmed with gold. $3. Postpaid. Tax included. Order from Game Room, Department HG11, 1538 Connecticut Avenue, Washington 6, D. C.

"Coffee time" is almost anytime. To be prepared for an informal visit, for the unexpected guest, you should have the paper napkins shown here. Made of embossed, linen-like paper, the 12" square napkins are decorated with a sketch, with the message "Time For . . ." and your name. $1 ppd. for 50. Kimball Printers, 100 Bond St., Oshkosh, Wis.

"ARCO-SAW"

makes your ELECTRIC DRILL a

POWER SAW

- Zips thru 2" board in one easy cut!
- Cuts any groove—AN "ARCO" EXCLUSIVE!
- Cut any angle with Bevel Gage!

Build anything from a bookcase to a bungalow with this rugged portable saw. Fits any ¼" drill. Rips & crosscuts up to 2" board. Exclusive new "Dado-Arbor" adjusts to cut grooves up to ½" wide x 1" deep in ONE CUT! Not even a $100 portable saw has a dado cutter. Has Depth-Bevel-Rip Gages. Safety-yoke permits 1-hand operation. Incl. 5" blade..... $12.95

Satisfaction Guaranteed! Try this amazing tool in your own home for 10 days. If not completely satisfied, return for full refund. Send check, M. O. (ppd.) C. O. D. plus post.

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FAMILY PANEL

A plush idea for your favorite photos! Six removable golden frames, each 2⅛" diam., are set on a rich velvety background, 21" long, 3¼" wide. Hang it proudly by its brass ring in home or office with treasured snapshots of the children, vacation, honeymoon or record of baby's growth! In Regal Red, Neutral Beige, Sun Gold, Hunter Green, Peacock Blue.

$10.95 ppd.

No C.O.D.'s, please. Write for FREE catalog!

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1133 B'way, N.Y. 10, N.Y.

Toddlers Stay Warm in
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No more getting up nights to tuck in tossed off blankets. The OVERNIGHTY BLANKET zips on over sleepers or p.j.'s and keeps children warm all night long.

The OVERNIGHTY is now made of luxurious 100% Dupont Orlon...satin bound...machine washable...approved by Pediatricians...perfect for traveling...a wonderful gift.

MEDIUM (9 MOS.-2 YRS.) PASTEL BLUE OR YELLOW
LARGE (3 YRS.-5 YRS.) ONLY $4.95 PPD.

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They'll Miss Me If I'm Lost!

* but I'll always come home with my

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PERSONALIZED PET TAG

Chrome-plated brass. Lasts a lifetime. Also excellent for umbrellas, luggage, golf bags, etc. Print full information when ordering. We reserve right to abbreviate or substitute larger tag if necessary. $1.25 postpaid

AVAILABLE IN GOLD PLATE, $1.50 postpaid
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Cugley's Inc.
QUALITY PET SUPPLIES
Dept. HG117, 1744 Market St., Phila. 2, Pa.

MAGNIFICENT WALL CLOCK of solid brass trim, brass plated steel chain is the perfect focal point of any wall decoration! Height 19"; Diameter 13". The cost is $40.00 plus $4.00 Fed. Excise tax ($44.) postpaid. Please specify either 8-day front wind or electric movement. Vincent Howard, 134 East 70th St., New York City 21, N. Y.

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Two Initial Tie Tack.....$3.00*
Two Initial Cuff Links..... 5.00*
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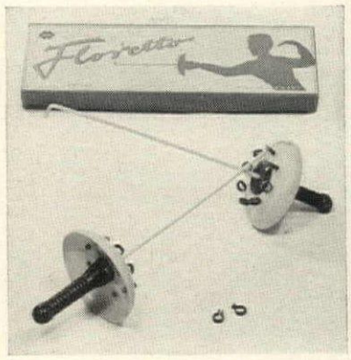
*Federal Tax Included—Postage Prepaid

Send check or money order to: HENDOR MFG. CO., Dept. H11, 38 W. 36th St., N. Y. 18

AROUND

A Steiff toy is a joy to own. Here we show a wonderful stuffed tiger (34″ x 10″) which is made of Mohari plush. The coloring is so natural it would fool a Bengal tiger. This toy is stuffed with angora goat hair which makes it soft and cuddly. $22.95. "The babies" are 9″ x 3½″. $3.95 each. Ppd. Order from F.A.O. Schwarz, Department HG, 745 Fifth Ave., N. Y.

A fine toy for the youngsters is this set of foils. Made of plastic, it is safe to use, will teach the child dexterity. Each hand guard is fitted with hooks. One fencer tries to retrieve as many hooks from his opponent as he can. This is a sturdy toy which will provide great pleasure. $2.98 plus 30c postage. Morton's, HG11, 312 7th St., N.W., Washington, D. C.

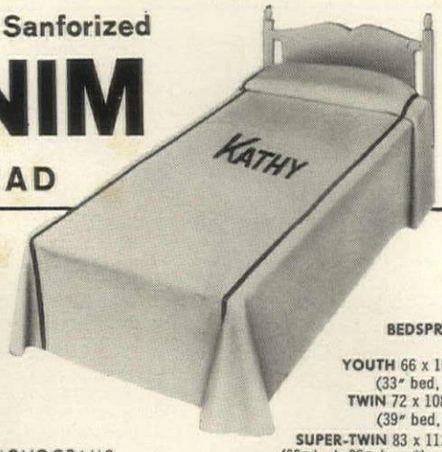


McNamara's band may have been famous but it wasn't in the same class with the band Rover leads. Shown here is a small plush dog which, by means of flashlight batteries, plays the snare drum, bass drum, cymbals at one and the same time. Its body moves, its eyes light up! 9″ x 7″, it is beige, $3.69 ppd. Niresk, 2331 N. Washtenaw Ave., Chicago, Ill.

CHILDREN'S Sanforized

DENIM

BEDSPREAD



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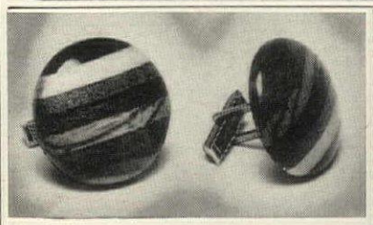

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To create these unusual cuff links, I searched through the world's most beautiful rare woods, finally choosing seven for their natural splendor and color contrast. 1. EAST INDIAN ROSEWOOD from Ceylon, richest of all dark cabinet woods. 2. PRIMA VERA, unique "White Mahogany" from Guatemala. 3. HONDURAS MAHOGANY, the finest true golden mahogany from Central America. 4. AMARANTH, a deep purple wood from the jungles of South America. 5. PADOUK, brilliant vermilion wood from Africa's West Coast. 6. TEAK, fabled brown wood from Burma. 7. COCOBOLO, a hard, heavy orange wood from Central America. All seven are laminated together under high pressure, then lathe-turned and polished and attached to patented gold-plated spring-action backs. Only $3.30 per pair postpaid, incl. Fed. Tax. 3 pair for $8.25. To order, just mail this ad with payment and your name and address to: Tom Collins, Rm. 116, 52 Middle Neck Rd., Great Neck, N. Y.

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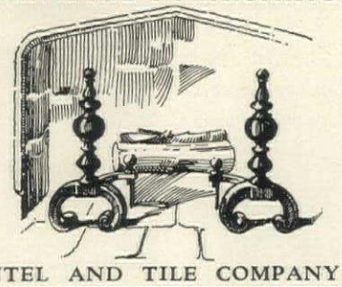

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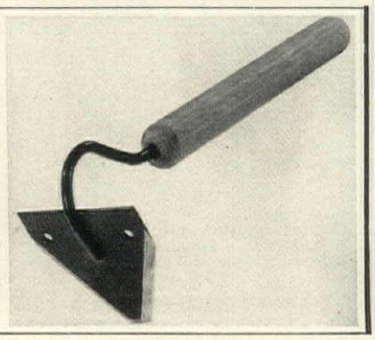

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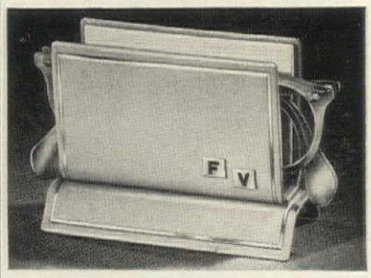

Useful Leather **Eyeglass Rest**

Spec-tacular spot to rest your specs is this new Eyeglass Rest. Fine gold-tooled leather covers the sturdy steel frame, while the padded moire lining absolutely prevents scratching. Turf Tan, Black or Pastel Green, Pink or Blue.

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(gold initials 25c per letter)

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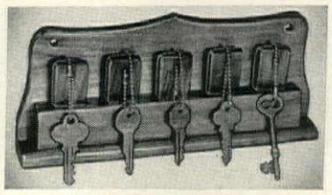

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Flower growers will love this unusual watering can. Designed like the old country milk pitcher in the vogue of today's copper decor. Long nose spout makes it easy to reach through foliage. The indoor gardener may want several. 1 quart capacity.

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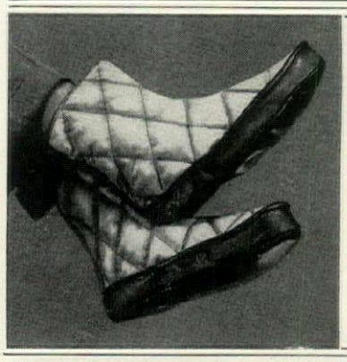

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Single bed size (use 2 for double bed) only **$4.00.** Twin bed size **$5.00.** Add 40¢ for postage. **MONEY BACK GUARANTEE.**

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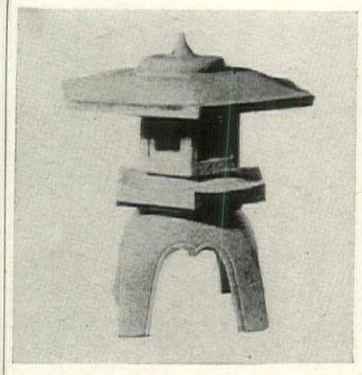
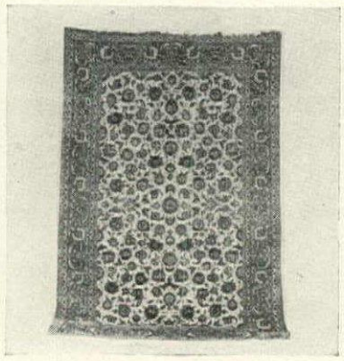
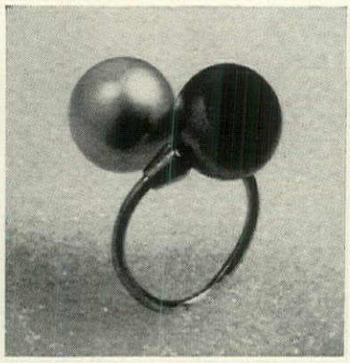


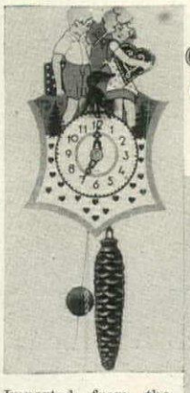
An elegant note for a lovely garden is the Oriental stone lantern shown here. Hand carved from natural granite, it is graceful in design, has a beautiful texture and will last a lifetime. Place it on a wall or on the ground in true Oriental fashion. It is twenty-four inches high. $212. Express collect. Order from Miya, Inc., HG11, 39 E. 28th St., New York.



An Oriental rug is a work of art. To learn the way to select one we suggest that you write to Charles W. Jacobsen. He will send you color photographs, descriptive lists and wise advice. After you have thought about all the information, Mr. Jacobsen will ship you your choice of a rug for consideration. Jacobsen, Dept. HG11, 401 S. Salina, Syracuse, N. Y.



A special occasion calls for a ring like the glamorous one shown here. It comes with two large pearls (fake) set in a gold-finished band which can be adjusted to fit any finger size. You may order it with one black and one white pearl or both pearls of the same color. $1.95 ppd. Tax incl. Vernon Specialties, HG11, 156 Fourth Ave., Mt. Vernon, N. Y.



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Birdnest Clock, in pleasant coloring, will find many places in a lovely home. Bird in moving motion. **$6.95.**
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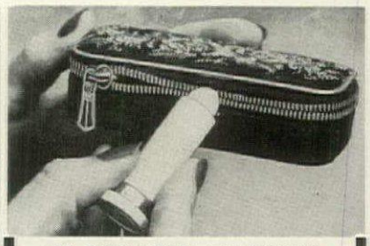

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A traveler might like to find this handsome leather handbag under the Christmas tree. Made of excellent quality black calfskin, it is lined with red leather and fitted with a deep zippered pocket and another not so deep. It comes with a mirror, a comb. $16.95 for bag 11″ x 8″; $20.95 for 12″ x 9″. Ppd. Tax incl. Muriel Scudder, 234 Abbey Rd., Manhasset, N. Y.

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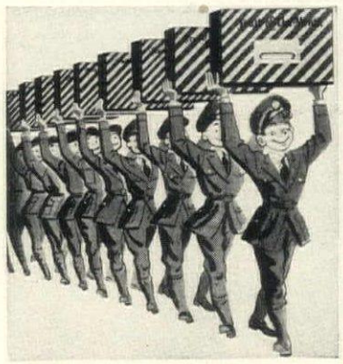

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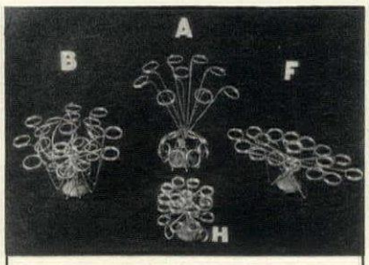

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4-piece
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[1]Houston Post • [2]Carl Victor Little, Houston Press • [3]Nashville Banner • [4]Chicago Sun Times • [5]J. Donald Adams, New York Times • [6]Salt Lake City Tribune • [7]Detroit News • [8]Chicago Tribune

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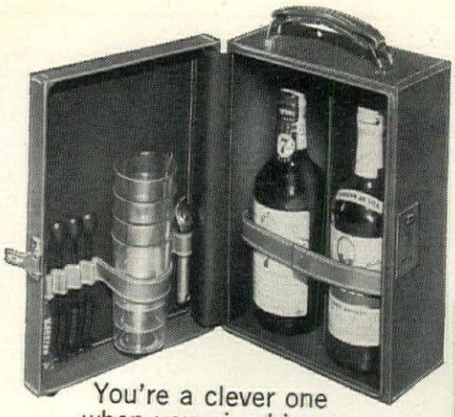

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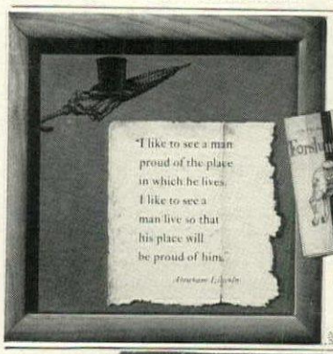

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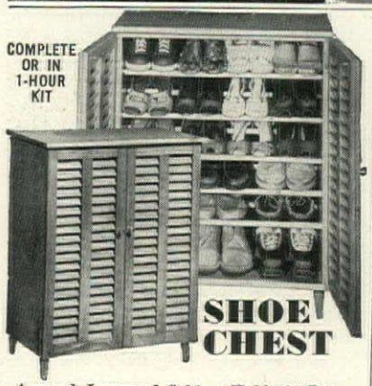
Abraham Lincoln said: "I like to see a man proud of the place in which he lives. I like to see a man live so that his place will be proud of him." A fine home-motto isn't it? Nicely lithographed in soft green, our cherry frame complete with our latest catalog. Post paid anywhere for just $1.00.

Carl Forslund *Quaint American Furniture®*

EAST FULTON, GRAND RAPIDS, MICHIGAN

COMPLETE OR IN 1-HOUR KIT



SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs Women's Shoes or 18 Pairs Men's Shoes

Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hardware brass. 29" x 15" x 36" high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete **$32.50** *Exp. Chgs. Col.*

IN COMPLETE KIT—for easy home assembly; precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. **$19.75.** *Exp. Chgs. Col.*

NEW 48-PAGE CATALOG—175 Pieces—Send 10¢.

Not Sold In Stores Money-Back Guarantee

Yield House

Dept. G11-7
No. Conway, N. H.

COPPER Double Boiler with *WHITE CHINA* INSETS

Make velvety smooth, flawlessly flavored sauces every time in our handsome new double boiler! Special white china insets produce heat slowly and evenly for perfect texture; prevent metallic taste from marring delicate flavors.

Easy to keep sparkling clean. Gleaming copper with solid bronze handles, full tin lining. See the difference, taste the difference for yourself . . . order today!

1 qt. size **$17.95** 1¾ qt. size **$23.95**

Prepaid in U.S.A.

No C.O.D.'s, please.

Write for complete catalog.

21ST 6TH AVE

Bazar Français

EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.

Authentic Hand Knits From Norway
For a Strikingly Original Gift!

Our world famous gloves and mittens are crafted and come to you from the land of the midnight sun. Every design different. Sold exclusively by "Gjesteby". Colors—black, navy, gray, red on white; or combination of red, white, blue (50¢ extra). Ladies or Men—$3.50 pair, Children (state age)—$2.50. Inc. size and color with order please. Catalogue showing hand knit sweaters, socks, caps, etc., included.

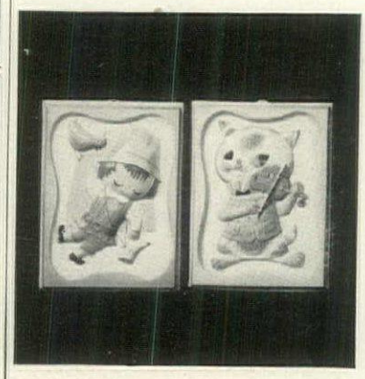
Money back guarantee. Send check or money order to:

ARNE GJESTEBY 26 Garden Lane Waltham 4, Mass.

SHOPPING

A hitching post which is classic decoration on many lawns and driveways is the Jockey Boy. We show one made of cast aluminum finished in red and white. It stands on a black aluminum base. 37" high over-all. $46 Available unfinished for $37.50. Postpaid. Each is wired for electricity. Order from Tennessee Fabricating, 1490 Grimes, Memphis, Tenn.

A talented artist who is a prolific painter is offering for sale some of his early oil paintings. About 12" x 16" unframed, the oil painting will depict a tropical scene, a mountain view, a desert, or a seascape. Painted in a bright fresh manner, the scene will add interest to any wall. $6.95 postpaid. From Charm House, HG11, Box 56, Riveredge, New Jersey.



Bo Peep and her two friends, Boy Blue and the Cat and the Fiddle are reproduced in three-dimensional plastic. These charming wall plaques are finished in soft pastel colors which will blend perfectly with the nursery color scheme. Each plaque is 8" x 10". The set of three is a modest $1.98 plus 32c. Kiddie Korner, HG11, Box 27125, Los Angeles, Cal.

eighter from decatur

Nothing about this dice set that won't make you a millionaire at home or on the road. Board, measuring 4½ by 5½ inches, and shaker in tan English cowhide, lined with green felt. Postpaid, **5.50**

Twining and Buck *Route 44* *Salisbury, Conn.*

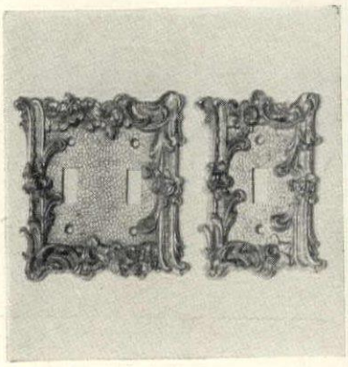
Our catalog on request

Make yourself a wreath with 35 varieties of cones and pods from Hawaii and the Pacific Coast • a careful selection of dry plant material (with variation in size, shape and texture) insures an 18 to 20 inch wreath • supplies include padded ring, cut wires, wired picks, sample section, directions • stored in its box it will keep for years • **$6.95** • prepaid • satisfaction guaranteed, send money order or check.

Eunice Curtis • Hilltop Community • 14407 S.E. 55th St., Bellevue, Wash.

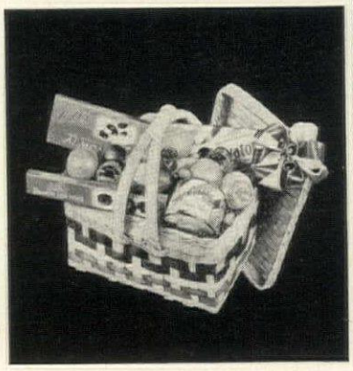
AROUND

Switch plates for an exquisite room: the elegant cast brass ones shown here. There is nothing more handsome than these on the market. Finish is antique or bright brass. $7.50 for single toggle (3″ x 5″). $10 for double (4½″ x 5″). Add 25c postage for each. Order from Sherle Wagner, Department HG11, 123 East 57th Street, New York.



Planning to build? If so be sure to send for the book entitled "New Trends in Selected Homes." It contains 260 floor plans and eleven new designs for separate garages. Each well arranged page of this book is filled with interesting ideas, with splendid suggestions. $1 postpaid. Home Building Plan, HG11, 2454 N. E. Sandy Blvd., Portland, Oregon.

This willow basket empty would make a fine gift. When it comes filled with *thirty pounds* of Florida delicacies it is a bonanza. It contains oranges, grapefruit, limes, giant pecans, candies made of these fruits and nuts, preserves and jellies. Be sure to send one of these to good friends. $14.95 ppd. Cobb's Fruit Co., HG11, Little River, Miami, Florida.



PLAYTIME . . . IS FUN TIME!

BOUNCY MUSIC MAKER

Music ball plays a merry 8-note tune as it rolls along. Nursery dwellers are fascinated by this 4″ gayly colored plastic ball. It's unbreakable even in the roughest games. Will wash clean in water.
C-15 Music Ball.....**$1.00** ppd.

FOR THE "OLDER" BOYS

A real Jig Saw powered by batteries. Let him build his own toys, airplanes, etc. It's perfectly safe, too . . . has a finger guard. Comes complete with 3 extra saw blades. Uses flashlight batteries . . . not included.
C-76 Battery Operated Jig Saw **$5.95** ppd.

12 LITTLE DOLLS

A family of 12 little dolls are made of unbreakable plastic; arms and legs move, eyes open and close! Dressed in gaily-colored costume, each has a lock of realistic hair. 3″ high. Imported from Italy.
C-18 Set of 12.....**$2.98** ppd.

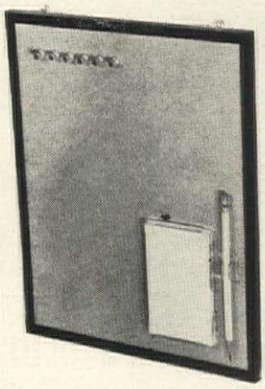
SEND FOR FREE 52-PAGE GIFT CATALOG IN COLOR
The Easterling Company, 1227 Loyola, Dept. B-15, Chicago 26, Ill.

MAKE EXOTIC TILE MOSAICS!

It's easy to make wall plaques, trays, place mats and other useful items with the E-Z-Do Mosaic Kit. It contains everything you need: rainbow-brilliant Thermoplastic tiles, gummed pattern board, matching color chart and easy-to-follow instructions. Choose either the ancient Aztec Sunrise pattern in 4 spectacular colors (illustrated), or the fascinating Fish design in 6 colors. Complete size: 10″ x 14″. A wonderful gift—a fascinating hobby! This Xmas make it a Mosaic! Only $3.95 postpaid.

Your money back if you are not completely satisfied.

E-Z-DO MOSAICS, Dept. HG-5
165 Fulton St., New York 38, N. Y.



FUNCTIONAL: Bulletin Board with built-in beauty. The perfect gift for home or office. Satin finish plastic trims this neat 11¾″ x 15″ last-a-lifetime board. Satis. guar.

Complete with 3 x 5 memo paper in attractive holder, 6 push pins, pencil. Coral, turquoise, cocoa, yellow, green.

$2.98 postpaid

BELCRAFT 103 Escuela, Mtn. View, Cal.

BOOKENDS
"M.I. Hummel"
(indented signature)

One more masterpiece from this famous artist. For your favored books, for a collector, a dear friend, it will be a lifelong cherished possession.

1 pr. Bookends **$17.50** ppd.

Available

36 Beautiful "Hummel" Christmas Cards in color, assorted, w. env. **$2.35** ppd.

Hildegarde Studios H&G
597 Farmington Ave., Hartford 5, Conn.

ANGEL EARCLIPS

$3.95 You are an angel—and so you'll look—wearing these charming earrings, originals by Paul Klepa. Golden angels standing on beautiful French baroque simulated pearls. Matching bracelet $3.95, necklace $2.95. add 10% Fed. tax

Cultured PEARL **$1.00** with Golden initial on 15″ necklace. 3 for $2.75.

the stone house
9053 Nemo Street, Dept. A-2
Los Angeles 46, Calif.

Write for FREE 24-page jewelry catalog

BATHTUB ACCIDENTS CAUSE SERIOUS INJURIES EVERY DAY

You can prevent them with these famous Bloch Life Guard Accessories

Bath Grip

Life Saver Bath Grip

How many times have you felt yourself slipping in the bathtub only to clutch at empty air, trying to steady yourself. Don't take chances with life or limb. Bath Grip helps you up from the tub and out of it as well. Wonderful for the aged or infirm. Made of beautiful polished aluminum. Grips solidly. Easily removed. For built-in tubs.

Bath Grip—only $6.95

Life Saver Bath Seat

Ideal for bathing small children in the tub. Perfect for aged or infirm persons who have difficulty with tub-bathing. Aluminum supports with white baked enamel finish. Plastic covered aluminum seat adjustable to four positions. Non-skid rubber feet. Sturdy, yet lightweight. Will last a lifetime.

Bath Seat—only $9.65

Bath Seat

Order a Bloch Life Saver Bath Grip and Bath Seat today. Send Money Order or we will ship C.O.D. Your money refunded if not satisfied.

BLOCH BRASS CO. 4748 Hough Ave. Dept. HG Cleveland 3, Ohio

BACK DOOR KNOCKER.

This is the part of the cat that goes over the fence last—and we think it's terrific for your kitchen or patio door. Of black iron, about 7″ high, it mounts easily with two wood screws which are included. $4.75. In solid brass it is $6.75. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave. HG, Nashville, Tenn.

Smart Santas
Will Pick These Gifts!

TEE-OFF TIME

Your score will improve with this handsome, long-lasting tee! For straighter drives, polished brass tee with built-in spring . . . bends to 90° angle, bounces-back. 2½" high. Has 2 or 3 initialed drag tag ⅞ x ⅝".

D-89 Personalized Golf Tee.....**$1.00** ppd.

LICKING STAMPS IS OUTDATED!

Why lick them? This imported stamp box has a moistener inside. Made of lovely ceramic, adorned with pictures of stamps and is trimmed with gold bands. A real necessity. 2" x 4½" x 3¼".

E-478 Stamp Box & Moistener.....**$2.50** ppd.

MISTLETOE BELL

Here's a devastating Christmas Bell that's decorated with I-dare-you sprigs of mistletoe. The 9" golden bell frame also holds graceful green ruscus and holly. A bright satin red ribbon makes hanging easy. A Xmas kiss is your reward.

E-21 Mistletoe Bell
$2.50 ppd.

SEND FOR FREE 52-PAGE GIFT CATALOG IN COLOR
THE EASTERLING COMPANY
1227 Loyola, Dept. B-17
Chicago 26, Illinois

HIS MOST PRACTICAL GIFT OF ALL!

Initial hangers—full 20" width, deluxe clear, lacquered Swedish modern finish. Selected imported wood. Nickel-plated hook. Extra length trouser rod. Monogrammed with one, two or three initials. 18" hanger for sizes to 42, 20" for size 44 up. No C.O.D.'s or stamps please. 3 for **$5** postpaid

National Hanger Co., Inc., Dept. HG., 15 W. 18th St., N.Y. 11, N.Y.

HEAVENLY PIN-UPS

Just **$2.95** the pair ppd. 2 pr. for $5.50 ppd.

Gracefully sculptured in white Bavarian-porcelain, these adorable cherubs will add enchantment to your living room or foyer wall . . . over your little angel's bed or dressing table. An engaging 4" high, they come in matching pairs, ready to hang.

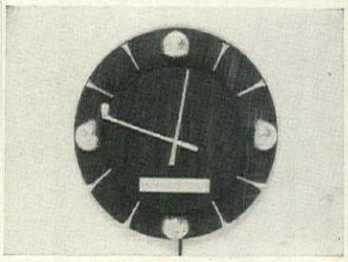
***Imported* MINIATURE ALARM**

Exquisitely designed with Fleur-de-Lis pattern on highly polished brass, this attractive clock, 2¾" x 3¼", has a charming handle, legs and posts. Full 30-hour jeweled movement with alarm and luminous dial. Ideal for your living room, bedroom, desk or knick-knack shelf. Guaranteed.

Only **$11.25** ppd. Tax incl.
2 for $21.00 ppd.

Novita
163 Ellwood Avenue, Mount Vernon, N. Y.

Presenting . . . the PRESIDENT



A New and Different
WALL CLOCK

An ideal Golf Trophy or gift for the Sportsman, this 12" double-tiered clock is sure to reflect your fine taste in the den, office or family room. Comes equipped with the finest electrical movement, beautifully finished in selected black walnut, tee numerals, golf balls and golf club hands accurately detailed in gold.

Rush! Rush! Your Order. *Only* **$49.95** Postpaid

Name plate as shown extra:
¾" x 4" 1.25
2" x 4" 1.75
Engraving 6¢ per letter

Ask or write for catalogue.

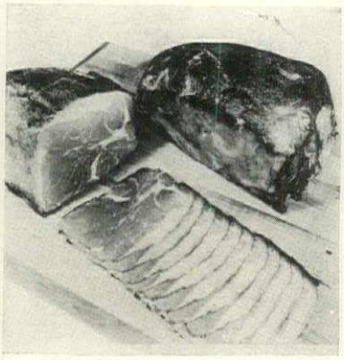
SNOWBALL'S GIFT SHOP
Camelback Inn — Phoenix, Arizona

Everyone Who Travels Will Appreciate
"EUROPE WITH EASE"

Compact 4-volume French, Spanish, German, Italian Midget Dictionaries and Currency Converter handsomely bound in genuine English leather case that slips into pocket or purse. Travelers will find constant pleasure from your gift. Black, Tan or Red. $10.95. Specify first and second color choice.

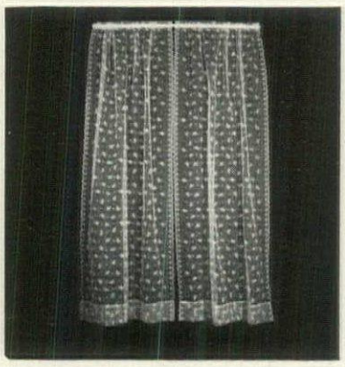
Order Today from **SU-CAROL** *Imports,* Dept. 25, 520 Fifth Ave., New York 17, N. Y.

SHOPPING



Holiday parties are not traditional if a succulent ham isn't in evidence. For the buffet which you plan to have during the season why don't you consider Jordan's Virginia ham. It is painstakingly processed, smoked and cooked. You can buy it with bone or boneless. Boneless (weight 6 to 8 pounds), $2.89 ppd. the pound. Jordan's, Box 324, Richmond, Va.

Delicious jam makes the high light on the breakfast table. Here is a collection of ten five-ounce jars which contain the following jams: blackberry, English damson, greengage, fresh prune and hazelnut, cherry-loganberry, boysenberry, strawberry, red raspberry, apricot, Seville marmalade. $6.75 ppd. Jane Amherst, 1836 S. E. 10th Ave., Portland, Ore.



Dacron curtain. You will like the easy-to-care-for white tailored curtain shown here. 82" wide to the pair, it has a graceful flower design (flocked), scalloped edges and a generous hem. $3.49 for these lengths: 45", 54" and 63". $3.98 for 72", 81" and 90". All are postpaid. Order from Gem Curtains, Department HG11, 246 Fifth Avenue, New York 18, New York.

Merry Christmas FROM YOU

New Personalized Christmas Seals. Gold paper, Green holly, Red berries, greeting and name in center. 100 gummed seals (shown actual size) in clear plastic box $1.25 ppd. 200 for $2.00 ppd. Give personal touch to Christmas packages, cards. Free catalog with every order. Print greeting and name wanted. Send your name and address with cash, check or m.o.

Satisfaction Guaranteed

LOOMIS & CO.
Dept. HG-4, 145 High St., Boston 10, Mass.

FRONTIER CABIN

COMPLETE $1.00 5 FOR ONLY $4.00

BIG ENOUGH for 2 CHILDREN

Constructed of durable Dupont Flame Resistant, waterproof plastic, for extra durability. Cutaway view shows a unique ONE PIECE construction utilizing extended folding table legs, supporting roof.

Special!
Giant Kiddie Playhouse
for little housekeepers. It is decorated with shutters, windows, flower boxes and shrubs. Same size as cabin. (Plus 25¢ postage.) **Only $1**

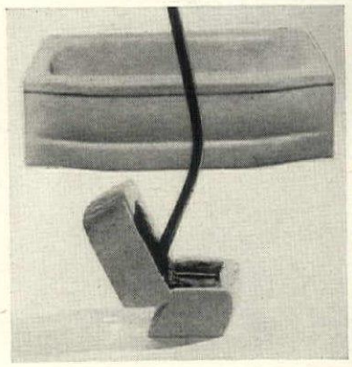
RANCH HOUSE FOR GIRLS—SECRET CLUBHOUSE FOR BOYS from 4 to 14. Endless hours of excitement and fun for every child. Terrific value at this unbelievably low price. We are the largest Mfg. and Dists. of playhouses in the U. S. Over 100,000 satisfied customers. Your satisfaction guaranteed. Was Nationally advertised at $1.98. Now only $1. It's huge, over 3 ft. high, approx. 23 cu. ft. interior, covers almost 9 sq. ft. of floor space. **King size replica**, complete with sloping roof. Authentically imprinted Split-Log walls. Large door and windows may be opened and closed. **Waterproof for year round indoor and outdoor play.** Gives children unlimited scope to use their imagination. Youngsters can play Nursery Games, like Little Red Riding Hood, Bride, Hansel & Gretel, etc. Older children find it exciting to use as a Western Jail for Rustlers, Bunkhouse for Rough Riding Cowboys, Settlers' Cabin attacked by Indians, etc. Shipped pre-assembled with 4 interlocking roof supports. Sets up in 1 minute. No tools necessary. Orders shipped within 24 hours. Send cash, check or M.O. plus 25¢ shipping charge on each house. Guaranteed! Sorry, no C.O.D's.

FRONTIER CABIN 33 Second Ave., Dept. F-1835, New York 3, N.Y.
Canadian Orders: Box 2370, Terminal "A", Toronto

AROUND

"Pagoda" is the vase which will win you fame as an expert flower arranger. It is made of ceramic in three cleverly arranged tiers. Use as holiday centerpiece filled with holly, pine cones, small Christmas-tree balls. Base is 6" square; height is 8". White, yellow or leaf green. $10.95 West of Miss.; $11.50 ppd. East of Miss. Gerard & Sands, Box 112, La Jolla, Cal.

"Tubbers" is the tool which makes cleaning a bath tub a pleasant chore. The long, light handle is made of rust resistant aluminum. It is fitted with a hinged head covered with a cellulose sponge which can be replaced when necessary. Sponge colors: pastel blue, pink, green and yellow. $2.98 postpaid. Andrew Co., HG11, Box 57, Findlay, Ohio.



A taste treat: Macarrums! These are delicious macaroons made with shredded Philippine coconut flavored with the best West Indian rum. You will want to stock up on these because they keep well and are just about perfect to serve with tea, with fruit compote or ice cream. $1.95 the pound. Ppd. Roth, 2627 Boardwalk, Atlantic City, New Jersey.

FLAMEPROOF PLASTIC

Christmas Pine Tree

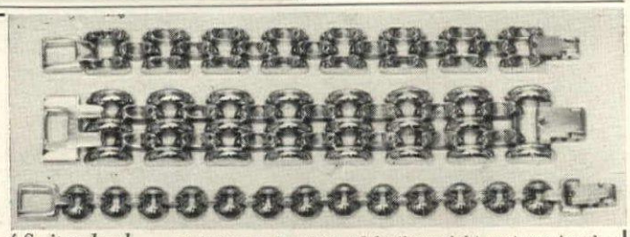
Non-shedding plastic needles of this new modern tree are weatherproof and will not burn. This tree is perfect for indoor or outdoor decorating and can be easily stored and used from year to year. Sturdy wood base included. Choice of white, green, light blue, pink.

SIZES	PRICES
3-foot high	$13.50
4-foot high	$24.00
5-foot high	$39.00
6-foot high	$60.00
7-foot high	$90.00

We pay shipping costs.

Colored illustrations of this and other modern plastic trees on request.

Marshall Tree, Inc.
961 East 9th Street
Brooklyn, New York



RIVO *of Switzerland* . . . originator and creator of featherweight costume jewelry with a permanent lustre, presents these beautiful bracelets that look like real gold! Guaranteed non-tarnishable, non-allergic, will not discolor. Perfect for you, for gifts . . . order yours today.

Top #701—**$4.95** *Center* #708—**$6.95** *Bottom* #741—**$4.95**

Robert J. Friedman *Exclusive Distributor* 834 Fulton Street Brooklyn, N. Y.

Colonial Fireside Tray

made with genuine cherry wood

Craftwall paneling!

Richly reminiscent of a gracious, early American heritage, this traditional tray serves scores of uses in today's entertaining. Use it at your own hearthside, for TV snacks or patio parties. A lovely decorative piece, yet wonderfully practical. The big 21" x 13½" tray will carry platters of hors d'oeuvres or a party-load of drinks. Because it is genuine Craftwall wood paneling, moisture, alcohol or foods cannot mar its glowing finish. Make it a part of your home tradition. A lovely gift . . . specially priced—**$8.95** postpaid. No. C.O.D.'s please.

Roddis PLYWOOD CORPORATION
Dept. HG-1157, Marshfield, Wisconsin

1958 NEW "SAMPLER" LINEN CALENDAR TOWEL

Carol Beatty started the linen calendar trend in 1955, and now for 1958, a NEW colorful "Sampler" design on pure linen, 17"x 28" with wooden staff hemmed in top for hanging. $1. ppd. Personalized with name of your choice add 50c each.

HOLIDAY GIFT CATALOG Free! big holiday gift catalog. Write for yours today!

CAROL BEATTY CO.
433 Beatty Building
Los Angeles 46, Calif.

For Christmas and Forever!

HANDCRAFTED ASHTRAYS IN BRASS OR PEWTER

Heirlooms of Tomorrow!

Holly leaf ashtrays attractively boxed in pairs. Traditional holiday glitter for your Christmas table.

Shining Brass 4"x 1¾"ea.3.50 pr.
Gleaming Pewter 4"x 1¾"ea. 5.50 pr.

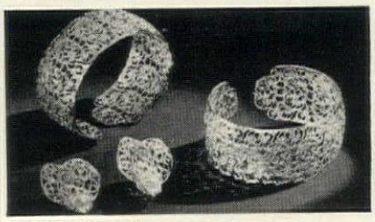
Other trays in brass only — Poinsettia leaf 4¾"x 6", 3.50 ea. Mistletoe Cluster 5"x 3¾", 4.50 ea.

Handsome dinner plate size fig leaf tray in brass—8½"x 9¾". Perfect for that smart outsize coffee table—$15 ea.

Write for information about many other beautiful leaf ashtrays. Mail orders filled promptly—No C.O.D.'s please. All orders ppd. Florida residents add 3% sales tax.

PATIO LAS OLAS, BOX 2446
FT. LAUDERDALE, FLORIDA

for QUICK DELIVERY have it sent by AIR



Lacy Tracery

Light-as-lace aluminum cuff bracelets. Non-tarnishable colors: yellow-gold, rose-gold, silver. German import. Ideal for gifts! Bracelet, $1. Earrings, $1. Tax included. Air delivery: Add 18c.

B. M. LAWRENCE IMPORTS
244 California Street • San Francisco 11, Calif.

FIT FOR A QUEEN

Here's how to be good to yourself . . . or others! Exquisitely comfortable, handlaced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality-made! No extra charges for the hard-to-fit. Purchases can be exchanged. Guaranteed to delight or money-back. Prompt delivery. COD's accepted. In RED, WHITE, SMOKE, TAFFYTAN. Factory-to-you $5.95 plus 50¢ postage. Moccasin-Craft, 65-XS Mulberry, Lynn, Mass.

WOMEN'S FULL & HALF SIZES **3 to 13** AAAAA TO EEE WIDTHS

His Personal Valet

Always ready — silently serving to keep clothes neatly and in place all the time. No more door knobs and chairs draped with clothing — no more needless pressing bills — no more searching for clothing in the morning rush hour.

A PERFECT GIFT FOR ANY MAN FROM 6 TO 60

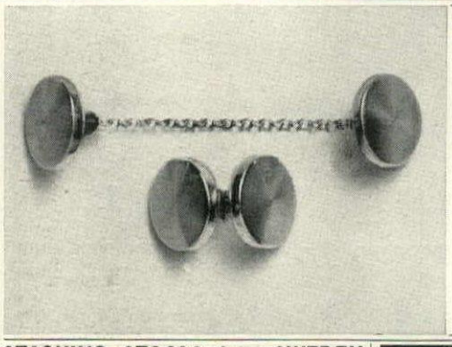
We Will Enclose Your Gift Card If You Wish

#10 Valet with perfectly shaped blades for jackets and shirts. Deep curved, swivel tray for pocket contents. Brass hooks for tie, belt, suspenders. Rounded trouser bar. Brass shoe rack. Beautiful, hand rubbed finish. Easy rolling casters. Available in blonde, walnut or mahogany. Please specify. 46¾" high overall. Postpaid $10.95

#80 Deluxe valet. Features a new, removable trouser hanger which hangs out trouser creases overnight. Deep tray for all pocket belongings. Brass hooks for tie or belt. Wide bladed hanger for jackets and shirts. Brass shoe rack. Easy rolling casters. Highly polished blonde, walnut or mahogany finish. Please specify. 51½" high overall. Postpaid $16.95

Closet House, Inc.

Dept. G11 Room 1201
450 7th Avenue New York 1, N. Y.
No C.O.D.'s Please
N.Y.C. residents add 3% sales tax



SLIGHTLY TERRIFIC!

(shown life size)

That's what these cuff links are! A little chain running from link to link stretches so that you can push up your sleeves to wash your hands without removing the cuff links. You can put them in before putting your shirt on, too. Holds cuffs firmly. 10K gold-filled. Imported, British made for men or women. AND ONLY $5.00 plus 50 cents tax.

SONIC Associates
1626 St. Nicholas Ave.
New York 40, N. Y.

STACKING STOOLS from SWEDEN

$5.95 per stool for genuine birch

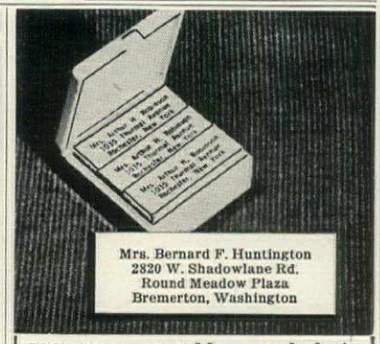
for genuine teak, walnut, rosewood or mahogany $6.95 per stool

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables or TV seats so well constructed each will support the heaviest of persons. 18" height, 14" diameter tops . . . alcohol and hot beverage proof. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order.

Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢

Scandicrafts

Dept. G-29, Ardsley N. Y.



Mrs. Bernard F. Huntington
2820 W. Shadowlane Rd.
Round Meadow Plaza
Bremerton, Washington

1000 Name & Address Labels $1

SPECIAL XMAS OFFER
Any 3 different orders $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE, useful Plastic GIFT BOX. Personalize everything . . . stationery, checks, books, greeting cards, records, etc. **Beautifully printed on** finest quality gummed paper—**1000 labels only $1.00 postpaid.** ANY 3 DIFFERENT ORDERS $2. THIS IS A SPECIAL XMAS OFFER! A terrific bargain! Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full! **HANDY GIFTS, 1111 Jasperson Bldg., Culver City 1, California.**

SELF-ADHESIVE FELT

"SOFT BOTTOMS" Assorted SIZES and SHAPES!

For BRIC-A-BRAC . . .
CERAMICS . . . METAL . . . GLASS . . . WOOD
CUSHIONS . . . SILENCES . . . PROTECTS FURNITURE

Guard your furniture against hard knocks and scratches from lamp bases, vases, statuary, bric-a-brac. **SOFT BOTTOMS** provide magic felt cushions, for ANY object. Stick by contact to metal, glass, wood, china, plastic, etc. Permanent, washable, mothproof. Dozens of daily uses as bumpers, under glass tops, as door stops, lid cushions, leg levellers, silencers. **SOFT BOTTOMS ASSORTMENT** contains 120 round, square, rectangular **DOTS** and **TABS** ¼" to ¾" sizes . . .

$1.00 Postpaid
Commercial Inquiries Invited.

J. B. DAWN PRODUCTS
3905 W. 64th Place Dept. G Chicago 29, Illinois

SHOPPING

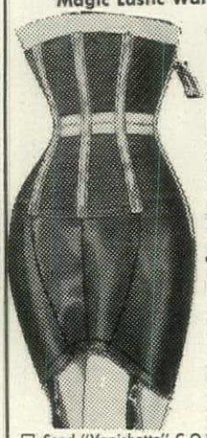
For sly good humor you might send your husband this amusing ornament. He can use it as a keychain. The black lacquered metal ball is attached to a rhodium finished chain which is fitted with a metal tag engraved: "With Love From Your Ball and Chain" and your name. $2.95 ppd. Coryell Gifts, 419 Ninth Street South, St. Petersburg, Florida.

A new taste treat has been developed. It is achieved by combining chocolate and Swiss Cheese to make the "CheeSweet" candy shown here. The one-pound box contains smooth caramels, opera creams, pecan bits. This is candy to give to calorie watchers. High in protein it contains 31% less calories than candy. $2.85 ppd. Swiss Colony, HG11, Monroe, Wis.

A small miss will be enchanted with the doll-purse we show here. Dressed in a gay peasant costume, the doll has a back zipper which opens into a capacious purse in which she will carry her money for church, her handkerchief, a sack of candy, a game of jacks. $1.95 ppd. Deco Trends, HG11, 1022, Second Unit, Santa Fe Bldg., Dallas, Texas.

"VANISHETTE" The Latest
Figure Slimming

"Magic Lastic Waist Band" will INSTANTLY Vanish 4 inches OFF YOUR WAIST



It's Light as a Feather
In complete comfort, "Vanishette", gently but firmly trims your torso into pencil-slim lines. Made of nylon two way power knit, it can't curl, roll or pinch. No digging, sticking bones. Washes like a dream . . . dries in a jiffy. It's exquisitely tailored... truly a beauty to behold. Regularly $18.00

Now ONLY **$8.98** Black, White, Pink

Small (24-26), Medium (27-28), Large (29-30). Plus Sizes $9.98 Extra Large (31-32), xx (33-34), xxx (35-36), xxxx (37-38), xxxxx (39-40).

☐ Send "Vanishette" C.O.D., I'll pay $8.98 plus postage.
☐ I enclose $8.98, YOU pay postage.
Size.....Color.....
Be Sure to Include Name and Address

WILCO FASHIONS, Dept. M76N
35 S. Park Ave., Rockville Centre, N. Y.

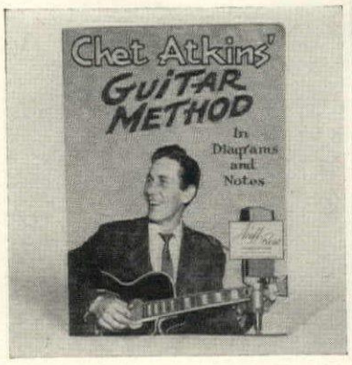
Christmas MITTEN BASKET

A gift of double value. First stuff it with gifts for Xmas morning, hang near the fireplace. And later, hang it on the door your youngsters use most. Teach them to drop mittens and gloves into it as they enter. You—and they will know right where they are in the morning scramble. In stores worth up to $5.00 decorated. You do it yourself, with spray paint, felt, ribbons, sequins. SAVE. Makes wonderful mail basket, Xmas card holder, wall planter, too. Size 10" x 6" with handle. Price $1.25 ea., 3 for $3.30 ppd. Order from:

Red Oaks
Dept. 161-P, Prairie View, Illinois

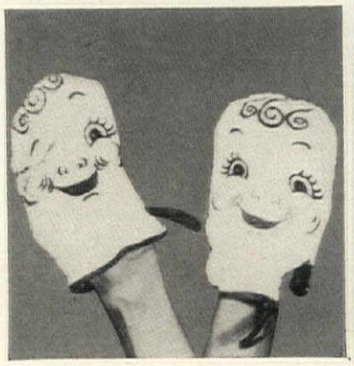
AROUND

Play the guitar and enjoy yourself. Nearly everyone has a submerged conviction that he is a mis-directed musician. Send for Chet Atkins' book on how to play the guitar and in no time you will be convinced that you are a musician headed in the right direction. The lessons are easy to learn. $2.98 ppd. Four Record, 2516 Franklin Rd., Nashville, Tenn.



"Little Chef" is the affectionate name given to the clever device shown here. It is an automatic fish feeder which will care for the pet fish while you are away on a vacation. Fill container with food, set nozzle at proper position, plug in electric cord and the "Little Chef" will go to work. $9.95 ppd. Helen Sheft, HG11, 32 Notch Park Rd., Little Falls, N. J.

Bath time could be fun time if Mama used the terry cloth puppets shown here. Soap and Mama's hand fit neatly into the spanking white mitt which is gaily decorated with a cunning face. One of these will make an excellent stocking gift, too. 7" x 4", the puppet mitt is $1 the set of two. Add 10c. Soapy Mitts, HG11, Box 27648, Los Angeles.



Ideal Gift!

GENUINE CALFSKIN BILLFOLD

Hand Tooled—Hand Stitched

For Both Ladies and Men

Ladies' billfold is lined with red suede, has large change pocket inside, hand painted rose on front under name and key chain attached.

Handsomely handmade by expert craftsmen from genuine calfskin with goat lacing. Perfect workmanship, uniform throughout. The most beautiful billfold you've ever seen.

MONEY-BACK GUARANTEE! . . . If you're not completely satisfied your money will be returned at once.

$5 each postpaid, remittance with order.

Send Gift List and Cards. We will ship direct for you.

Outside View. Your name engraved on right side. Your address or desired emblem on left side if requested. Enclose emblem with order.

Perfectly hand stitched and hand tooled throughout.

Inside View. Secret compartment for bills. Large eagle engraved on inside panel. Places for photos, cards, etc., in both sides.

HANDCRAFT WALLET CO.
DEPT. HG-B
BILOXI, MISS.

Am't Encl. $.....

Please send me .....(Ladies') .....(Men's) Genuine Calfskin Billfolds.

Name.....

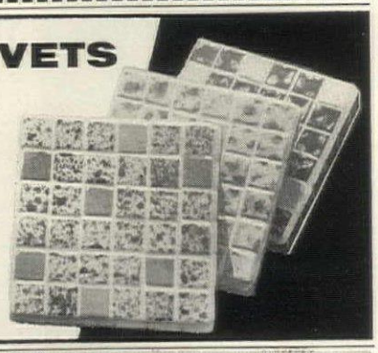
Address.....

City.....State.....

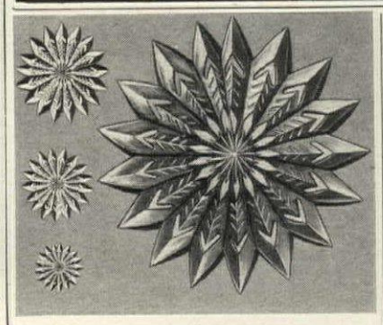
Colorful Mosaic TRIVETS

Utility and beauty combine to make this handmade Italian mosaic TRIVET a complementary piece in any part of the home, resists heat, cold or dampness. **Set of 3 $4.95 ppd. anywhere in the U.S.**

- Choice of single or assorted colors: Aqua Canary Pink Wine Cocoa Turquoise



MODERN MOSAICS
14 South Betty Lane • Clearwater, Florida



GOLDEN STARBURSTS
Acclaim Christmas Joy!

Glistening new decorations to give your home a golden glow. Exquisite multi-pointed stars, in heavily laminated gold foil paper, are so effective in so many ways. Use the large star on a picture window or mirror; the medium for smaller windows; and the small ones on the tree itself. Smart to string-hang a group from the chandelier. Package of 6 STARBURSTS includes 1 of 22" diameter, 1 of 15" diam., 2 of 10" diam. and 2 of 6½". Folds flat for next year use. So gorgeous, you'll want several sets! **$1.98** (2 sets $3.85)

Postpaid. No C.O.D. Guaranteed, of course.

ELRON, INC.
225 W. Erie St., Dept. H-134, Chicago 10, Ill.

Want A Warm Shoe?

SHEARLING-LINED

CHUKKA BOOT

FOR MEN & WOMEN

If you want genuine cold-weather protection, this is for you! It's ankle-high brown ski-leather, oil-treated to repel water, soled with sure-grip rubber! *But most important,* it's fully-lined with genuine shearling lamb's fleece! Order a pair for cold-weather walking, football games, outdoor working.

ORDER BY MAIL for yourself and as wonderful Christmas gifts for men and women. Sizes 4 to 13. Send check or money order today. Satisfaction guaranteed. Add 35c for shipping. **$13.95**

FELLMAN, LTD. Dept. HG—6 E. 46 St., N.Y. 17.
Also 49 W. 43 St., N.Y.C. & 24 Branford Pl., Newark, N.J.

TITANIA!

the most BRILLIANT GEM STONE ON EARTH! *says the* Saturday Evening POST & READER'S DIGEST *about this amazing* MAN MADE MIRACLE!

1 carat "Titania" Solitaire set in 14 kt. gold mounting. Complete. ONLY **$22.50***

1 carat "Titania" set in a Masculine box style 14 kt. gold mounting. Complete. ONLY **$28.50***

**All prices plus 10% Federal Tax*

Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, pins, etc. Per carat.....ONLY **$10***

Regent Star Rubies and Sapphires (Syn.) at proportionately low prices.

FREE booklet and handy Ring-size Chart

REGENT LAPIDARY CO., Dept. HG-61
511 EAST 12 ST., NEW YORK 9, N. Y.
10-DAY MONEY BACK GUARANTEE

Bottomless Carry-All

This jumbo, zippered, lightweight bag folds up flat in its matching pouch, tucks into your suitcase. Homeward bound, it opens into a terrific "extra" piece of luggage. Shown in our famous Green plaid with Black Cowhide trim; also in Blue Plaid with Blue trim. 21", $26.95 . . . 25", $30.25 . . . 28", $32.45. Also comes in Blue Duck with Red trim or Brown Duck with Suntan Cowhide trim: 21", $21.45 . . . 25", $26.95 . . . 28", $30.25. Prepaid (tax included).

T. ANTHONY
SPECIALISTS IN LUGGAGE
Dept HG • 751 MADISON AVENUE • N.Y. 21, N.Y.

FESTIVE **Velvet Scoop**
DESIGNED TO FLATTER

All around scoop neckline is cleverly squared away in a line that is flatter-proof to every woman . . . smartly pointed sleeve halts just below the elbow. Shadow black or shock red velvet. 10-18. $5.98

Maltese Cross with Stone in golden setting.
Made to wear as pendant or pin. 3.30 (tax incl.)
60" Golden Link chain 2.20 (tax incl.)
90" Golden Link chain (shown) 3.30 (tax incl.)
Add 25c postage to each order

Here's How Co., (HG-31), 95 Fifth Ave., New York 3, N. Y.

Richly Decorative!
LIONHEAD TOWEL RING
$1 Get-Acquainted SPECIAL

SMART, SOLID BRASS

To get acquainted . . . we're offering an exciting accessory for your bathroom. It's a beautiful solid brass "lionhead" towel ring that is smart decor personified. The lionhead is 2½" cast brass and the ring is a generous 5" diameter . . . suitable for the heaviest bath towels. Order as many as you need at this amazing low price.

Satisfaction Guaranteed or Money Back

Only $1 Each
2 for $1.89
POSTPAID

FREE! Christmas Gift Catalog In color—write for it!

Helen Gallagher
413-A11 Fulton St., Peoria, Ill.

Wonderful for Gifts.

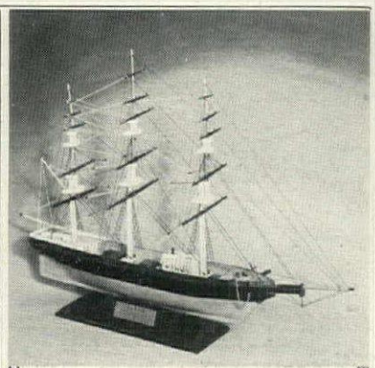
Felt appliqued, Hand painted, Original "Pixie Prints." These pictures come framed under glass, are made and boxed in pairs of matching subjects—"Ready for Bed," (shown) "Our Pets," and many others. Order by mail. Act now—supply limited. Only $5.95 a pair sent ppd. Size 8 x 10. Satisfaction guaranteed. Free Folder. Order from—

GRIFFITH CO.
900 Snure Road • Silver Spring, Md.

MAGIC PHONOGRAPH

A big thrill for the little ones. A real hand operated phonograph of their very own. The special unbreakable record tells seven popular nursery rhymes and the accompanying coloring book illustrates the story. Simple to operate. A cute 'n clever gift—perfectly safe. Keeps youngsters fascinated for hours. Complete, ready to play—only **$1.50** postpaid. **Satisfaction guaranteed.** Sold exclusively by mail. Order Now—while supply lasts.

SOUTH CENTRAL COMPANY
P. O. Box 162, Dept. B, Columbus, Indiana.



Clipper Ship **SEA WITCH**

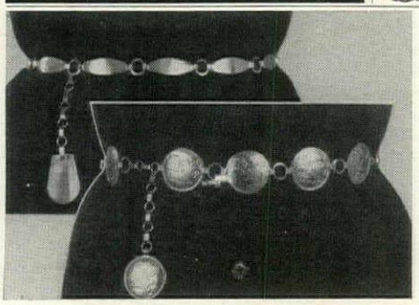
Classic early American Clipper Ship — built in 1846 — established records that stand today. 13½" x 13" high model, handmade by Yankee Craftsmen in amazing detail. Hull black and antiqued copper, painted mahogany finish base with name plates. Shipped fully assembled and finished.

$30. Exp. ppd. in U.S.A.

Satisfaction guaranteed or money refunded

Send for FREE illustrated catalog showing other models $8.00 and up.

PIEL CRAFTSMEN NEWBURYPORT 5, MASS.



Christmas
GLAMOUR BELTS

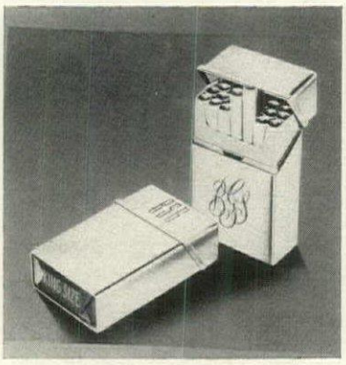
WONDERFUL GIFTS! These gleaming, highly polished, guaranteed non-tarnishable solid brass belts are completely adjustable to fit any waist. Fashion smart for day or evening, sport or dressy wear. She'll love both the link (above) and medallion (below) styles. Satisfaction guaranteed! Send check or M. O.

$2.95 *each, postpaid.*
(Add 25¢ ea. for 1st cl. mail)

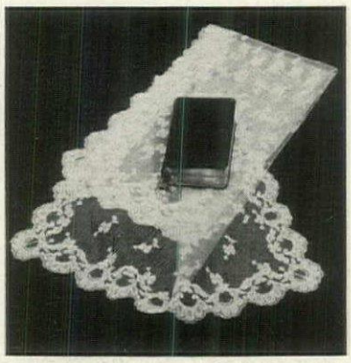
Ruth Allen *and* Co., DEPT. HG, 4726 OSAGE AVE., PHILA. 43, PA.

SHOPPING

"Tell Time Book." You will be delighted with this educational storybook and the young ones will quickly learn to tell time. It is sturdy, has a plastic spiral binding. On each page there is the picture of a clock which has movable hands, a rhyming lesson on time telling. $1 ppd. From Albin Enterprises, HG11, 1401 West Eighth Street, Los Angeles.



Silver slip cover for your "flip-up" cigarette box. Tell Black, Starr & Gorham the brand you smoke and this firm will custom-make a sterling silver case to fit the commercial box. It will "flip-up", too. This makes a nice gift. $16.50 tax incl. Add $1 for three-letter monogram. Add 50c. Black, Starr & Gorham, HG, Fifth Avenue & 48th St., N. Y.



The mantilla is becoming popular. Because so many women do not wear hats, the mantilla is perfect to carry in a purse, to wear whenever one attends church. We show here a beautiful rayon and silk mantilla which is flattering to everyone. It comes in black or in white. (21" x 45"): $3.95. Ppd. From Frank Alvarez, Box 372, Alhambra, California.

THESE HORRID
AGE SPOTS*

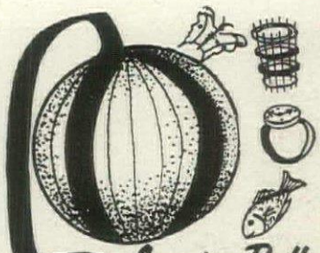
FADE THEM OUT

*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes.

SEND NO MONEY—7 DAY TRIAL TEST

Send name and address. Pay only $2.00 on arrival plus C.O.D. postage and tax on guarantee you must be satisfied with first results or return remaining ESOTERICA for money back. Or save money. Send $2.20 which includes tax and we pay postage. Same guarantee.

MITCHUM COMPANY
Dept. 161-N, PARIS, TENN.
(Canada $2.25) 557 Pape Ave., Toronto 6, Ont.



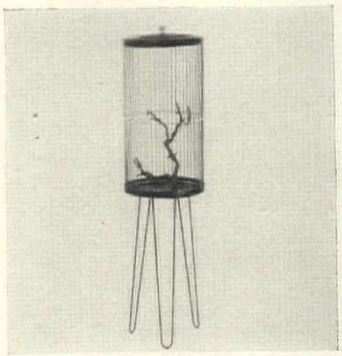
Surprise Balls
Giant 8 inches Round
5 for 1.00

Hang these colorful surprise balls from your Xmas tree or stuff into Santa's stocking. Thousands sold at $1.00 each. We offer a limited quantity at the low, low price of 5 for $1.00 or 12 for $2.00. Over forty feet of multi color crepe paper hand rolled around fine toys. As you unwind, each new color brings a new surprise such as whistles, magic tricks, fortune telling fish, basket maker, lucky rings, gadgets, puzzles, etc. Bright red, green, and silver bands on outside of ball. Each in sanitary cellophane wrapper. Add 25¢ postage and handling charge for each order. Sorry, no C. O. D.

Surprise Balls Dept. S 1954
31-2nd Ave. NY 3, NY

AROUND

A handsome bird cage which will add great charm to the sun room is the black-finished brass cage shown here. It sets on three sturdy legs, has a solid black-finished metal top. 44" high x 12" in diameter, it is fitted with a branch of a manzanita tree. $9.98 express collect. Order from Dorothy Damar, Dept. HG11, 741 Damar Building, Elizabeth, N. J.



A splendid table to use as a coffee table is the fine reproduction shown here. Copied from an antique, it is scaled down to the perfect size. 34" x 19" x 20", it extends when leaves are open to 51". Available in solid mahogany ($47) and in solid walnut, maple or cherry ($52). Exp. Coll. Newcomb's Reproductions, HG11, Box 1249, Durham, North Carolina.

To look your best during the busy holiday season you should relax your eyes. We show here the herbal eye pad which will soothe and refresh the eyes. Called "Lookys," the pad is filled with imported camomile, rose petals and boric acid. Each can be used several times. $1 ppd. for two. Madame Ella Baché, Dept. HG11, 24 East 55th St., N. Y.

FOR MR. AND MRS.

Clever way to tell which is whose in the bathroom. Cannon hand towels show red vest with gold buttons and design for Mr.—Red hat with gold for Mrs. 17" long, 10½" wide.
E-104 Hand Towel Set.... **$1.00** ppd.

UNUSUAL

RARE

CHINA HOBNAIL CANDY DISH
An unusual gift for anniversary, birthday or Christmas. Patterned like a rare antique. This decorative dish is perfect for bon-bons, nuts or any delightful treat. Hobnail pattern with frilly flowers around the cover. White or pink. Stands 6½" high, sturdy base.
E-66 Candy Dish... **$4.75** ppd.

SPARKLING SERVER
Imported just for you all the way from England! Gleaming, non-tarnishable silver-plated ladle and basket. The woven basket is lined with blue glass. Serve mints, jams, sweetmeats, sauces, etc. 5½" high.
E-381 Ladle & Basket.... **$4.50** ppd.

PRACTICAL

GIFTS

SEND FOR FREE 52-PAGE GIFT CATALOG IN COLOR
The Easterling Company, 1227 Loyola, Dept. B-19, Chicago 26, Ill.

FREE CATALOG
Brandicalf

GENUINE SHEEPSKIN **"CUDDLE RUG"**

Because they lend glamour to any setting you'll give her that "Lap-of-Luxury" feeling with these deep, silky sheepskins to scatter beside her bed—before her fireplace—in her playroom. Cloud soft and snuggly warm, they make cold weather rising a delight. They're not imitations! Each rug is a genuine, Brandicalf selected, finest Quality skin covering app. 8 to 9 sq. ft.

IN NATURAL HONEY-TONE ONLY **$11.95***
IN CLOUD WHITE ONLY $12.95*
No C.O.D.'s please

IMPORTED RUGS OF SILKY ARGENTINE SHEEPSKIN
24" x 36"—Animal Shape—White, Pink, or Blue $14.95 *
24" x 42"—Oval or Rectangular—White only 17.95 *
30" x 50"—Oval or Rectangular—White only 24.95 *
*plus 50¢ postage each • Money Back Guarantee

Dept. A5-7, 157 Federal St., Boston 10, Mass.

THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

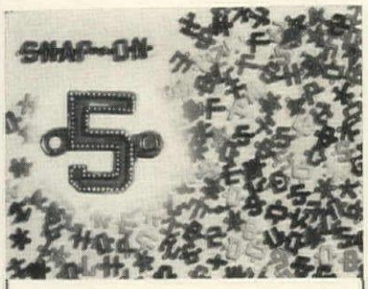
TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue Nashville, Tenn.

EXCITING NEW GAME
"SMACK-IT"
TABLE TETHER BALL

Have fun all year with this big action-packed game. Play it on your card table or other small table. Perfect for rec. room or small apartment. Complete with 28" hardwood mast, sturdy base, clamps, ball and paddles. Immediate delivery. Satisfaction guaranteed. **$5.00** postpaid

Send check or money order to

NATIONAL SALES CO.
Dept. H, Box 1024, Washington 13, D. C.



100 LETTERS AND NUMBERS

100 letters and numbers 1" high that snap together. Made of soft plastic with little button hole tips. They are fun and educational for all kiddos old enough to use their hands. Older ones will probably decorate clothing and make belts and necklaces of them. Word games can be played with them. Signs and emblems created, and of course, alphabets learned. Over 100 in set. 89c; 3 for $2.50 ppd.

Free! big holiday gift catalog. Write for yours today!

CAROL BEATTY
431 Beatty Building
Los Angeles 46, Calif.

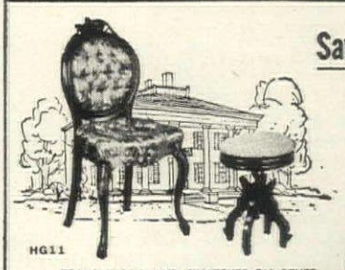
Brand New
EXTENSION HALL TREE

Hailed with delight by small apartment occupants, managers of restaurants, hotels, schools, golf clubs, recreation centers. Use as a hall tree and when guests come, open it into a 5½ ft. clothes rack to hold up to 40 coats. Steel tubing base, aluminum coat rack, perforated metal hat shelf. Satin black finish. 65½" high, 66" wide. Wt. 22 lbs. **$45.00** f.o.b. Wheeling.

Write for new Christmas Gift Catalog

Hagerstrom METALCRAFT STUDIO
Handcrafted Specialties since 1922—Lanterns, House Signs, Weathervanes, Foot Scrapers, etc.
Dept. HG, Old Milwaukee Road, Wheeling, Ill.

Save on Victorian Furniture



This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine Imported Italian Arabescato Marble $14.50

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢
All Victorian pieces are shipped F.O.B. Alabama Factory
. . . Allow ample time for delivery

SHOPPING

SALT & PEPPER

A gleaming aristocratic salt shaker and pepper mill to add distinction to the buffet table. This superbly crafted set is wood lined with steel grinding gears.

10" high
Polished copper or brass.

$11.95 set

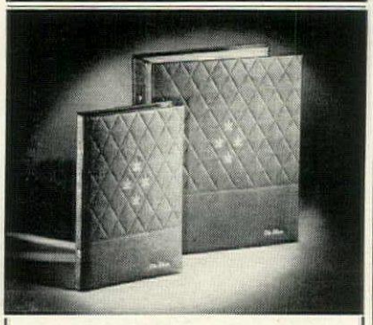
No C.O.D.'s Please

SEND FOR FREE CATALOG

STONE HOUSE INC.
NEWARK HG117 DELAWARE

FEDERAL EAGLE WASTEBASKET Unusual quality distinguishes this entirely hand made wastepaper basket, which may also be used as a magazine holder. An antique oval print of the classic Federal Eagle, surrounded by stars, decorates the outside, which is finished in lacquer of parchment tones. The marvelous mellowness of this finish is heightened by dark red coachwork lacquer on the inside. The basket, of heavy gauge metal, 13" x 14", was inspired by the old-fashioned luggage hat box, with cut-out handles for easy carrying. Made for a lifetime of use with a craftsmanship rarely encountered in these days. $17.95 postpaid.

ELIZABETH McCAFFREY
Dept. HG-11 Northport, New York



PERSONALIZED
Telephone Book Cover

Protect and glamorize the much-used telephone book with a handsome padded brown leatherette cover. Name and design in gold. Print name to be stamped. Also give height, width, thickness of book, and city.

Town Ed. 9¼"x6¼" $2.45 ppd.
City Ed. 11¼"x9⅝" $3.00 ppd.

In ginger-color genuine leather for extra elegance. Name in gold.

Town Ed. 9¼"x6¼" $5.45 ppd.
City Ed. 11¼"x9⅝" $7.95 ppd.

Write for Free Catalog

RMS INTERIORS
Dept. HG-117
11146 S. Michigan Ave.
Chicago 28, Ill.

Genuine **LEOPARD**
Save up to 50%
by buying direct from manufacturer

PILL BOX HAT—
Reg. $35.00....only **$22.50**

ASCOT (28" long)—
Reg. $27.50....**$16.50**
35" long—
Reg. $40.00....**$27.50**
(Wear ascot looped or as a wrap-around. See below)

Square Front Muff 12" x 14"—
Reg. $75 .....only **$49.50**

Bolster Muff—
Reg. $80 ..... only **$55**

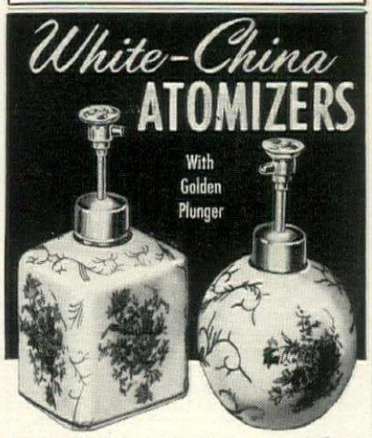
Unusually low prices! Drastic Reductions!
Dramatize your new outfit—glamorize an old one—at low cost, with these smart, superbly tailored real leopard accessories. These prices can't be matched elsewhere.

Hunt Hat—Reg. $55—Special **$37.50**
Profile Hat—Reg. $35.....**$22.50**
Handbag—$80 value —only **$49.50**
Other Bags from.....**$16.50**
Belts—1½"—Reg. $18.50 —only **$11.50**
Contour Belt—Reg. $24.00 —now **$15.00**
Other Belts from $8.00

Prices include Federal Tax
5-Day Money Back Guarantee; Postage prepaid.
For Belt give waist size

FREE BROCHURE HG-11
show many other lovely leopard accessories and novelties.

OCE-LEOPARD FUR CO.
244 West 39th Street, New York 18,
WI 7-2053



PRESTO MIST ATOMIZER . . . **$1.00** each
Postpaid $1.89 pair

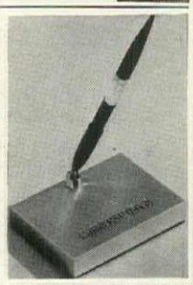
delicate floral design on white china. Sprays fine mist of fragrance at touch of golden plunger. Graceful round or square shape—lacy bouquet design in full color touched with gold. Each 3½ inches high. Make elegant useful Christmas gifts—even prettier in pairs. Buy several and save too.

Satisfaction Guaranteed

FREE! Christmas Gift Catalog In color—write for it!

Helen Gallagher
413-A11 Fulton St., Peoria, Ill.

PERSONALIZED DESK PEN SET



Excellent gift for the "boss", office, plant or home. Impressive felt-backed holder, about 4" x 3", of burnished Gold or Silver plated metal with engraved name or personal message: "Merry Christmas—John", "Happy Birthday—Dan White" or other sentiment. Smooth writing ball point pen uses Paper Mate refills. A gift he can't forget to remember! **$2.95**

PERSONALIZED HOSTESS TRAY

Charming way to serve! Colorful metal tray is hand painted with first names under appropriate Gay Nineties illustrations; last name follows invitation to join in a drink. Molded easy-grip rim. Measures 15" x 9". PRINT FIRST AND LAST NAMES.
$2.00 plus 25c delivery.

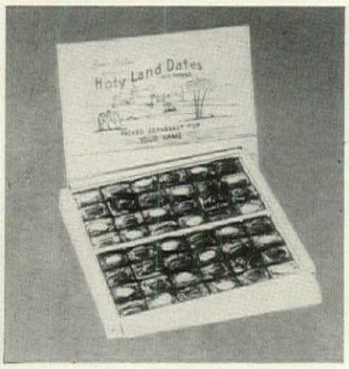
CHRISTMAS DELIVERY GUARANTEED

Postpaid. No C.O.D. Guaranteed, of course.

NOUVELLE, LTD.
225 W. Erie St., Dept. H-135, Chicago 10, Ill.

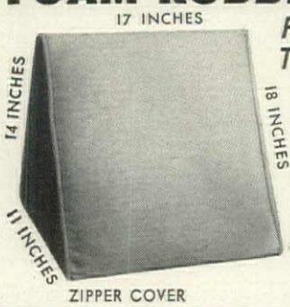
Short cardigan. This beautifully styled mohair and wool sweater looks like a "hand-knit." You will wear it with separates and with dresses. It comes in four good basic colors: mist gray, charcoal, beige and white. Sizes: 34 to 40. Do give one to every female member of the family. $13.20 ppd. French Boot Shop, HG11, 541 Main, New Rochelle, N. Y.

A man's gift could be the portable bar which comes equipped with four glasses, with paper napkins, with attractive stirrers. The case is made of a leather-like fabric and is lined with a washable plastic. Note the space for two standard-size bottles! Color: luggage tan. $10.95 complete with three-initial marking. Ppd. Wales, HG, 540 Madison Ave., New York.



The River Jordan irrigates the date groves of the Holy Land. Shown here are River Jordan dates which have been pasteurized and topped with almonds and pecans. They make delightful nibbling, are low in calories. Send boxes of them as gifts. $4.95 for two pounds packed in a chest. Ppd. K. C. Stuffed Date Co., HG11, 705 E. 31 St., Kansas City, Mo.

FOAM RUBBER 3-WAY PILLOW



Foam Rubber Through and Through TV Pillow For **CHRISTMAS GIFTS**

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, Green, Turquoise, Gold, Maroon, Brown or Red. Immediate delivery. Shipped anywhere.

POSTPAID **$10.95**

The Foam Rubber Store
1829 E. 13th Street Dept.92 Cleveland 14, Ohio

RESIDENCE MAILBOX with simplicity of design inspired by an old classic letter scroll; beautifully executed in heavy gauge, rust-proofed steel, finished in white baked enamel. All appointments of solid brass with clear enamel coating. Box equipped with brackets for wall or post installation.

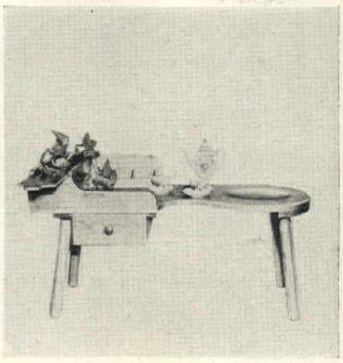
Overall size 18 inches long, 12 inches wide, and 4 inches deep.

$27.50 Prepaid
(Includes insured postage and Calif. State tax)

RIESTER-MORRIS
1105 S. Pacific Coast Highway
Redondo Beach, California

AROUND

Elegant reproductions. If you like fine craftsmanship, good design and beautiful wood finishes you will be well advised to buy this cobbler's bench. It is made of solid cherry or walnut, has a section which you can use as a planter. Scoop seat, octagonal legs, drawer make it attractive. 43" x 16". $62.50 exp. coll. Winemiller's, Coldwater, Michigan.



Christmas cards mailed to you from Italy will be the nicest ones you send out this year. Place your order by November 1st and you will receive them in time for mailing to friends. A collection of 10 color lithographs reproduced on fine stock together with envelopes is $1.50 ppd. Tesori d'Italia, Department HG11, 1261 Broadway, New York 1, N. Y.

The collector of ship models will be pleased if he finds the *Nantucket* under the Christmas tree. It is an exact replica of the famous lightship situated forty miles off Nantucket Island. 16½" long x 12" high, it has buff color deck and masts, white deck houses and bright red hull. $37.50 postpaid. Order from Piel Craftsmen, HG11, 307 High, Newburyport, Mass.

MOST APPRECIATED GIFT! THE FABULOUS

Sea Shell

HOSIERY DRYER

AND A DECORATION TOO!

Newest, Neatest Way To Dry Stockings & Lingerie

YES INDEED . . . Thousands of homes are enjoying the convenience of Saf-T-dri Sea Shells. The most beautiful utility and necessity ever created. This little Sea Shell holds 32 stockings, sox or gloves ALL AT ONE TIME in just 8 inches of wall space. For the modern bathroom—no rust—no stains. DOUBLE DUTY—Flip it down, it's a dryer —UP it's a wall sconce. A masterpiece in Plastic.

Just a flick of the finger and it's up as an ornament — or down for drying hose, sox or dainty lingerie. No nails, screws, bolts or suction cups needed. Attach to wall with Saf-T-mount . . . included.

Patented 2455857 and D-155131

Beautiful Colors and Crystal Clear

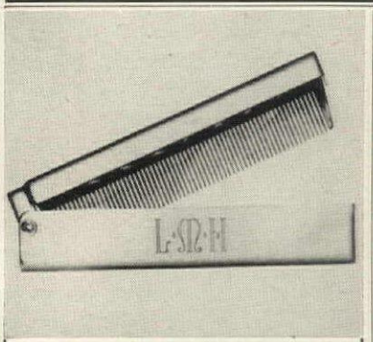
Yellow-Green, Black, Blue Pink or Crystal Clear $2.95 each ppd.

P.S. EXPECT TO BE DELIGHTED.

PLASTICRAFTERS 22 N. Fifth Avenue Maywood, Ill.

MALIBU SEA-SHELL

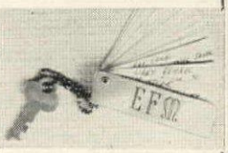
Malibu Sea-Shell towel holder to match colors, $1.50. No Crystal Clear or Black.



FOLDING COMB–$1.50

Beautifully engraved with initials or 1st name, to give to a fastidious woman or to a pretty teen-ager. Tortoise comb folds into a 4½" gold or silver metal case. Comes in flannel bag and box....$1.50, 2 for $2.75

She'll love the matching key-ring with 50 index cards, which also fold into a gold or silver monogrammed case .....$1. ea.



Send cash, check or m.o. No COD's please.

OLD PUEBLO TRADERS Box 4035, Dept. HCO Tucson, Arizona

ONE MILLION DOLLARS CASH

IN CONFEDERATE MONEY

Yours only $2.98

Be a deep south millionaire! Have money to burn! We'll send you exactly one million bucks in honest-to-goodness Confederate money—and all you pay is $2.98! You can do everything with this money but spend it. Amaze and amuse your cotton-pickin' friends. Win bar bets by the barrel! Light your cigars and cigarettes with $10.00 bills! Live it up! It's a million dollars worth of laughs and fun—all for only $2.98.

You get one million bucks in $10's, $20's, $50's, $100's etc. denominations—enough to keep your friends laughing and happy for months—This offer is limited. Only $4 million dollars to a customer. Our supply of this loot is limited—so rush your order. . . One Million dollars only $2.98. Four Million dollars only $10.00. If not delighted keep $100,000 for your trouble and return the rest of the money for a full and prompt refund. Send to

BODY MASSAGER CO.

Dept. M-49, 403 Market St., Newark, N.J.

CRYSTAL CLEAR GLASS DISPLAY DOMES

IDEAL GIFT for Covering: Clocks, Figurines, Objets D'Art, Wedding Cake Ornaments. Supplied with mahogany, walnut or black wood finish bases.

3 x6" $4.00	6x8" $ 7.50	8x12" $14.00
4 x7" 5.00	6x10" 8.50	8x15" 18.00
4½x8" 6.00	6x12" 11.50	10x12" 17.00
5 x7" 6.00	7x8" 8.50	10x15" 20.00
5 x9" 7.00	7x11" 11.50	12x16" 27.00
5½x11" 8.50	8x10" 12.00	13x27" 50.00

For 400-Day Clocks

5½x11" (without base).....$ 7.50
7 x11" (without base)..... 8.50

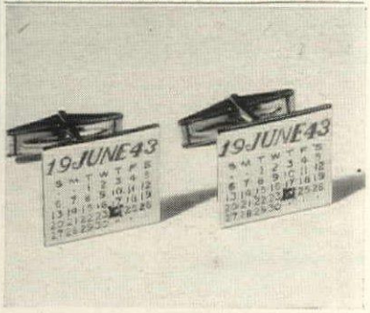
Glass "Protecto" Watch Dome (with hook) 3 x 4¼" $4.00.
Send Check or Money Order. No C.O.D.'s.
Express Charges Prepaid

CRYSTAL GLASS TUBE & CYLINDER CO., 7312 South Chicago Ave., Chicago 19, Ill.

FAVORITE CHRISTMAS GIFT

Embroidered Chinese Dragon design decorates each slipper. Colorful and attractive. Reflects the lure of the Orient. Black satin with soft leather sole and cushioned leather insole. Fashionable. Convenient. And so comfortable! Imported from far-away Hong Kong. Selected for its fine workmanship and sturdy stitching. Sizes: Small (5½), Medium (7½), Large (8½). Limited time offer at this price. Buy several pairs. One pair $1.50. Each additional pair only $1.00. Satisfaction guaranteed or full refund.

LA NE'S, 719 Sacramento Street, Dept. HG11, San Francisco, California



Calendar Cuff Links

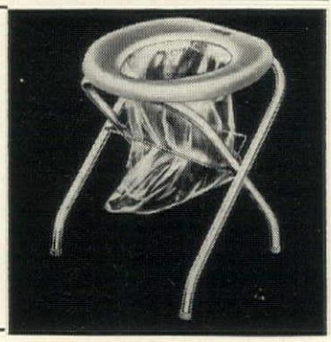
Give him these precious cuff links with his wedding date beautifully engraved and the exact day marked with a stunning birthstone. Fabulously handsome ¾" cuff links in 24-K gold-filled or sterling silver. No C.O.D.'s please. Postpaid. $11.95 pair

17/8" Calendar Tie Bar $7.50
7/8" Calendar Charm $6.95

Lowy's Creations 260-H 116th St.—Rockaway Park 94, New York

Enclosed please find ..... Rush me your calendar .....gold ☐ sterling ☐
Month..... Day..... Year.....
NAME.....
ADDRESS.....
CITY.....STATE.....

Folding toilet with disposable bags. For those "uncomfortable moments" when camping or traveling by auto, trailer, boat. Comes with supply of *disposable* bags, making it as simple to use as flushing. "At Home" style seat. Standard height. Folds to 2" thick. Sturdy, aircraft aluminum frame. Weighs under 4 lbs. Your personal convenience. Also makes a clever gift. Only $11.95 ppd. Extra bags $1 per doz. ppd. Satisfaction guaranteed. Order today from GOODE PRODUCTS, 7542 Maie Avenue, Dept. HG11, Los Angeles 1, Calif.



FOR YOUR MAN OF DISTINCTION

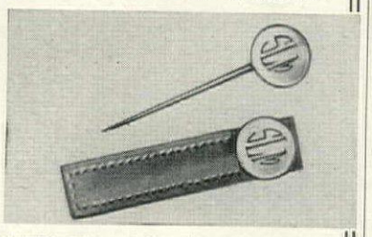
Is he the kind that has everything? Here's an original idea. His initials engraved on the top of a gold-plated toothpick. A conversation piece he'll cherish. 2" long in Genuine leather case. Please print his 3 initials.

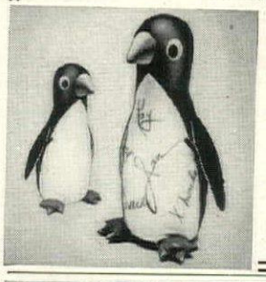
D-115 Personalized Toothpick..**$1.00** ppd.

PROVERBIAL WALL PLAQUES

Here's a clever and wise idea for sparking up your kitchen and keeping your pot holders together all in one easy wall plaque. Has proverb on plaque, and 4 holders in assorted colors with matching proverbs. They hook on easily.

E-452 Pot Holders & Plaque....**$1.00** ppd.





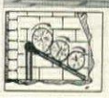
PEN-GWYN PEN PAL

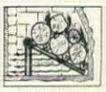
A real hit at parties . . . people love writing their names on his white vest. Our penguin is a real autograph hound . . . even carries his own ball point pen. Cotton. 14" x 16".

C-90 Autograph Penguin..**$2.50**

SEND FOR FREE 52-PAGE GIFT CATALOG IN COLOR

EASTERLING CO.
1227 Loyola, Dept. B-16, Chicago 26, Illinois





STOP POKING YOUR FIRE

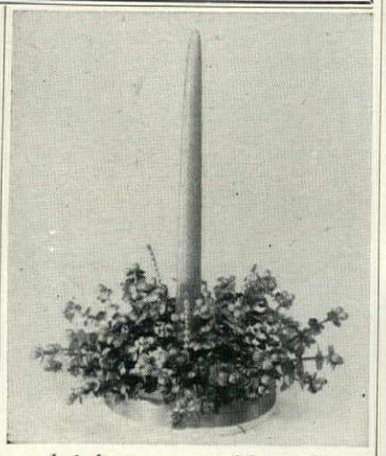
EMBER KING

GRAVITY FIREPLACE GRATE

Your logs roll back by gravity into fire area . . . an added safety feature. Constant stirring eliminated. Air gets to wood, burns evenly. Old Virginia design keeps fresh wood afire, glowing embers radiantly heating. Gives maximum fire-life to fuel. Comes in old Virginia black antique, handsome brass ends.

PREPAID $12.00 (no c.o.d.'s)

EMBER KING 1225 W. Broad St. Falls Church, Va.



brighten your table with

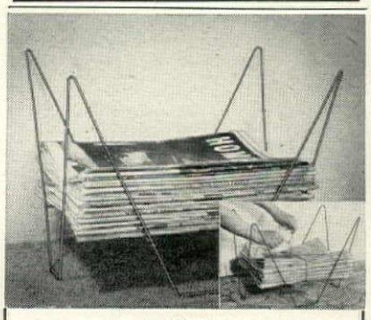
Christmas Gaiety

This festive-colored centerpiece is trimmed with red ribbon and filled with everlasting green foliage tipped with bright red berries. Accented with white tipped cones and sparkling silver beaded sprays. Measures 8½" across on ½" styro base. Choice of red or white candle.

$2.95 *plus 25¢ postage.*

PAPPAS FLOWERS

SUBURBAN STATION, PHILA. 3, PA.



JUST "STACK-N-TIE!"

Here's a smart new newspaper rack that will help keep your home as neat as a pin on Sunday and every day. No more untidy newspapers lying around the house. Holds one month's accumulation of newspapers, neatly stacked and always in order. No more strained backs trying to arrange and bundle them. With "STACK-N-TIE" newspapers can be tied into bundles right in rack without lifting or turning. Of rugged construction, has non-scratch feet. Ideal for living room, basement or garage. Comes in attractive lustrous black finish . . . Only $2.95 postpaid. Or beautiful lacquered brass model . . . only $3.95 postpaid. *Order several.* Ideal Christmas gifts.

RAND COMPANY
Dept. G-12, P.O. Box 557, Whittier, Calif.

FREE SAMPLES ON REQUEST

COLORED BURLAP

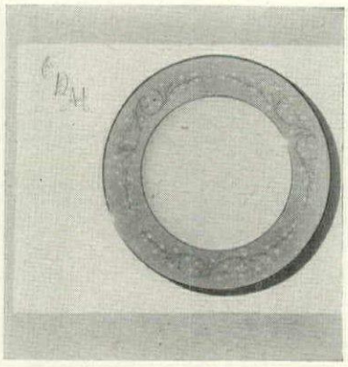
A modern, versatile decorator fabric for the contemporary home. Ideal for draperies, curtains, wall coverings, screens, partitions, backgrounds . . . wherever a luxurious but inexpensive fabric is desired. 12 rich, beautiful colors. As low as 79c per yard. Write today for free samples and literature.

deburco

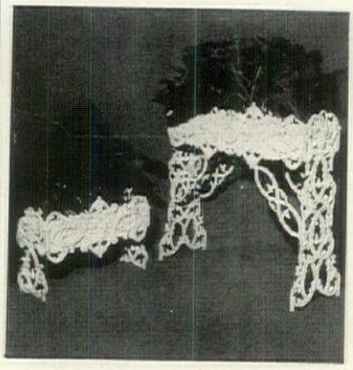
7 Market St. Paterson, N. J. Dept. 240

SHOPPING

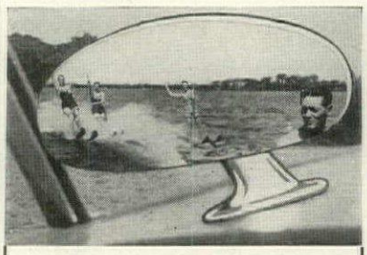
A fine cigar deserves respect. To keep *his* favorite cigars in prime condition we show this telescope case. It is made of excellent Scotch pigskin, will hold five cigars of any length. The natural color wears well and acts as a good foil for the three-letter monogram. $3.50 postpaid. Ehrlich Co., Dept. HG11, 207 Washington St., Boston, Mass.



An excellent buy is a set of the paper place mats shown here. Made of fine heavy linen paper, the mats come marked in blue with a three-letter monogram, with your signature, with a husband's and wife's first names, with the name of your house. 9¼" x 14". $2.95 ppd. for *100;* $3.95 for *200.* Country Printer, HG11, Box 551, Hopewell, New Jersey.



A reproduction of a New Orleans plant stand makes the perfect container for house plants. Made of cast aluminum, it comes finished in black, white and a range of decorator colors. And it has a water tight liner! Small (23" long x 8" wide x 14" high) $15.95; large (34" x 8" x 29") $29.95. Postpaid. Moultrie Company, Box 363, HG11, Moultrie, Georgia.

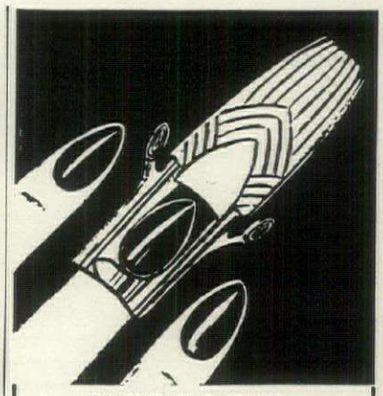


A Gift for a Boat Owner!

SKI-VU SAFETY MIRROR

Gives you a clear view to rear and sides of 170°. A safety device well worth having on any boat, especially if you tow water skiers or aquaplaners in your wake. A beautiful heavy-duty metal mirror only **$7.95** postpaid from

MARINE SALES
P. O. Box 3542
Minneapolis 3, Minnesota



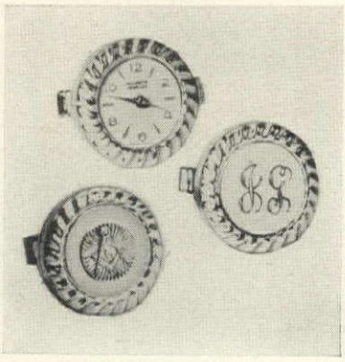
Nail Polish Guide

Now it's easy to polish the right and the left hand in seconds. Nail polish guide gets perfect results every time. Fast, simple. Even polish your nails easily, accurately while traveling in train, car, or bus. Guide automatically adjusts to each nail. Will fit each finger. No more messy polish to remove from cuticle. Your nails will look like they've been done by a professional. Just $1.00 postpaid. *Money back guarantee.* **Anthony Enterprises, Dept. HG11, 258 Taylor St., San Francisco 2, Calif.**

AROUND

Pussy cat place mat. Most youngsters enjoy pretty things. You might consider one of the cunning plastic place mats shown here to help perk up shy eaters. The design (a mama cat and three kittens) is hand screened. Added attraction is the collar tag which comes marked with a first name. $1 ppd. for one. Aavon, HG, 389 Fifth Ave., N. Y.

His time will be your time if you present him with the cuff links shown here. One link is set with a Swiss jeweled watch, the other with a disk marked with a hand-engraved monogram. ¾" in diameter. Note the swivel backs of the links! All metal parts are finished in heavy gold plate. $14.98 ppd. Tax incl. Merrill Ann, HG, 3601 Kingsbridge Avenue, New York.



To foil wrinkles you might use "Wings." They are flesh-color tabs designed like a graceful bird's wing. The backs are treated to adhere to the skin. Use them at night, while taking a nap, when playing golf, while reading or sewing. A large box of Wings is modestly priced at $1.20 ppd. Order from Wings Products, HG11, 11 West State St., Trenton, N. J.

SAVE 70% ON FABULOUS Terri Tears

ROOTED SARAN HAIR

She DRINKS, WETS, SLEEPS, and CRIES REAL TEARS

She comes complete in her own

ROCKER-CRIB • BABY BATH COMBINATION & 20-PC. LAYETTE

BIG 12" TALL

Regular $9.95 VALUE ALL for only $2.98 Complete plus 50c shipping or COD plus postage.

Big 16" Life Size Terri Tears with Rocker-Crib, Baby Bath Combination and 20-piece layette. Reg. $12.95 value. Only $4.98 plus 50c shipping or COD plus postage

ALL THIS INCLUDED: • Pajamas • Bottle • 2 changes of diapers • socks • Bottle washer • 2 wash cloths • 2 powder puffs • Sponge • Clothes line • 3 clothes pins • 3 diaper pins • bib • soap

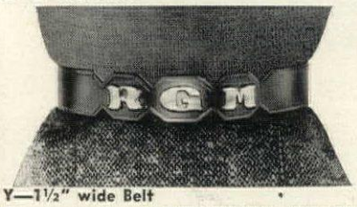
DRESS HER! BATHE HER!

Fully Jointed Body She assumes and holds all life-like positions! Skin-Soft 100% Vinyl gives her the look & feel of a real baby!

She's sweet, lifelike, loveable, completely washable and absolutely indestructible, no matter how rough a tot may treat her. Her beautifully decorated Rocker Crib — Baby Bath combination is lined with colorful waterproof vinyl. She's simply a thrilling value. Order Now! Money-Back Guarantee

P. J. HILL CO., Dept. T-69, 884 Broad Street, Newark, N. J.

X—2" wide Belt



Y—1½" wide Belt

Personalized LEATHER BELTS

sold only by mail at $1.95

IDEAL GIFTS: Fabulous Values. GENUINE LEATHER with 2 or 3 golden brass initials & buckles. Both belts available in Black, Red, Tan, Navy or Gray in sizes 22-32.

X—2" wide with Stunning Front Buckle & Initials.

Y—1½" wide with graceful cut-outs to show off your 2 or 3 letter monogram, has Twin Brass Buckles in back, makes for handy size adjustment as well as handsome back look.

For complete belt wardrobe order both styles at special price of 2 for $3.75 plus 20¢ post. for each belt.

No COD's please. Send cash, check or m.o.

OLD PUEBLO TRADERS BOX 4035, DEPT. HGX TUCSON, ARIZONA

Irish Belleek China

—for a hundred years the pride of a land famous for peat bogs and jaunting cars—a china still eagerly sought in ever increasing quantities by lovers of beautiful craftsmanship —egg shell thin, iridescent and lovely. Sugar and Cream set in useful size for many purposes, $7.00 pair ppd.

Send for catalog vividly illustrating 29 items in Belleek China.

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Any of 34 languages available AT HOME
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World's Standard Conversational Method

Linguaphone Recorded Language Set is a lasting gift for young and mature—an invaluable asset in business, travel, school, armed services and social life. With LINGUAPHONE's *life-like, conversational recordings*, you LEARN another language the same way, natural way you learned your own—AT HOME as you *hear 8 to 12 of the world's best native language teachers*, both men and women, speak. You listen—you *Understand*—YOU SPEAK! It's like living in a foreign land. Used internationally by schools, colleges, and business firms. More than a million home-study students. *WRITE TODAY for FREE book on "The Gift of Languages": also details of Free Trial.*

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Makes meat-turning easy! Hand-forged ends prevent puncturing of steaks or fowl—keeps juices *inside* meat. Ideal for spreading hot barbecue coals, prevents scorched hands! A truly distinctive gift for the "he-man" chef in your life. Hand-made in one of America's famed forges—*quality guaranteed or your money refunded.*

only $4.95 *postpaid*

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You will ENJOY pleasant, vigorous VIBRATORY MASSAGE with the Genuine Battle Creek HEALTH® BUILDER

"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient *vibratory massage!* Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. *Widely used in Health Institutions.* Built for years of service—fully guaranteed.

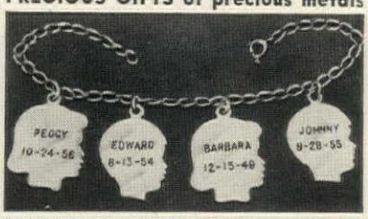
WRITE TODAY for FREE literature and booklet "Be Good to Yourself!"

"How to Use" Easel Chart for owners sent for $1.65 ppd.

GET YOUR COPY

Battle Creek EQUIPMENT CO.

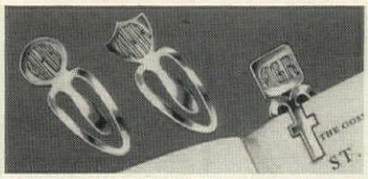
Battle Creek 25, Mich.



PRECIOUS GIFTS of precious metals

PROFILES ON PARADE—Proudly proclaim the beloved children or grandchildren with our ¾" Boy and Girl Silhouettes, each engraved with a child's name and birthdate, and attached to a 7¼" bracelet. Made entirely of non-tarnishing Solid Sterling Silver or 12K Gold-Filled.

Silhouettes—$1.10 each; Bracelet—$1.10



MONOGRAMMED BOOK MARKS elegantly made of Solid Sterling Silver or 24K Gold Plate. 2¼" high, they slip onto page easily. Give Cross design to clergy, bible-readers. State initials to engrave and Cross, Round or Crest.

Sterling—$1.25, 3 for $3.50;
Gold—$1.00, 3 for $2.75

Prices include engraving, tax, postage.
IMMEDIATE SHIPMENT.

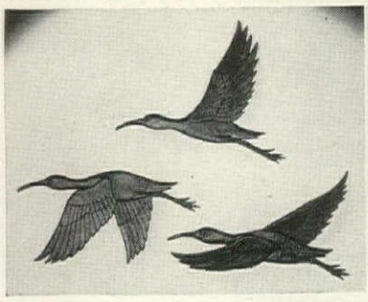
WRITE FOR FREE GIFT GUIDE

NANCY NORMAN

422-117B Washington St., Brighton 35, Mass.

SHOPPING

IBIS BIRDS



The modern way to add interest to blank wall space in living room, den, library, game room—mounted anywhere, they will command instant attention and admiration. Make fine gifts, too. Designed by Ernst Hagerstrom and beautifully sculptured from aluminum. Your choice of three fine finishes: satin black, brass, copper. Each bird is 16" wide. **$19.50** per set postpaid. Single bird **$6.75.**

Write for new Christmas Gift Catalog

Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1922—Lanterns, House Signs, Weathervanes, Mail Boxes, etc.

Dept. HG, Old Milwaukee Rd., Wheeling, Ill.

Personalized Sterling Silver

PRAYER BOOK MARKER

Someone you love will cherish this thoughtful gift. A beautiful sterling silver book marker for Prayer Book, Bible or Missal. At one end of three 7" black or red satin ribbons is a Sterling Silver Cross. At the other end of each is a hand-cut silver initial, forming a three-letter monogram. An acceptable gift in many religious orders for priests and nuns. Print initials desired and color of ribbon. *Satisfaction or Money Back.*

$3.95 POSTPAID

Allow 10 days delivery.

Christmas Gift Catalog FREE Write Now

Religious Art Guild

200-A11 Monson St., Peoria, Illinois

Nicest thing that ever happened to a card table

At last, a card table cover that is as lovely as it is practical. New Kover-Sta lies flat, soft foam rubber back hugs the table snugly without awkward strings. Standard size 30" x 30". Top is rich, lustrous faille. Comes in clear acetate package, perfect for dust-free storage on side or end. Choice of sand, gray or black with matching binding. Specify 2nd color choice.

Kover-Sta $5.95 plus 50c postage. Louise, 942 S. Los Angeles St., Los Angeles 15, Cal.

Electronic Home Recorder

Make your own records at home! Used by schools. Immediate playback. Mail to friends. Makes 33, 45 or 78 rpm records (any speed). Low price because it uses any phonograph turntable. No wiring. No connections. Recording Unit (arm, guide & electromagnetic cutting stylus), electric Studio Microphone, cutting needles, 3 blank records. Portable carrying case 10x15x4". Guaranteed. Set Postpaid..... $14.95

Extra Blank Records, $1.98 Pkge of 5

Tiny Pocket Size Radio

No tubes. No batteries. No electric plug-ins. No building. Self-powered diode rectifier replaces tubes. Tuner brings in stations up to 50 miles. Red plastic case. 3x3x1-in. Guaranteed. Radio (without earphone) Postpaid $2.98

Hearing Aid Phone (Plugs in Ear)..... $1.98

Regular Earphone $1.25

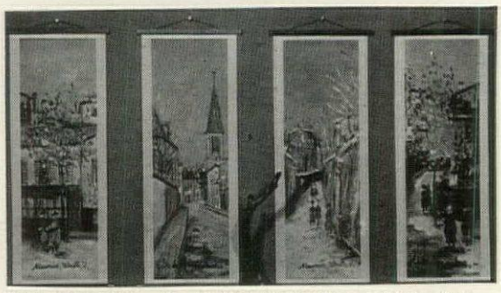
100X Projector

Used in over 1000 schools. Electric. Takes any picture, printing, or objects up to 3x4". Enlarges up to 30x40". Full color. Readable. Focusing 2" lens. 10x7x6". 140 watts, 110 volts. Guaranteed. Postpaid..... $4.98

Johnson Smith Co., Dept. 594, Detroit 7, Mich.

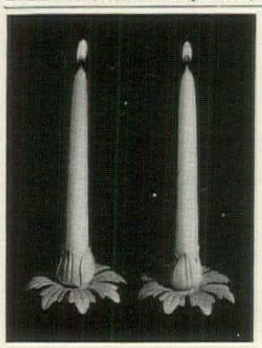
THE 4 SEASONS OF PARIS

By MAURICE V. UTRILLO



Beautiful full color Paris street scenes by world famous Maurice Utrillo. Each print measures 10 inches wide and 2 feet long. Completely framed top and bottom with natural cylindrical wood bars capped with polished brass ferrules, these exciting new vertical panels allow endless decorating possibilities. Set of two $4.95, complete set of 4 prints, each different, $8.95 ppd.

BILL MERRILL Dept. HG, 4048 Sunny Slope Ave. SHERMAN OAKS, CALIF.



THE TULIP TWINS

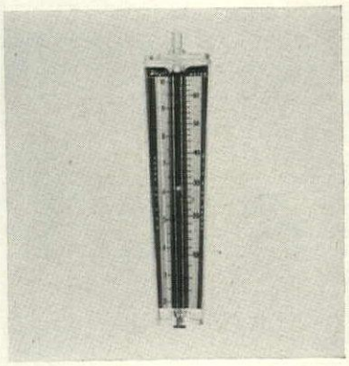
A pair of handcrafted wrought iron candle holders, fashioned after the lovely Tulip, a flower of unusual beauty and warmth, which will capture the heart of any one receiving this fine gift.

4" wide and 2" tall, will fit any standard candle. Available in white, sky blue and pink, misted with a delicate spray of fine gold. Satisfaction guaranteed.

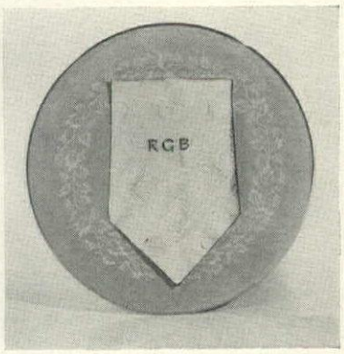
Gift packaged & postage paid. $1.95 the pair.

Write for our free catalog.

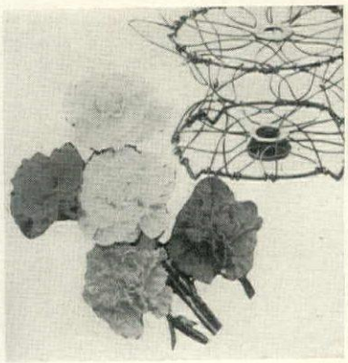
THE INDIAN FORGE Box 5292, Tulsa, Okla.



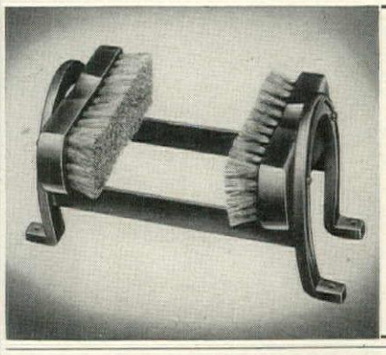
Pocket wind meter. Be sure to put one of these accurate indicators under the Christmas tree for the sportsman in your family. It will indicate whether the wind is increasing or decreasing, a fact which is important to a skipper or a hunter. Easy to read as a thermometer, 6" x 1½". $4.95 complete with case. Ppd. Durkee, 30 South Street, New York.



Stock up for the holidays with dinner, luncheon and cocktail napkins. Shown here is a cellulose napkin which is linen-like in appearance, which will not disintegrate or shed lint. $4.95 for a hundred 17" dinner napkins; $3.95 for a hundred 13" luncheon; $2.95 for 100 10" cocktail. With monogram. Ppd. Palmetto, 200 N. W. 5th, Fort Lauderdale, Fla.



A double frog will help to make flower arranging a simple chore. The one shown here is made of galvanized steel wire which is finished in waterproof green enamel. Fitted with a suction cup, this double frog is 3" in diameter at the bottom and 4" at the top. It collapses for storage. $2.29 postpaid. Ida Mae, HG11, 2979 Ridgewood, Atlanta, Ga.



Goodluck Bootscraper

saves floors, rugs.

Sturdy, long-lasting brushes on strong frame. Brushes sides, scrapes soles, keeps dirt outside. Mount on wood, brick or concrete (instructions included). Weather resistant finish. For suburbanites, horsemen, gardeners. At saddle shops or order direct. $5.95 postpaid in U.S.A. Add sales tax in California.

San Juan Forge

4646 Illinois Avenue, Fair Oaks, Calif.

SAVE STEPS—KEEP YOUR HOUSE CLEAN

DON'T BE A LITTERBUG!

$1.00 POSTPAID

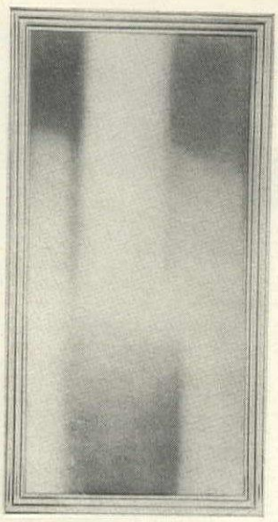
Modern, easy-to-use litter-hamper of flexible polyethylene unbreakable plastic. Won't scratch or mar. Non-toxic. Large capacity. Special hanging device —works anywhere. Simply send $1 to **TECHRITE CORP., Box B-82, San Gabriel, Cal.**

AROUND

A pet's gift: the cloud soft cushion which is treated to repel fleas. A pleasant odor of cedar is impregnated in the mat and it helps to keep your dog clean smelling. $3.49. A similar mat for a cat is impregnated with the odor of catnip which makes pussy gay and frisky. $2.49. Postpaid. Order from Sudbury Laboratory. HG11, Dutton Road, So. Sudbury, Mass.

Only the best is good enough for you! That is why we show the *gold-plated* espresso coffee maker. $39.50. Ppd. Tax included. And to further gild the lily there is the 4-oz. jar of elegant caviar nestled in a *gold-plated* basket. $9.75. Ppd. Tax included. If you want to entertain a maharajah here are the things! Vendome, 15 E. 48th St., N. Y., N. Y.

For Him and Her. Fellman, Ltd., show these handmade leather moccasins. Meticulously stitched, the moccasins are made with fine leather uppers, sturdy leather soles. Black and brown for men; black, brown and red for women. Men's sizes: 6 to 12; AA to EEE. $13.95. Women's: 4 to 10; AAA to C. $11.30. Ppd. Fellman, HG11, 49 W. 43rd St., New York.

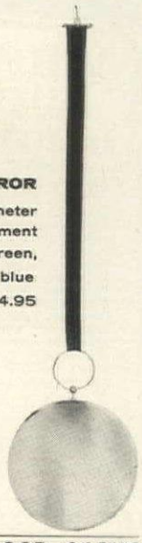


BRASS FRAMED MIRRORS

Excellent for foyers, powder rooms—
a luxurious accent for any room.

SCULPTURED BRASS MIRROR
2¾" width frame
23"x43"-$49.95
29"x49"-$64.95

WATCH FOB MIRROR
12" or 18" diameter
with ribbon attachment
in ruby red, emerald green,
sun gold, glacier blue
12"-$17.95 18"-$24.95



No C. O. D.'s Please. All Prices Express Collect.

REFLECTIONS UNLIMITED

53 E. 51 St., New York 22, N. Y.

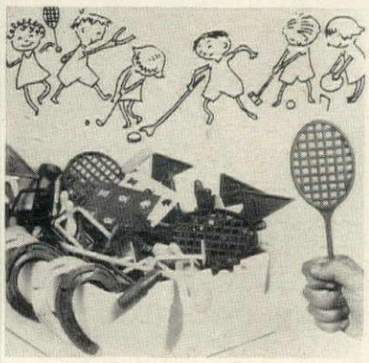
NEW DECORATING IDEA
Paint it on, peel it off

A new kind of decoration—A-Peeling Paint—can be painted onto windows, mirrors, or any glass surface just like regular paint; but when dry, it can be peeled off to leave the glass clean.

Christmas kit contains red, green, white paint; brush; patterns for Santa, tree, etc. Satisfaction guaranteed. **$1.49** postpaid

A-PEELING PAINT
718 Willow Road, Menlo Park, Calif.

GIANT SET OF INDOOR GAMES



New—clever—tremendous value! Fascinating, absorbing, loads of fun. Set them up on floor or table top—children LOVE them (so do adults) 12 complete games—Miniature Golf . . . complete 9 hole course—greens, flags, balls, etc. Miniature Croquet—wickets, goal posts, mallets, balls. Bowling—alley layout—balls & pins. Badminton—racquets, shuttles. Horseshoes—stakes & shoes. Shuffle Board—court layout, cues & discs. Plus a complete checkers and chess outfit with board. At least 4 other games can be played. Simple instructions for every game. Worth much more than this low price . . . only $2.00 for the full 105 piece set, postpaid. Insured & guaranteed. Order Now. THE BERKELEL HOUSE, 722 Winchester Ave., Dept. HG-2, Martinsburg, West Virginia.

AN EXCITING NEW FASHION—

JADE RINGS

Hand cut and polished from one solid piece of precious Jade. For ages the oriental token of affection and good luck. Choose from three widths, 5/16" $12.50; ⅜" $15; ½" $20. Tax included and postpaid. Unconditionally guaranteed. Please specify ring size when ordering.

from $12.50

JADE EARRINGS

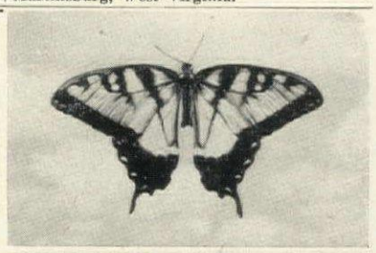
Delicate teardrops of genuine jade are hand cut and polished. Mounted in gold-plated sterling silver, $15; in 14K gold, $25. Postpaid and tax incl.

INTERNATIONAL GEM CORP. 17-J Maiden Lane New York 38, N.Y.

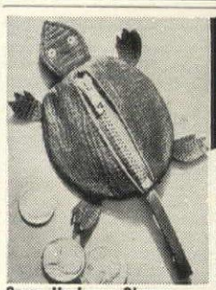
12 REAL BUTTERFLIES

In all the rainbow colors including rich browns and black. Collected on Formosa, they are delicately beautiful, unusually sturdy! The Thorax has been replaced so that the Butterflies lie flat for use under glass serving trays, dresser or table tops, in picture frames, under plastic mats, on lamp shades, or as part of mobiles. Each Butterfly named, in cellophane packet.

12 different Butterflies to Set, each 2" to 3½" wide.
$1.50 PER SET Postpaid



Dorothy Biddle Service
Hawthorne 18, New York



Snaps Up Loose Change

GENUINE LEATHER TURTLE PURSE

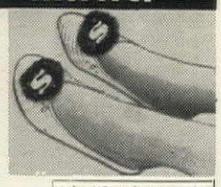
Fine, Genuine Leather Purse with hand painted face. Great for teen-agers—Perfect for school youngsters. Zips open and shut. Tail loops onto belt or bracelet. Apple Red or Cowboy Tan. $1 plus 10¢ handling.

ONLY $1

SPECIAL: 6 for $5.50.

NYLON SLIPPERS with MINK!

Sturdy, kitten-soft nylon slippers topped with pompoms of GENUINE MINK! Personalized with gold color initial. Elegant, comfortable with at-home clothes. A luxury gift. Stretches, fits all sizes 4 to 10. Washable. Colors: Black, White, Pink, Red, Blue. Rush Order Now—give color & initial.



only $2 pair plus 25c handling
SPECIAL: 3 pair $5.75

EMPIRE, 4 North 3rd Ave., Dept. CG-11, Mt. Vernon, N. Y.

Add-a-Coin Bracelet
...true Americana

U.S.A. GOLD COINS
30 TO 100 YEARS OLD
COLLECTOR'S ITEM

½ SIZE

Complete bracelet with 5 gold coins as illustrated, $250 tax incl.

Heavy 14kt gold bracelet suspending rare U.S. GOLD COINS, each protected by a 14kt gold rim. Collection can be started with bracelet and one coin—$100—and additional coins may be added on subsequent gift occasions.

Brochure and Sample Jewelry Cleaner FREE on request

Johnston JEWELS Ltd.
WALDORF-ASTORIA HOTEL
MAIN LOBBY
NEW YORK CITY

SAVE 75% on THE MOST BEAUTIFUL DOLL IN THE WORLD!

"TYPICAL American Girl" WITH ROOTED SARAN HAIR

Retail value $14.95

WITH 10 OUTFITS JEWELRY & TRAVEL CASE

ALL for only 4.95 COMPLETE plus 50¢ shipping or C.O.D. plus postage

CINDY SUE DOES EVERYTHING!

- She sits, stands, sleeps, dances.
- Assumes authentic ballet poses plus hundreds of lifelike positions.
- Fully jointed, even at the waist.
- Turns freely in all directions.
- Full pony tail rooted Saran hair.
- New type 100% virgin vinyl body & head, soft yet firm; nearest thing to natural skin ever invented.
- Completely washable, soap and detergent won't harm her.
- Unbreakable construction.
- Wears high heels, ballet shoes and wedgies.

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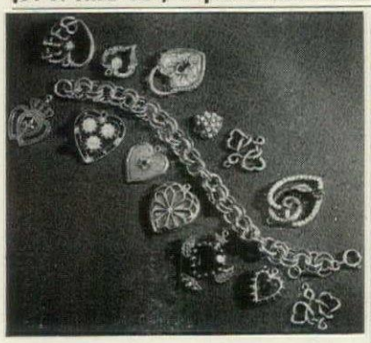
BIG 21" TALL

ALL THIS INCLUDED:
- Ballerina Tutu
- Blouse • Skirt
- Shortie Nightie
- Raincape • Sun Visor • Leotard
- Toreador Pants
- Coolie Hat • Purse • Pair of Pearl Earrings & Matching Bracelet

100% MONEY BACK GUARANTEE!

Order now at this amazingly low price.

P. J. HILL CO., Dept.G-34, 884 Broad Street, Newark, N. J.



ROMANTIC HEARTS

. . . inspired this unusual Charm Bracelet. This rare collection of hearts done in antique gold design, captures the loveliness of grandmother's most precious heirloom. Comes assembled, of course. The perfect accent for day or evening wear. **$3.95 ppd.**, tax inc. Matching earrings that tinkle, **$2.75 ppd.**, tax inc. Each earring contains every heart in miniature.

Send for free catalog.

TOWNSEND HOUSE Dept. G-11
645 Bergen Ave., Jersey City 4, N. J.

Even Keel
"Bean Bag"
DRINK HOLDER
$1.25 each
Beautifully Gift-Boxed
Set of Four
$5.00 P.P.D.

- Safe, convenient, attractive for use indoors or out . . . on lawn or terrace, in cars or boats. The shot-filled bag conforms to the contour of your chair arm and holds glass or bottle securely. The washable, flexible vinyl plastic bag is firmly fastened to the deep metal coaster. Plastic wings prevent tipping. Send for free catalogue of other unusual and interesting gifts in metal or leather.

Cordova Shops, Inc.
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Buffalo 10, New York

INSPIRATIONAL 10 COMMANDMENTS

The cherished commandments exquisitely engraved on the "Good Book" charm. A gift to be treasured, revered and worn with pride by young and old.

10 Commandment Charm 1¼" wide x ¾" high.

in Gold Plate	$2.00
in Sterling Silver	$4.00
in 14 Kt. Gold	$30.00

Heavy link chain bracelet

in Gold Plate	$2.00
in Sterling Silver	$3.50
in 14 Kt. Gold	$35.00

Prices incl. taxes and Ppd. — Write for Free Folder

LION'S NOVELTIES, INC.
Dept. 12, 139 Payson Ave., New York 34, N. Y.

NOW AVAILABLE!

EARLY AMERICAN SCENES

by America's Foremost Artist of "Early America"

Paul Detlefsen

"Horse and Buggy Days"

FULL COLOR Prints — 13½" x 18"
Depicting America's Most Romantic Era IN HARVEST MAPLE FRAMES
Choice of 6 Subjects — Ideal for Early American Decor

1. "The Good Old Days"
2. "Days to Remember"
3. "A Sturdy Landmark"
4. "Horse and Buggy Days"
5. "The Good Old Summertime"
6. "The Old Fairbanks House"

Free Illustrated Leaflet Showing all 6 Subjects

$4 EACH

POSTPAID — Anywhere in U.S.A.
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Sets of 4 . . . . . $3.75 each
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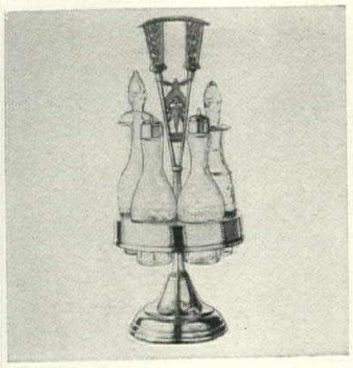
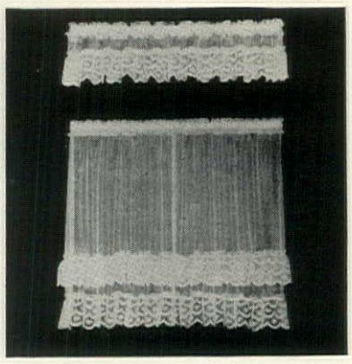
WEST COAST PICTURE
4321 N. E. Cully Blvd. • Portland 13, Oregon

SHOPPING



You are lucky if you own an old five bottle caster set. No matter how disreputable it may look you can salvage it by sending it to D. L. Bromwell, Silversmiths. These caster sets, when restored, can be quite valuable. The cost is only $16 ppd. This firm makes a specialty of restoring silver. Bromwell, 710 12th Street, N.W., Washington, D. C.

Food for the gods: black walnut pralines, pecan pralines. And when they come from the Old Slave Mart down South Carolina way they are blissful perfection. Made of finest ingredients, they are delicate and delicious. Serve them with your holiday fare. Pecans $1.75, black walnuts $1.45 the dozen. Postpaid. Old Slave Mart, Charleston, South Carolina.

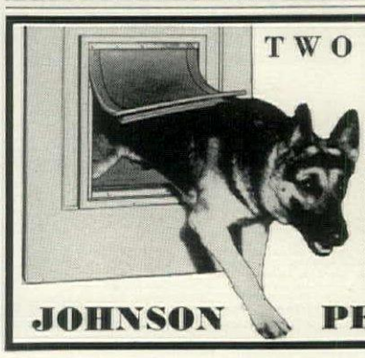


Dacron curtains will help to cut down on household chores. The pair shown here comes in two lengths: 30″ or 36″. A double row of flounces finishes the bottom; edges are scalloped, white design is flocked onto fabric. $2.95 a pair. Valance is $1.25. Add 35c postage. Pink, blue, yellow, white. U. S. Curtain, Box 96, Washington Bridge Sta., N. Y.

The Old Is Now New!

The latest in fashion: A bright shawl for evening dress, outdoor events, or just around home. Of soft-as-down 100% virgin wool in smart red, yellow, gray plaid. *And*, there's a beautiful matching scarf for the man of the house. Shawl is 48″ x 48″; scarf is 48″ x 12″. Perfect for a gift—perfect for you. Only $7.50 a set, postpaid, from Shantee Fabrics, 207A Washington St., Lacon, Illinois.

TWO WAY PET-DOR—
An Ideal Family Gift



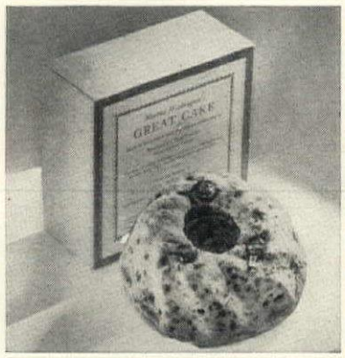
Allows dog or cat to enter and leave at will. Permanent magnets keep door closed when not in use; no drafts, no insects. Sliding panels close both sides, locks on inside. Install in minutes in any flush door panel. Complete guide pattern & instructions supplied. Free brochure. Money-back guar. Standard size to 18″ shoulder height $14.75. Large size (German Shepherd, etc.) $19.75 Ppd. (No C.O.D.) Send check or M.O. to:

JOHNSON PET-DOR Dept. H, P.O. Box 186, Laguna Beach, California

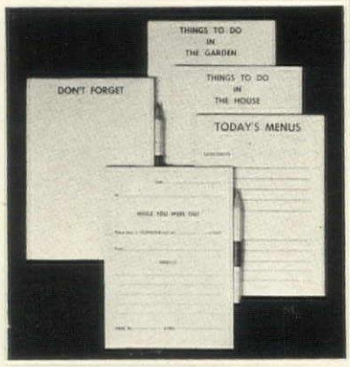
AROUND

de Torquemada, the Poodle, is fussy about a collar. He wants one made of cowhide in a wide contour design, lined with sheepskin, studded with rhinestones, stitched with white nylon thread, his name marked on a metal plate and *color!* Pink, aqua, white. $4.95. Matching leash, $1.50. Ppd. Curtis Creations, Genessee-Hopper Bldg., Utica, N. Y.

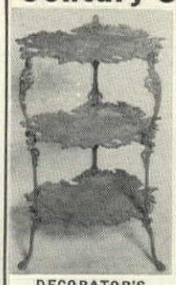
Martha Washington's Great Cake is now being made in Virginia. And it is THE most delicious cake you have ever eaten. Made of the finest ingredients including brandy and sherry, it is a good keeping cake if you hide it away under lock and key. $3 for 1¼ lb. (shown); $5.45 for 2½ lb. oblong cake. Ppd. Lucy Ann Gray, Box 510G, Alexandria, Va.



"Things to Do" is a collection of pads which are imprinted with such reminders as "Things to Do in the Garden", "Things to Do in the House", "Today's Menus", "Don't Forget." The six pads which come in this set each have a pencil attached. This is the stocking gift most women will appreciate. $1.00 ppd. Giftcraft, 1234 E. 47th St., Chicago, Ill.



Century Old Beauty in Cast Iron—Aluminum



DOLPHIN BASE BIRD BATH IN LEAD. 15" high, 16" wide, **$77.50.** Italian stone base 18⅛" high, 11" square. **$27.50**

DECORATOR'S TIER TABLE Tiers are stunningly embossed depicting a Medieval scene handsomely bordered. Aluminum in White, Black, Powder Blue, Creole Pink. 31" high, 18" wide. **$59.50**

Above Rose & Lyre Group

	Iron	Aluminum
Settee #150 44" long	$65.00	$80.00
Chair #152 ea.	32.50	39.00
Table #26 27" x 42" diam.	35.00	42.50

(for table #27 with lower shelf, add $7)

OLD FRENCH HOLY WATER BOWL with Fourchee Cross at top. Can be mounted. 10" high, 6" deep. Aluminum, painted White, Antique Green, Blue or Pink. **$12.50**

MAYFLOWER DOOR STOP Sailing ship door stop in Iron, painted Black, White, Antique Green. 8"x8". **$7.50**

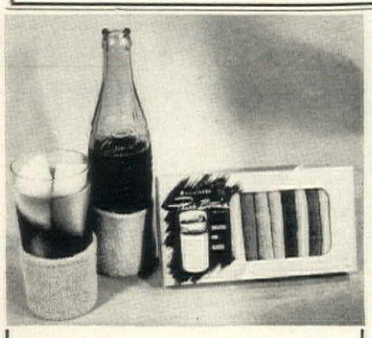
BIG ALUMINUM SKILLET & TOP Quick to clean, 14" diameter. **$4.50.** Top, **$4.50**

VICTORIAN HAND TRAY Cherubic embossing in center makes this a useful "conversation" piece. 15" long, 10" wide. Aluminum in Gold or Antique Green. **$7.50**

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

Catalogue on request.

ANTIQUE IRON CRAFTSMEN Dept. G11-7, 1500 27th Ave. N., Birmingham, Ala.



THE *GIFT* THAT'S *GAY*

★ ★ ★ *and Useful Too!*

PLUSH BOTTOMS are Coaster Sensations—the gift for everybody! Smart-looking, easy to use, lastex terri-knit to fit any size glass or bottle. Washable, colorfast. Each set includes 8 vivid colors, 8 pastels, or 8 vivids with white center band. Gift box of 8 $1.00 postpaid. No C.O.D.'s please. Killinger Co., Box 488H, Marion, Va.

FLEXIBLE PLASTIC

DANCING DOLLS

IN AUTHENTIC COSTUMES

Exquisite handpainted dolls in brilliant authentically detailed costumes—easily removed for washing. 7" dolls of flexible plastic retain any position—sitting, standing, dancing, etc. Realistic blonde, brunette or red hair can be washed and curled. Choice: Cuban, Scottish, Egyptian, Hawaiian, Haitian, Swiss, Indian, Spanish, Gypsy, Can-Can, Dutch, Greek, Panamanian, Russian, Chinese, Balinese, Irish, Japanese, German, Polish, Ballerina, and Drum Majorette. **$2.95** ea. ppd. Collector's Set of 8—**$21.00** ppd.

FREE Colorful new catalog showing over 100 exquisite dolls.

FLAGG *Flexible Dolls*

Box 205, Jamaica Plain, Mass.

ON THE SQUARE

Bands of square-cut rhinestones . . . crystal clear, glowing topaz or shimmering sapphires give these goldplated bracelets a blue-chip air. Each just half an inch wide, you'll want several to wear two or three at a time, or to give for gifts.

Bracelets $6.65 each. Matching Earrings $4.50 the pair.

Tax and postage included. No. C.O.D.'s, please. Write for FREE gift catalogue.

CHALMAR Dept. G-11, Split Rock Rd., Syosset, N. Y.

GROW YOUR OWN GIFTS

Orchids—Right in Your Living Room!

Lovely Cattleya Orchids will thrive in any room of your home—magnificent plants that bloom year after year! Special new "Acres of Orchids" folder fully describes this rewarding new home hobby...answers all your questions. Contains beautiful full-color photo. Write today for your free copy.

• Orchids are actually as easy to grow as the most ordinary house plant. Read all about them in our exciting new Cattleya folder! Long-lasting blooms are a lovely, unusual gift for every occasion. Send for full information on house plants priced from $12.50 ppd.

Write today—no cost—no obligation

Rod McLellan Co.

1489 EL CAMINO REAL
SOUTH SAN FRANCISCO 1, CALIF.

XMAS ANGEL EARRINGS !!

Exclusively Ours

Gay, Festive! Conversation piece earrings. Especially designed for HOLIDAY WEAR. These lovable Angel Earrings, each with a tiny surprise in hand, are as full of whimsy as Saint Nick himself. Brightly painted. Feather light. Comfortable to wear. An EXCITING GIFT for you and your friends!

POSTPAID, TAX INCLUDED Only **$1.00**
3 PAIRS $2.75

Matching Angel Scatter Pins. Set of 3 $1.50 ppd.

YOU'LL BE DELIGHTED!! No C.O.D.'s please.

TARTAGLIA IMPORTS

LAGUNA BEACH 45, CALIF.

FREE! NEW GIFT CATALOG SENT WITH EACH ORDER!

25 Hallmark CHRISTMAS CARDS imprinted with your name . . . $1.95

A Wonderful Way to say "Merry Christmas".

Hallmark Cards

SEND NAME AND ADDRESS TO GREYHOUND PHOTO SERVICE FOR BEAUTIFUL FREE FOLDER

This year, send your friends beautiful Hallmark Christmas Cards . . . They'll appreciate and enjoy them. Send your name and address today for free folder, so you can pick out your favorite design and have your name imprinted in gold. Order your beautiful Hallmark Christmas Cards the easy way—right from your own home. Send name and address for free folder—no obligation.

Greyhound Photo Service, Dept. A-4, Box 701, Springfield, Missouri

Early American Miniature Grandfather Clock. Attachable to the wall or for a mantel. Finish in Salem, Maple or Mahogany. 22¼" high, 7" wide, **$39.00** electric, **$52.50** 8 day wind, Postpaid.

The "Hour Glass" Ivy Vase. Hand blown smoke color glass. Attractive Birch wood frame, Salem, Maple, Mahogany and Ebonized finish. 7¾" height, 5½" diameter. **$4.95** Postpaid.

"Gifts That Are Different"
Free Brochure.
Dept. H-57

The Bee Hive
ZEELAND, MICHIGAN
honey maple gifts

SOPHISTI-CUFF

So very personal! Yours and yours alone! Commandingly bold, custom-made 2-initial bracelet. Heavy 14K Gold-plating* gives that expensive "solid-gold-look." Lovely to look at, delightful to wear. Fabulous—and fabulously low-priced. Massive—fully one inch wide yet weighs but 2½ oz. Your two initials meet on your wrist. Strong spring hinge. A charming gift and one for remembrance. In town? Visit us!

**Also available in silver-plate.*
Gift-Boxed. Tax & postage included **$3.95**

Mono-Art
50 Delancey St., New York, N. Y., Dept. G-11

Oil Portraits

Painted on an 18"x22" canvas from a sitting or any size photograph or snapshot. Tell us the color of hair, eyes, complexion and clothing. Paintings are done by well known artists who have exhibited here and abroad. Order now for Christmas. Our fee is in advance and we refund your money immediately if not completely satisfied.

$75. *head and shoulders*

EAST WIND STUDIO
Box 24, Noroton Heights, Conn.

BOILED EGG OPENER

No More Burned Fingers!

Crack, they're open! Just like that. Boiled egg lovers—Crax-Ezy, the new household necessity, holds and opens piping hot eggs like magic. No muss. No more risk of burned fingers. Child simple. *More than ¼-million already in daily use.* Made of durable plastic and stainless steel. Money back if not absolutely delighted. Order TODAY!

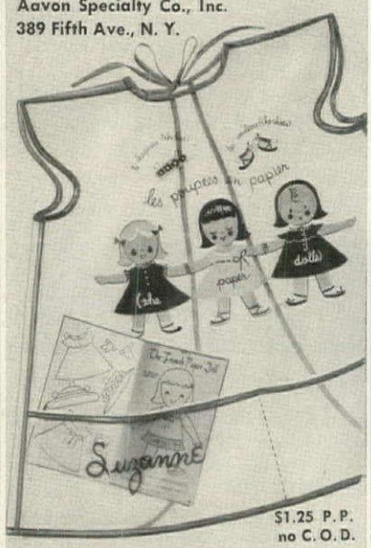
$1.00 PER SET POSTPAID

SPECIAL GIFT IDEA!
Send **$2** for 3 Crax-Ezy's—one for each member of family—a $3 value!

CRAX-EZY 4002 Long Beach Ave. Los Angeles 58, Calif.

COVERALL APRON — ***Personalized***
Paper doll design, 2 pockets . . . Kindergarten crowd, 4 & 6 yrs.—matching paper doll cutout included. Gay colors on Krene plastic.

Aavon Specialty Co., Inc.
389 Fifth Ave., N. Y.



$1.25 P.P.
no C.O.D.

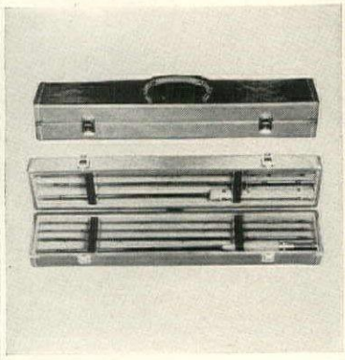
PLEASE PRINT CHILD'S NAME CLEARLY

COMPASS CUP®

Perfect gift for hunters, fishermen, yachtsmen, Boy Scouts. Has compass, magnifying lens to read maps, other fine print; polished metal bottom to use as mirror and flash sun signals. Holds 6 ozs. Also serves as jigger—each section, 2 ozs. Telescopes to only 1½" x 2½". Made of good looking nickel-plated brass. $8.75 postpaid. With leather case, $10.00 ppd. Send for folder of other distinctive gifts for men.

PERRY PRODUCTS
Box 386, Peterborough, New Hampshire

SHOPPING AROUND



A special fisherman deserves the Presentation Rod set shown here. The matched rods are magnificent: one is a 6½-foot three-piece fly rod, the other is a spinning rod. Both come in a handsome case lined with green felt and fitted with brass locks, hinges and corners. Sterling name plate is included. $200. Exp. coll. Orvis, Manchester, Vermont.

Wine jelly is an old-fashioned delicacy. And these 12-ounce globe-shaped jars hold a generous supply of taste pleasure. Your choice of six of the following flavors: Port, Sherry, Muscatel, Blackberry, Peach, or Concord Grape. $4.50 postpaid. Order from Tenner Brothers, Inc., Department HG11, P. O. Box 1765, Charlotte 1, North Carolina.

Down-filled jacket. We know how warm this is because we wear ours in mid-winter in an open jeep. Reversible, it is made of beige-brown nylon on one side and hunter red poplin on the other. Water and wind proof, it is lined with 100% down. Note the snug waist. 12 through 20. $44.89 plus 75c. Alaska Sleeping Bag, 309 S.W. Third, Portland, Ore.

Add excitement to your dinner decor!

PLACE MAT PAINTINGS

Vibrant 10" x 14" full color reproductions of original oil paintings by Granpa Stein. Each thrilling scene is faithfully reproduced on washable, reusable, durable plastic. A sensitive interpretation of nature's beauty. Makes a treasured gift for Christmas or any gift giving occasion.

4 for $1 postpaid

Granpa Stein • 426 Marathon Ave., Dayton 6, Ohio • Dep't HG

GIANT KIDDIE PLAYHOUSE

COMPLETE $10.00 5 FOR ONLY $40.00

BIG ENOUGH FOR 2 CHILDREN

Constructed of durable Dupont flame-resistant waterproof plastic for extra durability, approved by Good Housekeeping. The cutaway view shows unique one piece construction utilizing extended folding table legs supporting roof.

PLAYHOUSE for Girls — SECRET CLUBHOUSE for Boys

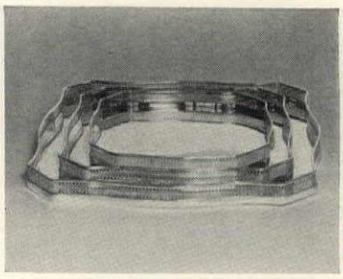
from 4 to 14 . . . What Thrills and Excitement and Fun for every child. Terrific value at this unbelievably low price. Over 100,000 satisfied customers. Nationally advertised at double our price, of $1.00. It's huge—3 ft. high, approximately 23 cu. ft. interior with almost 9 sq. ft. of floor space—folds for easy storage. A King size replica complete with sloping roof, imprinted windows, curtains, shutters, shingle walls. Large door and windows can be opened or closed. Preassembled—sets up in 1 minute—no tools necessary. Rush order now for immediate shipment. Send Cash, Check or Money Order and 25c shipping charge on each house. Guaranteed! Sorry, no C. O. D.'s.

Special!
Wildwest Frontier Cabin! — Same size as Playhouse. Durable Waterproof plastic for indoor and outdoor play. **Only $1** each. (Plus 25c postage).

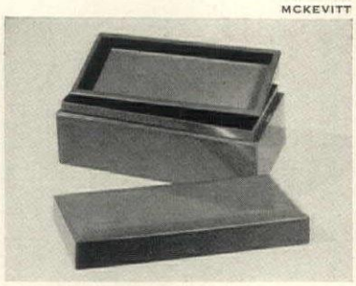
GIANT PLAYHOUSE, 33 Second Ave., Dept. 194, New York 3, N.Y.
CANADIAN ORDERS: Box 2370, TERMINAL "A", TORONTO

GIFT IDEAS FOR THE ARMCHAIR SANTA CLAUS

MCKEVITT



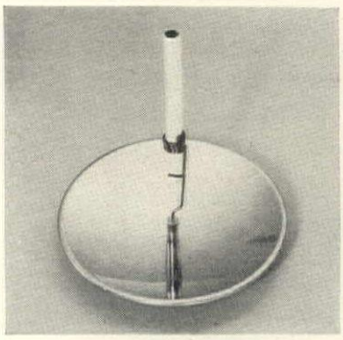
Silvered trays with fluted gallery are imported from Italy. Sizes: 8", $24.50; 10", $29.50; 13", $32. Bonwit Teller.



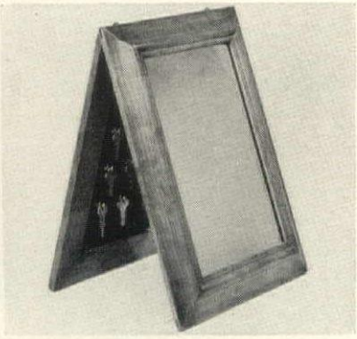
Japanese cigarette box lacquered red or black holds 10 packs, has tray for open cigarettes. $15. Gunther Jaeckel.

New enamelware is enlivened by Georges Briard motifs. Tea kettle, $7.50; percolator, $7. Wanamaker.

The rich grain of myrtlewood distinguishes a pair of hand-turned nut bowls, 2" x 4". $2. each. B. Altman.

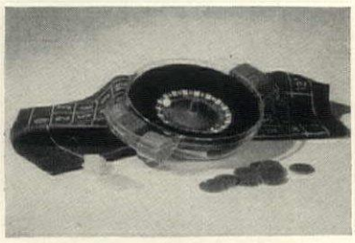


Cigarette lighter of reflective metal mirrors the sun's rays, is windproof. "Solar," $2. Abercrombie & Fitch.

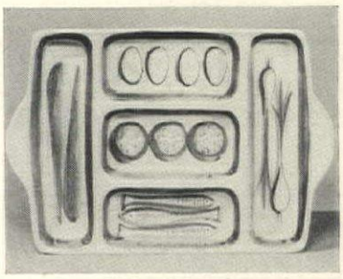


Wood-framed mirror with wild cherry finish conceals a green felt-lined key rack. $40. By L. & J. G. Stickley.

Small-scaled table and chairs for playroom or play terrace are natural wicker. Set, $14.95. Saks Fifth Ave.



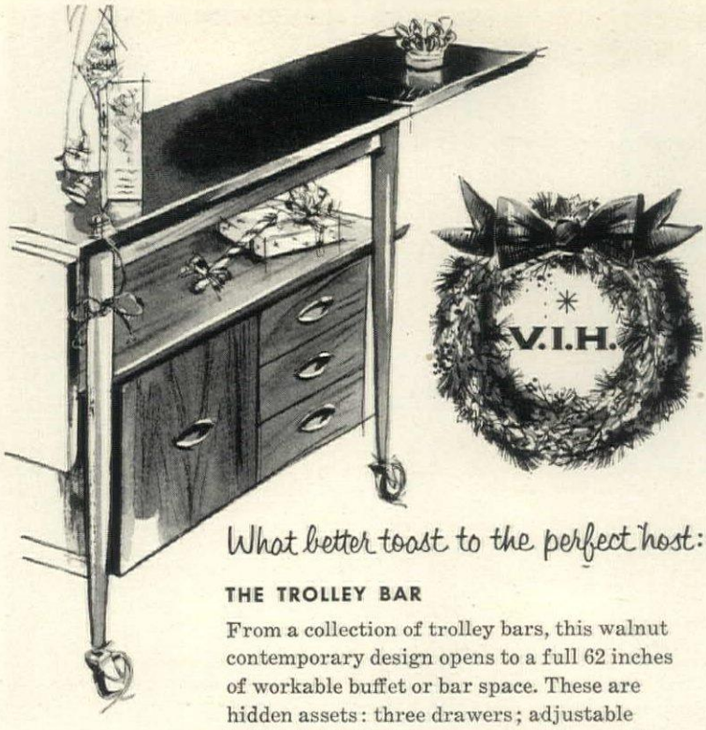
Miniature set for a game of roulette includes felt cloth, wheel, 80 chips, in plastic case. $4.50. R. H. Stearns.



Compartmented hors d'oeuvre tray is earthenware with vegetable motif. $10.95. At Tomorrow's Heirlooms.

Oval paperweight of china has a distinctive Fornasetti design in black and yellow on white. $2.97. Macy's N. Y.

Prices approx.; include Fed. tax. Store directory, page 253. *Cont'd on page 230.*



What better toast to the perfect host:

THE TROLLEY BAR

From a collection of trolley bars, this walnut contemporary design opens to a full 62 inches of workable buffet or bar space. These are hidden assets: three drawers; adjustable bottle shelf; black heat-proof, stain-proof top; and large easy-running wheels.

*Very Important House gift

HERITAGE

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From the STIFFEL *Collection*

Simplified Empire near Biedermeier pedestal oil lamp adaptation with fine soft brass Ormolu mountings on mildly distressed brown nutwood. Appropriate Biedermeier striped panels and ornament. Pierced and embossed imposing imported medallions on shade. About 175 dollars. The Stiffel Company, Chicago 10.

Designed by Edwin COLE

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The FAMILY MUSIC BOOK

800 PAGES OF MUSIC

Over 300 well-known standard favorites. Piano, organ and vocal music for all occasions. **The most complete collection under one cover.** Full 9" x 12" size, cloth-bound. An ideal gift!

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can make the difference

Use like ordinary paint in children's rooms, attic, cellar, closets, storage spaces.
Beautiful colors . . . Durable.
Labeled by **FIRE UNDERWRITERS' LABS.**

Write . . . **FOUR SQUARE PAINT CORP.**
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PECANS 35¢ POST PAID

Sample box giant Texas pecans or shelled mammoth halves, 35c. Say which. Grower-to-you Christmas price list free.
PECAN JOE, Box 1285A, Texarkana, Tex.

GIFT SUGGESTIONS BY
Takahashi
UNUSUAL IMPORTS
1661 Post Street, San Francisco 15, California

SHOJI LAMP $10.00 PP
Deepstained wood, in brown, grey or black, frames silk fibre paper in delicately proportioned elegance. Lamp folds flat to ship. Just moments to set up. U.L. approved. 18" high, 4 styles as illustrated.
AT BETTER GIFT AND SPECIALTY SHOPS
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IMPORTED SCREEN $79.50 PP
A gift of lasting beauty. Exquisite, natural-color plant forms pressed in handmade paper laminated in plastic. Hardwood frames. 68" high, 14" wide panels.
AT BETTER HOME FURNISHING SHOPS
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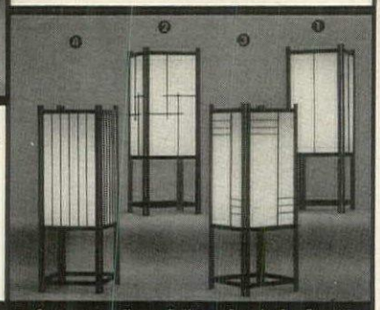
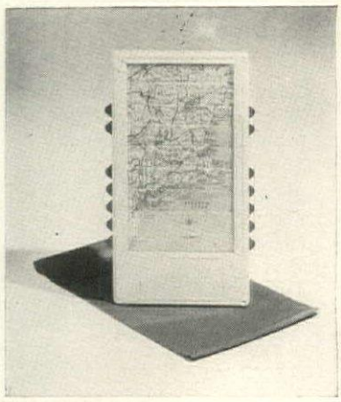
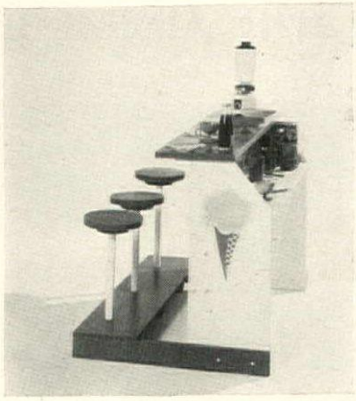


AT: Japan Folk Craft, New York • Baldwin Kingrey, Chicago • Contemporary House, Dallas • Gump's, San Francisco

GIFT IDEAS FOR THE



Auto-Mapic Guide has numbered tab sliders that shift map to different sections of the country. $15. Mark Cross.



Child's red and white wood soda fountain, 3' h., includes dishes and accessories. $39.75 exp. coll. F. A. O. Schwarz.

Natural teakwood cigarette box, 4" l., accommodates regular and king sizes. $15. At International Designers Group.

China egg dishes add a colorful note to the breakfast table, can also be used for canapés. $8.25 ea. Soupçon.

French pottery steam cooker for potatoes (pomme vapeur) can also stand in for flower container. $13.50. Soupçon.

"Chek-Ro" chess and checkers game, derived from Oriental "Go," is fascinating for all ages. $2.69. Reiss Bros.

Black and orange fruit design by Vera is applied to 14" sq. tray and six linen cocktail napkins. $9.98. Loray Linens.

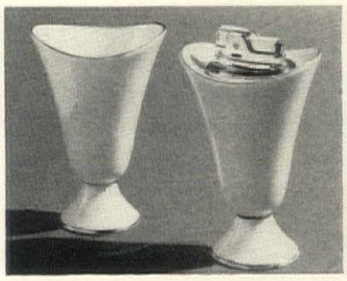
Slim portable RCA record player (single play) has fourth speed for book readings, washable vinyl case. $29.95.

Prices approx.; include Fed. tax.

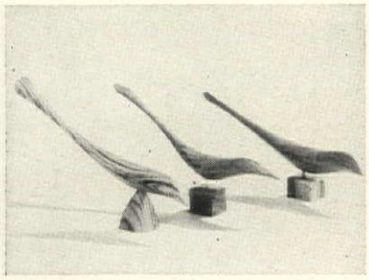
ARMCHAIR SANTA CLAUS *continued*

"Honey Money" is a bank, designed by Isobel Barringer Associates, in pale cream or pink. $5. Saks Fifth Avenue.

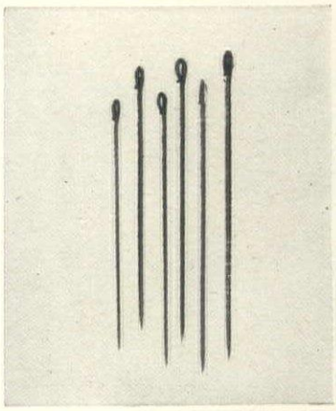
Kitchen knives, meat pounder and hatchet are within easy reach on a Swedish hanging wall rack. $16. La Cuisiniere.



Lighter and cigarette cup in the shape of urns, 4½" h., are made by Lenox China in white with gold. $19.95 set.



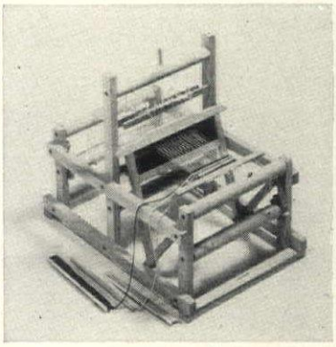
Sculpture in exotic woods by Emilan captures the impression of tiny birds, 10" in length. $4 each. Mark Cross.



Hand-forged iron skewers from Morocco, 15" l., are inspiration for fireplace barbecues. Set of 4, $2.25. Pewter Shop.

Synthetic hair in a straight bob gives 17" plastic doll, "Kindergarten Kid," individuality. $5.98. Gimbels Milwaukee.

MCKEVITT

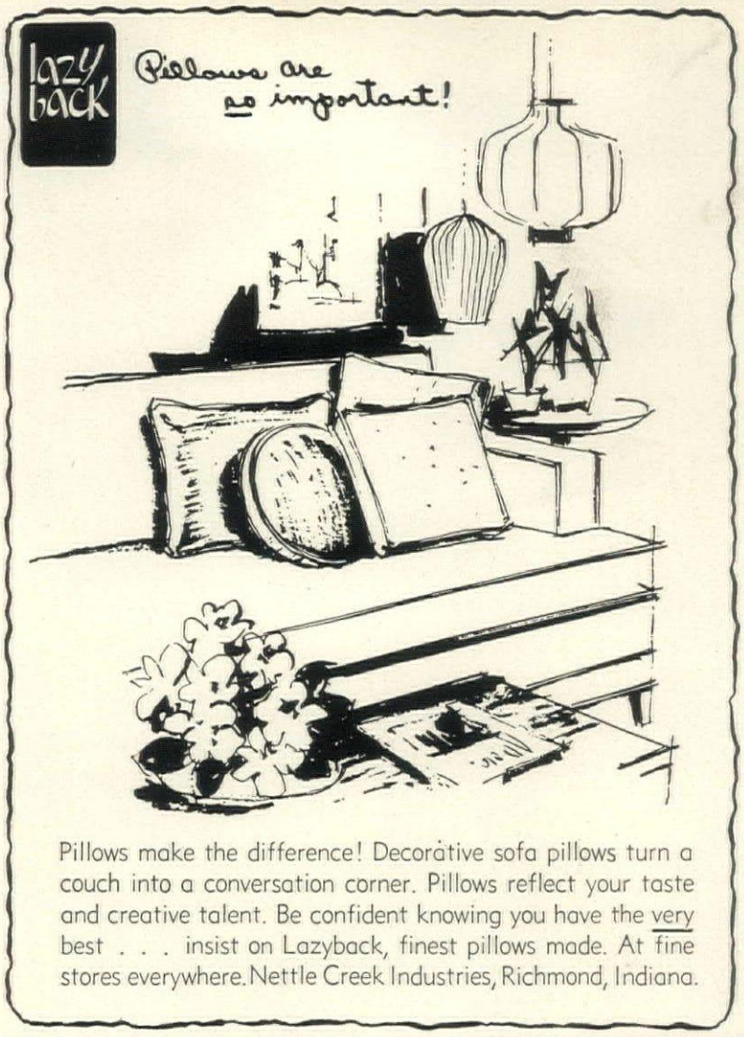


Small wooden loom, 17" x 22", can be used to weave doll-house rugs, pot holders or coasters. $5.98. Bloomingdale's.

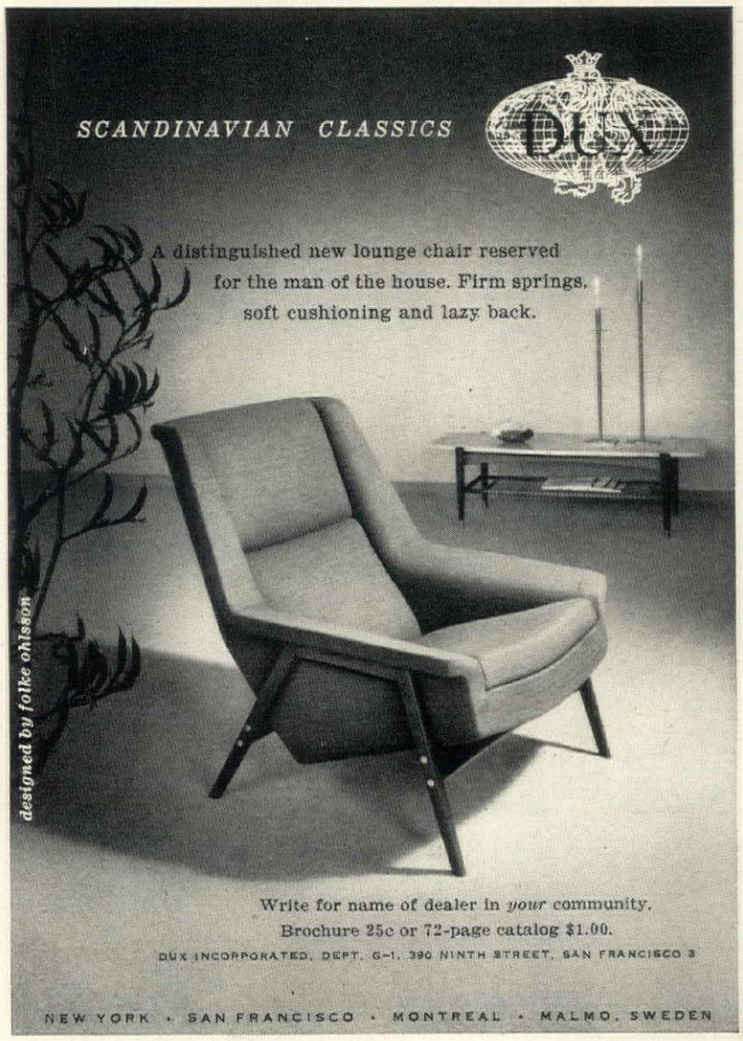
Market basket with a difference is made of red raffia to suggest a rooster. It is 13" in diameter. $11.50. Shearn's.

Store directory, page 253

Continued on page 232



Pillows make the difference! Decorative sofa pillows turn a couch into a conversation corner. Pillows reflect your taste and creative talent. Be confident knowing you have the very best . . . insist on Lazyback, finest pillows made. At fine stores everywhere. Nettle Creek Industries, Richmond, Indiana.



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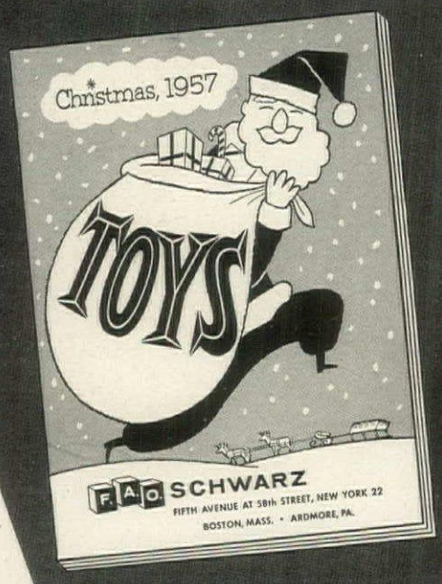

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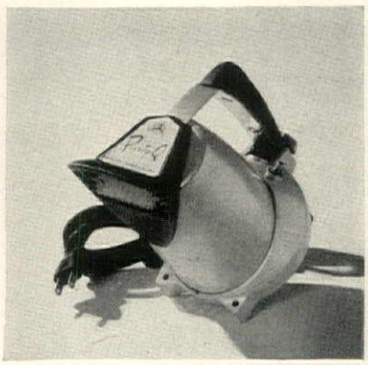
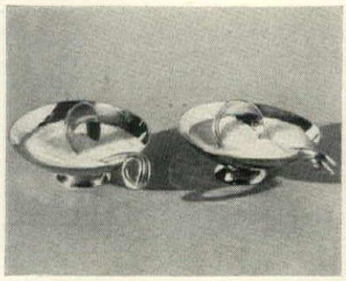
GIFT IDEAS FOR THE

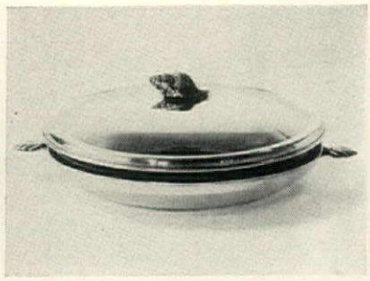
Irish coffee cups and saucers come in petal pink china with platinum trim; also in other Flintridge patterns. $6 each.



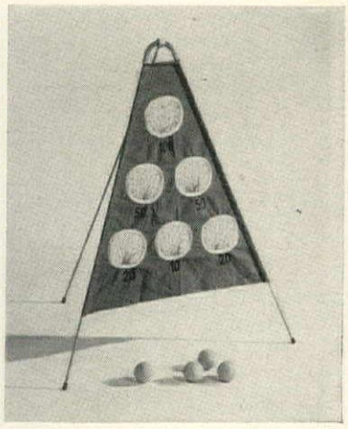
Electric hand vacuum for clothes, lampshades, car seats, 7" long, weighs only 3 lbs. Buff, brown trim. $19.95. Party-Q.



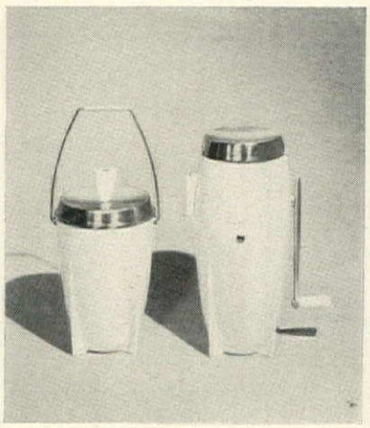
Footed salt dishes of gold-washed metal, 2" diam. add sparkle to the table. $3 a pr. with spoons. Lighthouse Crafts Shop.



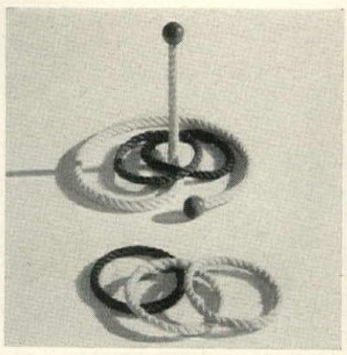
Shallow silver-plated server from Spain with earthenware ovenproof liner is good for canapés. $30. A. B. Closson Jr.



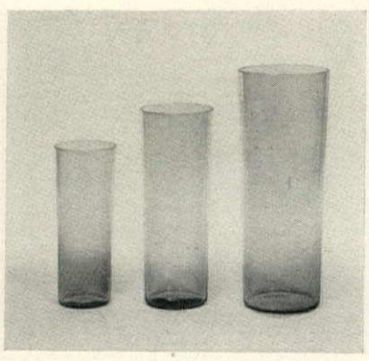
Sport-a-ball has a 3'-high iron frame with net pockets to catch small rubber balls. $6. General Sportcraft Co. Ltd.



Ice crusher can hang on wall. With bucket, in citron, turquoise, pink plastic; copper trim. Set, $16.95. Dazey Corp.



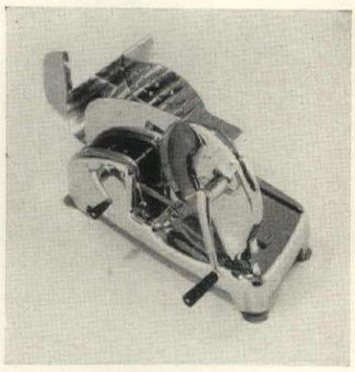
Ring Toss is a good game for a family room. Rope quoits come in natural and primary colors. $3.98. Bloomingdale's.



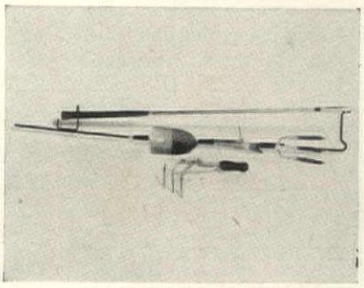
Set of handblown glass vases in a light steel gray color are 8", 10", 12" high, cost $3.50, $4.50, $6.50. George Kovacs.

ARMCHAIR SANTA CLAUS *continued*

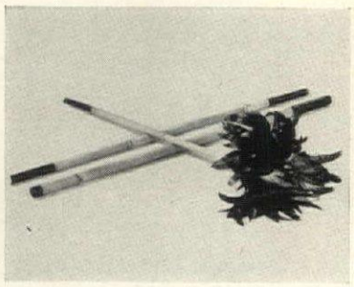
Silver-plated tray, 14" long and 5" wide, has an interesting contour. Good for bread, celery. $9.95. Gorham Silver Co.



Food slicer with stainless steel serrated blade cuts from 3/4" thick to paper-thin. In chrome. $39.95. Rival Mfg. Co.

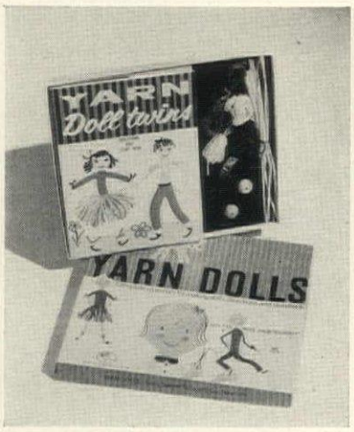


Tool tree holds trowel, cultivator, fork, hoe, weeder, hangs on wall or sticks in ground. $14.95. Abercrombie & Fitch.

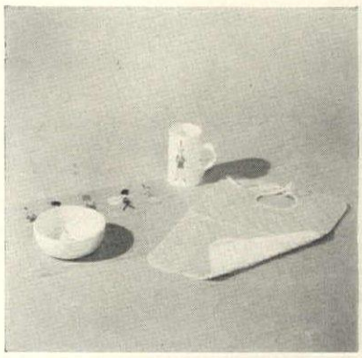


Black feather duster can be extended to 7' for top-level dusting by adding extra bamboo poles. $5.50. Stark Valla.

Glass beer stein with snowflake design and pewter top is one of a collection from Germany. 9" high. $10.97. Macy's.



Yarn doll set contains yarn, flexible material (like pipe cleaners) for the bodies, instructions. $1. Bloomingdale's.



Child's pottery mug and dish set with tin soldier design is $4. Blue-and-white check bib, plastic mat, $4 a set. Gayle's.

MCKEVITT

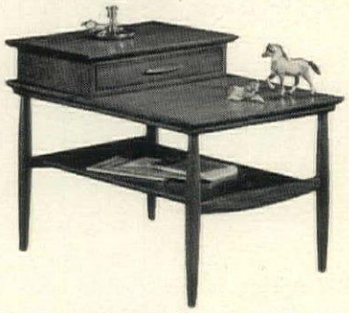
"Elise" doll, 16" high, dressed as shown, $12.95. Complete wardrobe in her size may be bought. Alexander Doll Co.

Prices approx; include Fed. tax. Store directory, page 253.

THIS **Christmas**

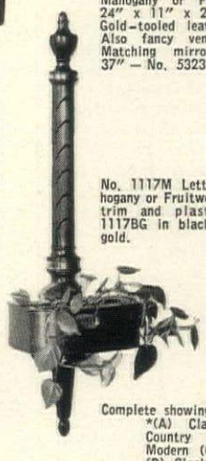
MAKE IT A GIFT OF

Enduring Pleasure!



No. 1135W Step Table in Danish Modern motif. 21" x 20" x 22" high. Entirely walnut, richly finished; satin chrome trim.

No. 5008½ Wall Console. Mahogany or Fruitwood, 24" x 11" x 24" high. Gold-tooled leather top. Also fancy veneer top. Matching mirror 16" x 37" — No. 5323.



No. 1117M Letter Rack. Mahogany or Fruitwood with brass trim and plastic planter. 1117BG in black lacquer and gold.

Give one of these charming pieces or make your selection from the famous Hekman line of "Tables to love and to live with" . . . available in Classic and Town & Country designs, Danish Modern and French Provincial stylings. Let us furnish you with the name of your nearby Hekman dealer. **Write* for FREE descriptive folder.

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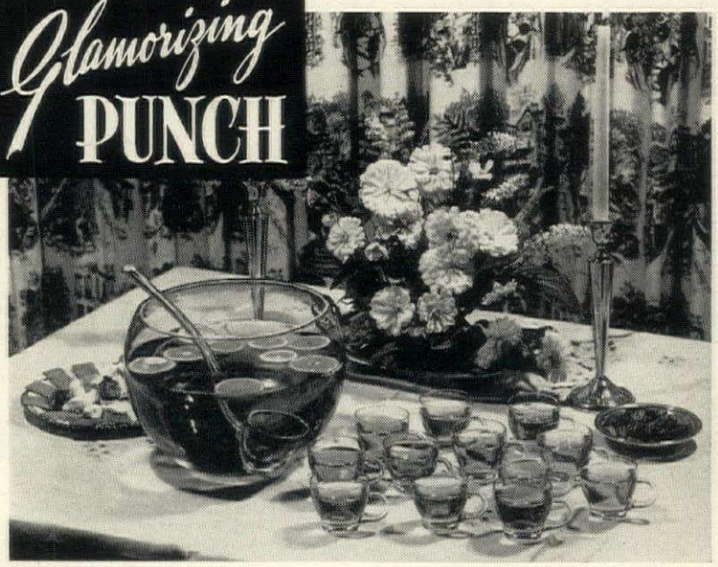

GLAMORIZE your Holiday beverage or party punch smartly with this exquisite new 14-Pc. Set of brilliant hand-wrought crystal by those deft West Virginia Glass artisans! . . . The generous 340-oz. Bowl, with gracefully sculptured ladle, and the 12 dainty handled 6-oz. Cups to blend, will grace your table most flatteringly. Indeed, an eloquent symbol of delightful living—for Christmas or year-round entertaining . . . or to choose for exciting gift-giving! . . . You'll be amazed how modestly priced!

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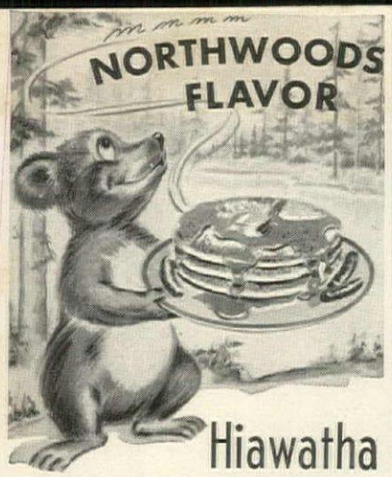
WEST VIRGINIA *Glass*



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GOURMET FOODS

Continued from page 74

These 55 items are included in General Foods' new Gourmet Foods line.

BISCUITS, COOKIES.
Cocktail Biscuit Assortment; Bornholm Biscuits; Canapé Cuplets; Flemish Dessert Biscuits; Flemish Chocolate Biscuits.

COCKTAIL SNACKS, SPREADS.
Chili Toasted Coconut; Plantain Chips; Okaki Cocktail Bits; Viking Brochettes; Marinated Artichoke Shells; Danish Cocktail Sausages; Spiced Swedish Meatballs; Scandinavian Fish Soufflettes; Numaki Spread; Shrimp in Dill Sauce; Dill Marinated Mushrooms; Bockling Paté.

ENTRÉES.
Rock Cornish Game Hen; Copenhagen Ham.

ENTRÉE SAUCES.
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DESSERTS, DESSERT SAUCES.
Crêpes Suzette; Cherries Jubilee; Chocolate Sauce Royale.

COFFEES, TEAS.
Breakfast Coffee; Café Diable Mix; Assam Tea; Subtle Tea.

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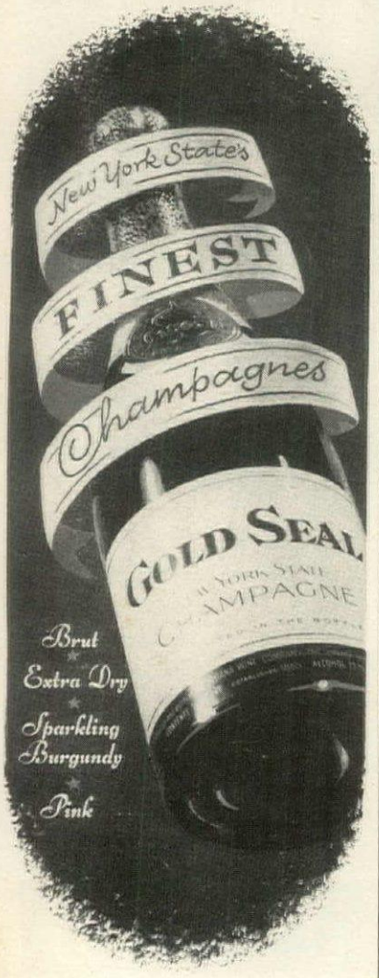
H&G's Gourmet's Guide



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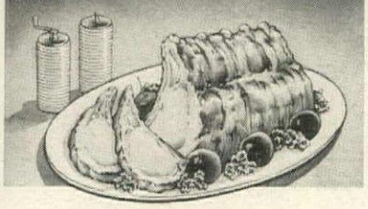

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SMOKED PORK LOIN
(Kassler Rippspear)

Wait until you cut it with your fork and taste it! We Germans call it Kassler Rippspear — lean, delicately-flavored, sugar-cured pork loin—tender-smoked over slow hickory fires! Made from a secret family recipe from the old world, it's a treat that's been delighting groups of our Michigan friends for years. They've praised it so much—we thought others might like it too!

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7, 12, 13, 14 lb. loins—$1.10 per lb. postpaid. Add 50c for each order to be shipped west of Mississippi—$1.00 west of Denver.
Emil Plath's Smoked Loin
Rogers City, Michigan

Plath's FAMOUS SMOKED LOIN

Enclosed find ☐ money order ☐ check for ☐ lb. loin to be shipped to:
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ADDRESS _____
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Ship at once ☐ *Ship for Christmas* ☐

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New Gourmet Shopping Center

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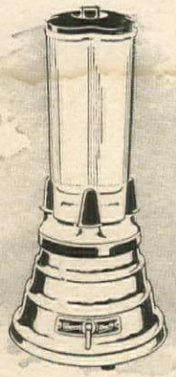
HOUSE & GARDEN'S

Cake and Cookie Cook Book



Done . . . in two shakes of a Waring Blendor

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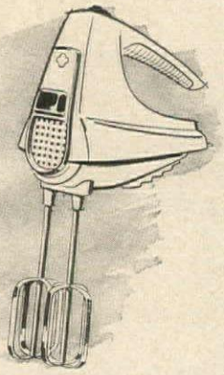

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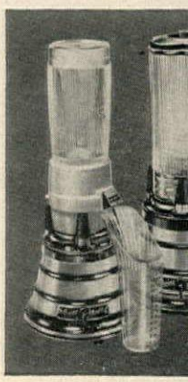

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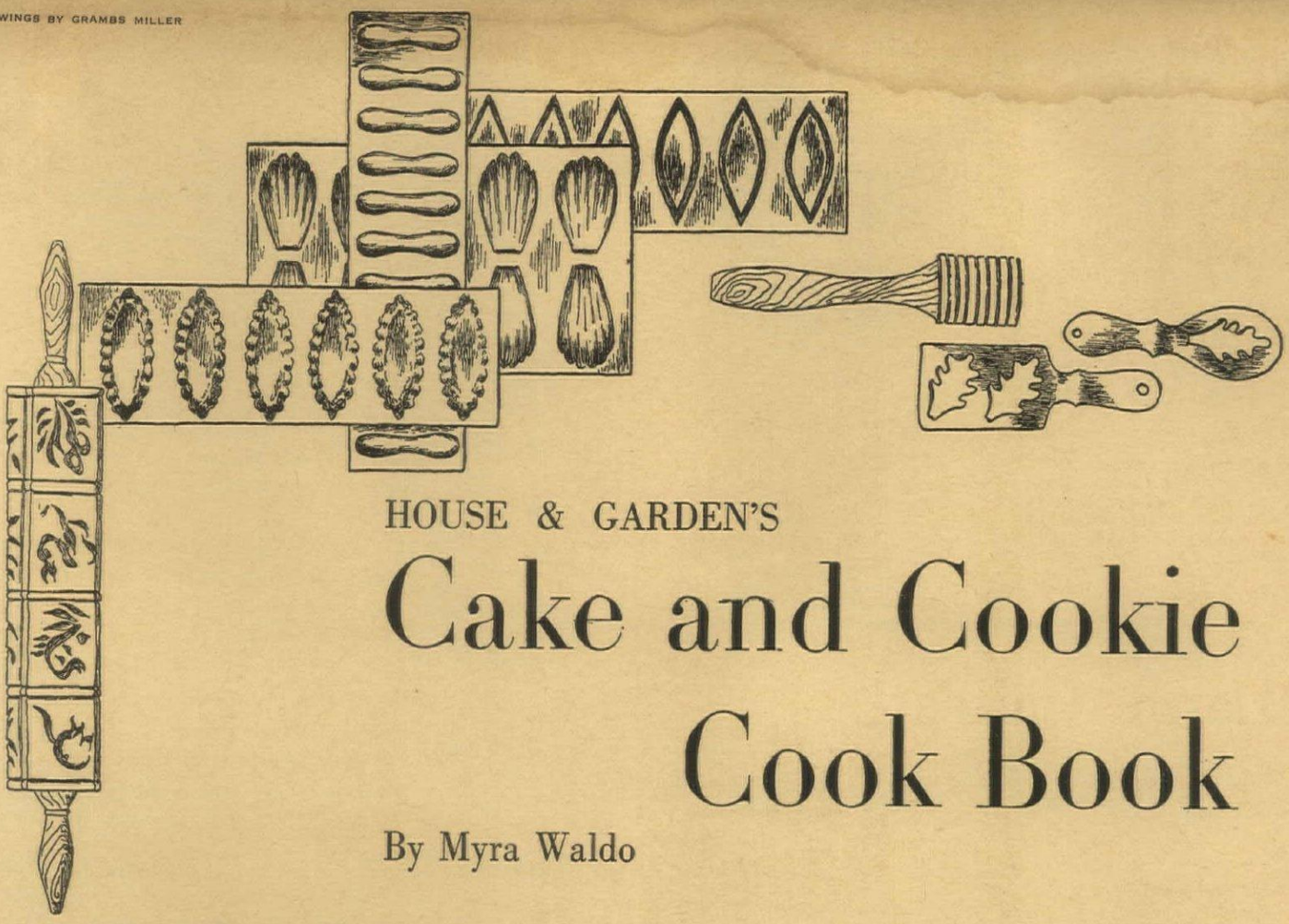


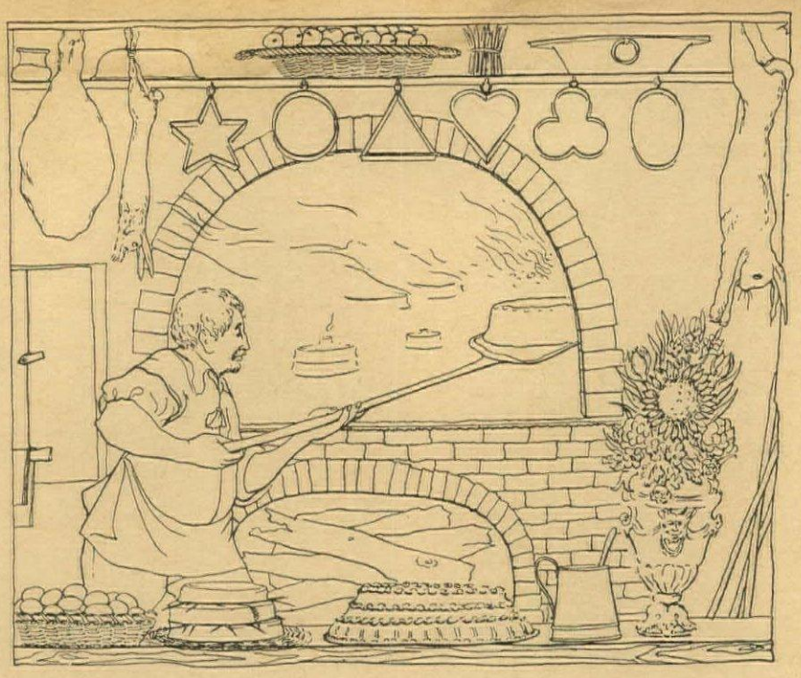
HOUSE & GARDEN'S

Cake and Cookie Cook Book

By Myra Waldo

At different periods in history, cakes have been credited with propitiating the fates, inspiring vigor and sparking a Revolution. They occasioned a warning from the prophet Jeremiah and nostalgic reminiscences by authors as diverse as Charles Dickens and Marcel Proust. Traditionally regarded as rewards and prizes, they are the proper symbols for feasts, festivals, celebrations and all happy occasions. The Egyptians honored Isis with horn-shaped cakes called *bons*, and the Saxons hailed their goddess Eastre with consecrated cakes. Wedding cakes date back to Roman days. A symbol of abundance and happiness, the bride's cake was broken over her head (fortunately it was no more than a thin, brittle concoction of wine and flour) and the pieces distributed to absent friends and relatives. Cake recipes were jealously guarded in early England. One of the most famous, the Nun's Cake, was said to be an invention of Hilda, the great Abbess of Whitby Abbey, where learning and culture flourished. At the court of Charles II, most sought-after was the Countess of Rutland's recipe for Banbury Cake, which included cinnamon, mace, 2 pounds of butter and 10 of currants. Cooking temperatures and times in those days were decidedly vague. An oven was too hot if it scorched the enquiring hand. A cake was cooked in the time in which a *Miserere* could be repeated slowly. Despite present-day motivational research, which would have us believe that cake-baking is so integral a part of a woman's domestic life that she develops a guilt complex if deprived of it, men were famous cake makers. Pastry cooks, who turned out gold-dusted flimflammeries for the Elizabethans, have had a guild of their own since the 16th century. One Richard Baddeley, a pastry cook turned actor who died in 1795, perpetuated his name and original trade by leaving 100 pounds, invested at 3 per cent, for a Baddeley Cake to be eaten annually in his honor by "His Majesty's Company of Comedians" in the Green Room at Drury Lane Theatre. Probably the unkindest identification with cake ever recorded is the attribution of the phrase, "*Qu'ils mangent de la brioche* (let them eat cake)," to Marie Antoinette. Jean Jacques Rousseau's *Confessions*, written before she came to the throne, assigns it to a princess who was told her peasants lacked bread.

The cake as a success symbol became an American adoption. The expression "to take the cake" came from the custom of presenting a cake to the winner of the cake walk—a contest held in the South which gave its name to a popular dance. The Dolly Madison cake and the Lady Baltimore cake were named for famous women. On Election Day in New England, the traditional veal dinner ended with an Election Cake served up impartially to winners and losers. Treasured European recipes took root in different states. Cookie is an anglicization of *koekje*, a diminutive St. Nicholas cake put in children's stockings by the Dutch settlers. Shown on the cover of this cook book are some of the specialties which have delighted Americans and their European ancestors over the years: the superb Viennese *torten* with their rich fillings and frostings; the fluted kugelhoff, baked in a tube mold, which goes so well with coffee; Germany's festive *baumkuchen*, a white-frosted edifice tiered like a skyscraper which only expert hands can produce; little cup cakes; roly-poly melon cake; sugary cookies. Also deserving of praise are the small, melting cakes of France such as the delicate scallop-shaped *madeleines* beloved of Proust. If the baking and eating of cakes is one of the oldest, it is also one of the most constant of life's pleasures. With French sociologist François Fournier, we can anticipate the day when "instead of by battles . . . the rival portions of humanity will one day dispute each other's excellence in the manufacture of little cakes."



Large Cakes

Génoise

6 eggs
1 cup sugar
1 teaspoon vanilla
1 cup sifted cake flour
¼ pound butter, melted and cooled

Butter a cake pan 9″ in diameter and dust it lightly with flour.

Beat the eggs and sugar in the top of a double boiler. Place over hot water and continue beating with a wire whisk or rotary beater for about 15 minutes. Remove from the heat and beat until mixture is thick and a ribbon forms when beater is lifted. Preheat oven to 350°.

Gently mix in the vanilla; sift the flour over the mixture a little at a time and fold in carefully. Add the lukewarm butter gradually in a folding motion. Pour into pan.

Bake 40 minutes, or until a cake tester comes out clean and cake leaves the sides of the pan. Turn out immediately onto a cake rack to cool.

This is a very versatile cake—it can be iced, or split and put together with a butter cream, or served plain.

Butter Cream

¼ pound butter
2 cups confectioners' sugar
3 egg whites
1 teaspoon vanilla

Cream the butter until soft and smooth. Gradually add 1 cup sugar.

Beat the egg whites until stiff; gradually fold in the remaining sugar and the vanilla. Combine the 2 mixtures.

For chocolate butter cream, add 3 squares of melted unsweetened chocolate when combining the butter mixture with the egg-white mixture.

For mocha butter cream, add 2 teaspoons coffee extract and 1 tablespoon cocoa instead of the vanilla.

Delicate Spice Cake

¼ pound butter
2 cups dark brown sugar, packed
3 eggs
2¼ cups sifted cake flour
¼ teaspoon salt
1 teaspoon baking soda
2 teaspoons cinnamon
2 teaspoons ginger
½ teaspoon nutmeg
¼ teaspoon ground cloves
1 cup sour cream

Cream the butter, gradually adding the brown sugar. Add 1 egg at a time, beating well after each addition. Preheat the oven to 350°.

Sift together the flour, salt, baking soda, cinnamon, ginger, nutmeg and cloves. Add to the butter mixture alternately with the sour cream. Divide between 2 buttered 8″ layer cake pans.

Bake 30 minutes or until a cake tester comes out clean. Cool on a cake rack, and ice with the following:

¼ cup melted butter
2 cups sifted confectioners' sugar
¾ cup heavy cream

Mix the butter and sugar together. Add just enough cream to make the mixture spreadable. Ice the cake when it has completely cooled.

Nut and Honey Cake

2 eggs
½ cup sugar
¼ cup brewed coffee
1 cup honey
1 tablespoon salad oil
2 cups sifted cake flour
⅛ teaspoon salt
¾ teaspoon baking powder
½ teaspoon baking soda
1 cup shelled filberts (hazelnuts)
2 tablespoons cognac

Oil a 10″ loaf pan and line it with waxed paper or aluminum foil. Preheat the oven to 325°.

Beat the eggs; gradually add the sugar. Beat until light and fluffy. Add the coffee, honey and oil, mixing well. Sift together the flour, salt, baking powder and baking soda; add the nuts. Add gradually to the honey mixture, stirring steadily. Add the cognac. Pour into the pan.

Bake 55 minutes, or until a cake tester comes out clean. Cool in the pan or on a cake rack. This is a moist cake and will keep well.

Mocha Melon Cake

3 cups sifted cake flour
⅛ teaspoon salt
1 tablespoon baking powder
¾ cup (6 ounces) butter
2 cups sugar
3 eggs
½ cup milk
½ cup light cream
1 teaspoon vanilla extract
1 tablespoon cognac

Grease a 2-quart melon mold and dust it lightly with flour. Preheat oven to 375°.

Sift the flour, the salt and the baking powder together.

Cream the butter, gradually adding the sugar. Beat until light and fluffy. Beat in one egg at a time.

Mix the milk, cream, vanilla and cognac together. Add to the butter mixture alternately with the flour mixture. Turn into the mold.

Bake 35 minutes, or until a cake tester inserted in the center comes out clean. Unmold very carefully. Cool on a cake rack. When completely cold, cut a 2″ piece from the flat bottom of the cake and reserve it. Carefully scoop out the center of the cake. Fill with 2 cups sweetened whipped cream or vanilla ice cream. Replace bottom. Quickly cover with Mocha Frosting which should be made while cake is cooling. Chill until ready to serve.

Mocha Frosting

½ cup brewed coffee
⅔ cup sugar
¾ cup (6 ounces) soft butter

Boil the coffee and sugar together until syrupy, about 10 minutes. Cool 15 minutes.

Cream the butter, gradually adding the sugar. Beat vigorously until mixture is smooth. Cover the cake with it.

Nougat Cake

2¼ cups coarsely chopped mixed nuts (almonds, walnuts, filberts)
1½ cups chopped mixed candied fruits
¾ cup sifted cake flour
4 tablespoons unsweetened cocoa
1 teaspoon ginger
1 tablespoon cognac
½ cup honey
⅓ cup sugar

Line an 8″ square pan with waxed paper. Grease it heavily. Preheat oven to 300°.

Mix together the nuts, fruit, flour, cocoa, ginger and cognac.

Boil together the honey and sugar, stirring constantly until it reaches the soft ball stage (use a candy thermometer or drop a little into cold water. If it forms a ball, it is ready). Add to the previous mixture, stirring well. Spread evenly in the pan.

Bake 35 minutes. Cool and carefully remove waxed paper. Sprinkle with confectioners' sugar. This cake keeps very well wrapped in aluminum foil.

Cider Cake

¼ pound butter
¾ cup sugar
2 eggs
2¼ cups sifted cake flour
¼ teaspoon salt
1 teaspoon baking powder
½ teaspoon cinnamon
½ teaspoon ginger
2 tablespoons grated orange rind
¾ cup seedless raisins
⅓ cup cider

Grease a 9″ spring form and dust it lightly with flour. Preheat oven to 350°.

Cream the butter, gradually adding the sugar. Beat until light and fluffy. Add one egg at a time, beating well after each addition. Sift the flour, salt and baking powder together and combine with the cinnamon, ginger, orange rind and raisins. Add to the butter mixture alternately with the cider.

Pour into the spring form. Bake 40 minutes or until a cake tester comes out clean. Cool and remove sides of pan.

Chocolate Flake Cake

½ pound butter
1 cup powdered sugar
6 egg yolks
4 ounces sweet chocolate, grated
1 cup ground almonds
⅔ cup dry bread crumbs
1 teaspoon vanilla extract
6 egg whites

Grease a 9″ spring form and dust lightly with flour. Preheat the oven to 375°.

Cream the butter, gradually adding the sugar. Beat until light. Beat in one egg yolk at a time. Add the chocolate, almonds, bread crumbs and vanilla, beating lightly.

Beat the egg whites until stiff but not dry. Fold into butter mixture carefully but thoroughly. Turn into the spring form.

Bake 35 minutes, or until a cake tester inserted in the center comes out clean. Remove sides of pan and cool. Cover with chocolate frosting or whipped cream.

Orange Mousseline Cake

½ cup sifted cake flour
½ cup sifted potato flour
4 egg yolks
½ cup sugar
2 tablespoons grated orange rind
3 egg whites, stiffly beaten

Grease a 9″ layer cake pan and dust lightly with flour. Preheat oven to 300°.

Sift the flour and potato flour together.

Beat the egg yolks, sugar and rind until very light and fluffy. Fold in the flour and egg whites alternately. Use a very light touch to preserve the lightness of the cake. Turn into the pan.

Bake 40 minutes, or until a cake tester comes out clean. Cool on a cake rack. Ice with the following:

2 egg whites
¾ cup powdered sugar
3 tablespoons orange juice
½ teaspoon cream of tartar
⅛ teaspoon salt
1 teaspoon orange extract
1 tablespoon grated orange rind

Combine the egg whites, sugar, orange juice, cream of tartar and salt in the top of a double boiler. Place over hot water and beat with a rotary beater until peaks form. Stir in extract and rind.

Tea Sponge Cake

½ pound butter
2 cups sugar
5 egg yolks
2 tablespoons lemon juice
2 teaspoons grated lemon rind
2¼ cups sifted cake flour
5 egg whites, stiffly beaten

Grease a 9″ spring form pan. Preheat the oven to 375°.

Cream the butter, gradually adding the sugar. Beat until light and fluffy. Beat in one egg yolk at a time, and the lemon juice and rind. Fold in the flour and egg whites alternately. Turn into the form.

Bake 50 minutes or until a cake tester comes out clean. Cool on a cake rack and remove the sides of the pan.

Serve sprinkled with confectioners' sugar, if desired.

Spiced Mocha Cake

¼ pound butter
1 cup brown sugar (packed)
2 eggs
2¼ cups sifted cake flour
¼ teaspoon salt
2 teaspoons baking powder
¼ teaspoon baking soda
¼ teaspoon mace
½ teaspoon ginger
½ cup molasses
½ cup brewed coffee

Grease 2 8″ layer cake pans and dust lightly with flour. Preheat oven to 350°.

Cream the butter, gradually adding the brown sugar. Add the eggs, beating until light and fluffy.

Sift the flour, salt, baking powder, baking soda, mace and ginger together. Combine the molasses and coffee. Add alternately with the flour mixture to the sugar mixture. Turn into the pans.

Bake 20 minutes, or until a cake tester comes out clean. Cool on a cake rack. Put together and cover with 3 cups sweetened whipped cream flavored with 2 teaspoons coffee essence.

Jam Cake

3 tablespoons butter
¾ cup sugar
4 egg yolks
¾ cup raspberry jam
2 tablespoons grated orange rind
1½ cups sifted cake flour
1 teaspoon baking powder
½ teaspoon baking soda
¼ cup sour cream
4 egg whites, stiffly beaten

Butter 2 9″ layer cake pans and dust lightly with flour (use slip bottoms, if possible). Preheat the oven to 350°.

Cream the butter, gradually adding the sugar. Beat until light and fluffy. Add one egg yolk at a time, then the jam and orange rind. Sift the flour, baking powder and soda together, and add alternately with the sour cream. Fold in the egg whites carefully but thoroughly. Turn into the pans.

Bake 30 minutes, or until a cake tester comes out clean. Cool on a cake rack.

Put layers together and cover with sweetened whipped cream.

Butter Cake

2 cups sifted cake flour
1 teaspoon baking powder
½ pound butter
¼ cup sugar
6 egg yolks
3 teaspoons vanilla
6 egg whites
⅓ cup heavy cream
2 cups sifted confectioners' sugar

Butter 2 8″ layer cake pans and dust lightly with flour.

Sift the flour and baking powder together. Cream the butter, gradually adding the sugar. Beat until light and fluffy. Add 1 egg yolk at a time, beating well after each addition. Lightly stir in the flour mixture and 1 teaspoon vanilla. Preheat oven to 350°.

Beat the egg whites until stiff but not dry and fold into the yolk mixture. Divide batter evenly between the pans.

Bake 30 minutes, or until a cake tester comes out clean. Cool.

Add the cream and remaining vanilla gradually to confectioners' sugar, stirring until smooth. Spread between the layers and over the top of the cake.

Open Fruit Cake

2⅓ cups sifted cake flour
½ teaspoon baking powder
¼ teaspoon salt
¾ cup sugar
6 ounces (¾ cup) butter
3 tablespoons heavy cream
2 egg yolks
Sliced peaches, halved apricots or plums

Sift the flour, baking powder, salt and 6 tablespoons sugar onto a board. Cut in the butter thoroughly. Make a well in the center and place the cream and egg yolks in it. Work in the flour mixture, kneading until a dough is formed. Chill for 1 hour.

Preheat the oven to 350°. Roll out the dough to fit an 11″ x 17″ pan. Butter the pan and dust lightly with flour. Place the dough in it and form a rim on all sides. Arrange the fruit in rows. (If apricots or plums are used, place them skin side down.) Sprinkle with the remaining sugar. Bake 40 minutes or until fruit is tender. Cut into strips while warm.

Lemon Loaf Cake

1 cup plus 2 tablespoons sifted cake flour
1 teaspoon baking powder
¼ pound butter
1 cup plus 2 tablespoons sugar
2 tablespoons lemon juice
2 teaspoons grated lemon rind
½ teaspoon vanilla
6 egg whites

Sift the flour and baking powder together.

Cream the butter, gradually adding the sugar. Beat until light and fluffy. Add the lemon juice, rind and vanilla. Preheat the oven to 325°.

Beat the egg whites until stiff but not dry. Fold into the butter mixture. Add the flour mixture, mixing lightly. Pour into a buttered 10″ loaf pan.

Bake 45 minutes, or until a cake tester comes out clean. Cool slightly and remove from pan. Let cool a few hours or overnight.

Party Cake

1 cup almonds
6 ounces (¾ cup) butter
⅔ cup sugar
¼ pound sweet chocolate, melted
7 egg yolks
¾ teaspoon baking powder
7 egg whites stiffly beaten

Grind the almonds as fine as possible. Preheat oven to 350°.

Cream the butter, gradually adding the sugar. Beat in the chocolate, and then 1 egg yolk at a time. Add the nuts and baking powder, mixing well. Fold in the egg whites carefully but thoroughly. Divide evenly between 2 9″ buttered and floured layer cake pans. Bake 30 minutes or until a cake tester comes out clean. Cool. Prepare the following filling:

3 eggs
3 tablespoons sugar
1 teaspoon cornstarch
6 tablespoons softened butter
3 ounces sweet chocolate, melted
½ cup ground filberts or walnuts
1 tablespoon cognac

Beat the eggs in the top of a double boiler. Add sugar and cornstarch. Place over hot water and cook, stirring constantly until thickened. Remove from heat and add the butter and chocolate, stirring until well blended. Add nuts, cognac. Cool until thick enough to spread between layers.

Banana Fluff Cake

1 cup plus 2 tablespoons sifted flour
¾ cup sifted sugar
1½ teaspoons baking powder
½ teaspoon salt
3 egg yolks (room temperature)
1 teaspoon lemon juice
1 mashed banana
¼ cup salad oil
2 tablespoons milk
½ cup (3-4) egg whites (room temperature)
¼ teaspoon cream of tartar

Preheat oven to 350°. Sift flour, sugar, baking powder and salt into a bowl. Make a well in the center; add the egg yolks, lemon juice, banana, oil, and milk. Beat until very smooth.

Beat the egg whites and cream of tartar until very stiff. Gradually pour the banana mixture over it; fold in with a spoon or rubber spatula carefully until blended.

Pour into an ungreased 8″ square pan.

Bake 30 minutes, or until a cake tester comes out clean.

Invert by placing 2 opposite corners of the pan on other pan so that air can circulate underneath. Let cool for 1 hour. Gently press sides of cake away from the pan.

Serve topped with soft ice cream or whipped cream, if desired.

Kugelhoff

1 cake or package yeast
¼ cup lukewarm water
2½ cups sifted flour
2 eggs
2 cups scalded milk, cooled to lukewarm
6 tablespoons butter

½ teaspoon salt
4 tablespoons powdered sugar
½ cup currants
½ cup ground blanched almonds
3 tablespoons grated lemon rind
1 teaspoon cinnamon
¼ cup sifted confectioners' sugar

A kugelhoff pan is a fluted tube-like pan. If you do not have one use a 9″ tube pan.

Butter pan generously. Soften the yeast in the water in a large bowl. Sift ½ cup flour over it and blend in. Sift remaining flour over the yeast-flour blend, without mixing. Cover bowl with towel. Set in a warm place until the yeast mixture rises through the flour. Mix with the hand until blended and then mix in eggs, one at a time, and milk. Beat until very smooth. Cream the butter, salt and 2 tablespoons of the powdered sugar and beat into the first mixture (the resulting mixture should be softer than dough but a little firmer than batter). Turn half this mixture into the pan. Sprinkle over it the currants, almonds, lemon rind, cinnamon and remaining powdered sugar and cover with the remaining dough. Cover and set aside to rise until double in bulk.

Preheat oven to 400°. Bake kugelhoff for 40 minutes, or until browned. Cool in pan for 5 minutes, then carefully remove and cool on a cake rack. Serve sprinkled with the confectioners' sugar.

Tortes and Rolls

Cheese Torte

1 pound cream cheese
1 cup sugar
4 tablespoons sifted cake flour
¼ teaspoon salt
4 egg yolks
1 cup light cream
1 teaspoon vanilla
4 egg whites, stiffly beaten

Preheat oven to 325°.

Beat the cream cheese until light and fluffy. Add the sugar, flour and salt, beating well. Add 1 egg yolk at a time, beating after each addition. Beat in cream and vanilla. Fold in the egg whites.

Pour into a 9″ spring form pan. Bake 1 hour, or until a knife comes out clean. Cool for 3 hours and remove sides of pan.

Chocolate Torte

¼ pound sweet chocolate
2 tablespoons water
¼ pound butter
⅔ cup sugar
3 egg yolks
⅔ cup ground almonds
⅔ cup sifted cake flour
3 egg whites, stiffly beaten
1 cup heavy cream, whipped

Melt the chocolate in the water. Preheat the oven to 325°. Butter an 8″ square pan and dust it lightly with flour.

Cream the butter, gradually adding the sugar, egg yolks and chocolate. Mix very well. Add almonds and beat well again. Add the flour, mixing lightly. Fold in the egg whites thoroughly.

Bake 35 minutes, or until a cake tester comes out clean. Cool.

Serve with the whipped cream, flavored with 2 tablespoons cocoa and 2 tablespoons sugar, if desired.

Linzer Torte

1¼ cups sifted cake flour
½ teaspoon baking powder
6 ounces (⅔ cup) sweet butter
⅔ cup sugar
1¾ cups ground blanched almonds
4 egg yolks
1 teaspoon vanilla
1 tablespoon lemon juice
1 teaspoon grated lemon rind
4 egg whites, stiffly beaten

Sift the flour and baking powder together. Butter an 8″ square pan and dust it lightly with flour. Preheat oven to 350°.

Cream the butter. Gradually add the sugar, beating until light and fluffy. Add the almonds. Mix. Add 1 egg yolk at a time, beating well after each addition. Beat in the vanilla, lemon juice and lemon rind. Fold in the egg whites and then the flour mixture. Spread evenly in the cake pan.

Bake 40 minutes or until a cake tester comes out clean. Cool and dust with confectioners' sugar or spread with raspberry jam. Cut into squares.

Orange Torte

6 tablespoons butter
⅔ cup sugar
⅓ cup orange juice
2 tablespoons grated orange rind
3 hard-cooked egg yolks, mashed
4 egg yolks
½ cup sifted cake flour
½ teaspoon baking powder
2 egg whites, stiffly beaten

Butter a 9″ layer cake pan and dust with flour. Preheat oven to 325°.

Cream the butter, gradually adding the sugar. Beat until light and fluffy. Add the orange juice, rind, the hard-cooked egg yolks, and one raw yolk at a time. Beat well. Add the flour and baking powder, mixing lightly. Fold in the egg whites, carefully but thoroughly.

Pour into the pan. Bake 45 minutes, or until a cake tester comes out clean. Cool. Cover with whipped cream flavored with 1 teaspoon orange extract, 2 teaspoons grated orange rind and 1 tablespoon sugar.

Sand Torte

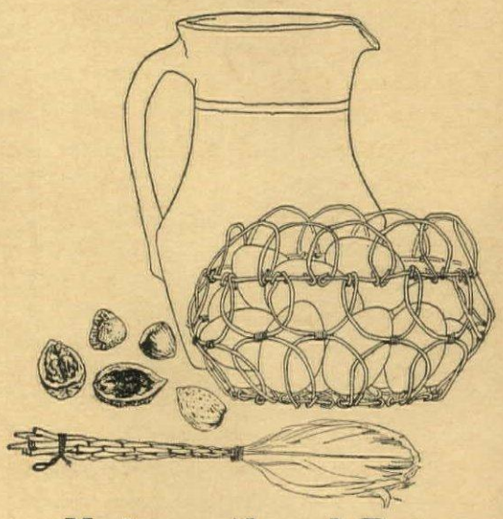
½ pound sweet butter
1¼ cups sifted sugar
1¾ cups sifted cake flour
⅓ cup sifted cornstarch
1 tablespoon baking powder
4 eggs
2 teaspoons vanilla extract

Butter an angel cake pan. Have the oven preheated to 375°.

Cream the butter; gradually add the sugar. Beat until light and fluffy. Sift the flour, cornstarch and baking powder together. Add to the butter mixture, ½ cup at a time, alternating with 1 egg at a time. Beat in the vanilla. Turn into the pan evenly.

Bake 40 minutes or until a cake tester comes out clean. Cool on a cake rack.

Sprinkle with confectioners' sugar.



Meringue Almond Torte

8 egg whites
1¼ cups powdered sugar
1¼ cups finely ground blanched almonds

Heavily grease 3 9″ layer cake pans (with slip bottoms if possible) and dust with flour. Preheat the oven to 350°.

Beat the egg whites until stiff. Combine the sugar and almonds; fold into the egg whites carefully but thoroughly. Divide among the three pans.

Bake 30 minutes, or until delicately browned. Carefully remove from pans and cool. Put together with Mocha Cream:

½ cup sugar
⅓ cup water
4 egg yolks
¼ pound butter
2 tablespoons coffee extract
½ cup whipped cream

Boil the sugar and water together until syrupy, about 7 minutes.

Beat the egg yolks in the top of a double boiler; gradually add the syrup, stirring steadily to prevent curdling. Place over hot water and cook, stirring until mixture coats spoon. Cool for 10 minutes.

Cream the butter and coffee extract together; gradually add the egg yolk mixture. Fold in the whipped cream. Spread between the layers. Chill before serving. Dust the top with confectioners' sugar. Make the cake the day before it is to be served.

Walnut Roll

5 egg yolks
½ cup sugar
1¼ cups ground walnuts
½ teaspoon baking powder
5 egg whites, stiffly beaten

Preheat the oven to 375°. Butter a jelly roll pan (11" x 17"), line with wax paper and butter again.

Beat the egg yolks, gradually adding the sugar. Add the walnuts and baking powder, mixing well. Fold in the egg whites. Spread evenly in the pan. Bake 15 minutes or until a cake tester comes out clean. Cover with a damp cloth and place in the refrigerator for ½ hour. Now prepare the filling:

½ cup hot milk
1½ cups ground walnuts
¼ pound butter
⅔ cup sugar
2 tablespoons cognac
1 cup heavy cream, whipped
½ cup confectioners' sugar

Pour the milk over the walnuts; cool. Cream the butter, gradually adding the sugar. Cream until light and fluffy. Beat in the nut mixture and cognac. Fold in the whipped cream.

Sprinkle the confectioners' sugar on a piece of wax paper. Loosen the bottom of the cake, and turn out. Peel paper from the cake. Spread filling on it, and carefully roll up like a jelly roll. Chill.

If desired, the roll may be filled with sweetened whipped cream.

Chocolate Roll

6 ounces sweet chocolate
3 tablespoons brewed coffee
1 teaspoon coffee extract
1 teaspoon vanilla
5 egg yolks
⅔ cup sugar
5 egg whites, stiffly beaten
½ cup cocoa
2 cups whipped cream

Butter a jelly roll pan (11" x 17"), line it with wax paper and butter again.

Melt the chocolate in the coffee; add the coffee extract and vanilla, mixing until smooth. Preheat oven to 350°.

Beat the egg yolks; add the sugar, beating until thick and light. Stir in the chocolate mixture. Fold in the egg whites carefully but thoroughly.

Spread evenly on the prepared pan. Bake 15 minutes, or until a cake tester comes out clean. (The cake should be fairly moist, so do not overbake.) Cover with a damp cloth and place in the refrigerator for 1 hour. Loosen from the pan.

Sprinkle the cocoa on a piece of wax paper and turn cake out onto it. Peel the paper away. Spread with whipped cream and roll up like a jelly roll. Chill.

Small Cakes

Madeleines

8 eggs
1¼ cups sugar
2 cups sifted cake flour
1 tablespoon lemon juice
½ teaspoon grated lemon rind
¼ pound plus 2 tablespoons melted sweet butter

Madeleine tins are scallop shaped, deep grooved molds. Cup cake or muffin tins may be used instead, however. Butter 16 tins and dust lightly with flour. Preheat oven to 350°.

Beat the eggs in the top of a double boiler. Add the sugar, place over hot water and beat steadily until the mixture thickens. Remove from heat; stir in the flour, lemon juice, rind and butter. Pour into the tins.

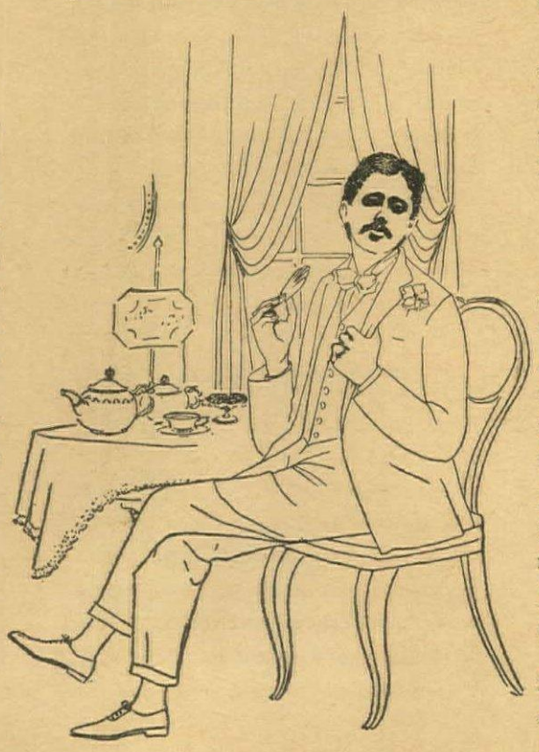
Bake 20 minutes, or until delicately browned. Cool on a cake rack and serve sprinkled with confectioners' sugar.

Lady Fingers

2 egg whites
Few grains salt
¼ cup sifted powdered sugar
2 egg yolks
1 teaspoon vanilla
½ cup sifted cake flour
3 tablespoons granulated sugar

Line a cookie sheet with heavy brown paper or aluminum foil.

Beat egg whites and salt until peaks form, then beat in the powdered sugar, a spoonful at a time. Preheat oven to 350°.



Beat egg yolks until thick; fold into the egg whites with the vanilla. Sift the flour over it and fold in carefully. Press through a pastry bag (with plain tip) onto the paper in 2" strips, leaving space between each. Sprinkle with the granulated sugar.

Bake about 10-12 minutes, or until golden in color. Cool for 5 minutes and remove from the paper.

Lady fingers may be put together like sandwiches or served singly. If sandwiches are desired, brush one lady finger with egg white and cover with another. Makes about 24 single fingers.

Dutch Butter Cakes

3⅓ cups sifted cake flour
¼ teaspoon salt
1 cup sugar
½ teaspoon cinnamon
½ teaspoon ginger
½ teaspoon mace
1½ cups ground almonds
½ pound butter
½ cup milk
1 egg, beaten
½ cup poppy seeds

Sift the flour, salt, sugar, cinnamon, ginger and mace into a bowl. Add the almonds.

Work in the butter with the hand. Add milk, kneading until a dough is formed. Preheat oven to 400°.

Press into a buttered 11″ x 17″ pan. Brush top with egg and sprinkle with the poppy seeds.

Bake 20 minutes or until browned. Cut into squares.

Date-Nut Squares

2 eggs
½ cup sugar
4 tablespoons sifted cake flour
½ teaspoon baking powder
1 cup finely chopped dates
1 cup coarsely chopped walnuts
1 tablespoon cognac

Butter an 8″ square pan and dust lightly with flour. Preheat the oven to 350°.

Beat the eggs, gradually adding the sugar. Beat until light and fluffy. Sift the flour and baking powder together. Add the dates, nuts and cognac. Mix well. Spread in the pan.

Bake 30 minutes. Cool 10 minutes and cut into small squares. Cool completely before removing from pan.

Fudge Squares

¾ cup (6 ounces) butter
3 squares (ounces) unsweetened chocolate
½ cup sifted cake flour
½ teaspoon salt
½ teaspoon baking powder
3 eggs
1 cup powdered sugar
1 teaspoon vanilla
1 cup coarsely chopped walnuts

Grease an 8″ square pan and dust lightly with flour. Preheat the oven to 350°.

Melt the butter and chocolate over hot water. Cool for 15 minutes.

Sift the flour, salt and baking powder together. Beat the eggs, gradually adding the sugar. Continue to beat until light and fluffy. Stir in the chocolate mixture, then the flour mixture by the tablespoon. Add the vanilla and nuts, mixing until blended. Pour into the pan.

Bake 30 minutes, or until a cake tester comes out clean. Cut into squares and cool.

Cookies

Ginger Cookies

2¼ cups sifted cake flour
½ cup sugar
2 teaspoons powdered ginger
¼ pound butter
1 egg
2 tablespoons milk
Candied ginger (optional)

Preheat oven to 325°.

Sift the flour, sugar and ginger into a bowl. Work in the butter with the hand until well blended

Beat the egg and milk together; add to the butter mixture, tossing until a ball of dough is formed. Roll out on a lightly floured surface as thin as possible. Cut into desired shapes. Place on a greased cookie sheet and decorate with the ginger.

Bake 7 minutes or until delicately browned. Makes about 36 cookies.

Almond Macaroons

4 egg whites
½ teaspoon vanilla extract
1 cup powdered sugar
2 cups (½ pound) ground almonds

Line 2 cookie sheets with brown paper. Preheat the oven to 250°.

Beat the egg whites until stiff but not dry. Add the vanilla. Combine the sugar and nuts. Fold the mixture into the egg whites thoroughly.

Drop by the teaspoon onto the paper, leaving 1″ between each macaroon.

Bake 15 minutes, or until delicately browned and dry. Cool slightly and remove carefully with spatula. Recipe makes about 36 macaroons.

Hazel Nut Cookies

3 eggs
½ cup sugar
½ teaspoon vanilla extract
2 teaspoons cognac
2 cups (½ pound) ground hazel nuts
1 tablespoon bread crumbs
18 hazel nuts, cut in half

Preheat oven to 300°.

Beat the eggs, sugar, vanilla and cognac until thick and light. Fold in the nuts and bread crumbs.

Shape teaspoons of the mixture into balls. Place on a greased cookie sheet, 1″ apart. Press a half nut on each.

Bake 15 minutes, or until delicately browned. Makes about 36 cookies.

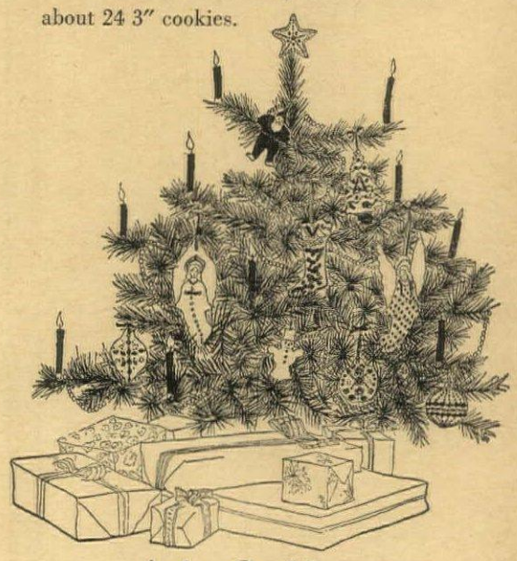
Milanese

1 cup plus 2 tablespoons sifted cake flour
⅛ teaspoon salt
3 cups ground almonds
3 tablespoons sugar
4 tablespoons butter
2 tablespoons grated orange rind
1 egg, beaten
2 tablespoons heavy cream
Candied cherries

Combine the flour, salt, almonds and sugar. Work in the butter and rind with the hand until thoroughly blended. Add the egg, mixing until a ball of dough is formed.

Wrap in aluminum foil or waxed paper. Chill for 2 hours. Preheat oven to 425°.

Roll out on a lightly floured board as thin as possible. Cut into desired shapes with cookie cutters. Brush with the cream and place a cherry in the center of each. Place on a buttered cookie sheet. Bake 7 minutes, or until delicately browned. Makes about 24 3″ cookies.



Anise Cookies

1¾ cups sifted cake flour
1 tablespoon baking powder
¼ teaspoon salt
1 tablespoon anise seed
¼ pound sweet butter
1 cup sugar
4 egg yolks
2 teaspoons cognac
3 tablespoons heavy cream

Sift together the flour, baking powder and salt. Add the anise. Preheat oven to 300°.

Cream the butter, gradually adding the sugar. Beat until light and fluffy. Add 1 egg yolk at a time, and then the cognac. Beat in the flour mixture.

Roll out ¼″ thick on a heavily floured surface. (If the dough is too soft, add a little more sifted flour.) Cut into desired shapes. Place on a cookie sheet, ½″ apart.

Brush with the cream. Bake 15 minutes or until delicately browned. Makes 36 cookies.

Cheese Cookies

2¼ cups sifted cake flour
⅛ teaspoon salt
½ pound butter
¼ pound cottage cheese, drained
¼ pound cream cheese
1 egg yolk, beaten
1 egg white
¼ cup sugar

Sift the flour and salt into a bowl. Work in the butter, cottage cheese and cream cheese with the hand. Add the egg yolk, mixing until a ball of dough is formed. Chill 2 hours.

Preheat oven to 375°. Roll out the dough as thin as possible on a lightly floured surface. Cut into desired shapes. Brush with the egg white and sprinkle with the sugar. Place on an ungreased cookie sheet. Bake 12 minutes, or until browned and crisp. Makes about 4 dozen.

Sugar Sticks

⅞ cup sifted cake flour
⅛ teaspoon salt
¼ pound sweet butter
⅔ cup sugar
4 hard-cooked egg yolks, finely mashed
1 teaspoon orange extract
1 egg yolk, beaten
¼ cup coarsely ground almonds or walnuts

Sift the flour and salt into a bowl. Work in the butter by hand. Add ½ cup sugar, the mashed egg yolks and the orange extract. Continue to mix with the hand until a ball of dough is formed. Chill for 2 hours.

Preheat oven to 350°. Break off small pieces of dough and roll into pencil-thin strips 3″ long. (The dough is extremely rich, so work quickly when rolling to keep it from melting.) Dip first into the beaten egg yolk and then into the nuts mixed with the remaining sugar. Place on an unbuttered cookie sheet.

Bake 12 minutes or until delicately browned. Makes about 2 dozen.

Orange Cookies

1 cup plus 2 tablespoons cake flour
½ teaspoon baking powder
3 egg yolks
1 egg white
¾ cup sugar
¼ cup chopped candied orange peel
1 tablespoon grated lemon rind

Sift flour and baking powder together.

Beat the egg yolks and the white; gradually add the sugar, beating until thick and light. Stir in the orange peel, lemon rind and the flour mixture. Mix until a dough is formed, adding a little more flour if necessary. Preheat oven to 350°.

Roll out ¼″ thick on a lightly floured surface. Cut into rounds or squares. Place on a buttered cookie sheet.

Bake 15 minutes or until lightly browned and crisp. Makes about 2 dozen.

Langues-de-Chat

¼ pound butter
½ cup sugar
1 teaspoon vanilla
4 egg whites
⅔ cup sifted cake flour

Preheat oven to 450°.

Cream the butter, gradually adding the sugar. Beat until light and fluffy. Add the vanilla and 1 egg white at a time, beating after each addition. Sift the flour over the mixture and fold in thoroughly. Press through a pastry bag (plain tip) onto a buttered, floured cookie sheet. Make the cookies about 2″ long.

Bake about 3-5 minutes or until edges are lightly browned. Remove from pan immediately and cool. Makes about 4 dozen.

QUICK GOURMET RECIPE OF THE MONTH

Florentines

¼ cup candied orange peel, finely chopped
¾ cup ground blanched almonds
½ cup sugar
3 tablespoons sifted cake flour
1 cup heavy cream

Preheat oven to 425°.

Mix the orange peel, almonds, sugar and flour together. Add the cream, mixing until smooth.

Drop by the teaspoon onto a heavily buttered cookie sheet, leaving 2″ between each. Bake 5 minutes, or until browned. Watch the cookies carefully as they burn quickly. Allow to cool before removing from pan. Makes about 32 cookies.

Iced Cookies

6 tablespoons butter
¾ cup sifted cake flour
¾ cup ground almonds
6 tablespoons sugar
1 egg yolk
1 tablespoon water
¾ cup sifted confectioners' sugar
2 tablespoons lemon juice
1 teaspoon lemon extract
2 teaspoons heavy cream

Work the butter into the flour; add the almonds and sugar, mixing well. Mix the egg yolk and water and add, kneading on a well-floured surface until a dough is formed. Chill for 1 hour. Preheat the oven to 350°.

Roll out the dough ⅛″ thick on a lightly floured surface. Cut into desired shapes. Place on a buttered cookie sheet. Bake 12 minutes, or until lightly browned.

Mix the confectioners' sugar, lemon juice, lemon extract and cream until smooth. Spread on the cookies while they are still warm. Makes about 24 cookies.

Cookie Sandwiches

2 cups sifted cake flour
Dash salt
½ pound butter
2 egg yolks
1 tablespoon heavy cream
¾ cup sugar
2 egg whites
½ cup raspberry jam

Sift the flour and salt together. Work in the butter with the hand. Add the egg yolks, cream and 2 tablespoons sugar, kneading until smooth. Preheat oven to 300°.

Beat the egg whites until stiff. Gradually beat in the remaining sugar. Roll out the dough ⅛″ thick on a lightly floured surface. Cut into desired shapes with a cookie cutter. Place on a buttered cookie sheet and cover each cookie with meringue.

Bake 15 minutes, or until browned. Cool. Put a little jam on half the cookies and cover with remaining cookies, meringue side out. Makes about 3 dozen sandwiches.

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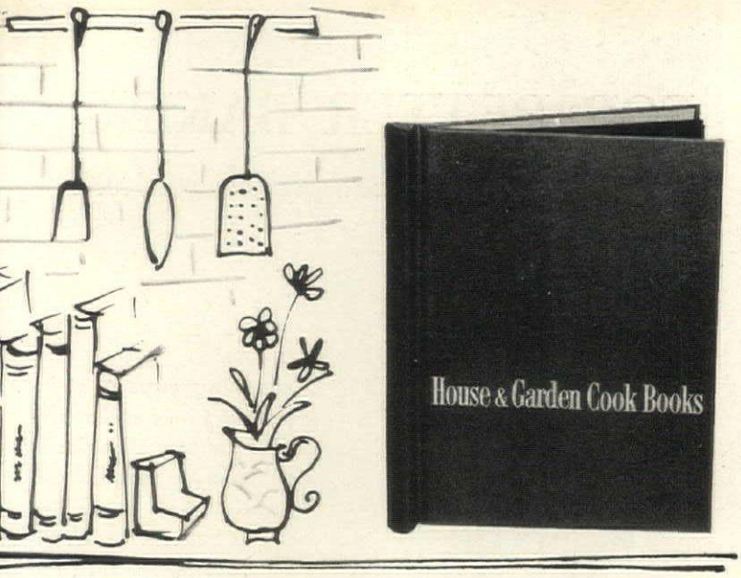

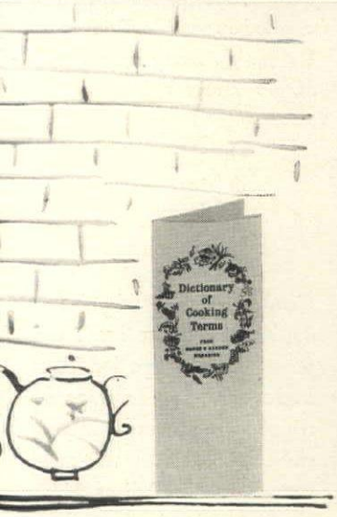

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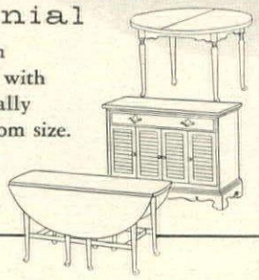

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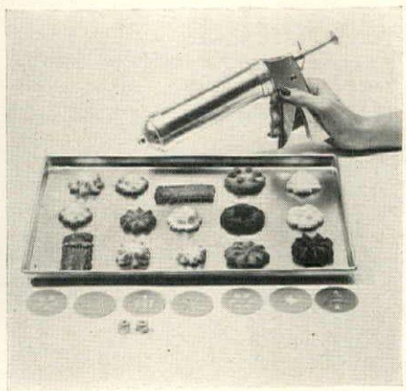

Cookie gun literally shoots out shapes. There are 7 different discs, 3 tips for icing. Light or strong leverage on trigger produces different sizes. $3.95. With thickness control dial and 9 discs, $4.95. *Aluminum Cooking Utensil Co.*

Baking set includes flour sifter and nut chopper in "New Pantry" design, cake cooling rack, whip and cookie lifter. Sifter, $1.98; chopper, 69 cents; cake cooling rack, 79 cents for 2; whip, 29 cents and cookie lifter, 39 cents. *The Washburn Co.*

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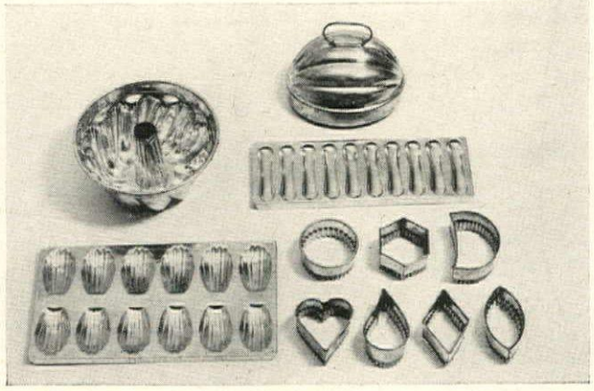

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ELECTRICITY *Continued from page 109*

possible to tot up 3,600 watts of appliance capacity without even leaving the kitchen. The reason: we use more appliances today than ever before and even those which have been with us for years have bigger "appetites" for electricity. Toasters, for example, once drew only 600 watts. Today they need 1,000 watts. Suppose you use an electric skillet, coffee-maker and toaster to fix breakfast. The three together draw 3,000 watts. Is it any wonder that a 3,600 watt (or even larger) capacity is inadequate in terms of today's living? What's even worse, improvements in residential wiring until very recently have not even kept pace with the multiplying list of appliances which depend on such wiring for their very life-blood.

Within the last 20 years, for example, the average home's electrical consumption has quadrupled and within the next 10 years it will have doubled again.

Can anything be done about this bottleneck? Yes—if the individual homeowner chooses to do so. It is the individual who must specify adequate wiring when building or order it installed to correct inadequate wiring in his present home. Local power companies and contractors are the best guides to designing an adequate wiring system tailored to your home, but there are a few guideposts you can use in checking on your own wiring:

- Your service entrance equipment (the main switch and the fuse board) should have at least a 100 ampere capacity.
- There should be a general purpose circuit for each 500 square feet of floor area; there should be at least two small appliance circuits in the kitchen, laundry and possibly the dining areas. In addition, there should be individual circuits for specific products such as ranges, dishwashers, driers and the heating plant.
- Finally, there should be enough conveniently located outlets and switches to insure easy and efficient utilization of the services provided by today's electrical equipment.

An adequate wiring system like this will pay dividends which are both immediate and long-term. Much as good wiring is needed to take advantage of the products already on the market, just so much more will be vital for the enjoyment of electrical servants still in the planning stage.

What more can be expected of tomorrow's appliances? It does seem that almost every present day task has been simplified already by appliances currently on the market. Yet designers will tell you that vast areas of product improvement are still ahead. Today's appliances can, first of all, be made more efficient. They can be redesigned to permit easier installation. They can be improved to utilize new sources of power, new principles of operation and new levels of automation.

What will all this mean in terms of specific products? Consider the kitchen range. Already it has begun to "disintegrate" into separate ovens and surface burners. The process may well continue with specialized cooking facilities provided at several points in the kitchen—or even in the dining room. Already there is a shift from electric to electronic cooking, and induction heating may provide still a third means of cooking with electricity.

Similarly, refrigeration may one day be found in a number of spots throughout the kitchen instead of in today's central unit. Developments in frozen foods and in irradiated foods may change some of the functions expected of the refrigerator. The refrigerator and range may even be integrated in a single unit which at the press of a button will "program" a whole meal. Various dishes would move from the refrigerator to the range at properly timed intervals so that at a pre-selected moment a complete meal is ready.

In dishwashers and clothes washers ultra-sonic methods may revolutionize these products as we know them today. Special new appliances may be developed to care for the growing list of miracle fabrics on the market. One suggestion is a "laundry-closet" in which a soiled change of clothing may be hung at night and from which the same suit may be removed a few hours later, cleaned and ready to wear.

These are but a few of the obvious possibilities for the future. In other rooms of the house closed circuit television could monitor a variety of tasks and serve as a true electronic baby-sitter. Radiant canopies over beds may make it possible to sleep without the need for bedcoverings. Some scientists are even studying a revolutionary waste disposal system which would process all household wastes; the only by-product would be clean, re-usable water.

Most of these ideas are still in the planning stage. That does not make them any less likely to materialize someday. And if such developments stagger your imagination you can take some solace from the fact that our parents and grandparents would never have believed even today's level of electrical living possible.

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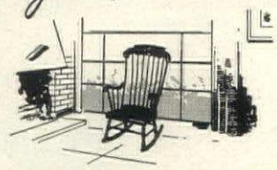

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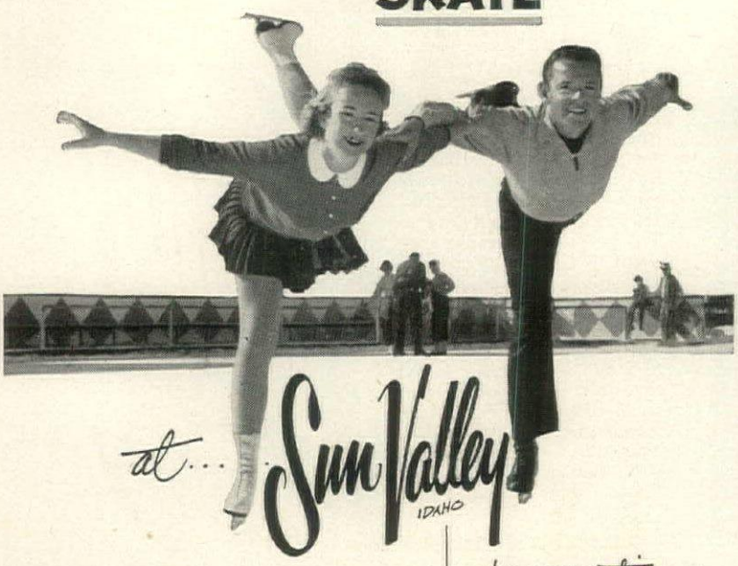

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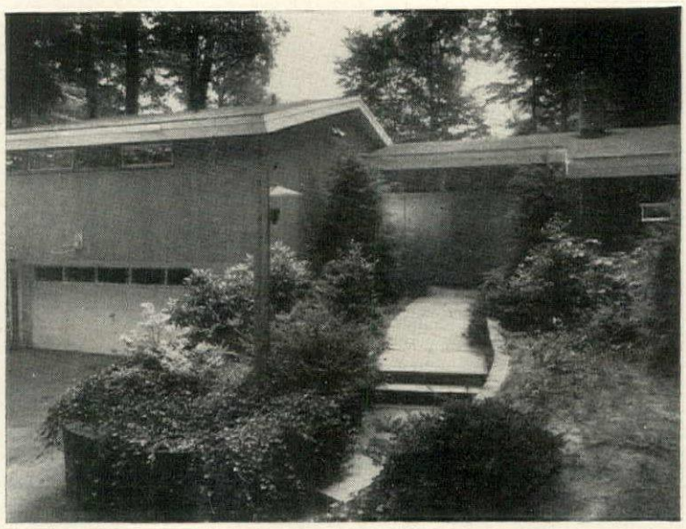
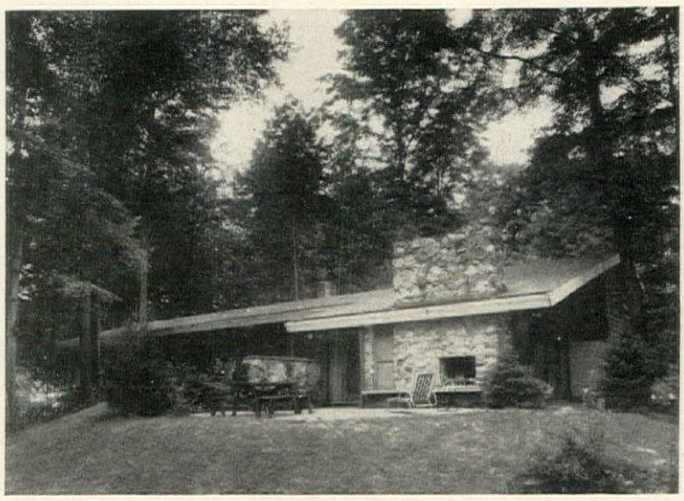
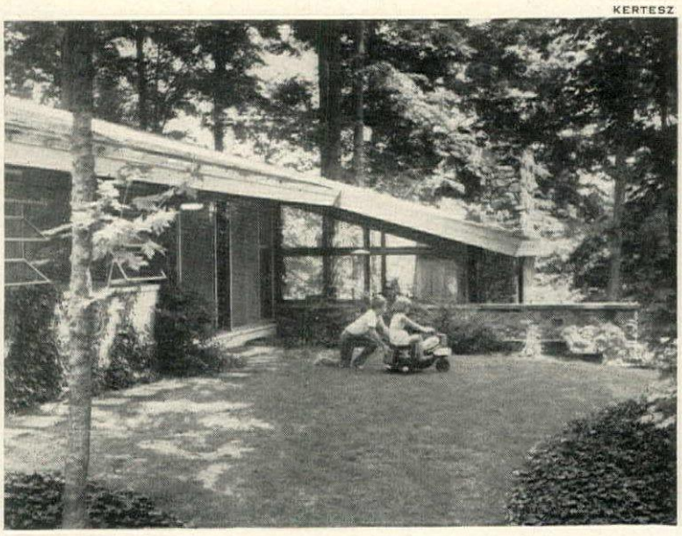


The entrance of this T-shaped house is reached by flagstone walk leading from driveway. Retaining wall and planting along walk form a pleasant visual separation between garage level and entrance.



Outdoor dining area at rear is planned around huge chimney of rough native boulders and fireplace for barbecue. Contemporary in both plan and design, the house reflects rustic appearance of the site.

KERTESZ



Grass terrace on the main level is reached from dining room and may be used by the children without crossing through parents' area. Steps connect this level with dining terrace below retaining wall.

TO A "T" *Continued from page 103*

Glass walls form interior boundaries

Dining room, large enough for grand piano, seems more spacious than its 11′ x 16′ dimensions because of window wall at rear. Also the open ceiling extends over living room, down a half level in the background.

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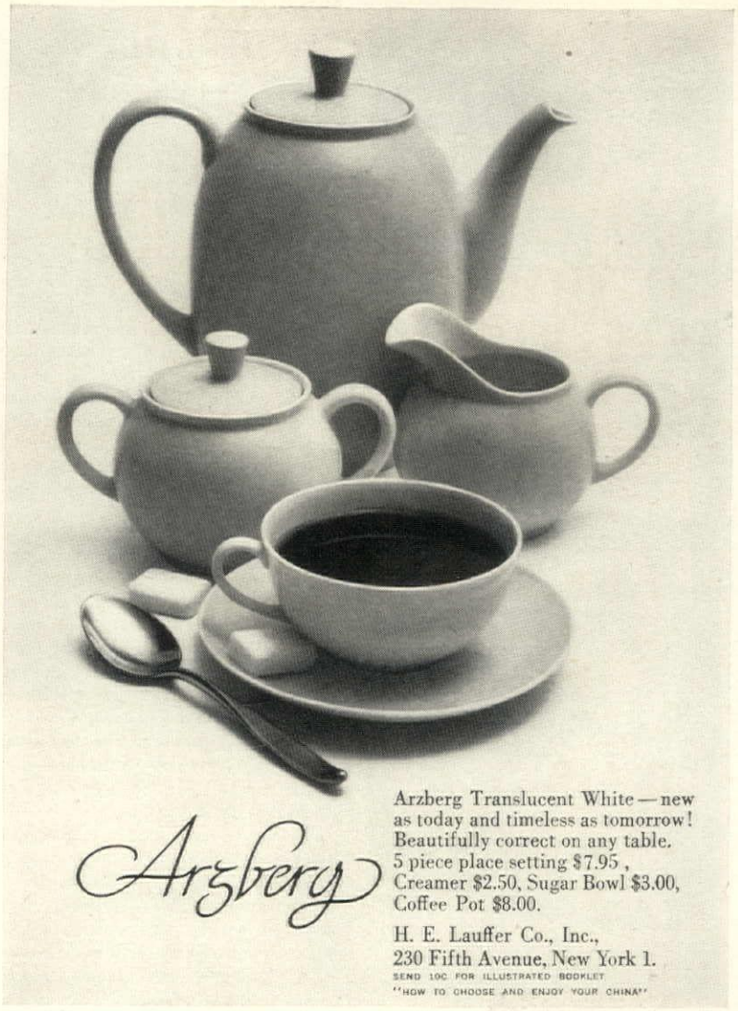
Open planning is used to advantage in the parents' suite, where the study is divided into work and lounge areas by a desk and cupboard unit. Glass wall behind couch separates study and living room below.



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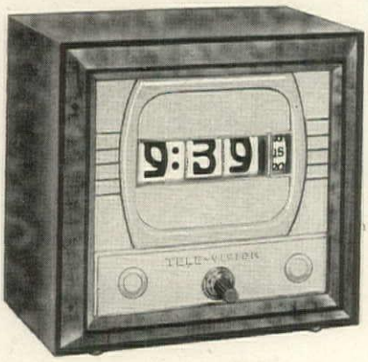

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BUILDING DATA

Lawrence House

Continued from page 99

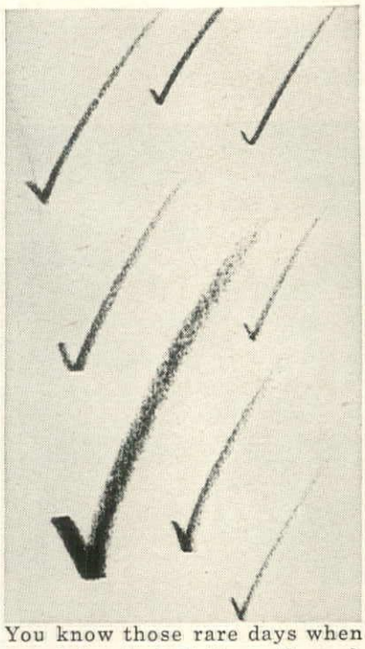
FOUNDATION: Concrete block, cement finish. EXTERIOR WALLS: Natural cypress, 1" x 8" V joint. ROOF: 5-ply built-up roof and white gravel—Barrett Division Allied Chemical & Dye Corp. INSULATION: 4" rock wool and vapor barrier—Johns-Manville Co. DOORS: Flush plywood, hollow core with custom-made glazed wood frames—Roddis Plywood Corp. WINDOWS: Metal casements—Williams & Williams Co. GLASS: ¼" plate and ⅜" plate—Libby-Owens-Ford Co. FIREPLACE: Stone. Custom-made damper. INTERIOR WALLS: Living room plaster and pandanas. Inside face of all exterior walls, cypress. Kitchen ¾" plywood walnut oil-finish—U. S. Plywood Corp. CEILINGS: Plaster throughout—U. S. Gypsum Co. FLOORS: Living room, Italian black quarry tile—Louis Goldey Co. Inc. Playroom and children's bedroom area, vinyl tile—"Amtico"—American Tile & Rubber Co. Master bedroom and study, carpet. Bathrooms, ceramic tile—American-Olean Tile Co. HARDWARE: Pivot hinges on cabinet work—Hagton Co. Interior locksets—Schlage Lock Co. Lever handles—Elmer T. Hebert Inc. EXTERIOR PAINTS AND STAINS: Gray stain on cypress—Samuel Cabot. INTERIOR PAINTS AND STAINS: Paint—Pratt & Lambert. Stains—Samuel Cabot. LIGHTING FIXTURES: Recessed and strip lighting—Century Lighting Co. HEATING OR AIR CONDITIONING SYSTEMS: Oil-fired. Controls—"Sarcotherm"—Sarco Co. BATHROOM FIXTURES: Crane Co. KITCHEN PLUMBING FIXTURES: Stainless steel sink—Elkay Co. KITCHEN EQUIPMENT: Cabinets, walnut, custom made. Countertops, "Formica"—The Formica Co. Dishwasher, "Kitchen Aid"—Hobart Mfg. Co. Food waste disposer—General Electric Co. Range, "Thermador"—Thermador Electric Mfg. Co. Refrigerator and freezer—Revco, Inc. Fan—Trade-Wind Motorfans Inc. INTERIOR DECORATOR: George Nemeny, A.I.A. and owners. LANDSCAPE ARCHITECT: J. J. Levinson. CONTRACTOR: Andrew Johnson.

T-Shaped House

Continued from page 103

FOUNDATION: Concrete block. EXTERIOR WALLS: Frame redwood tongue and groove siding. ROOF: 5-ply asphalt and slag—Barrett Division Allied Chemical & Dye Corp. INSULATION: "Alfol" 3-layer in ceiling, 2-layer in walls—Borge-Warner Corporation. DOORS: Solid core flush exterior, hollow core flush interior. GARAGE DOORS: Overhead type—Barber-Colman Co. WINDOWS: Awning type, "Auto-Lok"—Ludman Corp. GLASS: "Thermopane DSA" smaller areas; 1¼" plate glass larger areas—Libby-Owens-Ford. FIREPLACE: Local stone. Damper—Donley Brothers Co. INTERIOR WALLS: Living room, stone and wood paneling on built-in cabinets. Rocklath and plaster elsewhere, "Lite Rock"—Cleveland Builders Supply Co.

Continued



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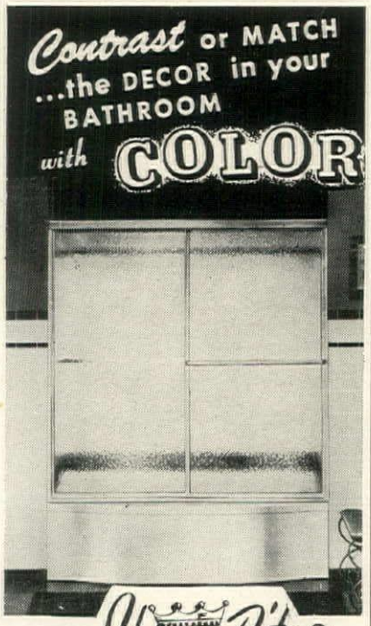

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BUILDING DATA

Continued

CEILINGS: Rocklath and plaster throughout—Cleveland Builders Supply Co. FLOORS: Asphalt tile on concrete—Kentile Co. Living room, carpet. Dining room, stone. Master bedroom, dressing room, plywood and carpet. Master bath, homogenous vinyl tile—Robbins Floor Products. HARDWARE: Lockwood Hardware Mfg. Co. EXTERIOR PAINTS AND STAINS: Creosote on redwood siding—Samuel Cabot. INTERIOR PAINTS AND STAINS: Stain wax—Samuel Cabot. Flat oil base paint on walls with eggshell enamel. LIGHTING FIXTURES: Gotham Lighting Co. HEATING AND AIR CONDITIONING SYSTEMS: Oil-fired, hot water baseboard and radiant slab. BATHROOM PLUMBING FIXTURES: Crane Co. KITCHEN PLUMBING FIXTURES: Crane Co. KITCHEN EQUIPMENT: Cabinets, custom made. Countertops, "Formica"—Formica Co. Dishwasher, "Kitchen Aid"—Hobart Mfg. Co. Fan, "2501"—Trade-Wind Motorfans Inc. LAUNDRY EQUIPMENT: Washer, dryer, ironer, "Laundromat"—Westinghouse Electric Corp. INTERIOR DECORATOR: Robert A. Little & Associates. LANDSCAPE ARCHITECT: Robert A. Little & Associates. CONTRACTOR: Jack Beatty Construction Co.

Klein House

Continued from page 105

FOUNDATION: Reinforced concrete. EXTERIOR WALLS: Wood frame with redwood board and batten siding. ROOF: Asphalt and gravel. INSULATION: "Alfol"—Borge-Warner Corp. DOORS: Flush, painted—Roddis Plywood Corp. WINDOWS: Aluminum casement and awning—Timm Mfg. Co. GLASS: ¼" polished plate—Libbey-Owens-Ford. FIREPLACE: Local fieldstone. Damper—Miller. INTERIOR WALLS: Family room, dining room, study, entry; vertical redwood. Children's bedrooms, Lauan plywood. Elsewhere, painted gypsum board. CEILINGS: Painted gypsum board throughout. FLOORS: Concrete slab, color impregnated and waxed. Kitchen and baths, vinyl tile—Goodyear Tire & Rubber Co. EXTERIOR PAINTS AND STAINS: Dark gray-brown creosote base stain on siding—Samuel Cabot. Doors and trim painted—Pratt & Lambert. INTERIOR PAINTS AND STAIN: Stain wax used on redwood siding and on Lauan plywood. LIGHTING FIXTURES: Gotham Lighting Co. HEATING OR AIR CONDITIONING SYSTEMS: Radiant system in concrete floor slab. Controls—Minneapolis-Honeywell Regulator Co. Water heater—Ruud Mfg. Co. Boiler—Ajax Co. BATHROOM PLUMBING FIXTURES: American-Standard. KITCHEN EQUIPMENT: Birch cabinets. Stainless steel countertops. Dishwasher—Hobart Mfg. Co. Range—Lindeman & Hoverson Co. Refrigerator—General Electric Co. Freezer—Amana Refrigeration Inc. Fan—Tradewind Motorfans Co. LAUNDRY EQUIPMENT: Westinghouse Electric Corp. LANDSCAPE ARCHITECT: Lawrence Halprin. CONTRACTOR: Wilson & Wedekind.

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Addresses of stores carrying the gifts in this issue.

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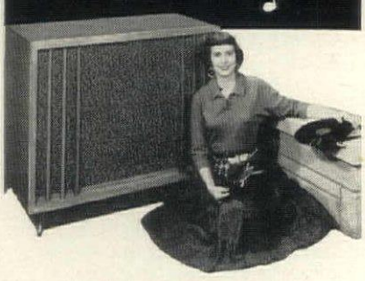

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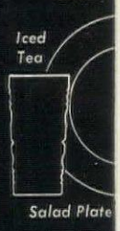

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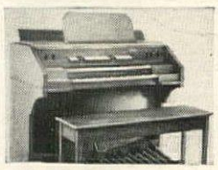

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Gourmet foods

Page 75:
Artificial fruits, in three sizes: large, 60c each; medium, 30c; small, 10c. Grapes, 12 branches, $5. United Peps & Hollyberry Co., 410 Broadway, New York, N. Y.
Linen cloth, 52" x 70", $4.95; matching napkins, 60c each. At Strawbridge & Clothier, Philadelphia, Pa.
Danish porcelain cooking ware, "Green Maypole" pattern: saucepan, 1 quart, $6.50; au gratin dish, 2½ pints, $8. Georg Jensen, 667 Fifth Ave., N. Y.
Round, flat basket, $5.50; rosewood servers, $8.50; black tray, $4.50; black lacquered bowls (with covers), $1.75 each. Bonniers, 605 Madison Ave., N. Y.
Brass chafing dish and stand, 2 quarts, $44. Saks Fifth Ave., New York, N. Y.

Entertaining

All of the merchandise listed for pages 78, 79 is available at B. Altman & Co., New York.

Page 78, *left:*
Cake stands: 6" diam., $2.50; 8", $3; 10", $3.50; 12", $4.95; 14", $5.95.
Right:
After-dinner coffee spoons, "Wadefield" sterling, $3.75 each; white English ironstone cup and saucer, $1.10; 8" plate, 80c each. Tea and coffee service, "Queen Anne c. 1710," $400. Forks, mother-of-pearl handles, stainless steel tines (with matching knives), $69.95 for 12 pieces. Fruitwood table, 31" square, $61.

Page 79, *top:*
Sterling flatware, "Queen Anne" pattern: serving fork, $25; spoon, $25; luncheon fork, $9.10; knife, $10.80; dessert spoon, $10; teaspoon, $6.10; sugar tongs, $6.75. "Queen Anne" coffee pot, $188; creamer, $30; sugar bowl, $42. Robert Ensko, Inc., 682 Lexington Ave., New York, N. Y.
"Partridge in a Pear Tree" 10" dinner plate, $2.60 each; white 10" plate, $1.15 each; black basalt cup and saucer, $4.50. Josiah Wedgwood.
Stainless steel warmer, Danish, $7.50. Bonniers, 605 Madison Ave., N. Y.
Dining table: oval drop-leaf mahogany, "Heirloom" finish; 78" long; width closed, 19½"; open, 60". $430. Kittinger Company.
Crepe suzette "Rechaud" copper and brass heater, $35; 10" copper pan, walnut handle, $13.20. Bazar Français, 666 Sixth Ave., New York, N. Y.
Bowls, steel blue Leerdam crystal, $2.29 each; large smoke crystal bowl, $12.50; pitcher, 42-oz. capacity, $3.98; round Irish linen cloth, scalloped edge, 72" diam., $19.98; 90" diam., $29.98; 18" linen napkins, 69c each; white Italian pottery dish, 3 compartments, $6.98. Bloomingdale's, N. Y.
Bottom, left:
Goblet, "Cape Cod" hand-finished crystal, $1.25 each; "Wadefield" sterling dessert spoon, $6.75 each; salad fork, $6 each. Round cotton tablecloth,

fringed, 72″ diam., $18.95. White linen tea napkins, box of 6, $5.95.

Center:

Plate, "Cape Cod" crystal, 8″, $1.25 each. Grape scissors, silver plated, $5.50; stainless steel knives, forks, mother-of-pearl handles, box of 6, $69.95. Tablecloth, Italian hand-embroidered with insertion lace, 72″ x 90″; 8 napkins; $49.95 a set.

Right:

Sterling "Wadefield" luncheon fork, $7 each; knife, $6.50; teaspoon, $4.50. "Lyric" English bone china cup and saucer, $6.50; 10″ dinner plate, $6.

Pages 80, 81:

Orrefors crystal punch bowl, $24; ladle, $7.25; tumblers, $1.60 each. J. L. Hudson Co., Detroit, Michigan.

Sterling flatware, "Reigning Beauty" luncheon knives, $5.75, forks, $6.50; serving spoon, $10; cold meat fork, $10. Heirloom Sterling.

Holloware, Community plate "Achievement" 5-way serving dish, $38.50; roll tray, $13.75; serving tray, 18″, $24.75. "Georgian Gadroon" round tray, 15″ diam., $27.50. Oneida, Ltd.

China, "Grandeur" 5-pc. place setting, $19.95; 10″ dinner plate, $5.80 each. Syracuse China.

Screen, 4-fold, 80″ wide open; gold leaf on one side, antique Japanese painting on reverse, $360. Charles R. Gracie & Sons, 148 East 58th St., N. Y.

Tablecloth, linen damask, 66″ x 86″, 8 matching napkins, $35 a set. White dinner napkins, $2.50 each. Irish Linen Guild.

Fireplace fan, 36″ diam., $10. Peb's Ltd., 146 East 58th St., New York, N. Y.

Brass lamp, 20½″ high, white linen shade, 16″ diam., $105. Hansen Lamps, 978 First Ave., New York 22, N. Y.

Furniture: walnut, oil-finished in natural walnut. Sofa, 96″ long, $865 in muslin; open arm chair, $415 in muslin; benches, $240 each; cabinet end table with cane front panel, $270; extension table, 46″ diam. closed. With three 18″ leaves, opens to 100″ long. $515. Grosfeld House, 215 East 58th Street, New York, N. Y.

Fabric on sofa, open arm chair: "Spun-tex," cotton, linen and rayon, 48″-50″ wide, $15 a yard. Casement curtain fabric, "Desert Sheer," 48″-50″ wide, $12 a yard. Kagan-Dreyfuss, 125 East 57th Street, New York, N. Y.

Snowberry decorations: circle, urn, candle and wreath, $25.50; cherub and ball, $10 each; cherub candle and wreath, $6 each; urn with pyramid, $20 each; urn with candle, wreath, $12. Bonwit Teller, New York, N. Y.

Wall Coverings

Page 88, *top, left:*

Wallpaper, "Pingree House," $7.50 a roll; border, "Bamboo," $1.25 a yard. Nancy McClelland, Inc., through decorators.

Top, right:

Scenic paper, "Mardi Gras," 5 panels cover 11′8″ of wall space; $68.50 a set. C. W. Stockwell, through decorators.

Bottom, left:

Wallpaper, "Tree of Knowledge," 5-yd. roll, $10. Pageant Wallpaper Corp., through decorators.

Continued

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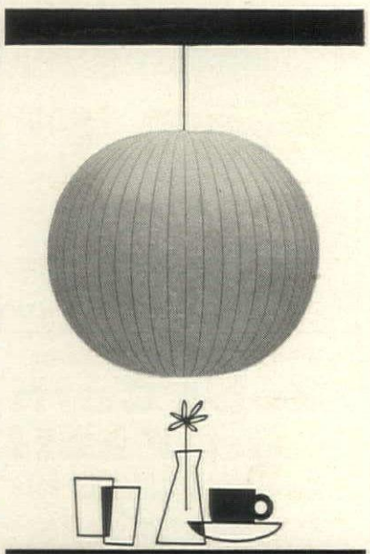

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Continued

Bottom, right:

Wallpaper, flocked damask "American Empire" pattern; $16 a roll. Harben. Through decorators.

Extension table, French walnut from "Midcentury" group; 44″ x 68″; three 18″ leaves; $450. Bureau, French walnut, from "Midcentury" group; 36″ x 20″; $270. Side chair, fan-shaped back; cane and fruitwood. In muslin, $140; matching arm chair, in muslin, $220. John Widdicomb Co.

Upholstery on chairs; emerald green silk, $16 a yard. Patterson Fabrics.

Floor: gray and white vinyl squares $1.25 sq. ft., installed, Robbins.

Curtains: sheer Dacron marquisette, 90″ length, $5 a pair. By Vogue.

White candelabra, $75 a pair. At Bergdorf Goodman, 745 Fifth Ave., N. Y.

Plates, "Partridge in a Pear Tree" pattern Queen's Ware. 10″, $2.60 each; 5″, $1.25; cup and saucer, $3; posy holders, $12.50 each, Josiah Wedgwood & Sons.

Doorknobs, brass, 4″ diam., $24.70 each. At William V. Paine, 203 East 60th St., New York, N. Y.

Place mats and napkins, sheer white linen, hand appliqued, set of 12 each, $250. At D. Porthault, Inc., 55 East 57th Street, New York, N. Y.

Page 89; *top, left*

Chinese mural wallpaper custom-made on silk paper by Louis W. Bowen, Inc., through decorators.

Bamboo molding from House of Heydenryk, 141 East 54th St., New York.

Bottom, left:

Scenic paper, "Williamsburg Commemorative." Strips, 27″ wide, sold separately. Black on white, $15 each, set of 7 for $90. Katzenbach & Warren, through decorators.

Right:

Panels, "Carnival in Venice;" covers 14′ of wall space. Hand painted to customer's order, on paper, $150 a set; on canvas or shiki silk, $182 set. (Also available hand printed on paper or shiki silk.) Murals, Inc.

Page 90, *top, right:*

"Bay Tree," panel, printed on two strips each 27″ wide, 9′ high, $48 for both; matching border, $5.40 a strip; matching ceiling, $9 roll. Katzenbach & Warren, through decorators.

Bottom:

"Piranesi's Tiber," mural. Panels, 6 to the set. $21 a panel, each 27″ wide, 10′ long; highest point of design, 60″. Matching molding, 90c a yard. Walls Today, through decorators.

Page 91, *top, right:*

Oriental scenic, "Chippendale," on silk; $12.75 a panel. Louis W. Bowen, through decorators.

Bottom, left:

"Samauri," horsemen design, in black and gold on white; charcoal and gold on tan. Packed in triple rolls, each 15′ long; $9.50 a roll. Albert Van Luit & Co., through decorators.

Bottom, right:

"Bamboo Grove" scenic covers 9′ 4″ of wall space. Set of 4 panels on paper, $60 a set; on shiki silk. $96 a set. Black on white or white on black. Murals, Inc., through decorators.

Page 92:

Wallpaper: "Sun Stripes," charcoal on

Continued on next page

Under the Christmas tree this year...

a bundle of Gifts

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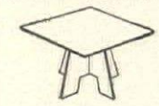
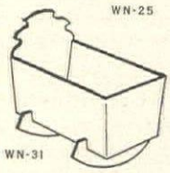
With Homasote — the all-purpose insulating-building board — you can make scores of interesting gifts and decorations — with a professional touch. First, there's the Madonna Outdoor Card (Pattern #540 — 50¢), or many other life-size Christmas figures, to greet your friends in front of your home. For your Christmas Tree Platform, Homasote is cut to size at your lumber dealer's — as large as 8′ x 14′. Homasote takes any paint or stain beautifully, offers fire-protection, years of service.



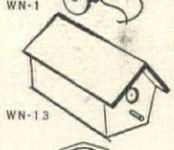
WN-25



WN-31

Then there's the Trainboard; Homasote is sound-deadening, adaptable, and inexpensive for this purpose. A combination Trainboard-Storage Cabinet (Pattern #190—50¢) is easy to build and a real convenience.

WN-1



WN-13

With just a saw and a hammer you can make a stylish end table, a hope chest, a cradle, a birdhouse, all sorts of pull-toys, blocks, and toy-building materials. For all these gifts, and many more, Homasote Company supplies — *free of charge* — a building design and complete list of materials. And you'll find other interesting ideas in the Homasote *33 Ways* folder — also free of charge.

WN-5

WN-29

The 68-page Homasote Handbook gives you the building **know-how** in practical, easy-to-read language. In it you will also find a list of Easi-Bild* Patterns—for making life-size figures of Santa, his Reindeer and Sleigh, and Madonna Greeting Card—among other joyful Christmas decorations. Use the coupon today!

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SHOPPING *Continued*

polished white; sold in double rolls, each 7 yards long, $8.10 a single roll. Screen: covered with "The Four Seasons," architectural wallpaper panels, each 41" high, $27 each. "Pedestal" panel, 32¼" high, $12; Bassett & Vollum, through decorators.

Triple bureau, 72" x 20" x 32". French walnut veneers and solid American walnut; $465. Mirror, brass frame, $198; both from "Midcentury" group. Tub chair, in muslin, $220. John Widdicomb Co.

Rug, "Lotus Flower," all wool, hand-carved, $335; $345 on West Coast. 9' x 12'. Karastan.

Directoire tole box, $125. At Chrystian Aubusson, 160 East 55th St., N.Y.

Statuette of horse; bronze; 17th c. Italian Renaissance, $250. The Collector's Corner, 939 Third Ave., N.Y.

Lamp: pewter candlestick 34" high; black paper shade 18" diameter, $60. Roc-Savage, Ridgefield, Conn.

Porphyry urn (far right, with flowers) $150. Sheba Taylor, 902 Third Ave., New York, N.Y.

Page 93, *top, left:*
Wallpaper, "Gardener's Chronicle," packed in triple rolls, each 15' long; $10.50 a single roll. Louis W. Bowen, through decorators.

Top, right:
Fabric, "Gardener's Chronicle," screen printed, cotton, 36" wide. $3 a yard. Cyrus Clark Co.

Bottom, left:
Covering for storage box, drawer lining: Con-Tact plastic, "Orient" pattern, 18" wide; 49c a yard. Comark.

Bottom, right:
Wallpaper, "Apothecary Labels," gold on white, $8.25 a roll. Denst & Soderlund, through decorators.

Page 94, *top:*
"The Flying Bird," by Marion Dorn; blues and grays; browns and grays; charcoal and grays; 15 birds to a sheet, $9.95.

Center:
"The Country Kitchen," by Lois Long, provides 26 Early American strap hinges, 2 apothecary jars, spice chest, corn bread mold and brown jug, 2 wall sconces with bayberry candles; large hen covered dish, mortar and pestle, harvest corn clusters. In two sheets, both for $7.95.

Bottom:
"Tell-Me-A-Story" tree, by Francis Dearden; in two sheets, both for $6.95. All by Three Printers.

Page 95, *top, left:*
"Toyland" soldiers, $12 a figure; drum border, $3 a yard. Bassett & Vollum, through decorators.

Top, right:
Wallpaper, "Birdwatching," on screen; sold in triple rolls, $12.50 a single roll. Matching unglazed chintz, 36" wide, $5.50 a yard. Greeff Fabrics, through decorators.

Bottom, left:
Wallpaper, "Colonial Pomegranate," white on black, $5.50 a roll by Galligan-Owen. Matching fabric, black on white: cotton, $6 a yard; linen, $7.50 a yard. By Galligan Fabrics. Through decorators.

Bottom, right:
Wallpaper, "Spring Song," in four pastel color combinations. $4.20 a single roll. Katzenbach & Warren,

Continued

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Continued

through decorators. Fabric, hand-printed Everglaze chintz, 36" wide, $6.50 a yard. Greeff Fabrics, through decorators.

Page 96, *top, left:*
Wallpaper, "Wildwood," all-over flower pattern, plastic bonded. Single roll, $2.35; slightly higher in the West. Imperial.

Lady Pepperell percale sheets, "Wildwood" pattern: 72" x 108", $4.98; 81" x 108", $5.98; matching pillowcases, 98c each.

Top, right:
Wallpaper, "Bouquet," $12 a roll; matching chintz, 50" wide, 18" repeat. $9 a yard. Pippin Papers, through decorators.

Bottom, left:
Wallcovering, "Suzette," scrubbable; 30" wide before trimming; single roll, 15' long. Made to any color, sold in double units; $12 a single roll. Timbertone Decorative Co., through decorators.

Bottom, right:
Wallpaper, "Crossley;" textural background of checks in black and white. $3.75 a roll. F. Schumacher & Co., through decorators.

Page 97, *top, left:*
Wallpaper, "Lattice" design, emerald green, pale green and silver on white; $8.50 a roll. Albert Van Luit & Co., through decorators.

Bottom, left:
Scenic wallpaper, "Rapallo," by Francis Dearden, fits wall space 11' 8"; 5 strips, each 10' long; 1½ extra rolls of matching lattice. $48 a set. Richard E. Thibaut, Inc.

Top, right:
Wallcovering, shiki silk on paper; 36" wide, 4 yards long. $9 a roll. Warner Company.

Center, right:
Wallpaper, "China Trade," $4.50 a roll, slightly higher in the West. Imperial.

Twin bed, fruitwood, $135; double bureau, French walnut from "Midcentury" group, $390; chair in muslin, $210. John Widdicomb Co.

Flooring, white vinyl tile, 9" squares, $1.25 a square foot, installed. Robbins Floor Products.

Rug, "Duveen" cotton cut pile, 9' wide; $8.95 sq. yd. Katherine Rug Mills.

Louvered closet doors by U.S. Shutter Co., 420 West 45th St., New York, N.Y.

Bedspread, "Sari" cloth, single size, $22.95; café curtains, 36" length, $9.95 a pair. Bloomcraft.

Lamp with black paper shade, $50. Warren Kessler.

Bottom, right:
Wallpaper, "Jardin d'hiver," 5-panel design, each 10' high; green, bright aqua, olive on white; $15 a panel. "Treillage" for companion sidewall or dado, 28" wide, $6 a roll. Louis Bowen, through decorators.

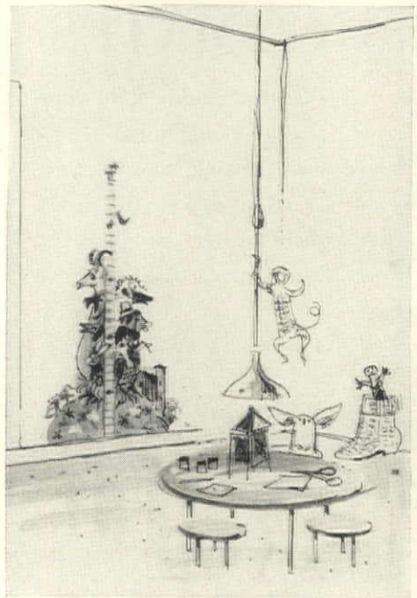
Page 257:
All by The Three Printers. At Lord & Taylor, Fifth Avenue, New York, N. Y.

Top:
"The Barnyard Measuring Stick" wall print, 60" high; washable. $2.98.

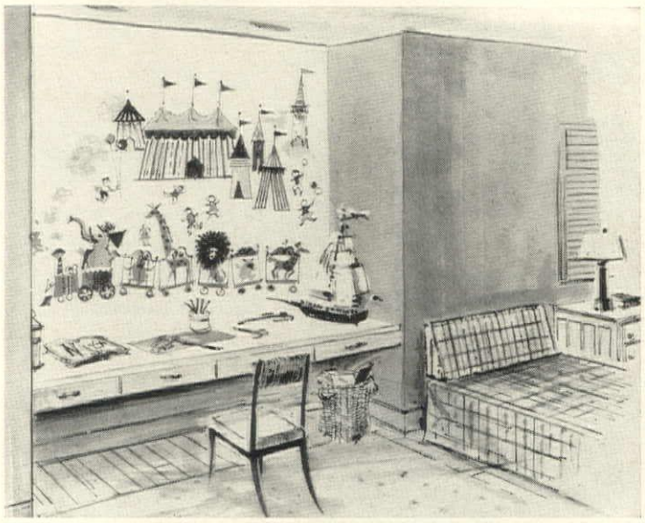
Center:
"Circus Train" wall print covers area 5' x 3'. $4.95 a sheet.

Bottom:
"Prints Charming" wall prints: 9 antique jars (tallest, 15"), 3 wall shelves (largest, 27" wide), boy-and-dolphin; washable. $4.95 a sheet.

NEW WALL COVERINGS *Continued from page 94*

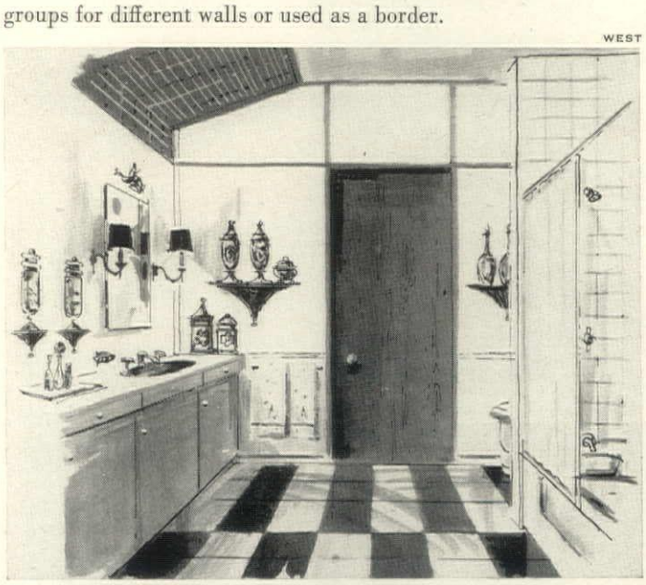


Measuring stick wallpaper cut-out keeps an accurate, dated record of a child's growth. Barnyard animals line up around it, with a squirrel perched atop stick. Inexpensive paper is prepasted and washable.



Circus train chugs along the wall in a child's bed or play room. The cut-out wall mural, in bright colors, includes enough units for an 8′ x 12′ wall. It can be divided into groups for different walls or used as a border.

WEST



Apothecary jars, gilt brackets and dolphins decorate a bathroom. Pre-pasted, washable cut-outs in gold, three shades of green, brown, white, gray and black add interest and pattern to plain tile and walls.

Wallpaper cut-outs by The Three Printers. Available at Lord & Taylor

Shopping information, page 254

The floor that's kind to mops and moppets

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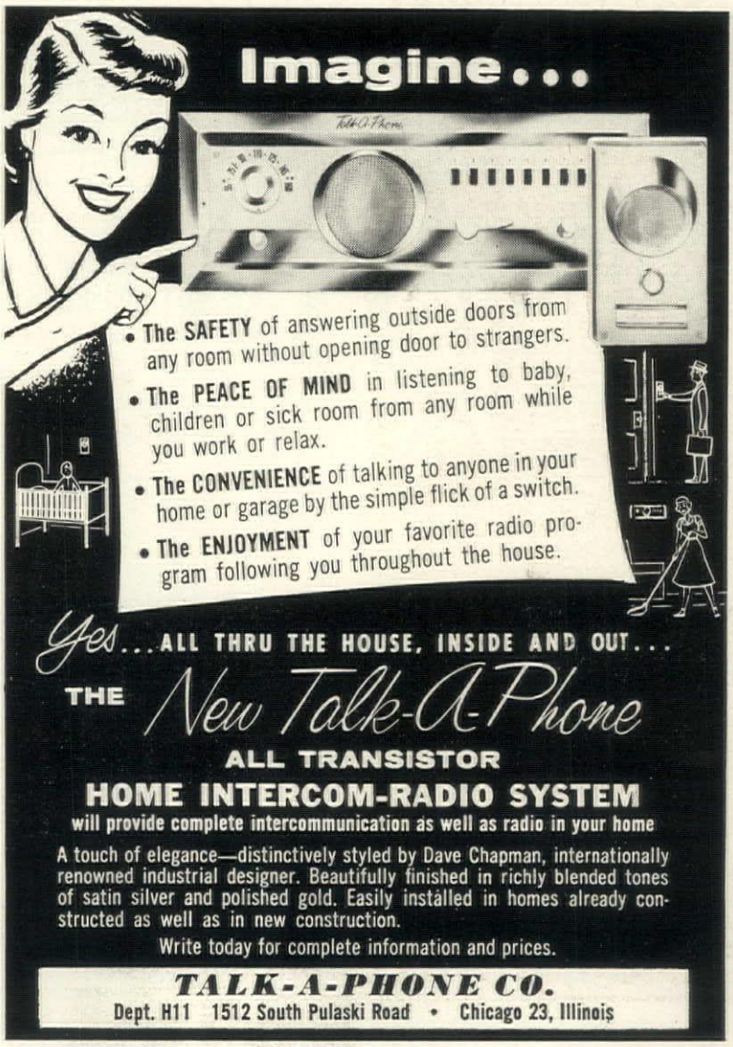

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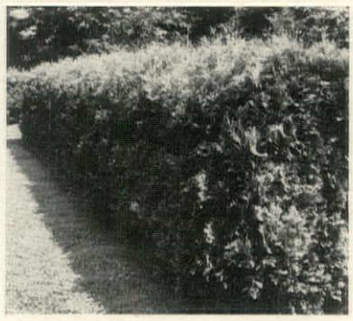
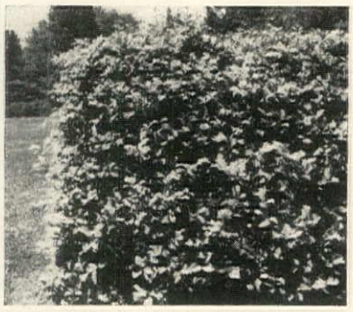
11 GOOD HEDGE PLANTS FOR COLD CLIMATES

To the hedges discussed on pages 82 to 85, add 11 that possess the virtue of tolerance to windswept and bitter winter situations. H&G photographed these among the extensive hedge plantings in the Morton Arboretum at Lyle, Ill., a few miles west of Chicago. Here, where winters are blustery, summers relentless, all the hedges shown can be relied on.

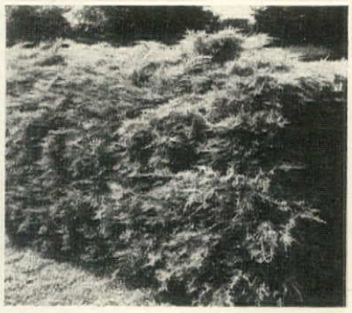
White pine (*Pinus strobus*) is a graceful, fine needled evergreen when trimmed annually in spring. Good height: 6-8 ft. by 5 ft. wide. Requires sun, well drained loamy soil to do well. About $1 a ft. from seedlings.



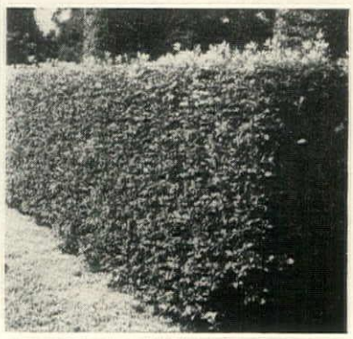
American arborvitae (*Thuja occidentalis*) is a fine textured evergreen that requires moist soil and does best in a sheltered spot. In a wide range of forms it may be grown to 20 or more ft., or kept to a fourth that height.



American holly (*Ilex opaca*) is a handsome evergreen considerably more costly than those above. A hedge of female plants may, under careful pruning and if a male is near, bear red fruits. Prefers woods soil part shade.



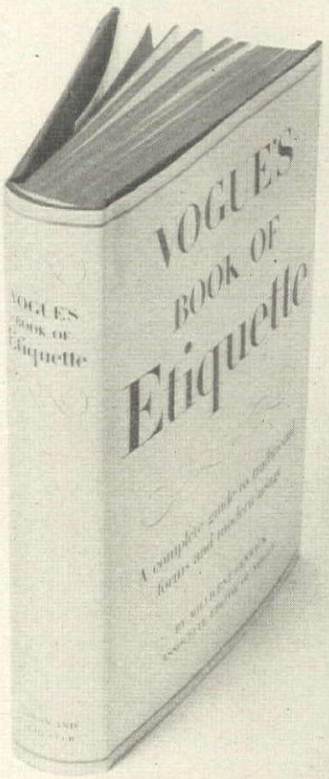
Pfitzer juniper (*Juniperus chinensis pfitzeriana*), with finer texture than red-cedar, makes a dense evergreen screen, takes clipping well. Golden form, left, costs $6 or more in small sizes; other forms, a third as much.



Winged euonymus (*E. alatus*) is one of the most versatile, dependable, handsome of all non-evergreen hedges, winter and summer. Sheared it makes a dense screen with scarlet fall foliage. Compact form, page 82.

Continued

a complete guide to good taste and good manners



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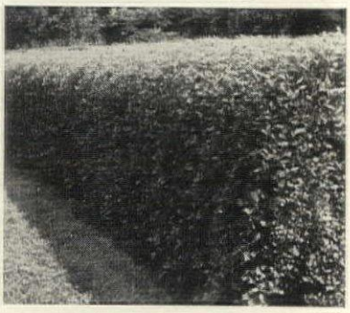
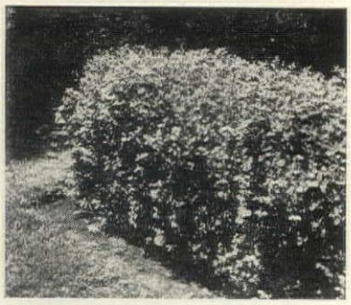
GOOD HEDGE PLANTS *continued*

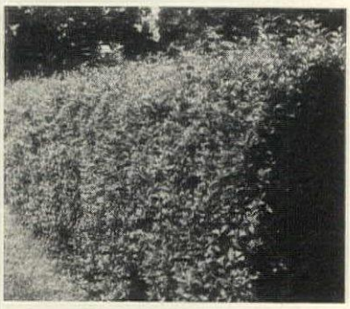
Shingle oak (*Quercus imbricaria*) presents a foliage texture that is bold in scale, but the leaves are graceful and glossy, yellowing richly in fall and lasting well into winter. Unusual, scarce, not cheap, but long lived.



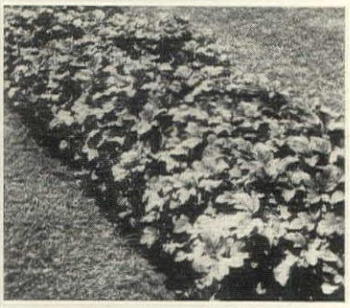
Dwarf Illinois ninebark (*Physocarpus intermedius parvifolius*) makes the best clipped hedge among deciduous varieties that are hardy to the country's severest winter climates. It is easy to grow in average soil.



Honeysuckle Clavey's Dwarf is a quick growing, compact form discovered in Illinois, has proved both attractive and hardy in the lake region. It requires at least three shearings a year to keep it in shape.



Chinese lilac (*Syringa chinensis*) needs a careful hand with the biennial pruning if an appreciable amount of spring bloom is to be had. Apart from its flowers, the small leaved species makes a trim 5 ft. hedge.



Dwarf European cranberry-bush (*Viburnum opulus nanum*) loses its brisk character when sheared, is best merely shaped as in the picture at left. It is hardy and inexpensive (under $1 per ft.), tolerates any soil.

Arrowwood (*Viburnum dentatum*) is a good medium sized (6 ft.) hedge for difficult situations, almost any soil. Coarse leaved, it is amenable to clipping, has strong branch and twig pattern in winter, costs little.

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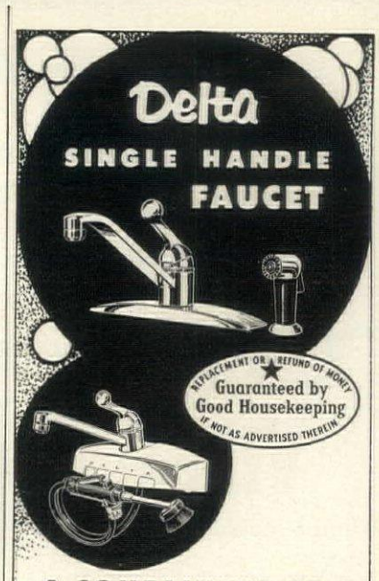

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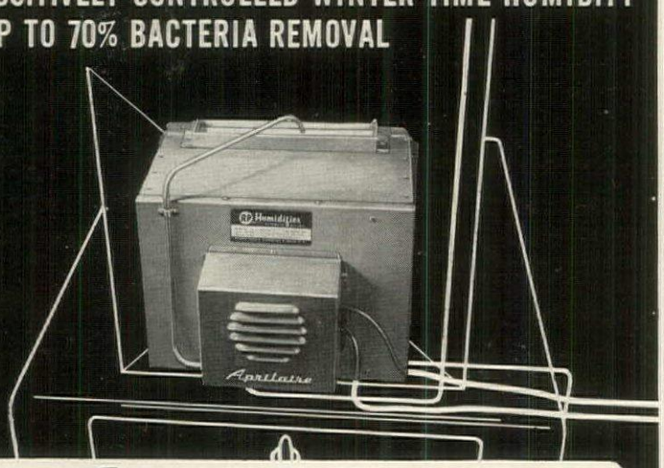

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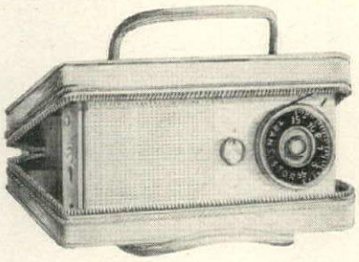
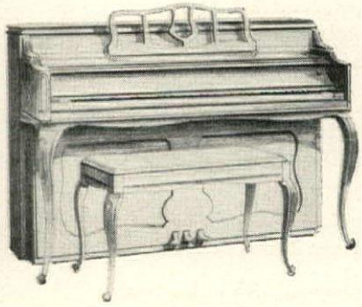


All-transistor pocket radio comes in zippered leather travel case with battery recharger. Case is 7½" long, 5½" wide and 1¾" thick. $69.95. *General Electric.*



French Provincial Knabe console piano has 88-note keyboard, same action, tone, as grand piano. 40" height gives extra string length. Fruitwood or cherry finish with matching bench, $1,365. *By Aeolian-American Corp.*

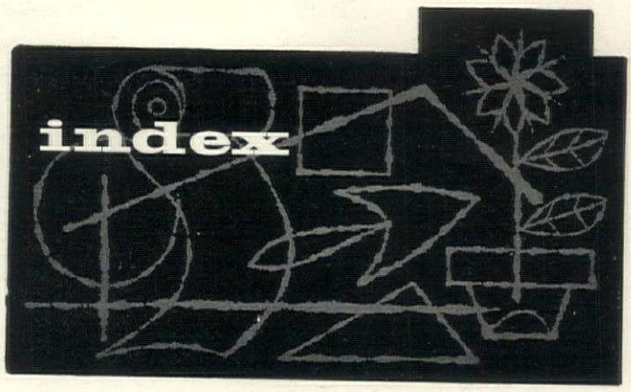
"Phonola" automatic portable hi-fi phonograph has 4 speeds, 2 speakers, volume and tone controls, sapphire needles, 45 spindle. Brown and white leatherette case. $79.95. *Waters Conley Co.*

"Jupiter" console radio-phonograph has 4 hi-fi speakers, AM-FM radio, tape recorder and microphone jacks, 4 speeds, diamond stylus, push-button selectors. In walnut, $509.95. Blonde mahogany, $529.95. *Stromberg-Carlson.*

MARINSKY

Hepplewhite spinet, 40" high, has full-length keyboard, accelerated action. Special soundboard gives greater tone and resonance. With matching bench. In walnut, $893.00. Mahogany, $868.00. *Everett Piano Co.*

your advertising index



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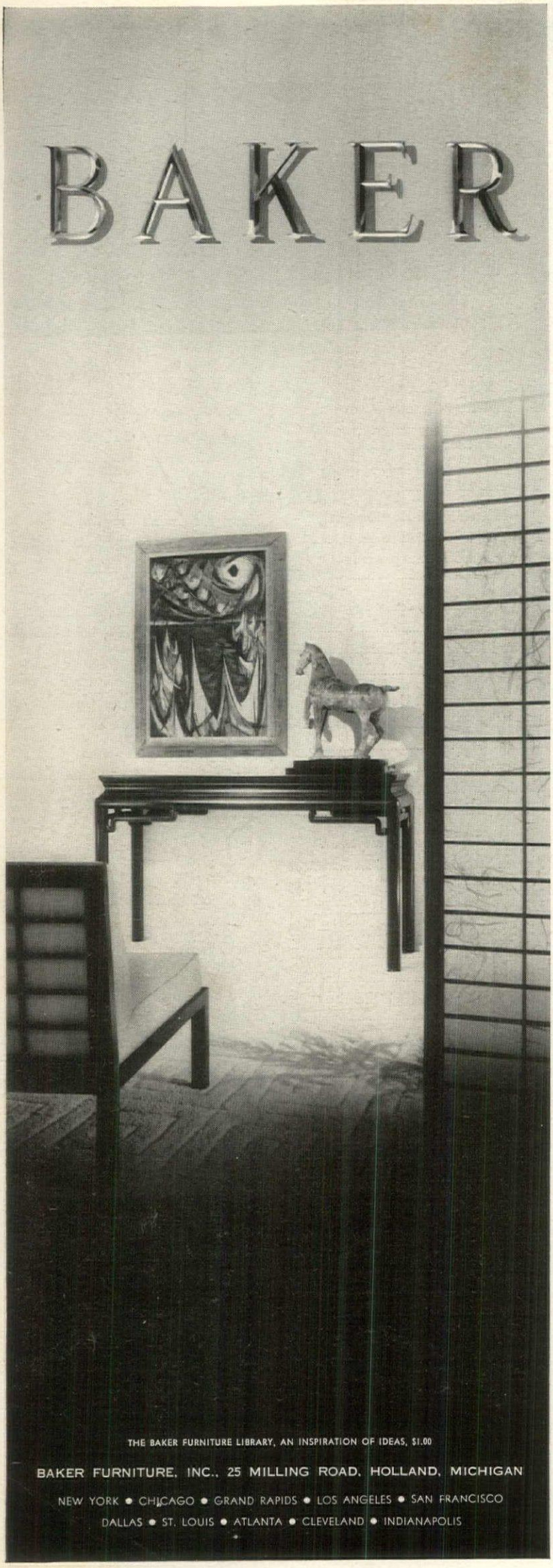

Letters to the Editor

On tradition

Sir:
The thoughtful essay on the 17th century by Carl Bridenbaugh, together with the very informative drawings of furniture of that period, make your October issue one of the finest I have seen. I can hardly wait for the December issue when you continue this interesting series on *Tradition Up to Date* with the 18th century.

E. E. S.—*Macon, Georgia*

By Cozzens possessed

Sir:
How does a pretty-picture magazine (I am not contemptuous of them, though this may sound rudely so) get an honest-to-Pete book reviewer, one who can not only recognize a bad book but can believe (and set in print, a recklessness his colleagues rarely indulge in) that the acclaim of newspaper reviewers and the position to which they've raised the author do not make it a good book? I am thinking particularly of John H. Durston's review of *Andersonville* (July, 1956), though this letter is prompted after finishing his favorable review of James Gould Cozzens' *By Love Possessed* in September.

As a reader of all the so-called "shelter" magazines, I enjoy them for what they are, and don't expect from them much recognition that the mind requires more than house/garden/furnishings/food—the "gracious life" ingredients. But it is pleasantly encouraging, nonetheless, to note that H&G is making an attempt to supply something more. Congratulations on Gambit. It makes H&G worth a subscription rather than occasional newsstand purchase.

M. L.—*Manhasset, N. Y.*

Sir:
I seldom write to editors but this time I must—to thank you for, and congratulate J. H. D. on, the superlative preview of Cozzens' new book.

Even if I had not known and enjoyed Cozzens' work since the late Joseph Henry Jackson told me about him nearly 30 years ago (*S.S. San Pedro*), I'd have been sold immediately by this enthusiastic and thoughtful piece. I think one reason I enjoyed it so much is that it put into words—and so patly—what I have long felt about the man. Another thing I liked was the comparison of his many excellent qualities with the "likable quality" of the "vastly gifted Booth Tarkington and Ring Lardner."

J. H. D. can be mighty proud of what he has done to see that our finest writer gets his long withheld just dues.

G. E D.—*Carmel, California*

Wrong generation

Sir:
Featured in the September *Antiques, Questions & Answers* was a Louis XV desk. The interesting thing to me about the whole affair is the fact that the questioner wants to know if it was a desk "sent to America by Louis XV and Marie Antoinette" when they were planning to escape. I daresay it would have been of some little interest to Louis XVI, for he was the husband of Marie Antoinette. Apparently this escape was in the planning stage while Marie Antoinette was still the Dauphine. What she and poor old Louis XV planned to do in America and how any hint of their little escapade has failed to come to the attention of historians until now would make quite a story. Perhaps "A.A. of Fort Wayne, Indiana" can enlighten us.

J. S.—*Hollywood, California*

Reader "A. A.'s" chronology of the Capets was impeccable. H&G's proofreader has been told to stand in the corner after class. Ed.

Beautiful Seattle

Sir:
What a delighthful evening I had reading your August issue and recalling the thrill of living in Seattle. (My first 19 years were spent there.) Also, now my eastern friends will realize that I'm not an incurable romanticist—it really is the most beautiful city in America!

While preparing to spend several weeks there last spring, I was warned that its luster might be mostly of sentimental attachment to "home" and not to be disappointed in reality. I wasn't.

J. L. G.—*Cuyahoga Falls, Ohio*

From the Cape

Sir:
I would like to tell you how much pleasure I derive from the magazine, and how much I look forward to each new copy. There is always something of interest.

H. D. J.—*Johannesburg, So. Africa*

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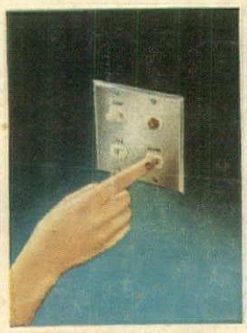

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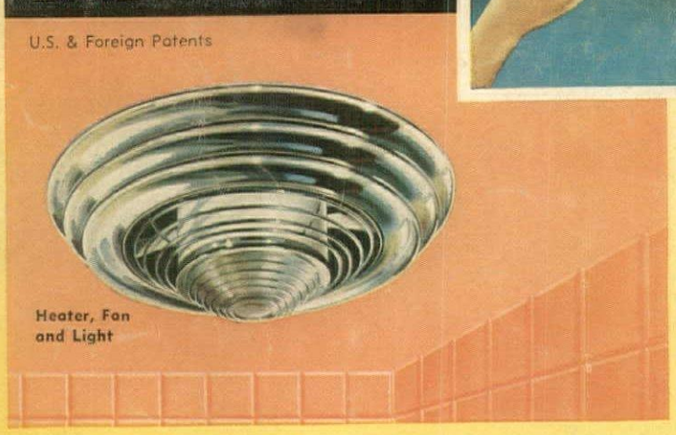
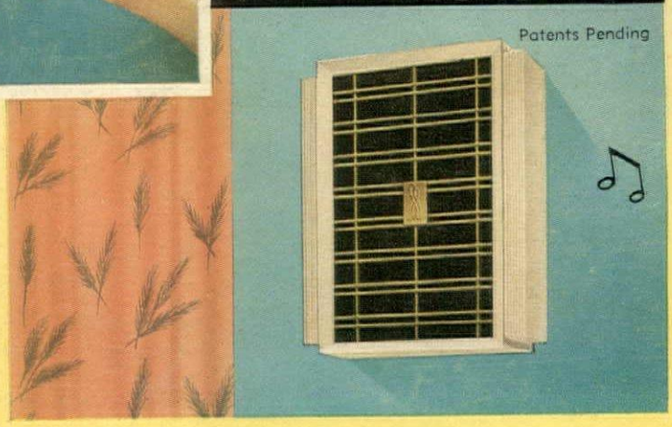


Friendly Greetings



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